

**REQUEST FOR EXPRESSION OF INTEREST FOR
(REI NO. 2021 – 020)**

***SERVICES OF AN INTEGRATED DIGITAL AGENCY TO DEVELOP,
ENHANCE, MAINTAIN AND SECURE, AND MARKET AND PROMOTE
THE TRAVEL PHILIPPINES APPLICATION***

1. The ***Tourism Promotions Board***, through the ***2021 Approved Corporate Operating Budget (COB)***¹ intends to apply the sum of ***Twenty Million Pesos Only (PhP20,000,000.00)*** being the Approved Budget for the Contract (ABC) to payments under the contract for ***REI No. 2021 – 020: Services of an integrated digital agency to develop, enhance, maintain and secure, market and promote the Travel Philippines Application***. Bids received in excess of the ABC shall be automatically rejected at the opening of the financial proposals.
2. The ***Tourism Promotions Board*** now calls for the submission of eligibility documents for ***REI No. 2021 – 020: Services of an integrated digital agency to develop, enhance, maintain and secure, market and promote the Travel Philippines Application***². Eligibility documents of interested consultants must be duly received by the BAC Secretariat on or before ***23 September 2021 at 10:30 A.M., send to bac_sec@tpb.gov.ph***. The opening of the eligibility documents is on ***23 September 2021 at 11:00 A.M. via Zoom virtual platform***. Applications for eligibility will be evaluated based on a non-discretionary “pass/fail” criterion.
3. Interested bidders may obtain further information from the ***BAC Secretariat*** of the ***Tourism Promotions Board*** through emails ***bac_sec@tpb.gov.ph*** and/or ***farhan_ambiong@tpb.gov.ph*** and inspect the Bidding Documents during office hours from ***08:00 A.M. – 05:00 P.M. during Monday to Friday or during the weekdays***.
4. A complete set of Bidding Documents may be acquired by interested Bidders on ***15 September – 11 October 2021***, send your request to ***bac_sec@tpb.gov.ph*** and/or ***farhan_ambiong@tpb.gov.ph*** and upon payment of the applicable fee for the Bidding Documents, pursuant to the latest Guidelines issued by the GPPB, in the amount of ***Twenty-Five Pesos Only (PhP25,000.00)***.

It may also be downloaded free of charge from the website of the Philippine Government Electronic Procurement System (PhilGEPs) and the website of the Procuring Entity, provided

¹ In the case of National Government Agencies, the General Appropriations Act and/or continuing appropriations; in the case of GOCCs, GFIs, and SUCs, the Corporate Budget for the contract approved by the governing Boards; in the case of LGUs, the Budget for the contract approved by the respective Sanggunian. (Section 5(a), R.A. 9184)

² A brief description of the terms of reference of the Consulting Service should be provided, including outputs/deliverables, location of project, and other information necessary to enable potential bidders to decide whether or not to respond to the invitation.

that Bidders shall pay the applicable fee for the Bidding Documents not later than the submission of their bids.

5. The BAC shall draw up the short list of consultants from those who have submitted Expression of Interest, including the eligibility documents, and have been determined as eligible in accordance with the provisions of Republic Act 9184 (RA 9184), otherwise known as the “Government Procurement Reform Act”, and its Implementing Rules and Regulations (IRR). The short list shall consist of **five (5)**³ **prospective bidders** who will be entitled to submit bids.
6. The criteria and rating system for short listing are:

PARTICULARS		RATING
I. APPLICABLE EXPERIENCE OF THE BIDDER		50%
A.	At least 5 years of experience in the industry specializing in mobile app and website development	20%
	Above 5 years of experience (20%)	
	5 years of experience (10%)	
	Below 3-4 years of experience (0%)	
B.	Must have executed at least two (2) mobile apps <i>and websites</i> continuously running for at least two (2) years. <i>Based on submitted Certificates of Project Completion showing satisfactory delivery of service.</i>	10%
	More than two (2) mobile apps and websites continuously running for at least two (2) years (10%)	
	With two (2) mobile apps and websites continuously running for at least two (2) years (5%)	
	No projects implemented (0%)	
C.	Must have executed a marketing online campaign for a mobile app or website	15%
	Minimum of at least 2 or more campaigns (15%)	
	Executed only one (1) campaign (5%)	
	No campaigns (0%)	
D.	Must provide updated accreditation certificate of Cyber security Assessment provider for Vulnerability Assessment / Penetration Testing (VAPT) from DICT	5%
	With certificate (5%)	
	Without certificate (0%)	
II. QUALIFICATION OF PERSONNEL WHO MAY BE ASSIGNED TO THE PROJECT		30%

³For World Bank financed contract, the short list should be six (6) Consultants.

	All key personnel should meet the minimum required number of years of experience in the conduct of similar work	
	Exceeded the minimum required number of years of experience in the conduct of similar work (30%)	
	Meets the minimum required number of years of experience in the conduct of similar work (15%)	
	Did not meet the minimum number of required years of experience (0%)	
III. CURRENT WORKLOAD OF THE AGENCY (COMPANY) RELATIVE TO CAPACITY		20%
	Currently handling 5 or less projects (20%)	
	Currently handling 6-10 projects (15%)	
	Currently handling more than 10 projects (0%)	
	TOTAL	100%

Criteria	Percentage Weight
Total	100%
Factor Rating	
Applicable Experience of the Bidder	____ * (.50) =
Qualification of personnel who may be assigned to the project	____ * (.30) =
Current Workload of the Agency (COMPANY) relative to Capacity	____ * (.20) =

Passing Score: **80%**

- Bidding will be conducted through open competitive bidding procedures using non- Bidding will be conducted through open competitive bidding procedures using non-discretionary “pass/fail” criterion as specified in the IRR of RA 9184.

Bidding is restricted to Filipino citizens/sole proprietorships, cooperatives, and partnerships or organizations with at least sixty percent (60%) interest or outstanding capital stock belonging to citizens of the Philippines.

- The Procuring Entity shall evaluate bids using the **Quality – Cost Based Evaluation/Selection (QCBE/QCBS)**. The **Tourism Promotions Board** shall indicate the weights to be allocated for the Technical and Financial Proposals. The criteria and rating system for the evaluation of bids shall be provided in the Instructions to Bidders.
- The contract shall be completed on the below provided milestones for a period of **five (5) months or November 2021 – March 2022 to commence from the date of acceptance and receipt of the approved Notice to Proceed (NTP)**, with details as follows:

MILESTONES
Upon submission of the following: <ol style="list-style-type: none"> 1. TPB-approved Timeline and Gantt Chart 2. TPB-approved design concept for the mobile app 3. TPB-approved Marketing and promotions campaign plan
After the first quality assurance (testing period) with results and release of promotional teasers
Upon presentation of the final dry-run / tech check and user acceptance test and approval, release of the expanded application and release of the promotional campaign
Upon full completion of the deliverables and submission of the Terminal Report to TPB

10. The **Tourism Promotions Board** reserves the right to reject any and all bids, to declare a failure of bidding, or not award the contract at any time prior to contract award in accordance with Section 41 of RA 9184 and its IRR, without thereby incurring any liability to the affected bidder or bidders.


11. For further information, please refer to:

Eloisa A. Romero/Farhan M. Ambiong
 BAC Secretariat, Tourism Promotions Board
 4th Floor Legaspi Towers 300, Roxas Boulevard, Manila
 Tel. No. (8) 525-9318 local 268
 E-mail: bac_sec@tpb.gov.ph/farhan_ambiong@tpb.gov.ph

12. As may visit the **Tourism Promotions Board (TPB)** and other websites:

For downloading of Bidding Documents: www.tpb.gov.ph.
 For the actual posting of the requirement: www.philgeps.gov.ph.

15 September 2021



ATTY. VENANCIO C. MANUEL III

Chairperson

Bids and Awards Committee

