

**Request for Expression of Interest
for the Services of a PR Agency for ATF 2016
TPB BAC REI No. 2015-15
(2ND POSTING)**


1. The *Tourism Promotions Board (TPB)*, through the *Corporate Budget FY 2015* intends to apply the sum of *Seven Hundred Thousand Pesos Only (Php 700,000.00)* being the Approved Budget for the Contract (ABC) to payments under the contract for the *Services of a PR Agency for ATF 2016*. Bids received in excess of the ABC shall be automatically rejected at the opening of the financial proposals.
2. The *Tourism Promotion Board (TPB)* now calls for the submission of eligibility documents for the *Services of a PR Agency for ATF 2016 with vast experience in Public Relations, Media, Marketing (tri-media and digital media) and Corporate Communications*. Interested consultants must submit their eligibility documents on or before **16 December 2015, 09:30am. at the Tourism Promotions Board (TPB), 4th Floor, Legaspi Towers 300, Roxas Boulevard, Manila**. Applications for eligibility will be evaluated based on a non-discretionary “pass/fail” criterion.
3. The BAC shall draw up the short list of consultants from those who have submitted eligibility documents/Expression of Interest and have been determined as eligible in accordance with the provisions of Republic Act 9184 (RA 9184), otherwise known as the “Government Procurement Reform Act”, and its Implementing Rules and Regulations (IRR). The short list shall consist of a maximum of **five (5) prospective bidders** who will be entitled to submit bids.
4. Bidding will be conducted through open competitive bidding procedures using non-discretionary “pass/fail” criterion as specified in the IRR of RA 9184. Bidding is restricted to Filipino citizens/sole proprietorships, partnerships, or organizations with at least sixty percent (60%) interest or outstanding capital stock belonging to citizens of the Philippines. In accordance with Revised IRR of R.A. 9184, only bids from shortlisted consultants will be opened.
5. The Procuring Entity shall evaluate bids using the *Quality-Cost Based Evaluation (QCBE)* procedure.
6. *The schedule of activities is as follows:*

Activities	Schedule and Venue
1. Submission of Letter of Intent and Application of Eligibility / Issuance of Eligibility Requirements	9-15 December 2015, 8:00am - 5:00 p.m. 16 December 2015, 9:30am BAC Secretariat Tourism Promotions Board 4 th Flr. Legaspi Towers 300, Roxas, Blvd. Manila
2. Eligibility Checking and Shortlisting	16 December 2015, 10:00am TPB Board Room 4 th Flr. Legaspi Towers 300, Roxas, Blvd. Manila
3. Issuance of Bid Documents to	18-25 December 2015, 8:00am -5:00pm

Short-Listed Consultants	BAC Secretariat – Administrative Department
4. Deadline for Submission and Receipt of Bids	28 December 2015, 9:30am BAC Secretariat – Administrative Department Tourism Promotions Board 4 th Flr. Legaspi Towers 300, Roxas, Blvd. Manila
5. Opening Bids and Presentation of Bidders <i>(only eligible bidders are required to present their technical proposal)</i>	28 December 2015, 10:00am TPB Board Room 4 th Flr. Legaspi Towers 300, Roxas, Blvd. Manila

7. Bid documents shall be available only to shortlisted eligible bidders upon payment of non-refundable amount of One Thousand Pesos (P1,000.00) to the TPB Cashier's Unit.
8. The *Tourism Promotions Board* reserves the right to reject any and all bids, annul the bidding process, or not award the contract at any time prior to contract award, without thereby incurring any liability to the affected bidder or bidders.
9. For further information, please refer to:

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 Bids and Awards Committee