

TERMINAL REPORT – CSR PROGRAM, ILOILO LEG

I. PROJECT DETAILS

NAME: Corporate Social Responsibility (Csr) Program- Iloilo Leg

DATE: 28-31 January 2018

VENUE: Province of Iloilo

ATTENDEES:

- | | |
|-----------------------------------|---|
| 1. Milo S. Oropeza | 13. Uhde L. Asual |
| 2. Mariel Angelica A. Dimaano | 14. Melissa V. Ferrer- Litao. |
| 3. Michael R. Caroro | 15. Maria Carla Cedo |
| 4. Robertito A. Nipis | 16. Condrado T. Silva |
| 5. Perfecto Realino Jr. | 17. Diana B. Rosima |
| 6. Larry O. Cargo | 18. Andrea Mae N. Juanite |
| 7. Alberto B. Gadia Jr. | 19. Sandy T. Vargas Jr. |
| 8. Arielle O. Yambot | 20. Victoria D. Supillo |
| 9. Janelle Maita Rane H. Borromeo | 21. Ma. Levy Anne S. Amosin- travel blogger |
| 10. Carmela Joy A. Febrio | 22. Ma. Patricia M. Yulo- travel blogger |
| 11. Joram Enrick S. Ng | |
| 12. Redentor B. Bote Jr. | |

II. BACKGROUND

The Corporate Social Responsibility (CSR) Program was launched in 2015 to take part in activities that aim to create green and environmental awareness. These activities shall result to greater respect and appreciation for the nature as well as the Filipino culture and heritage.

In 2017, the conduct of CSR projects has reached another milestone as TPB started partnering with selected non-governmental organizations (NGOs) with core advocacies focused on indigenous community assistance and rehabilitation as well as environmental awareness and conservation. This initiative was made by TPB as it recognized the need to create CSR projects with more effective, long-term and sustainable impact to its target recipients. One of the chosen CSR partners is Haribon Foundation, an organization committed to nature conservation through community empowerment and scientific excellence. TPB accepted the proposal of Haribon based on the objectives of the BOW implementation. The activity will teach the young generation about their natural environment and the threats to our Mother Nature.

The 9th Corporate Social Responsibility (CSR) Program of TPB was implemented in the Province of Iloilo on 28 to 31 January 2018. TPB,

together with Haribon Foundation, implemented the Biodiversity on Wheels (BOW) Activity which was initiated in 2012 to raise awareness on Philippine biodiversity, solid waste management, and nature conservation and preservation. The CSR-Iloilo Leg involved twenty (20) TPB personnel who volunteered as “eco-teachers” to the high school students of Leganes National High School and Leonora S. Salapantan National High School. A total of 100 loot bags containing five (5) assorted pencils, two (2) intermediate pads, ballpen, notebook, and lanyard were distributed as prizes for the students during the discussions.

III. PLANNED VS ACTUAL ITINERARY

DAY/TIME	PLANNED ACTIVITIES	DAY/TIME	ACTUAL ACTIVITIES
28 January 2018	TRAVEL TO ILOILO & PREPARATION FOR THE BIODIVERSITY ON WHEELS ACTIVITY	28 January 2018	TRAVEL TO ILOILO & PREPARATION FOR THE BIODIVERSITY ON WHEELS ACTIVITY
0500H	Assembly at Legaspi Towers 300	0500H	Assembly at Legaspi Towers 300
0530H	Proceed to NAIA Terminal 2	0515H	Proceed to NAIA Terminal 2
0815H	ETD Manila (NAIA T2) for Iloilo (Iloilo International Airport)	0815H	ETD Manila (NAIA T2) for Iloilo (Iloilo International Airport)
0945H	ETA to Iloilo International Airport	1000H	ETA to Iloilo International Airport
1045H	Proceed to Seda Atria Hotel to leave the luggages at the concierge	1030H	Proceed to Seda Atria Hotel to leave the luggages at the concierge
1200H	Lunch at Tatoy's Manokan and Seafoods Restaurant	1130H	Lunch at Tatoy's Manokan and Seafoods Restaurant
1400H	Running Tour of Molo, Iloilo	1330H	Running Tour of Molo, Iloilo
1430H	Proceed to Seda Atria Hotel Iloilo for Check In	1530H	Proceed to Seda Atria Hotel Iloilo for Check In
1600H	Biodiversity on Wheels Orientation with Haribon/CPU (Orientation on the profile of the schools, students, actual program, and proper conduct)	1600H	Biodiversity on Wheels Orientation
1830H	House Tour and Dinner at Camina Balay nga Bato	1830H	House Tour and Dinner at Camina Balay nga Bato
29 January 2018	BIODIVERSITY ON WHEELS ACTIVITY (IN PARTNERSHIP WITH	29 January 2018	BIODIVERSITY ON WHEELS ACTIVITY (IN PARTNERSHIP WITH

DAY/TIME	PLANNED ACTIVITIES	DAY/TIME	ACTUAL ACTIVITIES
	HARIBON FOUNDATION)		HARIBON FOUNDATION)
0530H	Wake Up Call	0600H	Wake Up Call
0630H	Breakfast	0630H	Breakfast
0800H	Proceed to Leganes National High School, Leganes, Iloilo	0800H	Proceed to Leganes National High School, Leganes, Iloilo
0900H	Arrival in the School	0830H	Arrival in the School
0915H	Courtesy call to the Principal Re-orientation and Introduction of Central Philippine University (CPU) Volunteers as BOW Coordinators	0900H	Courtesy call to the Principal
		0945H	Setting up of equipment per classroom
1000H	Session 1 (Grade 9-10)	1015H	Session 1 (Grade 9-10)
1130H	Rest and travel to restaurant	1200H	Rest and travel to restaurant
1145H	Lunch at Sinukad Restaurant	1220H	Lunch at Sinukad Restaurant
1300H	Session 2 (Grade 7-8)	1300H	Session 2 (Grade 7-8)
1430H	Pack-up	1430H	Pack-up
1530H	Back to Hotel	1530H	Back to Hotel
1630H	Free Time	1600H	Free Time
1800H	Dinner at Mango Tree Restaurant	1800H	Dinner at Punot Restaurant
30 January 2018	BIODIVERSITY ON WHEELS ACTIVITY (IN PARTNERSHIP WITH HARIBON FOUNDATION) – HALF DAY PILGRIMAGE TOUR- DINNER RECEPTION	30 January 2018	BIODIVERSITY ON WHEELS ACTIVITY (IN PARTNERSHIP WITH HARIBON FOUNDATION) – HALF DAY PILGRIMAGE TOUR- DINNER RECEPTION
0530H	Wake Up Call	0630H	Wake Up Call
0630H	Breakfast	0700H	Breakfast
0800H	Proceed to Leonora S. Salapantan National High School, San Miguel, Iloilo	0845H	Proceed to Leonora S. Salapantan National High School, San Miguel, Iloilo
0900H	Arrival in the school	0920H	Arrival in the school
0915H	Courtesy call to the Principal	0930H	Setting up of equipment per classroom
1000H	Session 1 (Grade 7-10) *Special Science Class	1000H	Session 1 (Grade 7-10) *Special Science Class
1130H	Pack-up and travel to San Joaquin Garin Farm	1130H	Short Courtesy Call with the Assistant Principal
		1145H	Pack-up and travel to San Joaquin Garin Farm

DAY/TIME	PLANNED ACTIVITIES	DAY/TIME	ACTUAL ACTIVITIES
1300H	Lunch at San Joaquin Garin Farm Restaurant	1400H	Lunch at San Joaquin Garin Farm Restaurant
1430H	San Joaquin Garin Farm Sightseeing	1530H	San Joaquin Garin Farm Sightseeing
1630H	San Joaquin Church Visit	1630H	Miag-ao Church Visit
1700H	Miag-ao Church Visit	1700H	Travel back to Hotel
1830H	Dinner Reception (The Breakthrough Restaurant)	1930H	Dinner Reception (The Breakthrough Restaurant)
31 January 2018	ILOILO CULTURAL TOUR & TRAVEL BACK TO MANILA	31 January 2018	ILOILO CULTURAL TOUR & TRAVEL BACK TO MANILA
0700H	Breakfast	0700H	Breakfast
0900H	Casa Mariquit Ancestral House Tour	1000H	Casa Mariquit Ancestral House Tour
1000H	Jaro Cathedral and Belfry	1030H	Jaro Cathedral and Belfry
1100H	Travel to La Paz Market	1100H	Travel to La Paz Market
1130H	Lunch at Netong's Original Special La Paz Batchoy Visit at Madge Cafe	1130H	Lunch at Netong's Original Special La Paz Batchoy
		1330H	Visit at Madge Cafe
1400H	Museo Iloilo Tour	1430H	Museo Iloilo Tour
		1500H	Short Visit at the DOT Region-VI Office
1500H	Pasalubong Shopping	1600H	Pasalubong Shopping
1700H	Travel to Iloilo International Airport	1630H	Visit at Molo Mansion and Molo Church
		1730H	Travel to Iloilo International Airport
1800H	Dinner	1830H	Dinner
1915H	ETD Iloilo International Airport	1915H	ETD Iloilo International Airport
2045H	ETA at Manila (NAIA Terminal II)	2030H	ETA at Manila (NAIA Terminal II)
END OF CSR-ILOILO LEG			

IV. HIGHLIGHTS OF CSR ILOILO

The first day (28 January 2018) of CSR-Iloilo was highlighted with the BOW Orientation conducted by Ms. Lounelle Godinez of Haribon and Mr. Levi delos Santos of Central Philippine University (CPU). CPU is Haribon's partner for the BOW implementation in the Panay Island. Ms. Godinez discussed how the TPB volunteers should present the teaching module while Mr. delos Santos provided the profile of the schools and the students. The TPB volunteers were divided into four (4) groups and each was provided with teaching kits and additional activity prizes such as stickers, post cards and trivia cards.

The second day (29 January 2018) of CSR-Iloilo focused on the implementation of the BOW Activity in the Leganes National High School, Leganes, Iloilo. The group conducted a total of eight (8) teaching sessions in the school, wherein each session lasted for one and a half hour. The students showed active participation and unrelenting enthusiasm during the discussions. At the end of each session, the students presented their commitments as Biodiversity Champions. The students shared their thoughts on how they can commit in practicing the 3Rs (reduce, reuse and recycle) as well as encourage their family and loved ones to be eco-friendly by disposing garbage properly and planting more trees.

The third day (30 January 2018) of CSR-Iloilo involved the continuation of the BOW Activity. The participants visited the Leonora S. Salapantan National High School in San Miguel, Iloilo. The group implemented a total of four (4) teaching sessions in the morning since the special science classes of Grades 7-10 students are mostly conducted before lunch. This is also in consideration of the Department of Education's strict rule on no disruption of classes. As Biodiversity Champions, the students committed to disseminate information about environmental conservation and advocate the protection of our Mother Nature by no longer using plastics. A brief courtesy call to the Assistant Principal of the school was also conducted to express the TPB volunteers' gratitude for letting them share information on environmental awareness to the students.

By afternoon, the TPB volunteers took a short pilgrimage tour to the San Joaquin Garin Farm and the Miag-ao Church (a UNESCO World Heritage Site). Later in the evening, the group was joined for dinner by Ms. Khariza Sofia, Ms. Pamela Cababasay and Mr. Ray Tabafunda from the DOT-Region VI Office at the Breakthrough Restaurant.

The fourth day (31 January 2018) of CSR-Iloilo centered on the exploration of must-see tourism sites in the city such as the Casa Mariquit Ancestral House, Jaro Church and Belfry, Museo Iloilo, Molo Mansion and Molo Church. Prior to the departure of the TPB volunteers, the group dropped by the DOT-Region VI Office to express their appreciation for the assistance extended in this project. The group arrived in Manila around 8:30pm.

V. NGO ENGAGEMENT / ASSISTANCE FROM OTHER INSTITUTIONS

- Assistance from Ms. Lounelle Godinez as official coordinator from Haribon Foundation for the arrangements needed for the implementation of the Biodiversity on Wheels (BOW) Activity
- Assistance from Mr. Levi delos Santos of the Central Philippine University (CPU) for coordinating with the Leganes National High School and Leonora S. Salapantan National High School in Iloilo
- Assistance from the Department of Tourism- Region VI for improving the Travel Itinerary

VI. BENEFITS

- Press Release about the CSR-Iloilo leg to be seeded in major dailies
- Article about CSR-Iloilo leg to be included in the TPB Quarterly Newsletter

- Facebook posts and blog articles from the Travel Bloggers who documented the activities
Ms. Patricia M. Yulo - <https://ricasrucksack.com/2018/02/05/a-leap-beyond-service/>
Ms. Levy S. Amosin - <http://hugginghorizons.com/travel-2/todays-traveling-heroes-revealed-tourism-promotions-board-philippines-haribon-foundation/>
- Documentary video prepared by the Central Philippine University (CPU)
https://youtu.be/O8_iCAKB1eY
- Documentary stories to be featured on TPB social media accounts and websites

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