# Philippines' Attendance Promotion Campaign at World Travel and Tourism Council (WTTC) Global Summit 2021

25 – 27 April 2021 | Cancun, Mexico

# **Proposed Giveaway**

#### **Incentivized Travel Essential Kit**

- Philippine fabric face masks (can be made of abaca, yakan, abel and binakul cloth)
  - with inner lining for insertable filter
- ☐ Small pouch for the facemasks
- ☐ Scented candles or essential oil roller
- ☐ Bottled hand sanitizer
- Wireless Earbuds
- ☐ LED Ring light

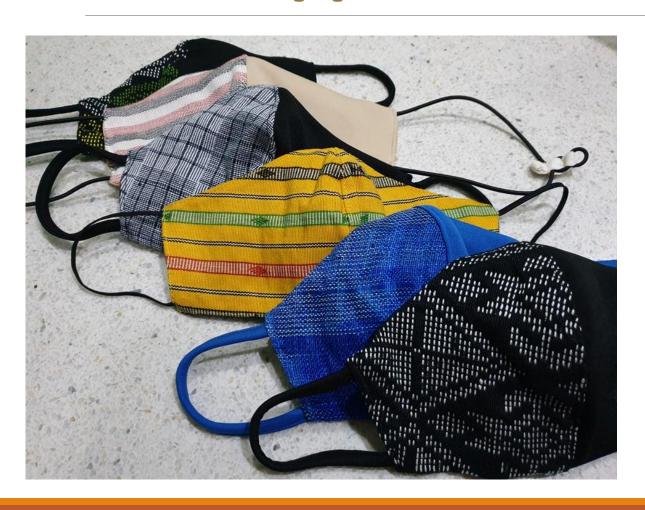
# **Packaging**



- Must be made of high-quality, eco-friendly and sustainable materials
- Must reflect the map of Philippines Circumnavigation on the packaging (layout to be provided by TPB)
- Must be neatly and carefully sealed with a ribbon or string that complements the box and tagged with a Compliments Card (layout of to be provided by TPB)
- Must allocate 1 to 2cm allowance for the box for dividers

Estimated size: 11in x 10.3in

# Philippine Fabric Face Masks





# Face Mask Small Pouch / Case



**Estimated size:** 

13 x 10.5 x 1.2cm

### **Scented Candles or Essential Oil Roller**



**Estimated size: 10ml** 

#### **Bottled Hand Sanitizer**

#### **COCONUT NECTAR INTO** DISINFECTANT ALCOHOL SANITIZER GEL















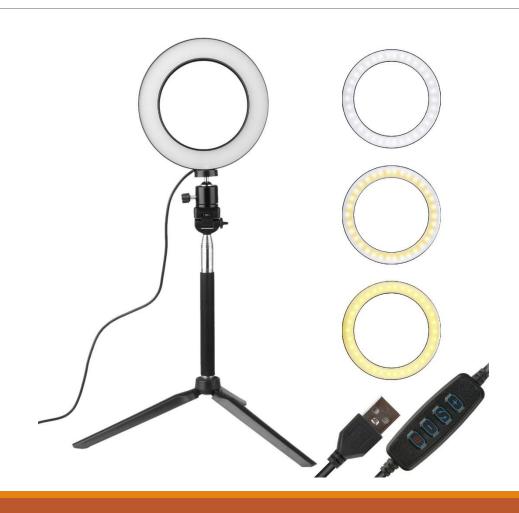
**Estimated size: 30ml** 

# Wireless Earphone



Estimated size: 5 - 7 cm

# LED Ring Light



#### **Estimated size:**

Diameter = 16cm Monopod (min) = 27cm Tripod (min) = 20cm Height (max) – 106.5cm

## **Bucket List Philippines Coffee Table Book**



**Estimated size:** 

(L) 25.5cm x (W) 27.5cm x (H) 2.5cm

Note: This will come from TPB