

Name of GOCC: TOURISM PROMOTIONS BOARD

LIST OF CONTRACTS AND AGREEMENTS 2021

	Program/Project or Activity	Contract Type	Contracting Parties	Contract Amount	Contract Duration
1.	1. Joint Promotions with Luxury Travel Specialists; 2. Joint Promotions with Student Travel Specialists 3. Visiting Friends and Relatives (VFR) Tactical Campaign 4. Out-of-Home (OOH) London Taxi Ads Tactical Campaign 5. Integrated UK Dive Media Tactical Marketing 6. London Destination Holiday & Travel Show	Memorandum of Agreement (Foreign Fund Transfer)	TPB and DOT London	1. Php 330,000.00 2. Php 792,000.00 3. Php 1,518,000.00 4. Php 2,970,000.00 5. Php 462,000.00 6. Php 2,970,000.00 Grand Total: Php 9,042,000.00	4 th Quarter of 2020- 2 nd Quarter of 2021
2.	2021 PDOT-Korea Web/Mobile Site Redesign/ Redevelopment/ Maintenance, Social Media Management and Support Digital Marketing	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Korea	Php 12, 500,000.00	February to December 2021
3.	Hiring of PR Agency for Korea for FY 2021	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Korea	USD 108,120.00 or Php 5,730,360.00	January to December 2021
4.	2021 PR Agency of the Philippine Department of Tourism Office in Taiwan	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Taiwan	USD19,310.34 or Php 3,000,000.00	1st Quarter to 4th Quarter 2021
5.	Integrated Digital Marketing - UK 2021	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT London	GBP 40,000.00 or Php 2,500,000.00	January to December 2021

6.	1. Hiroshima Soratabi 2021 2. Fukuoka Travel Exposition 2021 3. Tabi Matsuri Nagoya 2021	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Osaka, Japan	JPY 2,263,206.00	1. January 23-24, 2021 2. February 13-14, 2021 3. March 06-07, 2021
7.	Online Marketing/Promotions for Travel Trade 2021	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Korea	USD 160,000.00 or Php 8,000,000.00	March to June 2021
8.	75th Philippines Australia Friendship Year	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Sydney	AUD 125,027.86 or Php 4,501,002.96	January to June 2021
9.	Hiring of Public Relations (PR) Agency and Philippine Showroom Operations in Korea - Operations	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Korea	Php 5,253,360.00 and 9,200,000.23 Total of Php 14,453,360.00	February to December 2021 and January to December 2021
10.	Baguio City Tourism Recovery Program	Supplemental Agreement	TPB and City of Baguio	Php 672,000.00	Until November 03, 2021
11.	Joint Promotions with Henan Dahua International Travel Service, KOL Online Promotion with Mafengwo and Chengdu Elevator Advertising	Addendum Agreement	TPB and PDOT Beijing, China	AUD 124,929.60	February 15 - May 14 2021 and February - March 2021
12.	Printing and Production of 2020 DOT Korea destination brochures	Addendum Agreement	TPB and PDOT Korea	Php 1,054,806.00	3rd Quarter of 2020 - 1st Quarter of 2021
13.	Chengdu LED Billboard Advertising	Addendum Agreement	TPB and PDOT Beijing, China	Php 3,729,007.31	April 03 – 04, 2021
14.	Procurement for TPB Janitorial Services for the period of one (1) year	Contract Agreement (Goods and Services)	TPB and D'Triumph Cleaners and Allied Services, Inc.	Php 3,898,001.52	February 2021 - 2022

15.	XSRITE 2021 and "Wake Up in the PH" Experience Sharing Sessions in Beijing	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Beijing, China	USD 24,523.75 and USD 21,392.59 total of USD 45,916.34 or Php 2,334,946.18	March 26 - 28, 2021 and March 2021
16.	Realignment of Mode Tour Travel Mart to Tactical Ad	Amendment Agreement	TPB and PDOT Korea	USD 46,000.00 or Php 2,229,298.00	1st Quarter to 3rd Quarter of 2021
17.	Marine Diving Fair 2021	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Tokyo, Japan	Php 5,000,000.00	April 02 - 04, 2021
18.	Procurement of Fiber Optic Internet Connection for One (1) Year	Contract Agreement (Goods and Services)	TPB and Eastern Telecommunications Philippines	Php 1,491,840.00	1-year term
19.	Renewal of Services as TPB Medical Consultant	Contract Agreement	TPB and Dr. Vlenroy S. Lucido	700/hour	January 05 - March 31, 2021
20.	Public Relations (PR) Agency for Japan	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Tokyo, Japan	Php 6,500,000.00	April 2021 - March 2022
21.	Taipei Tourism Expo; Kaohsiung International Travel Fair and Taichung International Travel Fair	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Taiwan	1.Php2,000,485.06; 2.Php1,998,099.96 3. Php1,997,577.32	May 21-24, 2021; May 28-31, 2021 and June 04-07, 2021
22.	"Project Enapaw (Journey)"	Amendment Agreement	TPB and National Commission on Indigenous Peoples (NCIP)	Php 7,000,000.00	Extension until June 30, 2021
23.	International Tourismus Borse (ITB) Berlin Now 2021	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Frankfurt, Germany	EUR 55,450.00 or Php 3,327,000.00	March 9-12,2021

24.	International Tourismus Borse (ITB) Berlin Now 2021 (partial funds)	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Frankfurt, Germany	EUR 48,300.00 or Php 2,898,000.00	March 9-12,2021
25.	Sydney Mardi Gras Parade 2021	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Sydney	AUD 15,000.00 or Php 555,000.00	March 6, 2021
26.	Tactical Media Placement and Advertising Opportunities with Marketing Partners	Addendum Agreement	TPB and PDOT Korea	Php3,766,666.46	December 2020 to April 2021
27.	Tactical Joint Social Commerce Promotion and Philippine Product Presentation in Korea	Addendum Agreement	TPB and PDOT Korea	Php5,000,000.00 / Php500,000.00	December 2020 to April 2021
28.	Procurement of TPB Security Services for Twelve (12) Months	Contract Agreement (Goods and Services)	TPB and Redbird Security Agency and Services, Inc	Php 5,946,426.00	1-year term
29.	PDOT Taiwan Product Presentations to new Cities	Addendum Agreement	TPB and PDOT Taiwan	USD 55,100.71 or Php 2,810,135.96	4th Quarter of 2020 - June 2021
30.	Asean International Furniture and Furnishings Shows 2021 VX (AIFFS 2021 VDX)	Memorandum of Agreement (Financial Sponsorship)	TPB and Chamber of Furniture Industries of the Philippines, Inc	Php 1,000,000.00	March 9-18, 2021
31.	Metro Yummy Picks 2.0: Rediscover & Reimagine	Addendum Agreement	TPB and DOT NCR	Php 2,500,000.00	November to June 2021

32.	2021 PDOT Taiwan Website Maintenance and Management	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Taiwan	USD 23,760.00 or Php 1,250,000.00	April 2021-March 2022
33.	Tourism Recovery Projects: VISITA Negros Occidental; Production of Promotional Videos and inventory and Familiarization Tour Media and Tour Operators	Memorandum of Agreement (Fund Transfer)	TPB and Provincial Government of Negros Occidental	Php 4,454,000.00	May 2021 to February 2022
34.	Eats More Fun in the Philippines Digital Food Promotion and Philippine Travel Meister Examination	Addendum Agreement	TPB and PDOT Tokyo, Japan	JPY 20,580,000.00	March 15 - July 26, 2021 and March 19-July 25, 2021
35.	2021 PDOT-Korea Web/Mobile Site Redesign/ Redevelopment/ Maintenance, Social Media Management and Support Digital Marketing	Addendum Agreement	TPB and PDOT Korea	Php 12,500,000	12-month engagement upon issuance of the Notice to Proceed to the supplier
36.	2021 PDOT Sydney Website Maintenance and Social Media Management	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Australia	AUD 111,400.42 or Php 3,900,000.00	12-month period from the date of the effectivity of contract
37.	Innovating Tourism Promotions through Dasig - Bohol's Digital Streaming Videos and Omnichannel Approach	Addendum Agreement	TPB and Provincial Government of Bohol	Php 9,750,000.00	November 2020-April 2021
38.	Tourism in the New Normal Campaign	Addendum Agreement	TPB and DOT Region X	PHP4,850,000.00	September 2020 to 2nd Quarter of 2021

39.	2021 Brochure Requirements of DOT Shanghai Office	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Shanghai	RMB 806,200.00 or Php 5,999,740.40	3 rd – 4 th Quarter of 2021
40.	Kain Na - Fiesta Filipinas in Shanghai	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Shanghai	USD 7, 968.75 or Php 382,500.00	June 13, 2021
41.	Chengdu LED Billboard Advertising	Addendum Agreement	TPB and PDOT Beijing, China	Php 3,609,999.90	April 03 - 04, 2021
42.	2021 PDOT-Korea Web/Mobile Site Redesign/ Redevelopment/ Maintenance, Social Media Management and Support Digital Marketing	Addendum Agreement	TPB and PDOT Korea	Php 12, 500,000	12-month engagement upon issuance of the Notice to Proceed to the supplier
43.	Hiring of PR Agency for Korea for FY 2021	Addendum Agreement	TPB and PDOT Korea	USD108,120.00 or Php 5,730,360.00	February to December 2021
44.	Quincentennial Commemoration of the Phils: EV500 Ha Sinirangan: Discoveries of the Past 500 Years and Stories of Refuge and Resilience of Eastern Visayas	Memorandum of Agreement (Regional Fund Transfer)	TPB and DOT Region VIII	Php 8,600,000.00	May 2021 - April 2022
45.	2021 PR Agency of the Philippine Department of Tourism Office in Taiwan	Addendum Agreement	TPB and PDOT Taiwan	USD19,310.34 or Php 3,000,000.00	12 months period
46.	Online Promotion with Travel Link Daily	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Beijing, China	USD 53,968.25 or PHP 2,644,444.25	May 2021- April 2022

47.	Digital Transformation of Lakbay Oriental Mindoro Circuit	Addendum Agreement	TPB and Provincial Government of Oriental Mindoro	Php 4,500,000.00	4th Quarter of 2020 - 3rd Quarter of 2021 or August 2021
48.	Printing and Production of Promotional Materials (Brochures)	Memorandum of Agreement (Foreign Fund Transfer)	TPB and San Francisco PDOT	USD 30,000.00 or Php 1,500,000.00	3 rd – 4 th Quarter of 2021
49.	XSRITE 2021 and "Wake Up in the PH" Experience Sharing Sessions in Beijing	Addendum Agreement	TPB and DOT Beijing	USD 45,916.34 or Php 2,334,946.18	July 16 - 18, 2021 and April to June 2021
50.	Joint Promotion with Hard Rock Cafe and Tony Roma's	Memorandum of Agreement (Foreign Fund Transfer)	TPB and Tokyo, Japan	JPY 911,006.00 or PHP 437,282.88	April 01- 30, 2021
51.	Marketing Support of 7 Wonders of El Nido	Addendum Agreement	TPB and Municipality of El Nido	Php 4,100,000.00	4 th Quarter 2020 - July 31, 2021
52.	Online Marketing/Promotions for Travel Trade 2021	Addendum Agreement	TPB and PDOT Korea	USD 160,000.00 or Php 8,000,000.00	May 2021 to 4 th Quarter of 2021
53.	Hanatour International Travel Show (HITS)	Addendum Agreement	TPB and PDOT Korea	Php 5,000,000.00	2 nd to 3 rd Quarter 2021
54.	Tactical Campaign on Joint Social Commerce Promo with Tour Operators	Addendum Agreement	TPB and PDOT Korea	Php5,000,000.00 or Php500,000.00	May to 4 th Quarter 2021
55.	Philippine Specialist Online Training Program (PSOTP)	Addendum Agreement	TPB and PDOT Korea	USD 37,037.04 or Php 2,000,000.00	2 nd to 4 th Quarter 2021

56.	TPB/DOT Korea – Support to ASEAN-Korea Centre (AKC) / ASEAN Week 2021 and Seoul Friendship Fair 2021	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Korea	Php 499,980.00 and Php 500,000.00	2 nd Semester of 2021
57.	China International Leisure Industry Expo (CILIE)	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Korea	USD 1,917.00 or Php 93,981.51	April 16-18, 2021
58.	Creative Agency for Philippines' Tourism Industry Campaigns (Lot 1: Domestic Tourism Welcome Back Campaign and Lot 2: The New Normal for Travelling Campaign)	Addendum Agreement	TPB and BBDO GUERRERO, INC.	PHP92,036,000.00	2020-2021
59.	Various Travel Trade Online Campaign in Australia 2020	Addendum Agreement	TPB and PDOT Sydney	AUD 40,700.00	2 nd Semester of 2021
60.	Rebranding Promo of Marinduque Island and Development of Tourism Website and Mobile Travel Application and Short Travel Video	Addendum Agreement	TPB and Provincial Government of Marinduque	Php 9,899,000.00	1 st and 3 rd Quarter of 2021
61.	Promotional and/or Informational Signage at Tourism Sites in Baguio City	Addendum Agreement	TPB and City Government of Baguio	Php 7,985,839.32	1 st Quarter 2021 - October 2021
62.	Philippine Showroom in Korea – Rent and Salary for the 1 st Quarter of 2022	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Korea	USD 59,730.00 or Php 2,926,770.00	1 st Quarter 2022
63.	Tourism Bouncing Back: Restoring the Confidence to Travel Project	Addendum Agreement	TPB and DOT Region II	Php 3,139,500.00	October 2020 to July 2021
64.	Responsible Tourism Restart / Safe Trips Eastern Visayas: An Infinite Escapes Easter Visayas Marketing and Promotions Program Under the New Normal	Addendum Agreement	TPB and DOT Region VIII	Php 9,000,000.00	4 th Quarter 2020 until 4 th Quarter 2021

65.	China International Fair for Trade in Services (CIFTIS)	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Beijing, China	USD33,492.05 or Php 1,641,110.45	August to September 2021
66.	Bike Capital of the Philippines and as a Safe Cultural Eco-Tourism Destinations	Addendum Agreement	TPB and City Government of Iloilo	Php 9,985,000.00	January to December 2021
67.	a. Philippine Specialist Online Training Program b. Joint Promotions with Online Travel Agencies (OTAs) c. Tactical Advertising Through Online Media d. Online Precise Marketing	Addendum Agreement	TPB and PDOT Shanghai, China	USD 405,199.37 or Php 21,579,270.31	a) December 2020- January 2021 b) December 2020- January 2021 c) December 2020 d) January- March 2021
68.	2021 Brochure Requirements of PDOT London Office	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT London and United Kingdom	GBP 95,850.00 or Php 6,493,837.50	3 rd – 4 th Quarter of 2021
69.	2021 Brochure Requirements of PDOT Los Angeles Office	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Los Angeles	USD 29,290.00 or Php 1,464,500.00	3 rd – 4 th Quarter of 2021
70.	ASEAN Food Festival at Shangri-La Guangzhou	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Shanghai, China -	USD 2,997.13 or Php 146,859.37	April 30- May 09, 2021
71.	Tactical Advertising Campaign with PAL via OTAs and Meta Search Engines	Addendum Agreement	TPB and PDOT Korea	Php 4,000,000.00	May to 4th Quarter of 2021
72.	Tactical Campaign on Consumer Activation via OTA with Mode Tour 2020	Addendum Agreement	TPB and PDOT Korea	USD 74,074.07 / Php 4,000,000.00	May to 4th Quarter of 2021
73.	Consumer Activation via Top Meta Search Engines and or OTAs	Addendum Agreement	TPB and PDOT Korea	Php 4,000,000.00	May to 4th Quarter of 2021

74.	Ilocos Norte Marketing & Promotions Program for the Reopening of Tourism	Addendum Agreement	TPB and Provincial Government of Ilocos Norte	Php 8,877,000.00	December 2020 to December 2021
75.	2021 Independence Day in Australia Philippine Day in	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Sydney	AUD 25,457.25 or Php 941,918.25	June 2021
76.	Participation in Diving and Resort Travel (DRT) Show Hongkong 2021 with Tram Car Advertising for Philippine Dive	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Shanghai	Php 6,679,554.00	December 10-12, 2021 and December 2021
77.	Diving Equipment and Marketing Association (DEMA) Show 2021	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Los Angeles, California, USA	USD 101,062.50 or Php 4,952,062.50	November 16-19, 2021
78.	Panglao Dive Festival	Memorandum of Agreement (Fund Transfer)	TPB and Local Government Unit of Panglao	Php 450,000.00	June 16 - 20, 2021
79.	2021 Brochure Requirements of PDOT Korea Office	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Korea	USD 58,200.00 or PHP 2,910,000.00	3 rd – 4 th Quarter of 2021
80.	Contract of Service of TPB Medical Consultant	Contract Services of	TPB and Dr. Marie Anne Lam	700/hr or Php 294,000.00	May - December 2021
81.	Study Leave	Service Contract	TPB and Immaculate Marie L. Adzuara	No Funds Required	6 months or June 1 - December 1, 2021
82.	2021 Brochure Requirements of PDOT Frankfurt Office	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Frankfurt	Php2,982,184.76	3 rd – 4 th Quarter of 2021

83.	2021 Brochure Requirements of PDOT New York Office	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT New York	Php 4,500,000.00	3 rd – 4 th Quarter of 2021
84.	Seoul International Tourism Industry Fair (SITIF) 2021 and TPB/DOT Korea – Advertorial Placements	Memorandum of Agreement (Foreign Fund Transfer)	TPB and PDOT Korea	USD 104,924.816 or Php 5,141,316.00	June 24-27, 2021 or within 2nd Semester of 2021
85.	Fun Philippine Tourism, Reboot: 1. 2nd Digital Bucketlist Travel and Tour Exchange 2. 32nd Philippine Travel Mart	Memorandum of Agreement (Financial Assistance)	TPB and Philippine Tour Operators Association (PHILTOA)	Php 3,957,500.00	1. June 22 - July 15, 2021 and September 3-5, 2021
86.	Services of a Research/Survey Company to Conduct the 2021 Tourism Promotions Board Customer Satisfaction Survey	Contract Agreement (Consulting Services)	TPB and The All-Asian Centre or Enterprise Development (ASCEND), Inc.	PhP2,492,000.00	2021
87.	Services of a Research/Survey Company to Conduct the 2021 Tourism Promotions Board Customer Satisfaction Survey	Confidentiality and Non-Disclosure Agreement; Data Outsourcing Agreement	TPB and The All-Asian Centre or Enterprise Development (ASCEND), Inc.	No Funds Required	2021
88.	Service Provider for the Management and Maintenance of the Website and the Virtual Event Platform of the 2021 Regional Travel Fair	Contract Agreement (Goods and Services)	TPB and Mybusybee Inc.	PHP2,694,000.00	2021
89.	Wake Up in the PH" Experience Sharing Sessions in Northeast China	Addendum Agreement	TPB and DOT Beijing, China	Php1,099,243.98	June 21-25, 2021
90.	HSMA, the Way Forward 1. September On-Line Sales (SOS) 2. Go Philippines, Soar High! (GPS) 3. 7th Virtus Awards	Memorandum of Agreement (Financial Assistance)	TPB and Organization of Hotel Sales and Marketing Professionals, Inc. / Hotel Sales and Marketing	Php 3,500.000.00	1. September 1-30, 2021 2. July 15 to September 2021 3. June 15, 2021(Media Launch) and

			Association Philippines		October 2021 (Awards Night)
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