

TERMINAL REPORT

CORPORATE SOCIAL RESPONSIBILITY (CSR): ASSISTANCE TO COVID-19 FRONT LINERS HEROES

**University of the Philippines-Manila
20 June 2020**

I. Executive Summary:

The first leg of the Corporate Social Responsibility Program (CSR) 2020 aims to give back to our front liners' hard work and sacrifice from the medical workforce. The Tourism Promotions Board (TPB) donated 500 Hygiene Kits, 10 Dust Bins, and 10 Gallons of Isopropyl Alcohol and 30 Boxes of Surgical Masks for the Philippine General Hospital (PGH) Health Care Workers through the efforts of "Panatag na Kanlungan: A Safe Haven of Philippine General Hospital Health Care Workers."

On 18 June 2020, the TPB volunteers started to repack the 500 hygiene kits. The kits contain shampoo and conditioner, bath soap, dental kit, 150 ml bottle of alcohol, sanitizer, toilet paper, and wet wipes, and bath towels. TPB's Chief Operating Officer, Maria Anthonette Velasco-Allones, led the turn-over activity on 20 June 2020. The team was welcomed by the Director of the Philippine General Hospital (PGH), Dr. Gap Legaspi; PGH Manpower Head, Dr. Rodney Dofitas; PGH's COVID Crisis Committee Assistant Head, Dr. Germogenes Monroy and Ms. Iris Antoinette Buenafe of UP Manila who's also the Project Head of the Panatag na Kanlungan.

The activity ended with a tour of the facility where the HCWs are currently staying. Another requirement of these temporary college buildings serving as temporary shelters for HWCs is shower facilities. Panatag na Kanlungan found another sponsor in Mapua University who generously agreed to build makeshift shower stalls in the area.

II. Background

With the recent COVID-19 outbreak worldwide, the front liners are risking their lives to perform their duty in the service of others. On 08 May 2020, Philippine Star reported that 18.48% of the country's total confirmed COVID cases are from the medical workforce. The nurses have the most number of cases positive among healthcare professionals, followed by physicians or doctors. The pandemic has also claimed the lives of these healthcare warriors, after being afflicted with the virus.

Our front liners are indeed the world's modern-day heroes. Through Corporate Social Responsibility, the Tourism Promotions Board would like to express gratitude and extend assistance to the community of Health Care Workers (HCW) in the Philippine General Hospital. TPB plans to provide urgently needed supplies that will safeguard HWCs' health and welfare, thereby equipping them to continue the battle against this pandemic.

These health care workers are forced to stay in classrooms in college buildings that were converted to temporary shelters by the Panatag na Kanlungan: A Safe Haven of HCW project of the University of the Philippines-Manila and PGH to avoid infecting their families at home and other people they may get in contact with.

III. Objectives:

- To comply with GCG Memorandum Circulars 2012-07 and 2015-07 which require GOCCs to include their interaction with communities and other corporate social responsibility activities in their adherence to the Code of Corporate Governance;
- To provide aid and support in the wake of the outbreak by providing essential supplies for our HCWs further enabling them to continue doing their best in working for the safety and health of the communities;
- To prioritize the HCWs' health and welfare; and
- To cultivate the culture of giving and volunteerism among TPB personnel.

IV. Targets and Volunteers:

Twenty-five (25) TPB volunteers in the project including those who helped in repacking and two (2) janitors for the delivery during the turnover activity.

500 Health Care Workers who will be benefiting from the hygiene kits and other medical supplies given.

A. TPB Volunteers

NAME	OFFICE
MARIA ANTHONETTE VELASCO-ALLONES	Office of the Chief Operating Officer
MARIVIC M. SEVILLA	Corporate Planning and Business Development Department
THYRRISE DHENICE S. JUAN	
MARIEL ANGELICA DIMAANO	
MILLISA A. NUADA	
JANET W. CANOY	Administrative Department
ADA JOSEFINA CRUZ	
JONATHAN DE VILLA	

JONATHAN BRAVO	
JOJO ALCANTARA	
CENON CRESENCIO	
NEDALIN MIRANDA	Marketing and Communications Department
NARJAY CALINAO	
JOSEPH KERR T. VILLAR	Office of the Deputy Chief Operating Officer for Marketing and Promotions Sector
EMMANUEL ZARATE	Management Information System Department
DAN FERROLINO	MICE Department
PEDRO CAMANTES	
ALLAN ESTEBAN	International Promotions Department
PERFECTO REALINO	
CARMELA JOY FEBRIO	
TRIXIA MEDINA	
JAKE BONGALON	Office of the Deputy Chief Operating Officer for Corporate Affairs
SANDIE VARGAS JR.	Finance Department

A. PGH Officers / Panatag na Kanlungan Project Officers

NAME	OFFICE
Dr. Gap Legaspi	Director of the Philippine General Hospital (PGH)
Dr. Rodney Dofitas	PGH Manpower Head
Dr. Germogenes Monroy	PGH's COVID Crisis Committee Assistant Head
Ms. Iris Antoinette Buenafe	Project Head of the Panatag na Kanlungan

V. Green Initiatives

Instead of providing plastic bags for the hygiene kits, the toiletries were repacked using the CSR Drawstring Bags which can also be used by the HCWs when going to work since the size is perfect for bringing just the essential items.

VI. Lessons: "Aha" Moment:

- The dedication of our health care workers in this fight against this pandemic is exceptional. The willingness to put their lives in the name of service and the sacrifices they make to ensure the safety of their loved ones will make you realize that following simple safety protocol is but a small sacrifice on our end;
- There are groups/organizations who are going out of their ways to provide the needed care for our Health Care Workers;
- Being sick is not an excuse to do what you love and help other people; When push comes to shove, you learn to adapt and be flexible to work within the given time frame and produce the desired result.

VII. Annexes:

a. Travel Itinerary

ITINERARY FORM

Project Name: Corporate Social Responsibility (CSR): Assistance to COVID-19 Front Liners Heroes

Date: 20 June 2020

Venue: College of Public Health, University of the Philippines- Manila, Pedro Gil Street, Ermita, Manila

Date / Time	Activity	Remarks
12:30PM	Assembly at LT 300	
01:00PM	ETD from LT300	
01:30PM	ETA at College of Public Health, UP-Manila	<i>*Please proceed to Paz Mendoza Parking</i>
01:31 3:00PM	Turn-Over of the Hygiene Kits and other Medical Supplies Tour of the Facility	<i>To be received by Dr. Rodney Dofitas (PGH Manpower Head) and Ms. Iris Antionette E. Buenafe</i>
03:15PM	End of CSR Project	

As of: 19 June 2020