PHILIPPINE BIDDING DOCUMENTS



Procurement of GOODS

Government of the Republic of the Philippines

INVITATION TO BID FOR SERVICE PROVIDER FOR VIRTUAL EVENT PLATFORM FOR THE PHILIPPINE TRAVEL EXCHANGE (PHITEX) 2021

ITB-TPB-2021-010

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Preface

These Philippine Bidding Documents (PBDs) for the procurement of Goods through Competitive Bidding have been prepared by the Government of the Philippines for use by any branch, constitutional commission or office, agency, department, bureau, office, or instrumentality of the Government of the Philippines, National Government Agencies, including Government-Owned and/or Controlled Corporations, Government Financing Institutions, State Universities and Colleges, and Local Government Unit. The procedures and practices presented in this document have been developed through broad experience, and are for mandatory use in projects that are financed in whole or in part by the Government of the Philippines or any foreign government/foreign or international financing institution in accordance with the provisions of the 2016 revised Implementing Rules and Regulations of Republic Act No. 9184.

The Bidding Documents shall clearly and adequately define, among others: (i) the objectives, scope, and expected outputs and/or results of the proposed contract or Framework Agreement, as the case may be; (ii) the eligibility requirements of Bidders; (iii) the expected contract or Framework Agreement duration, the estimated quantity in the case of procurement of goods, delivery schedule and/or time frame; and (iv) the obligations, duties, and/or functions of the winning bidder.

Care should be taken to check the relevance of the provisions of the PBDs against the requirements of the specific Goods to be procured. If duplication of a subject is inevitable in other sections of the document prepared by the Procuring Entity, care must be exercised to avoid contradictions between clauses dealing with the same matter.

Moreover, each section is prepared with notes intended only as information for the Procuring Entity or the person drafting the Bidding Documents. They shall not be included in the final documents. The following general directions should be observed when using the documents:

- a. All the documents listed in the Table of Contents are normally required for the procurement of Goods. However, they should be adapted as necessary to the circumstances of the particular Procurement Project.
- b. Specific details, such as the "name of the Procuring Entity" and "address for bid submission," should be furnished in the Instructions to Bidders, Bid Data Sheet, and Special Conditions of Contract. The final documents should contain neither blank spaces nor options.
- c. This Preface and the footnotes or notes in italics included in the Invitation to Bid, Bid Data Sheet, General Conditions of Contract, Special Conditions of Contract, Schedule of Requirements, and Specifications are not part of the text of the final document, although they contain instructions that the Procuring Entity should strictly follow.

- d. The cover should be modified as required to identify the Bidding Documents as to the Procurement Project, Project Identification Number, and Procuring Entity, in addition to the date of issue.
- e. Modifications for specific Procurement Project details should be provided in the Special Conditions of Contract as amendments to the Conditions of Contract. For easy completion, whenever reference has to be made to specific clauses in the Bid Data Sheet or Special Conditions of Contract, these terms shall be printed in bold typeface on Sections I (Instructions to Bidders) and III (General Conditions of Contract), respectively.
- f. For guidelines on the use of Bidding Forms and the procurement of Foreign-Assisted Projects, these will be covered by a separate issuance of the Government Procurement Policy Board.

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Glossary of Acronyms, Terms, and Abbreviations

ABC - Approved Budget for the Contract.

BAC – Bids and Awards Committee.

Bid – A signed offer or proposal to undertake a contract submitted by a bidder in response to and in consonance with the requirements of the bidding documents. Also referred to as *Proposal* and *Tender*. (2016 revised IRR, Section 5[c])

Bidder – Refers to a contractor, manufacturer, supplier, distributor and/or consultant who submits a bid in response to the requirements of the Bidding Documents. (2016 revised IRR, Section 5[d])

Bidding Documents – The documents issued by the Procuring Entity as the bases for bids, furnishing all information necessary for a prospective bidder to prepare a bid for the Goods, Infrastructure Projects, and/or Consulting Services required by the Procuring Entity. (2016 revised IRR, Section 5[e])

BIR – Bureau of Internal Revenue.

BSP - BangkoSentral ng Pilipinas.

Consulting Services – Refer to services for Infrastructure Projects and other types of projects or activities of the GOP requiring adequate external technical and professional expertise that are beyond the capability and/or capacity of the GOP to undertake such as, but not limited to: (i) advisory and review services; (ii) pre-investment or feasibility studies; (iii) design; (iv) construction supervision; (v) management and related services; and (vi) other technical services or special studies. (2016 revised IRR, Section 5[i])

CDA - Cooperative Development Authority.

Contract – Refers to the agreement entered into between the Procuring Entity and the Supplier or Manufacturer or Distributor or Service Provider for procurement of Goods and Services; Contractor for Procurement of Infrastructure Projects; or Consultant or Consulting Firm for Procurement of Consulting Services; as the case may be, as recorded in the Contract Form signed by the parties, including all attachments and appendices thereto and all documents incorporated by reference therein.

CIF – Cost Insurance and Freight.

CIP - Carriage and Insurance Paid.

CPI – Consumer Price Index.

DDP – Refers to the quoted price of the Goods, which means "delivered duty paid."

DTI – Department of Trade and Industry.

EXW – Ex works.

FCA – "Free Carrier" shipping point.

FOB – "Free on Board" shipping point.

Foreign-funded Procurement or Foreign-Assisted Project—Refers to procurement whose funding source is from a foreign government, foreign or international financing institution as specified in the Treaty or International or Executive Agreement. (2016 revised IRR, Section 5[b]).

Framework Agreement – Refers to a written agreement between a procuring entity and a supplier or service provider that identifies the terms and conditions, under which specific purchases, otherwise known as "Call-Offs," are made for the duration of the agreement. It is in the nature of an option contract between the procuring entity and the bidder(s) granting the procuring entity the option to either place an order for any of the goods or services identified in the Framework Agreement List or not buy at all, within a minimum period of one (1) year to a maximum period of three (3) years. (GPPB Resolution No. 27-2019)

GFI – Government Financial Institution.

GOCC –Government-owned and/or –controlled corporation.

Goods – Refer to all items, supplies, materials and general support services, except Consulting Services and Infrastructure Projects, which may be needed in the transaction of public businesses or in the pursuit of any government undertaking, project or activity, whether in the nature of equipment, furniture, stationery, materials for construction, or personal property of any kind, including non-personal or contractual services such as the repair and maintenance of equipment and furniture, as well as trucking, hauling, janitorial, security, and related or analogous services, as well as procurement of materials and supplies provided by the Procuring Entity for such services. The term "related" or "analogous services" shall include, but is not limited to, lease or purchase of office space, media advertisements, health maintenance services, and other services essential to the operation of the Procuring Entity. (2016 revised IRR, Section 5[r])

GOP – Government of the Philippines.

GPPB –Government Procurement Policy Board.

INCOTERMS – International Commercial Terms.

Infrastructure Projects – Include the construction, improvement, rehabilitation, demolition, repair, restoration or maintenance of roads and bridges, railways, airports, seaports, communication facilities, civil works components of information technology projects, irrigation, flood control and drainage, water supply, sanitation, sewerage and solid waste management systems, shore protection, energy/power and electrification facilities, national buildings, school buildings, hospital buildings, and other related construction projects of the government. Also referred to as *civil works or works*. (2016 revised IRR, Section 5[u])

LGUs - Local Government Units.

NFCC - Net Financial Contracting Capacity.

NGA – National Government Agency.

PhilGEPS - Philippine Government Electronic Procurement System.

Procurement Project – refers to a specific or identified procurement covering goods, infrastructure project or consulting services. A Procurement Project shall be described, detailed, and scheduled in the Project Procurement Management Plan prepared by the agency which shall be consolidated in the procuring entity's Annual Procurement Plan. (GPPB Circular No. 06-2019 dated 17 July 2019)

PSA – Philippine Statistics Authority.

SEC – Securities and Exchange Commission.

SLCC – Single Largest Completed Contract.

Supplier – refers to a citizen, or any corporate body or commercial company duly organized and registered under the laws where it is established, habitually established in business and engaged in the manufacture or sale of the merchandise or performance of the general services covered by his bid. (Item 3.8 of GPPB Resolution No. 13-2019, dated 23 May 2019). Supplier as used in these Bidding Documents may likewise refer to a distributor, manufacturer, contractor, or consultant.

UN – United Nations.

Section I. Invitation to Bid

Notes on the Invitation to Bid

The Invitation to Bid (IB) provides information that enables potential Bidders to decide whether to participate in the procurement at hand. The IB shall be posted in accordance with Section 21.2 of the 2016 revised IRR of RA No. 9184.

Apart from the essential items listed in the Bidding Documents, the IB should also indicate the following:

- The date of availability of the Bidding Documents, which shall be from the time the IB is first advertised/posted until the deadline for the submission and receipt of bids;
- b. The place where the Bidding Documents may be acquired or the website where it may be downloaded;
- c. The deadline for the submission and receipt of bids; and
- d. Any important bid evaluation criteria (*e.g.*, the application of a margin of preference in bid evaluation).

The IB should be incorporated in the Bidding Documents. The information contained in the IBmust conform to the Bidding Documents and in particular to the relevant information in the Bid Data Sheet.

INVITATION TO BID FOR (ITB NO. 2021 – 010)

SERVICE PROVIDER FOR VIRTUAL EVENT PLATFORM FOR THE PHILIPPINE TRAVEL EXCHANGE (PHITEX) 2021

- 1. The Tourism Promotions Board (TPB), through 2021 Corporate Operating Budget (COB) intends to apply the sum of Two Million Eight Hundred Thousand Pesos Only (PhP2,800,000.00) being the Approved Budget for the Contract (ABC) to payments under the contract for Service Provider for Virtual Event Platform for the Philippine Travel Exchange (PHITEX) 2021. Bids received in excess of the ABC shall be automatically rejected at bid opening.
- 2. The Tourism Promotions Board (PB) now invites bids for Service Provider for Virtual Event Platform for the Philippine Travel Exchange (PHITEX) 2021. Delivery of the Goods is required within ten (10) calendar days upon receipt of the signed and approved Notice to Proceed (NTP).
 - Bidders should have completed, *at least Five (5) years* from the date of submission and receipt of bids, a contract similar to the Project. The description of an eligible bidder is contained in the Bidding Documents, particularly, in Section II (Instructions to Bidders).
- 3. Bidding will be conducted through open competitive bidding procedures using a non-discretionary "pass/fail" criterion as specified in the 2016 revised Implementing Rules and Regulations (IRR) of Republic Act (RA) No. 9184.
 - Bidding is restricted to Filipino citizens/sole proprietorships, partnerships, or organizations with at least sixty percent (60%) interest or outstanding capital stock belonging to citizens of the Philippines, and to citizens or organizations of a country the laws or regulations of which grant similar rights or privileges to Filipino citizens, pursuant to RA No. 5183.
- 4. Prospective Bidders may obtain further information from *Tourism Promotions Board Bids and Awards Committee (TPB BAC) Secretariat* and inspect the Bidding Documents at the address given below during office hours from *08:00 A.M. 05:00 P.M.*
- 5. A complete set of Bidding Documents may be acquired by interested Bidders on 30 July 23 August 2021 herein stated and upon payment of the applicable fee for the Bidding Documents, pursuant to the latest Guidelines issued by the GPPB, in the amount of Five Thousand Pesos Only (PhP5,000.00). The Tourism Promotions Board (TPB) shall allow the bidder to present its proof of payment for the fees: copy of the payment receipt from the Cash Division and the acknowledgement receipt duly

accomplished and signed by the bidder/s. Bidder may participate provided that the Financial Proposal do not exceed in the ABC.

It may also be downloaded free of charge from the website of the *Philippine Government Electronic Procurement System (PhilGEPS)* and the corporate website of the *Tourism Promotions Board (TPB)*, provided that Bidders shall pay the applicable fee for the Bidding Documents *a day before* the submission of their bids.

6. The **Tourism Promotions Board (TPB)** will hold a Pre-Bid Conference¹ on **9 August 2021, 10:30 A.M.** through video conferencing or webcasting via **Zoom link** (link shall be provided and reflected in the issuance of Supplemental Bid Bulletin), which shall be open to prospective bidders.

(Note: The venue for the Pre-Bid Conference may be subject to change in compliance with GPPB Resolution No. 09-2020, dated 7 May 2020, and other relevant issuances which will be posted through a Supplemental Bid Bulletin, if any.)

- 7. Bids must be duly received by the BAC Secretariat through manual submission at the office address indicated below, on or before 23 August 2021 at 02:30 P.M., send to <u>bac sec@tpb.gov.ph</u>. Late bids shall not be accepted.
- 8. All Bids must be accompanied by a bid security in any of the acceptable forms and in the amount stated in **ITB** Clause 14.
- 9. Bid opening shall be on **23 August 2021 at 03:00 P.M** via **Zoom** virtual platform. Bids will be opened in the presence of the bidders' representatives who choose to attend the activity. Late bids shall not be accepted.

(Note: The manner of submission may be subject to change in compliance with GPPB Resolution No. 09-2020, dated 7 May 2020, and other relevant issuances which will be posted through a Supplemental Bid Bulletin, if any.

- 10. The *Tourism Promotions Board (TPB)* reserves the right to reject any and all bids, declare a failure of bidding, or not award the contract at any time prior to contract award in accordance with Sections35.6 and 41 of the2016 revised IRR of RA No. 9184, without thereby incurring any liability to the affected bidder or bidders.
- 11. For further information, please refer to:

Eloisa A. Romero/Farhan M. Ambiong BAC Secretariat, Tourism Promotions Board 4th Floor Legaspi Towers 300, Roxas Boulevard, Manila

Tel. No. (8) 525-9318 local 268

E-mail: bac sec@tpb.gov.ph/farhan ambiong@tpb.gov.ph

Fax No. (02) 526-5971

¹ May be deleted in case the ABC is less than One Million Pesos (PhP1,000,000) where the Procuring Entity may not hold a Pre-Bid Conference.

You may visit the Tourism Promotions Board (TPB) and	d other webs	sites:
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For downloading of Bidding Documents: www.tpb.gov.ph.
For the actual posting of the requirement: www.philgeps.gov.ph.

30 July 2021

ATTY. VENANCIO C. MANUEL III

Chairperson

Bids and Awards Committee

Section II. Instructions to Bidders

Notes on the Instructions to Bidders

This Section on the Instruction to Bidders (ITB) provides the information necessary for bidders to prepare responsive bids, in accordance with the requirements of the Procuring Entity. It also provides information on bid submission, eligibility check, opening and evaluation of bids, post-qualification, and on the award of contract.

1. Scope of Bid

The Procuring Entity, [indicate name] wishes to receive Bids for the [insert Procurement Project]{[insert, if applicable:] under a Framework Agreement}, with identification number [indicate number].

[Note: The Project Identification Number is assigned by the Procuring Entity based on its own coding scheme and is not the same as the PhilGEPS reference number, which is generated after the posting of the bid opportunity on the PhilGEPS website.]

The Procurement Project (referred to herein as "Project") is composed of[*indicate number of lots or items*], the details of which are described in Section VII (Technical Specifications).

2. Funding Information

- 2.1. The GOP through the source of funding as indicated below for [indicate funding year] in the amount of [indicate amount].
- 2.2. The source of funding is:

[If an early procurement activity, select one and delete others:]

- a. NGA, the National Expenditure Program.
- b. GOCC and GFIs, the proposed Corporate Operating Budget.
- c. LGUs, the proposed Local Expenditure Program.

[If not an early procurement activity, select one and delete others:]

- a. NGA, the General Appropriations Act or Special Appropriations.
- b. GOCC and GFIs, the Corporate Operating Budget.
- c. LGUs, the Annual or Supplemental Budget, as approved by the Sanggunian.

3. Bidding Requirements

The Bidding for the Project shall be governed by all the provisions of RA No. 9184 and its 2016 revised IRR, including its Generic Procurement Manuals and associated policies, rules and regulations as the primary source thereof, while the herein clauses shall serve as the secondary source thereof.

Any amendments made to the IRR and other GPPB issuances shall be applicable only to the ongoing posting, advertisement, or by the BAC through the issuance of a supplemental or bid bulletin.

The Bidder, by the act of submitting its Bid, shall be deemed to have verified and accepted the general requirements of this Project, including other factors that may affect the cost, duration and execution or implementation of the contract, project, or work and examine all instructions, forms, terms, and project requirements in the Bidding Documents.

4. Corrupt, Fraudulent, Collusive, and Coercive Practices

The Procuring Entity, as well as the Bidders and Suppliers, shall observe the highest standard of ethics during the procurement and execution of the contract. They or through an agent shall not engage in corrupt, fraudulent, collusive, coercive, and obstructive practices defined under Annex "I" of the 2016 revised IRR of RA No. 9184 or other integrity violations in competing for the Project.

5. Eligible Bidders

- 5.1. Only Bids of Bidders found to be legally, technically, and financially capable will be evaluated.
- 5.2. [Select one, delete other/s]
 - a. Foreign ownership exceeding those allowed under the rules may participate pursuant to:
 - When a Treaty or International or Executive Agreement as provided in Section 4 of the RA No. 9184 and its 2016 revised IRR allow foreign bidders to participate;
 - ii. Citizens, corporations, or associations of a country, included in the list issued by the GPPB, the laws or regulations of which grant reciprocal rights or privileges to citizens, corporations, or associations of the Philippines;
 - iii. When the Goods sought to be procured are not available from local suppliers; or
 - iv. When there is a need to prevent situations that defeat competition or restrain trade.
 - b. Foreign ownership limited to those allowed under the rules may participate in this Project.
- 5.3. Pursuant to Section 23.4.1.3 of the 2016 revised IRR of RA No.9184, the Bidder shall have an SLCC that is at least one (1) contract similar to the Project the

value of which, adjusted to current prices using the PSA's CPI, must be at least equivalent to:

[Select one, delete the other/s]

- a. For the procurement of Non-expendable Supplies and Services: The Bidder must have completed a single contract that is similar to this Project, equivalent to at least fifty percent (50%) of the ABC.
- b. For the procurement of Expendable Supplies: The Bidder must have completed a single contract that is similar to this Project, equivalent to at least twenty-five percent (25%) of the ABC.
- c. For procurement where the Procuring Entity has determined, after the conduct of market research, that imposition of either (a) or (b) will likely result to failure of bidding or monopoly that will defeat the purpose of public bidding: the Bidder should comply with the following requirements: [Select either failure or monopoly of bidding based on market research conducted]
 - i. Completed at least two (2) similar contracts, the aggregate amount of which should be equivalent to at least fifty percent (50%) in the case of non-expendable supplies and services or twenty-five percent (25%) in the case of expendable supplies] of the ABC for this Project; and
 - ii. The largest of these similar contracts must be equivalent to at least half of the percentage of the ABC as required above.
- 5.4. The Bidders shall comply with the eligibility criteria under Section 23.4.1 of the 2016 IRR of RA No. 9184.

6. Origin of Goods

There is no restriction on the origin of goods other than those prohibited by a decision of the UN Security Council taken under Chapter VII of the Charter of the UN, subject to Domestic Preference requirements under ITB Clause 18.

7. Subcontracts

7.1. The Bidder may subcontract portions of the Project to the extent allowed by the Procuring Entity as stated herein, but in no case more than twenty percent (20%) of the Project.

The Procuring Entity has prescribed that:

[Select one, delete other/s]

- a. Subcontracting is allowed. The portions of Project and the maximum percentage allowed to be subcontracted are indicated in the **BDS**, which shall not exceed twenty percent (20%) of the contracted Goods.
- b. Subcontracting is not allowed.
- 7.2. [If Procuring Entity has determined that subcontracting is allowed during the bidding, state:]The Bidder must submit together with its Bid the documentary requirements of the subcontractor(s) complying with the eligibility criteria stated in ITB Clause 5 in accordance with Section 23.4 of the 2016 revised IRR of RA No. 9184 pursuant to Section 23.1 thereof.
- 7.3. [If subcontracting is allowed during the contract implementation stage, state:] The Supplier may identify its subcontractor during the contract implementation stage. Subcontractors identified during the bidding may be changed during the implementation of this Contract. Subcontractors must submit the documentary requirements under Section 23.1 of the 2016 revised IRR of RA No. 9184 and comply with the eligibility criteria specified in ITB Clause 5 to the implementing or end-user unit.
- 7.4. Subcontracting of any portion of the Project does not relieve the Supplier of any liability or obligation under the Contract. The Supplier will be responsible for the acts, defaults, and negligence of any subcontractor, its agents, servants, or workmen as fully as if these were the Supplier's own acts, defaults, or negligence, or those of its agents, servants, or workmen.

8. Pre-Bid Conference

The Procuring Entity will hold a pre-bid conference for this Project on the specified date and time and either at its physical address {[insert if applicable] and/or through videoconferencing/webcasting} as indicated in paragraph 6 of the **IB**.

9. Clarification and Amendment of Bidding Documents

Prospective bidders may request for clarification on and/or interpretation of any part of the Bidding Documents. Such requests must be in writing and received by the Procuring Entity, either at its given address or through electronic mail indicated in the **IB**, at least ten (10) calendar days before the deadline set for the submission and receipt of Bids.

10. Documents comprising the Bid: Eligibility and Technical Components

- 10.1. The first envelope shall contain the eligibility and technical documents of the Bid as specified in Section VIII (Checklist of Technical and Financial Documents).
- 10.2. The Bidder's SLCC as indicated in **ITB** Clause5.3 should have been completed within [state relevant period as provided in paragraph 2 of the **IB**] prior to the deadline for the submission and receipt of bids.
- 10.3. If the eligibility requirements or statements, the bids, and all other documents for submission to the BAC are in foreign language other than English, it must be accompanied by a translation in English, which shall be authenticated by the appropriate Philippine foreign service establishment, post, or the equivalent office having jurisdiction over the foreign bidder's affairs in the Philippines. Similar to the required authentication above, for Contracting Parties to the Apostille Convention, only the translated documents shall be authenticated through an apostille pursuant to GPPB Resolution No. 13-2019 dated 23 May 2019. The English translation shall govern, for purposes of interpretation of the bid.

11. Documents comprising the Bid: Financial Component

- 11.1. The second bid envelope shall contain the financial documents for the Bid as specified in Section VIII (Checklist of Technical and Financial Documents).
- 11.2. If the Bidder claims preference as a Domestic Bidder or Domestic Entity, a certification issued by DTI shall be provided by the Bidder in accordance with Section 43.1.3 of the 2016 revised IRR of RA No. 9184.
- 11.3. Any bid exceeding the ABC indicated in paragraph 1 of the **IB** shall not be accepted.
- 11.4. For Foreign-funded Procurement, a ceiling may be applied to bid prices provided the conditions are met under Section 31.2 of the 2016 revised IRR of RA No. 9184.
- 11.5. [Include if Framework Agreement will be used:] Financial proposals for single or multi-year Framework Agreement shall be submitted before the deadline of submission of bids as prescribed in the IB. For multi-year Framework Agreement, evaluation of the financial proposal during this stage is for purposes of determining eligibility and whether or not such financial proposal is within the ABC.

12. Bid Prices

- 12.1. Prices indicated on the Price Schedule shall be entered separately in the following manner:
 - a. For Goods offered from within the Procuring Entity's country:

- i. The price of the Goods quoted EXW (ex-works, ex-factory, exwarehouse, ex-showroom, or off-the-shelf, as applicable);
- ii. The cost of all customs duties and sales and other taxes already paid or payable;
- iii. The cost of transportation, insurance, and other costs incidental to delivery of the Goods to their final destination; and
- iv. The price of other (incidental) services, if any, listed in e.
- b. For Goods offered from abroad:
 - i. Unless otherwise stated in the **BDS**, the price of the Goods shall be quoted delivered duty paid (DDP) with the place of destination in the Philippines as specified in the **BDS**. In quoting the price, the Bidder shall be free to use transportation through carriers registered in any eligible country. Similarly, the Bidder may obtain insurance services from any eligible source country.
 - ii. The price of other (incidental) services, if any, as listed in **Section VII (Technical Specifications).**
- 12.2. [Include if Framework Agreement will be used:] For Framework Agreement, the following should also apply in addition to Clause 12.1:
 - a. For a single year Framework Agreement, the prices quoted by the Bidder shall be fixed during the Bidder's performance of the contract and not subject to variation or escalation on any account. Price schedules required under Clause 12.1 shall be submitted with the bidding documents.
 - b. For a multi-year Framework Agreement, the prices quoted by the Bidder during submission of eligibility documents shall be the ceiling and the price quoted during mini-competition must not exceed the initial price offer. The price quoted during call for mini-competition shall be fixed during the Bidder's performance of that Call-off and not subject to variation or escalation on any account. Price schedules required under Clause 12.1 shall be submitted with the bidding documents.

13. Bid and Payment Currencies

13.1. For Goods that the Bidder will supply from outside the Philippines, the bid prices may be quoted in the local currency or tradeable currency accepted by the BSP at the discretion of the Bidder. However, for purposes of bid evaluation, Bids denominated in foreign currencies, shall be converted to Philippine currency based on the exchange rate as published in the BSP reference rate bulletin on the day of the bid opening.

13.2. Payment of the contract price shall be made in:

[Select one, delete the other/s]

- a. Philippine Pesos.
- b. [indicate currency if procurement involves a foreign-denominated bid as allowed by the Procuring Entity, which shall be tradeable or acceptable by the BSP].

14. Bid Security

- 14.1. The Bidder shall submit a Bid Securing Declaration² or any form of Bid Security in the amount indicated in the **BDS**, which shall be not less than the percentage of the ABC in accordance with the schedule in the **BDS**.
- 14.2. The Bid and bid security shall be valid until [indicate date]. Any Bid not accompanied by an acceptable bid security shall be rejected by the Procuring Entity as non-responsive.
- 14.3. [Include if Framework Agreement will be used:] In the case of Framework Agreement, other than the grounds for forfeiture under the 2016 revised IRR, the bid security may also be forfeited if the successful bidder fails to sign the Framework Agreement, or fails to furnish the performance security or performance securing declaration. Without prejudice on its forfeiture, bid securities shall be returned only after the posting of performance security or performance securing declaration, as the case may be, by the winning Bidder or compliant Bidders and the signing of the Framework Agreement.

15. Sealing and Marking of Bids

Each Bidder shall submit one copy of the first and second components of its Bid.

The Procuring Entity may request additional hard copies and/or electronic copies of the Bid. However, failure of the Bidders to comply with the said request shall not be a ground for disqualification.

If the Procuring Entity allows the submission of bids through online submission or any other electronic means, the Bidder shall submit an electronic copy of its Bid, which must be digitally signed. An electronic copy that cannot be opened or is corrupted shall be considered non-responsive and, thus, automatically disqualified.

² In the case of Framework Agreement, the undertaking shall refer to entering into contract with the Procuring Entity and furnishing of the performance security or the performance securing declaration within ten (10) calendar days from receipt of Notice to Execute Framework Agreement.

16. Deadline for Submission of Bids

- 16.1. The Bidders shall submit on the specified date and time and either at its physical address or through online submission as indicated in paragraph 7 of the IB.
- 16.2. [Include if Framework Agreement will be used:] For multi-year Framework Agreement, the submission of bids shall be for the initial evaluation of their technical and financial eligibility. Thereafter, those declared eligible during the said initial eligibility evaluation and entered into a Framework Agreement with the Procuring Entity shall submit anew their best financial offer at the address and on or before the date and time indicated in the Call for each minicompetition.

17. Opening and Preliminary Examination of Bids

17.1. The BAC shall open the Bids in public at the time, on the date, and at the place specified in paragraph 9 of the **IB**. The Bidders' representatives who are present shall sign a register evidencing their attendance. In case videoconferencing, webcasting or other similar technologies will be used, attendance of participants shall likewise be recorded by the BAC Secretariat.

In case the Bids cannot be opened as scheduled due to justifiable reasons, the rescheduling requirements under Section 29 of the 2016 revised IRR of RA No. 9184 shall prevail.

17.2. The preliminary examination of bids shall be governed by Section 30 of the 2016 revised IRR of RA No. 9184.

18. Domestic Preference

- 18.1. The Procuring Entity will grant a margin of preference for the purpose of comparison of Bids in accordance with Section 43.1.2 of the 2016 revised IRR of RA No. 9184.
- 18.2. [Include if Framework Agreement will be used:] For multi-year Framework Agreement, determination of margin of preference shall be conducted every call for Mini-Competition.

19. Detailed Evaluation and Comparison of Bids

19.1. The Procuring BAC shall immediately conduct a detailed evaluation of all Bids rated "passed," using non-discretionary pass/fail criteria. The BAC shall consider the conditions in the evaluation of Bids under Section 32.2 of the 2016 revised IRR of RA No. 9184.

[Include the following options if Framework Agreement will be used:]

- a. In the case of single-year Framework Agreement, the Lowest Calculated Bid shall be determined outright after the detailed evaluation;
- b. For multi-year Framework Agreement, the determination of the eligibility and the compliance of bidders with the technical and financial aspects of the projects shall be initially made by the BAC, in accordance with Item 7.4.2 of the Guidelines on the Use of Framework Agreement.
- 19.2. If the Project allows partial bids, bidders may submit a proposal on any of the lots or items, and evaluation will be undertaken on a per lot or item basis, as the case maybe. In this case, the Bid Security as required by **ITB** Clause 15 shall be submitted for each lot or item separately.
- 19.3. The descriptions of the lots or items shall be indicated in **Section VII (Technical Specifications)**, although the ABCs of these lots or items are indicated in the **BDS** for purposes of the NFCC computation pursuant to Section 23.4.2.6 of the 2016 revised IRR of RA No. 9184. The NFCC must be sufficient for the total of the ABCs for all the lots or items participated in by the prospective Bidder.
- 19.4. The Project shall be awarded as follows:

[Select one, delete the other/s]

Option 1 – One Project having several items that shall be awarded as one contract.

Option 2 – One Project having several items grouped into several lots, which shall be awarded as separate contracts per lot.

Option 3 - One Project having several items, which shall be awarded as separate contracts per item.

[Delete Options 2 and 3 if Framework Agreement will be used.]

19.5. Except for bidders submitting a committed Line of Credit from a Universal or Commercial Bank in lieu of its NFCC computation, all Bids must include the NFCC computation pursuant to Section 23.4.1.4 of the 2016 revised IRR of RA No. 9184, which must be sufficient for the total of the ABCs for all the lots or items participated in by the prospective Bidder. For bidders submitting the committed Line of Credit, it must be at least equal to ten percent (10%) of the ABCs for all the lots or items participated in by the prospective Bidder.

20. Post-Qualification

20.1. [Include if Framework Agreement will be used:] For multi-year Framework Agreement, all bidders initially determined to be eligible and financially compliant shall be subject to initial post-qualification. The BAC shall then recommend the execution of a Framework Agreement among all eligible,

technically and financially compliant bidders and the Procuring Entity and shall be issued by HoPE a Notice to Execute Framework Agreement. The determination of the Lowest Calculated Bid (LCB) shall not be performed by the BAC until a Mini-Competition is conducted among the bidders who executed a Framework Agreement. When a Call for Mini-Competition is made, the BAC shall allow the bidders to submit their best financial proposals on such pre-scheduled date, time and place to determine the bidder with the LCB.

20.2. Within a non-extendible period of five (5) calendar days from receipt by the Bidder of the notice from the BAC that it submitted the Lowest Calculated Bid, {[Include if Framework Agreement will be used:] or in the case of multi-year Framework Agreement, that it is one of the eligible bidders who have submitted bids that are found to be technically and financially compliant,}the Bidder shall submit its latest income and business tax returns filed and paid through the BIR Electronic Filing and Payment System (eFPS) and other appropriate licenses and permits required by law and stated in the BDS. {[Include if Framework Agreement will be used:] For every mini-competition in Framework Agreement, the LCB shall likewise submit the required documents for final Post Qualification.}

21. Signing of the Contract

21.1. The documents required in Section 37.2 of the 2016 revised IRR of RA No. 9184 shall form part of the Contract. Additional Contract documents are indicated in the **BDS**.

[Include the following clauses if Framework Agreement will be used:]

- 21.2. At the same time as the Procuring Entity notifies the successful Bidder that its bid has been accepted, the Procuring Entity shall send the Framework Agreement Form to the Bidder, which contract has been provided in the Bidding Documents, incorporating therein all agreements between the parties.
- 21.3. Within ten (10) calendar days from receipt of the Notice to Execute Framework Agreement with the Procuring Entity, the successful Bidder or its duly authorized representative shall formally enter into a Framework Agreement with the procuring entity for an amount of One Peso to be paid to the procuring entity as a consideration for the option granted by the procuring entity to procure the items in the Framework Agreement List when the need arises.
- 21.4. The Procuring Entity shall enter into a Framework Agreement with the successful Bidder within the same ten (10) calendar day period provided that all the documentary requirements are complied with.
- 21.5. The following documents shall form part of the Framework Agreement:
 - a. Framework Agreement Form;
 - b. Bidding Documents;

- c. Call-offs;
- d. Winning bidder's bid, including the Technical and Financial Proposals, and all other documents/statements submitted (e.g., bidder's response to request for clarifications on the bid), including corrections to the bid, if any, resulting from the Procuring Entity's bid evaluation;
- e. Performance Security or Performance Securing Declaration, as the case may be;
- f. Notice to Execute Framework Agreement; and
- g. Other contract documents that may be required by existing laws and/or specified in the **BDS**.

Section III. Bid Data Sheet

Notes on the Bid Data Sheet

The Bid Data Sheet (BDS) consists of provisions that supplement, amend, or specify in detail, information, or requirements included in the ITB found in Section II, which are specific to each procurement.

This Section is intended to assist the Procuring Entity in providing the specific information in relation to corresponding clauses in the ITB and has to be prepared for each specific procurement.

The Procuring Entity should specify in the BDS information and requirements specific to the circumstances of the Procuring Entity, the processing of the procurement, and the bid evaluation criteria that will apply to the Bids. In preparing the BDS, the following aspects should be checked:

- a. Information that specifies and complements provisions of the ITB must be incorporated.
- b. Amendments and/or supplements, if any, to provisions of the ITB as necessitated by the circumstances of the specific procurement, must also be incorporated.

Bid Data Sheet

ITB Clause	
5.3	For this purpose, contracts similar to the Project shall be:
	 a. The service provider for the Virtual Event Platform with experience in handling and managing events, conferences, meetings and tradeshows which must and have been in operation for at least five (5) years; and b. Must be a List of Completed Virtual Event Platform projects with Certificate of Completion (minimum of four virtual events).
5.4	For the procurement of Expendable Supplies: The Bidder must have completed, within the period specified in the Invitation to Bid and ITB Clause 12.1(a)(ii), a single contract that is similar to this Project, equivalent to at least FIFTY PERCENT (50%) of the ABC.
	No further Instructions.
7.1	Subcontracting is not allowed.
12	The price of the Goods shall be quoted DDP of the Republic of the Philippines or the applicable International Commercial Terms (INCOTERMS) for this Project.
12.1	Additional Instructions:
	Support Staff
	- Bidder's Team will be there to help, assist, train and provide technical support when needed to the TPB staff; and
	- Minimum List of personnel to deploy during the preparation and implementation of the project.
	Project Manager (1)
	Platform Administrator (2)
	➤ Graphic Designer (1)
	➤ Content Manager (1)
	 Search Engine Optimization (SEO) / Social Media Optimization (SMO)Specialist (1)
	Technical Support (3)
	Note: The bidder may recommend additional personnel deemed fit for the

	Team following the Scope of Work and Deliverables (Annex "A").
13.1	Additional Requirements:
	 The platform should be hosted on a very reliable hosting and adhere to the PhilippineData Privacy Act of 2011 and the relevant issuances of the National Privacy Commission; and List of Completed Virtual Event Platform projects with Certificate of Completion (minimum of four virtual events).
13.2	Deliverables upon receipt of the signed and approved Notice to Proceed:
	 Timeline and Gantt Chart (Approved by TB) on the first week; Conceptualization for Virtual Event Platform on the first week; Acceptance and approval of the concept of the Virtual Event Platform on the second week; Presentation of final dry run/tech. check on the third week; and Complete implementation of all approved deliverables after a month extension.
13.3	The ABC is Two Million Eight Hundred Thousand Pesos Only (PhP2,800,000.00). Any bid with a financial component exceeding this amount shall not be accepted.
	Note: In the event that two or more bidders submit the same financial proposal and have been post-qualified as the Lowest Calculated Responsive Bid (LCRB), the Tourism Promotions Board (TPB) shall use "draw lots" to break a tie.
14.1	The bid security shall be in the form of a Bid Securing Declaration, or any of the following forms and amounts:
	a. The amount of not less than Fifty – Six Thousand Pesos Only (PhP56,000.00) or equivalent to two percent (2%) of ABC, if bid security is in cash, cashier's/manager's check, bank draft/guarantee or irrevocable letter of credit; or
	b. The amount of not less than One Hundred Forty Thousand Pesos Only (PhP140,000.00) or equivalent to five percent (5%) of ABC] if bid security is in Surety Bond.
16.1	The Bid prices for Goods supplied from outside of the Philippines shall be quoted in Philippine Pesos .
17.1	Bids will be valid One Twenty (120) Days from the date of the opening of bids.
17.1 (a)	Performance Security Bond should be valid for one (1) year from the date of the opening of bids.

19.3	Not applicable.
20.2	Not applicable.
20.3	The Technical and Financial Documents must be submitted separately in compressed archive folders, with the link/compressed folders send to e-mail: bac sec@tpb.gov.ph on or before 23 August 2021, 02:30 P.M.
	The folders must be password-protected , passwords will only be sent to the above-mentioned e-mail address only upon the request of the presiding BAC representative during the Bid Opening.
	The subject title of the e-mail must be in this format:
	Technical Documents_(Company)_(Project Title) Financial Documents_(Company)_(Project Title)
	Note: Interested bidders may participate provided that the Technical and Financial Documents must be completed as prescribed and shall be submitted on the deadline of submission of bids.
	The bidder shall submit one (1) original and two (2) copies of the Technical and Financial Documents with all section separated by dividers and properly labeled/tabs.
	MAIN ENVELOPE
	1st Envelope (marked as "ORIGINAL") Technical Envelope (marked as "Original") Financial Envelope (marked as "Original")
	2nd Envelope (marked as "COPY 1") Technical Envelope (marked as "Copy 1") Financial Envelope (marked as "Copy 1")
	3 rd Envelope (marked as "COPY 2") Technical Envelope (marked as "Copy 2") Financial Envelope (marked as "Copy 2")

21 The address for submission of bids is:

via E-mail, send to the BAC Secretariat's official e-mail address at bac_sec@tpb.gov.ph

The timestamp as reflected on the BAC Secretariats` official e-mail shall serve and the basis of the official time the link/document is received. The BAC Secretariat shall generate an e-mail response confirming the time and date of receipt of the link to the financial and technical proposals.

The link will be provided to bidders who submitted the bids on or before 23 August 2021, 03:00 P.M.

E-mail the BAC Secretariat for the name and e-mail addresses of your representatives once the bid submission is duly acknowledged. As much as practicable a maximum of four (4) representatives per company is recommended.

For proper identification and to be acknowledged in the meeting, the name of the representatives shall follows this format: (Company Name)_(Name of the Representatives).

The deadline for submission of bids is:

23 August 2021, 02:30 P.M.

(Note: The manner of submission may be subject to change in compliance with GPPB Resolution No. 09-2020, dated 7 May 2020, and other relevant issuances which will be posted through a Supplemental Bid Bulletin, if any.

21.2 Additional Requirements:

- The platform should be hosted on a very reliable hosting and adhere to the PhilippineData Privacy Act of 2011 and the relevant issuances of the National Privacy Commission; and
- List of Completed Virtual Event Platform projects with Certificate of Completion (minimum of four virtual events).

24.1	The place of bid opening is:
	via virtual platform, Zoom.
	The date and time of bid opening is:
	23 August 2021, 03:00 P.M.
	(Note: The manner of submission may be subject to change in compliance with GPPB Resolution No. 09-2020, dated 7 May 2020, and other relevant issuances which will be posted through a Supplemental Bid Bulletin, if any.
29.2	Additional documents to be submitted upon Post – Qualification Stage:
	Documentary requirement that shall be submitted by the Lowest Calculated Bidder within three (3) calendar days from the receipt by the Bidder of Notice/advice from the concerned officers/authorities. The Bidder may opt to submit the documents on the date of the bidding the following:
	 a) Latest income and business tax returns, as finally reviewed and approved by the BIR (Most recent and applicable); b) Current and valid Certificate of the PhilGEPS Registration; c) BIR Registration Certificate, which contain the Taxpayers` Identification Number; d) List of Completed Virtual Event Platform projects with Certificate of
	Completion (minimum of four virtual events) for the last five (5) years
	Note: Failure of the bidder declared as the Lowest Calculated Bid (LCB) duly submitted the requirements under this Clause of a finding against the veracity of such shall be ground for forfeiture of the Bid Security and Disqualification by the Bidder for Award.
Error! Reference source not	Must have at least five (5) years of experience and expertise in providing similar in nature services (Virtual Event Platform).
found.	
34. 1	The effective date of the Contract is within ten (10) calendar days upon receipt of the signed and approved Notice to Proceed (NTP).

*** Nothing Follows ***

Section IV. General Conditions of Contract

Notes on the General Conditions of Contract

The General Conditions of Contract (GCC) in this Section, read in conjunction with the Special Conditions of Contract in Section V and other documents listed therein, should be a complete document expressing all the rights and obligations of the parties.

Matters governing performance of the Supplier, payments under the contract, or matters affecting the risks, rights, and obligations of the parties under the contract are included in the GCC and Special Conditions of Contract.

Any complementary information, which may be needed, shall be introduced only through the Special Conditions of Contract.

1. Scope of Contract

This Contract shall include all such items, although not specifically mentioned, that can be reasonably inferred as being required for its completion as if such items were expressly mentioned herein. All the provisions of RA No. 9184 and its 2016 revised IRR, including the Generic Procurement Manual, and associated issuances, constitute the primary source for the terms and conditions of the Contract, and thus, applicable in contract implementation. Herein clauses shall serve as the secondary source for the terms and conditions of the Contract.

This is without prejudice to Sections 74.1 and 74.2 of the 2016 revised IRR of RA No. 9184 allowing the GPPB to amend the IRR, which shall be applied to all procurement activities, the advertisement, posting, or invitation of which were issued after the effectivity of the said amendment.

Additional requirements for the completion of this Contract shall be provided in the **Special Conditions of Contract (SCC).**

2. Advance Payment and Terms of Payment

- 2.1. Advance payment of the contract amount is provided under Annex "D" of the revised 2016 IRR of RA No. 9184.
- 2.2. The Procuring Entity is allowed to determine the terms of payment on the partial or staggered delivery of the Goods procured, provided such partial payment shall correspond to the value of the goods delivered and accepted in accordance with prevailing accounting and auditing rules and regulations. The terms of payment are indicated in the SCC.

[Include the following clauses if Framework Agreement will be used:]

- 2.3. For a single-year Framework Agreement, prices charged by the Supplier for Goods delivered and/or services performed under a Call-Off shall not vary from the prices quoted by the Supplier in its bid.
- 2.4. For multi-year Framework Agreement, prices charged by the Supplier for Goods delivered and/or services performed under a Call-Off shall not vary from the prices quoted by the Supplier during conduct of Mini-Competition.

3. Performance Security

Within ten (10) calendar days from receipt of the Notice of Award by the Bidder from the Procuring Entity but in no case later than prior to the signing of the Contract by both parties, the successful Bidder shall furnish the performance security in any of the forms prescribed in Section 39 of the 2016 revised IRR of RA No. 9184. [Include if Framework Agreement will be used:] In the case of Framework Agreement, the Bidder

may opt to furnish the performance security or a Performance Securing Declaration as defined under the Guidelines on the Use of Framework Agreement.}

4. Inspection and Tests

The Procuring Entity or its representative shall have the right to inspect and/or to test the Goods to confirm their conformity to the Project {[Include if Framework Agreement will be used:]or Framework Agreement} specifications at no extra cost to the Procuring Entity in accordance with the Generic Procurement Manual. In addition to tests in the SCC, Section IV (Technical Specifications) shall specify what inspections and/or tests the Procuring Entity requires, and where they are to be conducted. The Procuring Entity shall notify the Supplier in writing, in a timely manner, of the identity of any representatives retained for these purposes.

All reasonable facilities and assistance for the inspection and testing of Goods, including access to drawings and production data, shall be provided by the Supplier to the authorized inspectors at no charge to the Procuring Entity.

5. Warranty

- 5.1 In order to assure that manufacturing defects shall be corrected by the Supplier, a warranty shall be required from the Supplier as provided under Section 62.1 of the 2016 revised IRR of RA No. 9184.
- 5.2 The Procuring Entity shall promptly notify the Supplier in writing of any claims arising under this warranty. Upon receipt of such notice, the Supplier shall, repair or replace the defective Goods or parts thereof without cost to the Procuring Entity, pursuant to the Generic Procurement Manual.

6. Liability of the Supplier

The Supplier's liability under this Contract shall be as provided by the laws of the Republic of the Philippines.

If the Supplier is a joint venture, all partners to the joint venture shall be jointly and severally liable to the Procuring Entity.

Section V. Special Conditions of Contract

Notes on the Special Conditions of Contract

Similar to the BDS, the clauses in this Section are intended to assist the Procuring Entity in providing contract-specific information in relation to corresponding clauses in the GCC found in Section IV.

The Special Conditions of Contract (SCC) complement the GCC, specifying contractual requirements linked to the special circumstances of the Procuring Entity, the Procuring Entity's country, the sector, and the Goods purchased. In preparing this Section, the following aspects should be checked:

- a. Information that complements provisions of the GCC must be incorporated.
- b. Amendments and/or supplements to provisions of the GCC as necessitated by the circumstances of the specific purchase, must also be incorporated.

However, no special condition which defeats or negates the general intent and purpose of the provisions of the GCC should be incorporated herein.

Special Conditions of Contract

GCC	<u> </u>
Clause	
1	[List here any additional requirements for the completion of this Contract. The following requirements and the corresponding provisions may be deleted, amended, or retained depending on its applicability to this Contract:]
	Delivery and Documents –
	For purposes of the Contract, "EXW," "FOB," "FCA," "CIF," "CIP," "DDP" and other trade terms used to describe the obligations of the parties shall have the meanings assigned to them by the current edition of INCOTERMS published by the International Chamber of Commerce, Paris. The Delivery terms of this Contract shall be as follows:
	[For Goods supplied from abroad, state:] "The delivery terms applicable to the Contract are DDP delivered [indicate place of destination]. In accordance with INCOTERMS."
	[For Goods supplied from within the Philippines, state:] "The delivery terms applicable to this Contract are delivered [indicate place of destination]. Risk and title will pass from the Supplier to the Procuring Entity upon receipt and final acceptance of the Goods at their final destination."
	Delivery of the Goods shall be made by the Supplier in accordance with the terms specified in Section VI (Schedule of Requirements).
	For purposes of this Clause the Tourism Promotions Board (TPB) 's Representatives at the Project Site are Mr. Emmanuel A. Zarate and Ms. Estefania Julieta E. Bolante.
	Incidental Services –
	The Supplier is required to provide all of the following services, including additional services, if any, specified in Section VI. Schedule of Requirements: Select appropriate requirements and delete the rest.
	 a. performance or supervision of on-site assembly and/or start-up of the supplied Goods;
	 furnishing of tools required for assembly and/or maintenance of the supplied Goods;
	c. furnishing of a detailed operations and maintenance manual for each appropriate unit of the supplied Goods;
	d. performance or supervision or maintenance and/or repair of the supplied Goods, for a period of time agreed by the parties, provided

that this service shall not relieve the Supplier of any warranty obligations under this Contract; and

- e. training of the Procuring Entity's personnel, at the Supplier's plant and/or on-site, in assembly, start-up, operation, maintenance, and/or repair of the supplied Goods.
- f. [Specify additional incidental service requirements, as needed.]

The Contract price for the Goods shall include the prices charged by the Supplier for incidental services and shall not exceed the prevailing rates charged to other parties by the Supplier for similar services.

Spare Parts -

The Supplier is required to provide all of the following materials, notifications, and information pertaining to spare parts manufactured or distributed by the Supplier:

Select appropriate requirements and delete the rest.

- a. such spare parts as the Procuring Entity may elect to purchase from the Supplier, provided that this election shall not relieve the Supplier of any warranty obligations under this Contract; and
- b. in the event of termination of production of the spare parts:
 - advance notification to the Procuring Entity of the pending termination, in sufficient time to permit the Procuring Entity to procure needed requirements; and
 - ii. following such termination, furnishing at no cost to the Procuring Entity, the blueprints, drawings, and specifications of the spare parts, if requested.

The spare parts and other components required are listed in **Section VI** (Schedule of Requirements) and the cost thereof are included in the contract price.

The Supplier shall carry sufficient inventories to assure ex-stock supply of consumable spare parts or components for the Goods for a period of [indicate here the time period specified. If not used indicate a time period of three times the warranty period].

Spare parts or components shall be supplied as promptly as possible, but in any case, within [insert appropriate time period] months of placing the order.

Packaging -

The Supplier shall provide such packaging of the Goods as is required to prevent their damage or deterioration during transit to their final destination, as indicated in this Contract. The packaging shall be sufficient to withstand, without limitation, rough handling during transit and exposure to extreme temperatures, salt and precipitation during transit, and open storage. Packaging case size and weights shall take into consideration, where appropriate, the remoteness of the Goods' final destination and the absence of heavy handling facilities at all points in transit.

The packaging, marking, and documentation within and outside the packages shall comply strictly with such special requirements as shall be expressly provided for in the Contract, including additional requirements, if any, specified below, and in any subsequent instructions ordered by the Procuring Entity.

The outer packaging must be clearly marked on at least four (4) sides as follows:

Name of the Procuring Entity
Name of the Supplier
Contract Description
Final Destination
Gross weight
Any special lifting instructions
Any special handling instructions
Any relevant HAZCHEM classifications

A packaging list identifying the contents and quantities of the package is to be placed on an accessible point of the outer packaging if practical. If not practical the packaging list is to be placed inside the outer packaging but outside the secondary packaging.

Transportation -

Where the Supplier is required under Contract to deliver the Goods CIF, CIP, or DDP, transport of the Goods to the port of destination or such other named place of destination in the Philippines, as shall be specified in this Contract, shall be arranged and paid for by the Supplier, and the cost thereof shall be included in the Contract Price.

Where the Supplier is required under this Contract to transport the Goods to a specified place of destination within the Philippines, defined as the Project Site, transport to such place of destination in the Philippines, including insurance and storage, as shall be specified in this Contract, shall be arranged by the Supplier, and related costs shall be included in the contract price.

Where the Supplier is required under Contract to deliver the Goods CIF, CIP or DDP, Goods are to be transported on carriers of Philippine registry. In the event that no carrier of Philippine registry is available, Goods may be shipped by a carrier which is not of Philippine registry provided that the Supplier obtains and presents to the Procuring Entity certification to this effect from the nearest Philippine consulate to the port of dispatch. In the event that carriers of Philippine registry are available but their schedule delays the Supplier in its performance of this Contract the period from when the Goods were first ready for shipment and the actual date of shipment the period of delay will be considered force majeure.

The Procuring Entity accepts no liability for the damage of Goods during transit other than those prescribed by INCOTERMS for DDP deliveries. In the case of Goods supplied from within the Philippines or supplied by domestic Suppliers risk and title will not be deemed to have passed to the Procuring Entity until their receipt and final acceptance at the final destination.

Intellectual Property Rights -

The Supplier shall indemnify the Procuring Entity against all third-party claims of infringement of patent, trademark, or industrial design rights arising from use of the Goods or any part thereof.

- 2.2 [If partial payment is allowed, state] "The terms of payment shall be as follows:
 ."
- The inspections and tests that will be conducted is: **Tourism Promotions Board** (**TPB**).
- 10.1 Payment method shall be based on the below timeline vis-à-vis deliverables as follows:

Deliverables	Date (After receipt of the NTP)	% of Payment
 Timeline and Gantt Chart (approved by TPB) Conceptualization for Virtual Event Platform 	First week	15% of the total contract price
3. Acceptance and approval of the concept of the Virtual Event Platform	Second week	30% of the total contract price
4. Upon presentation of final dry run / tech check	Third week	40% of the total contract price
5. Complete implementation	After the one (1) month	15% of the total

	of all	extension	contract price	
	approved deliverables			
17.4	Duration of the Project:			
	19 – 23 September 2021. The Virtual Platform will remain open after the PHITEX 2021 for a maximum of one (1) month without any added cost.			
21.1	If the Service Provider for Virtual Event Platform is a Joint Venture (JV), all partners to the JV shall be jointly and severely liable to the Procuring Entity.			

Section VI. Schedule of Requirements

The delivery schedule expressed as weeks/months stipulates hereafter a delivery date, which is the date of delivery to the project site.

Deliverables	Date of Delivery (upon receipt of the signed and approved Notice to Proceed)	% of Payment
1. Timeline and Gantt Chart (approvedby TPB)	First Week	15% of the total contract price
Conceptualization for Virtual Event Platform		
3. Acceptance and approval of the concept of the Virtual Event Platform	Second week	30% of the total contract price
4. Upon presentation of final dry run /tech check	Third week	40% of the total contract price
5. Complete implementation of allapproved deliverables	After the one (1) month extension	15% of the total contract price

^{***} Nothing Follows ***

Framework Agreement List

Limited to repeatedly required goods and services that are identified to be necessary and desirable, but, by its nature, use or characteristic, the quantity and/ or exact time of need cannot be accurately pre-determined and are not advisable to be carried in stock.

Prepared by the End-User, attached to the APP and submitted to the BAC for the approval of the HOPE.

FRAMEWORK AGREEMENT LIST (AGENCY)			
Item / Service Type and nature of each item/service	Cost per item or I service	Maximum Quantity	Total Cost per Item
TOTAL (Approved Budget for the Contract)			
Expected delivery timeframe after receipt of a Call-Off.	Within [no. of days] calenda	r days upon issuance o	f Call-off .
Remarks	Indicate here any other appropriate information as may necessary.		n as may be
SIGNATURE OVER PRINTED NAME	POSITION	DEPARTMENT	/DIVISION

Section VII. Technical Specifications

Notes for Preparing the Technical Specifications

A set of precise and clear specifications is a prerequisite for Bidders to respond realistically and competitively to the requirements of the Procuring Entity without qualifying their Bids. In the context of Competitive Bidding, the specifications (e.g. production/delivery schedule, manpower requirements, and after-sales service/parts, descriptions of the lots or items) must be prepared to permit the widest possible competition and, at the same time, present a clear statement of the required standards of workmanship, materials, and performance of the goods and services to be procured. Only if this is done will the objectives of transparency, equity, efficiency, fairness, and economy in procurement be realized, responsiveness of bids be ensured, and the subsequent task of bid evaluation and post-qualification facilitated. The specifications should require that all items, materials and accessories to be included or incorporated in the goods be new, unused, and of the most recent or current models, and that they include or incorporate all recent improvements in design and materials unless otherwise provided in the Contract.

Samples of specifications from previous similar procurements are useful in this respect. The use of metric units is encouraged. Depending on the complexity of the goods and the repetitiveness of the type of procurement, it may be advantageous to standardize the General Technical Specifications and incorporate them in a separate subsection. The General Technical Specifications should cover all classes of workmanship, materials, and equipment commonly involved in manufacturing similar goods. Deletions or addenda should then adapt the General Technical Specifications to the particular procurement.

Care must be taken in drafting specifications to ensure that they are not restrictive. In the specification of standards for equipment, materials, and workmanship, recognized Philippine and international standards should be used as much as possible. Where other particular standards are used, whether national standards or other standards, the specifications should state that equipment, materials, and workmanship that meet other authoritative standards, and which ensure at least a substantially equal quality than the standards mentioned, will also be acceptable. The following clause may be inserted in the Special Conditions of Contract or the Technical Specifications.

Sample Clause: Equivalency of Standards and Codes

Wherever reference is made in the Technical Specifications to specific standards and codes to be met by the goods and materials to be furnished or tested, the provisions of the latest edition or revision of the relevant standards and codes shall apply, unless otherwise expressly stated in the Contract. Where such standards and codes are national or relate to a particular country or region, other authoritative standards that ensure substantial equivalence to the standards and codes specified will be acceptable.

Reference to brand name and catalogue number should be avoided as far as possible; where unavoidable they should always be followed by the words "or at least equivalent." References to brand names cannot be used when the funding source is the GOP.

Where appropriate, drawings, including site plans as required, may be furnished by the Procuring Entity with the Bidding Documents. Similarly, the Supplier may be requested to provide drawings or samples either with its Bid or for prior review by the Procuring Entity during contract execution.

Bidders are also required, as part of the technical specifications, to complete their statement of compliance demonstrating how the items comply with the specification.

Technical Specifications

	Lot 1	Virtual Platform for the Contract (AB) Philippine Travel Exchange		
		(PHITEX) 2021	PhP2,800,000.00	
		ope of Services		of Compliance
Α.	include (minimu	PLATFORMS: Features should m)	Comply	Not Comply
1.	Virtual Event Pla	tform		
b.	Fully customizab	le platform from front-end to back		
	end with no addi	tionalcost		
b.	Platform needs t	to be 3DImmersive with a look of		
	the real physical	exhibitionor convention center		
c.	Platform should	have dynamic dashboard to allow		
	dynamic change	s like change of event date, add		
	speakers, images	and videos of participants		
d.	Platform should on platform	be able to handle multiple events		
e.	Detail analytical exhibitors.	I of activity of attendees and		
f.	Organizer can r date profile	manage exhibitors and attendee		
2.	Login Dashboard	I		
a.	Organizer can	allow creating of dynamic		
	registration form	n for attendees to register and		
	create it Event w	ise.		
b.	Dynamic changin	g of graphic on registration page		
c.	On registration credentials.	of event email should be with		
d.	Attendee can checking on forget	nange default login password by t password		
3.	Virtual Sessions,	Webinar screening and Live Q&A,		
	attendees or mo	derator can:		
a.	3D Immersive	Auditorium should there be		
	_	e them the feel asthough they are		
	part of the real p	hysical session		
b.	Include areas of sponsors can pla	f sponsorship – 2 Banner where ce their logo.		
c.		accommodate flawlessly Live Demand Sessions		
d.	Auditorium can a	accommodate concurrent sessions		

e.	Dashboard in Auditorium to Speaker profile and Biodata with Speaker Topics	
f.	Detail track-wise agenda	
g.	Calendar Integrations - Set reminder in calendar,	
	favorite session and takepersonal note on session.	
h.	Live stream the entire session remotely and on	
	demand stored after sessionended.	
i.	Live chat with other attendee and panelist option during session	
j.	Have Q&A features during session.	
k.	Moderator access of session and take care of Q&A	
I.	Live Poll can create by moderator.	
m.	Attendee can have option to select different languages during live speakersessions	
n.	Interpreter can give live translation during live session in respective language.	
0.	Can access speaker profile	
p.	Rate and give feedback on session.	
4.	Attendee Networking	
a.	Basic Al Match Making on the platform for	
	attendees to have their most preferred person to	
	have meeting with based on their interest and	
	industry.	
b.	View, Search, Filter and Sort Attendee list	
C.	Show Option where "Live Attendees" can be viewed	
d.	Bookmark and take notes on attendee profile	
e.	Set up meeting at available time slot of an attendee	
f.	Manage Meeting of attendee, can give options of	
	accept and denied meetingrequest.	
g.	Real time notification of all alerts.	
h.	End to end secure one to one virtual meeting.	
i.	Attendee can chat with other attendee and	
_	exhibitor as per rights given to them.	
5.	Meeting Room/Lounge	
a.	Attendee can select exhibitor and do one to one	
-	meeting video calls withexhibitors	
b.	Multiple attendees can participate and can be called a group meeting	
c.	Usability should be easy to use and simple interface	
	simply where Video popupopens on the platform	
	itself to facilitate in person video meeting.	

d.	Exhibitors can set up their own graphic based tables	
	to discuss with theirinterpreters	
e.	Meetings on the lounge can be a Private meeting or	
	Public meeting is the choiceof the Table Exhibitor	
f.	Private Meeting Rooms for VIP Meetings which is	
	password protected and has rooms to	
	accommodate 50 people at a given time	
g.	Exhibitor Table to have Screen Sharing and Internal	
	chat options	
h.	Microphone Off and Video Off Options when exhibitor wants it	
i.	Meeting should have option of password	
	protection	
6.	Virtual Booths for Sponsors and Exhibitors	
	Virtual Booths are very important element of	
	the expo and require 3D Virtual Boothsfor our	
	exhibitors to participate.	
a.	The platform should have beautiful looking	
	thematic 3D Booths	
b.	3D booths library	
c.	Organizer can configure booths for exhibitors on their behalf	
d.	Showcase about their company profile information	
e.	Can show their product images, videos and brochures pdf	
f.	Multiple company executives would be part of the virtual booth	
g.	They can have One to one video conferencing with attendee	
h.	Alert when attendee comes when visiting the booth	
i.	Attendee can submit their business card from the	
"	virtual booth.	
j.	Social media integration from the booth	
	Analytics and Report	
	The platform should be able to generate report and	
	analytics from the platform afterthe show and can	
	give real-time data to organizer. Reports should	
2	include: Registered and Login Users	
a. b.	One-on-One Meetings	
о. С.	Lounge Meetings	
d.	Live Speaker Attendees	
	On-Demand Viewing attendees	
e.	On-Demand viewing attendees	

f.	Pusinoss Card Evchanged	
-	Business Card Exchanged Comification	
8.	Gamification	
	Platform should support basic trivia or multiple-	
	choice questions on the platform or longer	
0	attendee engagement. Social Wall	
9.	Area of the platform where the community of	
	people on the platform can share their video or	
	product image offerings.	
10.	Built-in Language Translation	
	to Traditional and Simplified Chinese,	
	Japanese, Korean and Russian.	
11	Online Support Chat	
11.	Intelligent Chat Bot to be incorporated where	
	exhibitors can address their online technical	
	queries.	
12.	Custom URL	
	The platform should hold a customized and unique	
	URL of the company for 1 year	
13.	Support Staff	
	Bidder's Team will be there to help, assist, train and	
	provide technical support when needed to the	
	TPB staff.	
	Minimum List of personnel to deploy during the	
	preparation and implementation of the project	
	Project Manager (1)	
	Platform Administrator (2)Graphic Designer (1)	
	Content Manager (1)	
	Search Engine Optimization (SEO) / Social	
	Media Optimization (SMO)Specialist (1)	
	Technical Support (3)	
*N	ote: may recommend additional personnel deemed	
	for the team following the scope of work and	
1 -	iverables.	
14.	Hosting of the platform	
	The platform should be hosted on a very reliable	
	hosting and adhere to the PhilippineData Privacy	
	Act of 2011 and the relevant issuances of the	
	National Privacy Commission.	
B.	PHILIPPINE TRAVEL EXCHANGE (PHITEX) 2021	
4	WEBSITE features (minimum)	
1.	Host, design, develop, test, implement, and	
	maintain an interactive, appealing, and responsive	
	website that will act as a virtual platform	

2.	Appropriate rendering on mobile and tablet as well as to different web browsers	
3.	Optimal website performance through the use of	
	content management systems and other necessary	
	modules/plug ins	
4.	Easily maintainable and effective front end,	
	middleware, and database code usingbest practice	
	coding languages appropriate for the platform	
5.	Provides accessible back-end support functionality	
	for easy maintenance that should not require	
	specialized skills on web development.	
6.	Will have appropriate network bandwidth capacity	
<u> </u>	to allow interruption-free useof the platform.	
7.	Functional and well-optimized Search Engine	
	Optimization	
δ.	Integrated cybersecurity measures to protect users and the data disclosed	
0	Infomercial showcasing all about Phitex	
	SSL valid for one (1) year upon issuance of Notice to	
10.	Proceed	
C.	BUSINESS MATCHING SYSTEM	
1.	Develop and provide a fully customizable business	
	matching system (BMS) basedon the requirements	
	of TPB. Parameters of the said BMS will be given to	
	the winning bidder.	
_	-	
2.	The developed BMS will be owned by TPB inclusive of the source code.	
D.	PR AND INFLUENCER MANAGEMENT	
-	Development of content strategy and editorial	
	lineup;	
2.	Crafting of at least three (3) press articles with	
	provision for at least two revisionsper each;	
3.	Generate international and local media list in	
	collaboration with the projectofficer;	
4.	Disseminate press release to pre-approved target	
	medias and secure at least five (5) pickups per press	
	release;	
5.	Invite industry top influencers, key opinion	
	leaders, and vloggers to create acompelling story	
6.	about the project; Function as press office to handle inquiries and	
0.	requests related to TraversePhilippines;	
7	Monitor press releases in print, online, and	
′ .	•	
	proagcast megia, as applicable:	
8.	broadcast media, as applicable; Compile all international and local exposures made	
8.	Compile all international and local exposures made on a monthly basis forsubmission to the project	

	officer;	
9.	Generate report on final media reach, values,	
	and mileage earned for the duration of the	
	engagement.	
E.	WEBSITE TRAFFIC AND LEAD GENERATION	
1.	Generate report on final media reach, values, and	
	mileage earned for the duration of the engagement;	
2.	Develop strategy to generate healthy inbound	
	traffic to the Philippines VirtualPlatform through	
	employing the following:	
	- Search Engine Marketing and Optimization	
	- Social Publishing	
	 Top of the Funnel (TOFU) Content Marketing 	
	- Middle of the Funnel (MOFU) Content	
	Marketing	
	- Bottom of the Funnel (BOFU) Content	
	Marketing	
3.	- Conversion Path Creation	
3.	Develop market persona model that will identify profile of target audience inorder to	
	craft targeted marketing messages;	
4.	Employ the following inbound marketing strategies	
	for optimal reach:	
	- Search Engine Marketing and Optimization	
	- Social Publishing	
	- Content Marketing	
	- Video Marketing	
5.	Implement and optimize website marketing traffic	
	and lead generation campaign.	
F.	SOCIAL MEDIA MARKETING	
1.	Design a comprehensive social media campaign	
	for two platforms (Facebook, Twitter and	
	Instagram);	
2.	Develop content calendar with original content	
	posts (includes creative design) for identified social media platforms with at least three (3) mirrored	
	posts per week;	
3.	Community and response management for	
J.	identified social media platforms during regular	
	working days (Mondays to Fridays from 9:00 AM to	
	6:00 PM);	
4.	Submission of monthly social media performance	
	report for identified social media platforms;	
5.	Design and implement a Youtube video	
	performance campaign that will generate at least	
	100,000 impressions and at least 15,000 video	
	views in total.	

	Duration of the Projec	t:			
	19 – 23 September 2021. The Virtual Platform will remain open after the PHITEX 2021 for a maximum of one (1) month without any added cost.				
	I hereby certify to comply and deliver all of the above requirements provided on pages 46 $-$ 50 of these bidding documents.				
Nan	ne of the Company	Signature over Printed Name	of the	 Date	
		Authorized Representative			
		*** Nothing Follows **	**		

VIRTUAL EVENT PLATFORM FOR THE PHILIPPINE TRAVEL EXCHANGE (PHITEX) 2021

19 - 23 September 2021 * Clark, Pampanga (Subic) As of 29 July 2021

Theme: Beyond Business: Co-creating Safe, Smart and Sustainable Tourism

I. BACKGROUND

The Philippine Travel Exchange (PHITEX) is the largest government-organized travel trade event in the country. Conceived in 1996 as a cost-effective tool in promoting the Philippines and significantly growing inbound tourism, the annual travel event hosts qualified international buyers to meet with accredited Philippine tourism suppliers via one-on-one, table-top business appointment sessions. Another key component is the pre- and post-event tours wherein invited foreign participants are afforded a first-hand experience of the country's beauty and unique warmth of its people from a choice of its popular and emerging destinations.

In addition to the event's business potential, educational seminars have been incorporated in the PHITEX program since 2006 for the private sector participants. The activity endeavors to enhance the sellers' marketing aptitudes in providing them with updates on target source markets, knowledge on promotional innovations, and awareness/information on the latest trends in the travel industry.

Similar to the previous year, TPB shall utilize the digital innovation in hosting events for PHITEX 2021 Hybrid Edition. The new methods allow participants to experience new platforms in developing business connections and acquiring new skills while maximizing traceability in every registration, login, click, download and share.

To ensure the success of the implementation of the above-mentioned event, TPB is in need for the services of an experienced company to provide and effectively manage a fully customizable Virtual Event Platform and website made for the public audience with the aim to create engaging, creative and interactive virtual event.

II. SCOPE OF SERVICES

A. VIRTUAL EVENT PLATFORMS Features should include (minimum):

1. Virtual Event Platform:

- a. Fully customizable platform from front-end to back end with no additional
- b. Platform needs to be 3DImmersive with a look of the real physical exhibitionor convention center
- c. Platform should have dynamic dashboard to allow dynamic changes like

change of event date, add speakers, images and videos of participants

- d. Platform should be able to handle multiple events on platform
- e. Detail analytical of activity of attendees and exhibitors.
- f. Organizer can manage exhibitors and attendee date profile

2. Login dashboard:

- a. Organizer can allow creating of dynamic registration form for attendees to register and create it Event wise.
- b. Dynamic changing of graphic on registration page
- c. On registration of event email should be with credentials.
- d. Attendee can change default login password by clicking on forget password

3. Virtual Sessions, Webinar screening and Live Q&A, attendees or moderator can:

- a. 3D Immersive Auditorium should there be audiences to give them the feel as though they are part of the real physical session
- b. Include areas of sponsorship 2 Banner where sponsors can place their logo.
- c. Auditorium can accommodate flawlessly Live Sessions and On-Demand Sessions
- d. Auditorium can accommodate concurrent sessions as well
- e. Dashboard in Auditorium to Speaker profile and Biodata with Speaker Topics
- f. Detail track-wise agenda
- g. Calendar Integrations Set reminder in calendar, favorite session and take personal note on session.
- h. Live stream the entire session remotely and on demand stored after session ended.
- i. Live chat with other attendee and panelist option during session
- j. Have Q&A features during session.
- k. Moderator access of session and take care of Q&A
- I. Live Poll can create by moderator.
- m. Attendee can have option to select different languages during live speaker sessions
- n. Interpreter can give live translation during live session in respective language.
- o. Can access speaker profile
- p. Rate and give feedback on session.

4. Attendee Networking:

- a. Basic AI Match Making on the platform for attendees to have their most preferred person to have meeting with based on their interest and industry.
- b. View, Search, Filter and Sort Attendee list
- c. Show Option where "Live Attendees" can be viewed
- d. Bookmark and take notes on attendee profile
- e. Set up meeting at available time slot of an attendee
- f. Manage Meeting of attendee, can give options of accept and denied meeting request.
- g. Real time notification of all alerts.
- h. End to end secure one to one virtual meeting.
- i. Attendee can chat with other attendee and exhibitor as per rights given to them.

j. Unlimited number of attendees

5. Meeting Room / Lounge:

- a. Attendee can select exhibitor and do one to one meeting video calls with exhibitors
- b. Multiple attendees can participate and can be called a group meeting
- c. Usability should be easy to use and simple interface simply where Video popup opens on the platform itself to facilitate in person video meeting.
- d. Exhibitors can set up their own graphic based tables to discuss with their interpreters
- e. Meetings on the lounge can be a Private meeting or Public meeting is the choice of the Table Exhibitor
- f. Private Meeting Rooms for VIP Meetings which is password protected and has rooms to accommodate 50 people at a given time
- g. Exhibitor Table to have Screen Sharing and Internal chat options
- h. Microphone Off and Video Off Options when exhibitor wants it
- i. Meeting should have option of password protection

6. Virtual Booths for Sponsors and Exhibitors:

Virtual Booths are very important element of the expo and require 3D Virtual Booths for our exhibitors to participate.

- a. The platform should have beautiful looking thematic 3D Booths
- b. 3D booths library
- c. Organizer can configure booths for exhibitors on their behalf
- d. Showcase about their company profile information
- e. Can show their product images, videos and brochures pdf
- f. Multiple company executives would be part of the virtual booth
- g. They can have One to one video conferencing with attendee
- h. Alert when attendee comes when visiting the booth
- i. Attendee can submit their business card from the virtual booth.
- j. Social media integration from the booth

7. Analytics and Report

The platform should be able to generate report and analytics from the platform after the show and can give real-time data to organizer. Reports should include:

- a. Registered and Login Users
- b. One-on-One Meetings
- c. Lounge Meetings
- d. Live Speaker Attendees
- e. On-Demand Viewing attendees
- f. Business Card Exchanged

8. Gamification

Platform should support basic trivia or multiple-choice questions on the platform or longer attendee engagement.

9. Social Wall

Area of the platform where the community of people on the platform can share their video or product image offerings.

10. Built-in Language Translation to Traditional and Simplified Chinese, Japanese, Korean and Russian.

11. Online Support Chat

Intelligent Chat Bot to be incorporated where exhibitors can address their online technical queries.

12. Custom URL

The platform should hold a customized and unique URL of the company for 1 year

13. Support Staff

Bidder's Team will be there to help, assist, train and provide technical support when needed to the TPB staff.

Minimum List of personnel to deploy during the preparation and implementation of the project

Project Manager (1)

Platform Administrator (2)

Graphic Designer (1)

Content Manager (1)

Search Engine Optimization (SEO) / Social Media Optimization

(SMO)Specialist (1)

Technical Support (3)

*Note: may recommend additional personnel deemed fit for the team following the scope of work and deliverables.

14. Hosting of the platform

The platform should be hosted on a very reliable hosting and adhere to the Philippine Data Privacy Act of 2011 and the relevant issuances of the National Privacy Commission.

B. PHILIPPINE TRAVEL EXCHANGE (PHITEX) 2021 WEBSITE features (minimum)

- 1. Host, design, develop, test, implement, and maintain an interactive, appealing, and responsive website that will act as a virtual platform
- 2. Appropriate rendering on mobile and tablet as well as to different web browsers

- 3. Optimal website performance through the use of content management systems adother necessary modules/plug ins
- 4. Easily maintainable and effective front end, middleware, and database code using best practice coding languages appropriate for the platform
- 5. Provides accessible back-end support functionality for easy maintenance that should not require specialized skills on web development.
- 6. Will have appropriate network bandwidth capacity to allow interruption-free use of the platform.
- 7. Functional and well-optimized Search Engine Optimization
- 8. Integrated cybersecurity measures to protect users and the data disclosed
- 9. Infomercial showcasing all about Phitex
- 10. SSL valid for one (1) year upon issuance of Notice to Proceed

C. BUSINESS MATCHING SYSTEM

- 1. Develop and provide a fully customizable business matching system (BMS) based on the requirements of TPB. Parameters of the said BMS will be given to the winning bidder.
- 2. The developed BMS will be owned by TPB inclusive of the source code.

D. PR AND INFLUENCER MANAGEMENT

- 1. Development of content strategy and editorial lineup;
- 2. Crafting of at least three (3) press articles with provision for at least two revisions per each;
- 3. Generate international and local media list in collaboration with the project officer;
- 4. Disseminate press release to pre-approved target medias and secure at least five (5) pickups per press release;
- 5. Invite industry top influencers, key opinion leaders, and vloggers to create a compelling story about the project;
- 6. Function as press office to handle inquiries and requests related to Traverse Philippines;
- 7. Monitor press releases in print, online, and broadcast media, as applicable;
- 8. Compile all international and local exposures made on a monthly basis for submission to the project officer;
- 9. Generate report on final media reach, values, and mileage earned for the duration of the engagement.

E. WEBSITE TRAFFIC AND LEAD GENERATION

- 1. Generate report on final media reach, values, and mileage earned for the duration of the engagement;
- 2. Develop strategy to generate healthy inbound traffic to the Philippines Virtual Platform through employing the following:
 - i. Search Engine Marketing and Optimization
 - ii. Social Publishing
 - iii. Top of the Funnel (TOFU) Content Marketing
 - iv. Middle of the Funnel (MOFU) Content Marketing
 - v. Bottom of the Funnel (BOFU) Content Marketing

- vi. Conversion Path Creation
- 3. Develop market persona model that will identify profile of target audience in order to craft targeted marketing messages;
- 4. Employ the following inbound marketing strategies for optimal reach:
 - i. Search Engine Marketing and Optimization
 - ii. Social Publishing
 - iii. Content Marketing
 - iv. Video Marketing
- 5. Implement and optimize website marketing traffic and lead generation campaign.

F. SOCIAL MEDIA MARKETING

- Design a comprehensive social media campaign for two platforms (Facebook, Twitter and Instagram);
- Develop content calendar with original content posts (includes creative design) for identified social media platforms with at least three (3) mirrored posts per week;
- 3. Community and response management for identified social media platforms during regular working days (Mondays to Fridays from 9:00 AM to 6:00 PM);
- 4. Submission of monthly social media performance report for identified social media platforms;
- 5. Design and implement a Youtube video performance campaign that will generate at least 100,000 impressions and at least 15,000 video views in total.

III. QUALIFICATION OF BIDDER

- The Bidder must be a service provider for the Virtual Event Platform with experience in handling and managing events, conferences, meetings and trade shows which must and have been in operation for at least five (5) years.
- 2. The Bidder must submit a List of Completed Virtual Event Platform projects with Certificate of Completion (minimum of four virtual events)

IV. DURATION OF THE PROJECT

September 19 to 23, 2021. The Virtual Platform will remain open after the PHITEX 2021 for a maximum of one (1) month without any added cost.

V. BUDGET COST

Total budget allocation for this project is **TWO MILLION EIGHT HUNDREDTHOUSAND PESOS** (PHP 2,800.000.00), inclusive of all applicable fees and taxes.

VI. SCHEDULE OF DELIVERY

Within ten (10) days upon receipt of the Notice to Proceed

VII. TERMS OF PAYMENT

	DELIVERABLES	DATE (AFTER	% OF PAYMENT
		RECEIVING THE NTP)	
1.	Timeline and Gantt Chart (approved	First week	15% of the total
	by TPB)		contract price
2.	Conceptualization for Virtual Event		
	Platform		
3.	Acceptance and approval of the	Second week	30% of the total
	concept of the Virtual Event Platform		contract price
4.	Upon presentation of final dry run /	Third week	40% of the total
	tech check		contract price
5.	Complete implementation of all	After the one (1)	15% of the total
	approved deliverables	month extension	contract price

VIII. STATEMENT OF COMPLIANCE VIS-À-VIS SCOPE OF SERVICES

	Lot 1	Service Provider for Event Virtual Platform for the Philippine Travel Exchange (PHITEX) 2021	Approved Budget for the Contract (AB) PhP2,800,000.00		
	Sc	ope of Services	Statem Comp	nent of liance	
G.	VIRTUAL EVENT PLATFORMS: F	Comply	Not Comply		
6.	Virtual Event Platform				
b.	Fully customizable platform from	m front-end to back end with no additionalcost			
g.	Platform needs to be 3DImmers convention center	ive with a look of the real physical exhibitionor			
h.	Platform should have dynamic of event date, add speakers, image	dashboard to allow dynamic changes likechange ages and videos of participants			
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j.	Detail analytical of activity of at				
k.	Organizer can manage exhibitor	s and attendee date profile			
2	.Login Dashboard				
b.	Organizer can allow creating of register and create it Event wise	dynamic registration form for attendees to e.			
c.	Dynamic changing of graphic on	registration page			
d.	On registration of event email s				
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3.	Virtual Sessions, Webinar scre can:	ening and Live Q&A, attendees or moderator			
	a. 3D Immersive Auditorium sho	ould there be audiences to give them the feel as			
	though they are par	t of the real physical session			
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	£	Dotail track wise agenda	
		Detail track-wise agenda Calendar Integrations - Set reminder in calendar, favorite session and take	
	g.	-	
		personal note on session.	
	h.	Live stream the entire session remotely and on demand stored after session	
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	i.	Live chat with other attendee and panelist option during session	
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	l.	Live Poll can create by moderator.	
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	n.	Interpreter can give live translation during live session in respective language.	
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4.		Attendee Networking	
	a.	Basic AI Match Making on the platform for attendees to have their most	
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		End to end secure one to one virtual meeting.	
		Attendee can chat with other attendee and exhibitor as per rights given to	
		them.	
5.	1	Meeting Room/Lounge	
	a.	Attendee can select exhibitor and do one to one meeting video calls with	
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	b.	Multiple attendees can participate and can be called a group meeting	
	C.	Usability should be easy to use and simple interface simply where Video	
	٠.	popupopens on the platform itself to facilitate in person video	
		meeting.	
-	٦	· · · · · · · · · · · · · · · · · · ·	
	d.	Exhibitors can set up their own graphic based tables to discuss with their	
<u> </u>		interpreters	
	e.	Meetings on the lounge can be a Private meeting or Public meeting is the	
		choiceof the Table Exhibitor	
	f.	Private Meeting Rooms for VIP Meetings which is password protected and	
		hasrooms to accommodate 50 people at a given time	
	g.	Exhibitor Table to have Screen Sharing and Internal chat options	
	h.	Microphone Off and Video Off Options when exhibitor wants it	
	i.	Meeting should have option of password protection	
6.	١	/irtual Booths for Sponsors and Exhibitors	
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Ь			1

Virtual Boothsfor our exhibitors to participate.	
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b. 3D booths library	
c. Organizer can configure booths for exhibitors on their behalf	
d. Showcase about their company profile information	
e. Can show their product images, videos and brochures pdf	
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The platform should be able to generate report and analytics from the platform after	
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11. Online Support Chat	
Intelligent Chat Bot to be incorporated where exhibitors can address their	
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12. Custom URL	
The platform should hold a customized and unique URL of the company	
for 1 year	
13. Support Staff	
Bidder's Team will be there to help, assist, train and provide technical	
support when needed to the TPB staff.	
Minimum List of personnel to deploy during the preparation and	
implementation of the project	
> Project Manager (1)	
> Platform Administrator (2)	
Flatform Administrator (2) Graphic Designer (1)	
Content Manager (1)	
Search Engine Optimization (SEO) / Social Media Optimization	
(SMO)Specialist (1) > Technical Support (3)	
Frechnical Support (3)	

*Note: may recommend additional personnel deemed fit for the team following the scope of work and deliverables. 14. Hosting of the platform The platform should be hosted on a very reliable hosting and adhere to the PhilippineData Privacy Act of 2011 and the relevant issuances of the National Privacy Commission. H. PHILIPPINE TRAVEL EXCHANGE (PHITEX) 2021 WEBSITE features (minimum) 1. Host, design, develop, test, implement, and maintain an interactive, appealing, and responsive website that will act as a virtual platform 2. Appropriate rendering on mobile and tablet as well as to different web browsers 3. Optimal website performance through the use of content management systems adother necessary modules/plug ins 4. Easily maintainable and effective front end, middleware, and database code usingbest practice coding languages appropriate for the platform 5. Provides accessible back-end support functionality for easy maintenance that should not require specialized skills on web development. 6. Will have appropriate network bandwidth capacity to allow interruption-free useof the platform. 7. Functional and well-optimized Search Engine Optimization 8. Integrated cybersecurity measures to protect users and the data disclosed 9. Infomercial showcasing all about Phitex 10. SSL valid for one (1) year upon issuance of Notice to Proceed 1. BUSINESS MATCHING SYSTEM 1. Develop and provide a fully customizable business matching system (BMS) based on the requirements of TPB. Parameters of the said BMS will be given to the winning bidder. 2. The developed BMS will be owned by TPB inclusive of the source code. 1. PR AND INFLUENCER MANAGEMENT 1. Development of content strategy and editorial lineup; 2. Crafting of at least three (3) press articles with provision for at least two revisions per each; 3. Generate international and local media list in collaboration with the
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per each;
2. Generate international and local media list in collaboration with the
o. Generate international and local media list in collaboration With the
projectofficer;
4. Disseminate press release to pre-approved target medias and secure at least five
(5) pickups per press release;
5. Invite industry top influencers, key opinion leaders, and vloggers to create a
compelling story about the project;
6. Function as press office to handle inquiries and requests related to
TraversePhilippines;
7. Monitor press releases in print, online, and broadcast media, as applicable;
8. Compile all international and local exposures made on a monthly basis for
submission to the project officer;
9. Generate report on final media reach, values, and mileage earned for the
durationof the engagement.
K. WEBSITE TRAFFIC AND LEAD GENERATION

1.	Generate report on final media reach, values, and mileage earned for the duration		
	of the engagement;		
2.	Develop strategy to generate healthy inbound traffic to the Philippines Virtual		
	Platform through employing the following:		
	- Search Engine Marketing and Optimization		
	- Social Publishing		
	- Top of the Funnel (TOFU) Content Marketing		
	- Middle of the Funnel (MOFU) Content Marketing		
	- Bottom of the Funnel (BOFU) Content Marketing		
	- Conversion Path Creation		
3.	Develop market persona model that will identify profile of target		
	audience inorder to craft targeted marketing messages;		
4.	Employ the following inbound marketing strategies for optimal reach:		
	- Search Engine Marketing and Optimization		
	- Social Publishing		
	- Content Marketing		
	- Video Marketing		
5.	Implement and optimize website marketing traffic and lead generation campaign.		
L.	SOCIAL MEDIA MARKETING		
6.	Design a comprehensive social media campaign for two platforms (Facebook,		
	Twitter and Instagram);		
7.	Develop content calendar with original content posts (includes creative design)		
	for identified social media platforms with at least three (3) mirrored posts per		
	week;		
8.	Community and response management for identified social media platforms		
	during regular working days (Mondays to Fridays from 9:00 AM to 6:00 PM);		
9.	Submission of monthly social media performance report for identified social		
	media platforms;		
10.	Design and implement a Youtube video performance campaign that will generate		
	at least 100,000 impressions and at least 15,000 video views in total.		

I hereby certify to comply and deliver all of the above requirements provided in the Scope of Services

*** Nothing Follows ***

Technical Specifications

TECHNICAL SPECIFICATIONS								
Item / Service	Maximum Quantity	Technical Specifications / Scope of Work	Statement of Compliance					
			[Bidders must state here either "Comply" or "Not Comply" against each of the individual parameters of each Specification stating the corresponding performance parameter of the equipment offered. Statements of "Comply" or "Not Comply" must be supported by evidence in a Bidders Bid and crossreferenced to that evidence. Evidence shall be in the form of manufacturer's un-amended sales literature, unconditional statements of specification and compliance issued by the manufacturer, samples, independent test data etc., as appropriate. A statement that is not supported by evidence or is subsequently found to be contradicted by the evidence presented will render the Bid under evaluation liable for rejection. A statement either in the Bidder's statement of compliance or the supporting evidence that is found to be false either during Bid evaluation, post-qualification or the execution of the Contract may be regarded as fraudulent and render the Bidder or supplier liable for prosecution.]					

Section VIII. Checklist of Technical and Financial Documents

Notes on the Checklist of Technical and Financial Documents

The prescribed documents in the checklist are mandatory to be submitted in the Bid, but shall be subject to the following:

- a. GPPB Resolution No. 09-2020 on the efficient procurement measures during a State of Calamity or other similar issuances that shall allow the use of alternate documents in lieu of the mandated requirements; or
- b. Any subsequent GPPB issuances adjusting the documentary requirements after the effectivity of the adoption of the PBDs.

The BAC shall be checking the submitted documents of each Bidder against this checklist to ascertain if they are all present, using a non-discretionary "pass/fail" criterion pursuant to Section 30 of the 2016 revised IRR of RA No. 9184.

Checklist of Technical and Financial Documents

I. TECHNICAL COMPONENT ENVELOPE

	Class "A" Documents
<u>Legal Doc</u>	<u>cuments</u>
(a)	Valid PhilGEPS Registration Certificate (Platinum Membership) (all pages); or
(b)	Registration certificate from Securities and Exchange Commission (SEC), Department of Trade and Industry (DTI) for sole proprietorship, or Cooperative Development Authority (CDA) for cooperatives or its equivalent document, and
(c)	Mayor's or Business permit issued by the city or municipality where the principal place of business of the prospective bidder is located, or the equivalent document for Exclusive Economic Zones or Areas; and
(d)	Tax clearance per E.O. No. 398, s. 2005, as finally reviewed and approved by the Bureau of Internal Revenue (BIR).
Technical	Documents
(e)	Statement of the prospective bidder of all its ongoing government and private contracts, including contracts awarded but not yet started, if any, whether similar or not similar in nature and complexity to the contract to be bid; and
(f)	Statement of the bidder's Single Largest Completed Contract (SLCC) similar to the contract to be bid, except under conditions provided for in Sections 23.4.1.3 and 23.4.2.4 of the 2016 revised IRR of RA No. 9184, within the relevant period as provided in the Bidding Documents; and
(g)	Original copy of Bid Security. If in the form of a Surety Bond, submit also a certification issued by the Insurance Commission; or Original copy of Notarized Bid Securing Declaration; and
(h)	Conformity with the Technical Specifications, which may include production/delivery schedule, manpower requirements, and/or aftersales/parts, if applicable; and
(i)	Original duly signed Omnibus Sworn Statement (OSS); and if applicable, Original Notarized Secretary's Certificate in case of a corporation, partnership, or cooperative; or Original Special Power of Attorney of all members of the joint venture giving full power and authority to its officer to sign the OSS and do acts to represent the Bidder.
<u>Financial</u>	<u>Documents</u>
(j)	The Supplier's audited financial statements, showing, among others, the Supplier's total and current assets and liabilities, stamped "received" by the BIR or its duly accredited and authorized institutions, for the preceding

		calendar year which should not be earlier than two (2) years from the date
		of bid submission; <u>and</u>
	☐ (k)	The prospective bidder's computation of Net Financial Contracting Capacity
		(NFCC);
		Or
		A committed Line of Credit from a Universal or Commercial Bank in lieu of its NFCC computation.
		its NFCC computation.
		Class "B" Documents
	(I)	If applicable, a duly signed joint venture agreement (JVA) in case the joint
		venture is already in existence;
		<u>or</u>
		duly notarized statements from all the potential joint venture partners
		stating that they will enter into and abide by the provisions of the JVA in the
		instance that the bid is successful.
II.	FINANCIA	L COMPONENT ENVELOPE
	(m)	Original of duly signed and accomplished Financial Bid Form; and
	(n)	Original of duly signed and accomplished Price Schedule(s).
	_	
		cumentary requirements under RA No. 9184 (as applicable)
	(o)	[For foreign bidders claiming by reason of their country's extension of
		reciprocal rights to Filipinos] Certification from the relevant government
		office of their country stating that Filipinos are allowed to participate in
	☐ (n)	government procurement activities for the same item or product. Certification from the DTI if the Bidder claims preference as a Domestic
	(p)	Bidder or Domestic Entity.
		Diago. of Domestic Entity.

Omnibus Sworn Statement (Revised) [shall be submitted with the Bid]

REPUBLIC OF THE PHILIPPINES)
CITY/MUNICIPALITY OF) S.S

AFFIDAVIT

I, [Name of Affiant], of legal age, [Civil Status], [Nationality], and residing at [Address of Affiant], after having been duly sworn in accordance with law, do hereby depose and state that:

1. [Select one, delete the other:]

[If a sole proprietorship:] I am the sole proprietor or authorized representative of [Name of Bidder] with office address at [address of Bidder];

[If a partnership, corporation, cooperative, or joint venture:] I am the duly authorized and designated representative of [Name of Bidder] with office address at [address of Bidder];

2. [Select one, delete the other:]

[If a sole proprietorship:] As the owner and sole proprietor, or authorized representative of [Name of Bidder], I have full power and authority to do, execute and perform any and all acts necessary to participate, submit the bid, and to sign and execute the ensuing contract for [Name of the Project] of the [Name of the Procuring Entity], as shown in the attached duly notarized Special Power of Attorney;

[If a partnership, corporation, cooperative, or joint venture:] I am granted full power and authority to do, execute and perform any and all acts necessary to participate, submit the bid, and to sign and execute the ensuing contract for [Name of the Project] of the [Name of the Procuring Entity], as shown in the attached [state title of attached document showing proof of authorization (e.g., duly notarized Secretary's Certificate, Board/Partnership Resolution, or Special Power of Attorney, whichever is applicable;)];

- 3. [Name of Bidder] is not "blacklisted" or barred from bidding by the Government of the Philippines or any of its agencies, offices, corporations, or Local Government Units, foreign government/foreign or international financing institution whose blacklisting rules have been recognized by the Government Procurement Policy Board, by itself or by relation, membership, association, affiliation, or controlling interest with another blacklisted person or entity as defined and provided for in the Uniform Guidelines on Blacklisting;
- 4. Each of the documents submitted in satisfaction of the bidding requirements is an authentic copy of the original, complete, and all statements and information provided therein are true and correct;
- 5. [Name of Bidder] is authorizing the Head of the Procuring Entity or its duly authorized

representative(s) to verify all the documents submitted;

6. [Select one, delete the rest:]

[If a sole proprietorship:] The owner or sole proprietor is not related to the Head of the Procuring Entity, members of the Bids and Awards Committee (BAC), the Technical Working Group, and the BAC Secretariat, the head of the Project Management Office or the end-user unit, and the project consultants by consanguinity or affinity up to the third civil degree;

[If a partnership or cooperative:] None of the officers and members of [Name of Bidder] is related to the Head of the Procuring Entity, members of the Bids and Awards Committee (BAC), the Technical Working Group, and the BAC Secretariat, the head of the Project Management Office or the end-user unit, and the project consultants by consanguinity or affinity up to the third civil degree;

[If a corporation or joint venture:] None of the officers, directors, and controlling stockholders of [Name of Bidder] is related to the Head of the Procuring Entity, members of the Bids and Awards Committee (BAC), the Technical Working Group, and the BAC Secretariat, the head of the Project Management Office or the end-user unit, and the project consultants by consanguinity or affinity up to the third civil degree;

- 7. [Name of Bidder] complies with existing labor laws and standards; and
- 8. [Name of Bidder] is aware of and has undertaken the responsibilities as a Bidder in compliance with the Philippine Bidding Documents, which includes:
 - a. Carefully examining all of the Bidding Documents;
 - b. Acknowledging all conditions, local or otherwise, affecting the implementation of the Contract;
 - Making an estimate of the facilities available and needed for the contract to be bid, if any; and
 - d. Inquiring or securing Supplemental/Bid Bulletin(s) issued for the [Name of the Project].
- 9. [Name of Bidder] did not give or pay directly or indirectly, any commission, amount, fee, or any form of consideration, pecuniary or otherwise, to any person or official, personnel or representative of the government in relation to any procurement project or activity.
- 10. In case advance payment was made or given, failure to perform or deliver any of the obligations and undertakings in the contract shall be sufficient grounds to constitute criminal liability for Swindling (Estafa) or the commission of fraud with unfaithfulness or abuse of confidence through misappropriating or converting any payment received by a person or entity under an obligation involving the duty to deliver certain goods or services, to the prejudice of the public and the government of the Philippines pursuant to Article 315 of Act No. 3815 s. 1930, as amended, or the Revised Penal Code.

IN —	WITNESS	WHEREOF , I _, Philippines.	have	hereunto	set	my	hand	this	d	lay c	of,	20	at
				[Inser	t NA		BIDD PRESE			AUTHC	RIZED)
					I	Inse	rt sign	atory'. Affia	_	al cap	pacity]		

[Jurat]
[Format shall be based on the latest Rules on Notarial Practice]



