

COST ESTIMATE FORM

Requesting Unit : Domestic Promotions Date of Request : 11 December 2015

Project Officer : Michelle Alcantara Date Needed : Dec. 11, 2015

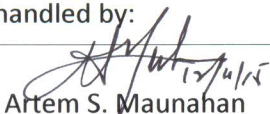
Approved / Endorsed by:
Susan del Mundo
(Unit Head / Manager)

PROJECT TITLE

Production of ATF 2016 Laptop Bag

Specifications:

Quantity	880 pcs of bags (with 6 different colors)
Size	15" (w) x 12" (h) x 6" (thickness)
Color Requirement	1 color print on divider inside the bag
Material Preference	<i>JKK</i> Poly Rubber ^{PINE} material (Colors- orange, red, leave green, apple green, blue, violet & black) With Taffeta lining, long strap & short strap handle
Printing Process	Sublimation or silkscreen printing
Other Requirements	With the following requirements: With 2 compartments for laptop and documents/ Penholder, cardholder pockets & front pocket / divider at the middle / revolving and removable hooks. Layout to be supplied by Marcom Please submit actual sample Final sample for Marcom & End-user approval prior of final production
Print Turnaround (production lead time)	Delivery date – January 10, 2016
Unit Cost	Php 565.00/pc
Lot Cost	Php 497,200.00

Request to be handled by:

Artem S. Maunahan

Request approved by:
ARNOLD GONZALES
OIC, Marketing Communications Group