

Name of GOCC: TOURISM PROMOTIONS BOARD

LIST OF CONTRACTS AND AGREEMENTS 2020

	Program/Project or Activity	Contract Type	Contracting Parties	Contract Amount	Contract Duration
1.	Tourism Expo Japan (TEJ) 2019	Addendum Agreement	TPB and PDOT Osaka, Japan	USD 8,784.26 / Php 474,350.00	October 24 - 27, 2019
2.	Marine Diving Fair (MDF) 2020	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Tokyo, Japan	JPY 9,995,573.00	April 03 - 05, 2020
3.	PDOT-Korea Website and Mobile App Re-design/ Re-development/ Maintenance and Online Marketing for 2020	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Korea	USD 186,300.00	March to December 2020
4.	Printing and Production of Brochure Requirements	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Shanghai, China	Php 2,000,000.00	6 months of 2020
5.	a) Tactical Media Placements and Advertising Opportunities with Marketing Partners via Naver and OTA; TPB and PDOT Frankfurt; b) Philippine Business Mission (PBM) to Korea; c) Seoul International Tourism Industry Fair (SITIF); d) Hanatour International Travel Show (HITS) and e) Mode Tour Travel Mart (MTTM)	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Korea	USD 298,137.40	a) January to June b) June 9, 2020 c) May 21-24,2020 d) June 7-9,2020 e) November 19-22,2020
6.	Social Media and Website Maintenance and Online Promotions for China Market	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Shanghai, China	Php 3,600,000.00	12 - month period of 2020
7.	Internationale Tourismus Borse (ITB) - Berlin 2020	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Frankfurt	EUR 541,870.23	March 04 - 08,2020

8.	COVID-19 Tourist Care Plan (Caring for Our Domestic Tourists in Distress)	Memorandum of Agreement (Regional Fund Transfer)	TPB and DOT - NCR	Php 4,000.00	April 2020
9.	COVID-19 Tourist Care Plan (Caring for Our Domestic Tourists in Distress)	Memorandum of Agreement (Regional Fund Transfer)	TPB and DOT - CAR	Php 6,000.00	April 2020
10.	Procurement of Supply and Delivery of 5000 Packs of Travel Essential Kits in Support to Accommodation Establishments Catering to PUMs	Contract Agreement (Goods and Services)	TPB and Nicatto Events and Marketing Dynamics Corporation	Php 2,130,000.00	N/A
11.	COVID-19 Tourist Care Plan (Caring for Our Domestic Tourists in Distress)	Memorandum of Agreement (Regional Fund Transfer)	TPB and DOT – Region XIII	PhP 334,000.00	April 2020
12.	2nd Semester Tactical Promotion Advertising Campaign for the Taiwan Market	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Taiwan	Php 3,730, 997.60	2 nd Semester of 2020
13.	Taipei Tourism Expo	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Taiwan	Php 2,099,680.00	August 28 to 31, 2020
14.	Procurement of 1 Year Subscription of Creative Clouds (All Apps and Multiple Platforms)	Contract Agreement (Consulting Services)	TPB and MYBUSYBEE, INC.	Php 1,334,000.00	N/A
15.	Joint Philippine Tourism and Perth Airport Bus Advertisement	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Sydney	Php 354,036.54 / AUD\$ 9,077.86	Two (2) months of 2020
16.	Taiwan's 1st Philippine Online Travel Fair	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Taiwan	USD 36, 650.00	July 1 - August 15, 2020
17.	Taichung International Travel Fair and Kaohsiung International Travel Fair	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Taiwan	USD 63,591.67	July 03-06,2020 July 10-13, 2020
18.	COVID-19 Tourist Care Plan (Caring for Our Domestic Tourists in Distress)	Memorandum of Agreement (Regional Fund Transfer)	TPB and DOT – Region V	Php 30,000.00	April 2020
19.	COVID-19 Tourist Care Plan (Caring for Our Domestic Tourists in Distress)	Memorandum of Agreement (Regional Fund Transfer)	TPB and DOT – Region X	Php 6,000.00	April 2020

20.	Brochure Support for Osaka, Nagoya, and Fukuoka Travel Agencies	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Osaka, Japan	JPY 2,510,920.00	April to September 2020
21.	TPB/DOT Korea- Tactical Campaign on Joint Social Commerce Promotions with Tour Operators and Philippine Product Presentation with Partner Airlines Advertising	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Korea	USD 101,851.86	April to June 2020
22.	Integrated Digital Marketing Management - UK Market 2020	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT United Kingdom	GBP 40,000 or Php 2,500,000.00	August to December 2020
23.	PDOT TAIWAN Website Maintenance Supplemental Budget	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Taiwan	Php 1,000,000.00	June to December 2020
24.	Printing of Destination Brochures in Taiwan	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Taiwan	Php 1,506,206.52	2 nd to 3 rd Quarter of 2020
25.	Production and Delivery of Marketing Collaterals for Lots 5 (Lot 1: Carry-On Luggage; Lot 2: Collateral Shirts; Lot 3: Reversible Corporate Jacket; Lot 4: Luggage Tags and Lot 5: Passport Sleeves)	Contract Agreement (Goods and Services)	TPB and Tanjer Enterprise	Php1,888,200.00	Not Applicable
26.	"Services of a Research/Survey Company to Conduct Market and Stakeholder Research Studies on Travel and Tourism During and After COVID19 pandemic",	Contract Agreement (Consulting Services)	TPB and Philippine Survey and Research Company (PSRC)	PhP4,368,000.00	Not Applicable