

TERMS OF REFERENCE

TRAVEL BINGO CHALLENGE

(Interactive game based tourism marketing platform)

2nd Quarter 2021

As of 19 April 2021

Services of a Tour Operator to provide Accommodation Voucher per Region

I. BACKGROUND

Digital technology is re-shaping the entire marketing mix. In terms of game-based marketing, the product is known as “virtual experiential marketing.” Adapting to smart destination marketing, the Tourism Promotions Board (TPB) considers **Travel Bingo Challenge** as an interactive game-based tourism marketing tool. The primary motivation to play a tourism game is to gain practical information about the destination and socialize with other people. This activity will reflect a mixture of tourist needs and motivations. Players will start with basic information seeking, but they will seek more challenging and achieving elements that reflect some of the gameplay’s intrinsic motivation when they get to experience the game.

TPB provides hotel accommodation vouchers to be claimed by winners of the game relative to the interactive game-based activity.

II. TARGET

Provision of twenty-six (26) twin sharing accommodation for the Travel Bingo Challenge winners in Luzon, Visayas, and Mindanao as identified by TPB.

III. SCOPE OF SERVICES (Estimated and target estimated dates of accommodation per region)

Region	No. of Rooms	No. of Pax	Duration	Budget	
<p>Region I</p> <p>a. Ilocos Norte</p> <p>A hotel located in Laoag city in the midst of sand dune along a 2-kilometer shoreline facing the south china sea with a deluxe type of room with complimentary breakfast.</p>	3	4	2 Nights	PhP14,000.00	
<p>b. Ilocos Sur</p> <p>A hotel located at the heart of the Heritage Village in Vigan City with a museum and a trip advisor choice in 2019, deluxe type of room with complimentary breakfast.</p>	3	4	1 Night	28,000.00	
<p>Region II (Batanes)</p> <p>A boutique hotel nestled atop rolling hills with an air-condition ocean view suites embracing art, nature and culture in the idyllic town of Basco, Batanes, deluxe type of room with complimentary breakfast.</p>	3	2	3D/2N	80,000.00	
<p>Region III (Bataan)</p> <p>Resort must vanguard with Filipino Heritage and home to collection of restored Spanish-Filipino houses in Bagac, Bataan. With deluxe type of room with complimentary breakfast)</p>	3	6	3D/2N	60,000.00	
<p>Region IV-A (Tagaytay)</p> <p>The hotel must be located in Tagaytay City with a breath taking views of taal volcano</p>	4	8	3D/2N	80,000.00	

with luxe infinity pool that boast overlooking taal lake, deluxe type of room with complimentary breakfast.					
Region IV-B The property must be model for sustainable tourism and awarded by ASEAN and DOT Anahaw certification. Rooms must be deluxe type with complimentary breakfast) 15 minutes boat ride away from Puerto Princesa Underground River.	3	6	3D/2N	60,000.00	
Region V (Bicol) A hotel strategically located at the heart of Legazpi City with a four storey building, deluxe type of room with complimentary breakfast.	3	6	4D/3N	63,000.00	
Region VI (Boracay) Crimson Hotel or The Linden Suite Boracay A hotel that has a spa with infinity pool situated in Boracay Island ((deluxe type of room with complimentary breakfast))	5	10	3D/2N	100,000.00	
Region VII (Bohol) A luxury type of resort that has an ASEAN Green Hotel Awardee located along the shores of North Bohol Panglao Island, deluxe type of room with complimentary breakfast	3	6	3D/2N	60,000.00	
Region VIII (Leyte) deluxe type of room with complimentary breakfast in Tacloban City	3	6	3D/2N	42,000.00	
Region IX (Zamboanga) A hotel located at the heart of Zamboanga city located	3	6	3D/2N	42,000.00	

300 meters away from the Zamboanga city International Airport, deluxe type of room with complimentary breakfast					
Region X (Bukidnon) A mountain resort located at Manolo fortich Bukidnon, deluxe type of room with complimentary breakfast	3	6	3D/2N	42,000.00	
Region XI Luxury resort in Samal Island with Mindanao's Mandaya weaving with touch of authentic Mindanaoan ambiance, deluxe type of room with complimentary breakfast)	3	6	3D/2N	90,000.00	
Region XII A Hotel property located at the heart of General Santos City in front of SM General Santos City, deluxe type of room with complimentary breakfast	3	6	3D/2N	54,000.00	
Region XIII (Siargao) A resort in southeastern side of Siargao with outdoor pool and sun terrace overlooking the Pacific Ocean, deluxe type of room with complimentary breakfast	5	10	3D/2N	112,500.00	
Region CAR (Baguio) A Mountain resort located inside at the Camp John Hay , deluxe type of room with complimentary breakfast.	3	6	3D/2N	70,000.00	
TOTAL	26	98		PhP 997,500.00	

Note:

1. Accommodation includes complimentary daily breakfast per person.
2. Provision of basic toiletries and bottled water inside the room
3. Twin sharing air-conditioned accommodation
4. Inclusive of all applicable taxes and fees

IV. ELIGIBILITY REQUIREMENTS

Must have a PHILGEPS Certificate

V. QUALIFICATION OF THE BIDDERS

- a. The establishment/s to be proposed must be a Certified DOT Accredited (please submit a copy of the Certificate); and
- b. Must submit the DOT- Certificate of Authority to Operate (DOT-COA), stating the establishment is compliant with the Health and Safety Guideline Protocols set by the Local Government Unit and the Regional DOT Office

VI. APPROVED BUDGET FOR THE CONTRACT (ABC)

The Approved Budget for the Contract is **NINE HUNDRED NINETY-SEVEN THOUSAND FIVE HUNDRED PESOS ONLY (PHP 997,500.00)**, inclusive of all applicable fees and taxes. The financial proposal should be broken down per region as mentioned above. The winning bid shall be determined based on the quality of the proposal with the most advantageous financial package cost, provided that the amount of bid does not exceed the above-mentioned approved budget. The deadline for submission of bids should be at a time and place specified in the request for quotation (RFQ).

VII. TERMS OF PAYMENT

Send the bill to the Tourism Promotions Board after the completion of services

Region	No. of Rooms	No. of Pax	Duration	Budget	*supplier will be paid once TPB receive the Travel Official Travel Voucher.
Region I Ilocos Norte	3	4	2 Nights	PhP14,000.00	3 rd week of May until December 2021
Ilocos Sur	3	4	1 Night	28,000.00	
Region II (Batanes)	3	2	3D/2N	80,000.00	3 rd week of May until December 2021
Region III (Bataan)	3	6	3D/2N	60,000.00	3 rd week of May until December 2021

Region IV-A	4	8	3D/2N	80,000.00	3 rd week of May until December 2021
Region IV-B	3	6	3D/2N	60,000.00	3 rd week of May until December 2021
Region V (Bicol)	3	6	4D/3N	63,000.00	3 rd week of May until December 2021
Region VI (Boracay)	5	10	3D/2N	100,000.00	3 rd week of May until December 2021
Region VII (Bohol)	3	6	3D/2N	60,000.00	3 rd week of May until December 2021
Region VIII (Leyte)	3	6	3D/2N	42,000.00	3 rd week of May until December 2021
Region IX	3	6	3D/2N	42,000.00	3 rd week of May until December 2021
Region X (Bukidnon)	3	6	3D/2N	42,000.00	3 rd week of May until December 2021
Region XI	3	6	3D/2N	90,000.00	3 rd week of May until December 2021
Region XII	3	6	3D/2N	54,000.00	3 rd week of May until December 2021
Region XIII (Siargao)	5	10	3D/2N	112,500.00	3 rd week of May until December 2021
Region CAR (Baguio)	3	6	3D/2N	70,000.00	3 rd week of May until December 2021
TOTAL	26	98		PhP 997,500.00	

***** Nothing Follows *****