

Terms of Reference

Cebu Pacific Inaugural Flight Media Familiarization Tour

18 - 22 December 2015

Tour Package

A. Background

In line with its goal of leveraging the "2015 Visit the Philippine Year," the Tourism Promotions Board has been conducting familiarization trips to promote the attractions of traveling in the Philippines.

Through the joint effort of Tourism Promotions Board (TPB) and Cebu Pacific Air to continuously promote the Philippines and its route network, we are pleased to inform you the "Cebu Pacific Inaugural Flight Media Familiarization Tour".

Cebu Pacific Air invited six (9) foreign media and one (1) DOT Taiwan to join the Familiarization tour held at Cebu, Dumaguete and Bohol scheduled on 18 - 22 December 2015.

B. Details of the Event

Date	:	18 - 22 December 2015
Venue	:	Cebu, Dumaguete and Bohol
Expected Number of Foreign Participants	:	9 pax

The Tourism Promotions Board (TPB) of the Department of Tourism (DOT) is inviting qualified Philippine tour operators to provide the requirements of the abovementioned event based on the following guidelines:

I. Scope of Services

1. Tour Guide requirements

1.1 DOT ACCREDITED TOUR GUIDE IN CEBU

- Tour guide based in Cebu who can speak fluent in Mandarin, English and Filipino, knowledgeable not only about Cebu but also with the history of the Philippines in terms of culture, lifestyle and culinary and available on 18 - 19 and 22 December 2015.

1.2 DOT ACCREDITED TOUR GUIDE IN DUMAGUETE

- Tour guide based in Dumaguete who can speak fluent in Mandarin, English and Filipino, knowledgeable not only about Dumaguete but also with the history of the Philippines in terms of culture, lifestyle and culinary and available on 19 - 20 December 2015.

1.3 DOT ACCREDITED MANDARIN TOUR GUIDE IN BOHOL

- Tour guide based in Bohol who can speak fluent in Mandarin, English and Filipino, knowledgeable not only about Bohol but also with the history of the Philippines in terms of culture, lifestyle and culinary and available on 20 – 22 December 2015.

2. Coaster Requirements

18 – 19 and 22 December 2015, Cebu Leg

2.1 Arrival Transfers

Date : 18 December 2015
Time : 2:50am
Starting Point : Airport
Drop off Point : Movenpick

2.2 Arrival Transfers

Date : 18 December 2015
Time : 3:45am
Starting Point : Airport
Drop off Point : Movenpick

2.3 City Tour

Date : 18 December 2015
Time : 10:00am
Starting Point : Hotel
Drop off Point : see attached itinerary

2.4 City Tour

Date : 19 December 2015
Time : 7:00am
Starting Point : Hotel
Drop off Point : see attached itinerary

2.5 Transfers

Date : 22 December 2015
Time : 7:30pm
Starting Point : Warf
Drop off Point : Airport

19 - 20 December 2015, Dumaguete Leg

2.6 Arrival Transfers

Date : 19 December 2015
Time : 3:00pm
Starting Point : Warf
Drop off Point : see attached itinerary

