

**BIDS AND AWARDS COMMITTEE
RESOLUTION NO. 2021-305**

**RECOMMENDING HIGHEST RATED RESPONSIVE BID (HRRB) AND TO AWARD THE CONTRACT
FOR THE SERVICES FOR A MARKETING COMMUNICATION AGENCY TO MMPI
CORPORATION.**

WHEREAS, there is an approved Purchase Request (PR) No. 3.040 with an approved Budget for the Contract (ABC) of **TWENTY MILLION PESOS (Php20,000,000.00)**, for the procurement of the Services of Marketing Communication Agency;

WHEREAS, the Tourism Promotion Board (TPB) has facilitated the procurement of the Services Marketing Communication Agency;

WHEREAS, on August 4, 2021, the Chief Operating Officer of Tourism Promotions Board approved the Bids and Awards Committee Resolution No. 2021-224, declaring Lowe Inc., EON Inc., and MMPI Corp. as Eligible and Shortlisting to bid for the Services of Marketing Communication Agency;

WHEREAS, on September 1, 2021, BAC Resolution No. 2021-067, Recommending the Bid of MMPI Corporation as the Highest Rated Bid, to Conduct Negotiation, and Post Qualification, was approved by the COO of the TPB.

WHEREAS, on September 10, 2021, Negotiation was conducted, the Results of the Negotiation as agreed is:

Schedule of Requirements:

- TPB and MMPI Corp. agreed that the implementation period will be adjusted from October 2021 to 1st week of March 2022.

WHEREAS, upon careful examination, validation, and verification of the eligibility, technical, and financial document presented during post-qualification on September 17, 2021, the Technical Working Group (TWG) reported that the bid of MMPI Corp., is Responsive;

WHEREAS, on September 20, 2021, the BAC concurred with the report of TWG and further declare MMPI Corp.'s bid as a **Highest Rated Responsive Bid (HRRB)**;

NOW, THEREFORE, FOR AND IN CONSIDERATION OF THE FOREGOING, We the Members of the Bids and Awards Committee, hereby **RESOLVE** as it hereby **RESOLVED** to recommend for **APPROVAL** of the Chief Operating Officer of the Tourism Promotions Board the following:

- a. To **DECLARE** the MMPI Corporation’s Bid for the Services of Marketing Communication Agency as the **Highest Rated Responsive Bid (HRRB)**; and
- b. To **AWARD** the CONTRACT for Services of Marketing Communication Agency to the MMPI Corp. in the amount of **Thirteen Million Seven Hundred Thousand Pesos (Php13,700,000.00)**, inclusive of all applicable taxes;

ADOPTED at the TPB, 4th Floor, Legaspi Towers 300 Roxas Boulevard Malate, Manila this 21th day of September 2021.

BIDS AND AWARDS COMMITTEE



ATTY. VENANCIO C. MANUEL III
Chairperson



MARIAN SARAH C. GARATE
Vice Chairperson



NERISSA D. JUAN
Regular Member



RAMON JULIAN S. DE VEYRA, JR.
Provisional Member



MARIA NEDALIN L. MIRANDA
Provisional Member – End User

✓ APPROVED	DISAPPROVED
	
MARIA ANTHONETTE C. VELASCO-ALLONES Chief Operating Officer Tourism Promotions Board	