

# TPB MEMBER INFO UPDATE: COVID 19



## TRAVEL & TOURISM WILL BE CRITICAL TO ASIA-PACIFIC'S ECONOMIC RECOVERY, SAYS WTTC

WTTC, 09 APRIL 2020

London, UK: A major new report has revealed the vital contribution Tourism & Travel will make to Asia-Pacific's economic recovery, once the COVID-19 pandemic has been combatted.

The publication by the World Tourism & Travel Council (WTTC), which represents the global Travel & Tourism private sector, of its annual Economic Impact Report (EIR), shows how big a part Travel & Tourism played in driving the economy in the region last year.

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***The Philippines also saw a significant growth by 8.6% once again, making up 25.3% of the total economy in the country and supporting 24.1% of total employment (more than 10 million jobs). Leisure spending made up 66% of total visitor spending, and 85% was made up of domestic visitors.***

Read more:

<https://www.wttc.org/about/media-centre/press-releases/press-releases/2020/travel-and-tourism-will-be-critical-to-asia-pacifics-economic-recovery-says-wttc/>

### Coronavirus Brief

Getting by With a Smile: DOT  
Salutes Covid-19 Front-liners

24,836 Hotel Rooms Reserved  
for OFWs' Quarantine, BPO  
Staff Use – DOT Chief

M.I.C.E.

COVID-19: Hotel Industry  
Impact

New Initiatives:  
DOT Provides Virtual  
Backgrounds for Video Calls to  
Encourage "Travel from Home"

Adapting to the Times



## CORONAVIRUS BRIEF

WTTC, 08 APRIL 2020



The World Tourism & Travel Council (WTTC) highlights the need for collaboration and alignment during this period as it leads the sector through this crisis and its recovery.

WTTC issues a regularly updated Coronavirus Brief which shares latest figures, impacts, research, best practices, and other relevant information on the crisis.

**Latest document:**

<https://www.wttc.org/-/media/files/wttc-coronavirus-brief-external-0804.pdf?la=en>



Photo credit: Jon Alcobendas

## GETTING BY WITH A SMILE: DOT SALUTES COVID-19 FRONT-LINERS

JOYCE ANN L. ROCAMORA, 07 APRIL 2020

MANILA — As a tribute to all the front-liners facing the threat of coronavirus disease 2019 (Covid-19), the Department of Tourism (DOT) has recently released a moving clip capturing not only these people's resilience but their sacrifices and dedication, too.

**Read more:**

<https://www.pna.gov.ph/articles/1099059>

**Link to video:**

<https://www.youtube.com/watch?v=RczklyAeiG0>

***"Filipinos are known for their smiles. Even if we can't see the smiles behind the masks, their warmth can be felt in acts of compassion and kindness. As we wait out the end of this challenging time, let us never forget to show the world who we truly are: a nation of kind, caring, and compassionate people."***



Photo credit: May Mendoza

## 24,836 HOTEL ROOMS RESERVED FOR OFWS' QUARANTINE, BPO STAFF USE – DOT CHIEF

8 APRIL 2020

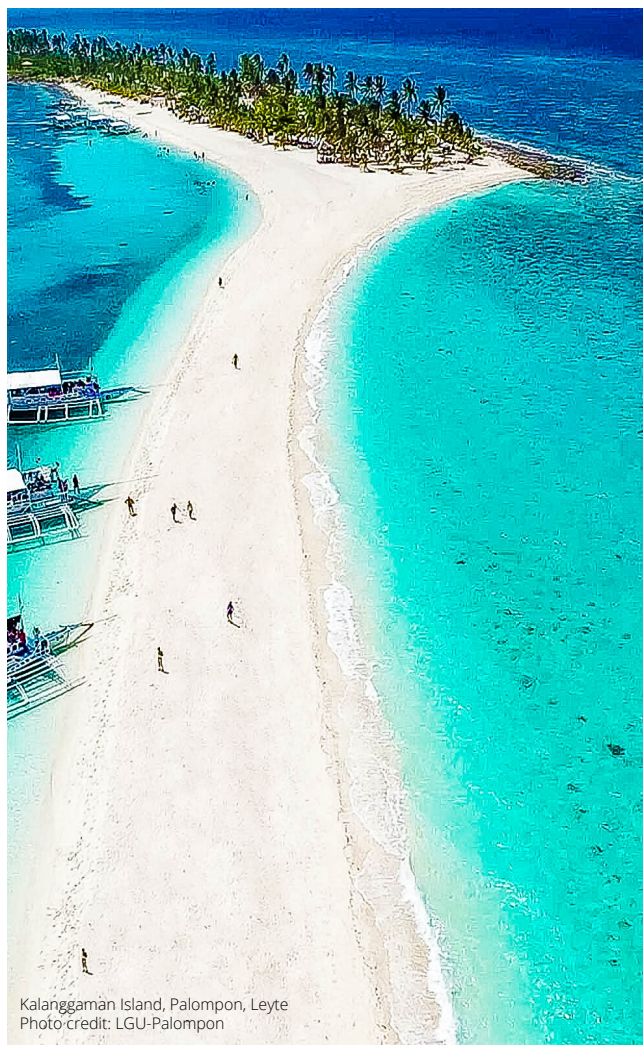
Department of Tourism (DOT) Secretary Bernadette Romulo-Puyat confirmed that as of 07 April 2020, the DOT has secured a total of 11,549 hotel rooms for the accommodation of homebound overseas Filipino workers (OFWs) who are required to undergo the 14-day quarantine upon their arrival to the country. Meanwhile, Business Processing Outsource (BPO) employees are currently billeted at some 13,287 hotel rooms located in NCR. Based on the Administrative order 2020-001B issued by Secretary Puyat, BPO employees fall under the category of "other guests"; that may be accommodated in double occupancy rooms.

**Read more:** [http://www.tourism.gov.ph/news\\_features/roomsreservedforofwsquarantine.aspx](http://www.tourism.gov.ph/news_features/roomsreservedforofwsquarantine.aspx)



Sec. Bernadette Romulo-Puyat  
Department of Tourism  
Photo credit: League Magazine Online





## M.I.C.E.

GainingEdge, a leading international consulting company engaged in the international business events market, has come up with summarized information on how destinations are responding to the COVID-19 crisis.

Highlights include:

- ✓✓ Korea Plans for Asian roadshows after COVID-19 crisis
- ✓✓ US\$51 million for Hong Kong recovery effort
- ✓✓ Australia offers support for convention bureaus and business events industry through its EMDG scheme
- ✓✓ Singapore sets aside \$90 mil to boost rebound

**Access summary:**  
<https://gainingedge.com/bulletin-covid-19-issue-3/>

## COVID-19: HOTEL INDUSTRY IMPACT

STR, a global data and analytics services provider for global hospitality sectors, shares analysis pieces and webinars scheduled each week in its Data Insights Blog. These webinars provide valuable information such as latest data and insights into the impact of the outbreak on hotel performance in the regions. Below is a list of webinars scheduled on 16 April:

- ➡ COVID-19: U.S. & Canada hotel weekly performance analysis
- ➡ COVID-19 impact on ASEAN hotel performance
- ➡ COVID-19 webinar: Europe hotel weekly performance analysis

Webinar Recordings (of previous webinars conducted) and Webinar Summaries are also made available.

**Access data and webinars:**  
<https://str.com/data-insights-blog/coronavirus-hotel-industry-data-news>

# NEW INITIATIVES

01

## DOT PROVIDES VIRTUAL BACKGROUNDS FOR VIDEO CALLS TO ENCOURAGE "TRAVEL FROM HOME"

The Philippine Department of Tourism (DOT) is encouraging the public to "travel from home" by providing virtual backgrounds that people can feature in video conferencing platforms such as Zoom, Webex, and many more.

The photos can be downloaded for free and will allow users to showcase the beautiful landscapes of the Philippines from the safety and comfort of one's home: <https://www.philippines.travel/fromhome>

**Read more:**  
[http://www.tourism.gov.ph/news\\_features/dottravelfromhome.aspx](http://www.tourism.gov.ph/news_features/dottravelfromhome.aspx)



02

## ADAPTING TO THE TIMES

RACHEL AJ LEE, TTGMICE ASIA/SINGAPORE, 31 MARCH 2020

(Note: QODE is Australia's largest innovation festival, showcasing Queensland innovation and technology to a global audience.)

It took chief CODE officer Jackie Taranto and her partners eight days to convert a live tech event into a virtual festival as the pandemic threatened continuity.

**Read more:**  
<http://www.ttgmice.com/2020/03/30/adapting-to-the-times/>



*Your feedback matters.*

<https://docs.google.com/forms/d/e/1FAIpQLSc6jeolYh39B6oH4JEQgxBG9ayhWzy5slrugxODLsM8GT-Izg/viewform>

FOR YOUR COMMENTS AND SUGGESTIONS.