

# TPB MEMBER INFO UPDATE: COVID 19



TPB Membership Campaign in Cebu City



## DOT-TPB Waives TPB Membership Program Registration Fee to Support Tourism Recovery

The Tourism Promotions Board (TPB), as approved by the Department of Tourism (DOT), has waived its Membership Program registration fee of Php 10,000.00 for Financial Year (FY) 2020-2021.

The move was made to extend marketing and promotional support to private sector stakeholders and aid them in controlling costs and mitigating economic losses as the industry recovers from the ongoing COVID-19 pandemic.

The TPB Membership Program is open to DOT-accredited members. First time registrants will be granted a waived registration fee starting June 2020 until December 2021. Charging of the annual membership and renewal fees will only begin in January 2022.

Meanwhile, the 103 existing members who have paid the registration fee for FY 2020-2021 will be exempted from paying the annual fee in 2022 to offset their previous payment.

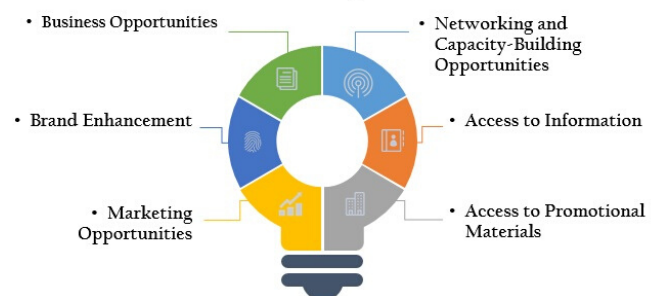
The TPB Membership Program aims to provide marketing services and benefits to its members through various areas of activity which promote, advocate, and represent the interests of its members for the benefit and sustainable development of their business and the tourism industry as a whole.

The program also supports DOT's progressive accreditation scheme for tourism-related establishments. To know more about the TPB Membership Program, please visit [www.tpb.gov.ph/membership/](http://www.tpb.gov.ph/membership/). For other membership inquiries, interested parties may get in touch with the Industry Relations and Services Division of the TPB Domestic Promotions Department at [tpbmembership@tpb.gov.ph](mailto:tpbmembership@tpb.gov.ph).

### APPLICATION PROCESS



### Membership Benefits



DOT Webinar Tackles Recovery, Future of PHL's M.I.C.E.

PATA Philippines Chapter, Metro Café Honor Frontliners

Travel Intentions Pulse Survey (TIPS): Impact of COVID-19

MMGY Travel Insight Global Report

## DOT Webinar Tackles Recovery, Future of PHL's M.I.C.E.

WWW.DOT.GOV.PH

Manila, April 29 - Department of Tourism (DOT) Secretary Bernadette Romulo-Puyat gladly noted the breath of optimism shared by industry leaders during the April 28 livestream webinar on Global MICE Situationer in the Time of the Pandemic.

Organized by the Tourism Promotions Board (TPB) under Chief Operating Officer Atty. Maria Anthonette C. Velasco-Allones, the DOT co-sponsored the one-hour and a half-long webinar with the Philippine Association of Convention and Exhibition Organizers and Suppliers (PACEOS).

"MICE is one of the tourism industry's key components currently paralyzed by the global pandemic crisis. The perspectives and insights shared by the resource speakers certainly translate to valuable inputs to our own recovery plans as we close ranks with the world's tourism stakeholders in a collective effort to bounce back from massive losses," Sec. Puyat remarked.

Read more:

[http://www.tourism.gov.ph/news\\_features/dotwebinartacklesrecoveryfutureofphlmice.aspx](http://www.tourism.gov.ph/news_features/dotwebinartacklesrecoveryfutureofphlmice.aspx)

The poster is for a free webinar titled "GLOBAL MICE SITUATIONER IN THE TIME OF THE PANDEMIC" held on 28 April 2020 (Tuesday) from 10:00am to 11:00am (GMT+8). It is presented by the Department of Tourism (DOT) in cooperation with TPBPHL and PACEOS. The speakers are: Ms. Bernadette Romulo-Puyat (Secretary, Philippine Department of Tourism) for the Welcome Message; Mr. Gary Grimmer (Executive Chairman, GANNOLOGY) as the Session Moderator; Mr. Noor Ahmad Hamid (Regional Director, Asia Pacific, International Congress & Conventions Association (ICCA)) for the Global MICE Situationer: Conventions and Meetings; Ms. Jennifer Glynn, CIS, CIP (President, Society for Incentive Travel Excellence (SITE)) for the Global MICE Situationer: Incentive Travel; and Mr. Mark Cochrane (Regional Manager, The Global Association of the Exhibition Industry (AIEA)) for the Global MICE Situationer: Exhibitions. Social media links for Facebook Live, Department of Tourism, TPBPHL, PACEOS, and ExLinkEvents are provided at the bottom.

## PATA Philippines Chapter, Metro Café Honor Frontliners



As a tribute to the brave individuals who have been risking their lives in the fight against the dreaded COVID-19, the Pacific Asia Travel Association (PATA) Philippines Chapter, in partnership with Metro Café, the latest addition to the city's culinary landscape, donated boxes of de luxe meals to frontliners in the Pasay-Parañaque area.



PATA's monetary contribution was used by the restaurant's foreign-trained Chef Rency and Chef Bok in personally preparing the upgraded meals lifted from their de luxe menu, which included dessert and a beverage. Metro Café is popular for its fusion cuisine and is located at Met Live in the Pasay-MOA area.

The initiative honored the brave individuals stationed at Pasay General Hospital, Pasay Astrodome COVID Center, Ospital ng Parañaque, La Paz Health Center, and The Premiere Medical Center. Meals were also delivered to the policemen and volunteers manning the various checkpoints in Barangays Tambo, San Dionisio, Baclaran, and Vitalez.

This week's Bulletin puts the spotlight on the USA: its situation, insights, and outlook. It is one of the Philippines' key source markets for international tourist arrivals. In particular, the U.S. currently ranks 3rd among the country's top foreign source markets (by country), registering 1.3 million arrivals or 15.84% out of the 8.26 million total foreign visitor arrivals recorded last year.



## MMGY Travel Intentions Pulse Survey (TIPS): Impact of COVID-19

Global KEY FINDINGS - WAVE III - APRIL 17-22, 2020 <https://www.mmgyglobal.com/>

(Note: The United States Tour Operators Association (USTOA) is “a professional, voluntary trade association created with the primary purpose of promoting integrity within the tour operator industry”. The organization was founded to address the need for a unified voice to protect the traveling public, and to represent the interest of tour operators. It has since become a national organization headquartered in New York. USTOA Active members represent some of the top names in travel and tourism, and account for a sizeable portion of the tour operator market in North America.)

The U.S. Travel Association (USTOA) has engaged MMGY to conduct an ongoing survey to monitor the impact of COVID-19 on U.S. travelers. The online survey designed and analyzed by MMGY Travel Intelligence is conducted bi-weekly among 1,200 U.S. residents who have taken an overnight trip for either business or leisure in the past 12 months. The maximum error at the 95% level of confidence for a sample of 1,200 is +/- 2.83%.

Access full report:

<https://www.mmgyintel.com/travel-intentions-pulse-survey-tips-impact-covid-19>



## MMGY Travel Insight Global Report

MMGYGLOBAL.COM/COVID-19, 27 APRIL 2020

(Note: MMGY Global is “the world's leading integrated travel and hospitality marketing agency with brands located all over the world specializing in the travel, tourism and hospitality industry representing multiple agency brands with one goal: to inspire people to go to places.” Together with its brands and partners, MMGY Global represents more than 400 travel and tourism marketing experts all over the world.)

Download report:

<https://www.mmgyglobal.com/COVID-19/>



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FOR YOUR COMMENTS AND SUGGESTIONS.