

**ACCOMPLISHMENT REPORT
2ND QUARTER 2019**

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I. SINGAPORE CHINESE CHAMBER OF COMMERCE & INDUSTRY (SALES MISSION)

<p>Inclusive Dates: 02 April 2019 to 05 April 2019 Venue: Makati Diamond Residences Nature of Activity: M.I.C.E. Sales / Business Mission</p> <p>Short Description: The Singapore Chinese Chamber of Commerce & Industry (SCCCI), is organizing a four (4) day Business Mission to the Philippines slated on 2 -5 April 2019 at the Makati Diamond Residences to renew business relationship and pay a visit to Philippine local chambers of commerce, government agencies & enterprises and promote two-way business exchange and cooperation. The event expects to gather some 50 businessmen and investors to meet and discuss possible partners for meaningful collaboration between Singaporean and local business entities.</p> <p>TPB provided the following assistance: - Hosted Dinner - Airport Reception - Giveaways</p>	<p align="center">50 participants</p>	<p align="center">Completed</p>
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<p align="center">II. 4TH REGIONAL TRAVEL FAIR</p>		
<p>Inclusive Dates: 04 April 2019 to 07 April 2019 Venue: Royce Hotel and SM City Clark, Pampanga Nature of Activity: Domestic Trade and Consumer Fair</p> <p>Short Description: The Travel Fair is a 4-day event that will showcase a Community Based Tourism pre-tour, forum, Business-to-Business (B2B) session and a 2-day Business-to-Consumer (B2C) selling of domestic packages, to be participated in by invited DOT accredited tour operators nationwide. This is also a great opportunity to sell other domestic tour packages in time for the coming lean season.</p> <p>In time for the Regional Travel Fair, we conducted the Community Based Tourism Sites in Region III covering the GK Enchanted Farm in Angat, Bulacan (04-05 April 2019) and Subic, Olongapo (03-04 April 2019). The participants were the invited DOT representatives, tour operator, media and tourism stakeholders to validate the itinerary of a community based tourism site of Region III and with Corporate Service Responsibility. The Make A Difference Travel provided the tour services for the said pre-tour.</p>	<p align="center">46 buyers and 74 sellers</p> <p>The program was initiated by the Tourism Promotions Board in order to promote Philippine domestic tourism by providing tourism stakeholders and industry platers a venue to transact businesses among sellers, buyers and public consumers.</p> <p>Specifically, the event aims to increase the volume of domestic travelers as well as domestic tourism expenditure through the selling of different tour packages that will encourage tourists to travel locally. Aside from the economic benefits to our country, the event enhances efforts to</p>	<p align="center">Completed</p>

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<p>A 120 attended the forum with the following topics and speaker:</p> <ul style="list-style-type: none"> ● “Gender and Tourism” Forum: Ms. Nerissa del Fierro, OIC - Domestic Promotions Department ● Empowering Community through Social Tourism Entrepreneurship”: Ms. Christine Mansinares, Provincial Tourism - Negros Occidental ● “MICE 101”: Mr. Jose Luis U. Yulo, Jr. 	<p>combat seasonality and increase the level of the culture of tourism/travel among Filipinos.</p>	
III. KAAMULAN FESTIVAL 2019		
<p>Inclusive Dates: 10 April 2019 to 13 April 2019 Venue: Malaybalay, Bukidnon Nature of Activity: Others - Media Coverage</p> <p>Short Description: Kaamulan Festival is an annual ethnic cultural festival held in Malaybalay City, Bukidnon that celebrates tradition and culture of the province’s tribes namely the Bukidnon, Higaoanon, Talaandig, Manobo, Matigsalug, Tigwahanon, and Umayamnon.</p> <p>The Department of Tourism Northern Mindanao (DOT-IX) invited the Tourism Promotions Board (TPB) Chief Operating Officer Marie Venus Tan as an Honored Guest for this year’s Kaamulan Festival celebration. In line with this,</p>	<ul style="list-style-type: none"> ● To feature the festival and the various attractions of the province. ● Stimulate the tourism sector that promotes Bukidnon through festivals like “Kaamulan.” ● Gain positive media mileage highlighting Bukidnon’s tourism potentials. 	<p>Completed</p>

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<p>DOT-IX also requested for media coverage.</p> <p>In response to this request, the TPB Marketing Communications (MARCOM) Department sent a total of six representatives composed three (3) journalist, one (1) PR Agency and two (2) TPB Representatives to cover the festivities.</p> <p>Aside from covering the street dance competition - the main highlight of the event, the cultural and heritage sites of Bukidnon were also explored for promotion.</p>		
<p align="center">IV. INFINITUS (CHINA) CO., LTD INCENTIVE TOUR</p>		
<p>Inclusive Dates: 10 April 2019 to 16 April 2019 Venue: Manila and Boracay Nature of Activity: M.I.C.E. Incentive Trip</p> <p>Short Description: TPB provided cultural entertainment and welcome reception with welcome lei at the Manila Port for some 3000 employees of Infinitus (China) Co., Ltd Incentive Tour.</p> <p>Infinitus (China) Co., Ltd., established in 1992, is a large Hong Kong company</p>	<p align="center">6,200 participants</p>	<p align="center">Completed</p>

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engaged in herbal health product development and sales. The company develops and manufactures six (6) brands of over 90 products with 5000 stores in Mainland China. Their headquarters is located in Guangzhou with two production bases in Guangdong Province and Liaoning Province.		

V. PING AN INSURANCE (GROUP) COMPANY INCENTIVE TRAVEL

<p>Inclusive Dates: 10 April 2019 to 27 April 2019 Venue: Davao Nature of Activity: M.I.C.E. Incentive Trip</p> <p>Short Description: Ping An Insurance (Group) Company of China, Ltd, also known as Ping An of China was founded in 1988. It provides customers with a full range of financial products and services, including insurance, banking and investment. Consistently in the ranks of the world's top global insurance brands, it is the third (3rd) most valuable global financial services company in the world (as of 2018). Uni Orient Travel, Inc, will handle the incentive travel of the 1,900 employees of Ping An Insurance (Group) Company in Davao.</p> <p>TPB provided the following assistance: • Welcome lei reception and facilitation upon arrival of the group in Davao</p>	256 participants	Completed
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<p>International Airport</p> <ul style="list-style-type: none"> • Technical Assistance 		

<p align="center">VI. DIVE, RESORT & TRAVEL (DRT) EXPO SHANGHAI</p>		
<p>Inclusive Dates: 12 April 2019 to 14 April 2019 Venue: Shanghai Everbright Convention & Exhibition Center Nature of Activity: International Trade and Consumer Fair</p> <p>Short Description: Hailed by the private sector as the best DRT Shanghai and best Philippine participation to date, it was the confluence of a host of conditions that contributed to its success. Foremost would be the Philippine booth hosting the largest delegation to DRT, 15 dive resorts and outfitters plus both the national carriers. Other factors would include the date and location of the venue - not being a national holiday (Qingming or Chinese Day of the Dead last year and prior to Holy Week for the Philippine participants) and the site being within easy reach in the Puxi side of the city.</p> <p>TPB and DOT Shanghai likewise kicked off the annual participation with the organization of the “Philippine Diving B2B Networking Party” to enhance the</p>	<p>15 dive resorts and outfitters</p> <ul style="list-style-type: none"> • To lead more business opportunities/links for Philippine private sector companies with dive industry partners in China as they expose and sell dive products onsite; • To maintain Philippine presence in the Chinese dive industry/community; • To increase the awareness level of the Philippines as an excellent dive destination in China by showcasing the 	<p align="center">Completed</p>

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<p>participants' point of sales. Cocktails were served on the onset with the B2B, followed by the official program and dinner. Highlight of the evening was the collaboration with PADI China for a series of 2019 projects to include celebrity endorsers, familiarization trips and an underwater photo contest. PADI China was also instrumental in the invitation of buyers for the B2B. As part of the program, the Philippine private sector was given a short opportunity to present their products and raffle off a dive package or airline ticket while the host gave away Philippine promotional materials in between.</p> <p>In celebration of DRT Shanghai's 10th anniversary, the LX Group organizers hosted a reception to honor its regular exhibitors and members. DOT/TPB garnered 2 awards during the function, one as Honorary Tourism Board and the other as acknowledgement of support. The tributes were received by DOT Shanghai Attache Rene Reyes and the undersigned as TPB representative.</p> <p>TPB supported the event with the following:</p> <ul style="list-style-type: none"> ● Invited dive operators/resort owners and airlines to participate in the event; ● Coordinated with DOT-Shanghai in the arrangements of the Philippine booth and sourcing out suppliers for the giveaways; ● Coordinated with MARCOM for approval of the booth design and photos; 	<p>diving resources and products at the booth and conducting product presentation/B2B networking among Chinese dive counterparts</p>	

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<ul style="list-style-type: none"> • With the assistance of DOT-Shanghai, arranged a B2B session with Chinese dive operators selling Philippine tour packages. • Partnership with PADI China yielded the premium buyers guest list of the Dive B2B Party and joint projects for the remainder of 2019, in addition to the much coveted China scuba diving statistics. 		

VII. LOCATION SCOUT FOR THE PRODUCERS OF RITWAL		
<p>Inclusive Dates: 13 April 2019 to 24 April 2019 Venue: Manila, Cebu, Dumaguete and Siquijor Nature of Activity: Invitational / Familiarization Trip</p> <p>Short Description: The Tourism Promotions Board (TPB) is sponsoring the visit of a team of American producer and creator/director namely, Mses. Elizabeth Dell and Emily Dell, respectively on 13-24 April 2019 in Manila, Cebu, Dumaguete and Siquijor.</p> <p>Purpose of the visit is to identify filming locations in the said destinations, and to set meetings and interviews for possible collaborations with local production service companies; interview /visit priests, churches, “healer”,</p>	2 participants	Completed

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<p>funeral homes and wakes , for the planned production of a film that will be shot entirely in the Philippines.</p> <p>The team will produce the film, “Ritwal” which is a supernatural horror movie about a young woman who has to return to Manila, her childhood home. She investigates the murder of her brother (whom she hates) and take part of an intricate ritual surrounding his burial. As she investigates, she finds herself haunted by evil spirits.</p>		

<p align="center">VIII. DIVEPLANIT EDUCATIONAL FAMILIARIZATION TOUR</p>		
<p>Inclusive Dates: 18 April 2019 to 22 April 2019 Venue: Manila and Dumaguete Nature of Activity: Invitational / Familiarization Trip</p> <p>Short Description: The Tourism Promotions Board (TPB), in coordination with the Philippine Department of Tourism (DOT) in Sydney, organized the Diveplanit Travel Familiarization Tour to Manila and Dumaguete last 18-22 April 2019.</p> <p>Ms. Deborah Dickson-Smith, Company Content Director and Dive Experience Creator and Mr. Simon Mallender, Team Leader, Diver and Videographer</p>	<p align="center">2 participants</p>	<p align="center">Completed</p>

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<p>participated in the event. Their company is expanding their product to include Dauin and Apo Island and their activity included shooting video content in those dive sites.</p>		

<p align="center">IX. CLIMATE SMART AND DISASTER RESILIENT ASEAN INTERNATIONAL CONFERENCE</p>		
<p>Inclusive Dates: 22 April 2019 to 24 April 2019 Venue: Bayleaf Intramuros Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The Environmental and Climate Change Research Institute (ECCRI) organized the Climate Smart and Disaster Resilient ASEAN International Conference slated last 22-24 April 2019 at the Bayleaf Intramuros. It is expected to feature 150 pax with 140 foreign delegates. The Conference brought together leading academic scientists, researchers, scholars, government agencies, non-government organizations, and other stakeholders to share their experiences and research results on the aspects of climate change and disaster risks in South East Asia. It also provided trans-disciplinary platforms for relevant stakeholders to present and discuss innovations, trends, and concerns, as well as practical challenges encountered in the field of climate change adaptation and disaster risk reduction and management (CCADRRM)</p>	<p align="center">140 foreign and 10 local</p>	<p align="center">Completed</p>

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<p>TPB provided the following:</p> <ul style="list-style-type: none"> - Food and beverage (AM and PM snacks) - Promotional materials - Giveaways 		
<p>X. 7TH UNION ASIA PACIFIC REGIONAL CONFERENCE</p>		
<p>Inclusive Dates: 23 April 2019 to 26 April 2019 Venue: Philippine International Convention Center Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: TPB provided promotional materials, visa assistance for foriegn delegates, sponsorship of cultural entertainment for their opening ceremony and a half day Manila City tour. As well as coordination for inter-agency coordination meetings with concerned airport offices such as the Bureau of Immigration, Bureau of Customs, Airport Public Affairs Office, Department of Tourism - Airport Reception and Information Unit. As well as coordination meeting with the Philippine National Police, Metro Manila Development Authority and the like.</p>	<p align="center">2,000 participants</p>	<p align="center">Completed</p>

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<p>The PCCP will spearhead the Philippines' hosting of The Union Asia Pacific Regional Conference (APRC) on 23 – 26 April 2019 at the Philippine International Convention Center. It expects to gather some 2,000 delegates from the Asia-Pacific region with invited recognized authorities from Asia, Europe and America.</p> <p>This biennial international meeting entails discussion on the progress in the implementation of the End Tuberculosis (TB) Strategy, the status of the TB-HIV co-epidemic, the gains in tobacco control and the management of common conditions like asthma and pneumonia in poor countries. It encourages the sharing of best practices and policies as well as the engagement of government, the private sector and the civil society.</p>		
XI. 3RD ASEAN SCIENCE DIPLOMATS ASSEMBLY		
<p>Inclusive Dates: 25 April 2019 to 28 April 2019 Venue: Bayleaf Intramuros Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The Environmental and Climate Change Research Institute (ECCRI) organized the 3rd ASEAN Science Diplomats Assembly (SDA) slated last 25-28 April 2019</p>	35 foreign and 40 local	Completed

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<p>at the Bayleaf Intramuros. It is expected to feature 75 pax with 35 foreign delegates. It is an event designed to facilitate discussions between scientists and policymakers on their program, research priorities and funding opportunities. It provided scientists an opportunity to engage with decision-makers from the Executive and Legislative Branches to broaden participants' perspective on how science and policy can interact in improving decision-making.</p> <p>TPB provided the following:</p> <ul style="list-style-type: none"> ● Food and beverage (AM and PM snacks) ● Promotional materials ● Giveaways 		
XII. CROSSING BRIDGE 16		
<p>Inclusive Dates: 25 April 2019 to 02 May 2019 Venue: Manila Hotel Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: Crossing Bridges is an annual gathering of more than 100 photographers representing Photography Fora and Photography Societies from nine Asian countries. It is a one-week gathering of networking, friend-making, bridge-</p>	110 participants	Completed

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<p>building and photography.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> • Secure permit to conduct photo shoots within Intramuros on May 1, 2019 • Coordination with PNP regarding police escorts • Hosting of Awarding Dinner at the Manila Hotel for 200 pax with cultural entertainment 		
<p align="center">XIII. HEALTH AND WELLNESS WORLD CONFEX 2019 (HWW CONFEX 2019)</p>		
<p>Inclusive Dates: 26 April 2019 to 28 April 2019 Venue: SMX Convention Center, Manila Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: TPB provided promotional materials and provided a sponsorship of accommodation for foreign buyers and provided special wellness themed tokens for the foreign buyers.</p> <p>The Health & Wellness World CONFEX 2019 is a three-day event integrating the elements of a conference, exposition and experiential activities designed to put the Philippines on the map as a world-class health and wellness tourist</p>	<p align="center">3 participants</p>	<p align="center">Completed</p>

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<p>destination.</p>		
<p>XIV. ARABIAN TRAVEL MARKET (ATM) 2019</p>		
<p>Inclusive Dates: 28 April 2019 to 01 May 2019 Venue: Dubai International Convention and Exhibition Centre (DICEC), Dubai, UAE Nature of Activity: International Trade and Consumer Fair</p> <p>Short Description: The Arabian Travel Market (ATM) is the leading global event for the Middle East inbound and outbound travel industry for the last 25 years. Over 2,800 products and destinations from around the world with over 28,000 buyers and travel trade visitors came across four days at the Dubai International Convention & Exhibition Centre (DICEC).</p> <p>ATM featured the following activities:</p> <ul style="list-style-type: none"> ● Travel Tech Show - a ‘show within a show’ that features technology innovations, products and services for the travel industry. ● Taste of ILTM (International Luxury Travel Market) - operating for the first two days of the show, this lounge connects international luxury 	<p align="center">27 private sectors</p> <ul style="list-style-type: none"> ● To grow and expand Philippine Tourism and TPB’s brand exposure by attending the event. ● To showcase Philippine hospitality and stakeholders’ brand and products through a Philippine Night/Hosted function, highlighting the new/refreshed “It’s More Fun in the Philippines” logo. We expect to translate this event to sales leads and business relationships with the main geographical regions of interest being; the Middle East, 	<p align="center">Completed</p>

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<p>suppliers with key luxury buyers through pre-scheduled appointments and networking. Held in a table top format in an exclusive luxury lounge at Arabian Travel Market.</p> <ul style="list-style-type: none"> ● Travel Agents' Academy - a series of 2 half-day programs of free training and networking specifically aimed at Travel Agents who are attending ATM. ● Buyer's Club Lounges - provides a forum for senior travel industry decision makers with direct purchasing responsibility. The club facilitates networking, providing the opportunity to meet, greet and discuss business, leading to contracts being signed whilst expanding connections. <p>On the evening of the first day, invited guests, representatives of different travel trade sectors, social media bloggers, and influencers, members of the media and some government officials were treated to a night of unforgettable Philippine entertainment, cuisine, and music dubbed as "The Philippine Fun Night". From the expected 150 guests, a total of 220 attendees came and experienced the Philippine Night, where further business relationships were formed and fortified. In full support were the Consul General and the Ambassador who not only graced the event but also enliven the dance floor with their graceful moves.</p> <p>TPB supported the event with the following:</p>	<p>Africa, Americas, Asia, Australasia, Europe and the Mediterranean.</p> <ul style="list-style-type: none"> ● To keep abreast with the current updates in the travel industry. ● To continue understanding the Middle East market for future strategic marketing plans. ● To meet the top agents in UAE and generate sales leads. 	

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<ul style="list-style-type: none"> ● Booth Set-up/Decoration ● Provision of promotional materials and participation in joint promotions ● Preparation of Philippine Cultural Performance Groups ● Provision of Giveaways as well as gift certificates 		
<p>XV. TOURISM SUMMIT 2019</p>		
<p>Inclusive Dates: 02 May 2019 Venue: World Trade Center Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The ASEAN Tourism Summit will be the first ASEAN Tourism to be presented by the ASEAN Business Advisory Council Philippines slated on 02 May 2019 at the World Trade Center. The Summit will highlight the strategic importance of developing a more integrated tourism industry among ASEAN countries to contribute to sustainable socio-economic growth in the region. It will be a platform for the discussion and reflection on what the Philippines and the ASEAN region have done to improve the promotion of sustainable development of island tourism. 10,000 participants composed of thought-</p>	<p align="center">70 participants</p>	<p align="center">Completed</p>

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<p>leaders, business owners, senior executives of public and private enterprises involved in tourism, business organizations, NGO cooperatives, students and administrators from the academe are expected to attend this event.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> • Airport reception at the Ninoy Aquino International Airport • Participation of TPB COO Venus Tan as Forum Panelist • Technical assistance, specifically on recommending of possible speakers • Link to possible attendees: Tourism Associations and Academe • Promotion via social media and other channels • Set-up of a tourism booth • Dinner hosting for the ASEAN Business Advisory Council (BAC) Meeting on 03 May 2019 • Giveaways for Foreign Speakers <ul style="list-style-type: none"> - Leather Business Card Case (70 pcs) 		
<p>XVI. BANK CENTRAL ASIA INCENTIVE TOUR</p>		
<p>Inclusive Dates: 06 May 2019 to 11 May 2019 Venue: Tagaytay City and Manila Nature of Activity: M.I.C.E. Incentive Trip</p>	<p align="center">18 participants</p>	<p align="center">Completed</p>

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<p>Short Description: The Bank Central Asia (BCA) is Indonesia’s largest lender by market value and the second largest bank by assets. In terms of market capitalization, BCA is partly controlled by the Djarum Group, one of Indonesia’s largest conglomerates, with its businesses ranging from cigarette manufacturing to property development and management. Shroff International Travel Care, Inc., will handle the incentive travel of the 18 employees of Bank Central Asia in Tagaytay City and Manila. TPB provided the following assistance: - Provision of promotional materials - Technical Assistance</p>		
<p align="center">XVII. PING AN INSURANCE (GROUP) COMPANY INCENTIVE TRAVEL</p>		
<p>Inclusive Dates: 08 May 2019 to 11 May 2019 Venue: Davao Nature of Activity: M.I.C.E. Incentive Trip Short Description: Ping An Insurance (Group) Company of China, Ltd, also known as Ping An of China was founded in 1988. It provides customers with a full range of financial products and services, including insurance, banking and investment.</p>	<p align="center">158 participants</p>	<p align="center">Completed</p>

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<p>Consistently in the ranks of world’s top global insurance brands, it is the third (3rd) most valuable global financial services company in the world (as of 2018). Uni Orient Travel, Inc, will handle the incentive travel of the 1,900 employees of Ping An Insurance (Group) Company in Davao.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> • Welcome lei reception and facilitation upon arrival of the group in Davao International Airport • Welcome dinner • Technical Assistance 		
<p align="center">XVIII. BROWNS AGRICULTURE GROUP INCENTIVE TOUR</p>		
<p>Inclusive Dates: 11 May 2019 to 15 May 2019 Venue: Metro Manila and Greater Manila area Nature of Activity: M.I.C.E. Incentive Trip</p> <p>Short Description: TPB provided airport reception and promotional materials and tokens. This is in coordination with Shroff International Travel Care, Inc. as the official ground handler of this incentive group</p>	<p align="center">29 participants</p>	<p align="center">Completed</p>

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The Browns Agriculture Group is a pioneer in agricultural mechanization in Sri Lanka, it was established in 1892 to cater to the needs of the agricultural industry and local farming community. The group covers the entire length and breadth of agriculture by serving quality farming solutions and empowering farming customers to work towards increased farm productivity, prosperity and profits.		
XIX. BUDENHEIM INCENTIVE TOUR		
<p>Inclusive Dates: 11 May 2019 to 17 May 2019 Venue: Shangri-La Mactan, Cebu Nature of Activity: M.I.C.E. Incentive Trip</p> <p>Short Description: 8th Wave Events & Destinations is organizing an incentive travel program in Cebu for a group of 50 pax from the Budenheim Pharmaceutical Company based in Germany on 11 – 17 May 2019.</p> <p>TPB provided the following assistance: - Airport reception in Cebu - Cultural entertainment - Promotional materials</p>	50 participants	Completed

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XX. KAVERI MICROTECK DEALERS INCENTIVE TOUR

<p>Inclusive Dates: 15 May 2019 to 19 May 2019 Venue: Clark City and Manila Nature of Activity: M.I.C.E. Incentive Trip</p> <p>Short Description: Kaveri Saga is one of the fastest growing seed company in India with a large network of over 15,000 distributors and dealers spread across the country. With over 883 employees and a strong product line of hybrids. Shroff International Travel Care, Inc., will handle the incentive travel of the 60 employees of Kaveri Microteck in Subic, Clark City and Manila.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> • Provision of 60 pieces of toiletries kit • Technical Assistance 	<p align="center">60 participants</p>	<p align="center">Completed</p>
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XXI. ASIAN CONFEDERATION OF INSTITUTES OF INTERNAL AUDITORS (ACIIA) CHIEF AUDIT EXECUTIVES (CAE) LEADERSHIP FORUM

<p>Inclusive Dates: 16 May 2019 to 17 May 2019</p>	<p align="center">144 participants</p>	<p align="center">Completed</p>
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<p style="text-align: center;">PROGRAM / ACTIVITY / PROJECT</p> <p style="text-align: center;"><i>Title of Program/Activity/Project; Inclusive Dates; Venue; Nature of Activity (if not indicated in the title); Short Description</i></p>	<p style="text-align: center;">OBJECTIVES</p> <p style="text-align: center;"><i>Objectives of the Program/Activity/Project</i></p>	<p style="text-align: center;">STATUS</p> <p style="text-align: center;"><i>Present Status of Program/Follow-ups: Completed/Ongoing/Cancelled/Rescheduled (please provide reason for non-implementation)</i></p>
<p>Venue: Grand Hyatt Manila, Taguig City Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The Asian Confederation of Institutes of Internal Auditors (ACIIA) is a confederation of twenty (20) IIA affiliates in the Asia Pacific region comprising Afghanistan, Australia, Bangladesh, China, Fiji, Hong Kong, India, Indonesia, Japan, Kazakhstan, Korea, Malaysia, Mongolia, New Zealand, Papua New Guinea, Philippines, Singapore, Sri Lanka, Taiwan and Thailand.</p> <p>Last year, the ACIIA announced that the Philippines won the bid to host the ACIIA CAE Leadership Forum on 16-17 May 2019. The Forum will have the theme “Collaboration, Innovation and Duplication: Making Great Things Happen”, and aims to provide CAE insights on creating innovative ways of doing things and equipping them to be collaborative partners. 220 CAE and speakers coming from a wide range of industries are expected to participate in the Forum.</p> <p>TPB providing the collaterals for the delegates, cultural show during the Opening Ceremony on 16 May 2019 and airport facilitation and reception.</p> <p>For the said TPB assistance, the Institute of Internal Auditors of the Philippines (IIAP) acknowledge the TPB as a sponsor by including the “It’s</p>		

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<p>More in the Philippines” and TPB official logos in event materials; encouraged their delegates to use the hashtags “#ItsMoreFunInThePhilippines” and “#tpbgovph” on their social media accounts; and submitted report of the event.</p>		
<p align="center">XXII. IMEX FRANKFURT 2019</p>		
<p>Inclusive Dates: 21 May 2019 to 23 May 2019 Venue: Messe Frankfurt, Germany Nature of Activity: M.I.C.E. Trade and Consumer Fair</p> <p>Short Description: IMEX is a worldwide exhibition for incentive travel, meetings and business and features the presence of business, incentive travel, event and conference management services and solutions. It is one of the most established and recognized brands for MICE International tradeshows, run by the IMEX group. The IMEX group organizes two global trade shows in the meetings and events sector, the other being IMEX America since 2011.</p> <p>IMEX Frankfurt brings together the world’s top MICE suppliers and key industry players to collectively sell exciting and diverse destinations for a three-day exhibition. Delegates receive the best return on their investment</p>	<p align="center">147 Business Leads</p>	<p align="center">Completed</p>

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in business, education and networking through structured business appointments, exhibition showcase, seminar sessions, and official networking functions. It provides the ultimate business solutions for the MICE industry, connecting quality buyers with quality sellers from Europe, Asia and the rest of the world.		
XXIII. PING AN INSURANCE (GROUP) COMPANY INCENTIVE TRAVEL		
<p>Inclusive Dates: 22 May 2019 to 25 May 2019 Venue: Davao Nature of Activity: M.I.C.E. Incentive Trip</p> <p>Short Description: Ping An Insurance (Group) Company of China, Ltd, also known as Ping An of China was founded in 1988. It provides customers with a full range of financial products and services, including insurance, banking and investment. Consistently in the ranks of world's top global insurance brands, it is the third (3rd) most valuable global financial services company in the world (as of 2018). Uni Orient Travel, Inc, will handle the incentive travel of the 1,900 employees of Ping An Insurance (Group) Company in Davao.</p>	126 participants	Completed

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<p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> • Welcome lei reception and facilitation upon arrival of the group in Davao International Airport • Welcome dinner • Technical Assistance 		
XXIV. BMW INDIA INCENTIVE TOUR		
<p>Inclusive Dates: 23 May 2019 to 27 May 2019 Venue: Clark City, Pampanga and Pagsanjan Falls, Laguna Nature of Activity: M.I.C.E. Incentive Trip</p> <p>Short Description: BMW India is a subsidiary of the BMW Group. It is based in India and its headquarters are located in Chennai. Its facilities include a manufacturing plant in Chennai which was built in 2007, a parts warehouse in Mumbai, a training center in Gurugram, NCR, and a network of dealerships. BMW India manufactures BMW, MINI. Shroff International Travel Care, Inc., will handle the incentive travel of the 16 employees of BMW India in Clark City, Pampanga and Pagsanjan Falls, Laguna.</p>	16 participants	Completed

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<p>TPB provided the following assistance: - Provision of promotional materials</p>		
<p align="center">XXV. "RESTO DEL MUNDO" - FILMING OF ARGENTINE TRAVEL TV SHOW</p>		
<p>Inclusive Dates: 23 May 2019 to 01 June 2019 Venue: Manila, Boracay and Palawan Nature of Activity: Invitational / Familiarization Trip</p> <p>Short Description: The Tourism Promotions Board (TPB) and Department of Tourism-Los Angeles (PDOT-LA), together with the Philippine Embassy in Buenos Aires, Argentina, organized a filming trip to feature the Philippines in one of Argentina's leading shows, "RESTO DEL MUNDO" (which translates to 'Rest of the World' in English). Resto Del Mundo is one of Latin America's top Saturday primetime television shows aired in more than eighteen countries including Brazil, Mexico, Columbia, Peru, Paraguay, Chile, Ecuador, Bolivia, Uruguay and many more.</p> <p>The filming group cover the following destinations:</p> <ul style="list-style-type: none"> ● Rizal Park, Manila ● Intramuros, Manila 	<p align="center">5 participants</p> <ul style="list-style-type: none"> ● To boost awareness of the Philippines to a vast viewership among Latin American and long haul travel potential visitors; ● To promote the Philippines as an ideal location for filming 	<p align="center">Completed</p>

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<ul style="list-style-type: none"> ● China Town, Manila ● Ayala Triangle, Makati ● Ayala Avenue, Makati ● Greenbelt Mall, Makati ● Poblacion, Makati ● New World Hotel Makati ● Crocodile Island, Boracay ● Puka Beach, Boracay ● White Beach, Boracay ● Motag Living Museum, Boracay ● The Lind Boracay ● Flower Island, Palawan 		
<p align="center">XXVI. CO-MARKETING ACTIVITY WITH PADI ASIA PACIFIC 2019</p>		
<p>Inclusive Dates: 25 May 2019 Venue: Cebu Nature of Activity: Joint Promotions</p> <p>Short Description: The Professional Association of Diving Instructors (PADI) Asia Pacific held the PADI Specialty Diving Festival for the second time in Cebu. PADI Asia Pacific</p>	<p align="center">165 participants</p>	<p align="center">Completed</p>

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<p>has selected again Mactan, Cebu to be the venue for the prestigious event on 25 May 2019.</p> <p>Through this event, the participants experienced the diving culture and its rich as well as the scenic underwater lives of Philippine waters. The diving festival was also a competition among the participants on which various underwater photographs and videos vied for recognition on different categories. The highlight of the event was the awarding ceremony on 25 May 2019 at Dusit Thani Mactan in Cebu.</p> <p>The Tourism Promotions Board (TPB) has given their support to the event by means of hosting the dinner reception for the awarding ceremony. TPB, thru DOT Region VII, also committed for the welcome lei reception at the hotel and assistance for the ease entry of giveaways at Mactan International Airport.</p> <p>On behalf of DOT and TPB, the Chief Tourism Operations Officer of DOT Region VII, Ms. Gelena Asis Dimpas, delivered its speech during the awarding ceremony focusing on the status of Philippine tourism and the different diving destinations across the country.</p>		

XXVII. PRODUCT UPDATE FOR AUSTRALIAN TOUR WHOLESALERS

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<p>Inclusive Dates: 25 May 2019 to 31 May 2019 Venue: Manila, Siargao and Boracay Nature of Activity: Invitational / Familiarization Trip</p> <p>Short Description: The Tourism Promotions Board (TPB), in coordination with the Philippine Department of Tourism (PDOT) Overseas Office in Sydney, organized the Product Update for Australian Tour Wholesalers held last 25-31 May 2019 in Metro Manila, Siargao and Boracay.</p> <p>There were three (3) Australian participants, namely Mr. Robert Graham of All About Asia, Ms. Francisca Kalaquian of Funtastic Travel and Ms. Rosemarie Delos Santos of G'Day Philippines. These three companies are the biggest wholesalers selling the Philippines exclusively in Australia. They have been in the business for more than 20 years and have their own concentrated market segments. All About Asia handles retail travel agents in Queensland and Adelaide, Funtastic Travel for VFR and mainstream retail agents, and G'Day Philippines for mainstream Australian retail agents as well as consumers.</p>	<p align="center">3 participants</p>	<p align="center">Completed</p>

XXVIII. IBTM AMERICAS 2019 & MEXICO SALES PRESENTATION

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<p>Inclusive Dates: 26 May 2019 to 02 June 2019 Venue: Centro Citibanamex, Mexico City, Mexico Nature of Activity: M.I.C.E. Trade and Consumer Fair</p> <p>Short Description: IBTM Americas is the leading international trade show for business events across the Americas and remains to be the venue to extend reach and discover new opportunities to meet planners from Canada, USA and Latin America. In 2018, the show was participated by 210 booths and pavilions with 416 exhibitors. International exhibitors accounted for 54%, while exhibitors from Mexico is at 46%. A total of 12,500 business appointments were conducted and the show was attended by 785 buyers. Last year, the Tourism Promotions Board attended the show as a Trade Visitor.</p>	<p align="center">25 Business Leads</p>	<p align="center">Completed</p>
<p align="center">XXIX. TWIN-DESTINATION (PHILIPPINES AND KOREA) FAMILIARIZATION TOUR</p>		
<p>Inclusive Dates: 26 May 2019 to 03 June 2019 Venue: Manila, Cebu, Bohol, and Seoul Nature of Activity: Invitational / Familiarization Trip</p> <p>Short Description:</p>	<p align="center">4 participants</p> <ul style="list-style-type: none"> ● To showcase the Philippines as an ideal holiday destination for the Australian market; 	<p align="center">Completed</p>

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<p style="text-align: center;">PROGRAM / ACTIVITY / PROJECT</p> <p style="text-align: center;"><i>Title of Program/Activity/Project; Inclusive Dates; Venue; Nature of Activity (if not indicated in the title); Short Description</i></p>	<p style="text-align: center;">OBJECTIVES</p> <p style="text-align: center;"><i>Objectives of the Program/Activity/Project</i></p>	<p style="text-align: center;">STATUS</p> <p style="text-align: center;"><i>Present Status of Program/Follow-ups: Completed/Ongoing/Cancelled/Rescheduled (please provide reason for non-implementation)</i></p>
<p>The Tourism Promotions Board (TPB), in partnership with the Philippine Department of Tourism (PDOT) in Sydney, Korea Tourism Organization (KTO), and Philippine Airlines (PAL), organized the familiarization tour for a total of six (6) participants composed of four (4) travel trade and media agents, one (1) PAL-Sydney representative, and one (1) TPB representative.</p> <p>Despite of the delayed flight and inclement weather, the group were still had a great time to visit some attractions such as:</p> <ul style="list-style-type: none"> ● Baclayon Church, Bohol ● Man-made Forest, Bohol ● Loboc River Cruise, Bohol ● Tarsier Conservation Center, Bohol ● Chocolate Hills, Bohol ● Whaleshark watching, Oslob ● Kawasan Falls, Badian ● Intramuros, Manila ● Greenbelt, Makati <p>The group spent three (3) nights in Korea to visit some attractions such as:</p> <ul style="list-style-type: none"> ● Nami Island ● Petite France 	<ul style="list-style-type: none"> ● To create new packages to cater to the changing demands of the Australian tourist; ● To highlight the Philippines as a prime tourist destination; and ● To forge collaborative partnerships with other Asian nations that will complement the Philippines' product offering 	

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<ul style="list-style-type: none"> ● Gyeongbok Palace ● National Folk Museum ● Everland Theme Park ● Demilitarized Zone 		

XXX. 4TH ABACA FESTIVAL 2019 MEDIA COVERAGE		
<p>Inclusive Dates: 27 May 2019 to 31 May 2019 Venue: Catanduanes Nature of Activity: Others - Media Coverage</p> <p>Short Description: The Tourism Promotions Board (TPB) supports the proposal of the Provincial Tourism Office of Catanduanes to maximize the media exposure of the festival, wherein, a total of three (3) bloggers were invited to cover the festivities.</p> <p>Aside from covering the Festival's Street Dancing Competition and the Santacruzian and Fellowship Night, the group also toured the province's top tourist spots with the assistance of the Provincial Tourism Office of Catanduanes.</p>	<p style="text-align: center;">3 bloggers</p> <ul style="list-style-type: none"> ● To elevate the status of Catanduanes as a second-tier destination ● To gain positive media mileage by highlighting the festival and the various attractions of Catanduanes ● To gather media assets (photos, videos) for TPB's image database/bank 	<p>Completed</p>

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<p align="center">XXXI. ATTENDANCE PROMOTION FOR 2020 FEDERATION INTERNATIONALE DES ADMINISTRATEURS DE BIEN-CONSEILS IMMOBILIERS (FIABCI) WORLD REAL ESTATE CONGRESS IN MANILA</p>		
<p>Inclusive Dates: 27 May 2019 to 31 May 2019 Venue: Dubai World Trade Center Nature of Activity: Others - Attendance Promotions</p> <p>Short Description: FIABCI - Philippines won its bid to host the 2020 FIABCI World Real Estate Congress in Manila.</p> <p>During the General Assembly of the 69th FIABCI World Congress in Dubai last 27 April to 02 May 2018, FIABCI – Philippines presented their preparations for the Philippines' hosting in 2020 of the FIABCI World Real Estate Congress in Manila. Moreover, they distributed tourism brochures and giveaways that TPB provided during the event to drum up promotions.</p> <p>FIABCI is the French acronym for "Federation Internationale des Administrateurs de Bien-Conseils Immobiliers", which means "The International Real Estate Federation". FIABCI is in existence for over 60 years now and has more than 60 chapters worldwide.</p> <p>It represents the world's real estate professionals through its Special</p>		<p align="center">Completed</p>

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<p>Consultative Status with the Economic and Social Council (ECOSOC) of the United Nations Organization. FIABCI's role in the United Nations is to make recommendations and provide advice on matters such as property rights, housing for the poor and money laundering.</p> <p>The TPB-MICE Department started its working relationship with FIABCI-Philippines in January 2017, when it assisted the organization in their bid to host the 2020 FIABCI World Congress. Since then, the TPB continues to be in touch with FIABCI Philippines, providing them with technical assistance in their preparations for the FIABCI Congress in Manila on 26-30 May 2020. Final venue in Manila will be decided in the 70th FIABCI in Moscow.</p> <p>The TPB-MICE Department provided FIABCI Phils with tourism brochures, ball pens, cache bags, luggage tags for general distribution. World adaptors with USB and Calling cards holders were likewise provided for VIPs.</p>		
XXXII. ASIA PACIFIC ASSOCIATION OF ALLERGY, ASTHMA, AND CLINICAL IMMUNOLOGY CONGRESS 2022 – OCULAR INSPECTION		
<p>Inclusive Dates: 28 May 2019 to 29 May 2019 Venue: PICC and Sofitel Philippine Plaza Nature of Activity: M.I.C.E. Booked Event</p>	1 participants	Completed

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PROGRAM / ACTIVITY / PROJECT <i>Title of Program/Activity/Project; Inclusive Dates; Venue; Nature of Activity (if not indicated in the title); Short Description</i>	OBJECTIVES <i>Objectives of the Program/Activity/Project</i>	STATUS <i>Present Status of Program/Follow-ups: Completed/Ongoing/Cancelled/Rescheduled (please provide reason for non-implementation)</i>
<p>Short Description: TPB provided land arrangements for the ocular inspection, sponsored lunch and sponsored accommodation for Prof. Pawankar in Diamond Hotel for her stay. As well as coordination with all venues of the ocular and city tours.</p> <p>The TPB will assist in the ocular inspection for the APAAACI as part of its undertaking to assist events that will be or is being planned to be held in the Philippines</p> <p>The Asia Pacific Association of Allergy, Asthma, and Clinical Immunology is a regional Allergy organization of Asia. It is composed of Asian societies which represent allergy professionals in their respective geographical areas.</p>		
XXXIII. PING AN INSURANCE (GROUP) COMPANY INCENTIVE TRAVEL		
<p>Inclusive Dates: 29 May 2019 to 01 June 2019 Venue: Davao Nature of Activity: M.I.C.E. Incentive Trip</p> <p>Short Description: Ping An Insurance (Group) Company of China, Ltd, also known as Ping An of China was founded in 1988. It provides customers with a full range of</p>	146 participants	Completed

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<p>financial products and services, including insurance, banking and investment. Consistently in the ranks of world’s top global insurance brands, it is the third (3rd) most valuable global financial services company in the world (as of 2018). Uni Orient Travel, Inc, will handle the incentive travel of the 1,900 employees of Ping An Insurance (Group) Company in Davao.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> • Welcome lei reception and facilitation upon arrival of the group in Davao International Airport • Welcome dinner • Technical Assistance 		
<p align="center">XXXIV. FILIPINO ASSOCIATION IN BRITISH COLUMBIA (FABC)’S PARTICIPATION TO BRIDGE FESTIVAL</p>		
<p>Inclusive Dates: 31 May 2019 to 01 June 2019 Venue: Ambleside Park, West Vancouver Nature of Activity: Collateral Support</p> <p>Short Description: The Filipino Association in British Columbia (FABC) attended the Bridge Festival in Ambleside Park in West Vancouver last 31 May - 01 June 2019.</p>		<p align="center">Completed</p>

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<p>Bridge Festival is a multi-cultural festival which is expected to draw a big crowd of people because of the high presence of different of diverse cultures in Vancouver. The pursuit of arts, culture and tourism opportunities is one of the primary objectives of this event and to showcase the Philippines as it will be a means to support and strengthen the country's economic agenda through the creation of potential market for tourism.</p> <p>TPB supported the event by sending brochures and photos for their booth</p>		
<p align="center">XXXV. FERIA INTERNACIONAL DE LAS CULTURAS AMIGAS (FICA)</p>		
<p>Inclusive Dates: 31 May 2019 to 16 June 2019 Venue: Mexico City Nature of Activity: Logo / Photo / Video Support</p> <p>Short Description: The Feria Internacional de las Culturas Amigas (FICA) has its origins in 2009, as a collaborative project of the General Coordination of International Affairs of the Government of Mexico City with different Diplomatic Representations accredited in the country, who showed their solidarity with the city during the health contingency for the influenza virus AH1N1. FICA will have Bosque de Chapultepec as the main headquarters from 31 May to 16 June 2019</p>		<p align="center">Completed</p>

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<p>having 70 countries from the five continents to participate. FICA has consolidated Mexico City worldwide as an open, supportive, inclusive, multicultural capital and guarantor of the cultural rights of its inhabitants and visitors, which brings together several countries and 22 million people annually.</p> <p>FICA 2019 will be installed from the Quinta Colorada House in Culture to the entrance of the Los Pinos Cultural Complex, into the Bosque de Chapultepec, in order to establish an intercultural bridge to bring the peoples of the world closer to tolerance and respect towards the environment. In addition, this event is also a space that brings together the greatest exponents of disciplines such as dance, theater, music, literature, film, design and photography.</p> <p>TPB supported the event by providing the Philippine Embassy in Mexico with photos for their booth.</p>		
XXXVI. PING AN INSURANCE (GROUP) COMPANY INCENTIVE TRAVEL		
<p>Inclusive Dates: 05 June 2019 to 08 June 2019 Venue: Davao Nature of Activity: M.I.C.E. Incentive Trip</p>	146 participants	Completed

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<p>Short Description: Ping An Insurance (Group) Company of China, Ltd, also known as Ping An of China was founded in 1988. It provides customers with a full range of financial products and services, including insurance, banking and investment. Consistently in the ranks of world’s top global insurance brands, it is the third (3rd) most valuable global financial services company in the world (as of 2018). Uni Orient Travel, Inc, will handle the incentive travel of the 1,900 employees of Ping An Insurance (Group) Company in Davao.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> • Welcome lei reception and facilitation upon arrival of the group in Davao International Airport • Welcome dinner • Technical Assistance 		
<p align="center">XXXVII. HANATOUR INTERNATIONAL TRAVEL SHOW (HITS) SEOUL 2019</p>		
<p>Inclusive Dates: 07 June 2019 to 09 June 2019 Venue: Korea International Exhibition Center (KINTEX), Korea Nature of Activity: International Trade and Consumer Fair</p>	<ul style="list-style-type: none"> • To generate sales leads and increase the chances of getting business for hotels/resorts and airlines. 	<p align="center">Completed</p>

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<p style="text-align: center;">PROGRAM / ACTIVITY / PROJECT</p> <p style="text-align: center;"><i>Title of Program/Activity/Project; Inclusive Dates; Venue; Nature of Activity (if not indicated in the title); Short Description</i></p>	<p style="text-align: center;">OBJECTIVES</p> <p style="text-align: center;"><i>Objectives of the Program/Activity/Project</i></p>	<p style="text-align: center;">STATUS</p> <p style="text-align: center;"><i>Present Status of Program/Follow-ups: Completed/Ongoing/Cancelled/Rescheduled (please provide reason for non-implementation)</i></p>
<p>Short Description: The Tourism Promotions Board (TPB) and Philippine Department of Tourism (PDOT) Korea participated in the 13th HITS Seoul. This year, the Philippines is the “Featured Country” and Recommended Destination for the Korean travelers co-marketing and promotions with Hanatour with various online and offline activities.</p> <p>During the Opening Ceremony held last 07 June, Asec. Verna C. Buensuceso gave her appreciation speech to Hanatour for choosing Philippines as the featured country of the event and as the recommended travel destination for Koreans. After the ceremony, RVIPs visited the Philippine booth and Asec. Verna gave a plaque of appreciation to Hanatour CEO and President, Mr. Jin Kook Kim. On the last day of the event, Secretary Bernadette Romulo-Puyat, Department of Tourism, visited the Philippine Pavilion. She was warm welcomed by the Hanatour Officials and private sectors.</p> <p>Moreover, Sindaw Philippines Performing Arts and Guild performers showcased their talent in the Philippine Pavilion and the main stage. Their lively performance and music heightened the Philippines’ presence at the 3-day travel mart.</p>	<ul style="list-style-type: none"> ● To develop new business connection in Gyeonggi-do and sustain the Philippines’ presence in the Korean market by introducing new destinations. ● To create greater interest in the Philippines as an ideal tourism destination for the Korean market. ● To introduce updated information on the Philippine’s various tourism products and destinations and develop new interesting tour programs ● To generate wider publicity mileage ● To generate consumer database to be shared with partner airlines and hotels/resorts for their future marketing activities. 	

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	<ul style="list-style-type: none"> ● To generate 40,000-50,000 bookings worth around KRW 30 Billion (approximately, USD 30 Million at USD 1=KRW 1,000 or PHP 1.65 Billion at USD 1=PHP 55) through 1,200 exclusive sales offices nationwide ● To strengthen partnership with HanaTour and its agents. 	

<p align="center">XXXVIII. FUZHOU JIATIANXIA REAL ESTATE AGENCY INCENTIVE TOUR</p>		
<p>Inclusive Dates: 11 June 2019 to 15 June 2019</p> <p>Venue: Cebu and Bohol</p> <p>Nature of Activity: M.I.C.E. Incentive Trip</p> <p>Short Description: Fuzhou Jiatianxia Real Estate Agency Co., Ltd. (Home World House Agency) was established in 2004. It has more than 200 direct stores and employs nearly 2,000 employees in Fuzhou and Xiamen, China. Uni Orient Travel, Inc,</p>	<p align="center">130 Participants</p>	<p align="center">Completed</p>

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<p>will handle the incentive travel of the 130 employees of Fuzhou Jiatianxia Real Estate Agency Co., Ltd. in Bohol and Cebu.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> • Endorsement to DOT – Region VII for welcome lei reception and airport facilitation at the Mactan – Cebu International Airport • Provision of promotional material - 110 pieces of Destination Maps (Cebu and Bohol) 		
XXXIX. ALWAYS DIVE FAMILIARIZATION TOUR		
<p>Inclusive Dates: 11 June 2019 to 19 June 2019 Venue: Bohol and Sogod Bay, Leyte Nature of Activity: Invitational / Familiarization Trip</p> <p>Short Description: As part of their product development activity, Always Dive Expeditions conducted an educational tour in Bohol, Southern Leyte and Manila, as a commitment to continuing their driver traffic growth to the Philippines.</p> <p>The Always Dive Expeditions Educational Tour 2019 was held last 11-19 June 2019, covering Bohol from 11-14 June 2019, Southern Leyte from 14-17 June</p>	<p style="text-align: center;">9 Participants</p> <ul style="list-style-type: none"> • Showcased the country as an ideal diving destination for the Australian market by forging ties with representatives of established and respected dive centres; • Promoted the Philippine and direct flights to Manila with the flag carrier of the 	<p>Completed</p>

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<p>2019, and Manila from 17-19 June 2019. A total of twelve (12) participants composed of nine (9) dive shop owners, one (1) Allways Dive Tour escort, one (1) PAL representative, and one (1) DOT representative, were in the Educational Tour.</p> <p>The Educational Tour support was requested by Allways Dive Expeditions, in partnership with Philippine Airlines (PAL), who sponsored the international and domestic airline tickets of the participants.</p>	<p>Philippines;</p> <ul style="list-style-type: none"> ● Forged the partnership between Allways Dive Expeditions and invited Australia-based dive shops/resort owners; ● Attracted warm bodies through developed dive travel packages by participating dive tour operators; and ● Made the Philippines the dive destination of choice for the dive beginners and fun divers in Australia 	
<p align="center">XL. MARKETING MANAGEMENT FOR SUSTAINABLE TOURISM COMMUNITY DEVELOPMENT (PRE-TOUR)</p>		
<p>Inclusive Dates: 18 June 2019 Venue: Batangas Nature of Activity: Marketing Educational Seminar Short Description:</p>	<p align="center">58 Participants</p> <ul style="list-style-type: none"> ● To identify good practices in a community-based tourism destination. 	<p align="center">Completed</p>

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<p>In connection with the Tourism Promotions Board (TPB) Domestic Promotions Department's (DPD's) implementation of the program on "Marketing Management for Sustainable Tourism Community Development" held last 18 June 2019, this run held in Batangas is the 1st of 3 runs for 2019.</p> <p>Fifty-eight (58 participants) tourism officers from Cordillera Administrative Region (CAR), National Capital Region (NCR), North Luzon Region (I), Cagayan Region (II), Central Luzon (III), CALABARZON (IV-A), MIMAROPA (IV-B), and Bicol Region (V), actively participated during a whole day pre-tour to three (3) sustainable tourism establishments:</p> <ul style="list-style-type: none"> ● Milea Bee Farm, San Jose, Batangas ● Kaharian Organic Farm, Ibaan, Batangas ● Lagadlarin Mangrove Manctuary, Lobo, Batangas <p>Prior to participation, a pre-tour briefing was conducted to set the expectations and to observe sustainable tourism practices that can be applied to their own regions.</p> <p>Snacks, lunch, mangrove planting materials and tokens were all purchased in support of the communities mentioned.</p>	<ul style="list-style-type: none"> ● To market and support community-based tourism products and services. 	

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XLI. THE 6TH EDITION OF MARINE PHILIPPINES EXHIBITION AND CONFERENCE 2019		
<p>Inclusive Dates: 18 June 2019 to 20 June 2019 Venue: SMX Convention Center Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: Fireworks Trade Exhibitions & Conferences Philippines, Inc, will organize the 6th Edition of Marine Philippines Exhibition & Conference 2019 on 18 – 20 June 2019 at the SMX Convention Center. It is the only specialized maritime, shipbuilding, and offshore event in the Philippines that brings together an international congregation of maritime, shipbuilding, offshore, and supporting industries showcasing the latest developments in the maritime industry. Likewise, it aims to improve the current shipbuilding technology to help maintain the Philippines’ position as the world’s fourth largest shipbuilding industry</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> • Promotion of the Exhibition through Philmarine Web Banner, TPB Website and Social Media accounts • Permission to use the TPB or It’s more Fun in the Philippines Logo in all promotional materials 	150 Participants	Completed

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<ul style="list-style-type: none"> • Provision of promotional material 		
<p align="center">XLII. PING AN INSURANCE (GROUP) COMPANY INCENTIVE TRAVEL</p>		
<p>Inclusive Dates: 19 June 2019 to 29 June 2019 Venue: Davao Nature of Activity: M.I.C.E. Incentive Trip</p> <p>Short Description: Ping An Insurance (Group) Company of China, Ltd, also known as Ping An of China was founded in 1988. It provides customers with a full range of financial products and services, including insurance, banking and investment. Consistently in the ranks of world’s top global insurance brands, it is the third (3rd) most valuable global financial services company in the world (as of 2018). Uni Orient Travel, Inc, will handle the incentive travel of the 1,900 employees of Ping An Insurance (Group) Company in Davao.</p> <p>TPB provided the following assistance: <ul style="list-style-type: none"> • Welcome lei reception and facilitation upon arrival of the group in Davao International Airport • Technical Assistance </p>	<p align="center">252 Participants</p>	<p align="center">Completed</p>

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XLIII. ROTARY CLUB OF MANILA CENTENNIAL ANNIVERSARY		
<p>Inclusive Dates: 21 June 2019 to 24 June 2019 Venue: Philippine International Convention Center Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: TPB provided promotional materials and provided a sponsorship of food and beverage for all participants at the PICC on 21 June 2019. The Rotary Club of Manila celebrates 100 years of service to the country on 01 June 2019. In view of this milestone a Presidential Proclamation was issued last 24 January 2018 by President Rodrigo Duterte stating that from 01 July 2018 up until 30 June 2019 is the “Year of Celebration of the Centennial Anniversary of the Rotary Club of Manila and the Rotary Movement in the Philippines and Asia.” The centennial celebration on 21 June 2019 will be attended by 5,000 rotarians from all across the nation and the world. This celebration will be a culminating activity of a nationwide songwriting and chorale competition. The event will also be graced by President Duterte as the guest of honor during the dinner reception in the evening.</p>	<p>2,200 Participants</p>	<p>Completed</p>

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<p align="center">XLIV. CROSS-CULTURAL STUDY TOUR OF THE UNIVERSITY OF ASIA AND THE PACIFIC (UA&P) AND WIDYA MANDALA CATHOLIC UNIVERSITY (WMCUS)</p>		
<p>Inclusive Dates: 23 June 2019 to 30 June 2019 Venue: University of Asia and the Pacific Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The University of Asia and the Pacific (U&AP) organized the Cross- Cultural Study Tour of the University of Asia and the Pacific (UA&P) and Widya Mandala Catholic University (WMCUS) slated on 23-30 June 2019 at the U&AP Campus. It is expected to feature 20 foreign participants. The study tour comprised of seven (7) days of intensive cross-cultural experiences including lectures, class interventions, get-togethers, company visits, and cultural tours. Through the activities, the participants (WMCUS students) were guided to prepare professional individual improvement plans that took cultural factors into account.</p> <p>TPB provided the following:</p> <ul style="list-style-type: none"> ● Promotional materials ● Giveaways 	<p align="center">20 foreign participants</p>	<p align="center">Completed</p>
<p align="center">XLV. VIETNAM MS. INTERNATIONAL BUSINESS 2019</p>		

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<p>Inclusive Dates: 25 June 2019 to 28 June 2019 Venue: Manila Nature of Activity: M.I.C.E. Incentive Trip</p> <p>Short Description: Uni – Orient is assisting Vietnam Ms. International Business 2019 Incentive Tour slated on 25 – 28 June 2019 in Manila. The Incentive Travel will be participated by 60 Vietnamese contestants, judges, make-up artists and performers.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> • Welcome Lei Reception • Provision of promotional material - 60 pieces of Destination Map (Manila) • Technical Assistance 	60 Participants	Completed
XLVI. FUZHOU CITY GARMENT INDUSTRY ASSOCIATION INCENTIVE TOUR		
<p>Inclusive Dates: 25 June 2019 to 29 June 2019 Venue: Cebu and Bohol Nature of Activity: M.I.C.E. Incentive Trip</p>	110 Participants	Completed

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<p>Short Description: Fuzhou City Garment Industry Association represents more than 300 companies in Fuzhou, China that are engaged in manufacturing garments and clothing products. Uni Orient Travel, Inc, will handle the incentive travel of the 110 employees of Fuzhou City Garment Industry Association in Bohol and Cebu.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> • Hosting of cultural show • Endorsement to Mactan-Cebu International Airport for welcome lei reception and airport facilitation • Provision of promotional material - 110 pieces of Destination Map (Cebu and Bohol) • Technical Assistance 		
<p align="center">XLVII. 5TH ASEAN MINIMALLY INVASIVE SPINE SURGERY AND TECHNIQUES CONGRESS (MISST)</p>		
<p>Inclusive Dates: 26 June 2019 to 29 June 2019 Venue: College of Medicine, University of the Philippines and Manila Hotel Nature of Activity: M.I.C.E. Booked Event</p>	<p align="center">250 participants</p>	<p align="center">Completed</p>

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<p>Short Description: The ASEAN MISST is one of the solutions of the ASEAN countries to help each other in being up to date in the latest of spine care concepts specifically minimally invasive spine surgery (MISS).</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> • Airport reception and facilitation for foreign VIPs • Inter-agency meeting • Hosted dinner for 50 pax in National Museum • Cultural entertainment (arnis presentation) • Tokens for the VIPs 		
XLVIII. 8TH SPECIAL MEETING ON ASEAN MICE VENUE STANDARDS		
<p>Inclusive Dates: 26 June 2019 to 29 June 2019 Venue: Central World at Ladprao, Bangkok, Thailand Nature of Activity: Others - Attendance in ASEAN Meetings</p> <p>Short Description: This special meeting endeavors to conduct an Auditor Training for ASEAN</p>		Completed

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<p>MICE Venue Standards for Exhibition Venue category and facilitate discussion for the development of the 1st draft of standards for the Special Event Venue category. As a member of the ASEAN, the Philippines was invited to participate in this meeting through the Department of Tourism. Recognizing the expertise of the TPB – MICE Department, the Department of Tourism thru the Office of the Tourism Development Planning Sector once again requested for the endorsement of a representative from the TPB to participate in the said meeting. The TPB MICE Department sent one (1) representative to the meeting.</p>		
<p align="center">XLIX. TOYCON 2019</p>		
<p>Inclusive Dates: 28 June 2019 to 30 June 2019 Venue: SMX Convention Center Manila Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: TOYCON is Asia’s biggest and longest-running convention for toys and collectibles, cosplay, comics, gaming and digital entertainment with 16 years of experience in making the Philippine pop culture scene one of the most dynamic and fan-centric experiences in the region.</p>	<p align="center">900 participants</p>	<p align="center">Completed</p>

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2ND QUARTER 2019

<p align="center">PROGRAM / ACTIVITY / PROJECT</p> <p align="center"><i>Title of Program/Activity/Project; Inclusive Dates; Venue; Nature of Activity (if not indicated in the title); Short Description</i></p>	<p align="center">OBJECTIVES</p> <p align="center"><i>Objectives of the Program/Activity/Project</i></p>	<p align="center">STATUS</p> <p align="center"><i>Present Status of Program/Follow-ups: Completed/Ongoing/Cancelled/Rescheduled (please provide reason for non-implementation)</i></p>
<p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> • Hosted Dinner with Cultural Entertainment for 50 pax composed of TOYCON international guests and organizers on 27 June 2019 • Airport reception, welcome lei facilitation, and access to VIP lounge • Inclusion of TOYCON Philippines in the TPB event website and Facebook • Tokens / Promotional Materials for 50 pax 		