

6th REGIONAL TRAVEL FAIR PROGRAMME AND SCHEDULE OF ACTIVITIES

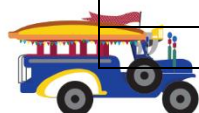
Nuvali, Sta. Rosa, Laguna

02-05 April 2020

As of 03 March 2020 (Subject to changes without prior notice)



DATE/TIME	PARTICULARS	REMARKS
01 April 2020	ARRIVAL OF PARTICIPANTS AND PRE-TOUR	
0700H to 17:00H	Pre-tour (destination to be advised)	To be advised
	Check-in	Airport transfer to be provided
	Overnight at hotel	by TPB (need flight details)
02 April 2020	DAY 1 – Van transfer for the invited TPB Members participants (as Buyers)	
06:00H	Assembly time at the Tourism Promotions Board Lobby, Legaspi Towers 300 Roxas Blvd., Manila for the TPB members to attend the forum	
08:00H	Arrival of the participants	
02 April 2020	DAY 1- TOURISM FORUM	
	Breakfast	
0800H	Registration	
08:30H	Invocation Philippine National Anthem Opening remarks Atty. Maria Anthonette C. Velasco-Allones Chief Operating Officer Tourism Promotions Board	Attire : Business Venue: The Monochrome Nuvali, Sta. Rosa , Laguna
09:00H	Topic: GAD and Tourism	
09:35H	Break	
09:45H	Topic : Muslim Friendly Tourism/ Halal Awareness By : Ms. Myra Paz Valderrosa-Abubakar Assistant Secretary for Mindanao and Palawan	
10:30H	Coffee Break	
10:45H	“Fireside Chat on Kick starting your Local MICE: How Different Destinations Can Develop Their Local MICE Industry’”	
12:30H	Lunch	
14:00H	Briefing	
14:10H – 17:30H	Business to Business Session	
18:30H – 20:00H	Welcome Dinner	
	Welcome Remarks Host Region Ms. Marites T. Castro Officer-in-Charge, Regional Office Department of Tourism Region IV-A Message Atty. Maria Anthonette C. Velasco-Allones Chief Operating Officer Tourism Promotions Board Dinner Entertainment (Production Number)	
	Overnight at hotel (TBA)	
	Departure of Invited TPB Members Sta. Rosa to Manila	Required Van Transfer



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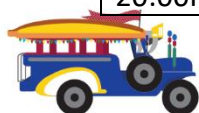
Nuvali, Sta. Rosa, Laguna

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DATE/TIME	PARTICULARS	REMARKS
03 April 2020	DAY 2- BUSINESS TO CONSUMER FAIR (1st day)	
06:00H	Breakfast	
08:30H	Shuttle service to be provided from hotel to venue every 15 minutes	
10:00H	Opening Ceremony of Business to Consumer	
	Invocation National Anthem Opening Remarks Undersecretary Arturo P. Boncato, Jr. Tourism Regulation, Coordination and Resource Generation Department of Tourism Message Atty. Maria Anthonette C. Velasco-Allones Chief Operating Officer Tourism Promotions Board Video Presentation Entertainment	Attire: <i>TPB will provide vest while the participants will provide their own inner shirt</i> 03 April 2020 : red inner shirt Venue: Ayala Mall Activity Center Nuvali, Sta. Rosa , Laguna
11:30H-12:00H	Tourism Promotions Board Interactive Games	
12:30H	Cebu Pacific product presentation	
12:50H	TIEZA	
13:10H-13:30	Intermission Number (Entertainment)	
	Promotional and Marketing presentation	
13:40H	Cordillera Administrative Region	
14:00H	Region I	
14:20H	Region II	
14:40H	Region III	
15:00H	Philippine Airlines product presentation	
15:20H	Region IVB	
15:40H	Intermission Number (Entertainment)	
	Promotional and Marketing presentation	
16:00H	National Capital Region	
16:20H	Region V	
16:40H	Air Asia	
17:00H	Tourism Promotions Board Interactive Games	
17:30H	Intermission Number (Entertainment)	
17:50H	Tourism Promotions Board Interactive Games	
20:00H	End of Day 1 of B2C /Overnight at hotel	





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DATE/TIME	PARTICULARS	REMARKS
04 April 2020	DAY 3 - BUSINESS TO CONSUMER FAIR (2nd day)	
06:00H	Breakfast	
08:30H	Shuttle service to be provided from hotel to venue every 15 minutes	
10:00H	Tourism Promotions Board Interactive Games	
10:30H	Opening Number Presentation	
	Promotional and Marketing presentation	
11:00H	Region VII	04 April 2020 Inner shirt : Color Green
11:20H	Region VII	
11:40H	Region VIII	
12:00H	Region IX	
13:00H	Intermission Number (Entertainment)	
	Promotional and Marketing presentation	
14:00H	Region X	Venue: Activity Center Ayala Mall, Nuvali Sta. Rosa , Laguna
14:20H	Region XI	
14:40H	Region XII	
15:00H	Region XIII	
15:20H	Tourism Promotions Board Interactive Games	
15:40H	Intermission Number (Entertainment)	
16:00H	Tourism Promotions Board Interactive Games	
18:00H	Intermission Number (Entertainment)	
18:20H	Tourism Promotions Board Interactive Games	
20:00H	End of 2 nd day of B2C	
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DATE/TIME	PARTICULARS	REMARKS
05 April 2020	DAY 4 - BUSINESS TO CONSUMER FAIR (3rd day)	
06:00H	Breakfast	
08:30H	Shuttle service to be provided from hotel to venue every 15 minutes	
10:00H	Tourism Promotions Board Interactive Games	
10:30H	Opening Number Presentation	
	Promotional and Marketing presentation	
11:00H	c/o DOT Region IV A	Inner shirt : Color Black
11:20H		
11:40H		
12:00H		
13:00H	Intermission Number (Entertainment)	
	Promotional and Marketing presentation	
14:00H	c/o DOT Region IV A	Venue: Activity Center Ayala Mall, Nuvali Sta. Rosa , Laguna
14:20H		
14:40H		
15:00H		
15:20H		
15:40H	Tourism Promotions Board Interactive Games	
16:00H	Intermission Number (Entertainment)	
16:20H	Tourism Promotions Board Interactive Games	
18:00H	Closing Ceremony	
19:00H	Entertainment	
20:00H	End of 3 rd day of B2C	
	Overnight at hotel	
06 April 2020	DAY 5 - DEPARTURE OF PARTICIPANTS	
	End of the Regional Travel Fair Van transfer Participants/DOT Representative and TPB Personnel Airport and TPB Office	



