

MARIA ANTHONETTE VELASCO-ALLONES

SPECIAL RECOGNITIONS

Presidential Citation, People Management Association of the Philippines (2010)
The Outstanding Young Men of the Philippines (TOYM) for HRD (2009)
Outstanding Alumni, National Defense College of the Philippines
Outstanding Vincentian Alumni Awardee for Leadership Excellence and Service,
Unibersidad de Santa Isabel, Naga City (2018)

PROFESSIONAL AFFILIATIONS/ENGAGEMENTS

Vice-Chairperson, Board of Directors, Tourism Promotions Board (2020)
Ex-Officio Member, Board of Directors, Tourism Infrastructure and Enterprise Zone Authority (2020)
Ex-Officio Member, Board of Directors, Intramuros Administration (2020)
Ex-Officio Member, Board of Directors, National Parks Development Committee (2020)
Board of Director, Pacific Asia Travel Association (PATA) (2020)
Member, Asian Federation of Exhibition and Convention Associations (AFECA) Advisory Council (2020)
Member, Board of Assessors, Metrobank Foundation's Search for Outstanding Teachers and Soldiers (2019)
Member, Civil Service Commission's Multi-sectoral Advisory Council (2018-present)
Elected Individual Member Representative, Governing Council of EROPA (2008-present)
Member, Philippine Inter-agency Task Force on Harmonizing Results-based Performance Management Systems (2013-2019)
Member, Steering Committee, Public Management Development Program, Development Academy of the Philippines
Member, National Search Committee, Department of Education (2015-January 2020)
Member, Board of Judges, Search for Outstanding Executives, SPRints, Department of Trade and Industry (2016-2019)
Elected CHAIR, Resolutions Committee of the 2017 EROPA International Conference, South Korea
Member, Thought Leaders Committee, People Management of the Philippines (2016)
Elected RAPPORTEUR, Human Resource Development Committee, 2003 International Labor Conference, Geneva
Chair, Phil-APEC HRD Committee (2003-2005)

**Complete List of Overseas and Local Speaking Engagements, Lectures and Workshops Facilitated available upon request.*

EDUCATION

Certificate in Strategic HR Transformation and Organizational Development

Pennsylvania State University (2008)

Master in Public Management

Lee Kuan Yew School of Public Policy, National University of Singapore (2007)
Singapore (*Commencement Valedictorian*)

Lee Kuan Yew Fellows Program

Kennedy School of Government, Harvard University (2006)
Boston, Massachusetts, USA

Master in National Security Administration

National Defense College of the Philippines
Camp General Emilio Aguinaldo, Quezon City, Philippines (2000)
Outstanding Alumni (2000, 2008)

Bachelor of Laws

College of Law-University of the Philippines
Diliman, Quezon City, Philippines (1992-1996)

Bachelor of Arts in Political Science

College of Social Sciences and Philosophy
University of the Philippines, Diliman, Philippines (1986-1990)

ACADEMIC APPOINTMENTS

2011 to present	Core Faculty Ateneo School of Government Ateneo de Manila University
2013 to 2015	Resident Faculty, gCIO Training Program De La Salle Institute of Computer Studies
2007 to present	Academy Faculty Member , Career Executive Service <i>Leadership and Management Proficiency Program</i> Career Executive Service Board
2008 to 2019	Resident Faculty Public Management Development Program Development Academy of the Philippines
1991	Instructor Department of Political Sciences, College of Social Sciences and Philosophy, University of the Philippines, Diliman

SPECIAL TRAININGS AND CERTIFICATIONS

Certified Assessor on Competency Assessment by the Development Dimensions International, Inc. (2008)

Certified Trainer, UN Asia Pacific Centre for ICT (2008 to present)

Certified Interviewer (Targeted Selection Interview)

WORK EXPERIENCE

Feb 2020 - Present Chief Operating Officer

Tourism Promotions Board

As Chief Operating Officer, she oversees TPB's strategic campaigns supporting domestic and international marketing and promotional efforts for Philippine tourism and Meetings, Incentives, Conferences, and Events (MICE) industries. She manages the day-to-day operations of TPB and leads initiatives to strengthen stakeholder partnerships and cultivate multi-sectoral engagements for sustainable tourism.

2007 to Jan 2020 Executive Director

Career Executive Service Board (CESB)

Office of the President

As Chief Executive and Operating Officer, she redesigned the CES eligibility processes and tools in 2008, and led the ISO-certification of these processes since 2010 up to the present. She likewise led the development of the CES Competency Framework in 2009 as the fundamental guide in the formulation of career development programs for members of the CES. Since 2008, she leads the annual review and redesign of the CESB's residential leadership development program, steering the instructional design activities and guiding the continuing formulation of courses and learning modules.

Under her leadership, the CESB likewise received international recognition for two (2) consecutive years (2009 and 2010) for "bridging the information and communications technology (ICT) capacity gap of government executives in the Philippines to achieve socio-economic and development goals" from the UN-Asia Pacific Center for ICT.

In November 2010, she launched the ***Taas Noo, CESO!*** Campaign to provide a platform for deepening pride in government service among career executives and third level officials. The Campaign strengthened earlier initiatives to document, publicize and promote leadership best practices, innovative ideas and success stories of career executives.

In 2013, she established the ***PAGLAUM*** competency-training program to equip participants with psychosocial first aid skills as an outreach effort of CESB to communities affected by calamities and disasters. To date, the program has trained close to 600 *Hope Bearers* across various agencies and regions.

She rolled-out IT-enabled initiatives in 2015, starting with the Online CES performance management system, among others

She oversees the internal financial, administrative and personnel management operations of the Secretariat, and directly manages linkage-building, marketing activities and community-building activities among career officers.

March 2009

Consultant

Division of Healthy Communities and Populations,
WHO-Western Pacific Regional Office (WPRO) in Manila.

Reporting to the Director, the Consultant led the integration of recommended learning activities and training programs, and formulated the Division-wide Learning Plan for officers and technical staff of WHO-WPRO.

Dec 2008-Feb 2009

Consultant

Tobacco-Free Initiative (TFI), WHO-WPRO in Manila

Reporting to the Regional Adviser for TFI, the Consultant led the conduct of a strategic program review for Tobacco-Free Initiative, and formulated an organizational and staff development plan for this office.

2001-2007

Assistant Secretary

Department of Labor and Employment
Manila, Philippines

Provided management and staff support to the Secretary of Labor by spearheading policy formulation and program implementation activities in the various Department clusters, including Policy and Program Support (2001-2003), Internal Affairs (2004-2005) and External Affairs (2005-2006).

Led annual department assessment/strategic planning; initiated reforms in program administration through frameworks for budgeting/assessment of organizational program performance; supervised the planning and implementation of agency-wide ICT network operations; started initiatives to institutionalize knowledge management concerns.

Concurrent positions included being Resident Ombudsman (2003-2006); Chair, Change Management Team (2004-2006); Chair, Inter-Agency Committee for Research and policy Agenda (2001-2002003); Chief Legislative Liaison Officer (2005-2006); Focal Person, Productive Labor Practices (2004-2006); Chair, Phil-APEC HRD Committee and Chair, National Inter-agency Committee for GATS, among others.

Apr 2000-Jan 2001

Assistant Secretary

Department of National Defense
Manila, Philippines

Provided management and staff support on general administration and HRD matters to the Secretary of National Defense.

Concurrent responsibility was to represent the Secretary of National Defense in the RP-US Mutual Defense Board technical committee meetings.

Jun 1998-Mar 2000 Head Executive Assistant (HEA)

Department of National Defense

Provided direct technical and management support to the Secretary. Was primarily in charge of external linkage building and political networking; facilitating resource mobilization; capacity building of program stakeholders; and maintaining effective relations with local government units that are involved in emergency management and disaster response programs. The HEA also led agency-wide Y2K initiatives to protect the defense ICT infrastructure.

May- Jun 1998 Head, Secretariat

Office of the President Search and Selection Committee for President-elect Joseph Estrada

Managed the activities and ensured efficient and adequate technical and administrative support for the operations of the Presidential Search Committee

1994-1998 Chief Legislative Officer

Senate Committee on Defense and National Security
Philippine Senate

Prepared policy and technical papers related to defense and national security as well as public health; reviewed annual budgets of key national government agencies such as the Department of Health and the Department of National Defense and was responsible for recommending appropriate decisions on agency appropriations.

1994 Consultant

Office of the Secretary
Department of Health, Philippines

Reporting to the Secretary of Health, the Consultant provided policy and technical advice on the formulation of guidelines concerning local health systems, provision of program support for the monitoring and assessment of health risks, planning for integrated health and environment zone operations and training health practitioners in HIV/AIDS on raising awareness among the general public.

1991-1994 Project Officer

UNICEF-assisted Philippine Child Labor Program
Department of Labor and Employment

Reporting to the Project Manager, directly managed the pilot program implementation and monitoring in five (5) regions in the country; (2) Acted as account officer for the Social Mobilization, Training and Advocacy components of the program, creating improved capacities among program implementers and local government units; and (3) Developed policy and implementation guidelines on program management, livelihood implementation and sustaining capabilities among stakeholders.

1990 **Trade and Industry Development Specialist**
National Industrial Manpower Training Council
Department of Trade and Industry

Reporting directly to the Director, the Specialist provided research and technical assistance to various programs and emerging thrusts of the Council in support of HRD in enterprises.

NON-PROFIT SECTOR EXPERIENCE

1996-1998 **Executive and Legal Officer**
“The Violet Ribbon Campaign”
Manila, Philippines

The Campaign was a CIDA-funded advocacy and training program to improve the capacity of health professionals and local health workers to deal with women and children survivors of violence. Conducted lectures on the Convention of the Rights of the Child (CRC) and on domestic laws protecting the rights of women and children.

1996-1997 **Executive Director**
Doktora Foundation and The Green Coalition
Manila, Philippines

Reporting to the Board, the Executive Director was primarily involved in building capacities of local government units and workers in diverse fields such as disaster preparedness, public health promotion, and awareness raising campaigns on environmental preservation and protection.

REFERENCES available upon request.