# TECHNICAL SPECIFICATIONS FOR THE SERVICES OF ENTERTAINMENT PROVIDER

# Arabian Travel Market 2020 Dubai International Convention and Exhibition Centre, UAE 19-22 April 2020

#### I. Background:

The Arabian Travel Market (ATM) is the leading global event for the Middle East inbound and outbound travel industry for the last 26 years. The event generates more than US\$3 billion of travel industry deals and the annual business-to-business (B2B) session showcases over 2,800 products and destinations from around the world with over 30,000 buyers and travel trade visitors across four days at the Dubai International Convention and Exhibition Centre.

Considered as an Institutional project, the Tourism Promotions Board of the Philippines intends to join the Arabian Travel Market 2020 as an Exhibitor to grow and expand its brand and presence in the International and Middle East Markets, as well as its neighboring regions. TPB will be participating with a booth size of 230 sqm., targeting 25 Philippine companies to join and support this event.

The role of TPB is to provide destination information as well as facilitate private sector partners in meaningful discussion of business opportunities with international buyers.

Part of the program is the hosting of an evening or late night cocktails/light reception with entertainment for 100 invited buyers to enhance the Philippine delegation's point of sales and networking opportunities. Given this purpose, the DOT/TPB is in need of an entertainment provider based on the required specifications.

# II. Specifications:

# a. Requirements:

- 1. Provision of two (2) animators to include a buri or coconut/palm leaf weaver and a traditional weaver of an indigenous fabric or crafts demonstrator during the event proper on 19-22 April 2020.
- 2. Provision of live musical performances by a group of ten (10) performers including the director, emcee, and/ or technician. Performers must include a live band featuring upbeat dance music/entertainment during the Philippine Night Function on 19 April 2020 (subject to change). Venue to be advised.

#### A. SCOPE OF SERVICES

- 1. Three (3) sets of 30-40 minutes upbeat dance music/entertainment until the end of the event or as may be required.
- 2. The music genre and dance performances should be fit for an international audience:
- 3. Submission of the Programme Flow/Repertoire subject for approval of TPB
- 4. Provide list of performers with experience in performing for international events
- 5. Professional fees of the animators, performers and technical personnel
- 6. Undertake the over-all musical direction to include pre-production preparation, Production management and on-site supervision and technical support, continuity script and spiels, Piped in music material, Production cost, Full production and management/direction of the entire program (voice-over, program concept and flow, continuity script and intro spiels, front act, themed performance and all other components necessary to completely execute the production concept
- 7. Provide costumes and musical instruments, props, paraphernalia, gadgets, tools, fabrics, craft supplies, materials and necessary equipment required by the animators and performers in showcasing their talent and skill during the ATM and the Philippine function.
- 8. Provide accommodation for all the members of the team during the whole project
- 9. Provide 12 international roundtrip airtickets with Philippine Travel Tax and travel insurance for the duration of their stay in Dubai, UAE
- 10. Provide Extra baggage allowance for props, musical instruments and costumes, paraphernalia, gadgets, tools, fabrics, supplies and necessary equipment required by the performers and animators.
- 11. Provide Airport/hotel transfers and transportation expenses to the performers and animators.
- 12. Provide Allowance/per diem at USD 75.00/person/day of all the production team, band members and performers for the duration of the travel dates
  - a. Animators: 18-23 April 2020 (6 days)
  - b. Performers and technical personnel: 18-20 April 2020 (3 days)

#### **B. TPB DELIVERABLES:**

1. Technical requirements at the venue

# C. TECHNICAL ELIGIBILITY REQUIREMENTS

- 1. Must be Filipino-owned, duly registered as entertainment provider/production company under Philippine laws.
- 2. The production company must have a minimum of 5 years experience in providing entertainment programs for local and international events of similar nature.

- 4. Must provide certificates of satisfactorily completed services from a minimum of five (5) clients within the last three (3) years.
- 5. Bidder to submit proposed Programme Flow/Repertoire and list of artists and performers with repertoire to include ethnic, pop, classical, jazz, etc, as well as traditional and alternative cultural groups.
- 6. Bidder must ensure that performers and staff have valid passports and entry visas to the UAE

#### D. APPROVED BUDGET:

ONE MILLION EIGHT HUNDRED NINETY FOUR THOUSAND SEVEN HUNDRED SEVENTY PHILIPPINE PESOS (PHP 1,894,770.00) to cover all applicable taxes and service charge.

# X. Contact Persons:

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