

QUARTERLY PHYSICAL REPORT OF OPERATION

As of March 31, 2023

Department : Budgetary Support to Government Corporations
 Agency : Tourism Promotions Board
 Operating Unit : < not applicable >
 Organization Code (UACS) : 35 041 0000000

Particulars	UACS CODE	Physical Target (Budget Year)					Physical Accomplishment (Budget Year)					Variance as of 03/31/2023	Remarks
		1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total		
1	2	3	4	5	6	7	8	9	10	11	12	13	14
MARKETING AND PROMOTIONS PROGRAM	3103000000000000												
OO : Tourist arrivals and earnings/receipts increased													
FYs 2021, 2022 and 2023													
Outcome Indicator													
1. No. of tourist arrivals in TPB's international market		1,326,996	1,160,816	1,220,988	3,291,200	7,000,000	1,060,316				1,060,316	-266,680	2023 Target Arrivals under the National Tourism Development Plan (NTDP) 2023-2028 is only 4.8 Million.
FY 2021													
Output Indicators													
1. No. of TPB-organized/assisted domestic and international promotions and events		N/A	N/A	N/A	N/A	N/A	N/A				N/A	N/A	
2. No. of TPB-assisted projects/events (e.g. joint book promotions, booked events, won bids)		N/A	N/A	N/A	N/A	N/A	N/A				N/A	N/A	
3. No. of seller participants in domestic and international promotions projects		N/A	N/A	N/A	N/A	N/A	N/A				N/A	N/A	
FYs 2022 and 2023													
Output Indicators													
1. Percentage of TPB-organized domestic and international projects completed within the prescribed deadline		11.9%	29.00%	20.50%	13.60%	75.00%	18.18% (8 out of 44 projects for the year)				18.18%	6.28%	
2. Percentage of foreign-organized domestic and international tourism promotions projects assisted		8.00%	26.10%	14.80%	28.10%	75.00%	15.15% (10 out of 66 projects for the year)				15.15%	7.15%	
3. Percentage of locally-organized domestic and international tourism promotions projects assisted		11.00%	31.00%	22.00%	16.00%	80.00%	26.25% (21 out of 80 projects for the year)				26.25%	15.25%	

Prepared By:



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Date: 25 April 2023

In coordination with:



JOMARIE LAGAO

Acting Head, Finance Department

Date: 04-25-23

Approved By:



ATTY. VENANCIO E. MANUEL III

OIC, Office of the Chief Operating Officer
Tourism Promotions Board

Date:

4/27/23