

Standard Form Number: SF-GOOD-30  
Revised on: MAY 24, 2004

20 September 2021

### SUPPLEMENTAL/BID BULLETIN NO. 2021-076

This Supplemental/Bid Bulletin No. 2021-076 is issued to modify or amend items in the Bidding Documents relative to the Request for Expression of Interests (REI) No. 2021-018 for the requirements **“Full-Service Media Agency for Tourism Promotions Board’s (TPB) Global Media Plan and Placements”** as follows:

| ITEM NUMBER | SPECIFICATION                                 |      |   |
|-------------|---|------|---|
|             |   | FROM | TO  |
| 1.          | Terms of Reference, IV. Scope of Deliverables | n.a. | <p>xxx</p> <p>Following are the DOT Philippines Foreign Office Website for reference:</p> <p><b>South Korea</b><br/><a href="http://www.itsmorefuninthephilippines.co.kr/">www.itsmorefuninthephilippines.co.kr/</a></p> <p><b>Singapore/Malaysia/India</b><br/><a href="http://www.philippines.travel/">www.philippines.travel/</a></p> <p><b>Japan</b><br/><a href="https://philippinetravel.jp/">https://philippinetravel.jp/</a></p> <p><b>China/Hong Kong/Macau</b><br/><a href="http://www.morefun-philippines.com/">www.morefun-philippines.com/</a></p> <p><b>Taiwan</b><br/><a href="https://itsmorefuninthephilippines.com.tw/">https://itsmorefuninthephilippines.com.tw/</a></p> <p><b>Australia</b><br/><a href="http://www.tourismphilippines.com.au/">www.tourismphilippines.com.au/</a></p> |

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|----|---|--|--|
|    |   |  | <p><b>USA/Canada</b><br/>www.philippinetourismusa.com/</p> <p><b>UK</b><br/>https://itsmorefuninthephilippines.co.uk/</p> <p><b>Germany</b><br/>https://www.morefunphilippines.de/</p> <p><b>UAE</b><br/>www.philippines.travel/</p> <p><b>M.I.C.E.</b><br/>https://www.tpb.gov.ph/marketing-and-promotions/meetings-incentives-conventions-events-m-i-c-e/services/</p> |
| 2. | Terms of Reference, IV. Scope of Deliverables, Media Planning, Buying, and Implementation | Submit a comprehensive media plan feasible for three (3) to five (5) months covering TPB priority markets within 15 calendar days from receipt of the Notice to Proceed (NTP). | Submit a comprehensive media plan feasible for three (3) to five (5) months covering TPB priority markets <b>and its M.I.C.E. Sector</b> within 15 calendar days from receipt of the Notice to Proceed (NTP).  |

For guidance and information of all concerned.



**ATTY. VENANCIO C. MANUEL III**  
Chairperson  
Bids and Awards Committee



Received by the Bidder:

\_\_\_\_\_

Date: \_\_\_\_\_