

**Name of GOCC: TOURISM PROMOTIONS BOARD**

**LIST OF CONTRACTS AND AGREEMENTS 2020**

	<b>Program/Project or Activity</b>	<b>Contract Type</b>	<b>Contracting Parties</b>	<b>Contract Amount</b>	<b>Contract Duration</b>
1.	51st International Boat Show Dusseldorf (Boot Dusseldorf) 2020	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Frankfurt - Margarita Patricia R. Valdez	Php 10,398,694.88	January 18 -26, 2020
2.	27th Travel Tour Expo	Memorandum of Agreement (Financial Sponsorship)	TPB and PHILIPPINE TRAVEL AGENCIES ASSOCIATION	Php 1,250,000.00	February 7 - 9, 2020
3.	Addendum Contract for the Conduct of "I am Super Campaign"	Addendum Contract	TPB and YESPINOY FOUNDATION, INC.	Not Applicable	January 24,2020
4.	PDOT-Korea Website and Mobile App Re-design/ Re-development/ Maintenance and Online Marketing for 2020	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Korea	USD 186,300.00 / Php 10,060,200.00	12-month period in 2020
5.	Hiroshima Soratabi 2020; Fukuoka Travel Exposition 2020; and Nagoya Travel Fair (Tabi Matsuri Nagoya) 2020	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Osaka, Japan	USD 15,759.28	January 17-19,2020; February 08-09, 2020; and March 13-15, 2020
6.	Hiring of Public Relations (PR) Agency of the Philippines in Korea; Hiring Philippine Showroom- Korea Operations; and Korea Underwater Sports Expo (KUSPO)	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Korea	USD 392, 429.26	January to December 2020; and February 27 - March 01, 2020
7.	Marine Diving Fair (MDF) 2020	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Tokyo, Japan	JPY 9,995,573.00	April 03 - 05, 2020
8.	PDOT-Korea Website and Mobile App Re-design/ Re-development/ Maintenance and Online Marketing for 2020	Supplemental (Foreign Fund Transfer)	TPB and PDOT Korea	USD 186,300.00	March to December 2020

9.	Printing and Production of Brochure Requirements	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Shanghai, China	Php 2,000,000.00	6 months of 2020
10.	a) Tactical Media Placements and Advertising Opportunities with Marketing Partners via Naver and OTA; TPB and PDOT Frankfurt; b) Philippine Business Mission (PBM) to Korea; c) Seoul International Tourism Industry Fair (SITIF); d) Hanatour International Travel Show (HITS) and e) Mode Tour Travel Mart (MTTM)	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Korea	USD 298,137.40	a) January to June b) June 9, 2020 c) May 21-24,2020 d) June 7-9,2020 e) November 19-22,2020
11.	Social Media and Website Maintenance and Online Promotions for China Market	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Shanghai, China	Php 3,600,000.00	12 - month period of 2020
12.	Internationale Tourismus Borse (ITB) - Berlin 2020	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Frankfurt	EUR 541,870.23	March 04 - 08,2020
13.	COVID-19 Tourist Care Plan (Caring for Our Domestic Tourists in Distress)	Memorandum of Agreement (Regional Fund Transfer)	TPB and DOT-Central Office	Php 642,000.00	April 2020
14.	COVID-19 Tourist Care Plan (Caring for Our Domestic Tourists in Distress)	Memorandum of Agreement (Regional Fund Transfer)	TPB and DOT - NCR	Php 4,000.00	April 2020
15.	COVID-19 Tourist Care Plan (Caring for Our Domestic Tourists in Distress)	Memorandum of Agreement (Regional Fund Transfer)	TPB and DOT - CAR	Php 6,000.00	April 2020
16.	Procurement of Supply and Delivery of 5000 Packs of Travel Essential Kits in Support to Accommodation Establishments Catering to PUMs	Contract Agreement (Goods and Services)	TPB and Nicatto Events and Marketing Dynamics Corporation	Php 2,130,000.00	2020
17.	COVID-19 Tourist Care Plan (Caring for Our Domestic Tourists in Distress)	Memorandum of Agreement (Regional Fund Transfer)	TPB and DOT - Region XIII	PhP 334,000.00	April 2020
18.	2nd Semester Tactical Promotion Advertising Campaign for the Taiwan Market	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Taiwan	Php 3,730, 997.60	2 <sup>nd</sup> Semester of 2020

19.	Taipei Tourism Expo	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Taiwan	Php 2,099,680.00	August 28 to 31, 2020
20.	Procurement of 1 Year Subscription of Creative Clouds (All Apps and Multiple Platforms)	Contract Agreement (Consulting Services)	TPB and MYBUSYBEE, INC.	Php 1,334,000.00	2020
21.	Joint Philippine Tourism and Perth Airport Bus Advertisement	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Sydney	Php 354,036.54 / AUD 9,077.86	Two (2) months of 2020
22.	Taiwan's 1st Philippine Online Travel Fair	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Taiwan	USD 36,650.00 / Php 1,999,800.00	July 1 - August 15, 2020
23.	Taichung International Travel Fair and Kaohsiung International Travel Fair	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Taiwan	USD 63,591.67	July 03-06, 2020 July 10-13, 2020
24.	COVID-19 Tourist Care Plan (Caring for Our Domestic Tourists in Distress)	Memorandum of Agreement (Regional Fund Transfer)	TPB and DOT – Region VIII	Php 84,000.00	April 2020
25.	COVID-19 Tourist Care Plan (Caring for Our Domestic Tourists in Distress)	Memorandum of Agreement (Regional Fund Transfer)	TPB and DOT – Region V	Php 30,000.00	April 2020
26.	COVID-19 Tourist Care Plan (Caring for Our Domestic Tourists in Distress)	Memorandum of Agreement (Regional Fund Transfer)	TPB and DOT – Region X	Php 6,000.00	April 2020
27.	Brochure Support for Osaka, Nagoya, and Fukuoka Travel Agencies	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Osaka, Japan	JPY 2,510,920.00	April to September 2020
28.	TPB/DOT Korea- Tactical Campaign on Joint Social Commerce Promotions with Tour Operators and Philippine Product Presentation with Partner Airlines Advertising	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Korea	USD 101,851.86	April to June 2020
29.	Integrated Digital Marketing Management - UK Market 2020	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT United Kingdom	GBP 40,000 or Php 2,500,000.00	August to December 2020

30.	PDOT TAIWAN Website Maintenance Supplemental Budget	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Taiwan	Php 1,000,000.00	June to December 2020
31.	Printing of Destination Brochures in Taiwan	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Taiwan	Php 1,506,206.52	2 <sup>nd</sup> to 3 <sup>rd</sup> Quarter of 2020
32.	Production and Delivery of Marketing Collaterals for Lots 5 ( Lot 1: Carry-On Luggage; Lot 2: Collateral Shirts; Lot 3: Reversible Corporate Jacket; Lot 4: Luggage Tags and Lot 5: Passport Sleeves)	Contract Agreement (Goods and Services )	TPB and Tanjer Enterprise	Php1,888,200.00	2020
33.	“Services of a Research/Survey Company to Conduct Market and Stakeholder Research Studies on Travel and Tourism During and After COVID19 pandemic”,	Contract Agreement (Consulting Services)	TPB and Philippine Survey and Research Company (PSRC)	PhP4,368,000.00	2020
34.	Website Maintenance and Social Management	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Taiwan	Php 2,000,000.00	April - December 2020
35.	Website Maintenance for PDOT Australia and New Zealand	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Sydney	AUD 124,929.60	April to December 2020
36.	Hiring of PR Agency for Japan; Joint Promotion with Murasaki Sports and Joint Promotions with ST World for Boracay Promotion during the Golder Week	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Tokyo	JPY 18,410,600.00	March - December 2020; April 2020 and March - April 2020
37.	DOT Japan Digital Marketing Website Maintenance 2020	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Tokyo, Japan	Php 4,000,000.00	June to December 2020
38.	2020 China-Asean Expo Tourism Exhibition (CAEXPO-TE)	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Shanghai, China	USD 8,494.00/ Php 450,197.29	October 11-14,2020
39.	Philippine Product Update Seminar	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Osaka, Japan	PHP 1,110,724.38	October 20, 22, 23,2020

40.	Consumer Activation via OTA with Mode Tour	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Korea	USD 74,074.07 / Php 4,000,000.00	4th Quarter of 2020
41.	Promotional Support to Philippine Embassies and Philippine Consulates General in the Americas	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT New York	Php 2,968,000.00	2nd Semester of 2020
42.	a) Joint Promotions Campaign with Henan Dahua International Travel Service b) Kol Online Promotions with Mafengco c) Chengdu Elevator Advertising	Memorandum of Agreement (Foreign Fund Transfer)	TPB and Beijing China	a) PHP 2,638,806.04 ; b) Php 3,465,600.00 c) Php 3,729,007.31	a) November-December 2020 b) November 2020-January 2021 c) 01 December 2020-05 January 2021
43.	2020 Virtuoso Marketing Partnership and Participation in Virtuoso Travel Week	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT San Francisco, USA	Php 2,927,720.00 and Php 238,500.00	July to December 2020 and August 10 - 13, 2020
44.	Bringing Back the Confidence in Travel: Davao Region Recovery Plan project	Memorandum of Agreement (Regional Fund Transfer)	TPB and DOT-REGION XI	PhP1,585,000.00	August to December 2020
45.	Marketing Partnership relative to TPB PWA and Native App Project	Memorandum of Agreement (Partnership Agreement)	TPB and HIMO GLOBAL, INC	Php 6,000,000.00	August to December 2020
46.	ASTA Global Convention	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT New York, USA	USD 277.00 / Php 14,681.00	August 25-28, 2020
47.	DOT's Assessment of Baguio City's Readiness for the New Normal Post-COVID 19	Memorandum of Agreement (Regional Fund Transfer)	TPB and DOT CAR	Php 440,400.00	August 31 to September 2, 2020
48.	Tactical Online Learning Project for Travel Agents towards development of Philippine Tourism Packages	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Los Angeles	USD 26,000.00 or Php 1,326,000.00	August to December 2020
49.	Taichung International Travel Fair and Kaohsiung International Travel Fair	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Taiwan	Php 1,998,082.58 and Php 1,499,459.68	July 2020
50.	CoVID-19 Tourist Care Plan (Caring for our Domestic Tourists in Distress)	Memorandum of Agreement (Regional Fund Transfer)	TPB and DOT MIMAROPA (Region 4B)	PhP 524,000.00	April 2020

51.	CoVID-19 Tourist Care Plan (Caring for our Domestic Tourists in Distress)	Memorandum of Agreement (Regional Fund Transfer)	TPB and DOT Western Visayas Region (Region 6)	Php 452,000.00	April 2020
52.	CoVID-19 Tourist Care Plan (Caring for our Domestic Tourists in Distress)	Memorandum of Agreement (Regional Fund Transfer)	TPB and DOT Central Visayas Region (Region 7)	Php 70,000.00	April 2020
53.	CoVID-19 Tourist Care Plan (Caring for our Domestic Tourists in Distress)	Memorandum of Agreement (Foreign Fund Transfer)	TPB and DOT South Central Mindanao Region (Region 12)	Php 32,000.00	April 2020
54.	Baguio City Tourism Recovery Program	Memorandum of Agreement (Fund Transfer)	TPB and CITY OF BAGUIO	Php 7,250,000.00	3rd to 4th Quarter of 2020
55.	MICECONline (MICECON 2020 Virtual Edition)	Memorandum of Agreement (Fund Transfer)	TPB and HIMO Global, Inc.	Php 1,750,000.00	October 26 – 30, 2020
56.	Outdoor Adventure and Travel Show (OATS) Calgary and Vancouver	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT San Francisco	USD 15,940.00	February 29 to March 01 and March 21-22, 2020
57.	Hosting of Philippine Travel Exchange (PHITEX) 2020 in the Province of Bohol	Memorandum of Agreement (Foreign Fund Transfer)	TPB and Provincial Government of Bohol	PHP6,932,000.00	September 19-28, 2020
58.	RIDE PH SEASON 5 THE NEW NORMAL Nine (9) Local Destinations within and outside Metro Manila	Memorandum of Agreement (Fund Transfer)	TPB and Ride Ph Production, Inc.	Php 5,000,000.00	September to December 2020