

TPB MEMBER INFO UPDATE: COVID 19



Stranded tourists assisted by DOT-Caraga
Photo by Benjie Bona



Stranded tourists assisted by DOT-Caraga
Photo by Benjie Bona

DOT ASSISTS 1K TOURISTS IN CARAGA

BY JOYCE ANN L. ROCAMORA,
PHILIPPINE NEWS AGENCY,
28 MARCH 2020

MANILA – The Department of Tourism (DOT) said on Saturday it has assisted 1,044 foreign tourists stranded in the Caraga region after the travel restrictions and flight cancellations due to the enhanced community quarantine (ECQ). In a statement, the DOT said its Caraga regional office response team closely coordinated with the local government units to locate through phone, e-mail, and social media the distressed tourists and facilitate their evacuation under ECQ conditions.

Read more:
<https://www.pna.gov.ph/articles/1098081>

DOT ASSISTS 1K TOURISTS IN CARAGA

INTERNATIONAL TOURIST ARRIVALS COULD FALL BY 20-30% IN 2020

CORONAVIRUS IN ASIA AND ASEAN -LIVE UPDATES BY COUNTRY

IMPORTANT NOTICE ON VISA RESTRICTIONS FOR STRENGTHENING BORDER SECURITY MEASURES TO PREVENT THE SPREAD OF NOVEL CORONAVIRUS

CORONAVIRUS BRIEF

MEETING VENUES TO THE RESCUE: CONVENTION CENTERS AND HOTELS BECOME CORONAVIRUS EMERGENCY CARE FACILITIES

AND MORE...



INTERNATIONAL TOURIST ARRIVALS COULD FALL BY 20-30% IN 2020

UNWTO, 26 MARCH 2020

The World Tourism Organization (UNWTO) has released its updated assessment of the likely impact of the COVID-19 on international tourism.

Taking into account the unparalleled introduction of travel restrictions across the world, the United Nations specialized agency for tourism expects that international tourist arrivals will be down by 20% to 30% in 2020 when compared with 2019 figures.

However, UNWTO stresses that these numbers are based on the latest developments as the global community faces up to an unprecedented social and economic challenge and should be interpreted with caution in view of the extreme uncertain nature of the current crisis.

An expected fall of between 20-30% could translate into a decline in international tourism receipts (exports) of between US\$300-450 billion, almost one third of the US\$ 1.5 trillion generated in 2019.

Taking into account past market trends, this would mean that between five and seven years' worth of growth will be lost to COVID-19.

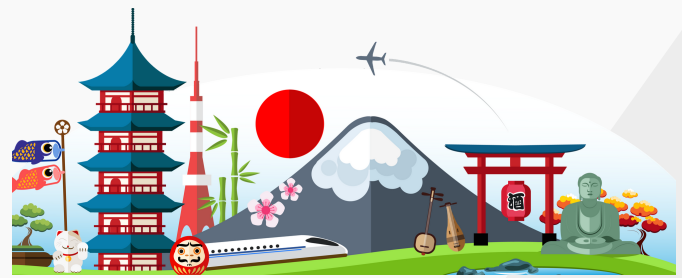
Putting this into context, UNWTO notes that in 2009, on the back of the global economic crisis, international tourist arrivals declined by 4%, while the SARS outbreak led to a decline of just 0.4% in 2003.

CORONAVIRUS IN ASIA AND ASEAN -LIVE UPDATES BY COUNTRY

POSTED BY ASEAN BRIEFING, WRITTEN BY DEZAN
SHIRA & ASSOCIATES, 29 MARCH 2020

Read updates:

<https://www.aseanbriefing.com/news/coronavirus-asia-asean-live-updates-by-country/>



IMPORTANT NOTICE ON VISA RESTRICTIONS FOR STRENGTHENING BORDER SECURITY MEASURES TO PREVENT THE SPREAD OF NOVEL CORONAVIRUS

MINISTRY OF FOREIGN AFFAIRS OF JAPAN,
26 MARCH 2020

On 26 March 2020, the Government of Japan decided to further strengthen the border security measures against the spread of Novel Coronavirus infections by introducing additional measures as follows;

Read more:

https://www.ph.emb-japan.go.jp/itpr_en/11_000001_00070.html

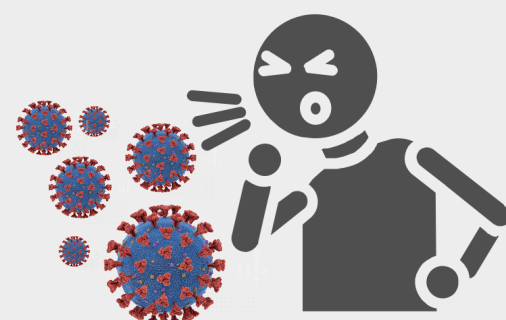
CORONAVIRUS BRIEF

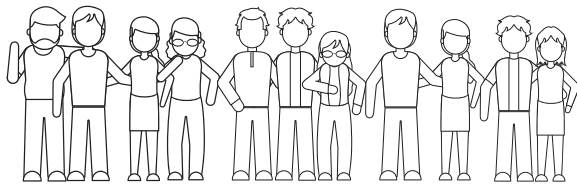
WTTC, 27 MARCH 2020

The World Tourism & Travel Council (WTTC) highlights the need for collaboration and alignment during this period as it leads the sector through this crisis and its recovery. WTTC issues a regularly updated Coronavirus Brief which shares latest figures, impacts, research, best practices, and other relevant information on the crisis.

Latest document on:

<https://www.wttc.org/-/media/files/wttc-coronavirus-brief-external-2703.pdf?la=en>





BEST PRACTICES:

MEETING VENUES TO THE RESCUE: CONVENTION CENTERS AND HOTELS BECOME CORONAVIRUS EMERGENCY CARE FACILITIES

ALEX PALMER, NORTHSTAR MEETINGS GROUP, 25 MARCH 2020

Updated March 25, 2020, 10:26am EDT. The widespread cancellation or banning of gatherings as states, countries and organizations work to reduce the spread of COVID-19 has left most meeting venues empty. But as destinations struggle to respond to the escalating crisis and lack of resources, these unused spaces are proving vitally important. New York Gov. Andrew Cuomo recently announced that the main showroom of New York City's Jacob K. Javits Center would be converted into four 250-bed hospitals, measuring 40,000 square feet each, as an effort to help alleviate the expected capacity strains on the city's existing hospitals.

Read more:

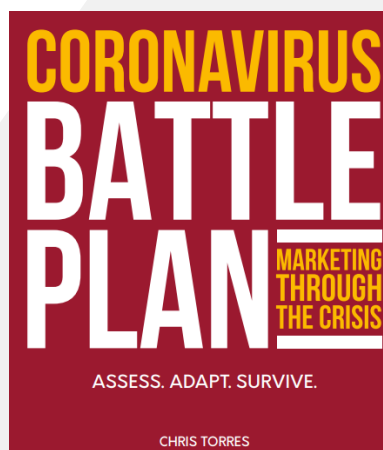
<https://www.northstarm meetingsgroup.com/News/Industry/Convention-Centers-Hotels-Coronavirus-Emergency-Facilities>

E-RESOURCE:

CORONAVIRUS MARKETING BATTLE PLAN: MARKETING THROUGH THE CRISIS

TOURISM MARKETING AGENCY

Chris Torres, Founder and Director of Tourism Marketing Agency, an international digital tourism agency that works with many worldwide tourism brands, shares a free guide on how to market your business during the coronavirus crisis period.



“Now is the time for the tours and activity sector to work together, creating new partnerships and opportunities. Don’t let this crisis define your business.”

Download PDF:

<https://tourismmarketing.agency/coronavirus-marketing-battle-plan>

ADVISORY
(As of 1630H, March 26, 2020)

Starting March 28, 2020 (12:01AM), NAIA Terminals 2 & 3
will be closed for commercial operations.

All remaining international flights will be operating to
and from NAIA Terminal 1

The following is the list of airlines :

- Gulf Air
- Korean Air
- Asiana Airlines
- China Airlines
- Hong Kong Airlines
- Eva Air
- Japan Airlines
- Royal Brunei
- Qatar Airways
- Singapore Airlines
- All Nippon Airways
- Cathay Pacific

We advise our followers to continue monitoring our Facebook page for updates on flight suspensions.





STAY HEALTHY, TRAVEL RESPONSIBLY



Watch Video Message:
<https://vimeo.com/397915116>



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