

Name of GOCC: TOURISM PROMOTIONS BOARD

LIST OF CONTRACTS AND AGREEMENTS 2021

	Program/Project or Activity	Contract Type	Contracting Parties	Contract Amount	Contract Duration
1.	1. Joint Promotions with Luxury Travel Specialists; 2. Joint Promotions with Student Travel Specialists 3. Visiting Friends and Relatives (VFR) Tactical Campaign 4. Out-of-Home (OOH) London Taxi Ads Tactical Campaign 5. Integrated UK Dive Media Tactical Marketing 6. London Destination Holiday & Travel Show	Memorandum of Agreement (Foreign Fund Transfer)	TPB and DOT London	1. Php 330,000.00 2. Php 792,000.00 3. Php 1,518,000.00 4. Php 2,970,000.00 5. Php 462,000.00 6. Php 2,970,000.00 Grand Total: Php 9,042,000.00	4 th Quarter of 2020- 2 nd Quarter of 2021
2.	2021 PDOT-Korea Web/Mobile Site Redesign/ Redevelopment/ Maintenance, Social Media Management and Support Digital Marketing	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Korea	Php 12, 500,000.00	February to December 2021
3.	Hiring of PR Agency for Korea for FY 2021	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Korea	USD 108,120.00 or Php 5,730,360.00	January to December 2021
4.	2021 PR Agency of the Philippine Department of Tourism Office in Taiwan	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Taiwan	USD19,310.34 or Php 3,000,000.00	1st Quarter to 4th Quarter 2021
5.	Integrated Digital Marketing - UK 2021	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT London	GBP 40,000.00 or Php 2,500,000.00	January to December 2021

6.	a) Hiroshima Soratabi 2021 b) Fukuoka Travel Exposition 202 c) Tabi Matsuri Nagoya 2021	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Osaka, Japan	JPY 2,263,206.00	January 23-24, 2021; February 13-14, 2021 and March 06-07, 2021
7.	Online Marketing/Promotions for Travel Trade 2021	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Korea	USD 160,000.00 or Php 8,000,000.00	March to June 2021
8.	75th Philippines Australia Friendship Year	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Sydney	AUD 125,027.86 or Php 4,501,002.96	January to June 2021
9.	Hiring of Public Relations (PR) Agency and Philippine Showroom Operations in Korea - Operations	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Korea	Php 5,253,360.00 and 9,200,000.23 Total of Php 14,453,360.00	February to December 2021 and January to December 2021
10.	Joint Promotions with Henan Dahua International Travel Service, KOL Online Promotion with Mafengwo and Chengdu Elevator Advertising	Addendum Agreement	TPB and PDOT Beijing, China	AUD 124,929.60	February 15 - May 14 2021 and February - March 2021
11.	Printing and Production of 2020 DOT Korea destination brochures	Addendum Agreement	TPB and PDOT Korea	Php 1,054,806.00	3rd Quarter of 2020 - 1st Quarter of 2021
12.	Chengdu LED Billboard Advertising	Addendum Agreement	TPB and PDOT Beijing, China	Php 3,729,007.31	April 03 – 04, 2021
13.	Procurement for TPB Janitorial Services for the period of one (1) year	Contract Agreement (Goods and Services)	TPB and D'Triumph Cleaners and Allied Services, Inc.	Php 3,898,001.52	February 2021 - 2022
14.	XSRITE 2021 and "Wake Up in the PH" Experience Sharing Sessions in Beijing	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Beijing, China	USD 24,523.75 and USD 21,392.59 total of USD 45,916.34 or Php 2,334,946.18	March 26 - 28, 2021 and March 2021

15.	Realignment of Mode Tour Travel Mart to Tactical Ad	Amendment Agreement	TPB and PDOT Korea	USD 46,000.00 or Php 2,229,298.00	1st Quarter to 3rd Quarter of 2021
16.	Marine Diving Fair 2021	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Tokyo, Japan	Php 5,000,000.00	April 02 - 04, 2021
17.	Procurement of Fiber Optic Internet Connection for One (1) Year	Contract Agreement (Goods and Services)	TPB and Eastern Telecommunications Philippines	Php 1,491,840.00	1-year term
18.	Public Relations (PR) Agency for Japan	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Tokyo, Japan	Php 6,500,000.00	April 2021 - March 2022
19.	Taipei Tourism Expo; Kaohsiung International Travel Fair and Taichung International Travel Fair	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Taiwan	1.Php2,000,485.06; 2.Php1,998,099.96 3. Php1,997,577.32	May 21-24, 2021; May 28-31, 2021 and June 04-07, 2021
20.	"Project Enapaw (Journey)"	Amendment Agreement	TPB and National Commission on Indigenous Peoples (NCIP)	Php 7,000,000.00	Extension until June 30, 2021
21.	International Tourismus Borse (ITB) Berlin Now 2021	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Frankfurt, Germany	EUR 55,450.00 or Php 3,327,000.00	March 9-12,2021
22.	International Tourismus Borse (ITB) Berlin Now 2021 (partial funds)	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Frankfurt, Germany	EUR 48,300.00 or Php 2,898,000.00	March 9-12,2021
23.	Sydney Mardi Gras Parade 2021	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Sydney	AUD 15,000.00 or Php 555,000.00	March 6, 2021

24.	Tactical Media Placement and Advertising Opportunities with Marketing Partners	Addendum Agreement	TPB and PDOT Korea	Php3,766,666.46	December 2020 to April 2021
25.	Tactical Joint Social Commerce Promotion and Philippine Product Presentation in Korea	Addendum Agreement	TPB and PDOT Korea	Php5,000,000.00 / Php500,000.00	December 2020 to April 2021
26.	Procurement of TPB Security Services for Twelve (12) Months	Contract Agreement (Goods and Services)	TPB and Redbird Security Agency and Services, Inc	Php 5,946,426.00	1-year term
27.	PDOT Taiwan Product Presentations to new Cities	Addendum Agreement	TPB and PDOT Taiwan	USD 55,100.71 or Php 2,810,135.96	4th Quarter of 2020 - June 2021
28.	Asean International Furniture and Furnishings Shows 2021 VX (AIFFS 2021 VDX)	Memorandum of Agreement (Financial Sponsorship)	TPB and Chamber of Furniture Industries of the Philippines, Inc	Php 1,000,000.00	March 9-18, 2021
29.	Tour and Travel Exchange 2021	Memorandum of Agreement (Foreign Fund Transfer)	TPB and Los Angeles	USD 13,174.50 or Php 645, 550.50	June 10-13, 2021
30.	Eats More Fun in the Philippines Digital Food Promotion and Philippine Travel Meister Examination	Addendum Agreement	TPB and PDOT Tokyo, Japan	JPY 20,580,000.00	March 15 - July 26, 2021 and March 19-July 25, 2021
31.	2021 PDOT-Korea Web/Mobile Site Redesign/ Redevelopment/ Maintenance, Social Media Management and Support Digital Marketing	Addendum Agreement	TPB and PDOT Korea	Php 12, 500,000	12-month engagement upon issuance of the Notice to Proceed to the supplier

32.	Hiring of PR Agency for Korea for FY 2021	Addendum Agreement	TPB and PDOT Korea	USD108,120.00 or Php 5,730,360.00	February to December 2021
33.	2021 PR Agency of the Philippine Department of Tourism Office in Taiwan	Addendum Agreement	TPB and PDOT Taiwan	USD19,310.34 or Php 3,000,000.00	12 months period