

DOT YEAR-END ACCOMPLISHMENT REPORT TEMPLATE
2nd Quarter CY 2020

AGENCY: TOURISM PROMOTIONS BOARD

PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2020. Inputs should answer the following:</i> 1. Who were involved? (indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event? contribute to the development of the Philippine tourism industry?	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/ Established <i>(Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	If applicable:				Others, if applicable	
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CONTRIBUTION TO BAYANIHAN ACT									
Realignment of the 2019 30th SEA Games to the DOT Extended Emergency Frontline Services at NAIA: The target beneficiaries of this realignment are the stranded and distressed passenger at the four (4) terminals of NAIA and the DOT NAIA personnel that continuously report to work during ECQ.	In line with the TPB's commitment to assist stranded tourists due to the COVID-19 crisis, the TPB's unspent funds for the 30th Southeast Asian Games (SEA Games) in the amount of PHP661,912.00 requested by the DOT National Capital Region (NCR) Regional Director Woodrow C. Maquiling, Jr. to be realigned to cover for the emergency requirements of the office relative to the nationwide state of calamity declaration has been approved for the execution of the following items: 1. DOT Food Packs worth PHP200,000.00 2. Accommodation for the DOT Airport personnel (April 13-30, 2020) worth PHP265,200.00 3. Packed Meals for 17 days worth PHP119,000.00 4. DOT-NCR Strategic Communication Support, Information Drive to Stakeholders under ECQ worth PHP44,800.00 5. Contingency (Fuel for vans, call cards, COVID-19, test kits for DOT-NCR Task Force, etc.) worth PHP32,912.00								
Provision of Personal Protective Equipment (PPE) and Vitamins for Frontline Tourism Airport Personnel through the release of Special Contingency Fund (SCF) as requested by the DOT: Frontline Tourism Airport Personnel currently on duty at NAIA	The imposition of an "Enhanced Community Quarantine" prompted stricter guidelines that caused, among others, the suspension of operation of public transport including restriction in the operation of air, sea, and land travel nationwide. However, Ninoy Aquino International Airport (NAIA) continues to operate to service OFWs and repatriated Filipinos coming from other countries and to also assist departing foreign passengers. It is imperative that the frontline tourism airport personnel working at the airports be at the peak of health to be able to effectively assist travelers transiting through the airport. With this, the Department of Tourism is requested the assistance of the TPB in procuring masks, gloves and vitamins for the protection of the frontline tourism airport personnel to ensure prevention of the spread of the virus in one of the most vital gateways in the country.								
Provision of Additional Disposable Surgical Masks for the Department of Tourism - Airport Reception and Information Unit personnel and travelers transiting through NAIA: Frontline Tourism Airport Personnel assigned at the NAIA	The Ninoy Aquino International Airport (NAIA) continues to operate to service OFWs and repatriated Filipinos coming from other countries and to also assist departing foreign passengers. It is imperative that the DOT-NCR personnel assigned under its Airport Reception and Information Unit (ARIU) and other airport personnel be at the peak of health to be able to effectively assist travelers transiting through the airport as well as to have necessary materials to prevent contracting and further spread of the virus. In view of this, DOT-NCR is requesting the assistance of the TPB in procuring 6,000 pieces of additional disposable surgical masks for the protection of the DOT-ARIU personnel and travelers transiting through NAIA. Full delivery of 6,000 pcs. disposable surgical masks to DOT-NAIA last 13 April 2020.								

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Provision of Travel Essential Kits to accommodation establishments tapped to host Persons Under Monitoring affected by the ECQ as requested by the DOT: The target beneficiaries are Persons Under Monitoring billeted in various hotels in Metro Manila.	<p>A total of 5,000 travel essential kits are to be distributed to accommodation establishments in Metro Manila tapped to host Persons Under Monitoring affected by the ECQ as requested by the Department of Tourism.</p> <p>The kit will contain basic essentials such as shampoo, soap, toothbrush, toothpaste, wet wipes, alcohol, sanitizer and bath towel. The main objective is to prevent further spread of the disease through proper hygiene and provide assistance to the other agencies and private sector partners in fighting against COVID-19. These will be packed in boxes according to the list of hotels and number of PUMs billeted as provided by DOT and will be delivered through a courier.</p> <p>Update: As of 03 April: 1,096 kits have been delivered to DOT-NCR.</p>								
Release of TPB Special Contingency Fund (SCF) for Additional Sweeper Flights for Stranded Tourists Affected by COVID-19 Enhanced Community Quarantine (ECQ)	<p>To immediately transport a total of 1,204 (as of 24 April 2020) stranded domestic tourists in the regions (particularly in Puerto Princesa, El Nido, Caticlan, Iloilo, Cebu, Davao, Butuan) and to prevent stranded foreign tourists from exposing themselves further from the threat of COVID-19, the TPB provided their domestic airline requirements thru the release of its Special Contingency Funds (SCF).</p> <p>Stranded domestic tourists in the Philippines:</p> <ul style="list-style-type: none"> - Puerto Princesa (191 pax) - El Nido (63 pax) - Caticlan (245 pax) - Iloilo (167 pax) - Cebu (165 pax) - Davao (182 pax) - Butuan (191 pax including those still stranded in Siargao) <p>TOTAL: 1,204 domestic tourists (as of 24 April 2020)</p>								
Release of SCF for the Additional Support for the DOT-NCR Emergency Frontline Services at NAIA Terminals Due to COVID-19 Enhanced Community Quarantine	<p>The imposition of an "Enhanced Community Quarantine" prompted stricter guidelines that caused, among others, the suspension of operation of public transport including restriction in the operation of air, sea, and land travel nationwide. However, the Ninoy Aquino International Airport (NAIA) continues to operate to service OFWs and repatriated Filipinos coming from other countries and to also assist departing foreign passengers. Through DOT-NCR's Airport Reception and Information Unit (ARIU), the DOT continues to serve and assist tourists transiting or stranded at the airport.</p> <p>The TPB processed PHP200,000.00 from its Special Contingency Fund as additional financial support to the DOT-NCR, which will be used to fund 4,000 packs of essential care kits (MalasaKITS) to be provided to transiting or stranded tourists at the NAIA terminals. Each pack contains mineral water, alcohol, wipes, biscuits, nuts, etc. as a welcome relief for stranded tourists. The above volume is drawn out from expected domestic sweeper flights either initiated by DOT and/or selected local governments for their residents both inbound and outbound of NAIA.</p>								

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Deployment of Ten (10) TPB Personnel to Assist in the DOT's Accreditation of Tourism Establishments: DOT/TPB Stakeholders	<p>The DOT released the Guidelines on the Operations of Hotels and Other Accommodation Establishments Under a Community Quarantine also referred to as Administrative Order No. 2020-002 dated 22 May 2020, following the approval of the IATF's Omnibus Guidelines on the Implementation of Community Quarantine in the Philippines ("IATF Omnibus Guidelines").</p> <p>According to Section 4 of the guidelines, all Accommodation Establishments that intend to commence commercial operations in Community Quarantine Zones, whether for the accommodation of guests or operation of in-house food facilities for take- out or delivery services, shall secure a DOT Certificate of Authority to Operate prior to any operations, otherwise, they will be subject to penalties.</p> <p>In view of the anticipated influx of applicants from the private sector and in compliance to the call of the DOT, the TPB deployed ten (10) of its personnel to the department to assist in the acceptance of applications and processing thereof. These personnel along with others from different offices and attached agencies of the DOT will undergo a basic training on online accreditation before deployment and will be provided the necessary equipment to perform the task.</p>								
Research /Survey Company to Conduct Market and Stakeholder Research Studies on Travel and Tourism: The Philippine tourism stakeholders including the tourism establishments, LGUs, tourism association, among others and the Philippine government and the public stakeholders.	<p>The TPB is procuring the services of a research/survey company for the immediate conduct of a study on the current state of the industry, the changes in travel trends, the tourists' perceptions and behavior, and the stakeholders' requirements and expectations from the government, particularly from TPB.</p> <p>The research result will be one of the critical basis for the assessment and formulation of the TPB's Recovery Plans. Further, the result will be shared among industry players as scientific reference material in crafting strategies and action plans in facing its "new normal."</p>								
Procurement of Hygiene Kits for the returning overseas Filipinos at the Clark International Airport: Overseas Filipinos from Vancouver, Canada arriving to the Philippines via the Clark International Airport	<p>To provide assistance to the regional offices and partner agencies in mitigating the spread of COVID-19 and a quick and relevant response to ensure sustained tourism interest in the country while addressing the negative effects of the emergency, the TPB is procuring hygiene kits for the returning overseas Filipinos from Vancouver, Canada arriving at the Clark International Airport.</p> <p>A total of 1,500 Hygiene Kits to be procured with the TPB logo in the packaging will include the following items:</p> <ol style="list-style-type: none"> 1. Soap 2. Alcohol 3. Sanitizer 4. Tissue 5. Wet wipes 								

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Publication of TPB Membership Bulletin: COVID 19 The weekly (monthly effective June 2020) TPB Member Bulletin: COVID-19 is digitally prepared and published by TPB's Domestic Promotions Department to disseminate relevant information and updates on COVID-19. Information includes resources/strategies on how the tourism industry can cope.	Seven (7) issues were published this quarter, as follows: Bulletin 2 - April 1, 2020 Bulletin 3 - April 8, 2020 Bulletin 4 - April 15, 2020 Bulletin 5 - April 20, 2020 Bulletin 6 - April 29, 2020 Bulletin 7 - May 8, 2020 Bulletin 8 - June 23, 2020 A total of eight (8) bulletins have been issued as of June 30, 2020 DOT & TPB and private sector efforts addressing the pressing issues and concerns brought about by the pandemic, relevant industry news and forecasts.	The use of digital format allows for a sustainable, cost-effective practice while reaching a wider audience	Strengthened partnership with private sector stakeholders	8 issues	No issues previously				
Waiver of Annual Membership Fee for FY 2020-2021 Annual fees are waived for FY 2020-2021 for new members registering to the program this year. Furthermore, waived membership registration fees for 2022 will be extended to the existing 103 (paid) members to offset registration fees paid covering FY 2019-2020.	An extensive online campaign was conducted among DOT-accredited (primary) enterprises inviting them to join the program with the offer of waived fees for FY 2020-2021. Since the approval and implementation of the waived fees, 41 new members have joined. Added to the 104 (paid) members pre-waiver, this brings the total number of members to 145 as of June 30, 2020. The objectives are: 1. To increase the number of private sector stakeholders who can avail of the benefits offered by the program, particularly in terms of marketing and promotional support, networking opportunities, sustainable business generation, among others; 2. Enjoin more private sector stakeholders to become strategic partners in DOTTPB's recovery program; and 3. Strengthen partnership and generate goodwill with private sector.		Strengthened partnership with private sector stakeholders	145 members	314% increase vs. 35 (paid) members in 2019	- Waived membership fees for FY 2020-2021 - Intensive online membership campaign			
Development of TPB Membership Website (Phase 1) A dedicated website (microsite) for TPB members to serve as a platform for member servicing and provision of benefits.	Completion of Phase 1 of development with website now accessible with the capability to accept online applications. Includes a members' portal providing access to benefits exclusive to members. The website provides a platform for information dissemination, promotion of member-establishments, feedback mechanism, among others. In progress is Phase 2 of development which will integrate more advanced features.								
TPB Member Servicing (COVID-19) Dissemination of relevant information related to COVID-19 to members	Mailed out relevant government issuances, international tourism organizations/associations studies, surveys, and other relevant information, webinar invitations, etc. to TPB members. The objectives are to keep members informed and updated on the tourism industry's situation amidst the pandemic and to share information that may be relevant in crisis management and recovery efforts.		Strengthened partnership with the private sector in implementing DOT-TPB recovery programs						

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Contribution to the Development of the Domestic Tourism Recovery Program Assistance in crafting plans and programs for domestic tourism recovery program.			Forging of partnerships and collaboration with public and private sector stakeholders for a successful tourism recovery program						
SOCIAL MEDIA AND WEBINAR POSTING									
Posting of COVID-19 relevant content in TPB Social Media Accounts: As this is more of information dissemination, targeting to reach the over 30,000 followers of the TPB social media accounts in FB, IG and Twitter The objective of this initiative is to disseminate information that affects the Tourism Industry. At the same time, through regular social media posting of various activities that can be done while on ECQ, we are able to inspire the readers to be more productive, pro-active in learning new things, and consider this time to reflect; reconnect with family, friends and inner self; renew our spiritual relationship with God, among others.	Total of 23 postings with a total of 27,307 reach and 2,505 engagement								
	16 April to 20 April 2020 DOT Online Training Launching (reposting) - Reach: 955, Engagement: 128								
	21 April to 27 April 2020 Tourism Industry in the New Normal Webinar (reposting) - Reach: 817, Engagement: 85								
	28 April to 04 May 2020 Tourism in COVID-19 Crisis: Embracing the New Normal - Reach: 503, Engagement: 38								
	05 May to 11 May 2020 We Go As One For Tourism Webinar - Reach: 529, Engagement: 66 Intramuros Learning Session: Intramuros and the Making of the Filipino Nation - Reach: 580, Engagement: 42 Domestic Travel Sentiment Survey supported by various tourism associations - Reached: 542, Engagement: 76								
	12 May to 18 May 2020 Philippine Health and Wellness Industry: Surviving from COVID-19 Challenges - Reach: 459, Engagement: 54 DOT Postcards repost - Reach: 328, Engagement: 58 Announcement of WTTC Webinar: The Future of Travel - Reach: 3255, Engagement: 293								

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	26 May to 01 June 2020 Wake Up in PH CAR - Reach: 794, Engagement: 73 Wake Up in Bicol - Reach: 504, Engagement: 49								
	02 June to 08 June 2020 Wake Up in Palawan - Reach: 1180, Engagement: 131 Safety Protocols Accommodation Establishment - Reach: 982, Engagement: 161 Wake Up in Zamboanga - Reach: 692, Engagement: 43								
	09 June to 15 June 2020 Safety Protocols Restaurant Establishment - Reach: 992, Engagement: 122 Safety Protocols for Land and Transportation Services - Reach: 636, Engagement: 40 Farm Tourism Webinar - Reach: 203, Engagement: 18								
	16 June to 22 June 2020 PDOT Frankfurt Video: Package giveaway to travel agent - Reach: 1,307, Engagement: 140 Wake Up In CALABARZON - Reach: 1,205, Engagement: 123 Online Community Panel Survey - Reach: 7,776, Engagement: 420								
	23 June to 29 June 2020 Weavers of Basey, Samar - Reach: 1,301; Engagement: 149 Wake Up in SOCCSKSARGEN - Reach: 929; Engagement: 80 Study on Filipino Travelers' Sentiments on the New Normal - Reach: 838; Engagement: 116								
Marketing Communications Department's Posts regarding Efforts of DOT Regional Offices: As this is more of information dissemination, we are just targeting to reach the over 31,000 followers of the TPB social media accounts in FB, IG and Twitter In line with the tourism industry's efforts in addressing the pressing issues and concerns brought about by the current threat of the Corona Virus Disease (COVID – 19), the TPB would like to highlight efforts and best practices being undertaken at regional level to ensure that all tourist destinations in the country remain viable despite the ongoing health crisis.	Total of 8 posting with 13,668 reach and 2,287 engagement								
	13 April to 20 April 2020 DOT III - Stranded tourists in Region III with confirmed return tickets were assisted by the Department of Tourism through its COVID-19 Tourist Care Plan that includes provision of basic necessities such as food and toiletries Reach: 2141; Engagement: 627								

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	<p>21 April to 27 April 2020</p> <p>DOT VIII - Assistance to a total of 85 missionaries through a chartered flight from Tacloban and to stranded European tourists who were flown to Manila for their repatriation flight back to their home countries Reach: 1,751; Engagement: 167</p> <p>DOT XI - Releasing updates on social media, special repatriation flights continuously being provided for foreign and local travelers and releasing emergency hotlines to immediately address tourist concerns. Region XI: Efforts to Address COVID-19 - Reach: 1,150, Engagement: 143</p>								
	<p>28 April to 04 May 2020</p> <p>CAR - Sweeper flights mounted by DOT and TPB from Butuan and Iloilo were assisted by DOT NCR and ensured that all domestic tourists arrive home safely Reach: 1,675; Engagement: 362</p> <p>DOT VII - DOT Region 7 partnered with the Local Government Units, the Armed Forces of the Philippines and other agencies to provide assistance to stranded foreign and local tourists in their region Reach: 1,941; Engagement: 292</p> <p>DOT XIII - A total of 1,044 foreign tourists stranded in the CARAGA region have been assisted by DOT 13. The location of these tourists were identified with the aid of local government units, while sweeper flights from Sayac Airport in Siargao Island to Clark International Airport were facilitated in coordination with the Civil Aviation Authority of the Philippines (CAAP) Reach: 1,284 - Engagement: 220</p>								
	<p>05 May to 11 May</p> <p>DOT VI - TPB's social media posted efforts of Region VI to address COVID-19. Local and foreign tourists stranded in the provinces of Antique, Capiz, and Iloilo have been assisted by the Department of Tourism Region 6 since the declaration of the nationwide state of public health emergency last March. Recently, special flights were also offered to 144 local tourists stranded in Boracay. Reach: 3,006, Engagement: 421</p>								
	<p>09 June to 15 June 2020</p> <p>DOT VIII - Accommodation Inspection Reach: 720; Engagement: 55</p>								

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<p>Virtual Tours Launched: The virtual tours form part of the recovery program and the expected beneficiaries are the tourism stakeholders that offer tour programs and the community in the destinations feature who consider the tourism industry as their source of income.</p> <p>It is an initiative of the MARCOM Media Relations & Communications Division as one way to promote the country while we are on quarantine. The TPB MARCOM will be posting photos of beautiful sites of the Philippines twice a week to allow viewers to take "Virtual Trips" and encourage them to visit these spots once the pandemic is over.</p>	As of 29 June 2020, a total of 24 Virtual Tours have been posted on TPB's Facebook Page with combined people reach of 300,887 and engagement of 21,568								
	The first post (March 29) focused on the National Week of Prayer; while the second post (April 1) featured Pampanga's well-known pilgrimage sites and churches, in preparation for the Holy Week; the succeeding posts will guide the viewers in their virtual spiritual journey and inspire them to reflect on the cornerstones of the Lenten season: prayer, fasting and almsgiving. (Batangas, Bicol, Cotabato City, Ilocos Norte, Iloilo, Manila, Pampanga, Quezon, Zamboanga Peninsula)								
	As of 15 Apr 2020, a total of 5 Spiritual Virtual Tours were posted on TPB's Facebook Page with combined people reach of 197,041 and engagement of 13,282. Succeeding posts will feature the Philippine Lifestyle, Culture and Tradition, among others.(Baguio City, Batangas, Bicol, Cotabato City, Ilocos Norte, Iloilo, Manila, Pampanga, Rizal, Quezon, Zamboanga Peninsula)								
	As of 22 Apr 2020, a total of eight (8) Virtual Tours were posted on TPB's Facebook Page with combined people reach of 271,654 and engagement of 19,756. April 16 to 22: Intramuros Virtual Tours - Reach: 5,353, Engagement: 412 National Museum Virtual Tour - Reach: 521, Engagement: 59								
	As of 27 Apr 2020, a total of 9 Virtual Tours were posted on TPB's Facebook Page with combined people reach of 278,209 and engagement of 20,106. April 21 to 27 Presidential Car Museum Virtual Tour - Reach: 1,016, Engagement: 94 Presidential Museum and Library Virtual Tour - Reach: 1,202, Engagement: 99								
	As of 04 May 2020, a total of 10 Virtual Tours were posted on TPB's Facebook Page with combined people reach of 279,242 and engagement of 20,164. April 28 to May 04 Museo ni Jose Rizal Fort Santiago Virtual Tour - Reach: 1,033, Engagement: 53								

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	As of 11 May 2020, a total of 11 Virtual Tours were posted on TPB's Facebook Page with combined people reach of 280,099 and engagement of 20,236. May 05 - May 11 Museo ni Ramon Magsaysay Virtual Tours - Reach: 866, Engagement: 72 Astronomy 102 Live Series of the Mind Museum								
	As of 18 May 2020, a total of 12 Virtual Tours have been posted on TPB's Facebook Page with combined people reach of 281,254 and engagement of 20,331 May 12 - May 18 Tales of the Manuvu: Ballet Philippines Virtual Performance - Reach: 1155, Engagement: 95								
	As of 25 May 2020, a total of 14 Virtual Tours have been posted on TPB's Facebook Page with combined people reach of 282,818 and engagement of 20,484. May 19 - May 25 Ateneo Art Gallery - Reach: 782, Engagement: 46 Tubattaha Reef Virtual Tour - Reach:782, Engagement: 107								
	As of 01 June 2020, a total of 16 Virtual Tours have been posted on TPB's Facebook Page with combined people reach of 284,222 and engagement of 20,581. May 26 - June 1 Museum of Social History Virtual Tour - Reach: 788, Engagement: 45 Siargao Virtual Tour - Reach: 616, Engagement: 52								
	As of 09 June 2020, a total of 20 Virtual Tours have been posted on TPB's Facebook Page with combined people reach of 297,853 and engagement of 21,402. June 02 - June 08 Diving destination in the Philippines: Dumaguete - Reach: 759, Engagement: 142 Diving Destination in the Philippines: Puerto Galera - Reach: 676, Engagement: 44								
	As of 15 June 2020, a total of 21 Virtual Tours have been posted on TPB's Facebook Page with combined people reach of 299,303 and engagement of 21,463. June 9 to June 15 Philippine Eagle Foundation Virtual Tour - Reach: 1177, Engagement: 61								
	As of 22 June 2020, a total of 22 Virtual Tours have been posted on TPB's Facebook Page with combined people reach of 299,966 and engagement of 21,508. June 16 to 22 Baluerte de San Diego Virtual Tour - Reach: 936, Engagement: 45								
	June 23 to 29 Casa Manila Virtual Tour - Reach: 391; Engagement: 24 Palawan Virtual Tour CNN - Reach: 530; Engagement: 36								

PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2020. Inputs should answer the following: 1. Who were involved? (indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event? contribute to the development of the Philippine tourism industry?)</i>	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/Established <i>(Indicate the nature of cooperation/collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	If applicable:				Others, if applicable	
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Partnership with CBCP for the 360° Virtual Visita Iglesia and Easter Celebrations: Tourism stakeholders that offer specialized tour programs, the community and SMEs within the vicinity of the various churches featured in the Virtual Visita Iglesia who take advantage of special events to earn/increase their income.	The Catholic Bishops Conference of the Philippines (CBCP) granted permission for TPB to carry the Virtual Visita Iglesia 360° in its Facebook Page. The partnership with CBCP aimed to bring the Visita Iglesia tradition/experience to people amidst the ECQ. As of this date, the post on TPB's FB Page has generated 23,189 people reach and 749 engagement. (Intramuros, Manila; Victorias, Negros Occidental; Bacong, Negros Oriental; Bantay, Ilocos Sur; Malolos, Bulacan; Carcar, Cebu; Jagna, Bohol; Laoang, Northern Samar; Mahatao, Batanes; Majajjay, Laguna; Nagcarlan, Laguna; Paete, Laguna; Taytay, Palawan; Taal, Batangas)								
Global Meetings, Incentive Travel, Conventions, Exhibitions (MICE) Situationer in the Time of the Pandemic : A webinar in partnership with DOT and the Philippine Association of Convention/Exhibition Organizers and Suppliers (PACEOS)	For this Webinar, the DOT and TPB, in cooperation with PACEOS, gathered a panel of international experts from all sectors of the MICE Industry (Meetings and Conventions, Incentive Travel, and Exhibitions) to share their experiences and views on the current global state of the Industry during this Coronavirus pandemic, as well as forecasts on what the industry will be facing in the near future. The information imparted during the webinar gave our local MICE stakeholders a better understanding of global trends, as well as projected "new normal" to aid them in the formation of action plans for recovery. The Marketing Communications Department prepared the digital poster and banner design of the event. The Webinar was streamed live on the facebook pages of the DOT, TPB, PACEOS, Tourism Congress of the Philippines (TCP) and ExLink Events (PACEOS member), with over 1,000 MICE and tourism stakeholders watching the live feed. The Webinar recording, still posted on the said facebook pages, has garnered 51,794 reach, 7,274 over 14,600 views.								
The Future of Travel: A WTTC Exclusive Panel webinar: Travel and Tourism stakeholders	The DOT and TPB in partnership with World Travel and Tourism Council (WTTC) organized a webinar with the topic: 'The Future of Travel: A WTTC Exclusive Panel' on 19 May 2020, 4:00 PM – 5:30 PM (GMT+8) which was live streamed at the official social media accounts of the PDOT and TPB. The webinar served as a platform to provide continued learning to Philippine tourism stakeholders, providing updates on the current condition of three major segments of tourism (accommodations, air transportation, tourism investments) and educating the audience on best practices on measures for response and recovery and gearing up for the future of travel. The Marketing Communications Department prepared the digital poster and banner design of the event. The webinar gathered 1,500 live audience and its recording has since generated 1,404 reach, 239 engagement, and 28,000 views.								

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#Travel Tomorrow: A PDOT - UNWTO Webinar on Travel & Tourism Recovery: Travel and Tourism Stakeholders	<p>The DOT, TPB and the United Nations World Tourism Organizations (UNWTO) organized a webinar on the global recovery of Travel and Tourism. on 4 June 2020, 4:00pm - 5:30pm (GMT+8) which was live streamed at the official social media accounts of the PDOT and TPB.</p> <p>The webinar served as a platform to provide continued learning to Philippine tourism stakeholders, providing updates on best practices and COVID-19 response initiatives, as well as providing insight on recovery strategies and ways to move forward post-pandemic.</p> <p>The Marketing Communications Department prepared the digital poster and banner design of the event.</p> <p>The webinar garnered over 1,000 live audience and its recording has since generated 59,750 reach, 10,553 engagement and 17,900 views.</p>								
TPB's Quarter Newsletter: Features the TPB's initiatives and accomplishments for FY 2020	<p>TPB published the first quarter issue of its official newsletter for this year. The layout and content of the materials used in the publication of the newsletter aim to keep audience abreast of TPB's marketing and promotions initiatives; to reach a wider audience globally and increase its shareability through distribution in multiple digital platforms; to adapt a flexible and cost-effective production and dissemination of information, and; to reduce carbon footprint by moving to digital format.</p> <p>Nationwide: Publication of the 1st quarter official newsletter issued on 06 May 2020 Publication of the 2nd quarter official newsletter is scheduled on 13 July 2020</p>	<p>Instead of mass printing, TPB adapts a sustainable practice by doing a digital production which is cost-effective and reaches a wider reach.</p>	<p>Possible collaboration with TPB members/stakeholders by giving them a spot to feature their best practices.</p>	<p>1 Newsletter released for January to March 2020</p>	<p>Headlines in 2019 were handled by CPBD</p>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>	
Endorsement of the Domestic Travel Sentiment Survey 2020 Report by Chroma Hospitality: TPB Personnel and Stakeholders	<p>TPB issued Circular 2020-014 to invite all industry partners to participate in the Domestic Travel Sentiment Survey 2020 initiated by Chroma Hospitality. This survey aims to help Tourism enterprises and the Philippine government prepare for recovery and understand the local market's sentiments and behavior moving forward amidst and post COVID-19</p> <p>The Domestic Travel Sentiment Survey was conducted from May 8 to 26, 2020 and received 7,515 respondents from across the Philippines. The survey asked questions regarding the effects of COVID-19 on respondents' employment, their pre-COVID-19 travel history and post-COVID-19 travel expectations. TPB further assisted in the recruitment of respondents by posting the survey link on its FB page which gathered a combined 618 reach and engagement.</p>								

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Advertisement Placements in Major National Broadsheets: General Public, Private Sector Members and other Tourism Industry Partners	<p>The TPB procured advertisement placements in major broadsheets in order to disseminate the information on the new safety protocols established by the DOT as precautionary measures concerning the COVID-19. These Safety Protocols hope to assist the tourism industry in bringing back the confidence of the travelling public to go out and discover the various destinations in the country, and for the industry to recover slowly from this pandemic.</p> <p>The TPB prepared the design layout for centerspread advertisements and digital posts.</p> <p>For the period of 09 to 15 June 2020, the TPB placed the following advertisements:</p> <p>June 11, 2020 Philippine Star - Health and Safety Protocols for Accommodation Establishments Full color, Spread (with social media posting on Philstar FB account and website article)</p> <p>June 12, 2020 Philippine Daily Inquirer - Health and Safety Protocols for Accommodation Establishments Full color, Spread (with social media posting on PDI FB account and website article)</p> <p>June 15, 2020 Manila Bulletin - Health and Safety Protocols for Restaurants Full color, Spread (with social media posting on MB FB account and website article)</p> <p>June 17, 2020 Philippine Star - Health and Safety Protocols for Restaurants Full color, Spread (with social media posting on Philstar FB account and website article)</p>	copy and design were created and developed in-house by MARCOM team							
	<p>June 21, 2020 Philippine Star - Health and Safety Protocols for Tourist Land and Transport Services Full color, Spread (with social media posting on Philstar FB account and website article)</p> <p>June 21, 2020 Philippine Daily Inquirer - Health and Safety Protocols for Tourist Land and Transport Services Full color, Spread (with social media posting on PDI FB account and website article)</p>								
TPB INTERNAL EFFORTS									
Learn From Home Programs: as part of (the) TPB's learning and growth activities while on ECQ. Some modules allow them to gain ideas on combatting the effects of COVID-19	To mitigate the effects of the Emergency Community Quarantine due to the COVID-19, the TPB Personnel and Human Resources and Development Division (PHRDD) implemented a Learn from Home Program (LFH) as an alternative platform for Learning and Development. Links to 57 webinars were provided to TPB personnel via email and viber group.								

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	As of 27 Apr 2020, aside from following learning modules sent to identified TPB personnel, link to free webinars were also sent to employees' e-mails and announced in the ManCom Viber Group: 1. Kamustahan TikTalk - A 15-20 minute online kumustahan session among the members of the Philippine Learning community to those who feel down, stressed, have negative feelings and anxiety: PSTD (Philippine Society for Talent Development) 2. The New Normal: Live After COVID: Eventbrite 3. Tourism Industry in the New Normal: Event Management Philippines - Exlinkevents 4. Optimizing Google Tools to Manage Employee Engagement during COVID-19 Crisis: PSTD (Philippine Society for Talent Development)								
	As of 04 May 2020: 1. 7 Tips to Stay Mentally Healthy During a Crisis: Unilab 2. Online Survey: Impact of COVID-19 to TPB Personnel: TPB - Personnel and Human Resources Development Division 3. Level Up Your Business Writing Skills (Part 2): Jonathan Yabut 4. The V.U.C.A. Leadership Transforming a COVID-19 Situation: ARIVA Academy 5. Developing Digital Leader Skills: PSTD (Philippine Society for Talent Development)								
	As of 11 May 2020: 1. What do you include in an Interactive Webinar: Philippine Society for Talent Development (PSTD) 2. BE MORE WITH LESS: How to Stay Positive, Healthy and Productive During Tough Times: ARIVA Academy 3. Delivering Brain-friendly and Engaging Webinars: Philippine Society for Talent Development (PSTD) 4. How to Adapt: The Coronavirus Forces Brands to Innovate: Near Creative 5. Work-Life-Balance while at Work-From-Home: Galing ng Every Juan 6. Adapt and Rebuild to New Normal: ATENEO CORD 7. Recovery Plan: How to Prepare For a Post COVID-19 World: Near Creative 8. Effective Virtual Classrooms: Philippine Society for Talent Development (PSTD) 9. Risk Management in the Age of COVID-19: Institute of Corporate Directors (ICD) Webinar Series 10. Staying Sensitive: How to Communicate During COVID-19: Near Creative 11. Seizing the Opportunity: Enhancing digital skills for the development of Rural Tourism: UN World Tourism Organization (UNWTO)								
	As of 18 May 2020: 1. Boosting Your Productivity Using Google Tools: ARIVA Academy 2. Zoom Basics - TPB Learn From Home Together: "TPB - Office of the COO Acting HEA Ryvet P. Cruz 3. Rethinking Customer Intimacy Strategies During the Pandemic: ARIVA Academy 4. Philippine Health and Wellness Industry: Surviving from COVID-19 Challenges: Event Management Philippines - Exlinkevents 5. Post COVID-19: Is Normal Realistic?: Eventbrite								

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	As of 25 May 2020: 1. Conquering Your Fears During the Pandemic: Philippine Society for Talent Development (PSTD) 2. REset - REstart - REcover Tourism - The Ultimate Survival Hacks that could Save your Business: TIN Media 3. Branding Start-Ups for Business Impact: Philippine Society for Talent Development (PSTD) 4. Dashboarding and Management Reporting in Excel (Part 1): Eventbrite								
	As of 01 June 2020: 1. Home Is Where The Work Is: How to Make WFH Work: ICD Webinar Series 2. The Power of Success Attitudes: Become the Person Who Can Change During a Crisis: ARIVA Academy 3. Dashboarding and Management Reporting in Excel (Part 2): Eventbrite 4. Balik Alindog sa Trabaho: A Micro-learning Session on Personal Branding: Philippine Society for Talent Development (PSTD) 5. Personal Branding Beyond the Pandemic: Using your truth to win in a world of lies: Philippine Society for Talent Development (PSTD) 6. ICD Webinar: Future-Ready Boards: A Deep Dive: ICD Webinar Series 7. Developing Leaders ECQ and Beyond: iCON, Image Consulting 8. The Voice of a Woman: WSW (Women Supporting Women) Philippines 9. Cultivate Psychology Safety for Your Virtual Teams During Difficult Times: ARIVA Academy								
	As of 09 June 2020: 1. Industry Winners and Losers: What is needed to Propel the PH back to Economic Growth: Philippine Society for Talent Development (PSTD) 2. Medical Tourism Improving Lives & Revenue - from Tourism Marketing Perspective: TIN Media 3. Emerging Trends Impacting Business and People: Philippine Society for Talent Development (PSTD) 4. Adapt and Rebuild in the New Normal: CESB Webinar Series 5. Alternative Work Arrangements and Support Mechanisms for Government Workers: CESB Webinar Series								
	As of 15 June 2020: 1. Instagram Growth Hacks: Department of Information and Communications Technology - DICT, Filipino Online Professionals Service Cooperative - FOPSCo 2. The Critical Importance of Large Scale COVID-19 Testing: ICD Webinar Series 3. Out-of-the-Working Hours: Insights and Perspective on Working at Home: COMPETAD Training and Professional Development Services 4. Secrets of Growing a Community: Department of Information and Communications Technology - DICT, Filipino Online Professionals Service Cooperative - FOPSCo 5. Organization Development in the New Normal: CESB Webinar Series 6. Digital Tools and Techniques in the New Normal: CESB Webinar Series 7. Harnessing Adaptive Leadership in Times of Crisis: CESB Webinar Series 8. Brand Pilipinas: How Corporate Nationalism & Governance can Spur Nation Branding: CESB Webinar Series 9. Social Media Marketing For Business: Department of Information and Communications Technology - DICT, Filipino Online Professionals Service Cooperative - FOPSCo								

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	As of 22 June 2020: 1. Farm Tourism: Moving Forward in the New Normal: Department of Tourism 2. Changing Landscapes: Ms. Mina Gabor 3. INFINITE ESCAPES REBOOT: Reinforcing Competencies of Eastern Visayas Tourism Players: Department of Tourism 4. Innovation and Entrepreneurship during Pandemics: Department of Tourism 5. Moving from Classroom Training to Virtual Sessions: Philippine Society for Talent Development (PSTD)								
Attendance in Various Webinars: All TPB personnel, to gain ideas on combatting the effect of COVID-19 to the tourism industry through discussions and exchange of thoughts among the speakers of the webinars.	TPB employees engaged themselves in attending various webinars hosted by different entities in the tourism industry, to gain ideas on combatting the effect of COVID-19 to the tourism industry through discussions and exchanges of thoughts among the speakers in these 40 webinars. As of 27 Apr 2020, some of the identified webinars attended by the TPB employees are the following: 1. MICE in Time of the Pandemic, Coping and Moving Forward: The Philippine Association of Convention/Exhibition Organizers and Suppliers Inc. (PACEOS) 2. Live Webinar: Smart and Agile Tourism in Real Time: UNWTO 3. Bouncing Back: A Shared Future in a Changed World (Webinar for Tourism MSMEs: DTI - Philippine Trade Training Center 4. Where and What to do from here? Post COVID-19 Virus Challenges for Hotel Sales and Marketing: Hotel Sales and Marketing Association (HSMA) 5. The Impact of COVID-19 on Tourism - Trying to Make Sense of So Much or So Little Data: UNWTO - The Regional Department for Europe								
	As of 04 May 2020: 1. Global MICE Situationer in the Time of Pandemic: "Department of Tourism (DOT), TPB (TPB) and Philippine Association of Convention / Exhibition Organizers and Suppliers (PACEOS) 2. Re-Set Re-Focus Re-Invent: Philippine IATA Agents Travel Association (PIATA) Pacific Asia Travel Association (PATA) Philippines Chapter 3. Communicating Crisis: During and Post COVID-19: UNWTO - The Regional Department for Asia and the Pacific 4. Procurement in the Time of COVID-19: iProcure and Government Procurement Policy Board (GPPB) 5. The Impact of COVID-19 on Tourism - Trying to Make Sense of So Much or So Little Data (African Insights): UNWTO - The Regional Department for Africa								
	As of 11 May 2020: 1. E-Pamanang Turismo Heritage Development (biglang bumida ang COVID-19) How Na?: Dir. Eric B. Zerrudo and Department of Tourism 2. The ASEAN Toolbox Connection: Ms. Christina G. Aquino and Department of Tourism 3. Seizing the Opportunity: Enhancing digital skills for the development of rural tourism: UNWTO 4. DestinAsian Virtual Roundtable: DestinAsian 5. The Impact of COVID-19 on Tourism: Trying to make sense of so much or so little data - The Middle East Insights: UNWTO - The Regional Department for the Middle East								

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	As of 18 May 2020: 1. Ultimate Guide to Digital Marketing: UpskillVersity 2. Recovery and Resilience Future thoughts on ICCA Member engagement platforms and more: International Congress and Convention Association (ICCA) 3. Solutions-Oriented Leadership: How to Survive and Thrive During a Crisis: ARIVA Academy 4. Prepare for Rebound with Content Marketing: Cvent Webinars 5. Achieving Work Life Balance: Ateneo Center for Organization and Research Development 6. 3rd Asia CEO Online Forum: Live Q&A Video Call & Event Proper: PLDT								
	As of 25 May 2020: 1. The Future of Travel: A WTTC Exclusive Panel: DOT / TPB 2. Preparing Your People for the New Normal: Philippine Society for Talent Development (PSTD) 3. Sustainable Development Goals and Laudato Si' Towards Ecological Solidarity: Living Laudato Si' Philippines 4. The Impact of COVID-19 on International Tourism: UNWTO - The Market Intelligence and Competitiveness Department								
	As of 01 June 2020: 1. Philippine Tourism in the New Normal: Philippine Tour Operators Association (PHILTOA) 2. ICCA Asia Pacific Conversation: Beyond the Curve: International Congress and Convention Association (ICCA) 3. Destination and Recovery Readiness, begins in one hour: EXPEDIA Group 4. Associations: Threats and Opportunities amidst the Pandemic: Philippine Council of Associations and Association Executives (PCAA) 5. 4th Asia CEO Online Forum: Do Your Life's Work from Anywhere: Asia CEO Events 6. Infection Prevention: Cleaning, Disinfection, and Hygiene in Tourism and Hospitality: Philippine Society for Talent Development (PSTD)								
	As of 09 June 2020: 1. Arabian Travel Mart: Effects that COVID-19 Could Have on Food-Driven Travel: Arabian Travel Mart 2. Arabian Travel Mart: Will Hygiene Surpass Price, Facilities and Services, in the New Normal Hotel Experience?: Arabian Travel Mart 3. Arabian Travel Mart: What are the Complications of COVID-19 for Responsible Hospitality : Arabian Travel Mart 4. #Travel Tomorrow: A PDOT and UNWTO Webinar on Travel & Tourism Recovery: Arabian Travel Mart 5. Entering the New Normal: Emerging Office and Workplace Trends in the COVID-19 Pandemic : ARIVA Academy								

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	As of 15 June 2020: 1. The Future of Consumer Rights Protection in Tourism Post-COVID19: World Tourism Organization (UNWTO) 2. AuSAE Membership All Stars Special Event: The AuSAE Events Team 3. Green Horizons: Sustainable Travel in a Post-Pandemic World: DestinAsian 4. Brand Pilipinas: How Corporate Nationalism and Governance can Spur Nation Branding: Institute of Corporate Directors								
PPE and other Occupational Health and Safety Measures for TPB Personnel	The program aims to provide protection for TPB Personnel who report for work during the COVID19 Pandemic. It covers the area of the TPB Office at 4F Legaspi Towers 300, Roxas Blvd., Manila. To achieve the objective, the following PPE/supplies will be distributed to TPB personnel and support staff who will report for work: surgical masks, vitamin C, face shields and alcohol to employees. The care kits for TPB personnel were delivered to the office on May 7, 2020. TPB has likewise put in place the following measures to alleviate health risks at its office premises: (1) Janitorial services and office disinfection services (2) body temperature check using no-contact thermal scanners (3) availability of hand sanitizers (4) plastic sheets/sneeze guards (5) reporting system for people with symptoms TPB also provides shuttle service to employees to avoid exposure and possible infection.								
Conduct of e-Meetings to Address Issues and Concerns amidst COVID-19 Crisis: DOT, TPB, other government agencies, and stakeholders that need to address issues and concerns in the tourism industry during the COVID-19 Pandemic.	The TPB management conducted meetings online with DOT, other agencies and private sector to discuss and address various issues and concerns involving strategies for the recovery of Philippine tourism, internal administrative concerns among others in the advent of the COVID-19 crisis. Following are the online meetings conducted: 22 April 2020 1000h TPB PROPOSED MARKET AND STAKEHOLDER RESEARCH 1130h TPB STRATEGIC AND TACTICAL DIRECTIONS ON OUR KEY RESULT AREAS a. Updates on Performance Scorecard b. TPB Strategic Roadmap [Vision and Mission] c. Other Strategies (which were not discussed during previous Management Committee Meetings) d. Corporate Vision and Values 1300h DOT/ TPB Zoom meeting with Japan and Korea TAs 1630h TPB STRATEGIC AND TACTICAL DIRECTIONS ON OUR KEY RESULT AREAS								

PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2020. Inputs should answer the following: 1. Who were involved? (indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event? contribute to the development of the Philippine tourism industry?)</i>	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/ Established <i>(Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	If applicable:				Others, if applicable	
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	<p>23 April 2020 1500h DOT/ TPB Zoom meeting with Europe TAs 1730H DOT/TPB MEETING with Private Sector regarding Domestic Tourism Promotions</p> <p>25 April 2020 1500h DOT/ TPB Zoom meeting with USA and Australia TAs</p> <p>26 April 2020 1400h DOT/TPB Meeting re staging of MICE WEBINAR on 28 APRIL 2020</p>								
	<p>Webinar on Global MICE Situationer in the Time of the Pandemic Tuesday, April 28·10:00 – 11:30</p> <p>DOT/ TPB meeting with China and Taiwan TAs Tuesday, April 28·14:00</p> <p>DOT/TPB Meeting re WTTC webinar Thursday, April 30·17:00 – 18:00</p>								
	<p>PACEOS Virtual Dialogue Tuesday, May 12·10:30 – 11:30</p> <p>DOT-TPB Meeting with PACEOS re MICE Tuesday, May 19·09:00 – 11:00</p> <p>PDOT - WTTC Webinar: The Future of Travel Tuesday, May 19·16:00 – 17:30</p> <p>DOT-TPB Meeting on WTTC Global Summit 2020 and 2021 Wednesday, May 20·11:00 – 12:00</p> <p>ICCA Virtual Chapter Meeting Wednesday, May 20·15:00 – 16:30</p> <p>Meeting with the DOT re: Bangon Na, Biyahe Na campaign Thursday, May 7·11:00 – 13:00 (DOT and TPB)</p> <p>Meeting with CEBU Pacific re: DOT /TPB Catch-up Plan Monday, May 11·14:00 – 15:00 (DOT, TPB and Cebu Pacific)</p>								

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	<p>Meeting re DOT-TPB Branding and Comms Campaign Thursday, May 21 · 10:30 – 12:00</p> <p>exclusive webcast called 'CNN Insights: Travel and Tourism in a COVID World' Thursday, May 21 · 17:00 – 18:00</p> <p>DOT - TPB Meeting on Webinar with UNWTO Friday, May 22 · 10:00 – 11:00</p> <p>HSMA GENERAL MEMBERSHIP MEETING Friday, May 22 · 13:00 – 15:00</p> <p>PHILTOA's 2nd & 3rd General Membership Meeting 2020 Date & Time: May 26, 2020 09:00 AM</p>								
	<p>TPB Board Meeting Tuesday, May 26 · 11:00 – 13:30</p> <p>Zoom-based Tourism Thought Leaders Forum Tuesday, May 26 · 14:00 – 15:00</p> <p>PCAAE Webinar on Associations: Threats and Opportunities amidst the Pandemic May 27, 2020 10:00 AM</p> <p>ICD : Future-Ready Boards: A Deep Dive Thursday, May 28 · 09:00 – 11:00</p> <p>Zoom Meeting re Marketing Plans for Baguio City Thursday, May 28 · 15:00 – 16:00</p> <p>UFS x DOT TBP - We Cook As One Friday, May 29 · 11:30 – 12:30</p>								

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	<p>Meeting with DPD re: WFP for 2020 Reprogrammed COB and 2021 domestic promotions Time: Jun 1, 2020 11:00 AM</p> <p>Meeting with MARCOM re marketing plans Monday, June 1 15:30 – 16:30</p> <p>Meeting with Dr. Taleb Rifai & WTTC Destination Partners Monday, June 1 23:00 1st DOT Virtual Press Conference with Secretary Tuesday, June 2 13:00 – 13:45</p> <p>PH-AUS Travel Industry Updates Tuesday, June 2 14:00 – 16:00</p> <p>Meeting with DPD re: WFP for 2020 Reprogrammed COB and plans for domestic promotions Thursday, June 4 09:00 – 09:45</p> <p>ICD Webinar: The Urgency of Building Corporate Trust in Times of Crisis: a Board Conversation Thursday, June 4 10:00 – 12:00</p>								
	<p>TPB 1st Virtual TOWN HALL MEETING Friday, June 5 09:00 – 11:00</p> <p>FGD on TRRP for Regional Clusters (VISAYAS) Friday, June 5 14:00 – 16:00</p> <p>FGD on TRRP for Regional Clusters (LUZON) Saturday, June 6 14:00 – 16:00</p> <p>ICCA ARP Virtual Networking Session Monday, June 8</p> <p>Zoom meeting with DOT and a Creative Branding Agency Tuesday, June 9 09:00 – 10:00</p> <p>Department Planning 101 Workshop with People Ignite (Day 1) Tuesday, June 9 13:30 – 16:30</p> <p>DOT-TPB market updates with PDOT Korea Tuesday, June 9 15:30 – 17:30</p>								

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	<p>Kapihan sa Manila Bay:DOT Virtual Press Conference with Secretary Wednesday, June 10:09:30 – 10:30</p> <p>Department Planning 101 Workshop with People Ignite (day 2) Wednesday, June 10:13:30 – 16:30</p> <p>Meeting with Mr. Damarillo re virtual exhibits as alternatives for MICE Thursday, June 11:13:30 – 14:30</p> <p>Harnessing Adaptive Leadership in Times of Crisis (webinar) Friday, June 12:14:00 – 16:00</p> <p>Candid with Chroma - Sentiments on Local Travel (webinar) Monday, June 15:15:00 – 16:00 IPAs Summit on Attracting FDIs with Economic Development Cluster Cabinet Secretaries Tuesday, June 16:14:30 – 17:30</p> <p>Meeting with NITAS Wednesday, June 17:13:30 – 14:30</p>								
	<p>Meeting with Liter of Light re Expo Dubai Wednesday, June 17:15:00 – 16:00</p> <p>Meeting with PHILTOA Thursday, June 18:10:00 – 11:00</p> <p>TIEZA Board Meeting Friday, June 19:09:00 – 12:00</p> <p>Mtg re Motourismo Program Friday, June 19:10:30 – 11:30</p> <p>PATA Board meeting Friday, June 19:11:00 – 13:00</p> <p>TPB x Talino Venture Lab meeting Friday, June 19:15:00 – 16:30</p> <p>Meeting re: Nation Branding Friday, June 19:17:00 – 18:00</p>								

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Conduct of a Market and Stakeholders Research Studies on Travel and Tourism during and after COVID-19 Pandemic: The Philippine tourism stakeholders including the tourism establishments, LGUs, tourism association, among others, and the Philippine Government and the public stakeholders.	<p>The TPB procured the services of a research/survey company for the immediate conduct of a study on the current state of the industry, the changes in travel trends, the tourists' perceptions and behavior, and the stakeholders' requirements and expectations from the government, particularly from TPB.</p> <p>The research result will be one of the critical basis for the assessment and formulation of the TPB's Recovery Plans. Further, the result will be shared among industry players as scientific reference material in crafting strategies and action plans in facing its "new normal."</p> <p>Inception Report and Questionnaire being finalized. Ongoing recruitment of Stakeholder Respondents, secured as of 22 June 2020 50% of target number of respondents.</p>								
Status Report on Domestic Promotions Department's Programs	<p>Consumer Engagement Programs</p> <p>1. Travel Bingo Challenge Part of the "Bangon Na Biyahe Tayo" program, Travel Bingo Challenge is a consumer engagement incentive program encouraging Filipinos to participate in a challenge of undertaking various domestic travels to complete a required number of destinations (in a Bingo Card) within a specific time frame.</p> <p>- Target launching is in August 2020 - For approval of Project Brief and Budget Breakdown</p> <p>2. The Ultimate Bucket List Adventure To be undertaken in partnership with PHILTOA, the Ultimate Bucket List Adventure is part of TPB's consumer engagement incentive program which aims to encourage domestic tourists to travel within the country by offering special tour packages from participating DOT-accredited tour operators/agents.</p> <p>- Target launching is in August 2020 - For approval of Project Brief and Budget Breakdown</p>								
	<p>Online Tourism Marketing Educational Seminar</p> <p>This year's topic, "Negotiation Principles and Pitching Tour/Destination Packages in the New Normal" highlights a skill that is recognized as an integral aspect of the promotion and presentation of a product offering. The topic was determined based on a survey among participants of the previous seminar on marketing management for sustainable tourism community development.</p> <p>- Identified new dates of implementation (October to November 2020) - Coordination with UP-AIT sa Service Provider for the event; - For approval of revised Project Proposal and Budget Breakdown that applies Virtual Seminars</p>								

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Status Report on Domestic Promotions Department's Programs	Sustainable Community-based Tourism for Indigenous Peoples A major project of TPB to promote cultural tourism anchored on the National Tourism Development Plan's product portfolios, the program has two major components, namely: 1. Production of a coffee table book highlighting the journey of the Indigenous People of the Philippines and their communities, and 2. Product market development and enhancement to focus on eco-tourism, health and wellness, culinary tourism, sustainable tourism, and pilgrimage tourism tour programs. This will involve a series of research undertakings highlighting the readiness of the tourism destination organized and managed by Indigenous Cultural Communities (ICC) including it's Intangible and Tangible Cultural Heritage as part of the TPB's vision for sustainable tourism. - Research will begin on July 2020 and Printing of Coffee Table Books will start on the 4th Q of 2020 - Coordination with NCIP - Approved Project Proposal and Budget Breakdown; - Memorandum of Agreement is on first review of Second Party									
	Support to Tourism Associations - Ongoing preparation of documentary requirements for training programs; for implementation August-November 2020 - Ongoing initial preparations for support to 31st Philippine Travel Mart TPB will provide marketing support to travel trade associations in conducting travel fairs and other marketing initiatives. This will include institutional events such as the 31st Philippine Travel Mart (virtual and physical). A series of seminars on digital marketing, capacity building and skills development will be organized to equip private sector stakeholders with the knowledge and capability to address current and new normal needs.		TPB will support both virtual and physical PTM tentatively to be conducted in October and December 2020, respectively. TPB will procure the services of an Events Management Company to conduct the e-trainings for private sector stakeholders							
	Support to DOT Regional Offices and LGUs - Ongoing discussions with potential partners This will include digital marketing initiatives such as broadcast and digital shows that showcase the various destinations and attractions of the country. TPB will also assist destinations in terms of media placements to help boost domestic travel to the regions.		TPB will procure the services of a technology solutions company that will design, develop, and host 360 degrees regional virtual tours and perhaps digital DIY travel guide.							

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	<p>Balik-Bayan Promotional Campaign</p> <p>The Balik-Bayan Campaign is one of TPB's consumer engagement incentive programs designed to encourage Filipinos residing in the country and abroad to visit their hometown province to participate in homecoming activities such as alumni homecomings, fiestas, Rotary reunions, and others. To encourage group travel, group tour packages themed "Bangon Na, Biyahe Tayo" will be organized and sold by local tour agents/operators.</p> <p>- For approval of Project Brief and Budget Breakdown - Target launching date is in August 2020</p>									
	<p>Motorcycle Caravan</p> <p>The sports tourism event will carry TPB's domestic tourism campaign "Bangon Na Biyahe Na" to signal the gradual bouncing back of tourism business in the country after being hard-hit by the COVID-19 pandemic. Other objectives include the development of a potential niche tourism product and the promotion of the Philippines as a country of fun and diverse experiences.</p> <p>- Identified new dates of implementation (November 2020 to March 2021) - Coordination with Mr. JV Ejercito and his team regarding the requirements of the project; - For approval of Project Brief and Budget Breakdown</p>									
	<p>Philippine Tourism Destination Inventory</p> <p>Aimed at identifying and assessing the readiness of existing and emerging tourism products for possible inclusion in tour packages, the program also serves as a dry run for the running tour programs that comply with the government's safety guidelines and protocols in the new normal.</p> <p>- Identified new dates of implementation (July to September 2020) - Coordination with PHILTOA on recommended packages and destination; - For re-approval of Project Brief incorporating PHILTOA's destination recommendation</p>									
Status Report on Domestic Promotions Department's Programs	<p>6th Regional Travel Fair</p> <p>The program is in line with TPB's initiatives to provide tourism stakeholders a platform to transact business and sell domestic tour packages online as the industry gradually bounces back from the COVID-19 crisis. The activity will be participated in by local industry partners nationwide</p> <p>- Identified new dates of implementation (15-22 November 2020) - Coordination with the DOT Region 4A - Approved revised Project Brief and Budget incorporating Virtual conduct of the event</p>									
Social Media and Website Maintenance / Redevelopment and Online Marketing and Promotions For China Market	Support to the maintenance of marketing website/s and social media presence of the Philippines in China	continuous promotions of DOT and TPB sustainable tourism efforts, plans and programs across all digital platform	N/A	Maintenance of the following online platforms: CHINA: http://morefun-philippines.pros.dragontrail.com/ Weibo WeChat	N/A 2020 remittance on hold due to lack of liquidation report. A Liquidation report was submitted only on April 9 but incomplete. Unliquidated funds need to be settled	N/A	N/A	N/A	remittance to be processed by finance once liquidation report is received and verified	

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Social Media and Website Maintenance / Redevelopment and Online Marketing and Promotions For Japan Market	Support to the maintenance of marketing website/s and social media presence of the Philippines in Japan	continuous promotions of DOT and TPB sustainable tourism efforts, plans and programs across all digital platform	N/A	Maintenance of the following online platforms: http://www.mottotanoshihiippines.com/ https://www.facebook.com/PhilippineTravelJP/ https://twitter.com/PhilTravelJP https://www.instagram.com/PhilippineTravelJP/	N/A Ongoing - Remittance papers already with finance but on hold due to unliquidated report from DOT Japan re 2019 4th quarter project	N/A	N/A	N/A	remittance to be processed by finance once liquidation report is received and verified
Social Media and Website Maintenance / Redevelopment and Online Marketing and Promotions For Korea Market	Support to the maintenance of marketing website/s and social media presence of the Philippines in Korea	continuous promotions of DOT and TPB sustainable tourism efforts, plans and programs across all digital platform	N/A	Maintenance of the following online platforms: https://www.itsmorefuninthephilippines.co.kr/ https://www.facebook.com/PHLTourism/ https://www.instagram.com/phltourism/ https://www.youtube.com/user/PHILTOURISMS	Funds remitted to DOT KOREA on May 12 2020	N/A	N/A	N/A	Remittance COMPLETE
PDOT Sydney Website Maintenance and Social Media Management	Support to the maintenance of marketing website/s and social media presence of the Philippines in Sydney	Continuous promotions of DOT and TPB sustainable tourism efforts, plans and programs across all digital platforms	N/A	Maintenance of the following online platforms: https://www.tourismphilippines.com.au/	N/A MOA for notarization remittance for processing project for implementation	N/A	N/A	N/A	Funds remitted to PDOT Sydney on 15 May 2020
PDOT Taiwan Website Development and Maintenance	Support to the maintenance of marketing website/s and social media presence of the Philippines in Taiwan	Continuous promotions of DOT and TPB sustainable tourism efforts, plans and programs across all digital platforms	N/A	Development and maintenance of PDOT Taiwan Website www.itsmorefuninthephilippines.com.tw	N/A MOA for notarization remittance for processing project for implementation	N/A	N/A	N/A	Funds remitted to PDOT Taiwan on 28 May 2020

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PDOT Taiwan Website Development and Maintenance Supplemental Budget Request	Maintenance of marketing website/s and social media presence of the Philippines in Taiwan requires additional funds for full implementation	Continuous promotions of DOT and TPB sustainable tourism efforts, plans and programs across all digital platforms	N/A	Development and maintenance of PDOT Taiwan Website www.itsmorefuninthephilippines.com.tw	N/A	N/A	N/A	N/A	MOA approved by PDOT Taiwan, waiting for COO's approval on change of project funding
Hosting, Development, and Maintenance of the Philippine Website in North America	Support to the maintenance of marketing website/s and social media presence of the Philippines in North America and development of Philippine website for Canadian Market	Continuous promotions of DOT and TPB sustainable tourism efforts, plans and programs across all digital platforms	N/A	Hosting, Development and Maintenance of the Philippine Website in North America www.philippinetourismusa.com	N/A	N/A	N/A	N/A	Remitted last May 2020
Integrated Digital Marketing Management – UK Market 2020	Support to the maintenance of marketing website, social media, app and e-newsletter of PDOT-UK	Continuous promotions of DOT and TPB sustainable tourism efforts, plans and programs across all digital platforms	N/A	Website and app upgrade, development, maintenance, and management Website: https://itsmorefuninthephilippines.co.uk/	N/A				Remittance in process; awaiting liquidation from PDOT-UK
Philippine Tourism Progressive Web Application (PWA)	The Progressive Web Application (PWA) will be the official digital "one-stop" shop for tourists traveling the Philippines. It will also provide tourists free and accessible offline information and a personalized experience on the Philippines.	The PWA will feature sustainable tourism information that can aid users as they travel the Philippines.	Possible partnerships with private sectors - hotels, establishments, booking sites, etc.	The PWA will be published as a web application with a future native application counterpart to be available in Google Play and App Store of Apple	N/A No similar project in 2019	N/A	N/A	N/A	PBF, Budget Breakdown, CSW and TOR have been created but subject to changes depending on legalities
PR Agency for TPB 2020	The services of a PR agency is essential for TPB, who will work closely with the Marketing Communications Department for PR and media relations for 8 months from the date the contract of services have been signed. The primary objective of this project is to contract the services of a Communication / Public Relations Agency needed to design and implement communication / public relations strategies and plan in order to positively highlight TPB as a corporation and the Philippines as a travel destination. *** note that for the 2nd Quarter, there was no onboard PR Agency for TPB due to failure of bidding. Reported pick-ups is based on internal monitoring of MARCOM	Topics focusing on sustainable tourism campaign were highlighted and prioritize such as Boracay rehabilitation efforts, sustainable community-based tourism (SCBT) project of TPB, CSR activities and others.	TPB will strengthen its partnership with major national and regional media outfits and bloggers/vloggers alike. At the same time, TPB will renew affiliation with other PR practitioners who have been supporting the projects of TPB and DOT.	2020 Monthly pick-up: April - 30 pick-ups May - 39 pick-ups June - 60 pick-ups	2019 Monthly pick-up: May - 36 June - 47	More news and information updates due to the COVID-19 pandemic	N/A	N/A	PR Agency TOR for Purchase Request approved by MARCOM Acting Head
Procurement of the services of a Full-Service Creative Agency to develop the New Normal Safety Protocols and Domestic Tourism Welcome Back campaigns	The TPB (TPB) Philippines, the marketing and promotions arm of the Department of Tourism (DOT), mandated to market and promote the Philippines domestically and internationally, has started the procurement process to initiate and launch two (2) projects – the New Normal Safety Protocols and Domestic Tourism Welcome Back Campaigns, that will form part of TPB's recovery plan to help mitigate the economic impact of the pandemic. These projects aim to: (1) revive and rebuild the industry's economic, (2) strengthen domestic tourism promotions, (3) position the Philippines as a viable destination among the local tourists, and (4) generate new standard health and safety protocols in the tourism industry.								

PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2020. Inputs should answer the following: 1. Who were involved? (indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event? contribute to the development of the Philippine tourism industry?)</i>	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/ Established <i>(Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	If applicable:				Others, if applicable	
				Volume/ Number for 2020 <i>(Qualify also what the quantitative figure represent)</i>	Increase/ Decrease <i>(Comparison with 2019 data)</i>	Factors for Increase/ Decrease <i>(Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)</i>	Total Number of Participants		
							Male		Female
Printing of Brochures and Production of giveaways	Full delivery of the following giveaways: 1,000 pcs - IMFITP Bamboo Tumbler 5,000 pcs IMFITP Beach towel 5,000 pcs Magnetic pencil case								
	TPB/MARCOM Department remitted support to DOT Shanghai and Tokyo for the printing and production of 2020 destination brochures in the total amount of PHP5,883,140.00 DOT Shanghai brochures total of 120,000 copies; -Philippine Map -Manila -Boracay -Cebu and Bohol -Palawan -Dream Vacation Islands DOT Tokyo brochures total of 80,000 copies; -Travel Guide to the Philippines -Travel Guide to Cebu/Bohol and Visayas -Map Guide - Manila & General Information -Map Guide -Cebu/Bohol & General Information								
Implementation of the TPB's Corporate Social Responsibility (CSR) Program - 1st Leg: Philippine General Hospital's Health Care Workers temporarily being sheltered at UP Manila – College of Public Health in cooperation with Project Kanlungan	One of the four pillars of TPB's Corporate Social Responsibility is the community service, through this, the TPB aims to provide assistance to our front liners particularly Health Care Workers (HCW) who are forced to stay in converted classrooms in college buildings as temporary shelters. This particular CSR Leg aims to provide urgently needed supplies that will help safeguard their health and welfare, thereby ensuring that they are equipped to continue in the battle against this pandemic. As its chosen beneficiary, the TPB provided the HCWs of the Philippine General Hospital (PGH), temporarily being sheltered at UP Manila – College of Public Health in cooperation with Project Kanlungan, the following: 1. 500 Hygiene Kits (containing soap, alcohol, sanitizer, tissue, wet wipes, face towel, toothpaste and toothbrush) 2. 1,500 pcs. of surgical masks 3. 10 gallons of alcohol 4. 10 trash bins								

PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2020. Inputs should answer the following: 1. Who were involved? (indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event? contribute to the development of the Philippine tourism industry?)</i>	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/ Established <i>(Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	If applicable:				Others, if applicable	
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							Male		Female
Release of New Normal Scenarios at Work Guidelines: All TPB personnel	The TPB has released a New Normal Scenarios at Work guidelines on 22 May 2020 to be observed by TPB personnel to conform to the Omnibus Guidelines on the Implementation of Community Quarantine in the Philippines set by the Inter-Agency Task Force (IATF) for the Management of Emerging Infectious Diseases on "new normal" and to comply with the Civil Service Commission (CSC) Memorandum Circular No. 10, s 2020 on Revised Interim Guidelines for Alternative Work Arrangements and Support Mechanisms for Workers in the Government During the Period of State of National Emergency Due to COVID-19 Pandemic on 22 May 2020 to be observed by TPB personnel to conform to the Omnibus Guidelines on the Implementation of Community Quarantine in the Philippines set by the Inter-Agency Task Force (IATF) for the Management of Emerging Infectious Diseases on "new normal" and to comply with the Civil Service Commission (CSC) Memorandum Circular No. 10, s 2020 on Revised Interim Guidelines for Alternative Work Arrangements and Support Mechanisms for Workers in the Government During the Period of State of National Emergency Due to COVID-19 Pandemic.								
Virtual Flag-Raising Ceremony	The TPB's Personnel and Human Resources Development Division (PHRDD) conducted a live streamed flag-raising ceremony participated in by Management and personnel on 01 June 2020 at 8:30 am via the TPB Facebook page Program flow was as follows: I. Flag Raising Ceremony II. Welcome Remarks by COO MAVA III. Presentation of New Normal Scenarios at Work for TPB IV. Question and Answer Session More than 10 minutes were allotted for the Q&A session after the program to address the personnel's concerns posted at the comment box of the live stream.								
	The TPB's PHRDD conducted the Virtual Town Hall Meeting for June participated by TPB Management and personnel on 05 June 2020 at 9:00 am via the Zoom App live streamed at the TPB Facebook Group Program flow was as follows: I. Pre-recorded Mass Celebration from Manila Cathedral II. Welcome Remarks by COO MAVA III. Presentation of Additional Work Guidelines and Post ECQ Scenario IV. Question and Answer Session V. Birthday Celebrants for April to June 2020 More than 10 minutes were allotted for the Q&A session after the program to address the personnel's concerns posted at the comment box of the live stream.								

PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2020. Inputs should answer the following: 1. Who were involved? (indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event? contribute to the development of the Philippine tourism industry?)</i>	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/Established <i>(Indicate the nature of cooperation/collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	If applicable:				Others, if applicable	
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	<p>The flag rites are done virtually every beginning and ending days of the week. After the flag raising, the TPB provides an opportune time to address the concerns of the personnel through Q&A, inform the personnel on updates related to work arrangements and check on personnel's health conditions.</p> <p>The TPB's PHRDD conducted a live streamed flag ceremonies participated in by Management and personnel via the TPB Facebook Group on the following dates:</p> <p>11 June 20205:00 pm Flag Lowering Ceremony</p> <p>15 June 20208:30 am Flag Raising Ceremony</p> <p>19 June 20205:00 pm Flag Lowering Ceremony</p> <p>22 June 20208:30 am Flag Raising Ceremony</p>								
TPB Provision for Internet Subscription or Data Charges covering the period July-September 2020: TPB Qualified Personnel	In order for TPB personnel to discharge their work duties in a timely and effective manner while at home, TPB will defray the cost of internet subscription or data connection for qualified regular and Job Order TPB personnel covering the period of July to September 2020.								

Prepared by:

(Signed)
MARIVIC M. SEVILLA
 Signature over Printed Name of Focal Person

Vetted by:

(Signed)
 MARIA ANTHONETTE C. VELASCO-ALLONES
 Head of Agency

Date: 02 July 2020

DOT YEAR-END ACCOMPLISHMENT REPORT TEMPLATE
2nd Quarter CY 2020

AGENCY: TOURISM PROMOTIONS BOARD

PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are NOT INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2020. Inputs should answer the following:</i> 1. Who were involved? (indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event? contribute to the development of the Philippine tourism industry?	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/ Established <i>(Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	If applicable:				Others, if applicable	
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							Male		Female
BOOKED EVENTS									
National Surfing Summit The Department of Tourism (DOT) through the Office of Tourism Standards and Regulation supported the National Surfing Summit with the theme "Surf's Up Philippines: Professionalizing the Philippine Surfing Industry". The National Surfing Summit is a platform to promote the standardization of the surfing industry in consonance with the primary objective of the National Accreditation Standards for Surfing Camps and Filipino Surfing Instructors.	1. Local surfing instructors and other team players engaged in surfing-related activities, DOT-OTSR 2. 16-18 April 2020 3. San Antonio, Zambales 4. Aims to improve the quality of service of surfing camp operators, surfing instructors and other players engaged in the surfing industry. It will provide a venue for the promotion of the surfing industry in the Philippines and brand exposure and visibility for "It's More Fun in the Philippines" through the provision of collateral materials. 5. Through the promotion of standardization and professionalization of Philippines' surfing industry, it will improve the service quality of its teamplayers including the operators, surfing camps, instructors and even resorts. This development in the surfing industry conceptualize opportunities to enhance tourist sites and products including its services.								
MARCOM									
TPB Quarterly Social Media Report	There is a significant increase in the audience reach of TPB's social media accounts mainly done through organic efforts	Through publishing/sharing of TPB's latest news and engagements, online platforms remains to be the best cost-effective and timely vehicle to deliver information aligned with DOT's thrust on sustainable tourism.	Collaboration with a third party provider (GLIMSOL) for digital media engagement which included production of five (5) organic videos and implemented social media plans to boost reach and engagement.	As of Q2: FB-31,450 TW-1,817 IG-1,013	vs YE2019 FB-28,125 TW-362 IG-729	Digital media engagement with a third party provider delivered significant boost in audience following / Proactive efforts in growing audience following organically through more posts such as various virtual tours initiatives.	45%	55%	

Prepared by:

(Signed)
MARIVIC M. SEVILLA
Signature over Printed Name of Focal Person

Vetted by:

(Signed)
MARIA ANTHONETTE C. VELASCO-ALLONES
Head of Agency

Date: 02 July 2020