

TOURISM PROMOTIONS BOARD

RATING SHEET FOR TECHNICAL PROPOSAL

PROCUREMENT OF THE SERVICES OF A RESEARCH/SURVEY COMPANY TO CONDUCT THE
2018 TPB CUSTOMER SATISFACTION SURVEYSELECTION CRITERIA

CRITERIA		WEIGHT (%)
1.	Quality of Personnel to be assigned to the Project Profile and expertise of key personnel who will be assigned to the project, showing areas of specialization	15
2.	Research/Survey Company's Experience and Capability	40
	2.1 Bidder's expertise in conducting surveys using different methodologies for reaching specific customer types and capacity to implement the survey in an international coverage	20
	2.2 Quality and quantity of similar surveys handled	10
	2.3 Quality / profile of previous clients in similar projects	10
3.	Plan of Approach and Methodology	45
	3.1 Proposed workplans in conducting the survey based on the methodologies prescribed by GCG	15
	3.2 Project plan approach to be utilized to achieve the deliverables/ expected outputs within the specified timeframes	20
	3.3 Manner of presenting the survey results and recommendation	10
TOTAL		100%

Passing Rate: 85%