

NOTICE OF ELIGIBILITY & SHORTLISTING

26 August 2021

MS. KATRINA C. DISTRAJO

Finance Manager

Touch XDA Inc.

16th Flr., Two World Square, 22 Upper McKinley Road

McKinley Hill, Fort Bonifacio, Taguig City

Dear Ms. Distrajo:


1. The **Tourism Promotions Board (TPB)** (hereinafter called "Procuring Entity") has received financing (hereinafter called "funds") from the **Corporate Operating Budget (COB) for 2021** (hereinafter called the "Funding Source") towards the cost of the **Services of a Consulting Agency to design and execute the TPB's 2021 Local Media Plan and Placements**. The Procuring Entity intends to apply a portion of the funds in the amount of **Eighty-Five Million One Hundred Thousand Pesos Only (Php85,100,000.00)** being the Approved Budget for the Contract (ABC) for the procurement of the **Services of a Consulting Agency to design and execute the TPB's 2021 Local Media Plan and Placements**.
2. The Procuring Entity now invites bids to provide the **Services of a Consulting Agency to design and execute the TPB's 2021 Local Media Plan and Placements** with the scope of work as provided in the Terms of Reference (TOR).
3. The Consultant shall be evaluated in accordance with **Quality-Cost Based Evaluation (QCBE)** procedures as described in the Bidding Documents.
4. This notice has been addressed to the shortlisted consultant:
Touch XDA Inc.
5. It is not permissible for you to transfer this invitation to any other consultant.
6. The Bidding Documents may be acquired at the **BAC Secretariat, Procurement and General Services Division, Administrative Department, 4th Floor, Legaspi Towers 300, Roxas Blvd., Manila from 08:00 A.M. – 05:00 P.M.**, upon payment of an applicable fee for the Bidding Documents, pursuant to the latest Guidelines issued by the GPPB, in the amount of **Fifty Thousand Pesos Only (Php50,000.00)**.
7. The Tourism Promotions Board will hold a Pre-Bid Conference on **1 September 2021, 01:30 P.M.**, through video-conferencing/web casting via the **virtual platform, Zoom**

<https://us02web.zoom.us/j/86946196767?pwd=cmwvZnl6YnVSOHJuTWRwRVpBeTFxdz09>) or please refer to the issued **Supplemental/Bid Bulletin No. 2021 – 065**.

Please be guided by all the dates specified in the project notice/advertisement.

Very truly yours,



ATTY. VENANCIO C. MANUEL III
Chairperson 
Bids and Awards Committee

Received by the bidder:



JUDD B. BALAYAN

Date: Sept. 01, 2021