



**MARK T. LAPID**

Chief Operating Officer (COO)  
Tourism Infrastructure and Enterprise Zone Authority  
(TIEZA)

COO Mark T. Lapid was reappointed as the Chief Operating Officer of the Tourism Infrastructure and Enterprise Zone Authority (TIEZA) this year by His Excellency, President Rodrigo Roa-Duterte. He previously held this post in 2009 to 2016. During these years, he led the agency in transitioning as an infrastructure arm of the Department of Tourism, then known as Philippine Tourism Authority (PTA) where he served as a General Manager in 2008, to a government-owned and controlled corporation with broader functions which include the designation, regulation and supervision of tourism enterprise zones (TEZ). At this time, TIEZA was given its first ISO Certification for its Travel Tax Administration, Assets Management and Tourism Infrastructure Project Management. During his stint as COO, he strengthened his leadership capabilities as he graduated with a Masters Degree in Development Management at the University of the Philippines-Los Baños and with an Executive Leadership and Management Course in Stanford University and Harvard University.

COO Lapid's started his career in public service with his Sanggunian Kabataan Chairmanship to being the Governor of Pampanga during which it was included in the top ten most productive provinces in the Philippines, with marked increase in infrastructure development.

COO Lapid is now gearing towards developing high impact tourism infrastructure and investments as well as making TIEZA a financially sustainable GOCC.