

**PROCUREMENT OF HOTEL ACCOMMODATION
PHILIPPINE TOURISM INFLUENCERS PROGRAM
ZAMBOANGA PENINSULA/ ISABEL DE BASILAN
September 11-17, 2021
Requirements**

TECHNICAL SPECIFICATIONS

1. BACKGROUND

The government remains committed to its slow but sure approach in reopening the tourism industry amidst current public health concerns. To realize this, strict compliance with the protocols from tourism industry partners is expected, and the only way to jumpstart tourism is to regain the visitors' confidence.

As an approach to recovery, the TPB shall conduct the Philippine Tourism Influencers Program (PHTIP) this year. The main objective is to promote and market the destinations through media, bloggers, influencers, and travel agents adapting the new normal safety protocol. This is in anticipation of the reopening of the tourism industry in concurrence with the Local Government Units (LGU), easing travel restrictions as more destinations around the will be reopened to domestic tourism.

The program aligns with the Department of Tourism's (DOT) 2021 Thrust: Branding and Marketing and Promotions, Product Development, and Destination Management. The promotion and marketing will be focused on showcasing new destinations and product circuits that are resilient, inclusive, sustainable, and engaging to include weaving (Habi), wellness (Phil. Hilot), culinary and Halal.

Specifically, the PHTIP aims to:

1. To promote tourism circuit destinations ready to accept visitors and marketing and promotions through media, blogger influencers, and market through selected travel agents.
2. To showcase new destinations and product circuits that are resilient, inclusive, sustainable, and engaging.
3. To gradually rebuild the confidence of the public to travel

(7D/6N)	ZAMBOANGA CITY/ ISABELA DE BASILAN/ ZAMBOANGA DEL SUR/ PAGADIAN CITY	ABC Php 550,000.00
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SCOPE OF WORK/DELIVERABLES:

Destination	No. of Rooms	No. of pax	Duration	Budget
<p>Preferred Accommodation in Isabela De Basilan with complimentary breakfast.</p> <p>The new hotel in Basilan is located a few kilometers away from the heart of Isabela City. It has nice views and deliciously prepared food inspired by the province.</p>	20 deluxe rooms	20 pax	3days and 2 nights	Php150,000.00
<p>Preferred Accommodation in Zamboanga City with a complimentary breakfast in Home-style.</p> <p>The Hotel Accommodation is strategically located 300 meters away from the Zamboanga City International Airport and 2.5 kilometers from the City Proper with the convention center and operational restaurants.</p>	20 deluxe rooms	20 pax	4days and 3 nights	Php250,000.00
<p>Preferred accommodation in Zamboanga Del Sur with complimentary breakfast including transfer-in and out to the airport</p> <p>The property must be situated in the southern region of the Philippines, lies a countryside resort fortress that is a host for plenty of adventure and leisure activities. With a scenic view gazing at the pristine white sand paradise below and wonderful greeneries around, you will surely enjoy the decadence of royalty.</p>	20 rooms Luxury Suite villas (Villa Angelina)	20 pax	1 night	Php150,000.00
			Total	Php550,000.00

Particular/s:

- Five (3-4) Star category

- With valid certificate to operate from DOT and LGU
- Conforming with the government's safety guidelines and protocols
- Only actual occupied rooms are billed
- Occupants are not allowed to be out of the property unless they are negative to the swab test.
- Accommodation includes a complimentary daily breakfast per person.
- Provision of basic toiletries and bottled water inside the room
- Twin sharing air-conditioned accommodation
- Inclusive of all applicable taxes and fees

IV. ELIGIBILITY REQUIREMENTS

Must have a PHILGEPS Certificate

V. QUALIFICATION OF THE BIDDERS

- a. The establishment/s to be proposed must be a Certified DOT Accredited Hotel. (please submit a copy of the certificate)

VI. APPROVED BUDGET FOR THE CONTRACT (ABC)

The Approved Budget for the Contract is **FIVE HUNDRED FIFTY THOUSAND PESOS ONLY (PHP 550,000.00)**, inclusive of all applicable fees and taxes. The financial proposal should be broken down per destination, as mentioned above. The winning bid shall be determined based on the quality of the proposal with the most advantageous financial package cost, provided that the amount of bid does not exceed the above-mentioned approved budget. The deadline for submission of bids should be at a time and place specified in the request for quotation (RFQ).

VII. TERMS OF PAYMENT

Send the bill to the Tourism Promotions Board after the completion of services.

VIII. PROJECT OFFICERS/CONTACT PERSONS

ALBERTO B. GADIA, JR.

Domestic Promotions Department

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