

**ACCOMPLISHMENT REPORT  
2<sup>ND</sup> QUARTER 2019**

<p align="center"><b>PROGRAM / ACTIVITY / PROJECT</b></p> <p align="center"><i>Title of Program/Activity/Project; Inclusive Dates; Venue; Nature of Activity (if not indicated in the title); Short Description</i></p>	<p align="center"><b>OBJECTIVES</b></p> <p align="center"><i>Objectives of the Program/Activity/Project</i></p>	<p align="center"><b>STATUS</b></p> <p align="center"><i>Present Status of Program/Follow-ups: Completed/Ongoing/Cancelled/Rescheduled (please provide reason for non-implementation)</i></p>
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**I. SINGAPORE CHINESE CHAMBER OF COMMERCE & INDUSTRY (SALES MISSION)**

<p><b>Inclusive Dates:</b> 02 April 2019 to 05 April 2019  <b>Venue:</b> Makati Diamond Residences  <b>Nature of Activity:</b> M.I.C.E. Sales / Business Mission</p> <p><b>Short Description:</b>            The Singapore Chinese Chamber of Commerce &amp; Industry (SCCCI), is organizing a four (4) day Business Mission to the Philippines slated on 2 -5 April 2019 at the Makati Diamond Residences to renew business relationship and pay a visit to Philippine local chambers of commerce, government agencies &amp; enterprises and promote two-way business exchange and cooperation. The event expects to gather some 50 businessmen and investors to meet and discuss possible partners for meaningful collaboration between Singaporean and local business entities.</p> <p>TPB provided the following assistance:            - Hosted Dinner            - Airport Reception            - Giveaways</p>	<p align="center">50 participants</p>	<p align="center">Completed</p>
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<b>II. 4<sup>TH</sup> REGIONAL TRAVEL FAIR</b>		
<p><b>Inclusive Dates:</b> 04 April 2019 to 07 April 2019  <b>Venue:</b> Royce Hotel and SM City Clark, Pampanga  <b>Nature of Activity:</b> Domestic Consumer and Trade Fair</p> <p><b>Short Description:</b>            The Travel Fair is a 4-day event that will showcase a Community Based Tourism pre-tour, forum, Business-to-Business (B2B) session and a 2-day Business-to-Consumer (B2C) selling of domestic packages, to be participated in by invited DOT accredited tour operators nationwide. This is also a great opportunity to sell other domestic tour packages in time for the coming lean season.</p> <p>In time for the Regional Travel Fair, we conducted the Community Based Tourism Sites in Region III covering the GK Enchanted Farm in Angat, Bulacan (04-05 April 2019) and Subic, Olongapo (03-04 April 2019). The participants were the invited DOT representatives, tour operator, media and tourism stakeholders to validate the itinerary of a community based tourism site of Region III and with Corporate Service Responsibility. The Make A Difference Travel provided the tour services for the said pre-tour.</p>	<p style="text-align: center;">46 buyers and 74 sellers</p> <p>The program was initiated by the Tourism Promotions Board in order to promote Philippine domestic tourism by providing tourism stakeholders and industry platers a venue to transact businesses among sellers, buyers and public consumers.</p> <p>Specifically, the event aims to increase the volume of domestic travelers as well as domestic tourism expenditure through the selling of different tour packages that will encourage tourists to travel locally. Aside from the economic benefits to our country, the event enhances efforts to</p>	<p>Completed</p>

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<p>A 120 attended the forum with the following topics and speaker:</p> <ul style="list-style-type: none"> <li>● “Gender and Tourism” Forum: Ms. Nerissa del Fierro, OIC - Domestic Promotions Department</li> <li>● Empowering Community through Social Tourism Entrepreneurship”: Ms. Christine Mansinares, Provincial Tourism - Negros Occidental</li> <li>● “MICE 101”: Mr. Jose Luis U. Yulo, Jr.</li> </ul>	<p>combat seasonality and increase the level of the culture of tourism/travel among Filipinos.</p>	
<b>III. KAAMULAN FESTIVAL 2019</b>		
<p><b>Inclusive Dates:</b> 10 April 2019 to 13 April 2019 <b>Venue:</b> Malaybalay, Bukidnon <b>Nature of Activity:</b> Others - Media Coverage</p> <p><b>Short Description:</b> Kaamulan Festival is an annual ethnic cultural festival held in Malaybalay City, Bukidnon that celebrates tradition and culture of the province’s tribes namely the Bukidnon, Higaoanon, Talaandig, Manobo, Matigsalug, Tigwahanon, and Umayamnon.</p> <p>The Department of Tourism Northern Mindanao (DOT-IX) invited the Tourism Promotions Board (TPB) Chief Operating Officer Marie Venus Tan as an Honored Guest for this year’s Kaamulan Festival celebration. In line with this,</p>	<ul style="list-style-type: none"> <li>● To feature the festival and the various attractions of the province.</li> <li>● Stimulate the tourism sector that promotes Bukidnon through festivals like “Kaamulan.”</li> <li>● Gain positive media mileage highlighting Bukidnon’s tourism potentials.</li> </ul>	<p>Completed</p>

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<p>DOT-IX also requested for media coverage.</p> <p>In response to this request, the TPB Marketing Communications (MARCOM) Department sent a total of six representatives composed three (3) journalist, one (1) PR Agency and two (2) TPB Representatives to cover the festivities.</p> <p>Aside from covering the street dance competition - the main highlight of the event, the cultural and heritage sites of Bukidnon were also explored for promotion.</p>		
<b>IV. INFINITUS (CHINA) CO., LTD INCENTIVE TOUR</b>		
<p><b>Inclusive Dates:</b> 10 April 2019 to 16 April 2019  <b>Venue:</b> Manila and Boracay  <b>Nature of Activity:</b> M.I.C.E. Incentive Trip</p> <p><b>Short Description:</b>  TPB provided cultural entertainment and welcome reception with welcome lei at the Manila Port for some 3000 employees of Infinitus (China) Co., Ltd Incentive Tour.</p> <p>Infinitus (China) Co., Ltd., established in 1992, is a large Hong Kong company</p>	6,200 participants	Completed

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engaged in herbal health product development and sales. The company develops and manufactures six (6) brands of over 90 products with 5000 stores in Mainland China. Their headquarters is located in Guangzhou with two production bases in Guangdong Province and Liaoning Province.		

**V. PING AN INSURANCE (GROUP) COMPANY INCENTIVE TRAVEL**

<p><b>Inclusive Dates:</b> 10 April 2019 to 27 April 2019  <b>Venue:</b> Davao  <b>Nature of Activity:</b> M.I.C.E. Incentive Trip</p> <p><b>Short Description:</b>            Ping An Insurance (Group) Company of China, Ltd, also known as Ping An of China was founded in 1988. It provides customers with a full range of financial products and services, including insurance, banking and investment. Consistently in the ranks of the world's top global insurance brands, it is the third (3rd) most valuable global financial services company in the world (as of 2018). Uni Orient Travel, Inc, will handle the incentive travel of the 1,900 employees of Ping An Insurance (Group) Company in Davao.</p> <p>TPB provided the following assistance:            • Welcome lei reception and facilitation upon arrival of the group in Davao</p>	256 participants	Completed
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International Airport • Technical Assistance		

<b>VI. LOCATION SCOUT FOR THE PRODUCERS OF RITWAL</b>		
<p><b>Inclusive Dates:</b> 13 April 2019 to 24 April 2019  <b>Venue:</b> Manila, Cebu, Dumaguete and Siquijor  <b>Nature of Activity:</b> Invitational / Familiarization Trip</p> <p><b>Short Description:</b>            The Tourism Promotions Board (TPB) is sponsoring the visit of a team of American producer and creator/director namely, Mses. Elizabeth Dell and Emily Dell, respectively on 13-24 April 2019 in Manila, Cebu, Dumaguete and Siquijor.</p> <p>Purpose of the visit is to identify filming locations in the said destinations, and to set meetings and interviews for possible collaborations with local production service companies; interview /visit priests, churches, “healer”, funeral homes and wakes , for the planned production of a film that will be shot entirely in the Philippines.</p>	2 participants	Completed

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The team will produce the film, "Ritwal" which is a supernatural horror movie about a young woman who has to return to Manila, her childhood home. She investigates the murder of her brother (whom she hates) and take part of an intricate ritual surrounding his burial. As she investigates, she finds herself haunted by evil spirits.		
<b>VII. CLIMATE SMART AND DISASTER RESILIENT ASEAN INTERNATIONAL CONFERENCE</b>		
<p><b>Inclusive Dates:</b> 22 April 2019 to 24 April 2019  <b>Venue:</b> Bayleaf Intramuros  <b>Nature of Activity:</b> M.I.C.E. Booked Event</p> <p><b>Short Description:</b>  The Environmental and Climate Change Research Institute (ECCRI) organized the Climate Smart and Disaster Resilient ASEAN International Conference slated last 22-24 April 2019 at the Bayleaf Intramuros. It is expected to feature 150 pax with 140 foreign delegates. The Conference brought together leading academic scientists, researchers, scholars, government agencies, non-government organizations, and other stakeholders to share their experiences and research results on the aspects of climate change and disaster risks in South East Asia. It also provided trans-disciplinary platforms for relevant stakeholders to present and discuss innovations, trends, and</p>	140 foreign and 10 local	Completed

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<p>concerns, as well as practical challenges encountered in the field of climate change adaptation and disaster risk reduction and management (CCADRRM)</p> <p>TPB provided the following:</p> <ul style="list-style-type: none"> <li>- Food and beverage (AM and PM snacks)</li> <li>- Promotional materials</li> <li>- Giveaways</li> </ul>		
<p><b>VIII. 7<sup>TH</sup> UNION ASIA PACIFIC REGIONAL CONFERENCE</b></p>		
<p><b>Inclusive Dates:</b> 23 April 2019 to 26 April 2019  <b>Venue:</b> Philippine International Convention Center  <b>Nature of Activity:</b> M.I.C.E. Booked Event</p> <p><b>Short Description:</b>  TPB provided promotional materials, visa assistance for foreign delegates, sponsorship of cultural entertainment for their opening ceremony and a half day Manila City tour. As well as coordination for inter-agency coordination meetings with concerned airport offices such as the Bureau of Immigration, Bureau of Customs, Airport Public Affairs Office, Department of Tourism - Airport Reception and Information Unit. As well as coordination meeting with the Philippine National Police, Metro Manila Development Authority</p>	<p align="center">2,000 participants</p>	<p align="center">Completed</p>



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**2<sup>ND</sup> QUARTER 2019**

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<p>and the like.</p> <p>The PCCP will spearhead the Philippines' hosting of The Union Asia Pacific Regional Conference (APRC) on 23 – 26 April 2019 at the Philippine International Convention Center. It expects to gather some 2,000 delegates from the Asia-Pacific region with invited recognized authorities from Asia, Europe and America.</p> <p>This biennial international meeting entails discussion on the progress in the implementation of the End Tuberculosis (TB) Strategy, the status of the TB-HIV co-epidemic, the gains in tobacco control and the management of common conditions like asthma and pneumonia in poor countries. It encourages the sharing of best practices and policies as well as the engagement of government, the private sector and the civil society.</p>		
<b>IX. 3<sup>RD</sup> ASEAN SCIENCE DIPLOMATS ASSEMBLY</b>		
<p><b>Inclusive Dates:</b> 25 April 2019 to 28 April 2019  <b>Venue:</b> Bayleaf Intramuros  <b>Nature of Activity:</b> M.I.C.E. Booked Event  <b>Short Description:</b></p>	35 foreign and 40 local	Completed

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<p>The Environmental and Climate Change Research Institute (ECCRI) organized the 3rd ASEAN Science Diplomats Assembly (SDA) slated last 25-28 April 2019 at the Bayleaf Intramuros. It is expected to feature 75 pax with 35 foreign delegates. It is an event designed to facilitate discussions between scientists and policymakers on their program, research priorities and funding opportunities. It provided scientists an opportunity to engage with decision-makers from the Executive and Legislative Branches to broaden participants' perspective on how science and policy can interact in improving decision-making.</p> <p>TPB provided the following:</p> <ul style="list-style-type: none"> <li>● Food and beverage (AM and PM snacks)</li> <li>● Promotional materials</li> <li>● Giveaways</li> </ul>		
<b>X. CROSSING BRIDGE 16</b>		
<p><b>Inclusive Dates:</b> 25 April 2019 to 02 May 2019 <b>Venue:</b> Manila Hotel <b>Nature of Activity:</b> M.I.C.E. Booked Event</p> <p><b>Short Description:</b> Crossing Bridges is an annual gathering of more than 100 photographers</p>	110 participants	Completed

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<p>representing Photography Fora and Photography Societies from nine Asian countries. It is a one-week gathering of networking, friend-making, bridge-building and photography.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> <li>• Secure permit to conduct photo shoots within Intramuros on May 1, 2019</li> <li>• Coordination with PNP regarding police escorts</li> <li>• Hosting of Awarding Dinner at the Manila Hotel for 200 pax with cultural entertainment</li> </ul>		
<b>XI. HEALTH AND WELLNESS WORLD CONFEX 2019 (HWW CONFEX 2019)</b>		
<p><b>Inclusive Dates:</b> 26 April 2019 to 28 April 2019  <b>Venue:</b> SMX Convention Center, Manila  <b>Nature of Activity:</b> M.I.C.E. Booked Event</p> <p><b>Short Description:</b>  TPB provided promotional materials and provided a sponsorship of accommodation for foreign buyers and provided special wellness themed tokens for the foreign buyers.</p> <p>The Health &amp; Wellness World CONFEX 2019 is a three-day event integrating</p>	3 participants	Completed

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the elements of a conference, exposition and experiential activities designed to put the Philippines on the map as a world-class health and wellness tourist destination.		

**XII. ARABIAN TRAVEL MARKET (ATM) 2019**

<p><b>Inclusive Dates:</b> 28 April 2019 to 01 May 2019  <b>Venue:</b> Dubai International Convention and Exhibition Centre (DICEC), Dubai, UAE  <b>Nature of Activity:</b> International Trade and Consumer Fair</p> <p><b>Short Description:</b>            The Arabian Travel Market (ATM) is the leading global event for the Middle East inbound and outbound travel industry for the last 25 years. Over 2,800 products and destinations from around the world with over 28,000 buyers and travel trade visitors came across four days at the Dubai International Convention &amp; Exhibition Centre (DICEC).</p> <p>ATM featured the following activities:</p> <ul style="list-style-type: none"> <li>Travel Tech Show - a 'show within a show' that features technology innovations, products and services for the travel industry.</li> </ul>	<p style="text-align: center;">27 private sectors</p> <ul style="list-style-type: none"> <li>To grow and expand Philippine Tourism and TPB's brand exposure by attending the event.</li> <li>To showcase Philippine hospitality and stakeholders' brand and products through a Philippine Night/Hosted function, highlighting the new/refreshed "It's More Fun in the Philippines" logo. We expect to translate this event to sales leads and business relationships with the main</li> </ul>	Completed
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<ul style="list-style-type: none"> <li>● Taste of ILTM (International Luxury Travel Market) - operating for the first two days of the show, this lounge connects international luxury suppliers with key luxury buyers through pre-scheduled appointments and networking. Held in a table top format in an exclusive luxury lounge at Arabian Travel Market.</li> <li>● Travel Agents' Academy - a series of 2 half-day programs of free training and networking specifically aimed at Travel Agents who are attending ATM.</li> <li>● Buyer's Club Lounges - provides a forum for senior travel industry decision makers with direct purchasing responsibility. The club facilitates networking, providing the opportunity to meet, greet and discuss business, leading to contracts being signed whilst expanding connections.</li> </ul> <p>On the evening of the first day, invited guests, representatives of different travel trade sectors, social media bloggers, and influencers, members of the media and some government officials were treated to a night of unforgettable Philippine entertainment, cuisine, and music dubbed as "The Philippine Fun Night". From the expected 150 guests, a total of 220 attendees came and experienced the Philippine Night, where further business relationships were formed and fortified. In full support were the Consul General and the Ambassador who not only graced the event but also enliven the dance floor with their graceful moves.</p>	<p>geographical regions of interest being; the Middle East, Africa, Americas, Asia, Australasia, Europe and the Mediterranean.</p> <ul style="list-style-type: none"> <li>● To keep abreast with the current updates in the travel industry.</li> <li>● To continue understanding the Middle East market for future strategic marketing plans.</li> <li>● To meet the top agents in UAE and generate sales leads.</li> </ul>	

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<p>TPB supported the event with the following:</p> <ul style="list-style-type: none"> <li>● Booth Set-up/Decoration</li> <li>● Provision of promotional materials and participation in joint promotions</li> <li>● Preparation of Philippine Cultural Performance Groups</li> <li>● Provision of Giveaways as well as gift certificates</li> </ul>		
<p><b>XIII. TOURISM SUMMIT 2019</b></p>		
<p><b>Inclusive Dates:</b> 02 May 2019  <b>Venue:</b> World Trade Center  <b>Nature of Activity:</b> M.I.C.E. Booked Event</p> <p><b>Short Description:</b>  The ASEAN Tourism Summit will be the first ASEAN Tourism to be presented by the ASEAN Business Advisory Council Philippines slated on 02 May 2019 at the World Trade Center. The Summit will highlight the strategic importance of developing a more integrated tourism industry among ASEAN countries to contribute to sustainable socio-economic growth in the region. It will be a platform for the discussion and reflection on what the Philippines and the</p>	<p align="center">70 participants</p>	<p align="center">Completed</p>

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<p>ASEAN region have done to improve the promotion of sustainable development of island tourism. 10,000 participants composed of thought-leaders, business owners, senior executives of public and private enterprises involved in tourism, business organizations, NGO cooperatives, students and administrators from the academe are expected to attend this event.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> <li>• Airport reception at the Ninoy Aquino International Airport</li> <li>• Participation of TPB COO Venus Tan as Forum Panelist</li> <li>• Technical assistance, specifically on recommending of possible speakers</li> <li>• Link to possible attendees: Tourism Associations and Academe</li> <li>• Promotion via social media and other channels</li> <li>• Set-up of a tourism booth</li> <li>• Dinner hosting for the ASEAN Business Advisory Council (BAC) Meeting on 03 May 2019</li> <li>• Giveaways for Foreign Speakers <ul style="list-style-type: none"> <li>- Leather Business Card Case (70 pcs)</li> </ul> </li> </ul>		
<p><b>XIV. BANK CENTRAL ASIA INCENTIVE TOUR</b></p>		
<p><b>Inclusive Dates:</b> 06 May 2019 to 11 May 2019 <b>Venue:</b> Tagaytay City and Manila</p>	<p align="center">18 participants</p>	<p align="center">Completed</p>

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<p><b>Nature of Activity:</b> M.I.C.E. Incentive Trip</p> <p><b>Short Description:</b> The Bank Central Asia (BCA) is Indonesia’s largest lender by market value and the second largest bank by assets. In terms of market capitalization, BCA is partly controlled by the Djarum Group, one of Indonesia’s largest conglomerates, with its businesses ranging from cigarette manufacturing to property development and management. Shroff International Travel Care, Inc., will handle the incentive travel of the 18 employees of Bank Central Asia in Tagaytay City and Manila. TPB provided the following assistance: - Provision of promotional materials - Technical Assistance</p>		
<p align="center"><b>XV. PING AN INSURANCE (GROUP) COMPANY INCENTIVE TRAVEL</b></p>		
<p><b>Inclusive Dates:</b> 08 May 2019 to 11 May 2019 <b>Venue:</b> Davao <b>Nature of Activity:</b> M.I.C.E. Incentive Trip</p> <p><b>Short Description:</b> Ping An Insurance (Group) Company of China, Ltd, also known as Ping An of</p>	<p align="center">158 participants</p>	<p align="center">Completed</p>



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<p>China was founded in 1988. It provides customers with a full range of financial products and services, including insurance, banking and investment. Consistently in the ranks of world's top global insurance brands, it is the third (3rd) most valuable global financial services company in the world (as of 2018). Uni Orient Travel, Inc, will handle the incentive travel of the 1,900 employees of Ping An Insurance (Group) Company in Davao.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> <li>• Welcome lei reception and facilitation upon arrival of the group in Davao International Airport</li> <li>• Welcome dinner</li> <li>• Technical Assistance</li> </ul>		
<b>XVI. BROWNS AGRICULTURE GROUP INCENTIVE TOUR</b>		
<p><b>Inclusive Dates:</b> 11 May 2019 to 15 May 2019 <b>Venue:</b> Metro Manila and Greater Manila area <b>Nature of Activity:</b> M.I.C.E. Incentive Trip</p> <p><b>Short Description:</b> TPB provided airport reception and promotional materials and tokens. This is in coordination with Shroff International Travel Care, Inc. as the official</p>	29 participants	Completed

**ACCOMPLISHMENT REPORT**  
**2<sup>ND</sup> QUARTER 2019**

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<p>ground handler of this incentive group</p> <p>The Browns Agriculture Group is a pioneer in agricultural mechanization in Sri Lanka, it was established in 1892 to cater to the needs of the agricultural industry and local farming community. The group covers the entire length and breadth of agriculture by serving quality farming solutions and empowering farming customers to work towards increased farm productivity, prosperity and profits.</p>		
<b>XVII. BUDENHEIM INCENTIVE TOUR</b>		
<p><b>Inclusive Dates:</b> 11 May 2019 to 17 May 2019 <b>Venue:</b> Shangri-La Mactan, Cebu <b>Nature of Activity:</b> M.I.C.E. Incentive Trip</p> <p><b>Short Description:</b> 8th Wave Events &amp; Destinations is organizing an incentive travel program in Cebu for a group of 50 pax from the Budenheim Pharmaceutical Company based in Germany on 11 – 17 May 2019.</p> <p>TPB provided the following assistance: - Airport reception in Cebu</p>	50 participants	Completed

**ACCOMPLISHMENT REPORT  
2<sup>ND</sup> QUARTER 2019**

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<p>- Cultural entertainment - Promotional materials</p>		

**XVIII. KAVERI MICROTECK DEALERS INCENTIVE TOUR**

<p><b>Inclusive Dates:</b> 15 May 2019 to 19 May 2019  <b>Venue:</b> Clark City and Manila  <b>Nature of Activity:</b> M.I.C.E. Incentive Trip</p> <p><b>Short Description:</b>            Kaveri Saga is one of the fastest growing seed company in India with a large network of over 15,000 distributors and dealers spread across the country. With over 883 employees and a strong product line of hybrids. Shroff International Travel Care, Inc., will handle the incentive travel of the 60 employees of Kaveri Microteck in Subic, Clark City and Manila.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> <li>• Provision of 60 pieces of toiletries kit</li> <li>• Technical Assistance</li> </ul>	<p align="center">60 participants</p>	<p align="center">Completed</p>
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**XIX. ASIAN CONFEDERATION OF INSTITUTES OF INTERNAL AUDITORS (ACIIA) CHIEF AUDIT EXECUTIVES (CAE) LEADERSHIP FORUM**

**ACCOMPLISHMENT REPORT  
2<sup>ND</sup> QUARTER 2019**

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<p><b>Inclusive Dates:</b> 16 May 2019 to 17 May 2019  <b>Venue:</b> Grand Hyatt Manila, Taguig City  <b>Nature of Activity:</b> M.I.C.E. Booked Event</p> <p><b>Short Description:</b>  The Asian Confederation of Institutes of Internal Auditors (ACIIA) is a confederation of twenty (20) IIA affiliates in the Asia Pacific region comprising Afghanistan, Australia, Bangladesh, China, Fiji, Hong Kong, India, Indonesia, Japan, Kazakhstan, Korea, Malaysia, Mongolia, New Zealand, Papua New Guinea, Philippines, Singapore, Sri Lanka, Taiwan and Thailand.</p> <p>Last year, the ACIIA announced that the Philippines won the bid to host the ACIIA CAE Leadership Forum on 16-17 May 2019. The Forum will have the theme “Collaboration, Innovation and Duplication: Making Great Things Happen”, and aims to provide CAE insights on creating innovative ways of doing things and equipping them to be collaborative partners. 220 CAE and speakers coming from a wide range of industries are expected to participate in the Forum.</p> <p>TPB providing the collaterals for the delegates, cultural show during the Opening Ceremony on 16 May 2019 and airport facilitation and reception.</p>	<p align="center">144 participants</p>	<p align="center">Completed</p>

**ACCOMPLISHMENT REPORT  
2<sup>ND</sup> QUARTER 2019**

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For the said TPB assistance, the Institute of Internal Auditors of the Philippines (IIAP) acknowledge the TPB as a sponsor by including the “It’s More in the Philippines” and TPB official logos in event materials; encouraged their delegates to use the hashtags “#ItsMoreFunInThePhilippines” and “#tpbgovph” on their social media accounts; and submitted report of the event.		
<b>XX. IMEX FRANKFURT 2019</b>		
<p><b>Inclusive Dates:</b> 21 May 2019 to 23 May 2019  <b>Venue:</b> Messe Frankfurt, Germany  <b>Nature of Activity:</b> M.I.C.E. Trade and Consumer Fair</p> <p><b>Short Description:</b>  IMEX is a worldwide exhibition for incentive travel, meetings and business and features the presence of business, incentive travel, event and conference management services and solutions. It is one of the most established and recognized brands for MICE International tradeshow, run by the IMEX group. The IMEX group organizes two global trade shows in the meetings and events sector, the other being IMEX America since 2011.</p> <p>IMEX Frankfurt brings together the world’s top MICE suppliers and key</p>	147 Business Leads	Completed

**ACCOMPLISHMENT REPORT  
2<sup>ND</sup> QUARTER 2019**

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<p>industry players to collectively sell exciting and diverse destinations for a three-day exhibition. Delegates receive the best return on their investment in business, education and networking through structured business appointments, exhibition showcase, seminar sessions, and official networking functions. It provides the ultimate business solutions for the MICE industry, connecting quality buyers with quality sellers from Europe, Asia and the rest of the world.</p>		

<p align="center"><b>XXI. PING AN INSURANCE (GROUP) COMPANY INCENTIVE TRAVEL</b></p>		
<p><b>Inclusive Dates:</b> 22 May 2019 to 25 May 2019  <b>Venue:</b> Davao  <b>Nature of Activity:</b> M.I.C.E. Incentive Trip</p> <p><b>Short Description:</b>            Ping An Insurance (Group) Company of China, Ltd, also known as Ping An of China was founded in 1988. It provides customers with a full range of financial products and services, including insurance, banking and investment. Consistently in the ranks of world’s top global insurance brands, it is the third (3rd) most valuable global financial services company in the world (as of 2018). Uni Orient Travel, Inc, will handle the incentive travel of the 1,900</p>	<p align="center">126 participants</p>	<p align="center">Completed</p>

**ACCOMPLISHMENT REPORT  
2<sup>ND</sup> QUARTER 2019**

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<p>employees of Ping An Insurance (Group) Company in Davao.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> <li>• Welcome lei reception and facilitation upon arrival of the group in Davao International Airport</li> <li>• Welcome dinner</li> <li>• Technical Assistance</li> </ul>		
<p align="center"><b>XXII. BMW INDIA INCENTIVE TOUR</b></p>		
<p><b>Inclusive Dates:</b> 23 May 2019 to 27 May 2019  <b>Venue:</b> Clark City, Pampanga and Pagsanjan Falls, Laguna  <b>Nature of Activity:</b> M.I.C.E. Incentive Trip</p> <p><b>Short Description:</b>            BMW India is a subsidiary of the BMW Group. It is based in India and its headquarters are located in Chennai. Its facilities include a manufacturing plant in Chennai which was built in 2007, a parts warehouse in Mumbai, a training center in Gurugram, NCR, and a network of dealerships. BMW India manufacturers BMW, MINI. Shroff International Travel Care, Inc., will handle the incentive travel of the 16 employees of BMW India in Clark City,</p>	<p align="center">16 participants</p>	<p align="center">Completed</p>

**ACCOMPLISHMENT REPORT  
2<sup>ND</sup> QUARTER 2019**

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<p>Pampanga and Pagsanjan Falls, Laguna.</p> <p>TPB provided the following assistance: - Provision of promotional materials</p>		

**XXIII. CO-MARKETING ACTIVITY WITH PADI ASIA PACIFIC 2019**

<p><b>Inclusive Dates:</b> 25 May 2019 <b>Venue:</b> Cebu <b>Nature of Activity:</b> Joint Promotions</p> <p><b>Short Description:</b> The Professional Association of Diving Instructors (PADI) Asia Pacific held the PADI Specialty Diving Festival for the second time in Cebu. PADI Asia Pacific has selected again Mactan, Cebu to be the venue for the prestigious event on 25 May 2019.</p> <p>Through this event, the participants experienced the diving culture and its rich as well as the scenic underwater lives of Philippine waters. The diving festival was also a competition among the participants on which various underwater photographs and videos vied for recognition on different categories. The highlight of the event was the awarding ceremony on 25 May</p>	<p align="center">165 participants</p>	<p align="center">Completed</p>
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**ACCOMPLISHMENT REPORT  
2<sup>ND</sup> QUARTER 2019**

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<p>2019 at Dusit Thani Mactan in Cebu.</p> <p>The Tourism Promotions Board (TPB) has given their support to the event by means of hosting the dinner reception for the awarding ceremony. TPB, thru DOT Region VII, also committed for the welcome lei reception at the hotel and assistance for the ease entry of giveaways at Mactan International Airport.</p> <p>In behalf of DOT and TPB, the Chief Tourism Operations Officer of DOT Region VII, Ms. Gelena Asis Dimpas, delivered its speech during the awarding ceremony focusing on the status of Philippine tourism and the different diving destinations across the country.</p>		
<p align="center"><b>XXIV. IBTM AMERICAS 2019 &amp; MEXICO SALES PRESENTATION</b></p>		
<p><b>Inclusive Dates:</b> 26 May 2019 to 02 June 2019  <b>Venue:</b> Centro Citibanamex, Mexico City, Mexico  <b>Nature of Activity:</b> M.I.C.E. Trade and Consumer Fair</p> <p><b>Short Description:</b>  IBTM Americas is the leading international trade show for business events across the Americas and remains to be the venue to extend reach and</p>	<p align="center">25 Business Leads</p>	<p align="center">Completed</p>

**ACCOMPLISHMENT REPORT**  
**2<sup>ND</sup> QUARTER 2019**

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discover new opportunities to meet planners from Canada, USA and Latin America. In 2018, the show was participated by 210 booths and pavilions with 416 exhibitors. International exhibitors accounted for 54%, while exhibitors from Mexico is at 46%. A total of 12,500 business appointments were conducted and the show was attended by 785 buyers. Last year, the Tourism Promotions Board attended the show as a Trade Visitor.		
<b>XXV. 4<sup>TH</sup> ABACA FESTIVAL 2019 MEDIA COVERAGE</b>		
<p><b>Inclusive Dates:</b> 27 May 2019 to 31 May 2019  <b>Venue:</b> Catanduanes  <b>Nature of Activity:</b> Others - Media Coverage</p> <p><b>Short Description:</b>  The Tourism Promotions Board (TPB) supports the proposal of the Provincial Tourism Office of Catanduanes to maximize the media exposure of the festival, wherein, a total of three (3) bloggers were invited to cover the festivities.</p> <p>Aside from covering the Festival's Street Dancing Competition and the Santacruzian and Fellowship Night, the group also toured the province's top tourist spots with the assistance of the Provincial Tourism Office of</p>	<p style="text-align: center;">3 bloggers</p> <ul style="list-style-type: none"> <li>● To elevate the status of Catanduanes as a second-tier destination</li> <li>● To gain positive media mileage by highlighting the festival and the various attractions of Catanduanes</li> <li>● To gather media assets (photos, videos) for TPB's image database/bank</li> </ul>	Completed

**ACCOMPLISHMENT REPORT**  
**2<sup>ND</sup> QUARTER 2019**

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Catanduanes.		
<b>XXVI. ATTENDANCE PROMOTION FOR 2020 FEDERATION INTERNATIONALE DES ADMINISTRATEURS DE BIEN-CONSEILS IMMOBILIERS (FIABCI) WORLD REAL ESTATE CONGRESS IN MANILA</b>		
<p><b>Inclusive Dates:</b> 27 May 2019 to 31 May 2019  <b>Venue:</b> Dubai World Trade Center  <b>Nature of Activity:</b> Others - Attendance Promotions</p> <p><b>Short Description:</b>            FIABCI - Philippines won its bid to host the 2020 FIABCI World Real Estate Congress in Manila.</p> <p>During the General Assembly of the 69th FIABCI World Congress in Dubai last 27 April to 02 May 2018, FIABCI – Philippines presented their preparations for the Philippines' hosting in 2020 of the FIABCI World Real Estate Congress in Manila. Moreover, they distributed tourism brochures and giveaways that TPB provided during the event to drum up promotions.</p> <p>FIABCI is the French acronym for "Federation Internationale des Administrateurs de Bien-Conseils Immobiliers", which means "The International Real Estate Federation". FIABCI is in existence for over 60 years now and has more than 60 chapters worldwide.</p>		Completed

**ACCOMPLISHMENT REPORT  
2<sup>ND</sup> QUARTER 2019**

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<p>It represents the world's real estate professionals through its Special Consultative Status with the Economic and Social Council (ECOSOC) of the United Nations Organization. FIABCI's role in the United Nations is to make recommendations and provide advice on matters such as property rights, housing for the poor and money laundering.</p> <p>The TPB-MICE Department started its working relationship with FIABCI-Philippines in January 2017, when it assisted the organization in their bid to host the 2020 FIABCI World Congress. Since then, the TPB continues to be in touch with FIABCI Philippines, providing them with technical assistance in their preparations for the FIABCI Congress in Manila on 26-30 May 2020. Final venue in Manila will be decided in the 70th FIABCI in Moscow.</p> <p>The TPB-MICE Department provided FIABCI Phils with tourism brochures, ball pens, cache bags, luggage tags for general distribution. World adaptors with USB and Calling cards holders were likewise provided for VIPs.</p>		
<p align="center"><b>XXVII. ASIA PACIFIC ASSOCIATION OF ALLERGY, ASTHMA, AND CLINICAL IMMUNOLOGY CONGRESS 2022 – OCULAR INSPECTION</b></p>		
<p><b>Inclusive Dates:</b> 28 May 2019 to 29 May 2019 <b>Venue:</b> PICC and Sofitel Philippine Plaza</p>	<p align="center">1 participants</p>	<p align="center">Completed</p>

**ACCOMPLISHMENT REPORT  
2<sup>ND</sup> QUARTER 2019**

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<p><b>Nature of Activity:</b> M.I.C.E. Booked Event</p> <p><b>Short Description:</b> TPB provided land arrangements for the ocular inspection, sponsored lunch and sponsored accommodation for Prof. Pawankar in Diamond Hotel for her stay. As well as coordination with all venues of the ocular and city tours.</p> <p>The TPB will assist in the ocular inspection for the APAAACI as part of its undertaking to assist events that will be or is being planned to be held in the Philippines</p> <p>The Asia Pacific Association of Allergy, Asthma, and Clinical Immunology is a regional Allergy organization of Asia. It is composed of Asian societies which represent allergy professionals in their respective geographical areas.</p>		
<p align="center"><b>XXVIII. PING AN INSURANCE (GROUP) COMPANY INCENTIVE TRAVEL</b></p>		
<p><b>Inclusive Dates:</b> 29 May 2019 to 01 June 2019 <b>Venue:</b> Davao <b>Nature of Activity:</b> M.I.C.E. Incentive Trip <b>Short Description:</b></p>	<p align="center">146 participants</p>	<p align="center">Completed</p>

**ACCOMPLISHMENT REPORT  
2<sup>ND</sup> QUARTER 2019**

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<p>Ping An Insurance (Group) Company of China, Ltd, also known as Ping An of China was founded in 1988. It provides customers with a full range of financial products and services, including insurance, banking and investment. Consistently in the ranks of world’s top global insurance brands, it is the third (3rd) most valuable global financial services company in the world (as of 2018). Uni Orient Travel, Inc, will handle the incentive travel of the 1,900 employees of Ping An Insurance (Group) Company in Davao.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> <li>• Welcome lei reception and facilitation upon arrival of the group in Davao International Airport</li> <li>• Welcome dinner</li> <li>• Technical Assistance</li> </ul>		
<p align="center"><b>XXIX. FILIPINO ASSOCIATION IN BRITISH COLUMBIA (FABC)’S PARTICIPATION TO BRIDGE FESTIVAL</b></p>		
<p><b>Inclusive Dates:</b> 31 May 2019 to 01 June 2019  <b>Venue:</b> Ambleside Park, West Vancouver  <b>Nature of Activity:</b> Collateral Support</p> <p><b>Short Description:</b></p>		<p align="center">Completed</p>

**ACCOMPLISHMENT REPORT**  
**2<sup>ND</sup> QUARTER 2019**

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<p>The Filipino Association in British Columbia (FABC) attended the Bridge Festival in Ambleside Park in West Vancouver last 31 May - 01 June 2019. Bridge Festival is a multi-cultural festival which is expected to draw a big crowd of people because of the high presence of different of diverse cultures in Vancouver. The pursuit of arts, culture and tourism opportunities is one of the primary objectives of this event and to showcase the Philippines as it will be a means to support and strengthen the country's economic agenda through the creation of potential market for tourism.</p> <p>TPB supported the event by sending brochures and photos for their booth</p>		
<b>XXX. FERIA INTERNACIONAL DE LAS CULTURAS AMIGAS (FICA)</b>		
<p><b>Inclusive Dates:</b> 31 May 2019 to 16 June 2019 <b>Venue:</b> Mexico City <b>Nature of Activity:</b> Logo / Photo / Video Support</p> <p><b>Short Description:</b> The Feria Internacional de las Culturas Amigas (FICA) has its origins in 2009, as a collaborative project of the General Coordination of International Affairs of the Government of Mexico City with different Diplomatic Representations accredited in the country, who showed their solidarity with the city during</p>		Completed

**ACCOMPLISHMENT REPORT  
2<sup>ND</sup> QUARTER 2019**

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<p>the health contingency for the influenza virus AH1N1. FICA will have Bosque de Chapultepec as the main headquarters from 31 May to 16 June 2019 having 70 countries from the five continents to participate. FICA has consolidated Mexico City worldwide as an open, supportive, inclusive, multicultural capital and guarantor of the cultural rights of its inhabitants and visitors, which brings together several countries and 22 million people annually.</p> <p>FICA 2019 will be installed from the Quinta Colorada House in Culture to the entrance of the Los Pinos Cultural Complex, into the Bosque de Chapultepec, in order to establish an intercultural bridge to bring the peoples of the world closer to tolerance and respect towards the environment. In addition, this event is also a space that brings together the greatest exponents of disciplines such as dance, theater, music, literature, film, design and photography.</p> <p>TPB supported the event by providing the Philippine Embassy in Mexico with photos for their booth.</p>		
<p align="center"><b>XXXI. PING AN INSURANCE (GROUP) COMPANY INCENTIVE TRAVEL</b></p>		
<p><b>Inclusive Dates:</b> 05 June 2019 to 08 June 2019</p>	<p align="center">146 participants</p>	<p align="center">Completed</p>



**ACCOMPLISHMENT REPORT  
2<sup>ND</sup> QUARTER 2019**

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<p><b>Venue:</b> Davao <b>Nature of Activity:</b> M.I.C.E. Incentive Trip</p> <p><b>Short Description:</b> Ping An Insurance (Group) Company of China, Ltd, also known as Ping An of China was founded in 1988. It provides customers with a full range of financial products and services, including insurance, banking and investment. Consistently in the ranks of world’s top global insurance brands, it is the third (3rd) most valuable global financial services company in the world (as of 2018). Uni Orient Travel, Inc, will handle the incentive travel of the 1,900 employees of Ping An Insurance (Group) Company in Davao.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> <li>• Welcome lei reception and facilitation upon arrival of the group in Davao International Airport</li> <li>• Welcome dinner</li> <li>• Technical Assistance</li> </ul>		
<p align="center"><b>XXXII. FUZHOU JIATIANXIA REAL ESTATE AGENCY INCENTIVE TOUR</b></p>		
<p><b>Inclusive Dates:</b> 11 June 2019 to 15 June 2019 <b>Venue:</b> Cebu and Bohol</p>	<p align="center">130 Participants</p>	<p align="center">Completed</p>

**ACCOMPLISHMENT REPORT  
2<sup>ND</sup> QUARTER 2019**

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<p><b>Nature of Activity:</b> M.I.C.E. Incentive Trip</p> <p><b>Short Description:</b> Fuzhou Jiatianxia Real Estate Agency Co., Ltd. (Home World House Agency) was established in 2004. It has more than 200 direct stores and employs nearly 2,000 employees in Fuzhou and Xiamen, China. Uni Orient Travel, Inc, will handle the incentive travel of the 130 employees of Fuzhou Jiatianxia Real Estate Agency Co., Ltd. in Bohol and Cebu.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> <li>• Endorsement to DOT – Region VII for welcome lei reception and airport facilitation at the Mactan – Cebu International Airport</li> <li>• Provision of promotional material</li> <li>- 110 pieces of Destination Maps (Cebu and Bohol)</li> </ul>		
<p align="center"><b>XXXIII. MARKETING MANAGEMENT FOR SUSTAINABLE TOURISM COMMUNITY DEVELOPMENT (PRE-TOUR)</b></p>		
<p><b>Inclusive Dates:</b> 18 June 2019</p> <p><b>Venue:</b> Batangas</p> <p><b>Nature of Activity:</b> Marketing Educational Seminar</p> <p><b>Short Description:</b></p>	<p align="center">58 Participants</p> <ul style="list-style-type: none"> <li>• To identify good practices in a community-based tourism destination.</li> </ul>	<p align="center">Completed</p>

**ACCOMPLISHMENT REPORT**  
**2<sup>ND</sup> QUARTER 2019**

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<p>In connection with the Tourism Promotions Board (TPB) Domestic Promotions Department's (DPD's) implementation of the program on "Marketing Management for Sustainable Tourism Community Development" held last 18 June 2019, this run held in Batangas is the 1st of 3 runs for 2019.</p> <p>Fifty-eight (58 participants) tourism officers from Cordillera Administrative Region (CAR), National Capital Region (NCR), North Luzon Region (I), Cagayan Region (II), Central Luzon (III), CALABARZON (IV-A), MIMAROPA (IV-B), and Bicol Region (V), actively participated during a whole day pre-tour to three (3) sustainable tourism establishments:</p> <ul style="list-style-type: none"> <li>● Milea Bee Farm, San Jose, Batangas</li> <li>● Kaharian Organic Farm, Ibaan, Batangas</li> <li>● Lagadlarin Mangrove Manctuary, Lobo, Batangas</li> </ul> <p>Prior to participation, a pre-tour briefing was conducted to set the expectations and to observe sustainable tourism practices that can be applied to their own regions.</p> <p>Snacks, lunch, mangrove planting materials and tokens were all purchased in support of the communities mentioned.</p>	<ul style="list-style-type: none"> <li>● To market and support community-based tourism products and services.</li> </ul>	

**ACCOMPLISHMENT REPORT  
2<sup>ND</sup> QUARTER 2019**

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<b>XXXIV. THE 6<sup>TH</sup> EDITION OF MARINE PHILIPPINES EXHIBITION AND CONFERENCE 2019</b>		
<p><b>Inclusive Dates:</b> 18 June 2019 to 20 June 2019  <b>Venue:</b> SMX Convention Center  <b>Nature of Activity:</b> M.I.C.E. Booked Event</p> <p><b>Short Description:</b>            Fireworks Trade Exhibitions &amp; Conferences Philippines, Inc, will organize the 6th Edition of Marine Philippines Exhibition &amp; Conference 2019 on 18 – 20 June 2019 at the SMX Convention Center. It is the only specialized maritime, shipbuilding, and offshore event in the Philippines that brings together an international congregation of maritime, shipbuilding, offshore, and supporting industries showcasing the latest developments in the maritime industry. Likewise, it aims to improve the current shipbuilding technology to help maintain the Philippines’ position as the world’s fourth largest shipbuilding industry</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> <li>• Promotion of the Exhibition through Philmarine Web Banner, TPB Website and Social Media accounts</li> <li>• Permission to use the TPB or It’s more Fun in the Philippines Logo in all promotional materials</li> </ul>	150 Participants	Completed

**ACCOMPLISHMENT REPORT  
2<sup>ND</sup> QUARTER 2019**

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<ul style="list-style-type: none"> <li>• Provision of promotional material</li> </ul>		
<p align="center"><b>XXXV. PING AN INSURANCE (GROUP) COMPANY INCENTIVE TRAVEL</b></p>		
<p><b>Inclusive Dates:</b> 19 June 2019 to 29 June 2019  <b>Venue:</b> Davao  <b>Nature of Activity:</b> M.I.C.E. Incentive Trip</p> <p><b>Short Description:</b>            Ping An Insurance (Group) Company of China, Ltd, also known as Ping An of China was founded in 1988. It provides customers with a full range of financial products and services, including insurance, banking and investment. Consistently in the ranks of world’s top global insurance brands, it is the third (3rd) most valuable global financial services company in the world (as of 2018). Uni Orient Travel, Inc, will handle the incentive travel of the 1,900 employees of Ping An Insurance (Group) Company in Davao.</p> <p>TPB provided the following assistance:  <ul style="list-style-type: none"> <li>• Welcome lei reception and facilitation upon arrival of the group in Davao International Airport</li> <li>• Technical Assistance</li> </ul> </p>	<p align="center">252 Participants</p>	<p align="center">Completed</p>

**ACCOMPLISHMENT REPORT  
2<sup>ND</sup> QUARTER 2019**

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<b>XXXVI. ROTARY CLUB OF MANILA CENTENNIAL ANNIVERSARY</b>		
<p><b>Inclusive Dates:</b> 21 June 2019 to 24 June 2019  <b>Venue:</b> Philippine International Convention Center  <b>Nature of Activity:</b> M.I.C.E. Booked Event</p> <p><b>Short Description:</b>            TPB provided promotional materials and provided a sponsorship of food and beverage for all participants at the PICC on 21 June 2019. The Rotary Club of Manila celebrates 100 years of service to the country on 01 June 2019. In view of this milestone a Presidential Proclamation was issued last 24 January 2018 by President Rodrigo Duterte stating that from 01 July 2018 up until 30 June 2019 is the “Year of Celebration of the Centennial Anniversary of the Rotary Club of Manila and the Rotary Movement in the Philippines and Asia.” The centennial celebration on 21 June 2019 will be attended by 5,000 rotarians from all across the nation and the world. This celebration will be a culminating activity of a nationwide songwriting and chorale competition. The event will also be graced by President Duterte as the guest of honor during the dinner reception in the evening.</p>	<p>2,200 Participants</p>	<p>Completed</p>

**ACCOMPLISHMENT REPORT  
2<sup>ND</sup> QUARTER 2019**

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<p align="center"><b>XXXVII. CROSS-CULTURAL STUDY TOUR OF THE UNIVERSITY OF ASIA AND THE PACIFIC (UA&amp;P) AND WIDYA MANDALA CATHOLIC UNIVERSITY (WMCUS)</b></p>		
<p><b>Inclusive Dates:</b> 23 June 2019 to 30 June 2019  <b>Venue:</b> University of Asia and the Pacific  <b>Nature of Activity:</b> M.I.C.E. Booked Event</p> <p><b>Short Description:</b>            The University of Asia and the Pacific (U&amp;AP) organized the Cross- Cultural Study Tour of the University of Asia and the Pacific (UA&amp;P) and Widya Mandala Catholic University (WMCUS) slated on 23-30 June 2019 at the U&amp;AP Campus. It is expected to feature 20 foreign participants. The study tour comprised of seven (7) days of intensive cross-cultural experiences including lectures, class interventions, get-togethers, company visits, and cultural tours. Through the activities, the participants (WMCUS students) were guided to prepare professional individual improvement plans that took cultural factors into account.</p> <p>TPB provided the following:</p> <ul style="list-style-type: none"> <li>● Promotional materials</li> <li>● Giveaways</li> </ul>	<p align="center">20 foreign participants</p>	<p align="center">Completed</p>
<p align="center"><b>XXXVIII. VIETNAM MS. INTERNATIONAL BUSINESS 2019</b></p>		

**ACCOMPLISHMENT REPORT  
2<sup>ND</sup> QUARTER 2019**

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<p><b>Inclusive Dates:</b> 25 June 2019 to 28 June 2019  <b>Venue:</b> Manila  <b>Nature of Activity:</b> M.I.C.E. Incentive Trip</p> <p><b>Short Description:</b>            Uni – Orient is assisting Vietnam Ms. International Business 2019 Incentive Tour slated on 25 – 28 June 2019 in Manila. The Incentive Travel will be participated by 60 Vietnamese contestants, judges, make-up artists and performers.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> <li>• Welcome Lei Reception</li> <li>• Provision of promotional material                - 60 pieces of Destination Map (Manila)</li> <li>• Technical Assistance</li> </ul>	<p align="center">60 Participants</p>	<p align="center">Completed</p>
<p align="center"><b>XXXIX. FUZHOU CITY GARMENT INDUSTRY ASSOCIATION INCENTIVE TOUR</b></p>		
<p><b>Inclusive Dates:</b> 25 June 2019 to 29 June 2019  <b>Venue:</b> Cebu and Bohol  <b>Nature of Activity:</b> M.I.C.E. Incentive Trip</p>	<p align="center">110 Participants</p>	<p align="center">Completed</p>



**ACCOMPLISHMENT REPORT  
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<p><b>Short Description:</b> Fuzhou City Garment Industry Association represents more than 300 companies in Fuzhou, China that are engaged in manufacturing garments and clothing products. Uni Orient Travel, Inc, will handle the incentive travel of the 110 employees of Fuzhou City Garment Industry Association in Bohol and Cebu.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> <li>• Hosting of cultural show</li> <li>• Endorsement to Mactan-Cebu International Airport for welcome lei reception and airport facilitation</li> <li>• Provision of promotional material</li> <li>- 110 pieces of Destination Map (Cebu and Bohol)</li> <li>• Technical Assistance</li> </ul>		
<p align="center"><b>XL. 5<sup>TH</sup> ASEAN MINIMALLY INVASIVE SPINE SURGERY AND TECHNIQUES CONGRESS (MISST)</b></p>		
<p><b>Inclusive Dates:</b> 26 June 2019 to 29 June 2019 <b>Venue:</b> College of Medicine, University of the Philippines and Manila Hotel <b>Nature of Activity:</b> M.I.C.E. Booked Event</p>	<p align="center">250 participants</p>	<p align="center">Completed</p>

**ACCOMPLISHMENT REPORT  
2<sup>ND</sup> QUARTER 2019**

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<p><b>Short Description:</b> The ASEAN MISST is one of the solutions of the ASEAN countries to help each other in being up to date in the latest of spine care concepts specifically minimally invasive spine surgery (MISS).</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> <li>• Airport reception and facilitation for foreign VIPs</li> <li>• Inter-agency meeting</li> <li>• Hosted dinner for 50 pax in National Museum</li> <li>• Cultural entertainment (arnis presentation)</li> <li>• Tokens for the VIPs</li> </ul>		
<p align="center"><b>XLI. 8<sup>TH</sup> SPECIAL MEETING ON ASEAN MICE VENUE STANDARDS</b></p>		
<p><b>Inclusive Dates:</b> 26 June 2019 to 29 June 2019  <b>Venue:</b> Central World at Ladprao, Bangkok, Thailand  <b>Nature of Activity:</b> Others - Attendance in ASEAN Meetings</p> <p><b>Short Description:</b> This special meeting endeavors to conduct an Auditor Training for ASEAN</p>		<p align="center">Completed</p>

**ACCOMPLISHMENT REPORT  
2<sup>ND</sup> QUARTER 2019**

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<p>MICE Venue Standards for Exhibition Venue category and facilitate discussion for the development of the 1st draft of standards for the Special Event Venue category. As a member of the ASEAN, the Philippines was invited to participate in this meeting through the Department of Tourism. Recognizing the expertise of the TPB – MICE Department, the Department of Tourism thru the Office of the Tourism Development Planning Sector once again requested for the endorsement of a representative from the TPB to participate in the said meeting. The TPB MICE Department sent one (1) representative to the meeting.</p>		
<p align="center"><b>XLII. TOYCON 2019</b></p>		
<p><b>Inclusive Dates:</b> 28 June 2019 to 30 June 2019  <b>Venue:</b> SMX Convention Center Manila  <b>Nature of Activity:</b> M.I.C.E. Booked Event</p> <p><b>Short Description:</b>            TOYCON is Asia’s biggest and longest-running convention for toys and collectibles, cosplay, comics, gaming and digital entertainment with 16 years of experience in making the Philippine pop culture scene one of the most dynamic and fan-centric experiences in the region.</p>	<p align="center">900 participants</p>	<p align="center">Completed</p>

**ACCOMPLISHMENT REPORT**  
**2<sup>ND</sup> QUARTER 2019**

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<p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> <li>• Hosted Dinner with Cultural Entertainment for 50 pax composed of TOYCON international guests and organizers on 27 June 2019</li> <li>• Airport reception, welcome lei facilitation, and access to VIP lounge</li> <li>• Inclusion of TOYCON Philippines in the TPB event website and Facebook</li> <li>• Tokens / Promotional Materials for 50 pax</li> </ul>		