

CINETOURISMO: TPB FILM TOURISM RECOGNITION AND PRESS CONFERENCE

Press Conference

15 March 2018, Manila, Philippines

TERMS OF REFERENCE

Venue for TPB Film Tourism Recognition and Press Conference
Food & Beverage

1. BACKGROUND

As described by Hudson and Ritchie (2006, p.387) "film tourism is a growing phenomenon worldwide, fueled by both the growth of the entertainment industry and the increase in international travel", resulting therefore in destinations globally seeking whenever and wherever possible to associate themselves, with a successful motion picture film that will entice any potential film tourist to visit their destination, (Carl et al. 2007, p.51).

This event will give special recognition to local and foreign films that helped promote the Philippines islands, highlighting the beauty of its islands, the good nature of its people and the richness of its history and culture.

The actual event is scheduled on 15 March 2018.

2. VENUE and FOOD AND BEVERAGE

Venue Requirements

- Must be accredited by the Department of Tourism
- Must be available on 15 March 2018 from 11:00 AM to 2:00 PM, with 4-hour time allowance for ingress and egress
- Must be a 3 to 5-star hotel located within Quezon City, Cubao, Ortigas or Pasay
- Must comfortably accommodate 150 persons, seating capacity / banquet style
- Must be able to provide the physical and technical requirements needed for the event to include but not limited to:
 - Stage or elevated platform
 - Standard PA / sound system to include two speakers, three microphones with stand, stage monitors and 1-unit DVD/MP3 player
 - LED wall, size appropriate for venue (at least 7x10 feet) with projector

- complimentary wired and wireless Internet connection

Food and Beverage Requirements

- Must be able to provide banquet service (with chairs and table set-up) for lunch for 150 persons (Buffet Set-up)
- Must be able to provide uniformed and well-trained banquet service personnel
- Provision of coffee and tea stations

3. OTHER REQUIREMENTS

- Existing Credit Line with TPB
- Any other requirements that may be mutually agreed upon by the TPB and the service provider

4. ELIGIBILITY REQUIREMENTS

- Must be Filipino owned, operated and legally registered events venue/hotel under Philippine laws;
- Must have at least three years' experience in holding/staging social events and functions for international conferences, meetings, congresses, et al.;
- Must be accredited with the Department of Tourism (DOT)
- Must be accredited with the Philippine Government Electronic Procurement System (PHILGEPS)
- Willing to provide services on a send-bill arrangement

Bid Price Ceiling is **Php 405,000.00** inclusive of all applicable taxes. Cost of items in bid should be broken down. The winning bid shall be determined **based on the quality of the proposal with the most advantageous financial package cost**, provided that the amount of bid does not exceed the abovementioned approved budget. Deadline for submission of bids should be at the close of Office hours on _____.

For particulars, please contact: For particulars please contact:

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