


QUARTERLY PHYSICAL REPORT OF OPERATION
As of December 31, 2024

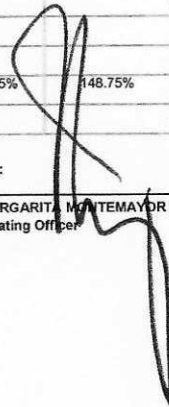
Department : Budgetary Support to Government Corporations (BSGC)
Agency/Entity : Tourism Promotions Board
Operating Unit : < not applicable >
Organization Code (UACS) : 35 041 0000000

Particulars	UACS CODE	Physical Target (Budget Year)					Physical Accomplishment (Budget Year)					Variance as of December 31, 2024	Remarks
		1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total		
1	2	3	4	5	6	7	8	9	10	11	12	13	14
MARKETING AND PROMOTIONS PROGRAM	3103000000000000												
OO : Tourist arrivals and earnings/receipts increased													
Outcome Indicator(s)													
1. No. of tourist arrivals in TPB's international market		817,377	707,827	750,237	794,559	3,070,000	1,319,934	1,038,072	1,088,788	1,127,031	3,485,037	2,667,660	
Output Indicator(s)													
1. Percentage of TPB-organized domestic and international projects completed within the prescribed deadline		21.43%	17.86%	14.29%	21.43%	75.00%	19.05%	23.81%	52.38%	42.86%	138.10%	116.67%	
2. Percentage of foreign-organized domestic and international tourism promotions projects assisted		20.69%	25.86%	12.93%	15.52%	75.00%	27.59%	41.38%	24.14%	31.03%	124.14%	103.45%	
3. Percentage of locally-organized domestic and international tourism promotions projects assisted		11.00%	31.00%	22.00%	16.00%	80.00%	21.25%	28.75%	17.50%	81.25%	148.75%	137.75%	

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