

**6<sup>th</sup> REGIONAL TRAVEL FAIR PROGRAMME AND SCHEDULE OF ACTIVITIES  
VIRTUAL EDITION  
as of 03 December 2020 (Subject to changes without prior notice)**



PRE-EVENT ACTIVITIES	
<b>08 December 2020</b>	Email Blast of Virtual Link to all pre-registered participants
<b>12 December 2020</b>	Walkthrough of Virtual Platform

REGIONAL TRAVEL FAIR VIRTUAL EDITION ACTIVITIES	
<b>17 December 2020 (Thursday)</b>	
<b>Opening Ceremony-Live in Intramuros</b>	
0900H-1000H	Invocation National Anthem  Opening Remarks <b><i>Maria Anthonette C. Allones Velasco</i></b> <b><i>Chief Operating Officer, Tourism Promotions Board</i></b>  Keynote Speaker  Opening Production Number
TOURISM WEBINAR Pre-registered Buyers/Sellers/Consumers	
1030H – 1130H	Topic : R- “Regional Tourism Updates”
1300H – 1400H	Topic : T – “Travel and Tourism Entrepreneurship in the New Normal”
1300H – 1500H	Topic : F- “Frontline Tourism Services in the New Normal”

NETWORKING (BUSINESS TO BUSINESS SESSION –B2B) Invited Sellers and Buyers are allowed to enter the virtual B2B	
<b>DAY 1 /DAY 2 : 17 -18 December 2020 (Thursday &amp; Friday)</b>	
<b>Part II: Networking (Business to Business Session)</b>	
1500H-1700H	<b>Message</b> <i>Ms. Teresita DL. Landan</i> <i>Acting Head, Domestic Promotions Department</i>
	<b>Mechanics of the B2B</b>
	<b>Networking Session</b>
<b>DAY 2 : 18 December 2020 (Friday)</b>	
1000H-1700H	<i>Continuation of Networking Session</i>



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<b>VIRTUAL TRAVEL FAIR PROPER BUSINESS TO CONSUMER (B2C) Day 1-4: 17-20 December 2020 Consumers are welcome to visit the virtual Exhibit Area to meet the Exhibitors from Luzon, Visayas and Mindanao Hour: 1030H – 1800H Open to all Consumers</b>	
<b>Day1 : 17 December 2020 - Featured Regions in Luzon</b>	
1030H-1130H	Tourism Promotions Board Interactive Games
1130H-1200H	Entertainment
1500H-1530H	Entertainment
1630H-1700H	Tourism Promotions Board Interactive Games
Featured Regions	DOT National Capital Region (NCR) DOT Cordillera Administrative Region DOT Region I (Ilocos and Pangasinan) DOT Region II (Cagayan Valley and Batanes) DOT Region III (Central Luzon)
Featured Weavers/Embroiderer	Showcasing Local Products: <ul style="list-style-type: none"> <li>• Maragondon, Cavite Weaves</li> <li>• Kiangán Weaves from Cordillera</li> <li>• Lumban Embroidery</li> <li>• Palawan Weaves</li> <li>• Ilocos Region Weaves</li> <li>• Yakan Weaves</li> </ul>
<b>Day 2 : 18 December 2020 – Featured Regions in Luzon</b>	
1030H-1100H	Tourism Promotions Board Interactive Games
1130H-1200H	Entertainment
1430H-1500H	Entertainment
1545H-1600H	Tourism Promotions Board Interactive Games
Featured Regions	DOT Region IV-A (CALABARZON) DOT Region IV-B (MIMAROPA) DOT Region V (Bicol Region)
Featured Weavers/Embroiderer	Showcasing Local Products: <ul style="list-style-type: none"> <li>• Maragondon, Cavite Weaves</li> <li>• Kiangán Weaves from Cordillera</li> <li>• Lumban Embroidery</li> <li>• Palawan Weaves</li> <li>• Ilocos Region Weaves</li> <li>• Yakan Weaves</li> </ul>



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<b>Day 3: 19 December 2020 – Featured Regions in Visayas</b>	
1030H-1130H	Tourism Promotions Board Interactive Games
1130H-1200H	Entertainment
1500H-1530H	Entertainment
1730H-1800H	Tourism Promotions Board Interactive Games
Featured Regions	DOT Region VI (Western Visayas) DOT Region VII (Central Visayas) DOT Region VIII (Eastern Visayas)
Featured Weavers/Embroiderer	Showcasing Local Products: <ul style="list-style-type: none"> <li>• Maragondon, Cavite Weaves</li> <li>• Kiangán Weaves from Cordillera</li> <li>• Lumban Embroidery</li> <li>• Palawan Weaves</li> <li>• Ilocos Region Weaves</li> <li>• Yakan Weaves</li> </ul>
<b>DAY 4 : 20 December 2020 (Sunday) –Featured Regions in Mindanao</b>	
1030H-1130H	Tourism Promotions Board Interactive Games
1130H-1200H	Entertainment
1300H-1330H	Entertainment
1330H-1530H	Tourism Promotions Board Interactive Games
1500H-1515H	Entertainment
Featured Regions	DOT Region IX (Zamboanga Peninsula) DOT Region X (Cagayan de Oro) DOT Region XI (Davao Region) DOT Region XII (SOCCSKSARGEN) DOT Region XII (CARAGA)
Featured Weavers/Embroiderer	Showcasing Local Products: <ul style="list-style-type: none"> <li>• Maragondon, Cavite Weaves</li> <li>• Kiangán Weaves from Cordillera</li> <li>• Lumban Embroidery</li> <li>• Palawan Weaves</li> <li>• Ilocos Region Weaves</li> <li>• Yakan Weaves</li> </ul>
1615H-1715H	Closing Ceremony in Aguinaldo Shrine, Kawit, Cavite
<b>End of 6<sup>th</sup> Regional Travel Fair Virtual Edition</b>	

