

# **Philippines' Attendance Promotion Campaign at World Travel and Tourism Council (WTTC) Global Summit 2021**

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**25 – 27 April 2021 | Cancun, Mexico**

# Proposed Giveaway

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## Incentivized Travel Essential Kit

- ☐ Philippine fabric face masks (can be made of abaca, yakan, abel and binakul cloth) with inner lining for insertable filter
- ☐ Small pouch for the facemasks
- ☐ Scented candles or essential oil roller
- ☐ Bottled hand sanitizer
- ☐ Wireless Earbuds
- ☐ LED Ring light

# Packaging

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- Must be made of high-quality, eco-friendly and sustainable materials
- Must reflect the map of Philippines Circumnavigation on the packaging (*layout to be provided by TPB*)
- Must be neatly and carefully sealed with a ribbon or string that complements the box and tagged with a Compliments Card (*layout of to be provided by TPB*)
- Must allocate 1 to 2cm allowance for the box for dividers

**Estimated size:**  
**11in x 10.3in**

# Philippine Fabric Face Masks

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# Face Mask Small Pouch / Case

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**Estimated size:**

**13 x 10.5 x 1.2cm**

# Scented Candles or Essential Oil Roller

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**Estimated size: 10ml**

# Bottled Hand Sanitizer

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## COCONUT NECTAR INTO DISINFECTANT ALCOHOL SANITIZER GEL

By Aurora Quadra-Balibay - July 15, 2020



Estimated size: 30ml

# Wireless Earphone

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Estimated size: 5 - 7 cm



# LED Ring Light

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**Estimated size:**

**Diameter = 16cm**

**Monopod (min) = 27cm**

**Tripod (min) = 20cm**

**Height (max) – 106.5cm**

# Bucket List Philippines Coffee Table Book

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**Estimated size:**

**(L) 25.5cm x (W) 27.5cm x (H) 2.5cm**

*Note: This will come from TPB*