

TPB MEMBER INFO UPDATE: COVID 19

Special Supplement: Philippine Regional Tourism Updates

This issue features an update on destination readiness, as reported by the Department of Tourism Regional Offices. These reports include information on community quarantine status, reopening updates, the authority to operate under community quarantine, travel restrictions, LGU updates and issuances, accreditation status, and others.

PHITEX AND MICECON 2020 GO VIRTUAL

Human interaction is an important aspect of life. But the emergence of the coronavirus disease (COVID-19) limited its capacity to virtual means, resulting in great challenges for the tourism industry that significantly values actual communication.

Despite this setback, the Tourism Promotions Board (TPB) Philippines has vowed to proceed with two of its biggest institutional events this year, though in a virtual environment.

The Philippine Travel Exchange (PHITEX) 2020 will hold its first virtual edition this 22-24 September 2020, allowing local suppliers to engage with foreign buyers through a digital platform. The travel trade event will also feature webinars tackling marketing strategies during a crisis and interviews with key tourism players.

Meanwhile, The Philippine MICE Conference (MICECON), initially scheduled this October in Davao City, will also be converted into a virtual conference.



The virtual MICECON or MICECONline will continue to feature plenary and breakout sessions focused on revitalizing all sectors of the MICE industry and provide industry updates relevant to the “new normal” scenarios faced by the industry.

Both events are expected to draw hundreds of international participants despite the absence of face-to-face meetings, and TPB is set to exhaust all efforts while upholding health and safety measures for their success.



‘Safe Travels’: Global Protocols & Stamp for the New Normal

WORLD TRAVEL & TOURISM COUNCIL

The World Travel & Tourism Council, together with its Members, governments, health experts and other industry associations are working together to achieve effective recovery protocols and action plans that highlight common standards to ensure the safety of the workforce and travelers as the industry shifts to a new normal.

The protocols are being published in phases and for at least eleven industries, including: Hospitality, Attractions, Outdoor Retail, Aviation, Airports, Short Term Rentals, Cruise, Tour Operators, Convention Centres and MICE, Car Rental and Insurance.

Note that while the protocols take into account current WHO and CDC guidelines, they are living documents that WTTC will update as new information about COVID-19 becomes available.



To download protocols:

<https://wtcc.org/COVID-19/Safe-Travels-Global-Protocols-Stamp>

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Domestic travel to drive economy of tourism industry, says survey

DEPARTMENT OF TOURISM, JUNE 29, 2020

Domestic travel will lead the recovery of the country's tourism industry with Filipino travelers expecting to go to destinations closer to home and spending less amid lingering health concerns caused by the COVID-19 pandemic.

This is the gist of the results of the recent survey conducted on the pandemic's effects on domestic and international tourism and on Filipinos' travel behavior in the new normal.

The Department of Tourism released the report entitled "Philippine Travel Survey: Insights on Filipino Travel Behavior Post-COVID 19" to various tourism stakeholders in a webinar last June 29.

Read more:

http://www.tourism.gov.ph/news_features/DomesticTravelToDriveRecovery.aspx

Full report and survey results:

www.guidetothephilippines.ph/ph-travel-survey

DOT Celebrates as Palawan Reclaims Best Island in the World Citation

DEPARTMENT OF TOURISM, JULY 9, 2020

The Department of Tourism (DOT) today celebrates the hailing of Palawan as it reclaims the Best Island in the World title by renowned travel publication, Travel + Leisure.

"Palawan reclaimed its rightful place in the World's Best Awards. The citation as the Best Island in the World is all the more important because this is voted upon by the readers of the prominent Travel + Leisure (T+L) magazine," said Tourism Secretary Bernadette Romulo-Puyat.

Puyat recently checked the readiness of Palawan, now a four-time winner of the world's best island award.

Travel + Leisure writer Sara Clemence said, "though it's difficult to reach from many parts of the world, once travelers get there they can dive in World War II wrecks, explore old-growth rain forests, and paddle one of the world's longest subterranean rivers at Puerto Princesa".

"The landscape and scenery are just gorgeous. It offers the most beautiful beaches, resorts, and scenery anywhere," the travel magazine quoted a fan describing Palawan.

Read more:

http://www.tourism.gov.ph/news_features/dotcelebratespalawanreclaimsbestislandintheworldcitation.aspx



Small Lagoon, El Nido, Palawan



Entrance to Kayangan Lake, Coron, Palawan

Philippine Travel Survey Report

Philippine tourism industry stakeholders, including TPB members, recently participated in the Domestic Travel Sentiment Survey conducted last May 8-26, 2020. The survey, undertaken by Chroma Hospitality in partnership with Philippine Hotel Owners Association, Inc., Hotel Sales & Marketing Association International, Inc., Pacific Asia Travel Association

International, Inc., Pacific Asia Travel Association Philippine Chapter, Philippine Tour Operators Association, Philippine Travel Agencies Association, TAJARA Hospitality, Tourism Promotions Board and the Department of Tourism, was aimed at providing industry stakeholders with insights into what we can expect from domestic travelers in the coming months. A total of 7,515 respondents participated in the survey.



2020 Survey Report

The 2020 Survey Report may be accessed through the following link:
<https://bit.ly/phdomestictravelsurvey>



WTTC Economic Impact Reports

WORLD TRAVEL & TOURISM COUNCIL

The World Travel & Tourism Council (WTTC) produces reports on the economic and employment impact of Travel & Tourism for 185 countries and 25 geographic or economic regions in the world. These reports are a vital tool in helping to equip public and private sector bodies with hard evidence of the huge value Travel & Tourism brings to the economy, so that their policymaking and investment decisions support our sector.

Recovery Scenarios 2020 & Economic Impact from COVID-19:

WTTC has worked with Oxford Economics to look at different recovery scenarios for the Travel & Tourism sector and the economic impact from COVID-19.

To access Global Economic Impact & Trends and other WTTC Economic Impact Reports:

<https://wttc.org/Research/Economic-Impact>

<https://wttc.org/Research/Economic-Impact/Recovery-Scenarios-2020-Economic-Impact-from-COVID-19>



TPB Welcomes 79 New Members

182 members as of 15 July 2020

Club Paradise Palawan
Golden Phoenix Hotel Manila
CCT.168 Travel and Tours Corporation
Philippine Exhibitions and Trade Corporation
Vansol Travel and Tours
Fare Option Travel Services
JLT Travel and Tours
RILOPA Online Travel Express, Inc.
Scorpio Travel & Tours, Inc.
Venturista Travel and Tours
ARFEL Travel & Tours
Sequoia Hotel
Dream Favor Travel and Tours
Mart Evers Travel and Tours Corp.
dusitD2 Davao
Atlas Ph Travel Agency
Boracay Adventures, Inc.
Markyance Travel and Tours
Miniloc Island Resort
Gladex Travel Services
Funtreats Travel and Tours
Longmiles Travel and Tours
Pirkko & Troytours, Inc.
Blue Lagoon Adventure Travel and Tours
Fairways and Bluewater Resort
BMG Tours and Travel Corporation
Sole Explorer Travel and Tours
Jara Travel and Tours
K&L Travel and Ticketing Services
T3 Trips Ticket and Tours Centre
Happy Juanderer Travel, Inc. (Ilocos Sur)
Noants Consultancy Services
The Assemblage Point Resort and Convention Hub, Inc.
Grand Sierra Pines Baguio, Inc.
Raffles and Fairmont Makati
Ramada Manila Central
Orchid Garden Suites
UHX Travel Central
Sole Destinations Travel and Tours
Palm Beach Resort
Nature's Village Resort

World of Adventures Travel and Tours
Roman Empire Panglao Hotel Resort, Inc.
Marcian Garden Hotel
Marcian Garden Hotel Corp.
Ticket 1 Travel
UNLTD Travel and Tours, Inc.
Primetrade Asia, Inc.
Hotel Salcedo De Vigan
Livelife Travel Services
Neomace Travel and Tours
Orientwind Travel & Tours
Pamilacan Island Dolphin & Whale Watching Tours
Trip Quest Travel and Tours
ATR Travel and Rent a Car Corporation
Gecko Tours and Travel
J8 Travel Services
Pakisuyo Travel and Tours
The Linden Suites
SRRB Tour Services
Altamar Resort, Inc.
Lizmar Travel and Tours
Gerjane Travel and Tours
Hotel Luna
Seda Centrio
AvidAir Travel and Tours
Le Monet Hotel
Viajeng Pinoy Travel and Adventure
CITE Tours and Trading Services
Travel Village Tours & Travel
The Farm at San Benito
Savoy Hotel Manila
Ark Travel Express, Inc.
Baclayon Travel and Tours
Kabaleyan Cove Resort
MCP Greenery Travel and Tours
Nature's Eye Beach Resort
Lima Park Hotel, Inc.
OveMar Resort Hotel, Inc.
Punta Riviera Del Mar, Inc.
Lorraine Travel and Tours
Pico Sands Hotel



STAY HOME TODAY
#TRAVELTOMORROW UNWTO



Your feedback matters.

https://docs.google.com/forms/d/e/1FAIpQLSc1m5XLZxLgUwmIj3bDjwGA056o79LyzoRqW0gO2UF-KB_F1Q/viewform?usp=sf_link

FOR YOUR COMMENTS AND SUGGESTIONS.