

# TOURISM PROMOTIONS BOARD

## RATING SHEET FOR TECHNICAL PROPOSAL

Name of Project : Services of a PR Agency for Film Tourism

Bidder :

### SELECTION CRITERIA

CRITERIA		RATING
<b>I.</b>	<b>FIRM EXPERIENCE AND CAPABILITY</b>	<b>30</b>
1.1	Number of large scale events handled / to be handled (past/present/future) (15 pts)	
1.2	Expertise in the field and manpower support to implement the project (15 pts)	
<b>II.</b>	<b>PLAN OF APPROACH &amp; METHODOLOGY</b>	<b>60</b>
2.1	Cohesiveness of the PR and social media plan (10pts)	
2.2	Excellence of proposed strategy and its ability to deliver the value proposition (10 pts)	
2.3	in-house resources (10 pts)	
2.4	Relevance of the concept to the project themes (10 pts)	
2.5	Impact of the plan to the event / client (10 pts)	
2.6	Feasibility of the PR and social media plan (10 pts)	
<b>III</b>	<b>PROPOSED TIMELINE</b>	<b>10</b>
3.1	Workability and acceptability of the proposed timeline (10 pts)	
<b>TOTAL</b>		<b>100%</b>

**BAC Chairperson** : \_\_\_\_\_

**Signature** : \_\_\_\_\_

**Date** : \_\_\_\_\_