

FEATURED ARTICLE



PH to host 2021 WTTC Summit

MANILA, Philippines – The Department of Tourism welcomes the announcement by the World Travel and Tourism Council (WTTC) that the Philippines has been selected as host country to the 2021 WTTC Global Summit slated to take place in Q4 next year.

The announcement was made by Nigel David, WTTC Regional Director for APAC and the Middle East, at the opening ceremony for the virtual Philippine Meetings, Incentive Travel, Conventions, Exhibitions (MICE) Conference (MICECONline) <2020.micecon.ph> as part of message of support to the MICE industry.

“We are reaffirming our commitment to the key MICE Industry with the news that in 2021, WTTC will host two global summits, the rearranged summit held over from this year in Cancun, Mexico, and more importantly, the global summit to be held in Manila later next year,” David announced.

“The Philippines is honored to have been selected as the host country for the WTTC Global Summit, as it strengthens our MICE campaign and affirms our continuing strategies to position the Philippines as the MICE hub in Asia,” states Tourism Secretary Bernadette Romulo-Puyat.

The Department of Tourism (DOT) through the Tourism Promotions Board (TPB) Philippines has identified the MICE industry as a sector that can help

hasten the country’s economic recovery through visitor expenditure and its contribution to employment.

The WTTC Global Summit is an annual event that gathers over 800 delegates composed of Chief Executive Officers (CEOs), Presidents, and Chairpersons of the largest and most prominent international travel and tourism companies from airlines, hotels and resorts, travel agencies, tour companies, global distribution system, transportation, and allied enterprises; as well as Tourism Ministers and officials from international organizations, such as the UNWTO.

The 3-day Summit allows delegates to discuss opportunities, challenges and issues facing the industry and draw up concrete solutions pursued across countries and regions through private and public sector collaboration. The Summit deliberations also contribute to the formulation of global tourism policies and agenda, as well as shaping the future of travel, and tourism in regions and destinations.

“Hosting the WTTC Global Summit allows the Philippines to demonstrate its commitment in the midst of current global concerns on health and safety, environmental sustainability, and local community engagement in tourist destinations. The country also hopes to share success stories on the rehabilitation of tourist sites and contribute to shaping future policies,

directions and programs to better manage tourism destinations and create opportunities for community livelihood and sustainable jobs, such as farm and rural tourism,” Secretary Romulo-Puyat further noted.

The event creates an avenue for the Philippine private sector and local tourism industry stakeholders to consider bigger markets, and greater market segment, and presents an immense opportunity to network and link up with international partners and global distribution networks.

“We hope that hosting this major event will make us the center for a global exchange of knowledge, culture, investment and tourism. Most importantly, the event is set to generate substantial investments as CEOs and Presidents attending the Summit are looking for investment areas and opportunities to expand their businesses and strengthen their market presence in the region,” emphasizes Secretary Romulo-Puyat.

WTTC is an organization consisting of top executives of the world’s leading Travel & Tourism (T&T) companies.

TPB is an attached agency of the Department of Tourism (DOT) mandated to market and promote the Philippines domestically and internationally as a preferred tourism and MICE destination that prides itself with diverse and fun travel experiences.

CONGRATULATIONS!



Demvir Bryan Opiz
 SELFIE OF THE DAY (SOTD)



Lorna Longno
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