

## TERMINAL REPORT

### CORPORATE SOCIAL RESPONSIBILITY (CSR) PROGRAM LAGUNA & TANAY LEG 21 – 22 November 2019

#### I. BACKGROUND

The Tourism Promotions Board (TPB), in its commitment of pursuing green and sustainable tourism, launched in 2015 the conduct of Corporate Social Responsibility (CSR) Program which aims to create deeper environmental awareness and provide assistance to communities as partners in spreading sustainable tourism.

As part of its 2019 CSR activities, TPB has partnered with the Haribon Foundation to take part in three activities that focus on introducing native trees and their role in ensuring a sustainable reforestation: (1) the Buhay Punlaan Nursery Activities, (2) Native Tree Trek and (3) Exclusive Tree Planting.

Native tree seedlings are indigenous species of trees that are proven to provide more ecological benefits to the environment by connecting forest fragments, promoting the recovery and expansion of forest habitats, protecting watersheds, and supporting the survival of native species of plants and animals. In the past, most of the reforestation efforts in the Philippines have focused on the use of exotic or foreign trees, selected primarily for their economical and industrial use as well as their ability to grow faster and germinate easily. However, through studies, it was revealed that exotic trees are detrimental to the ecosystem as it prevents other plants from thriving and are not protective of the wildlife. Hence, the use of native trees is now highly encouraged to maintain the balance of our ecosystem.

A total of 31 TPB personnel participated in the CSR Program. The group were also joined by Ms. Kristlan Santos (Fuentes Manila) and Mr. Dakila Angeles (CSR videographer) to document the activities.

#### II. LIST OF PARTICIPANTS

S/N	NAME	DEPARTMENT
1	Marivic M. Sevilla	Corporate Planning and Business Development (CPBD) Department
2	Mariel Angelica A. Dimaano	
3	Reselle O. Lansangan	
4	Dan E. Flores	
5	Genesis Weiyn B. Lee	Office of the Chief Operating Officer
6	Jerome C. Velasco	Internal Audit Office
7	Jake J. Bongalon	Office of the Deputy Chief Operating Officer for Corporate Affairs



S/N	NAME	DEPARTMENT
8	Pepe C. Vergara	Office of the Deputy Chief Operating Officer for Marketing and Promotions
9	Rolando P. Rimas	
10	Edison S. Genelazo	Management Information Systems (MIS) Department
11	Kristine Heizelle B. Aclan	Legal Department
12	Trixia D. Medina	International Promotions Department
13	Perfecto C. Realino Jr.	
14	Allan B. Esteban	
15	Ma. Carla Remedios E. Miranda	MICE Department
16	Jasmin B. Parra	
17	Rose Anne B. Cruz	Marketing Communication (MARCOM) Department
18	Jen Marielle R. Bawar	
19	Pauline Sarah N. Mancita	
20	Shirley C. Espadero	
21	Uhde L. Asual	
22	Isaias N. Salvan	Administrative Department
23	Hazel G. Francisco	Personnel & Human Resources Development (PHRD) Division
24	Reynaldo L. Mallari Jr.	Procurement & General Services Division (PGSD)
25	Julito S. Alcantara	Procurement & General Services Division (PGSD)
26	Mike Anthony L. Solo	Procurement & General Services Division (PGSD)
27	Victoria D. Supillo	Finance Department
28	Janten Andrei E. Cunanan	Finance Department
29	Riezel R. Umali	Finance Department
30	Dannica T. Iway	Finance Department
31	Wilfredo B. Quero III	Finance Department
32	Kristlan Santos	Fuentes Manila
33	Dakila Angeles	CSR Videographer

### III. PLANNED VS. ACTUAL ITINERARY

DAY/TIME	PLANNED ACTIVITIES	DAY/TIME	ACTUAL ACTIVITIES
21 November 2019	BUHAY PUNLAAN NURSERY ACTIVITY + NATIVE TREE TREK AT LUMBAN, LAGUNA	21 November 2019	BUHAY PUNLAAN NURSERY ACTIVITY + NATIVE TREE TREK AT LUMBAN, LAGUNA
0430H	Assembly at Legaspi Towers 300	0430H	Assembly at Legaspi Towers 300
0500H	Travel to Lumban-Caliraya-Cavinti Road, Lumban, Laguna	0515H	Travelled to Lumban-Caliraya-Cavinti Road, Lumban, Laguna



DAY/TIME	PLANNED ACTIVITIES	DAY/TIME	ACTUAL ACTIVITIES
0830H	ETA to the Buhay Punlaan Nursery Activity Orientation c/o Haribon staff	0830H	Arrival at the Buhay Punlaan Nursery
		0845H	Activity Orientation by Mr. Ken Carlo Peñaflor of Haribon Foundation
0900H	Start of the Buhay Punlaan Nursery Activity <ul style="list-style-type: none"> <li>• Collection of wildings from mother trees</li> <li>• Weeding of prepared seedlings</li> <li>• Seedling &amp; seed transplantation</li> <li>• Weeding of planted areas</li> </ul>	0900H	Started the Buhay Punlaan Nursery Activity <ul style="list-style-type: none"> <li>• Collection of wildings from mother trees</li> <li>• Seedling &amp; seed transplantation</li> <li>• Weeding of planted areas</li> <li>• Ceremonial tree planting</li> </ul>
1130H	Wrap up and debriefing + directions for the PM Native Tree Trek	1100H	Wrap up and debriefing + directions for the PM Native Tree Trek
1200H	Lunch at Mountain Lake Resort	1150H	Lunch at Mountain Lake Resort
1330H	Native Tree Trek at the Japanese Garden (Caliraya area)	1330H	Native Tree Trek at the Japanese Garden (Caliraya area) with Haribon staff
1530H	Proceed to Boso-Boso Highlands Resort & Hotel	1515H	Proceeded to the Boso-Boso Highlands Resort & Hotel
1800H	Hotel check-in	1845H	Dinner at the hotel
1845H	Dinner at the hotel	2000H	Hotel check-in
<b>22 November 2019</b>	<b>EXCLUSIVE TREE PLANTING AT TANAY, RIZAL</b>	<b>22 November 2019</b>	<b>EXCLUSIVE TREE PLANTING AT TANAY, RIZAL</b>
0500H	Wake Up Call	0500H	Wake Up Call
0600H	Breakfast	0600H	Breakfast
0645H	Proceed to the Planting Site Jumpoff at Barangay San Andres, Tanay, Rizal	0645H	Proceeded to the Planting Site Jumpoff at Barangay San Andres, Tanay, Rizal
0700H	Activity orientation & reminders c/o Haribon foresters	0715H	Activity orientation & reminders c/o Haribon foresters
0730H	Trek to Planting Site (Mount Batolusong)	0730H	Trek to the Planting Site (Mount Batolusong)
0830H	Tree Planting Proper	0830H	Tree Planting Proper



DAY/TIME	PLANNED ACTIVITIES	DAY/TIME	ACTUAL ACTIVITIES
1000H	Trek down to Planting Site Jumpoff	0930H	Trekged down to the Planting Site Jumpoff
1100H	Debriefing c/o Haribon foresters	1000H	Stopover to a waterfalls near the jumpoff point
1130H	Wash-up	1030H	Wash-up
1200H	Proceed to restaurant for lunch	1130H	Proceeded to the Pico de Pino Café and Restaurant
1230H	Lunch at Pico de Pino Café and Restaurant	1145H	Lunch at Pico de Pino Café and Restaurant
1400H	Travel Back to Manila	1330H	11 participants travelled back to Manila
			The rest of the CSR participants proceeded to the Antipolo Church
1530H	Stopover for snacks	1500H	Visit to the Antipolo Church and purchase of pasalubong by some participants
		1600H	Arrival of the 11 participants in the Legaspi Towers 300
1800H	ETA to Legaspi Towers 300	1630H	The rest of the CSR participants travelled back to Manila
		2030H	The rest of the participants arrived in the Legaspi Towers 300
END OF CSR LAGUNA-TANAY LEG			

#### IV. HIGHLIGHTS OF CSR LAGUNA-TANAY LEG

The CSR participants were able to engage in the following activities:

- Buhay Punlaan Nursery Activities (21 November 2019)**

The Buhay Punlaan Nursery Activities were started in 2009 at the Caliraya-Lumot Watershed in Lumban, Laguna to address the need for sourcing native tree seedlings for reforestation projects. The nursery is open to volunteers who help in the native tree seedlings propagation activities. The CSR participants were divided into two groups and experienced the collection of wildings from a narra tree, seedling transplantation, weeding of planted areas and a ceremonial tree-planting. New learnings on planting were also shared to the CSR participants such as the proper way of digging out the wildings using a shovel, piling of soil to the wildings' roots up to the portion still covered by dirt, ensuring that the wildings are planted upright during transplantation, and the importance of weeding the planted areas. The proper way of



planting the seedling to the ground was also shown during the ceremonial tree-planting.

- **Native Tree Trek (21 November 2019)**

The Native Tree Trek reconnected the CSR participants with the environment by learning about “Filipino” trees. During the activity, native trees such as the “Antipolo”, “Talisay”, and “Lumban” that became names of local towns were re-introduced to the CSR participants, including their characteristics and peculiarities. One Aha moment during the program was that the kamagong and mabolo are from the same tree, with the kamagong identified as the tree and mabolo as its fruit. Some exotic trees and their country of origin were also discussed such as the mahogany (South America), ipil-ipil (Central America), and acacia (indigenous in both South and Central America).

- **Exclusive Tree Planting (22 November 2019)**

The CSR participants traveled to Tanay, Rizal to conduct a tree-planting activity at the Mount Batulusong with the objective of planting 1,250 native seedlings. The CSR participants endured a sudden rainfall that caused the mountain trail to become soaked and muddy, contributing to the difficulty of the hike. With the assistance of the Haribon foresters and local security officers, the CSR participants were able to climb to the planting site. However, due to the steep location of some seedlings, the Haribon staff opted that the CSR participants focused on planting seedlings placed in conspicuous areas to ensure their safety. The rest of the seedlings will just be planted by the foresters and community partners of Haribon Foundation, who will also receive a total of 250 fruit-bearing trees out of this engagement.

## **V. HOSTING / SPONSORSHIP**

For this CSR Program, the Haribon Foundation provided the following assistance:

- Coordination with the community partners for the scheduling, logistics, and program
- Orientation for the CSR participants at the TPB office
- Facilitation of the Buhay Punlaan Nursery Activities and Native Tree Trek
- Provision of *Puno ng Pag-asa* shirts for the tree-planting activity
- Forest restoration components for the tree-planting activity
  - Seedling preparation
  - Community livelihood support (tapped for seedling preparation and care)
  - Site acquisition/surveying
  - Activity facilitation
  - 3 years maintenance and monitoring (with bi-annual reports)

## **VI. ISSUES AND CONCERNS/ OBSERVATIONS**

- The participants noted that the CSR Program was very informative. They were grateful to learn the proper way of planting seedlings, the importance of native



trees, and their difference with exotic trees. Some participants also expressed that the CSR Program led them to have a deeper appreciation of the importance of trees to nature, wildlife, and human beings.

- The CSR Program was rescheduled twice due to the delay in reviewing the Memorandum of Agreement (MOA) between TPB and the Haribon Foundation. The activities were originally scheduled to be implemented on 11-12 October 2019 but was moved to 08-09 November 2019 to provide the Legal Department an additional lead time to review the MOA. However, the dates of implementation was once again changed to 21-22 November 2019, as the MOA was forwarded to the Office of the Government Corporate Counsel (OGCC) for further review.
- The CSR Program previously included the conduct of a Coastal Cleanup Activity at the Las Piñas-Parañaque Critical Habitat and Ecotourism Area (LPPCHEA). The activity was later replaced by the Buhay Punlaan Nursery Activities and the Native Tree Trek as the Haribon Foundation struggled to identify the expenses directly attributable to the coastal cleanup activity.
- The drivers hired by the tour operator were very dependent on the Waze app in getting directions to the places included in the travel itinerary. When the phone signal near the Sampaloc area in Rizal went out, the drivers struggled to find the directions to the Boso-Boso Highlands Resort & Hotel. Thus, causing a 45-minute delay to the group's arrival to the hotel.

The lack of phone signal in the surrounding areas of Mount Batulusong has also caused a slight inconvenience in finding the directions to the Pico de Pino Café and Restaurant.

- Two of the vans used during the CSR Program were barred from entering Metro Manila on 22 November 2019 due to their plate number endings (in accordance with the number coding scheme). This has caused the group to split into two as the two vans can only travel to Metro Manila upon evening.

Participants who are willing to extend their trip visited the Antipolo Church in the afternoon using the "coding" vans. They later arrived in the Legaspi Towers 300 around 8:30 PM.

Meanwhile, the participants who need to go back in Manila in accordance with the travel itinerary left the Pico de Pino Café and Restaurant after lunch using the "non-coding" van. They arrived early in the Legaspi Towers 300 at 4:00 PM.

- The tour operator, Smallville Travel & Tours, did not comply with the requirement of ensuring that bottled waters are available in each room. Although the tour operator eventually bought bottled waters to be dropped in each room, majority



of the participants did not receive the bottles. Hence, they still went outside to purchase drinking water.

- As indicated in the Terms of Reference, the meals of the drivers should be taken care by the tour operator. However, during the CSR Program, the tour operator depended on TPB in providing the meals of the drivers.
- Some participants were quite dissatisfied with the facilities of the Boso-Boso Highlands Resorts and Hotel. The electrical sockets in the room were located behind the bed post, the heater is not working well and the swimming pool closed too early. Other participants also noted that the bed made them feel itchy.
- A sudden downpour was experienced by the participants upon arrival at the tree-planting jumpoff point in Barangay San Andres. Only a few participants brought umbrellas and raincoats with them and the nearest store for purchasing disposable raincoats is about 30 minutes away from the planting site. When the rainfall started to lighten, the CSR participants proceeded to hike to the Mount Batulusong.
- Some of the Haribon foresters who assisted TPB did not follow the reminder of not smoking in Mount Batulusong. When one of the CSR participants advised them not to smoke, they replied that the participant might be envious as he cannot smoke. This response is disrespectful to the CSR participant and our environment.
- There was no proper washroom for the CSR participants after the tree-planting activity. Although the Haribon staff created a makeshift washroom for changing clothes and urinating, it lacks the water necessary for cleaning and sanitizing.

## VII. RECOMMENDATIONS

- An ocular inspection can be included in the next CSR Program related to tree-planting activities to assess the possible accommodation establishments and restaurants that can be included in the travel itinerary.

The ocular inspection can also be helpful in checking the facilities and the distance between the places to visit during the CSR Program.

- The requirement to ensure that the vans to be used during the CSR Program are “non-coding” will be included in the Terms of Reference (TOR) for the procurement of the tour operator.
- It will be coordinated with the Haribon Foundation to ensure that clean water are available at the designated washroom after the tree-planting activity.
- To be prepared during sudden rainfall, the participants of the next CSR tree-planting activities can be requested to bring umbrellas or raincoats. Although





disposable raincoats can be included in the budget, this might not be advisable as it is unsustainable. Disposable raincoats are also generally very prone to wear and tear.

- The next tree-planting activities should only involve light trekking. The energy of the CSR participants should be allocated more to the actual tree-planting activity than the trekking.
- The CSR participants can be grouped by age or physical capacity during the tree-planting activities. Younger and physically fit participants will trek first and focus on planting seedlings located in the higher portions of the mountain. Meanwhile, older participants and others who are not used to trekking can take care of the seedlings in the lower portion of the planting site.

#### VIII. BENEFITS

- Increased awareness of the CSR participants about the importance of native trees in ensuring a sustainable reforestation and their difference with exotic trees that are more needed for industrial or economic purposes.
- A total of 1,250 native seedlings contributing to the reforestation of Mount Batulusong.
- A total of 250 fruit-bearing trees to be provided to the tree-planting community partners through the Haribon Foundation.
- Additional native seedlings propagated at the Buhay Punlaan Nursery.
- Promotion of environmental conservation and preservation practices that can be done at home, work, and the community.
- Promotion of teamwork and volunteerism among TPB personnel.
- Photo release and featured article to be seeded in various media channels through the assistance of Marcom Department and Fuentes Publicity Network Inc.
- Social media posts at the TPB Facebook page.

Prepared by:	Noted and Approved by:
 <b>MARIEL ANGELICA A. DIMAANO</b> Project Officer CPBD Department	 <b>MARIVIC M. SEVILLA</b> Acting Head CPBD Department
Date: 02 December 2019	Date: 04 Dec 2019



## SUMMARY OF EVALUATION FORMS

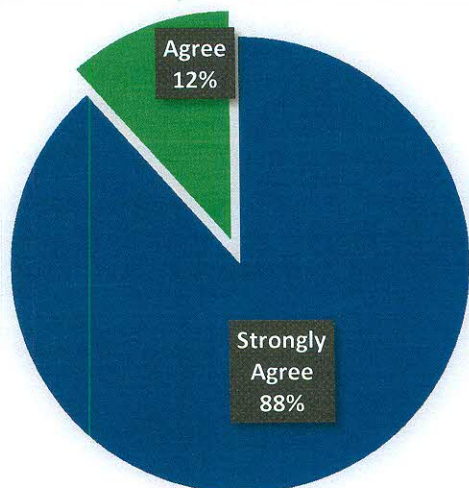
### CORPORATE SOCIAL RESPONSIBILITY (CSR) PROGRAM LAGUNA & TANAY LEG 21 – 22 November 2019

PARTICULARS	PARTICIPANTS
No. of Confirmed Participants*	29
No. of Submitted Evaluation Survey	26
Percentage (Submitted Evaluation Form / Confirmed Participants)	90%

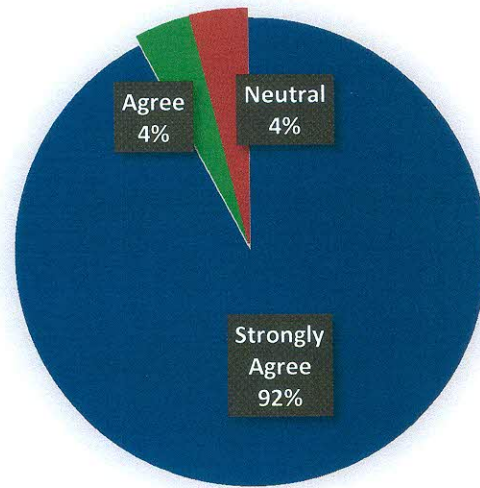
\*Note: The CPBD Team was excluded in the Number of Confirmed Participants.

#### A. SOCIAL RELEVANCE

1. The program increased my awareness on environmental impacts of tourism activities.



2. The program led me to have greater respect for nature.

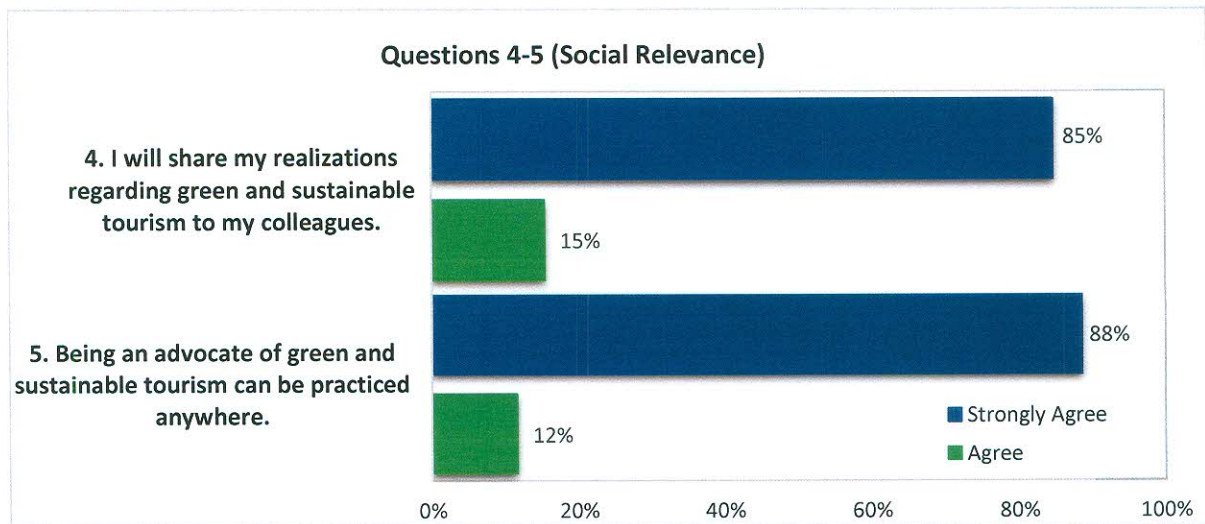


- All respondents believed that the CSR Program increased their awareness on the environmental impacts of tourism activities.
- About 92% of the respondents strongly agreed that joining the CSR Program led them to have greater respect for nature. However, 4% or 1 respondent was quite unsure if the CSR Program has provided an additional value in respecting the environment.

	Strongly Agree	Agree	Neutral	Disagree	Strongly Agree
The program led me to have deeper appreciation of local culture and heritage.	62%	35%	4%	-	-

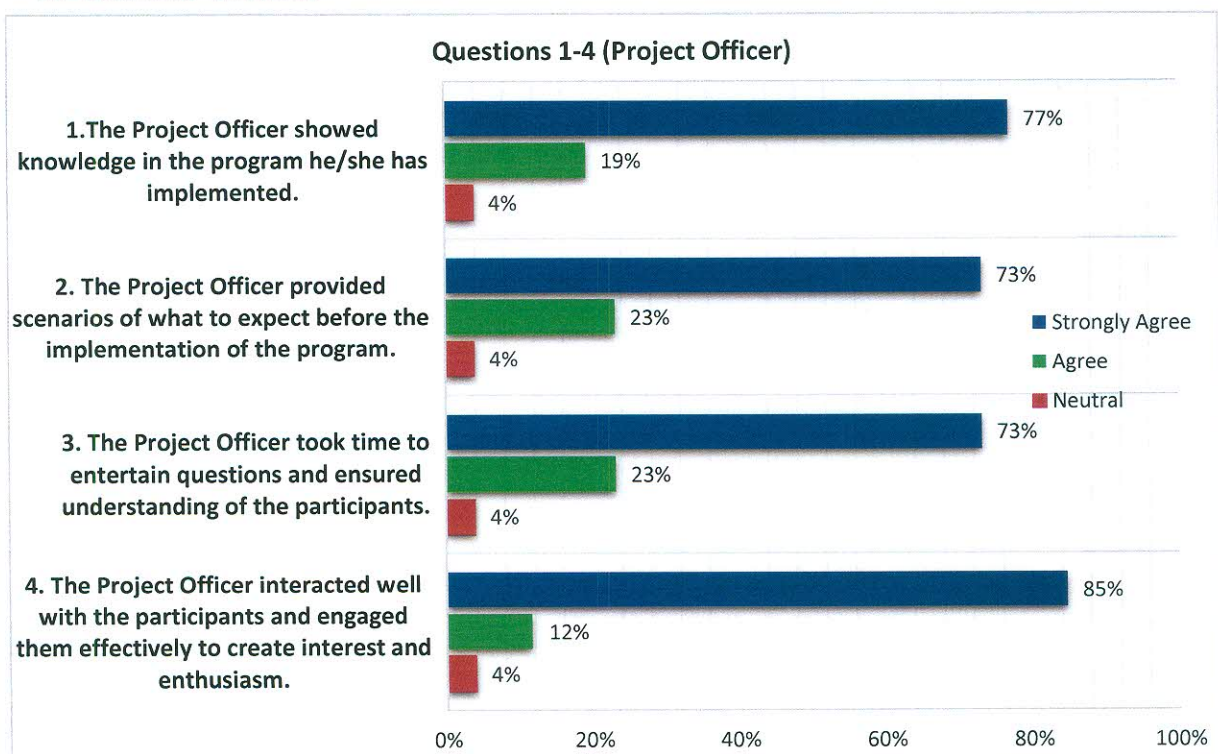


- About 62% of the respondents strongly agreed that the CSR Program led them to have deeper appreciation of local culture and heritage. On the other hand, 4% or 1 respondent neither agreed nor disagreed that the program promoted cultural awareness.



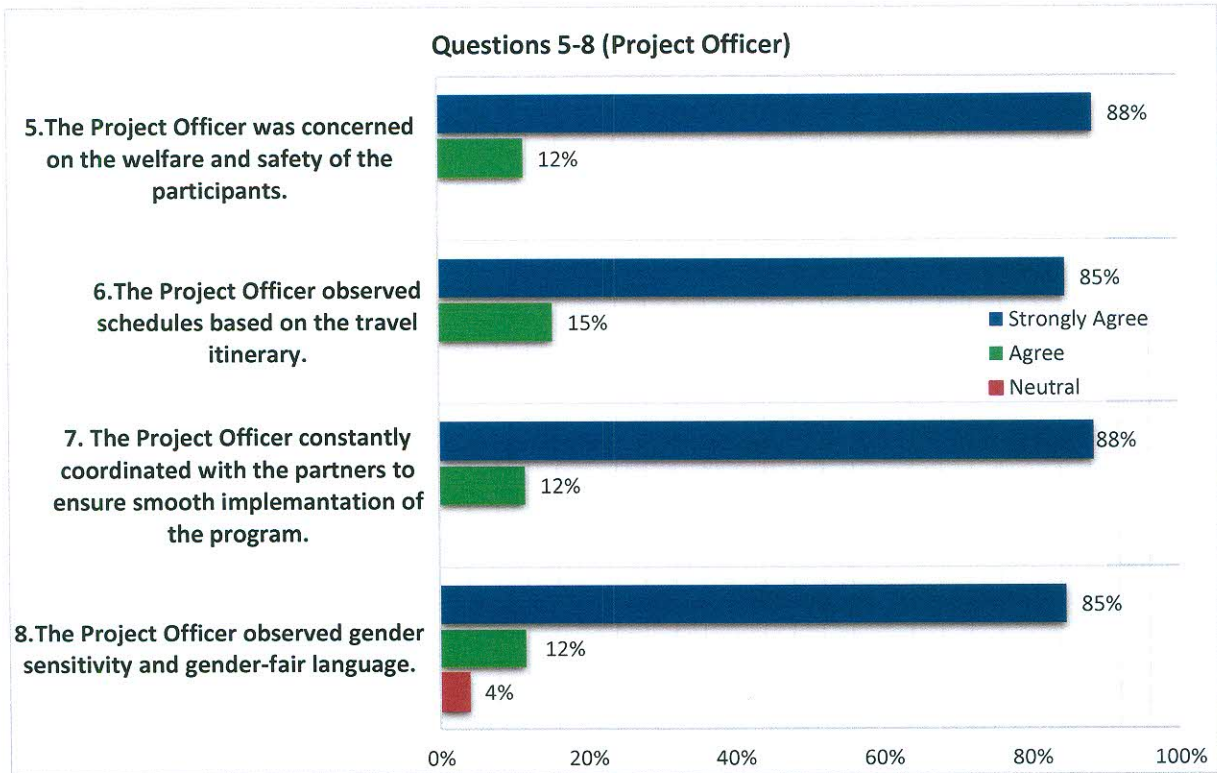
- All respondents have expressed willingness to share their realizations on green and sustainable tourism to their colleagues.
- All respondents believed that the advocacy on green and sustainable tourism can be practiced anywhere.

## B. PROJECT OFFICER





- About 96% of the respondents noted that the Project Officer was knowledgeable in the program that she has implemented, provided scenarios of what to expect prior to the conduct of the program, took time to answer questions, and interacted well with the participants. However, 4% or 1 respondent neither agreed nor disagreed that the Project Officer possessed these qualities.



- All respondents agreed that the Project Officer showed concern for the welfare and safety of the participants. The Project Officer also observed schedules based on the travel itinerary and constantly coordinated with the CSR partners to ensure the smooth implementation of the program.
- About 85% of the respondents strongly agreed that the Project Officer observed gender sensitivity and gender-fair language. However, 4% or 1 respondent was quite unsure if the Project Officer exhibited this quality.

### C. ITINERARIES / ACTIVITIES

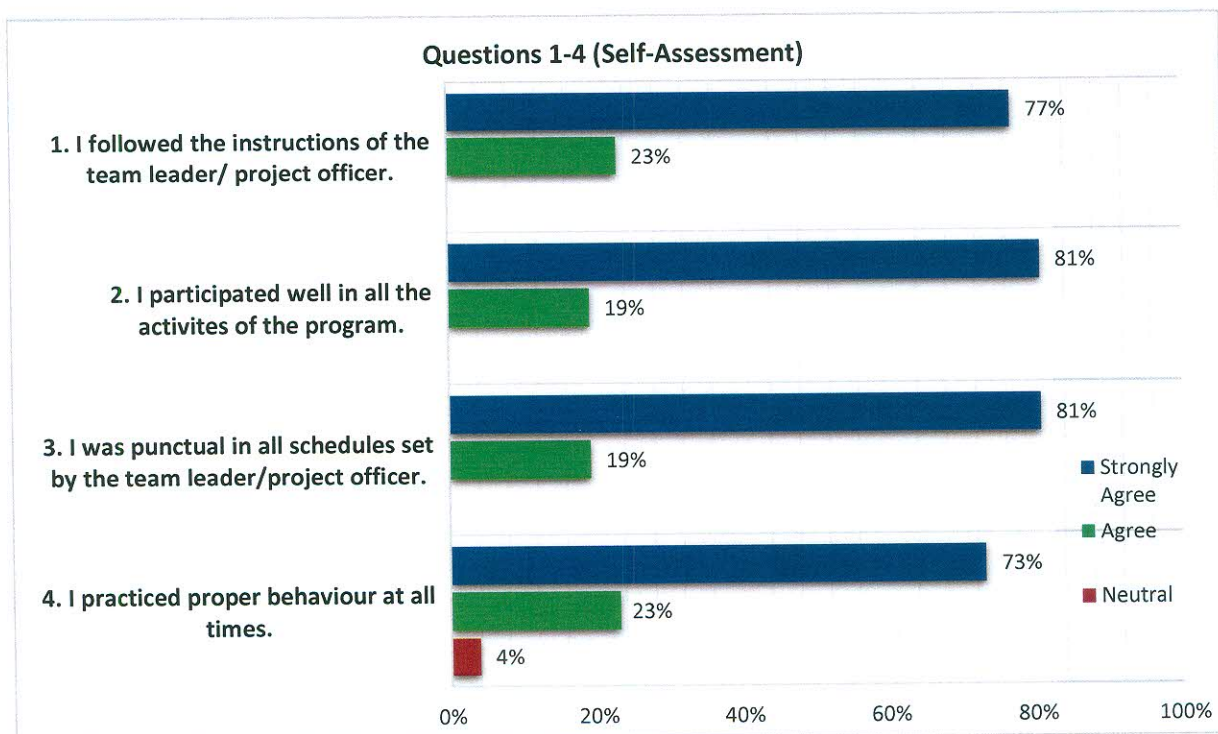
Questions 1-4	Strongly Agree	Agree	Neutral	Disagree	Strongly Agree
I was given a copy of the travel itinerary.	92%	8%	-	-	-
The activities set in the itinerary were briefly discussed before the implementation of the program.	92%	8%	-	-	-



Questions 1-4	Strongly Agree	Agree	Neutral	Disagree	Strongly Agree
The activities set are very interesting, enjoyable and new to me.	69%	31%	-	-	-
There were minor deviations on the itinerary. (e.g. activities that were not done, rescheduled activity, etc.)	27%	58%	15%	-	-

- All respondents received a copy of the travel itinerary. The activities set in the itinerary were also briefly discussed to them prior to the implementation of the program.
- All respondents perceived the activities set in the itinerary to be interesting, enjoyable, and new to them.
- The respondents provided mixed views as to whether there were minor deviations in the itinerary or not. Majority of the respondents agreed that there were minor deviations on the itinerary (there were indeed deviations). However, 4 respondents (15%) were quite forgiving and just gave a neutral response to the question.

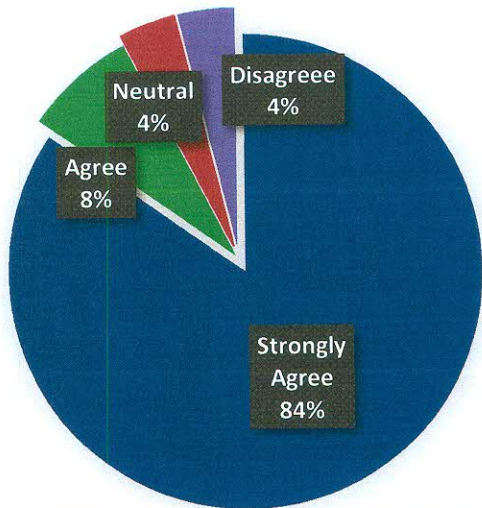
#### D. SELF-ASSESSMENT



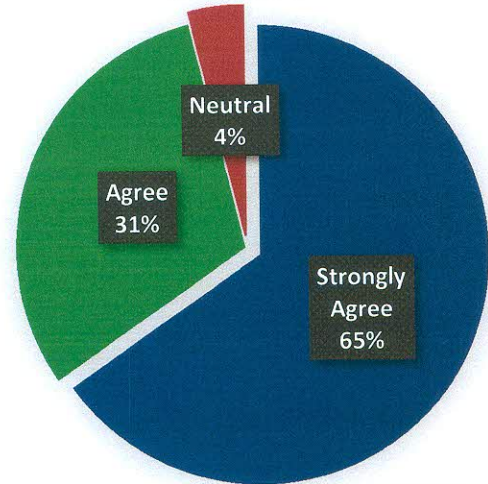
- All respondents agreed that they participated properly in the activities set in the program. They also believed that they have followed religiously the instructions of the Team Leader/ Project Officer.
- All respondents agreed that they exhibited punctuality in all the schedules set by the Team Leader/ Project Officer.
- Nearly all of the respondents believed that they maintained a proper behaviour all throughout the CSR Program. However, 1 respondent felt that he/she did not practiced the proper behaviour in some activities.



**5. I did enjoy the activities set in the program.**

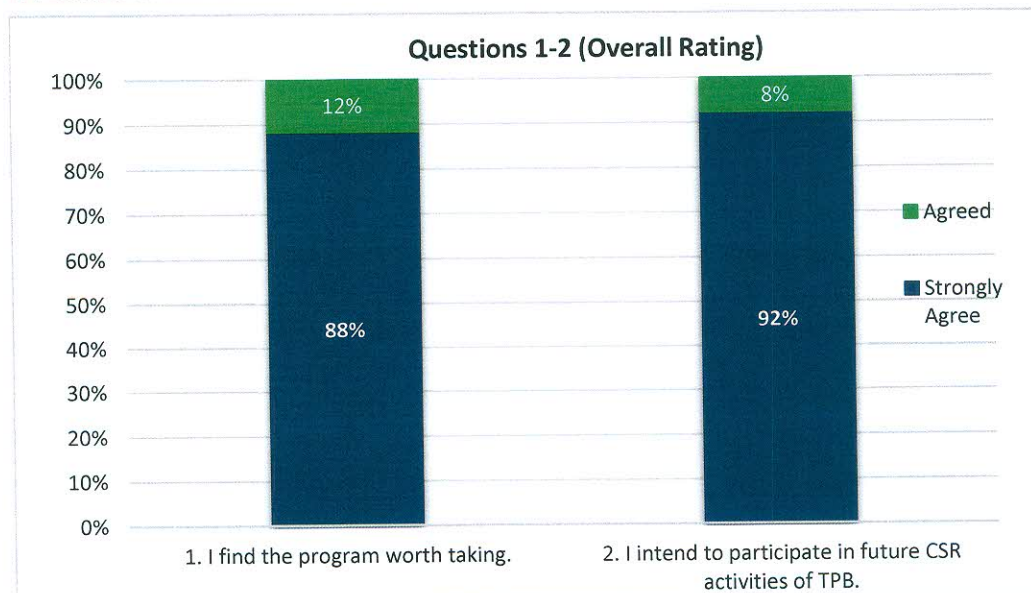


**6. I interacted well with the other participants.**



- The respondents provided a mixed response when asked if they enjoyed the activities set in the program. Majority (84%) strongly agreed that the activities were enjoyable while 4% believed that the program was not enticing at all. Another 4% were undecided as to whether the program provided them enjoyment or not.
- Nearly all of the respondents said that they interacted well with the other participants.

**E. OVERALL RATING**



- All respondents considered the program to be worth-taking and intended to participate in future CSR activities.



## F. LEARNINGS, SUGGESTIONS AND SIGNIFICANT COMMENTS

QUESTIONS	RESPONSES
1. What did you learn in the program that you can practice anywhere, especially in your workplace?	I learned to be an advocate of green and sustainable tourism. I learned to be responsible in the conservation of our resources.
	Simple actions on promoting clean and green can contribute.
	Giving back to our Mother Earth is a must.
	I learned the proper care for the environment not just through lessons but by seeing the situation of the forests.
	Get involved in office greening program like recycling. With this simple act, it can already give big impact to help Mother Earth.
	Conserve resources especially those that has a direct effect in the environment.
	Care for the environment- be prudent in printing docs. Discourage single-use plastics.
	Proper way of tree planting and how important it is and the different kinds of trees.
	Be aware of what is happening in our environment and how it will damage the nature.
	Everything we do has an effect to the environment.
2. Reflecting on your experience in the program, how would you encourage other tourism stakeholders to have the same advocacy?	A clean environment will provide a good tourism destination for everyone to enjoy.
	I guess if you just present data and statistics re: the causes and effects of stuff/ our actions, then maybe we can encourage others.
	For me, all agencies should have a program like this or advocacy.
	By means of social media (uploading to the FB page), we can encourage other tourism stakeholders to have the same advocacy.
	To apply and promote 3Rs by way of using different available social media platforms.
	Through the use of different social media platforms, I can encourage other tourism stakeholders to be involved in tree-planting activities and instill awareness of the benefits that may be derived from it.
	Encourage them by adhering to sustainable practices (use of less plastic wares, printing less docs and sending copies electronically, using the public transportation more often than driving our own cars to lessen carbon foot print, etc.)
3. What other activities can you suggest to	Ecotourism by visiting remote rural areas, promoting their local goods and try to experience their culture by engaging with them in their daily activities.



QUESTIONS	RESPONSES
help minimize the negative impacts of tourism activities?	Every activity should make use of environment-friendly materials.
	To promote rehabilitation activity thru social media, flyers and word of mouth.
	By supporting campaigns related to the preservation of the environment.
	Clean-up drives and promoting the use of solar energy and some of the CSR-related activities that can help minimize the negative impacts of tourism activities.
	Encourage suppliers to use less plastic.
	Instead of meeting face-to-face, encourage/maximize the use of technology (email, chat, etc.) especially for small group meetings to save on costs of transpo, meeting space, etc.
4. How can future CSR programs be improved?	Create CSR Programs with engagement to the locals.
	I think more interesting CSR Programs that can help our environment and locals here in the Philippines like weaving different crafts and to help farmers in our own little way.
	More planning and coordination.
	Hoping to have a call time that is not super early.
	Engage into programs/ projects that are focused on sustainable energy which is less harsh to the environment. In this way, we are able to preserve the beauty of our environment that draws tourists to visit our country.
	Site validation and inspection could diminish the chance of getting lost/ delays.
	Include in the TOR for van rental the provision of vans that would not violate the number coding scheme.
5. Other Comments/ Suggestions	The foresters that accompanied us did not exhibit respect for nature and the visitors.
	CSR can be a venue for GAD Temperature Check.
	It was amazing to know that trees also have compatibility and usefulness. Trees not native from here are destroying the native trees as being invasive. I thought before that all trees are equal and can be anywhere. Now, I know it is not.
	Create a group or club for this.
	Very informative program. Good job!!!



## PHOTO DOCUMENTATION

### CORPORATE SOCIAL RESPONSIBILITY (CSR) PROGRAM LAGUNA & TANAY LEG 21 – 22 November 2019

#### a. Buhay Punlaan Nursery Activity



Mr. Ken Carlo Peñaflor of the Haribon Foundation conducted the Activity Orientation for the CSR participants.



The CSR participants showed the narra wildlings that they collected in the Buhay Punlaan Nursery.



Mr. Ken Carlo Peñaflor of the Haribon Foundation guided the CSR participants on the proper way of transplanting the narra wildlings to the soil bags.



Mr. Perfecto C. Realino Jr. volunteered in conducting the ceremonial tree-planting in behalf of the CSR participants, with the guidance of Mr. Ken Carlo Peñaflor of the Haribon Foundation





The CSR participants during the collection of narra wildlings at the Buhay Punlaan Nursery.



The CSR participants and the Haribon staff after the ceremonial tree-planting at the Buhay Punlaan Nursery.



**b. Native Tree Trek**



Mr. Ken Carlo Peñaflor and Mr. Joseph Senga of the Haribon Foundation introduced the different kinds of native and exotic trees found at the Japanese Garden near the Caliraya Lake.



### c. Exclusive Tree-Planting Activity



The CSR participants together with the Haribon foresters and staff posed for a group photo before leaving the tree-planting jumpoff point.



CSR participant Hazel Francisco of the Administrative Department prepared to transplant the native seedling to the ground during the exclusive tree-planting activity.



The CSR participants during the tree-planting proper at Mount Batulusong.





The CSR participants made a stopover to a nearby waterfalls on the way to the tree-planting jumpoff point.



The CSR participants posed for a group photo after taking their lunch at the Pico de Pino Café and Restaurant.