

**ACCOMPLISHMENT REPORT
3RD QUARTER 2019**

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I. QINGDAO CERAGEM HEALTH & BEAUTY CO. (INCENTIVE TRAVEL GROUP)

<p>Inclusive Dates: 01 July 2019 to 04 July 2019 Venue: Cebu Nature of Activity: M.I.C.E. Incentive Trip</p> <p>Short Description: Shandong Xinyue Holiday of China organized an incentive tour of Cebu for the Qingdao Ceragem Health & Beauty Co. incentive travel group from Shandong, China (107 pax) on 01-04 July 2019. This incentive tour group was referred to TPB by the DOT-Shanghai office.</p> <p>TPB was requested to coordinate with the DOT-Cebu office to facilitate arrival courtesies for the group at the Mactan-Cebu International Airport.</p>	<p align="center">107 participants</p>	<p align="center">Completed</p>
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II. PING AN INSURANCE (GROUP) COMPANY INCENTIVE TRAVEL

<p>Inclusive Dates: 03 July 2019 to 03 August 2019 Venue: Davao</p>	<p align="center">504 participants</p>	
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<p>Nature of Activity: M.I.C.E. Incentive Trip</p> <p>Short Description: Ping An Insurance (Group) Company of China, Ltd, also known as Ping An of China was founded in 1988. It provides customers with a full range of financial products and services, including insurance, banking and investment. Consistently in the ranks of world’s top global insurance brands, it is the third (3rd) most valuable global financial services company in the world (as of 2018). Uni Orient Travel, Inc, will handle the incentive travel of the 1,900 employees of Ping An Insurance (Group) Company in Davao.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> • Welcome lei reception and facilitation upon arrival of the group in Davao International Airport • Technical Assistance 		<p align="center">Completed</p>
<p align="center">III. KOREA IMPORTERS ASSOCIATION (KIOMA) BUSINESS MISSION TO THE PHILIPPINES</p>		
<p>Inclusive Dates: 10 July 2019 to 13 July 2019</p> <p>Venue: Manila</p> <p>Nature of Activity: M.I.C.E. Booked Event</p>	<p align="center">100 participants</p>	<p align="center">Completed</p>

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<p>Short Description: The Philippine Trade and Investment Center (PTIC) in Seoul through the Department of Tourism (DOT) Korea is hosting the Korea Importers Association (KOIMA) Business Mission to the Philippines on 10 – 13 July 2019 in Manila. It expects to gather some 100 delegates representing 60 Korean companies to conduct a business forum and B2B activity with Philippine exporters and manufacturers.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> • Hosted lunch for the 100 delegates on 12 July 2019 • Welcome lei reception • Tokens for the delegates 		
<p align="center">IV. 8TH PHILIPPINES-US BILATERAL STRATEGIC DIALOGUE</p>		
<p>Inclusive Dates: 15 July 2019 to 16 July 2019 Venue: Makati City Nature of Activity: Collateral Support</p> <p>Short Description:</p>		<p align="center">Completed</p>

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<p>The Department of Foreign Affairs informed the TPB of the forthcoming 8th Philippines-US Bilateral Strategic Dialogue (BSD) held last 15-16 July 2019 in Makati City. The BSD is expected to focus on the two countries' strategic engagement in a broad range of areas covering Rule of Law and Law Enforcement; Defense and Security; Economics, Development and Prosperity; and Regional and Global Diplomatic Engagement.</p> <p>TPB supported the event by sending 150 brochures and other promotional materials such as: Omnibus Primer, Bamboo Ballpens, 3D Luggage Tags and Cacha Bag</p>		
V. 2019 VERY IMPORTANT PINOY (VIP) TOUR		
<p>Inclusive Dates: 16 July 2019 Venue: Las Casas Filipinas de Azucar, Bagac, Bataan Nature of Activity: Others - Hosted Welcome Dinner Reception</p> <p>Short Description: Now on its 13th year, the Very Important Pinoy (VIP) Tour (formerly known as the Ambassadors' Tour) serves as a flagship program of the Department of Foreign Affairs (DFA) and the Department of Tourism (DOT) which started in</p>	331 participants	Completed

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2005 and has enabled Filipino-Americans from all over the United States to revisit their homeland and become tourism ambassadors for the country. Expected 300 participants from the various cities in the US are expected to join the tour to visit key destinations in the Philippines. This years' VIP Tour will bring the participants to Manila, Bataan, Clark and El Nido.		
VI. SUN LIFE MILLION DOLLAR ROUND TABLE (MDRT) GROUP CONFERENCE		
<p>Inclusive Dates: 17 July 2019 to 20 July 2019 Venue: Shangri - La Mactan Cebu Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: Sun Life Financial, Inc. is a Canadian financial services company. It is one of the largest life insurance companies in the world since 1865. The Conference is expecting 700 foreign participants from South East Asia and Canada. Intas Destinations Management, Inc., is the appointed DMC and ground handler of the Sun Life Million Dollar Round Table (MDRT) Group Conference slated on 17 – 20 July 2019 at the Shangri – La’s Mactan Resort and Spa in Cebu.</p> <p>TPB provided the following assistance:</p>	700 participants	Completed

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<ul style="list-style-type: none"> • Endorsement to Mactan-Cebu International Airport for welcome lei reception and airport facilitation • Arrival passes for three (3) Intas representatives who will facilitate guest arrivals at the Mactan-Cebu International Airport – Terminal 2 • Cultural Entertainment on the following dates: <ul style="list-style-type: none"> - July 17-18, 2019 upon arrival of the 700 foreign delegates at the Mactan-Cebu International Airport - July 19, 2019 during the gala dinner at the Shangri – La’s Mactan Resort and Spa • Technical Assistance 		

VII. 4TH ANDREA O. VENERACION (AOV) INTERNATIONAL CHORAL FESTIVAL AND THE 1ST ASIA CHORAL GRAND PRIX (ACGP)

<p>Inclusive Dates: 18 July 2019 to 21 July 2019</p> <p>Venue: Cultural Center of the Philippines (CCP)</p> <p>Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The biennial Andrea O. Veneracion (AOV) International Choral Festival is a competition of choirs from different parts of the world which will compete in the categories of Folk Song, Equal Voices, and Mixed Choir. The 1st Asia</p>	288 foreign participants	Completed
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<p>Choral Grand Prix (ACGP) 2019 is a competition of six choirs composed of the top two winners of each of the international competitions held in 2017 and 2018: The AOV Choral Festival (Philippines), the Singapore International Chorale Festival, and the Bali International Choir Festival. The two events will be attended by an estimated 335 foreign and 365 local delegates.</p> <p>TPB provided the following:</p> <ul style="list-style-type: none"> ● Giveaways ● Technical Assistance 		

VIII. GUANAJUATO INTERNATIONAL FILM FESTIVAL

<p>Inclusive Dates: 19 July 2019 to 29 July 2019 Venue: San Miguel de Allende and Guanajuato Capital, Guanajuato, Mexico Nature of Activity: Others - Film Festival</p> <p>Short Description: The Guanajuato International Film Festival (GIFF) is considered the largest international film in Latin America, which attracts an audience of over 100,000 and screens over 300 films. Every year, GIFF selects Guest Country of Honor and creates a Spotlight Program to highlight the country's film</p>	<ul style="list-style-type: none"> ● To promote the Philippines as an ideal location for filming to foreign film industry officials/entities; ● To boost awareness of the Philippines among Mexicans, other participating countries and foreign guest of the event 	Completed
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<p>industry, from its history to its impact on society and national identity.</p> <p>This year's GIFF, the Philippines was chosen as the Guest Country in celebration of the Centennial Year of Philippine Cinema, per Presidential Proclamation No. 22 s. 2018. It is the first Southeast Asian country to be invited as a Guest Country of Honor. Film Development Council of the Philippines (FDCP), as the lead agency in implementing Proclamation No. 22, is currently developing the film line-up for the festival, in coordination with National Commission for Culture and the Arts.</p> <p>The 10-day festival will be a celebration of the Philippines - GIFF organizers are ready to incorporate Philippine culture in all aspects of the festival, from promotional materials, pavilion designs, and even red carpet fashion. The second day of the festival will also feature a Philippine "Gala" Night which is a red carpet event featuring only the films of the Philippines.</p>		
IX. TPB-PDOT OSAKA-AIR ASIA JAPAN BLOGGERS FAMILIARIZATION TOUR OF MANILA AND BORACAY		
<p>Inclusive Dates: 02 August 2019 to 07 August 2019</p> <p>Venue: Manila and Boracay</p> <p>Nature of Activity: Invitational / Familiarization Trip</p>	<p style="text-align: center;">6 participants</p> <ul style="list-style-type: none"> ● Re-position Manila as a 	Completed

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<p>Short Description: With Air Asia’s launch of its daily flights to Manila from KIX last July 1, 2019, a familiarization tour for bloggers/influencers was proposed by Philippine Department of Tourism (PDOT) Osaka to re-position Manila as a major cultural destination and position Boracay as a prime island destination for the Japanese market.</p> <p>The Manila tour was packed with informatively visit of various establishments specifically in Bonifacio Global City, Taguig such as The Mind Museum, Venice Grand Canal and rolling tour of BGC wall art, as well as the National Museum of Natural Art in Manila. However, the mermaid tails photoshoot and visit to partner restaurants and resorts were only the activities pushed through in Boracay due to bad weather.</p> <p>The tour ended with an ocular inspection and dinner at Conrad Hotel Manila</p>	<p>cultural destination and major hub to connect to Boracay as a premium resort destination for the Japanese market</p> <ul style="list-style-type: none"> ● Establish and further goodwill among influencers using social media platforms ● Strengthen relations with Air Asia as a trade partner in promoting Philippine tourism ● To mitigate the decline in Japanese arrivals to the Philippines ● To dispel and negate adverse perception die to travel advisories 	

<p align="center">X. WORKSHOP ON DEVELOPING A REGULATORY MANAGEMENT SYSTEM (RMS) FRAMEWORK TO IMPROVE PUBLIC SECTOR PRODUCTIVITY</p>		
<p>Inclusive Dates: 05 August 2019 to 09 August 2019 Venue: Richmonde Hotel, Ortigas</p>	<p>26 foreign and 10 local participants</p>	

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<p>Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The Asian Productivity Organization (APO), through the Development Academy of the Philippines' Productivity and Development Center (DAP-PDC), recently hosted the Workshop on Developing Regulatory Management System (RMS) Framework to Improve Public-sector Productivity held at Richmond Hotel, Pasig City.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> - Welcome lei reception and facilitation for the arriving foreign delegates - Provision of tourism brochures and giveaways - Technical Assistance 		<p align="center">Completed</p>
<p align="center">XI. TPB HOSTED LUNCH FOR THE PHILIPPINES' BID CAMPAIGN TO HOST THE WORLD TOURISM ORGANIZATION (UNWTO) GENERAL ASSEMBLY 2021</p>		
<p>Inclusive Dates: 07 August 2019</p> <p>Venue: Ayuntamiento de Manila</p> <p>Nature of Activity: M.I.C.E. Bid Assistance</p> <p>Short Description:</p>	<p align="center">150 participants</p>	<p align="center">Completed</p>

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<p>The Philippines is bidding to host the 24th Session of the UN World Tourism Organization (UNWTO) General Assembly in 2021. The General Assembly (GA) is the supreme organ of the UNWTO. Its session is held every two years and attended by Full and Associate Members as well as Affiliate Members. The decisions of the GA shape current and future works and policies of the UNWTO, its Members and the global tourism community. The GA is considered as the most important global meeting of Tourism Ministers and key leaders from the private sector.</p> <p>The TPB provided the following assistance: -TPB hosted lunch reception for Members of Foreign Diplomatic Corps -Giveaways</p>		
XII. WORLD FOOD EXPO (WOFEX)		
<p>Inclusive Dates: 07 August 2019 to 10 August 2019 Venue: SMX Convention Center and World Trade Center Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: PEPTARSUS, invited the TPB to be a partner of the World Food Expo (WOFEX)</p>	100 Foreign participants	Completed

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<p>slated on 07-10 August 2019. PEPTARSUS is an international media group with a portfolio of exhibitions, conferences, publications and online media that spans across the Americas, Europe, Asia and the Middle East. It is a professional events company that creates its own in-house events. They likewise manage events for its clients who wish to organize their own events.</p> <p>World Food Expo (WOFEX) is currently the biggest and most effective food show in the Philippines. Simultaneously occupied the two biggest venues in the country, the World Trade Center and the SMX Convention Center. WOFEX successfully covered the trade to consumer markets by properly segmenting the two venues. After reaching its 18th year, with WOFEX as the umbrella brand for the show, it has now several sub-events: FoodPackPro, FoodServe, FineFood, The Hotel Summit & Expo, Philippine Culinary Cup, WOFEX University, Kitchen Theater and World Food Summit.</p> <p>TPB committed the following assistance to PEPTARSUS:</p> <ul style="list-style-type: none"> • Airport reception and facilitation • Two hosted dinners with entertainment for the members of the ASEAN Coffee Federation and Judges of WOFEX Philippine Culinary Cup • Entertainment for the closing ceremony of The Philippine Culinary Cup • Inclusion of WOFEX in the listing of International Events in the Philippines in the TPB website. 		

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<ul style="list-style-type: none"> • Posting of the event and its activities on the TPB Facebook page <p>PEPTARSUS reciprocated the TPB support with the following:</p> <ul style="list-style-type: none"> • Acknowledged as Sponsor of WOFEX • Logo inclusion in Choice Marketing Collaterals • 2-page full color ad in the World Food Magazine (for the 4th quarter of 2019) • 1-page full color ad in the WOFEX Event Directory • Complimentary tickets in the Expo <p>The TPB required from PEPTARSUS the following:</p> <ul style="list-style-type: none"> • Ensure attendance of at least 90 delegates or 90% of 100 pax target number of foreign attendees • Show the Philippine tourism video throughout WOFEX event, whenever possible • Encourage the delegates to use the hashtags “#ItsMoreFunInThePhilippines” and “#tpbgovph” on their social media accounts pertaining on the Forum and their Philippine experience • Submit a brief report of the WOFEX together with the list of participants and other supporting documents such as, but not limited to, event printed materials, photos and videos. 		

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<p align="center">XIII. PING AN INSURANCE (GROUP) COMPANY INCENTIVE TRAVEL</p>		
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<p>Inclusive Dates: 07 August 2019 to 31 August 2019 Venue: Davao Nature of Activity: M.I.C.E. Incentive Trip</p> <p>Short Description: Ping An Insurance (Group) Company of China, Ltd, also known as Ping An of China was founded in 1988. It provides customers with a full range of financial products and services, including insurance, banking and investment. Consistently in the ranks of world’s top global insurance brands, it is the third (3rd) most valuable global financial services company in the world (as of 2018). Uni Orient Travel, Inc, will handle the incentive travel of the 1,900 employees of Ping An Insurance (Group) Company in Davao.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> • Welcome lei reception and facilitation upon arrival of the group in Davao International Airport • Technical Assistance 	<p align="center">378 participants</p>	<p align="center">Completed</p>
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XIV. KPTEP LOCAL ADJUSTMENT TRAINING AND WELCOME CEREMONY		
<p>Inclusive Dates: 07 August 2019 to 31 August 2019 Venue: Manila Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The Korea-Philippines Teacher Exchange Programme (KPTEP) Local Adjustment Training and Welcome Ceremony is jointly organized by the Asia-Pacific Centre of Education for International Understanding (APCEIU) and the Department of Education. Twelve (12) Korean teachers will be sent to the Philippines for three (3) months to observe and exchange best practices on teaching.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> • Airport meet-and-greet service for 12 arriving teachers • Provision of promotional materials and giveaways (Omnibus Primer, Destination Map of Manila, Corporate Tote Bag, Notebook, Gel pen and Luggage Tag) • Technical Assistance 	12 participants	Completed

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<p align="center">XV. JESUS GLOBAL YOUTH DAY 2019</p>		
<p>Inclusive Dates: 08 August 2019 to 10 August 2019 Venue: SM Mall of Asia Arena, Pasay City Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: Jesus Global Youth Day unites leaders around the world in one place to mine the most effective methods, practices and ideas for reaching the younger generation for Christ. The 3-day event comprises of 2 congresses and 3 main sessions of incredible worship and teaching. Pastors, Youth Leaders, and youth from around the world worship alongside international bands and performers, hearing inspiring messages from world-renowned speakers, and unite in one voice to praise Jesus.</p> <p>More than 50,000 Filipino youth joined around 500 local celebrations simultaneously held nationwide. A few days later, the Manila leg highlights were beamed in 45 countries hosted by 83,000 sites and churches worldwide. It is continuously being viewed across the globe by a growing number of people.</p> <p>TPB provided the following for the event's 200 foreign VIPs (speakers and</p>	<p align="center">3,000 participants</p>	<p align="center">Completed</p>

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<p>guests):</p> <p>1) Airport meet-and-greet assistance</p> <p>2) Promotional materials and giveaways</p>		

<p align="center">XVI. VIRTUOSO TRAVEL WEEK GLOBAL</p>		
<p>Inclusive Dates: 10 August 2019 to 16 August 2019</p> <p>Venue: Las Vegas, Nevada, USA</p> <p>Nature of Activity: International Trade and Consumer Fair</p> <p>Short Description: This event is the annual meeting where Virtuoso agency owners, managers, consultants, and travel advisors meet face-to-face with Preferred Suppliers and Tourism Boards within the Virtuoso network to establish and develop relationships, and to learn about the Preferred Suppliers' new products and offers.</p> <p>The weeklong Virtuoso Travel Week was filled with business appointments from 8:00 AM to 4:10 PM. held in both Bellagio and Aria. This year's event garnered 6,515 attendees from 2,209 companies with a total of 278,392 appointments. In a span of four days, the Philippine team met with travel</p>	<p align="center">6,515 participants</p> <ul style="list-style-type: none"> ● To position Philippines as a preferred destination within the Virtuoso network; ● Establish new contacts and build businesses with Virtuoso's travel advisors; ● To promote Philippine tour packages and offerings to their affluent consumers with a high propensity to travel; and ● To grow network sales and increase bookings to the 	<p align="center">Completed</p>

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<p>advisors in 157 4-minute appointments and 36 10-minute appointments totaling to 193 meetings, with an average of 48 meetings per day.</p> <p>Aside from the B2B sessions, the Philippine delegation was invited by the Virtuoso Alliances Team to various key events essential for us to be able to meet with key Virtuoso executives and member companies. We were able to attend the Alliances Partnership Luncheon last August 11, where we had the opportunity to convene with fellow Tourist Boards and other Virtuoso preferred partners and acquired knowledge on the industry developments within the Virtuoso network. On the same day, we also attended the Virtuoso Opening Ceremony and Welcome Reception at the Bellagio Grand Ballroom.</p> <p>We were again invited by Xabier Eguren, our Virtuoso Account Manager, to attend the Destination Showcase Dinner and Cocktail Reception wherein select suppliers would sponsor tables of ten guests and set-up incentivized table arrangements with gifts for their chosen travel advisors. The giveaways ranged from locally made artisan gifts representative of a tourist destination, to luxury brands like Lalique, Louis Vuitton and Swarovski, to name a few.</p> <p>In addition to these Virtuoso events, the team was also invited by the Shangri-La Group, particularly Shangri-La Boracay, to their after-event networking in one of the suite rooms in Aria Resort. We met with Shangri-La</p>	<p>country.</p>	

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<p align="center">PROGRAM / ACTIVITY / PROJECT</p> <p align="center"><i>Title of Program/Activity/Project; Inclusive Dates; Venue; Nature of Activity (if not indicated in the title); Short Description</i></p>	<p align="center">OBJECTIVES</p> <p align="center"><i>Objectives of the Program/Activity/Project</i></p>	<p align="center">STATUS</p> <p align="center"><i>Present Status of Program/Follow-ups: Completed/Ongoing/Cancelled/Rescheduled (please provide reason for non-implementation)</i></p>
<p>Boracay's General Manager--Mr. Dave Junker, Ms. Aris Delos Santos-Ote, Director of Sales and Marketing, and Ms. Sheena Daswani, Sales Manager, and also met with the Directors of Sales and General Managers from Shangri-La Hotels in New York, United Kingdom, Singapore and Hong Kong. We also had a chance to meet with Ms. Jill De Villa, The Manila Peninsula's Director of Sales, wherein we exchanged information on certain requests and leads for Philippine bookings. The Manila Peninsula and Shangri-La Boracay were able to attend the VTW for they are recognized as Virtuoso preferred properties in the Philippines.</p> <p>Overall, this event is a must-attend for those who want to touch base with luxury suppliers and advisors in Canada, USA and Latin America. With thousands of attendees present, our market reach through the Virtuoso Travel Week is extensive, lucrative and with great quality appointments with a high probability of booking conversion.</p>		
<p align="center">XVII. AXA INDONESIA INCENTIVE GROUP</p>		
<p>Inclusive Dates: 13 August 2019 to 15 August 2019 Venue: Tagaytay and Manila Nature of Activity: M.I.C.E. Incentive Trip</p>	<p align="center">108 participants</p>	<p align="center">Completed</p>

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<p>Short Description: AXA Indonesia is one of the largest insurance and asset management companies. Shroff International Travel Care, Inc will handle the incentive travel of the 108 top sales agent of AXA Indonesia in Tagaytay and Manila.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> • Provision of tourism brochures and giveaways (108 pieces of Destination Map -Manila Brochure, Toiletries Kit, Luggage Tags) • Technical Assistance 		
<p align="center">XVIII. SEAFARER FAMILY INTERNATIONAL CONGRESS</p>		
<p>Inclusive Dates: 14 August 2019 to 15 August 2019 Venue: Manila Hotel Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The Seafarer Family International Congress is designed to create a platform for government, industry leaders, and stakeholders to come together to ensure the well-being of seafarers and their families. With its theme “All</p>	<p align="center">10 foreign and 465 local participants</p>	<p align="center">Completed</p>

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<p>Aboard: Seafarer Families Engaging the World for Sustainable Well-Being,” the Congress will be an opportune platform to gather maritime industry leaders, international support organizations, seafarers, and their families as they exchange insightful advice, stories from the open sea, and the many support systems that help them. There is an expected total of 1,500 delegates for the event. The foreign participants, approximately 150-200 delegates, will mostly be from international welfare organizations. The local shipping companies in the Philippines, owned by foreign principals, are expected to attend as well. The event will also have a total of 75 booths. Twenty (20) will be reserved for foreign companies and the remaining will be for local businesses.</p> <p>TPB provided the following:</p> <ul style="list-style-type: none"> ● Cultural Entertainment ● Promotional Materials 		
XIX. 1ST REGIONAL MEETING OF THE EUROPEAN SOCIETY FOR GYNECOLOGIC ENDOSCOPY AND THE ASIA PACIFIC ASSOCIATION FOR GYNECOLOGIC ENDOSCOPY / PHILIPPINE SOCIETY FOR GYNECOLOGIC ENDOSCOPY (PSGE) ANNUAL CONVENTION AND 15TH YEAR ANNIVERSARY		
<p>Inclusive Dates: 14 August 2019 to 17 August 2019 Venue: EDSA Shangri-La Hotel</p>	<p>23 foreign and 323 local participants</p>	

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<p>Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The PSGE will be holding its Annual Convention and 15th year Anniversary, and will likewise be hosting the 1st Regional Meeting of the European Society for Gynecologic Endoscopy (ESGE) and the Asia Pacific Association for Gynecologic Endoscopy on 14-17 August 2019 at the EDSA Shangri-La Hotel. The Congress aims to update the scientific knowledge of gynecologic endoscopists on the current trends and scientific innovations in the field of gynecologic minimally invasive surgery. The event will include a two-day pre-congress open for local fellows of the Society, for assessment of knowledge and practical skills by the ESGE, and Gynecological Endoscopic Surgical Education and Assessment (GESEA) program. Around 300 local participants are expected to attend, along with approximately 50 foreign speakers and delegates.</p> <p>TPB provided the following:</p> <ul style="list-style-type: none"> ● Promotional Materials / Giveaways ● Technical Assistance 		Completed

XX. CERTIFIED PRODUCTIVITY PRACTITIONERS COURSE (CPPC)

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<p>Inclusive Dates: 18 August 2019 to 31 August 2019 Venue: Joy - Nostalg Hotel & Suites Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The Certified Productivity Practitioners Course (CPPC), is designed to prepare participants for certification as full-fledged productivity practitioners in the fields of training, consultancy, and promotion. Now on its second year, the CPPC is an offshoot of the Asian Productivity Organization's Development of Productivity Practitioners (DPP) course. One of the CPPC's highlights is the Productivity and Quality (P&Q) Diagnosis, which requires the participants to demonstrate their expertise in identifying, analyzing, and addressing P&Q improvement concerns in a practical setting. The event expects to bring together some 18 participants from the following APO member countries: Bangladesh, China, Fiji, India, Indonesia, Iran, Laos, Malaysia, Nepal, Pakistan, Philippines, Sri-Lanka, Thailand and Vietnam.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> • Welcome lei reception and airport facilitation for arriving foreign delegates • Endorsement to Intramuros Administration for complimentary tour of Fort Santiago and Casa Manila 	<p style="text-align: center;">18 participants</p>	<p style="text-align: center;">Completed</p>

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<ul style="list-style-type: none"> • Provision of promotional materials and giveaways (Omnibus primer, destination map of Manila, notebook, gel pens, corporate tote bag) • Technical Assistance 		
XXI. INTERNATIONAL SYMPOSIUM ON MULTIMEDIA AND COMMUNICATION TECHNOLOGY (ISMAC) 2019		
<p>Inclusive Dates: 19 August 2019 to 21 August 2019</p> <p>Venue: Seda Vertis North</p> <p>Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The International Symposium on Multimedia and Communication Technology (ISMAC) is a gathering of thought leaders, industry experts, and enthusiasts in the field of Multimedia and Communication Technology. ISMAC first started as a workshop in 2005 organized by the faculty of Engineering in Chulalongkorn University and the Graduate School of Information and Science Technology, Hokkaido University. For the second time in the country, ISMAC will be held on 19 – 21 August 2019 at the Seda Vertis North in Quezon City. The event expects to gather some 32 foreign delegates from Japan, Korea, Indonesia and other countries.</p>	32 participants	Completed

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<p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> • Welcome Lei Reception • Provision of promotional material (60 pieces of Destination Map-Manila, Omnibus Prime, Catcha Bag, TPB Gel Pen, Notebook and 32 pieces of Travel Wallet w/ organizer for foreign guests) • Technical Assistance 		
<p align="center">XXII. 2ND ASEAN UNIVERSITIES NETWORK (AUN) HEALTH PROMOTION CONFERENCE</p>		
<p>Inclusive Dates: 19 August 2019 to 22 August 2019 Venue: Novotel Manila Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The conference aims to develop AUN-member universities to become health-promoting universities by providing an opportunity for them to share their knowledge and experiences on health promotion. It also aims to establish collaborative approaches for the implementation of the “Healthy Universities Framework.” The participants will be composed of experts, researchers, academics, and students. It will facilitate new collaboration that will promote an exchange of research findings in specific areas of concern, thus increasing</p>	<p align="center">81 foreign and 269 local participants</p>	<p align="center">Completed</p>

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<p>the number of cross-national comparative studies and the formulation of needed policy guidelines. An estimated 300 participants will attend from AUN and non-AUN member universities, with 135-190 international participants from 27 AUN-member HEIs.</p> <p>TPB provided the following:</p> <ul style="list-style-type: none"> ● Airport reception ● Hosted Lunch ● Cultural Entertainment 		
<p align="center">XXIII. VISIT OF MS. MARTHA STEWART</p>		
<p>Inclusive Dates: 19 August 2019 to 22 August 2019</p> <p>Venue: Manila and Pampanga</p> <p>Nature of Activity: Others - Financial Support</p> <p>Short Description: Ms. Martha Stewart, an Emmy award winning television host, entrepreneur, bestselling author, an America media tycoon best known for her television show and magazine will the Philippines to promote the country through her social media pages and personal blog.</p>		<p align="center">Completed</p>

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XXIV. LOCATION SCOUT FOR ALMOST PARADISE - AN AMERICAN TELEVISION SERIES

<p>Inclusive Dates: 19 August 2019 to 26 August 2019 Venue: Metro Manila, El Nido, Subic and Olongapo Nature of Activity: Invitational / Familiarization Trip</p> <p>Short Description: The Philippine Department of Tourism - Los Angeles (PDOT-LA) has invited Electric Entertainment executives and writers to come to the Philippines to scout for film locations and eventually film the pilot season “<i>Almost Paradise</i>”, a Hollywood U.S. television mini-series. This will be shown as WGN network’s flagship drama series in primetime slots with a telecast of 2 to 4 times per week across the United States.</p> <p>With PDOT-LA’s invitation, CEO Dean Develin has positively responded and expressed his strong interest to produce a pilot and full year 10 episodes in the Philippines for a Hollywood television show. Uniquely, the producers will be identifying the Philippines as the location in its storyline. The mini-series will present the country in the likes of the <i>Magnum PI</i> and <i>Hawaii Five-O</i> U.S. television series. Furthermore, Mr. Develin emphasized that they will contract the services of many Philippine talents - from production staff to</p>	<p align="center">2 participants</p>	<p align="center">Completed</p>
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<p>actors - and provide employment for many Filipinos during the production.</p> <p>The group cover the following destinations:</p> <ul style="list-style-type: none"> ● Manila ● Calman Beach, El Nido ● Balinawood Beach, El Nido ● Entalula Beach, El Nido ● ACEA Hotel ● Camayan Resort ● Subic Bay Yacht Club ● Olongapo City ● Binondo, Manila ● American Cemetery ● Bonifacio Global City ● The Peninsula 		
<p>XXV. M&C ASIA CONNECTIONS</p>		
<p>Inclusive Dates: 20 August 2019 to 21 August 2019 Venue: Singapore</p>	<p align="center">25 Business Leads</p>	

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<p>Nature of Activity: M.I.C.E. Trade and Consumer Fair</p> <p>Short Description: M&C Asia Connections is a newly premier invitation-only event for highly qualified meetings and incentive professionals looking to plan programmes in Asia. MCAC 2019 featured a series of pre-scheduled one-on-one appointments, along with in-depth expert education sessions that offers thought-provoking insights on the industry. Alongside these business meetings is a whole host of unique experiential networking activities over the two-day event.</p>		<p align="center">Completed</p>
<p align="center">XXVI. 7TH BIENNIAL CONFERENCE OF ASIAN SOCIETY OF INTERNATIONAL LAW (ASIANSIL)</p>		
<p>Inclusive Dates: 21 August 2019 to 23 August 2019 Venue: Novotel Manila Araneta Center, Quezon City Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The AsianSIL is the most important international law event taking place in the country this year. It expects some 400 experts on international law, including practitioners and teachers, asean judges of the International Court of Justice,</p>	<p align="center">410 participants</p>	<p align="center">Completed</p>

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<p>and other international judicial and arbitral bodies.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> • Giveaways for the delegates • Tour guide services during the half day tour of the foreign delegates • Cultural entertainment during the welcome reception 		
XXVII. 8TH ANNUAL FORUM FOR HIGH OFFICIALS OF BASIC EDUCATION OF SEAMEO MEMBER COUNTRIES AND ASSOCIATE MEMBER COUNTRIES		
<p>Inclusive Dates: 22 August 2019 to 23 August 2019</p> <p>Venue: BE. Hotel, Bohol</p> <p>Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The 8th Annual Forum for High Officials of Basic Education of SEAMEO Member Countries and Associate Member Countries was first proposed by the SEAMEO Secretariat and was approved by the 45th SEAMEO Council in Cebu on 26 January 2010. This activity was co-hosted by the Southeast Asian Ministers of Education (SEAMEO) Secretariat, SEAMEO Innotech, SEAMEO, SEARCA, Bohol LGU, DepEd School Division of Bohol and ASEAN Safe Schools Initiative Project Management Team.</p>	33 local participants	Completed

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<p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> - Welcome lei reception and facilitation for the arriving foreign delegates - Provision of tourism brochures and giveaways - Technical Assistance 		
<p align="center">XXVIII. 55TH INTERNATIONAL COCONUT COMMUNITY (ICC) MINISTERIAL MEETING</p>		
<p>Inclusive Dates: 25 August 2019 to 30 August 2019 Venue: Philippine International Convention Center (PICC) Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The Philippine Coconut Authority (PCA) in partnership with the Department of Agriculture conducted a session and ministerial meeting, attended by 21 Ministers, 20 Executive Directors/Heads of party and 21 Ambassadors or designated representatives. Commemorated with Golden Anniversary of the Coconut Community.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> - Welcome lei reception and facilitation for the arriving foreign delegates 	<p align="center">95 foreign participants</p>	<p align="center">Completed</p>

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<ul style="list-style-type: none"> - Provision of tourism brochures and giveaways - Cultural Entertainment - Technical Assistance 		

<p align="center">XXIX. 6TH SCIENTIFIC MEETING OF THE ASIAN FEDERATION OF OSTEOPOROSIS SOCIETIES (AFOS)</p>		
<p>Inclusive Dates: 29 August 2019 to 21 August 2019</p> <p>Venue: Century Park Hotel</p> <p>Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The Osteoporosis Society of the Philippines Foundation, Inc. (OSPFI) will host the Asian Federation of Osteoporosis Societies (AFOS) 6th Scientific Meeting. Physicians and other allied healthcare professionals with an interest in osteoporosis, both from local and neighboring Asian countries, are expected to attend the medical event. The event is expected to have 500 foreign and 200 local delegates.</p> <p>TPB provided the following:</p> <ul style="list-style-type: none"> ● Airport reception ● Promotional materials 	<p align="center">500 foreign and 200 local</p>	<p align="center">Completed</p>

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<ul style="list-style-type: none"> • Giveaways 		

XXX. CYCLE & CARRIAGE KIA PTE. LTD. INCENTIVE GROUP

<p>Inclusive Dates: 30 August 2019 to 02 September 2019 Venue: Cebu Nature of Activity: M.I.C.E. Incentive Trip</p> <p>Short Description: Cycle and Carriage Kia Pte. Ltd. distributes, retails and assembles commercial motor vehicles, parts and accessories. The company also offers financial and insurance packages as well as after-sales services. Pan Pacific Travel Corporation will handle the incentive travel of the 50 top sales agent of Cycle and Carriage Kia Pte. Ltd. in Cebu.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> • Airport reception at the Mactan – Cebu International Airport • Provision of tourism brochures and giveaways (50 pieces of Destination Map -Cebu and Bohol, Luggage Tags, T-shirts (white), Corporate Tote Bags) • Technical Assistance 	<p align="center">50 participants</p>	<p align="center">Completed</p>
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<p align="center">XXXI. SAINI POLYTUBES INCENTIVE TRIP TO THE PHILIPPINES</p>		
<p>Inclusive Dates: 31 August 2019 to 04 September 2019 Venue: Manila & Clark Nature of Activity: M.I.C.E. Incentive Trip</p> <p>Short Description: Saini Poly tubes is organizing its incentive trip to the Philippines on 31 August - 4 September 2019. Saini Poly tubes offers a wide range of PVC pipes for applications in Agriculture, irrigation, residential, telecom, construction, industrial and public water supply schemes as well as electrifications.</p> <p>The TPB recommended the provision of the following technical assistance: -facilitation of visa endorsement of the arriving group -coordination with DFA Consul Affairs Office regarding the request</p>	<p align="center">31 participants</p>	<p align="center">Completed</p>
<p align="center">XXXII. PODDAR TEXTILES INCENTIVE TRIP TO THE PHILIPPINES</p>		
<p>Inclusive Dates: 02 September 2019 to 06 September 2019 Venue: Manila & Clark</p>	<p align="center">29 participants</p>	

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<p>Nature of Activity: M.I.C.E. Incentive Trip</p> <p>Short Description: Poddar Textiles is organizing its incentive trip to the Philippines on 2 - 6 September 2019. Poddar Textiles is a proprietorship located at Road Gorakhur. It is a firm for trading business and deals in all kinds of fabrics, sarees, ladies suits, suiting and shirting.</p> <p>The TPB recommended the provision of the following technical assistance: -facilitation of visa endorsement of the arriving group -coordination with DFA Consul Affairs Office regarding the request</p>		<p align="center">Completed</p>
<p align="center">XXXIII. ATTENDANCE PROMOTIONS CAMPAIGN FOR THE APAAACI 2022</p>		
<p>Inclusive Dates: 05 September 2019 to 07 September 2019 Venue: Beijing, China Nature of Activity: Others - Attendance Promotions</p> <p>Short Description: The Asia Pacific Association of Allergy, Asthma and Clinical Immunology (APAAACI) was established in Bali in 1989. APAAACI is an association of</p>	<p align="center">2,000 participants</p>	<p align="center">Completed</p>

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<p>national societies of Allergy and Clinical Immunology in the Asia Pacific region. The Chinese Society of Allergy (CSA) will host the APAAACI 2019 International Conference on 05 – 07 September 2019 in Beijing, China. The scientific program will be a well woven combination of the most recent advances and practical clinical aspects in allergy, asthma and clinical immunology targeting both clinicians and researchers across specialties working in this space. With key international, regional and national leaders this will be a strikingly unique platform for leaders, colleagues and juniors working in the field to have the best scientific exchange and future collaborations.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> • 300 pieces of Destination Map (Metro Manila), Omnibus Primer and 200 pieces of Gel Pen and Luggage Tag • Technical Assistance 		
<p>XXXIV. 9TH FESTIVAL INTERNATIONAL DE THEATRE DE MONT-LAURIER</p>		
<p>Inclusive Dates: 05 September 2019 to 11 September 2019 Venue: Quebec, Montreal, Canada Nature of Activity: Collateral Support</p>		<p align="center">Completed</p>

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<p>Short Description:</p> <p>Be Our Guest Theatricals has been chosen to represent the Philippines and be part of the 9th International Festival de Theatre de Mont-Laurier at Quebec, Montreal, Canada on 05-11 September 2019 to perform “13th of September” - A reimagination of Lanie Robertson’s “The Insanity of Mary Girard”. Only 25 companies from over 20 countries are selected to join and present their plays during the said biennial theater festival. This is only the second time a piece from the Philippines was accepted at the festival, the first of which was brought by the same team last 2015.</p> <p>Be Our Guest Theatricals is a team of professional theater and film practitioners based in Manila. One of their major goals is to create and produce shows for different international theater festivals and this year, their doors were opened for them to start achieving it. They want to make the theater industry worldwide feel the presence of the Philippine theater and at the same time, bring home and share their learnings to Filipino professional and school-based theater companies.</p> <p>The TPB supported the event by providing collateral materials such as: IMFITP Black T-shirts, IMFITP Pouch Bag, Padfolio and Coffee Table Book: The Bucket List</p>		

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XXXV. THE WORLD SCHOLAR'S CUP

<p>Inclusive Dates: 05 September 2019 to 11 September 2019 Venue: Newport Performing Arts Theater, Pasay City Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The World Scholar's Cup is an international academic tournament for school students between the ages of 12 to 18 years that is conducted in over 50 countries across the world by the World Scholar's Cup Foundation based in Los Angeles, USA. One of the Global Rounds of the World Scholar's Cup is being organized in Metro Manila slated on 5 – 11 September 2019 at the Newport Performing Arts Theater, Pasay City.</p> <p>The TPB provided the following assistance: -facilitation of visa endorsement of the arriving group -coordination with DFA Consul Affairs Office regarding the request -meet and greet service for the arriving foreign participants</p>	<p align="center">1,500 participants</p>	<p align="center">Completed</p>
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XXXVI. AQT TRAVEL INCENTIVE TOUR

**ACCOMPLISHMENT REPORT
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<p align="center">PROGRAM / ACTIVITY / PROJECT</p> <p align="center"><i>Title of Program/Activity/Project; Inclusive Dates; Venue; Nature of Activity (if not indicated in the title); Short Description</i></p>	<p align="center">OBJECTIVES</p> <p align="center"><i>Objectives of the Program/Activity/Project</i></p>	<p align="center">STATUS</p> <p align="center"><i>Present Status of Program/Follow-ups: Completed/Ongoing/Cancelled/Rescheduled (please provide reason for non-implementation)</i></p>
<p>Inclusive Dates: 06 September 2019 to 11 September 2019 Venue: Clark, Pampanga and Manila Nature of Activity: M.I.C.E. Incentive Trip</p> <p>Short Description: AQT Travels is a tour operator in New Delhi, India specializing MICE travel & customized holidays. Shroff International Travel Care, Inc. will handle the ground arrangements of the 51 Indian participants from AQT Travel.</p> <p>TPB provided the following assistance: <ul style="list-style-type: none"> • Visa Endorsement Letter to DFA • Technical Assistance </p>	<p align="center">51 participants</p>	<p align="center">Completed</p>
<p align="center">XXXVII. JAQUAR GROUP INCENTIVE TRAVEL</p>		
<p>Inclusive Dates: 06 September 2019 to 11 September 2019 Venue: Pampanga and Manila Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description:</p>	<p align="center">48 foreign participants</p>	<p align="center">Completed</p>

**ACCOMPLISHMENT REPORT
3RD QUARTER 2019**

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<p>Jaquar Group is a rapidly growing multi-diversified “complete bathroom and lighting solutions” brand that sells faucets, showers, shower enclosures, sanitary ware, flushing systems, wellness products, concealed cisterns, water heaters and varied lighting products. It employs over 10,000 people, including 1,200 service technicians and runs five (5) manufacturing facilities in India and one (1) in South Korea. It has a presence in more than 45 countries across Europe, Middle East, Asia-Pacific, Africa and the SAARC region, and is headquartered in the national capital region of India. Shroff International Travel Care Inc. will handle a group of Indian guests (48 pax) from Jaquar Group who are coming to the Philippines for an incentive travel on 6-11 September 2019 in Angeles and Clark, Pampanga as well as Intramuros and the Mall of Asia Complex in Manila.</p> <p>TPB provided the following:</p> <ul style="list-style-type: none"> ● Promotional materials / Giveaways ● Technical Assistance 		
<p>XXXVIII. SURYA ROSHINI LIMITED INCENTIVE TRIP</p>		
<p>Inclusive Dates: 06 September 2019 to 11 September 2019 Venue: Manila and Angeles</p>		

**ACCOMPLISHMENT REPORT
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<p>Nature of Activity: M.I.C.E. Incentive Trip</p> <p>Short Description: TPB assisted JTB Asia Pacific Phil Corp in organizing the incentive travel to the Philippines of Surya Roshni Ltd. On 6-11 September 2019. Surya Roshni Limited is an Indian multinational company headquartered in Delhi India that manufactures fans, steel, lighting, LED and PVC pipes. The incentive group is composed of 58 pax and visited Manila and Angeles.</p> <p>TPBs assistance: Visa Endorsement Letter to DFA / Technical Assistance</p>		<p align="center">Completed</p>
<p align="center">XXXIX. 5TH OPEN INTERNATIONAL DANCE CHAMPIONSHIP</p>		
<p>Inclusive Dates: 07 September 2019 Venue: ASEAN Convention Center Clark Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: CFDI is organizing the 5th Open International Dance Championship on 7 September 2019 at the ASEAN Convention Center, Clark Freeport Zone which aims to provide a venue for the display of talents. It will feature some 400</p>	<p align="center">100 participants</p>	<p align="center">Completed</p>

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PROGRAM / ACTIVITY / PROJECT <i>Title of Program/Activity/Project; Inclusive Dates; Venue; Nature of Activity (if not indicated in the title); Short Description</i>	OBJECTIVES <i>Objectives of the Program/Activity/Project</i>	STATUS <i>Present Status of Program/Follow-ups: Completed/Ongoing/Cancelled/Rescheduled (please provide reason for non-implementation)</i>
<p>local and 100 foreign top athletes and world-renowned adjudicators.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> • Welcome lei reception for the arriving foreign delegates • Tokens (passport organizer & wallet with weave cloth) 		

XL. TPB-PDOT OSAKA-PAL TRAVEL AGENTS FAMILIARIZATION TOUR OF MANILA AND BOHOL

<p>Inclusive Dates: 07 September 2019 to 10 September 2019</p> <p>Venue: Manila and Bohol</p> <p>Nature of Activity: Invitational / Familiarization Trip</p> <p>Short Description: In partnership with the Philippine Airlines (PAL) Osaka, the Philippine Department of Tourism (PDOT) Osaka and the Tourism Promotions Board (TPB) organized a familiarization tour for Osaka travel agents to Manila and Bohol to encourage sales for new tourism destinations, products and activities. It is also to introduce these destinations specifically Bohol as an alternative to Cebu as a “premium resort destination for the Japanese”.</p> <p>Furthermore, there is minimal mainstream advertising in West Japan and the</p>	<p style="text-align: center;">10 participants</p> <ul style="list-style-type: none"> • Re-position Manila as a cultural destination and major hub to connect to Boracay as a premium resort destination for the Japanese market • Establish and further goodwill among influencers using social media platforms • Strengthen relations with Philippine Airlines as a trade partner in promoting 	<p>Completed</p>
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ACCOMPLISHMENT REPORT
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PROGRAM / ACTIVITY / PROJECT <i>Title of Program/Activity/Project; Inclusive Dates; Venue; Nature of Activity (if not indicated in the title); Short Description</i>	OBJECTIVES <i>Objectives of the Program/Activity/Project</i>	STATUS <i>Present Status of Program/Follow-ups: Completed/Ongoing/Cancelled/Rescheduled (please provide reason for non-implementation)</i>
alternative is direct interaction through the conduct of familiarization tours for the frontliners of top travel agents and tour operators of West Japan.	<p>Philippine tourism</p> <ul style="list-style-type: none"> ● To mitigate the decline in Japanese arrivals to the Philippines ● To dispel and negate adverse perception due to travel advisories and bad publicity 	
XLI. ATTENDANCE PROMOTION AT THE 46TH APIMONDIA INTERNATIONAL APICULTURAL CONGRESS FOR THE 2ND INTERNATIONAL MELIPONINE CONFERENCE AND ASIAN APICULTURAL ASSOCIATION (AAA) PHILIPPINES SYMPOSIUM ON POLLINATOR CONSERVATION 2020		
<p>Inclusive Dates: 08 September 2019 to 12 September 2019</p> <p>Venue: Montreal, Canada</p> <p>Nature of Activity: Others - Attendance Promotions</p> <p>Short Description: The Asian Apicultural Association of the Philippines (AAA Philippines) is a group of individual beekeepers and enthusiasts in the Philippines as well as scientific bodies involved in apiculture. In 2016, the Philippines, thru AAA Philippines, hosted the Apimondia International Symposium and Workshop in Native Bees.</p>	100 Foreign and 200 Local in Year 2020	Completed

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<p>The International Meliponine Conference is a biennial event. The first conference was held in Malaysia in 2017. The 2nd International Meliponine Conference in the Philippines in 2020 aims to provide a forum for bee researchers, policy makers, farmers, students and beekeepers across the globe to discuss topics related to bees and pollination, and to share their beekeeping best practices and experiences. The scientific sessions of the Conference will cover sections on bee biology and management, pollinator conservation, apitherapy and applied. Their one-day workshop on stingless bee management will be held in a farm practicing natural farming. The four-day conference is expecting 300 participants with 100 foreign delegates.</p> <p>TPB commitments: Provision of brochures and corporate giveaways</p> <p>Proponent commitment: • Show Philippine tourism videos throughout the activity, • Mention in all its press releases that the TPB are fully supporting their promotions for the 2020 International Meliponine Conference • Submit a brief report of the attendance promotions together with photos and videos if available.</p>		

XLII. IMEX AMERICA 2019

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<p align="center">PROGRAM / ACTIVITY / PROJECT</p> <p align="center"><i>Title of Program/Activity/Project; Inclusive Dates; Venue; Nature of Activity (if not indicated in the title); Short Description</i></p>	<p align="center">OBJECTIVES</p> <p align="center"><i>Objectives of the Program/Activity/Project</i></p>	<p align="center">STATUS</p> <p align="center"><i>Present Status of Program/Follow-ups: Completed/Ongoing/Cancelled/Rescheduled (please provide reason for non-implementation)</i></p>
<p>Inclusive Dates: 10 September 2019 to 12 September 2019 Venue: Sands Expo, Las Vegas, NV, USA Nature of Activity: M.I.C.E. Trade and Consumer Fair</p> <p>Short Description: IMEX America is the largest and the most important trade show for the meetings and incentive travel industry in North America. It attracts all types of suppliers involved in the MICE industry such as hotels, destination management companies (DMC), convention centers, airline companies, tourism and convention bureaus and event technology companies, among others. The Philippines has been participating as an exhibitor in IMEX America since 2011 as it is the major MICE trade show in the USA to sustain the country's presence in the region. This year, the Philippines occupied a booth space of 1,000 sqft (92.9 sqm) with five (5) exhibitors including TPB and PDOT - LA.</p>	<p align="center">64 Business Leads</p>	<p align="center">Completed</p>
<p align="center">XLIII. ASIAN TRAVEL EXCHANGE (ASTREX)</p>		
<p>Inclusive Dates: 12 September 2019 to 14 September 2019 Venue: Pan Pacific Hotel</p>	<p align="center">77 Foreign and 515 Local participants</p>	

ACCOMPLISHMENT REPORT
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<p>Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: Life Style Luxury Travel Corporation created Asian Travel Exchange (ASTREX) as a platform to support the growth of the Philippine Tourism Industry by connecting and engaging local and international buyers and sellers.</p> <p>The Asian Travel Exchange (ASTREX) gathered the top global tour operators to conduct product presentations and workshops, which will further educate and inspire the participants. The ASTREX 3-day event included the following activities:</p> <ul style="list-style-type: none"> • #AstrexConnect – Simultaneous B2B meetings between buyers and sellers • #AstrexEngage – Conduct of product presentations by global tour operators <p>Participants’ categories include: Airline / City and Municipal Tourism Board / Cruise Company / Educational Tour Specialist / IT System Provider / Medical Tourism Specialist / Mobile Internet Provider / National Tourism Association / Online Travel Agent / Transport Service / Themed Park, Hotel and Resort / Tour Operator / Travel Insurance Company / Visa Center / Other related enterprises</p> <p>TPB commitments: Provision of corporate giveaways and endorsement to</p>		<p align="center">Completed</p>

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<p align="center">PROGRAM / ACTIVITY / PROJECT</p> <p align="center"><i>Title of Program/Activity/Project; Inclusive Dates; Venue; Nature of Activity (if not indicated in the title); Short Description</i></p>	<p align="center">OBJECTIVES</p> <p align="center"><i>Objectives of the Program/Activity/Project</i></p>	<p align="center">STATUS</p> <p align="center"><i>Present Status of Program/Follow-ups: Completed/Ongoing/Cancelled/Rescheduled (please provide reason for non-implementation)</i></p>
<p>DOT-ARIU for airport reception.</p> <p>Proponent commitment: • ensure attendance of at least 450 participants, • acknowledge TPB as sponsor, • encourage the delegates to use the hashtags “#ItsMoreFunInThePhilippines” and “#tpbgovph” on their social media accounts pertaining the Conference and their Philippine experience and • submission of brief report of the event together with the list of participants and other supporting documents, such as, but not limited to event printed materials, photos and videos</p>		
<p align="center">XLIV. FEDERATION FOR ASIAN CULTURAL PROMOTION (FACP) MANILA 2019 CONFERENCE</p>		
<p>Inclusive Dates: 18 September 2019 to 20 September 2019 Venue: Cultural Center of the Philippines (CCP) Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The Federation for Asian Cultural Promotion (FACP) will hold its conference in Manila on 18-20 September 2019. The conference will attract impresarios, presenters, festival programmers, and content providers interested in networking, exchange, and cultural promotion initiatives between Asia and</p>	<p align="center">130 foreign and 20 local participants</p>	<p align="center">Completed</p>

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<p>the rest of the world. The FACP conference is a key event at the Manila International Performing Arts Summit (MIPAS) which will bring together on the same platform the Conference of the Association of Asia Pacific Performing Arts Centres (AAPPAC) and the Manila International Performing Arts Market + CREATE Philippines. The MIPAS promises to be a large gathering of leading and influential industry players in the performing arts. The FACP will be attended by an estimated 150 participants, with 130 foreign composing of FACP members, speakers, and performing artists, as well as 20 local participants.</p> <p>TPB provided the following:</p> <ul style="list-style-type: none"> ● Airport reception ● Promotional materials ● Giveaways 		
<p align="center">XLV. PACIFIC ASIA TRAVEL ASSOCIATION (PATA) TRAVEL MART 2020</p>		
<p>Inclusive Dates: 18 September 2019 to 20 September 2019 Venue: Astana, Kazakhstan Nature of Activity: Special Event</p>	<p>347 sellers and 252 buyers</p> <ul style="list-style-type: none"> ● To provide a venue for Philippine sellers of tourism 	<p align="center">Completed</p>

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<p align="center">PROGRAM / ACTIVITY / PROJECT</p> <p align="center"><i>Title of Program/Activity/Project; Inclusive Dates; Venue; Nature of Activity (if not indicated in the title); Short Description</i></p>	<p align="center">OBJECTIVES</p> <p align="center"><i>Objectives of the Program/Activity/Project</i></p>	<p align="center">STATUS</p> <p align="center"><i>Present Status of Program/Follow-ups: Completed/Ongoing/Cancelled/Rescheduled (please provide reason for non-implementation)</i></p>
<p>Short Description:</p> <p>The PATA Travel Mart is the Association’s signature event and Asia Pacific’s travel trade show, featuring unparalleled networking and contracting opportunities to help travel and tourism organizations access decision makers, meet new clients, expand their network and build or maintain existing relationships.</p> <p>This year’s PATA Travel Mart has attracted 1,200 delegates from 63 global destinations. The delegate numbers embraced 347 sellers from 180 organisations and 48 source markets with first time buyers comprising 44% of the total. The Micro Enterprise Pavilion also accommodates small companies and family businesses of 5-10 employees, offering a cost-effective opportunity for such sellers to enjoy exposure to a global audience. Each buyer is selected carefully, based upon a continuous purchase record in the Asia Pacific region or a strong intention to purchase, along with proven experience in the industry.</p> <p>The Philippines occupied 90 sqm of the PATA floor area this year. The TPB conducted the procurement of the design, installation, maintenance and dismantling of the Philippine stand. The design was approved by TPB’s Marketing Communications Department and construction was executed by Total Exhibits Solutions.</p>	<p>products to discuss business with foreign tourism buyers;</p> <ul style="list-style-type: none"> ● To entice buyers to include the Philippines in their tour programs; ● To generate awareness and exposure on a specific Philippine destination to key and developing markets. 	

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XLVI. MANILA INTERNATIONAL PERFORMING ARTS MARKET (MIPAM) SUMMIT

<p>Inclusive Dates: 19 September 2019 to 21 September 2019 Venue: Cultural Center of the Philippines (CCP) Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The Manila International Performing Arts Market (MIPAM) is global platform for performances and business-to-business exchange. The event aims to provide networking opportunities and a platform for knowledge exchange. Event components include B2B meetings, networking, speed dating, and exhibit. The Event expects numerous international performing groups, primary international performing festival organizers and promoters, producers, agents, and impresarios from the Federation for Asian Cultural Promotions (FACP) and the Association of Asia Pacific Performing Arts Centre (AAPPAC). An estimated 25 foreign participants and 200 locals will attend.</p> <p>TPB provided the following:</p> <ul style="list-style-type: none"> ● Airport reception ● Promotional materials ● Giveaways 	<p>25 foreign and 25 local participants</p>	<p>Completed</p>
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XLVII. ANNUAL CONFERENCE OF THE ASSOCIATION OF ASIA PACIFIC PERFORMING ARTS CENTRES (AAPPAC)		
<p>Inclusive Dates: 20 September 2019 to 22 September 2019 Venue: Cultural Center of the Philippines (CCP) Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The Association of Asia Pacific Performing Arts Centres (AAPPAC) is a membership-type organization with a mission of building a network of arts and cultural centers in the Asia-Pacific region and promoting exchanges of programs, human resources and information in order to strengthen partnerships and advance professional specialization in the region's performing arts. The CCP attends the annual AAPPAC Conference as a Full Member and as one of the founding members. In 2019, CCP will be hosting the annual conference that is only the second time for the Philippines to host since 1998. The event coincides as well with the CCP's 50th founding anniversary. An estimate of 120-150 foreign and 50 local participants are expected to attend the event.</p> <p>TPB provided the following:</p> <ul style="list-style-type: none"> ● Airport reception 	<p>150 foreign and 50 local</p>	<p>Completed</p>

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<ul style="list-style-type: none"> ● Promotional materials and giveaways ● Welcome tokens ● Hosted dinner 		
XLVIII. THE 23RD ASSOCIATION OF ELECTRICITY SUPPLY INDUSTRY IN EAST ASIA AND THE WESTERN PACIFIC (AESIEAP) CEO CONFERENCE 2019		
<p>Inclusive Dates: 22 September 2019 to 25 September 2019 Venue: Shangri-La's Mactan Resort and Spa, Mactan Cebu Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The Meralco will lead the Philippine hosting of the 23rd AESIEAP CEO Conference on 22 – 25 September 2019 at the Shangri-La's Mactan Resort and Spa in Cebu. It expects to gather some 150 foreign Energy Ministers, business and thought-leaders.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> ● Technical assistance <ul style="list-style-type: none"> o Set-up/ organize an interagency meeting in Manila with concerned airport offices o Set-up/ organize meeting with Cebu-Mactan International Airport and 	150 participants	Completed

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<p style="text-align: center;">PROGRAM / ACTIVITY / PROJECT</p> <p style="text-align: center;"><i>Title of Program/Activity/Project; Inclusive Dates; Venue; Nature of Activity (if not indicated in the title); Short Description</i></p>	<p style="text-align: center;">OBJECTIVES</p> <p style="text-align: center;"><i>Objectives of the Program/Activity/Project</i></p>	<p style="text-align: center;">STATUS</p> <p style="text-align: center;"><i>Present Status of Program/Follow-ups: Completed/Ongoing/Cancelled/Rescheduled (please provide reason for non-implementation)</i></p>
<p>DOT Region 7</p> <ul style="list-style-type: none"> o Set-up/ organize coordination meeting with PNP o Request accredited tour operators to send proposals for the #Philippines500 tour o Provide tour options for post-conference/ extension of the stay of delegates in the Philippines o Recommend partner hotels and help us negotiate for special discounts or promo rates o Inquire from the LGU of Local Tourism Office on recommendations for a cultural presentation during or after the dinner o Inquire on the feasibility of a Philippines 500: Circumnavigation exhibit at the Shangri-La o Recommend accredited shuttle service and negotiate for a discounted price o Promotional pictures/ videos about the Philippines for the AESIEAP website (soft copy) <ul style="list-style-type: none"> • Sponsorships <ul style="list-style-type: none"> o Welcome lei reception composed of 250 attendees (foreign and local) o 250 pcs of Yakan Bags o Cultural entertainment of West Japan. 		

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PROGRAM / ACTIVITY / PROJECT <i>Title of Program/Activity/Project; Inclusive Dates; Venue; Nature of Activity (if not indicated in the title); Short Description</i>	OBJECTIVES <i>Objectives of the Program/Activity/Project</i>	STATUS <i>Present Status of Program/Follow-ups: Completed/Ongoing/Cancelled/Rescheduled (please provide reason for non-implementation)</i>
XLIX. PHILIPPINE SALES MISSION TO UNITED KINGDOM		
<p>Inclusive Dates: 23 September 2019 to 27 September 2019 Venue: Manchester, Glasgow and Belfast Nature of Activity: Sales / Business Mission</p> <p>Short Description: The Tourism Promotions Board (TPB) spearheaded the first Philippine Sales Mission to United Kingdom covering Manchester for England, Glasgow for Scotland and Belfast for Northern Ireland. The whole event lasted for four (4) days from September 23-27 ending in London where a small gathering for the key trade and media was held.</p> <p>A total of six (6) sellers from the Philippines namely: Bohol Beach Club, Savoy Hotel Boracay, Dusit Thani Hotels and Resorts, Crimson Hotels and Resorts, Marco Polo Hotels and Cathay Pacific took part in the event. They met a total of 80 buyers from the four cities listed in Annex D.</p> <p>The first part of the programme was informal B2B meetings with the Philippine sellers and representatives. This was followed by a presentation from the Acting Head of TPB-Europe Division, Ms. Christie Navarro, of the Reasons Why It Is More Fun In The Philippines. The delegates were then</p>	<ul style="list-style-type: none"> ● To maintain the Philippines' presence in the international travel and tourism arena; ● To generate positive "name recall" of the Philippine brand as a preferred tourist destination; ● To provide a venue for Philippine private sector partners to conduct business to business meetings to establish and renew linkages with their industry counterparts and other key travel and tourism markets of the world that would catalyze new tourism business and tourist arrivals for the Philippines; ● To provide a venue for the 	<p>Completed</p>

ACCOMPLISHMENT REPORT
3RD QUARTER 2019

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<p>introduced and was given a couple of minutes to say a few words about the companies they are representing.</p> <p>After the dinner, Lahing Kayumanggi rendered a few Filipino songs capping the performance with Pandanggo sa Ilaw and Tinikling, where buyers are invited to try the dance. This was followed by band performances or rockeoke encouraging the attendees to sing their hearts out.</p> <p>The participating sellers also pledged Gift Certificates as prizes for the raffle draw. This along with two (2) slots in the forthcoming familiarization trip were given away each night.</p> <p>TPB Marketing Initiatives/Efforts:</p> <ul style="list-style-type: none"> ● Partnered with SLC, PR agency to invite buyers from the chosen cities and arrange requirements for the event. ● Cocktail reception featuring Don Papa Rum ● Experiential activities with VR goggles featuring underwater of the Philippines ● Photobooth with majestic photos of famous destinations around the country ● Cultural and Heritage performance showcase 	<p>DOT/TPB to meet, establish and renew linkages with travel industry partners;</p> <ul style="list-style-type: none"> ● To build long term business relations with travel trade partners and professionals in UK; ● To generate marketing and promotions leads that can support to further meet its goals in the market place; and ● To create awareness about the country and position the Philippines the newest and “freshest” travel destination option for British 	

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<p align="center">L. IT&CMA 2019</p>		
<p>Inclusive Dates: 25 September 2019 to 26 September 2019 Venue: Bangkok Convention Center, Bangkok, Thailand Nature of Activity: M.I.C.E. Trade and Consumer Fair</p> <p>Short Description: The Incentive Travel and Conventions, Meetings (IT&CMA) is the leading international MICE event centered in the Asia-Pacific Region. Its multi-faceted programme engages regional and international industry suppliers and buyers in the realms of business, education and networking. Delegates to the three-day event receive a significant return on investment through the structured business appointments, exhibition showcase, relevant educational sessions and official networking functions. This year, the Philippines occupied a booth space of 210 sqm with thirty (30) exhibitors including TPB.</p>	<p align="center">152 Business Leads</p>	<p align="center">Completed</p>
<p align="center">LI. GOJUKAI KARATE INDONESIA INCENTIVE GROUP</p>		
<p>Inclusive Dates: 25 September 2019 to 02 October 2019 Venue: Cebu</p>	<p align="center">41 participants</p>	

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<p>Nature of Activity: M.I.C.E. Incentive Trip</p> <p>Short Description: Gojukai is the official association for Karate-Do Gojukai in Indonesia which was established on August 15, 1967. They are engaged in sports, especially the development of Karate martial arts in Indonesia. Pan Pacific Travel Corporation will handle the incentive travel of 41 foreign participants of Gojukai Karate Indonesia in Cebu.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> • Airport reception at the Mactan – Cebu International Airport • Provision of tourism brochures and giveaways (41 pieces of Destination Map - Cebu and Bohol, Luggage Tags, T-shirts white, Non-Woven Pouch Bag) • Technical Assistance 		Completed
LII. INTERNATIONAL SOCIETY OF DERMATOLOGIC SURGERY (ISDS) 40TH ANNUAL MEETING		
<p>Inclusive Dates: 26 September 2019 to 29 September 2019</p> <p>Venue: EDSA Shangri-La Hotel</p> <p>Nature of Activity: M.I.C.E. Booked Event</p>	144 Foreign and 750 Local participants	Completed

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<p>Short Description:</p> <p>The International Society of Dermatologic Surgery (ISDS), organized 40 years ago, was founded as a worldwide forum for dermatologic surgeons to exchange innovative techniques and work for standardization and improvement of training programs.</p> <p>ISDS holds an annual meeting for its members and those involved and interested in dermatologic surgery. For its 40th Annual Meeting in Manila on 26-29 September 2019, it had as its theme “Global Advances in Dermatologic Surgery: Trends, Innovations & Challenges”. The Meeting was divided into three events, namely; the Pre Congress (Live Procedural Workshop) on 26 September; the Congress Proper on 27-28 September, and the Post-Congress Cadaver and Anatomy on 29 September. Over 100 international experts in the field of dermatologic surgery discipline are confirmed to share their knowledge in the Meeting. The ISDS Annual Meeting is expecting more than 900 foreign and local delegates with around 150 foreign participants.</p> <p>Two (2) successful ISDS Annual Meetings were previously held in the Philippines, 2008 in Boracay and 2014 in Cebu, respectively.</p> <p>TPB commitments: Provision of special tokens for speakers and ISDS Officials</p> <ul style="list-style-type: none"> • Endorsement to DOT for airport reception • Other technical assistance, as 		

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<p>may be required.</p> <p>Proponent commitment: • ensure attendance of at least 135 participants, • acknowledge TPB as sponsor, • encourage the delegates to use the hashtags “#ItsMoreFunInThePhilippines” and “#tpbgovph” on their social media accounts pertaining the Conference and their Philippine experience and • submission of brief report of the event together with the list of participants and other supporting documents, such as, but not limited to event printed materials, photos and videos.</p>		
<p align="center">LIII. K.B LAMINATES & PLY INCENTIVE TOUR</p>		
<p>Inclusive Dates: 27 September 2019 to 02 October 2019 Venue: Angeles, Pampanga and Manila Nature of Activity: M.I.C.E. Incentive Trip</p> <p>Short Description: K.B Laminates & Ply is a proprietorship firm located in Maharashtra, India. It is a wholesaler of laminated sheets, laminated plywood & water plywood sheets. AKQKA Travel will handle the ground arrangements of the 15 employees from K.B Laminates & Ply.</p>	<p align="center">15 participants</p>	<p align="center">Completed</p>

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<p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> • Visa Endorsement Letter to DFA • Technical Assistance 		
LIV. 85TH PEN INTERNATIONAL CONGRESS		
<p>Inclusive Dates: 30 September 2019 to 04 October 2019 Venue: Manila Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: Poet, Essayist and Novelists (PEN) International Congress is an annual general assembly of all PEN. The congress will provide a platform for the exchange of ideas and creative practices, discussions and debates on issues related to writing and advocacy goals. The event expects to bring together some 180 participants from at least 50 countries.</p> <p>TPB provided the following assistance:</p> <ul style="list-style-type: none"> • Airport reception at the Ninoy Aquino International Airport • Welcome/Info Desk at the NAIA terminals (shared table top) 	180 participants	Completed

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<ul style="list-style-type: none"> • Inter – Agency Meeting with concerned government agencies stationed at the airport • Access passes for two (2) PEN PH representatives at the NAIA to meet VIP delegates inside the arrival area • Provision of tourism brochures and giveaways (180 pieces of Omnibus Primer and Destination Map Manila) • Technical Assistance 		