

PHITEX BUYER'S TOURS

Pre Event Tours, 03 September 2014

Post Event Tours, 05-09 September 2014

GUIDELINES FOR SELECTION OF TOUR OPERATOR/S (TERMS OF REFERENCE)

I. BACKGROUND

PHITEX is an annual marketing event that highlights the country's attractions through exhibits for consumer promotions and travel trade business meetings.

Among the activities offered during the event are the Pre Event and Post Event Tours to key Philippine attractions and destinations. PHITEX buyers are given a first-hand experience of the finest tours in the country prior to the business meetings as basis of discussions on the kind of programs they would want to include in their Philippine products.

This year nine (9) modules have been prepared for the buyers for their Philippine tour, which includes a Pre Event and Post Event Tours. These are:

PRE EVENT TOURS

Destinations	Schedule/Days	Number of Pax	No. of Days & Nights
Tour 1. Manila City Tour MANILA-MAKATI- BONIFACIO GLOBAL CITY	<p>The Manila is the Philippines' premier and capital city, the heartland of the entire archipelago. It is the gateway to many islands, houses the pulse of Filipino life, and serves as the nucleus of Philippine development. The City of Manila tour allows for guests to experience the city's past and present phase of city life, its cultural and historical past through its landmarks that imprint the country's identity.</p> <p>Suggested program: In Manila, we bring guests to Intramuros driving through the business center of Makati and Bonifacio Global City, then to Roxas Boulevard. Proceed to Intramuros and drop guests at the Heroes Square for the calesa ride to Fort Santiago.</p> <p>Tour of Fort Santiago with the turn of the century animation, then the Casa Manila and San Agustin where animation of the Spanish period in the Philippines will be relived.</p> <p>Final stop at Rizal Park</p> <p>Walk towards Rizal Park, Relief Map of the Philippines, Noli Me Tangere, Rizal execution</p>	40	Half day (PM)
Tour 2. Social Tourism Tour	Located in Angat, Bulacan, the Gawad Kalinga Enchanted Farm is Gawad Kalinga's platform to raise social entrepreneurs, to	40	Whole day

GAWAD KALINGA (GK) ENCHANTED FARM	<p>help Filipino farmers and create wealth in the countryside. The Farm is a Disneyland for social tourism in which visitors from other parts of the Philippines and abroad can get a first-hand experience of a Gawad Kalinga community, and gain insight to the social problems that face millions of Filipinos. Here, tourists can see how dreams can become a reality in a nation where its people were once challenged to find solutions and greener pastures elsewhere.</p> <p>The one-hour walking tour includes stories about Gawad Kalinga, the Enchanted Farm Village University, and Social Entrepreneurship such as cheese, chocolate, duck eggs, herbs, stuffed toys or beverage.</p>		
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POST EVENT TOURS

Tour Modules	Brief Description	Preferred Hotel Accommodation	No of Pax / No of days & nights
Tour 3. Northern Luzon Cultural and Historical Tour LAOAG/VIGAN	<p>Vigan is one of the Philippines' most beautiful cities, as it showcases the Spanish heritage of the country. It is located in the province of Ilocos Sur, and is listed in the UNESCO World Heritage Site since December 2, 1999. The city has also been shortlisted as one of the 21 entrants for the "New Seven (7) Wonders Cities of the World" campaign for 2014. It is the only Philippine city included in the list and is recognized for its historical legacy and/or potential for growing and sustaining a historical legacy in the future.</p>	Sitio Remedios Hotel Luna	16 pax 4D/3N
Tour 4. Southern Luzon Wellness and Adventure TAGAYTAY/PUERTO GALERA	<p>Tagaytay is one of the country's more popular tourist destinations for its outstanding scenery and cooler climate. It provides a spectacular view of the Taal Volcano and Lake. Located in Batangas Province, Taal Volcano is the second most active volcano in the Philippines.</p> <p>Batangas has the second largest international seaport in the Philippines and is the transportation hub to get to the island of Mindoro where one can enjoy beaches, caves, islets, and the popular dive sites of Puerto Galera.</p>	Taal Vista Hotel Talipanan Infinity Paradise Resort	16 pax 4D/3N
Tour 5. City in a Forest Tour PUERTO PRINCESA	<p>Acclaimed as the cleanest and greenest city in the Philippines, Puerto Princesa has been recognized internationally for its environmental excellence. Its pride is the Underground River, a UNESCO World Heritage Site and one of the New Seven (7) Wonders of Nature.</p>	Sheridan Beach Resort & Spa Hotel Centro	32 pax 4D/3N
Tour 6. Palawan's Greatest Natural Treasure Tour EL NIDO	<p>A first-class municipality and managed resource protected area in the province of Palawa, El Nido, is about 420 kilometers (148 miles) northeast of Puerto Princesa, Palawan's capital. According to CNNGO, it is the Best Beach and Island destination in the Philippines for "its extraordinary natural splendor and ecosystem. Situated in Bacuit Bay, it is composed of 45 islands and islets, each with its own unique geological configurations.</p>	El Nido Resort	11 pax 3D/2N
Tour 7. Bicol Express Tour LEGASPI-SORSOGON	<p>This program brings guests to Bicol's famous volcano, Mayon, which is regarded as having the most perfect cone in the world.</p> <p>Towards the end of the program guests can feast on the island of Cagraray and experience an overnight stay in Misibis Resort.</p>	Misibis Bay Oriental Hotel Siam Hotel	21 pax 4D/3N
Tour 8. Asia's 24/7 Island Tour BORACAY	<p>Named by Travel+Leisure Magazine as its Best Overall Island in 2012, Boracay is a post-card size tropical paradise located in Malay, Aklan, Panay Island in Western Visayas. The island is filled with day-to-day activities from sunrise to sunset. It is a top destination for relaxation.</p>	Discovery Shores Shangri-la Boracay Resorts & Spa	32 pax 3D/2N
Tour 9. The Queen's Chocolate Tour	<p>Bohol is a popular destination known for its Chocolate Hills and fine beautiful fine white sand beaches. The Philippine tarsier, the second-smallest primate in the world, is indigenous to the island.</p> <p>Cebu City is known as the "Queen City" of the Visayas region. It is the first</p>	Shangri-la Mactan Resort & Spa Bluewaters Panglao	32 4D/3N

BOHOL-CEBU	Spanish settlement and the oldest city in the Philippine islands in its natural state. It remains one of the central hubs of the Visayan Islands and had hosted incentive groups and meetings. Although modern with city and commercial centers, Cebu has kept many of its old buildings.		
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II. MINIMUM REQUIREMENTS FOR SUPPLIERS

The tour operator must be:

- DOT-accredited establishment
- Operating for more than five (5) years has good track record
- Specializing in inbound travel
- Has been actively participating in TPB’s road shows abroad
- Willing to provide services on “send-bill” arrangement

III. SCOPE OF WORK/DELIVERABLES

- Prepare an itinerary or tour program duly approved by TPB
- Provide the transportation service requirements, such as the following:
 - transfers
 - van/coaster hire
 - boat/ferry tickets, terminal fees and other applicable fees, charges and taxes
- Seaport support, including porters
- Provide travel insurance
- Cover all meals, except those with sponsors
- Provide single room accommodations with breakfast, except those with sponsors.
- Tours with meals to include other applicable fees such as but not limited to environmental fees and entrance fees. Provision for bottled water, facial wipes and first-aid kit must be included during the tours.
- Provide a knowledgeable DOT-accredited tour guide, as needed.

IV. INDICATED BUDGET – COST ESTIMATE

Post Event Tour	No. of Days / Nights	No. of Pax	Total Cost
Manila-Nasugbu-Tagaytay-Calapan-Puerto Galera-Tagaytay	4 days / 3 Nights	16	P350,000.00

V. SUBMISSION OF QUOTATION

TPB invites DOT-accredited tour operators to submit their quotations for the attached tour module. The quotation shall include itemized costs of the basic tour components, such as transportation service requirements (transfers, van/coaster hire, and boat/ferry tickets, terminal fees and other applicable fees, charges and taxes), meals and accommodation with breakfast, tours with meals, entrance fees and environmental fees and other similar fees, taxes and charges, and guide fees.

A provision for one (1) TPB tour coordinators shall be included in the cost. Price quoted should be adjusted, should there be sponsorship for some of the package components. The winning bid, however, shall be determined based on the proposal with the most advantageous financial package cost, provided that the amount bid does not exceed the approved budget for the contract (ABC).

TPB to appoint an official handler per tour module.

VI. PROJECT OFFICER/CONTACT PERSON

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