

**MEMORANDUM**

**FOR : ATTY. REYNALDO L. CHING**  
Officer-in-Charge  
Office of the Undersecretary for Administration and Finance  
Department of Tourism

**DATE : 30 September 2021**

**SUBJECT : 3<sup>rd</sup> QUARTER 2021 ACCOMPLISHMENT REPORT OF THE TPB**

---

In compliance with the existing policies of the Department of Tourism on the reporting of agency accomplishments, we are pleased to submit the Accomplishment Report of the Tourism Promotions Board for the 3<sup>rd</sup> Quarter of FY 2021, to wit:

1. TPB Accomplishment Report with PAPs under Work and Financial Plan
2. TPB Accomplishment Report with PAPs not included in the Work and Financial Plan

Should there be further clarifications/concerns, Mr. Wilson R. Suba of the Corporate Planning and Business Development Department could be reached at email address [wilson\\_suba@tpb.gov.ph](mailto:wilson_suba@tpb.gov.ph).

Thank you and your acknowledgement of this Report will be appreciated.

  
**MARIA ANTHONETTE C. VELASCO- ALLONES**  
Chief Operating Officer  
Tourism Promotions Board

**CC : OFFICE OF THE SECRETARY**  
Department of Tourism

DOT YEAR-END ACCOMPLISHMENT REPORT TEMPLATE  
3RD QUARTER CY 2021

AGENCY: TOURISM PROMOTIONS BOARD

PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. Who were involved? (Indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?)</i>	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forced/ Established <i>(Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	If applicable:				Others, if applicable	
				Volume/ Number for 2021 <i>(Qualify also what the quantitative figure represent)</i>	Increase/ Decrease <i>(Comparison with 2020 data)</i>	Factors for Increase/ Decrease <i>(Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)</i>	Total Number of Participants		
							Male		Female
INTERNATIONAL PROMOTIONS DEPARTMENT									
TRAVEL FAIR									
Virtual PATA Travel Mart 2021	The Virtual PATA Mart 2021, in conjunction with Sicuan International Travel Expo, will be held in a 100% digital format. This makes it easy for delegates to stay up-to-date with the latest travel products and build connections with new business partners and global colleagues. Trade visitors can also attend the event's value added Forums to learn about industry trends and access reliable information. WHEN: September 2 to 5, 2021 WHERE: PATA platform OBJECTIVES: a.) To provide virtual venue for Philippine sellers of tourism products to discuss business with foreign tourism buyers; b.) To entice buyers to include the Philippines in their tour programs, and c.) To generate awareness and exposure on a specific Philippine destination to key and developing markets.				N/A	N/A	4	16	
ASTA Global Convention	The American Society of Travel Agents (ASTA) is the leading global advocate for travel advisors, the travel industry and the traveling public in the USA. Dubbed as the "Essential Industry Event for Travel Agency Professionals" the Annual ASTA Global Convention is where the best in the travel agency industry convene for 3 days of evaluation, inspiration, and entertainment. It is home to over 1,000 travel professionals playing major role in improving their business and the travel industry. ASTA 2021 was held on 23-25 August 2021 at the Hyatt Regency Chicago, Illinois. The objectives are to meet, network and build relationships with travel suppliers and attending member travel agents, build and renew trade and market confidence in the Philippines as a preferred and sophisticated destination in Asia, explore possible areas of cooperation within ASTA as a whole and its members and gain more insights and information on tourism trends.						None	None	No private sector participants
Virtuoso Travel Week	The Virtuoso Travel Week is the annual global travel community event, exclusive only to the Virtuoso network, where agency owners, managers, consultants, and travel advisors meet face-to-face with Preferred Suppliers and Tourism Boards to establish and develop relationships, and to learn about the Preferred Suppliers' new products and offers. This year, Virtuoso Travel Week was done as a hybrid event – that means one event with a choice of two experiences – an in-person experience or a virtual experience.  Our participation to the Virtuoso Travel Week is included in our Partnership with Virtuoso for 2021 to market and promote Philippines as a preferred destination to their travel advisors and consumers.  Objectives 1. To position Philippines as a sophisticated destination in Asia; 2. Establish new contacts and maintain existing ones with Virtuoso's travel advisors; 3. To grow network sales and increase bookings from North America to the country.								
DOMESTIC PROMOTIONS DEPARTMENT									
INDUSTRY RELATIONS AND SERVICES DIVISION									
TPB Membership Program - Membership Campaign	An online campaign was conducted to generate increased membership as a way to reach out and extend support to the private sector during the pandemic.  No. of invitations sent out as of 27 September 2021: 602 No. of members generated during the period: 41 No. of members to date: 490		DOT-accredited establishments	Generated 41 new members, totaling 490 members to date.	Increase of 143 members (41%) from 347 members as of 31 December 2021				
TPB Membership Program - Marketing Services and Benefits	Staging of the Weekly Members' Chat - Held every Wednesday, the meetings serve as a platform for updates, interaction, and best practice-sharing among TPB and its members, particularly during this period of pandemic. The initiative aims to better assist members in recovery efforts and provide the TPB with the opportunity to assess the needs of the industry.  11 meetings held during the period featuring speakers from DOT Foreign/Regional Offices, LGUs, tourism associations, government agencies, educational institutions, and member-establishments.		TPB Members and other tourism stakeholders including private sector, LGU, DOT Foreign/Regional Offices, academe, and others	N/A	N/A	- Waived membership fees until December 2021	N/A	N/A	
						N/A	Based on post-event evaluation responses (11 meetings): 43	Based on post-event evaluation responses (11 meetings): 201	

PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. Who were involved? (Indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?)</i>	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/ Established <i>(Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	If applicable:					Others, if applicable
				Volume/ Number for 2021 <i>(Qualify also what the quantitative figure represent)</i>	Increase/ Decrease <i>(Comparison with 2020 data)</i>	Factors for Increase/ Decrease <i>(Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)</i>	Total Number of Participants		
							Male	Female	
Support to DOT Regional Offices and LGUs	Proponent: Baguio City LGU Event: Montanosa Film Festival (Awarding) Amount: Php 491,568  Objectives: This project aims to: • Maximize film tourism by launching an independent film competition within the region while showcasing the best of Cordilleran culture and tradition and encouraging hope toward healing and recovery by addressing current-day issues and present circumstances • Aid significantly with the Cordillera Administrative Region's marketing and promotion tourism through the staging of a film • To align and further boost the fulfillment of tourism event objectives of the Baguio Creative City, specifically in striving for Responsible Tourism		Strengthened support and partnership with regions/LGUs	N/A	N/A				
	Proponent: Dumaguete City LGU Event: Dumaguete Tourism Branding, Website and Promotional Video/ May-December 2021 Amount: Php 538,500  Objectives: 1. Target tourists from the region and neighboring regions to have the confidence to visit/revisit Dumaguete City, despite the current health threat 2. Being the province Negros Oriental's tourism service center, they aim to have 80% of their 117 accommodation establishments operational by May 2021. 3. With coordination and strict implementation of the minimal health & safety standards by all partners in the tourism industry, confidence in safely moving around Dumaguete and its neighboring towns will return. 4. The decline in visitors to Dumaguete City and the closure of many primary tourism establishments have economically affected both the private and government sectors. The LGU Tourism Office has met with the local stakeholders, and they are pushing for re-opening the city to tourists.		Strengthened support and partnership with regions/LGUs	N/A	N/A	N/A	N/A	N/A	
	Proponent: Department of Tourism - 4A (CALABARZON) Event: CALABARZON Green Corridor Initiative (GCI) Production Shoot and Launching/September to October 2021 Amount: Php 8,000,000  Objectives: 1. To promote domestic tourism and safety campaigns under the new normal through the production of marketing materials and media launching of the Green Corridor Initiative Program in two months. 2. To create project awareness, generate product interest, and increase the desire for domestic tourism to spur revenue generation and restart tourism activities in identified tourism clusters in the region.		Strengthened support and partnership with regions/LGUs	N/A	N/A	N/A	N/A	N/A	
	Proponent: Province of Oriental Mindoro Event: Lakbay Oriental Mindoro: Buying Local, Biyaheng Lokal Amount: Php5,000,000.00  Objectives: 1. Integration of portal/link for Online Pasalubong Shop in the existing Mobile Application and Website to assist local tourism suppliers in enhancing value chain; 2. Integration of portal/link for Online Booking for Tourism Services in the existing Mobile Application and Website for increased touristic activity and opportunity.		Strengthened support and partnership with regions/LGUs	N/A	N/A	N/A	N/A	N/A	
	Proponent: Department of Tourism - 12 (SOCCSKSARGEN) Event: Conduct of Outdoor Recreational Activities in the Marketing and Promotion of Sox Cultural, Adventure, and Nature Tourism/ 4th Quarter 2021-1st Quarter 2022 Amount: Php9,300,000  Objectives: 1. Position tourism products and services in the tourism development areas as part of the over-all SOX destination branding 2. Shape/develop SOCCSKSARGEN Region's tourism resources to meet the requirements of international and domestic markets 3. Provide places for healthy and safe outdoor recreation for children and families of all abilities and make access to green spaces in an easier and more equitable way		Strengthened support and partnership with regions/LGUs	N/A	N/A	N/A	N/A	N/A	



PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. Who were involved? (Indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?)</i>	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/ Established <i>(Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	If applicable:					Others, If applicable
				Volume/ Number for 2021 <i>(Qualify also what the quantitative figure represent)</i>	Increase/ Decrease <i>(Comparison with 2020 data)</i>	Factors for increase/ Decrease <i>(Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)</i>	Total Number of Participants		
							Male	Female	
Support to DOT Regional Offices and LGUs	Proponent: Province of Sorsogon Event: Sorsogon Tourism Branding/ 4th Quarter 2021-1st Quarter 2022 Amount: Php3,200,000  Objectives: As the pandemic still remains a problem in the tourism industry, the main objective of the project is to increase the tourist arrival by 10% in the next 2 years with domestic guests.  With the production of the promotional collateral, Sorsogon will be promoted through different venues: AVPs, social media, website, at the airports and seaports starting with regional coverage to national and worldwide.  Adapting to the new normal, the province explores the possibility of giving their stakeholders with a concept of "virtual tour" that would feature the best that Sorsogon could offer particularly this time of restricted travel to destinations.		Strengthened support and partnership with regions/LGUs	N/A	N/A				
Support to Tourism Associations and Stakeholders	Proponent: Tourism Congress of the Philippines (TCP) Event: TCP Virtual Visayas Regional Consultative Meeting/ 08 July 2021 Amount: Php100,000  Objectives: The meeting aims to: • bring together the government and industry stakeholders to discuss issues/concerns and plans on how to confront the challenges in a better normal • formulate joint programs ensuring that the interests of the stakeholders will be heard and protected  Proponent: Cagayan de Oro Hotel and Restaurant Association (COHARA) Event: Kumbira 2021/24-26 August 2021 Amount: Php 300,000  Objectives: 1. To promote recovery and resilience from the pandemic 2. To serve as a platform to show the digital transformation of holding events 3. To continue showcasing and recognizing local skills and talents and boost the morale of the Tourism industry workforce 4. To provide a venue for learning and networking in the industry 5. To celebrate the 25 years milestone as the longest-running culinary show in the country  Proponent: SKAL International Makati Event: 40th Founding Anniversary and 30th SKAL International Makati Tourism Personality Awards/18 November 2021 Amount: Php 250,000  Objectives: 1. To give more motivation and inspiration to the awardees and to the people who support Philippine tourism 2. To continue showcasing and recognizing local skills and talents and boost the morale of the tourism industry workers 3. To celebrate the forty (40) years milestone of the organization  Proponent: National Association of Independent Travel Agencies – Philippines, Inc. (NAITAS) Event: Regional NAITAS Travel Show (NTS 2021) Hybrid Edition/04 December 2021 Amount: Php 1,500,000  Objectives: 1. Reboot the Philippine tourism by providing a platform to domestic and international tourism sellers and buyers 2. Provide an update on the status of tourism in specific countries and local destinations 3. Help micro and small travel agencies and tour operators to bounce back and recover by promoting domestic destinations in the country, especially in Bicol Region 4. Highlight on sustainable tourism, eco-tourism, and culinary tourism of Bicol Region		Strengthened support and partnership with private stakeholders/tourism associations  Strengthened support and partnership with private stakeholders/tourism associations  Strengthened support and partnership with private stakeholders  Strengthened support and partnership with private stakeholders/tourism associations	N/A  N/A  N/A  N/A	N/A  N/A  N/A  N/A	N/A  N/A  N/A  N/A	N/A  N/A  N/A  N/A	N/A  N/A  N/A  N/A	

PROGRAM/ACTIVITY/ PROJECT (Include here PAPs that are INCLUDED in your Work and Financial Plan)	Major Accomplishments (Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. Who were involved? (Indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?)	Initiative/s on Sustainability (Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)	Partnerships Developed/Forged/ Established (Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)	If applicable:					Others, If applicable
				Volume/ Number for 2021 (Qualify also what the quantitative figure represent)	Increase/ Decrease (Comparison with 2020 data)	Factors for Increase/ Decrease (Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)	Total Number of Participants		
							Male	Female	
SALES DIVISION									
Philippine Faith and Heritage Tourism	The program had its soft launching at St. James the Apostle Parish in Guagua, Pampanga held 25 July 2021 which was attended by the Tourism Promotions Board, Radio Veritas, and its local government unit  In time for the 500th year anniversary of the Circumnavigation, the Tourism Promotions Board support the Philippine Faith and Heritage Tourism Program wherein pilgrimage tours will be participated in by Media, TPB Reps, CBCP, Radyo Veritas and other Tour Operators.		Tourism Stakeholders and local government unit	N/A	N/A				
7th Regional Travel Fair Featuring Infinite Escape Eastern Visayas	The Regional Travel Fair (RTF) Hybrid Edition aims to aggressively promote and sell domestic tour packages and showcase the best regional products and services. Spearheaded by the Tourism Promotions Board (TPB), this hybrid exhibition shall provide an opportunity for tourism stakeholders to experience innovative ways of developing business connections and update local industry partners with the latest Philippine tourism offerings. The 4-day event has three (3) major components: a half-day webinar, a whole day B2B, and a 2-day B2C  05-08 August 2021 in Summit Hotel, Tacloban City  Generally, the objective of the conduct of online RTF to regain the interest of the public to travel domestically following the new norms in travel and to help the industry bounce back from the impact of COVID-19 pandemic  1. Specifically, the program aims to - Provide an online platform in order for the sellers and buyers to transact business - Conform the government's safety guidelines and protocols in the hospitality industry in the new normal scenario - Generate domestic travel and spur local economy  2. Promote the Philippines as a safe, uniquely-diverse and fun destinations  3. To promote gender responsive governance and activities that will ensure the effective implementation of policies for the protection of women  4. To encourage the equal participation of women in bodies or organizations created by development programs or projects	Conduct of Tourism Webinar: Speaker and Topics with 806 actual participants on 05 August 2021 via Zoom, FB Live and Virtual Platform  Featured Topics: The Philippine Weave: Hibla ng Lahing Pilipino Community-based Tourism Entrepreneurship Regional Tourism Updates: Infinite Escapes Eastern Visayas	Department of Tourism, Tourism Stakeholders, Local Government Units and Academes	806 Tourism Webinar Online Participants 54 Approved Sellers (Hybrid) 85 Approved Buyers (Virtual)	Tourism Webinar 216 (online) Buyers 69 (online) Sellers 51 (online)	Tourism Webinar increase of 59% or 73%  Buyers increased of 16 or 18%  Sellers Increased by 3 or 5%	198  15  39	608  70  47	
Philippine Tourism Influencers Program (PTIP)	The Philippine Tourism Influencers Program's goal is to showcase new tourism product circuits that are resilient, inclusive, sustainable, and engaging to include weaving (Habi), wellness (Philippine Hilot), culinary (including Halal), and sustainable community-based tourism sites and attractions, as well as their preparedness to accept tourists that conform with the government's safety guidelines and protocols in the new normal  11-17 September 2021, Zamboanga Peninsula  This program supports the Safe Bangon Turismo Strategic Objective wherein its goal is to assist the tourism destinations in its recovery. It also showcases the Habi, Hilot, and Halal features of the province through inclusion in the itinerary.	The program showcased the TPB's banner programs - Habi, Hilot, and Halal. All three were community-based products of the Region.	Department of Tourism, Tourism Stakeholders, Local Government Units, and Traveling Media	10 Travel Vloggers/Bloggers 1 Media 1 Tour Operator	N/A				
MARKETING COMMUNICATION DEPARTMENT									
MEDIA RELATIONS AND COMMUNICATIONS DIVISION									
Food Holidays	The rise of culinary travelers has been put on halt by the pandemic. As the battered tourism industry prepares to shine and seduce this niche market, this project aims to support your campaign on Culinary Heritage Tourism  Aims to produce the following materials for TPB: A. Production of Culinary Destination Videos for Social Media - Omnibus material on Culinary Tourism (1 video) - Culinary Road Trips from Manila (3 videos - Calabarzon, Bulacan, Cordillera) - Food Island Hopping in Visayas (3 videos per cluster - Cebu, Bohol, Dumaguete) - Mindanao: Food and Culture (3 videos - Davao, Soccsargen, Zamboanga)  B. Development of Image Bank for Culinary Tourism C. Curation of images for Social Media D. Production of One Culinary Travel Guide (Print + E-guide)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	

PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. Who were involved? (indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?)</i>	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/ Established <i>(Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	If applicable:				Others, if applicable	
				Volume/ Number for 2021 <i>(Qualify also what the quantitative figure represent)</i>	Increase/ Decrease <i>(Comparison with 2020 data)</i>	Factors for Increase/ Decrease <i>(Indicate here what contributed to the increase or decrease as reported. In qualitative and/or quantitative format)</i>	Total Number of Participants		
							Male		Female
TPB Online Media Monitoring	As the marketing and implementing arm of the Department of Tourism (DOT), the Tourism Promotions Board (TPB) is responsible for marketing and promoting the Philippines domestically and internationally as a major global tourism destination.  TPB Media Relations Division monitors tourism-related news and press releases on the Philippines to gauge online media and stakeholder sentiment.  TPB monitored 966 tourism-related news for the month of July, 829 for August and 769 for September.	monitor tourism-related news and press releases	partnership with several media outfits - locally and internationally	Q3 2021 Monitoring of Tourism-related news July- 966 August- 829 September- 769	NA	exponential increase of tourism-related news monitoring and pick-ups were caused by the migration from traditional to digital media coverages for the past year due to the COVID-19 pandemic	NA	NA	
PR Agency for Philippine Motorcycle Tourism	With the successful launch of TPB's Philippine Motorcycle Tourism (PMT) Program, more and more motorbike enthusiasts and organizations/associations in the country are taking up the challenge of discovering the less traveled Philippine destinations through motorcycle riding.  To encourage and continue the momentum of the people's growing interest in alternative ways of travelling, the TPB will require the services of a PR Agency to promote the PMT Program and highlight motorcycles as an effective way to help boost and jump-start domestic tourism and the local economy.	This project will support and augment the initiatives of promoting less traveled destinations that can be explored through alternative ways of travelling	The PR Agency retainer was awarded by BAC to Mediasense Inc	NA			NA	NA	
Airport Rebranding Initiatives (from 2020 budget allocation - continuing)	The TPB through its Marketing Communications (MARCOM) Department collaborated with the Manila International Airport Authority (MIAA) and the National Commission on Culture and Arts (NCCA) in the rebranding initiatives of the country's gateway for travelers - the Ninoy Aquino International Airport (NAIA), Iloilo International Airport, Bohol-Panglao International Airport (Bohol) and Francisco Bangoy International Airport (Davao) - with tourism and cultural designs to give local and international visitors alike a genuine sense of arrival at the Philippines. This targeted to be finished by the 4th quarter of 2021	Promotion of the top destinations and activities in the country through a creative, cost-efficient and sustainable scheme which aligns with DOT's branding directives	MIAA, NCCA, and CAAP (covering the 3 airport hubs in Davao, Panglao, Bohol and Iloilo)	Improvement of 5 airports - NAIA 1 and 3, Iloilo international airport, panglao international airport and francisco bangoy international airport					
Marketing Services Agency	As majority of the business transactions, especially marketing and promotions, shifted to digital platforms, hiring an experienced marketing communications agency to assist TPB in its growing online requirements will be highly beneficial to reach its stakeholders, clients and target markets worldwide.  Under this project, the procured agency will provide content production, social media management, and influencers program.	All outputs are digi-centric.	This procurement was awarded by BAC to MMPI Inc.	N/A	N/A	N/A	N/A	N/A	BAC is currently processing the preparation of contract. October implementation.
TPB PWA (Progressive Web Application) and Native App Project - Travel Philippines	In 2020, TPB partnered with tech venture builder Himo Global Inc., to develop a Progressive Web Application (PWA) with a native application in Google Play and App Store to support current and emerging tourism promotion thrusts and make the Philippines a top-of-mind destination for tourists. Named "Travel Philippines," the app was launched on 30 October 2020 online, led by DOT Secretary Bernadette Romulo-Puyat and TPB COO Maria Anthonette Velasco-Alloes together with President of HIMO Global Inc, Mr. Winston Damarillo. The app initially featured six destinations including Palawan, Boracay, Bohol, Baguio, Ilocos Norte, and Metro Manila. To date, it has 12 destinations. Regular updating of information on the Safety Protocols as aligned with the pronouncements of the IATF, DOT and the LGUs of the various tourist destinations.	The PWA has a responsible tourism section on its Help Center. Some articles are also geared toward ensuring that tourist remembers sustainable practices when traveling to a destination	Partnership with HIMO has concluded last 31 January 2021. Currently exploring the possibility of partnering with Multisys for the upgrading and enhancement of the PWA features						
BRAND MANAGEMENT AND ADVERTISING DIVISION									
(Under 2020 COB)	With the launch of the New Normal for Travelling Campaign by the TPB, Metro Channel served as one of the platforms to promote TPB's campaign as well as culinary tourism in the country. Aside from featuring gastronomic dishes, FoodPrints showcased regions/destinations that has reopened for domestic travel.  May - July 2021  Featured locations: Pampanga, Subic, La Union, Ilocos Sur, Ilocos Norte, Manila  -To promote local and culinary/gastronomic tourism by featuring local dishes and artisans in different regions of the Philippines -To raise awareness about the travel programs and regulations of the DOT by creating a substantial number of followers in social media and increasing the number of local travelers in the Philippines	N/A	DOT Regional Offices, LGUs, and Stakeholders	N/A	N/A	N/A	N/A	N/A	N/A
Media Buy in Metro Channel FoodPrints									



PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. Who were involved? (Indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?)</i>	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/ Established <i>(Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	If applicable:					Others, if applicable
				Volume/ Number for 2021 <i>(Qualify also what the quantitative figure represent)</i>	Increase/ Decrease <i>(Comparison with 2020 data)</i>	Factors for Increase/ Decrease <i>(Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)</i>	Total Number of Participants		
							Male	Female	
(Under 2020 COB)  New Normal for Traveling Campaign (COB 2020)	The New Normal Campaign aims to position the Philippines as a viable destination among the local tourists and educate them on the new standard health and safety protocols in the tourism industry as precautionary measures concerning the COVID-19  -Release of Dynamic OOH Materials (June 2021) -Release of HASTP Brand Book (July 2021) -Launch of the Accommodation Establishments and M.I.C.E Sector Safety Protocols AVPs (08 September 2021) -Launch of the Restaurants and Airports Sector Safety Protocols AVPs (29 September 2021)  This campaign aims to support the domestic tourism and DOT's Have a Safe Trip Pinas project through creating awareness and educating both tourists and stakeholders on new safety and health protocols adopted by the Philippines Tourism industry as we transition to the new normal.  The materials to be produced in this project will be used in various media platforms as these will be perpetually owned by the TPB	N/A	DOT (TRCRG, OTSR, SDD), CAAP, MIAA, Stakeholders	N/A	N/A	N/A	N/A	N/A	N/A
(Under 2020 COB)  Domestic Tourism Welcome Back Campaign	The Domestic Tourism Welcome Back campaign aims to assure and encourage local tourists that it is safe to travel domestically. Also, to position the Philippines as a viable destination among the local tourists with safety and fun as the main pillars.  -Release of 30s Radio Commercial File (August 2021)  This campaign is expected to be a bounce back and recovery initiative to mitigate the impact of economic losses incurred brought about by the COVID-19 pandemic to the tourism industry  The materials to be produced in this project will be used in various media platforms as these will be perpetually owned by the TPB								
2021 Global Media Plan and Placements	Amid the slowing down of the international tourist arrivals due to the recent pandemic, the deliverables required under this Project in the form of media plans are expected (1) to optimize TPB's promotional activities through the various media platforms but mainly through digital, (2) to communicate the preparation ("getting ready") efforts of the Philippine Tourism Industry once travel bubbles are in place and travel restrictions have been lifted, and (3) to sustain the presence of the Philippines in its key markets and maintain the recall as a the top-of-mind SAFE and FUN tourism destination.  Ongoing procurement	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
2021 Local Media Plan and Placements	The engagement of the services of a Local Media Planning and Placement Agency aims to (1) Strengthen domestic tourism promotions through the digital platforms sustain awareness through traditional and other media platforms (TV, radio, OOH, etc) featuring the safety and welcome back campaigns, (2) Inspire future travel to jumpstart local travel demand and increase the number of local travelers to reopened destinations, (2) Boost the promotional efforts in rebuilding of tourism in regions and communities severely affected by the pandemic to help restore jobs and livelihood  Awarding of Winning Bidder	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
PH Moto Turismo Promotions through Ride PH Season 6	As the follow up for the successful partnership of TPB and Ride PH for Ride PH Season 5, Season 6 will go even more locations in the country and will feature several provinces to really showcase what the Philippines has to offer. It will build upon the pandemic context shown in Season 5 and will focus more on the revival and recovery of various tourist spots that people can visit with utmost focus on health and safety.  September to December 2021  Various locations in Batangas, Pampanga, Subic, Rizal, Bicol  The project is expected to (1)Promote PH Moto Turismo campaign of TPB and DOT, (2) Serve as a primer for the local economies of the bike ride locations for when it will be safe to travel again, (3) Show and promote the proper and safe way to prepare for travel with the new circumstances caused by the COVID-19 pandemic, (4) Highlight the merits and other positive aspects of motorcycles as safe and viable modes of transport	N/A	Motorcycle Communities, LGUs, and Stakeholders	N/A	N/A	N/A	N/A	N/A	N/A
Philippine Faith and Heritage Tourism - Printing of 3,500 copies of Pilgrims Passport	1. Partnership with Creative Travel & Tours International (CTTI) 2. Pilgrims Passport printed on 24 September 2021 and released to CTTI 3. N/A 4. To showcase the richness of the Philippines' culture and heritage deeply rooted in its faith and belief 5. It will jumpstart the Domestic Tourism Industry by encouraging local travelers to rediscover their own country and experience the best it has to offer as communities rise from the onslaught of the COVID pandemic	N/A	Partnership with Creative Travel & Tours International (CTTI) and other Churches in the Philippines	N/A	N/A	N/A	N/A	N/A	N/A

PROGRAM/ACTIVITY/ PROJECT (Include here PAPs that are INCLUDED In your Work and Financial Plan)	Major Accomplishments (Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. Who were involved? (indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?)	Initiative/s on Sustainability (Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)	Partnerships Developed/Forged/ Established (Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)	If applicable:				Others, if applicable	
				Volume/ Number for 2021 (Qualify also what the quantitative figure represent)	Increase/ Decrease (Comparison with 2020 data)	Factors for Increase/ Decrease (Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)	Total Number of Participants		
							Male		Female
MICE DEPARTMENT									
EVENTS MARKETING AND SERVICES DIVISION									
Best of Bicol Tourism and Trade Fair	1. Metro Naga Chamber of Commerce Industry 2. 14 - 19 September 2021 3. The Robsons Place Naga, Bicol 4. The Best of Bicol Trade Fair intends to boost the Bicol tourism promotions for local and global markets. It also aims to provide pocket seminars to help micro and small business entrepreneurs how to better source, produce, package, and sell their products not just in Bicol but also outside the region and even beyond the country. Best of Bicol also aims to promote "Bicol Heritage Cuisine" and instill the sense of regional heritage through the seminar conferences and videos such as What is The Best of Bicol, Who are the Best of Bicol, Where is the Best of Bicol, among others. 5. Assistance to booked events is in line with the TPB's mandate to promote the Philippines as a MICE destination and to attract more local events to the country.								
Attendance Promotions for the Asia Pacific Operations Research Societies (APORS) 13th Triennial Conference (Virtual)	1. Operational Research Society of the Philippines (ORS) 2. 27 August 2021 3. IFORS International Conference Closing Ceremony (virtual) 4. Promotions/awareness of the Philippines' hosting APORS 2022 in Cebu City 5. Assistance to booked events is in line with the TPB's mandate to promote the Philippines as a MICE destination and to attract more local events to the country.								
Student Affairs and Services (SAS) Conference: Transforming Into Resilient, Action-Oriented and Committed (TRAC) SAS Leaders	1. Transforming Advocates and Champions (TRAC) 2. 17-19 September 2021 3. Virtual event 4. The SAS conference will likewise remind all the practitioners about the core mission of student affairs and services which include the advancement of social justice, provision of mental health services which will manifest by promoting conditions for students' reasonable prospects to access, live and learn at higher education institutions, locally and internationally. 5. Assistance to booked events is in line with the TPB's mandate to promote the Philippines as a MICE destination and to attract more local events to the country.								
1st ASEAN Virtual Regional Conference of Public Librarians (ASEAN VRCPL)	1. National Library of the Philippines 2. 23-25 August 2021 3. Virtual Event 4. To increase appreciation of the benefits and being part of the ASEAN, To know the progress of the Philippines in performing its commitments to the ASEAN, particularly the transformation of library services in compliance with the requirements of international solidarity and integration 5. Through the said program, the Philippines was able to highlight to the ASEAN community, as well as to its neighboring region, how Philippine libraries are becoming a beacon to promote and preserve our country's unique written culture.								
SALES AND ACCOUNT MANAGEMENT									
Incentive Travel & Conventions Meetings Asia (IT&CMA) [a MICE trade show]  Nature of the Event: Virtual	1. WHAT: The Incentive Travel & Conventions, Meetings Asia, established in 1993, is at the front line of fostering MICE opportunities, building industry networks, and strengthening partnerships for the Asia-Pacific and beyond.  IT&CMA also features dedicated platforms designed around the interests of valuable MICE niche segments, enabling the event to consistently deliver a delegate profile that is both relevant and dynamic.  2. WHO: The Philippine virtual booth at the IT&CMA accommodated a total of 54 Co-Exhibitors composed of tour operators, hotels/resorts and MICE venues / facilities with the Tourism Promotions Board-Philippines leading the participation. These 54 co-exhibitors will engage in one-on-one virtual meetings with regional buyers who are looking after the needs of their MICE Clients.  3. WHEN: 26-30 September 2021  4. WHERE: This year's IT&CMA is being conducted on a virtual platform  5. OBJECTIVES: 1) To sustain the Philippines' presence in one of the most prominent MICE trade shows in the Asia-Pacific region; 2) To increase awareness on the Philippines as a MICE destination of choice; 3) To provide a platform for the Philippine MICE private sector stakeholders to generate future MICE businesses; 4) To reinforce the TPB's business relationship with the participating private sector stakeholders and MICE show Buyers; 5) To provide an opportunity for our Philippine MICE private sector stakeholders to learn from the educational sessions offered at IT&CMA; 6) To boost the Philippine MICE business events industry with future business leads amidst the ongoing global pandemic.  6. CONTRIBUTION: It is expected to generate the following: 1) Awareness of International MICE Organizers on the Philippines as a MICE destination of choice; 2) Business leads for the TPB and its co-exhibitors (Philippine MICE stakeholders); 3) Partnerships with international Buyers for MICE programs; 4) Industry knowledge on MICE best practices and trends.	N/A	This year, the private sector's participation in IT&CMA as Co-Exhibitors is subsidized by the Tourism Promotions Board. This is still part of the TPB's efforts to sustain the business operations of the affected MICE sector through marketing. Without TPB's subsidy and intervention, our private sector will not be able to market and sell their products and services to regional clients.			Total participation: 54 local companies			



PROGRAM/ACTIVITY/ PROJECT (Include here PAPs that are INCLUDED in your Work and Financial Plan)	Major Accomplishments (Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. Who were involved? (Indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?)	Initiative/s on Sustainability (Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)	Partnerships Developed/Forced/ Established (Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)	If applicable:				Others, if applicable
				Volume/ Number for 2021 (Qualify also what the quantitative figure represent)	Increase/ Decrease (Comparison with 2020 data)	Factors for Increase/ Decrease (Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)	Total Number of Participants Male Female	
<b>ADMINISTRATIVE DEPARTMENT</b>								
<b>PERSONNEL HUMAN RESOURCE AND DEVELOPMENT DIVISION</b>								
<b>LEARNING AND DEVELOPMENT</b>	To promote continuous learning during the Community Quarantine due to the COVID-19, the TPB Personnel and Human Resources and Development Division (PHRDD) implemented a Learn from Home Program (LFH) as an alternative platform for Learning and Development to address the learning needs that includes in virtual house learning interventions and participation to public learning sessions.							
<b>A. INHOUSE INTERVENTIONS</b>								
Virtual Critical Thinking Workshop In-House training conducted by Psychlink Consulting 06-08 July 2021, via Zoom	1. Attended by 39 TPB Personnel 2. 06-08 July 2021 3. Zoom 4. in-house training conducted to address the following objectives: At the end of the session, participants would be able to: a) describe the concept of critical thinking and why it is so important for establishing facts before making workplace decisions b) demonstrate skills in creative thinking by identifying and refining a 'problem' and approaching problem-solving from different angles with a fresh perspective c) build stronger arguments with evidence-based decision making by discerning fact from fiction, and drawing on reasoned arguments for solving problems d) combine both critical and creative thinking to approach problems with sound judgement, and by offering innovative solutions, by yourself and with other	N/A	N/A	N/A	N/A	N/A	15 24	
Virtual Digital Transformation Workshop In-House training conducted by iLeap Consulting 01-03 September 2021, via Zoom	1. Attended by 43 TPB Personnel 2. 01-03 September 2021 3. Zoom 4. in-house training conducted to address the following objectives: A. Have an assessment of TPB's current digital capabilities and an evaluation of its maturity level B. Develop a roadmap for TPB's digital transformation C. Optimize processes and increase ease of use of existing technologies and digital platforms to support data gathering, sharing of information, and analysis D. Leverage technology to enable insights-drive business operation communications	N/A	N/A	N/A	N/A	N/A	11 32	
<b>B. VIRTUAL LEARNING SESSIONS: E-Learning Sessions via Zoom</b>								
Coaching Conversations with Coach Sofia Maderazo-Posadas, Certified Coach & Igniter	1. All TPB Personnel 2. 05 July 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A		
Tech Essentials for your WFH Setup with Mr. Wowee Wong, Facilitator and Igniter	1. All TPB Personnel 2. 12 July 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A		
Leaders as Coaches with Ms. Tina Sison, Facilitator and Igniter	1. All TPB Personnel 2. 19 July 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A		
Fitness at Home with Coach Nylah Bautista, International Triathlon Union Coach and Igniter	1. All TPB Personnel 2. 26 July 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A		
The ABCs of Assertive Communication with Ms. Xandra Yebron, Facilitator and Igniter	1. All TPB Personnel 2. 02 August 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A		

PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. Who were involved? (indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?)</i>	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/ Established <i>(Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	If applicable:				Others, if applicable	
				Volume/ Number for 2021 <i>(Qualify also what the quantitative figure represent)</i>	Increase/ Decrease <i>(Comparison with 2020 data)</i>	Factors for Increase/ Decrease <i>(Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)</i>	Total Number of Participants		
							Male		Female
The Key to Self-Acceptance with Ms. Florence L. Villones, CCMP, CHRP, Smartify	1. All TPB Personnel 2. 09 August 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A			
Rediscover, Refresh, Reset with COO Maria Anthonette C. Velasco-Alones, Chief Operating Officer, Tourism Promotions Board	1. All TPB Personnel 2. 16 August 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A			
Think on Your Feet, CLARITY, BREVITY, IMPACT with Ms. Ria Anicete-Hoyt, Trainer	1. All TPB Personnel 2. 23 August 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A			
Orientation on Philippine National Public Key Infrastructure (PNPKI) with Engr. Darryl Bolocon - DICT	1. All TPB Personnel 2. 31 August 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A			
Be Productive Virtually with Mr. Mon Villar, Facilitator and Igniter	1. All TPB Personnel 2. 06 September 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A			
Living Your Purpose with Ms. Florence L. Villones, CCMP, CHRP, Smartify	1. All TPB Personnel 2. 13 September 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A			
4Cs of Business Writing with Ms. Xandra Yebon, Facilitator and Igniter	1. All TPB Personnel 2. 20 September 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A			
At-Home Self Care: Mindful Movement with Ms. Lace Ang, Yoga Teacher   FitNest Co-Founder   Igniter	1. All TPB Personnel 2. 27 September 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A			

PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. Who were involved? (Indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?)</i>	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/ Established <i>(Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	If applicable:					Others, if applicable
				Volume/ Number for 2021 <i>(Qualify also what the quantitative figure represent)</i>	Increase/ Decrease <i>(Comparison with 2020 data)</i>	Factors for Increase/ Decrease <i>(Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)</i>	Total Number of Participants		
							Male	Female	
C. VIRTUAL PUBLIC SEMINARS									
July Developmental Conversation for Leaders Facilitated by Civil Service Institute (CSI)	Objective To conduct developmental conversations with others using a structured approach. 06-30 July 2021, via Zoom 1. Jocelyn Patrice Deco 2. Nerissa Juan 3. Teresita Landan 4. Raquel Ruth Trias 5. Jocelyn Casiano 6. Donna Vee Baranda 7. Hazel Francisco	N/A	N/A	N/A	N/A	N/A	0	7	
DPHA FLIGHT101 PILOT TRAINING Facilitated by DronesPH Academy of Model Aeronautics Online Classes Only (Course 1 of 2)	Objectives  This training is designed to teach the participants on: • Introduction to sUAS • Aircraft usage / Drones • Terminologies and Best Practices • Flight Fundamentals • Pre-flight / Post-Flight Checks • Aeronautical decision making • RPAS Controls • Rules and Regulations  22-23 July 2021, via Zoom 1. ASUAL UHDE L 2. CRUZ ROSE ANNE B	N/A	N/A	N/A	N/A	N/A	1	1	
Emotional Intelligence and Leadership Facilitated by Civil Service Institute (CSI)	Objectives  ➤ Appreciate the value and significance of developing emotional self-awareness and strengthening emotional intelligence in steering organizational relationships and performance. ➤ Identify the competencies and domains of the leader in nurturing an enriched and emotionally intelligent organizational culture. ➤ Discuss different practices that would enable development and strengthening of emotional intelligence ➤ Identify key behavioral indicators that manifest the emotional strengths and weaknesses through the results of the thorough self-assessment on emotional strengths, weaknesses and specific behavioral indicators that reflect their emotional self-awareness as leaders. ➤ Create a stop-start-continue emotional intelligence action plan with specific behavioral indicators  14-28 July 2021, via Zoom 1. Atty. Venancio C. Manuel III 2. Atty. Gregory A. Nuega 3. Marivic M. Sevilla 4. Arnold T. Gonzales 5. Nerissa D. Juan 6. Remigio U. Pagaduan Jr. 7. Micka Anjella D. Calzado 8. Gemma Alleen S. Isic 9. Micaela B. Ochoa 10. Milo S. Oropeza 11. Jasmin B. Parra 12. Ma. Nedaín L. Miranda 13. Maria Febbie R. Alacapa 14. Krisandra A. Cheung 15. Janet W. Canoy 16. Karen A. Padolina	N/A	N/A	N/A	N/A	N/A	5	11	
Warehouse Operations and Inventory Control Facilitated by CFS Creative Training & Management	Objectives  Warehouse operations: • Major Challenges • Optimizing Warehouse layout for Improved flow • Binning and Releasing Operations • Warehouse Safety • KPI Monitor Operations • SS and Virtual Control Inventory Control: • Controlling Inventory • Ideal Inventory Cycle • Cycle Counting Inventory • The KPI monitor Operations  24 July 2021, via Zoom 1. Paula Jesusa Granale	N/A	N/A	N/A	N/A	N/A	0	1	



PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. Who were involved? (Indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?)</i>	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/ Established <i>(Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	If applicable:					Others, if applicable
				Volume/ Number for 2021 <i>(Quality also what the quantitative figure represent)</i>	Increase/ Decrease <i>(Comparison with 2020 data)</i>	Factors for Increase/ Decrease <i>(Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)</i>	Total Number of Participants		
							Male	Female	
Microsoft Excel for Database Management Facilitated by PSRTI	Objectives  a. To familiarize with the different components of an MS Excel workbook and its software functionalities; b. To create a simple database that can record, validate, tabulate, and chart datasets using MS Excel; c. To handle datasets using MS Excel functionalities and; d. To acquire skills needed in managing database using MS Excel 26-29 July 2021, via Zoom 1. Mariel Angelica Dimaano 2. Thyrrise Juan 3. Sheryll Ann Karunungan	N/A	N/A	N/A	N/A	N/A	0	3	
Basic Statistics 1: Descriptive Statistics Facilitated by PSRTI	Objectives  • To understand the different concepts in statistics • To differentiate the major fields in statistics • To know the different steps in a statistical inquiry • To distinguish the different levels of measurement • To differentiate the various methods in collecting data • To present data effectively and professionally • To identify the most appropriate type of chart for a given data set • To create tables and charts using MS Excel • To describe data using summary measures • To use MS Excel in computing for the different summary measures. • To interpret correctly MS Excel summary measures output 02-05 August 2021, via Zoom 1. Thyrrise Dhenice Juan	N/A	N/A	N/A	N/A	N/A	0	1	
Visualization Using Infographics Facilitated by PSRTI	Objectives  The training program aims to provide participants with sufficient knowledge and skills on using visual graphics to present statistical information in a more effective manner. It is also expected that the participants will be able to design a basic infographic using the fundamentals of data visualization and storytelling. 9-12 August 2021, via Zoom 1. Thyrrise Dhenice S. Juan 2. Sheryll Ann D. Karunungan 3. Chelsea P. Luna 4. Milisa M. Nuada	N/A	N/A	N/A	N/A	N/A	0	4	
Manager's Role in Capacity Building Facilitated by Civil Service Institute (CSI)	Objectives  1. To discuss the learning and development process and needs 2. To identify different learning and development approaches 3. To conceptualize and draft an office development plan. 10-24 August 2021, via Zoom 1. Maria Febbie Alacapa 2. Sherdoli Ann Bayona 3. Krisandra Cheung 4. Ramon Julian De Veyra Jr 5. Nerisa Juan 6. Jasmin Parra 7. Evelyn Soriano 8. Eloisa Romero	N/A	N/A	N/A	N/A	N/A	1	7	
Gender, Diversity, and Social Inclusion Facilitated by Civil Service Institute (CSI)	Objectives  Participants shall be able to promote social inclusion in their respective workplace guided by sensitivity to cultural differences and commitment to streamline socially excluded groups. 16-20 August 2021, via Zoom 1. Jocelyn Patrice Deco 2. Milo Oropeza	N/A	N/A	N/A	N/A	N/A	1	1	
Effective Presentation of Statistical Reports Facilitated by PSRTI	Objectives  The training course aims to help the participants gain confidence in their presentation skills by tailoring presentations for the audience, using techniques to overcome nervousness, handling difficult questions, communicating with clarity and conviction, projecting their voice, and presenting summary measures, tables, and charts effectively. 23-26 August 2021, via Zoom 1. Mariel Angelica A. Dimaano	N/A	N/A	N/A	N/A	N/A	0	1	

PROGRAM/ACTIVITY/ PROJECT (Include here PAPs that are INCLUDED in your Work and Financial Plan)	Major Accomplishments (Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. Who were involved? (Indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?)	Initiative/s on Sustainability (Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)	Partnerships Developed/Forged/ Established (Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)	If applicable:					Others, if applicable
				Volume/ Number for 2021 (Qualify also what the quantitative figure represent)	Increase/ Decrease (Comparison with 2020 data)	Factors for Increase/ Decrease (Indicate here what contributed to the Increase or decrease as reported, in qualitative and/or quantitative format)	Total Number of Participants		
							Male	Female	
ONLINE ZUMBA AND FILM SHOWING organized by Civil Service Commission	Objective: kick-off activity in celebration of the 121st Philippine Civil Service Anniversary (PCSA), with a theme "Transforming Public Service in the Next Decade: Honing Agile and Future-Ready Servant Heroes", aims to give audiences access to the country's most celebrated film festivals from the safe comfort of their homes, wherever they are in the country.  01 September 2021, via FQCP Channel 1. Alor, Jennifer A. 2. Balboa, Annabelle F. 3. Caramat, Ma. Anita S. 4. Cruz, Jelline Jazel J. 5. Cruz, Ma. Luisa T. 6. Cruz, Nerissa Jean B. 7. Descallar, Jaimee Lyn C. 8. Esteban, Allan B. 9. Fajardo, Wendy A. 10. Faustino, Marcela M. 11. Francisco, Hazel G. 12. Fuentes, Maria Mikaela N. 13. Juan, Nerissa D. 14. La Rosa, Grace C. 15. Landan, Teresta DL 16. Perfecto C. Realino Jr. 17. Rodriguez, Marito D. 18. Rosima, Diana B. 19. Santillan, Marietta S. 20. Seneres, Coryne Angela S. 21. Vargas, Sandy Jr. T. 22. Villanueva Raquel A. 23. Vloria, Lynne Grace D.	N/A	N/A	N/A	N/A	N/A	4	19	
Public Sector Leaders and HR Symposium with the theme, "Transforming Government Agencies into Smart Organizations: Honing Resilient and Future-Ready Public Servants" Facilitated by Civil Service Institute (CSI)	Objectives  This online event brings together Leaders and HR in government to discuss current issues and challenges and share best practices related to the Forum's theme. This year's symposium will focus on the strategic role of Government Leaders and HR Practitioners in transforming government agencies into smart organizations. Topics for the symposium will include, among others, Digital Transformation, Cultural Intelligence, People-Centric, Total Wellness, Public Service Continuity, Data Analytics, Organizational Transformation, HR Transformation.  15-17 September 2021, via Zoom 1. Maria Anthonette C. Velasco-Aliones 2. Donna Vee V. Baranda 3. Jocelyn Patrice L. Deco 4. Marito D. Rodriguez 5. Evelyn D. Soriano	N/A	N/A	N/A	N/A	N/A	1	4	
Managing Records Disposition Program: Standards and Best Practices Facilitated by Government Records Officers' Association of the Philippines (GROAP)	Objectives  This training and seminar is designed to increase the awareness and enhance the competence of participants of a sound records disposition practices and proper identification and preservation of permanent records with reference to the relevant records retention schedule and disposal authority.  15-17 September 2021, via Zoom 1. Paula Jesusa Granale 2. Enrico Mercado	N/A	N/A	N/A	N/A	N/A	1	1	
D. GENDER AND DEVELOPMENT									
GAD Focal Point System and Technical Working Group Members 3rd Quarter Meeting 18 August 2021 via Zoom	1 TPB GAD Foca Point System, Technical Working Group and Secretariat 2 18 August 2021 3 Zoom 4 To discuss the different activities for the 2021 18- Day Campaign to End Violence Against Women	N/A	N/A	N/A	N/A	N/A	21	5	

PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. Who were involved? (Indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?)</i>	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/ Established <i>(Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	If applicable:					Others, If applicable
				Volume/ Number for 2021 <i>(Qualify also what the quantitative figure represent)</i>	Increase/ Decrease <i>(Comparison with 2020 data)</i>	Factors for Increase/ Decrease <i>(Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)</i>	Total Number of Participants		
							Male	Female	
GAD Legal Mandates by Fora Communications 15 September 2021 via Zoom	1 Natasha April Blanquico Estefania Julieta Bolante Jemary Lizbeth Cango Billy John Casabuena Edison Genelazo Grace La Rosa Karen Padolina Jemimah Nissa Tiambeng Janet Villafranca Ma Patricia Yulo 2 15 September 2021 3 Zoom 4 To discuss the local and national policies on gender equality and women's empowerment, as well as present a briefer on the different local laws related to gender-based violence.	N/A	N/A	N/A	N/A	N/A	8	2	
<b>E. HEALTH AND WELLNESS</b>									
Annual Physical Examination	Objective: To attend and promote well being of TPB employees July - August 2021, Clinic/hospital available for physical examination All TPB Employees (reimbursement)	N/A	N/A	N/A	N/A	N/A			
Administration of flu and pneumonia vaccine	Objective: To attend medical and health concern of TPB personnel and to lessen and prevent sick leave due to influenza and respiratory infection 02, 03, 09, 10 and 17 September 2021, TPB Clinic All TPB Personnel	N/A	N/A	N/A	N/A	N/A			
Emergency Quick Response	Objective: To provide TPB employees emergency service that occurred inside and outside the office premises September (on going) All TPB Personnel	N/A	N/A	N/A	N/A	N/A			
Retainer of TPB Medical Consultant	Objective: To provide medical personnel to assist the medical needs of TPB personnel through medical consultation January to March and May to December 2021 All TPB Personnel Online Consultation	N/A	N/A	N/A	N/A	N/A			

Prepared by:



WILSON R. SUBA

Signature over Printed Name of Focal Person

Vetted by:



MARIA ANTHONETTE C. VELASCO-ALLONES

Head of Agency

Date:



DOT YEAR-END ACCOMPLISHMENT REPORT TEMPLATE  
3RD QUARTER CY 2021

AGENCY: TOURISM PROMOTIONS BOARD

PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are NOT INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. Who were involved? (indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event? contribute to the development of the Philippine tourism industry?)</i>	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/ Established <i>(Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	Volume/ Number for 2021 <i>(Qualify also what the quantitative figure represent)</i>	If applicable: Increase/ Decrease <i>(Comparison with 2020 data)</i>	Factors for Increase/ Decrease <i>(Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)</i>	Total Number of Participants		Others, if applicable
							Male	Female	
INTERNATIONAL PROMOTIONS DEPARTMENT									
TRAVEL FAIR									
Xi'an Silk Road International Tourism Expo (XSRITE) 2021 * charged against savings/unutilized funds of PDOT Beijing	1. PDOT Beijing 2. 16-18 July 2021 3. Xi'an, China 4. To restore outbound travel from Xi'an and West China to the Philippines, to educated and update the West China agents and mass audience on the Philippines' recovery plans, and to explore other niche markets and tourism opportunities in the entire region 5. Participation in this trade fair will help restart outbound travel from China to the Philippines once pandemic is over and the borders reopen.			No private sector participation	N/A	N/A	N/A	N/A	N/A
China International Fair for Trade in Services (CIFTIS) 2021 * charged against savings/unutilized funds of PDOT Beijing	1. PDOT Beijing 2. 03-07 September 2021 3. Beijing, China 4. To revive the market's interests in the Philippines' offerings in tourism services, to maintain relationship with trade partners, and to educate and update the Chinese market on the Philippines' recovery plans 5. Participation in this trade fair will help put the Philippines on top of mind of the Chinese travellers once international travel is allowed			No private sector participation	N/A	N/A	N/A	N/A	N/A
DOMESTIC PROMOTIONS DEPARTMENT									
ARFEL Travel and Tours – Rizal and Laguna Day Tour	ARFEL Travel and Tours a duly licensed travel agency, established in June 13, 1995. Duly accredited by the Department of Tourism. A member in good standing of the Philippine Travel Agencies Association (PTAA), the largest travel association in the country, Philippine Tours Association (PHILTOA), the American Society of Travel Agents (ASTA) and the Tourism Promotions Board (TPB).  ARFEL Travel and Tours brought in seventeen (17) tourists from Metro Manila last 10 July 2021 to pilot run the 1-day itinerary in the provinces of Rizal and Laguna.  The said activity is a significant step to jumpstart the re-opening of the tourism industry of CALABARZON Region by taking into account the specific measures of readiness and quality of tourism products that will be promoted and marketed as part of the tourism recovery and response under the new normal.  TPB supported the event through the provision of tour kits/souvenir items for the participants		Strengthened support and partnership with private stakeholders	N/A	N/A	N/A	N/A	N/A	
Philippine Travel Agencies Association's (PTAA) 4th General Membership Meeting   24th Lakbay Pilipinas	The Philippine Travel Agencies Association (PTAA) is an organization born out of a union of the national associations of outbound travel agencies and inbound tour operators in 1979. It was founded to foster unity in the travel industry and promote its members' welfare and the traveling public. PTAA is a strong force that plays a vital role both in the national and international scenes.  PTAA 4th General Membership Meeting and 24th Lakbay Pilipinas is an annual event participated by different stakeholders from the travel industry. Held last 22 July 2021, the meeting aims to update PTAA members on the association's project and the latest trends in the industry.  TPB supported the event through the provision of refreshment items for the participants		Strengthened support and partnership with private stakeholders/tourism associations	N/A	N/A	N/A	N/A	N/A	
Fully Subsidized RT-PCR Swab Test Program (c/o DPD 2020 COB)	TPB-initiated program to fully cover the cost of RT-PCR Swab Test of DOT/TPB Personnel with official travel, delegates of tourism events supported by TPB, and Motorcycle Riders under the Philippine Motorcycle Tourism Program.  This program is in partnership with the Philippine Children's Medical Center (PCMC) and will be in effect from December 2020 to December 2021.		Forged a partnership with the Philippine Children's Medical Center (PCMC)	Endorsed a total of 1,190 individuals (as of 28 September 2021)	N/A	N/A	N/A	N/A	

PROGRAM/ACTIVITY/ PROJECT (Include here PAPs that are NOT INCLUDED in your Work and Financial Plan)	Major Accomplishments (Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. Who were involved? (Indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event? contribute to the development of the Philippine tourism industry?)	Initiative/s on Sustainability (Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)	Partnerships Developed/Forged/ Established (Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)	Volume/ Number for 2021 (Qualify also what the quantitative figure represent)	If applicable: Increase/ Decrease (Comparison with 2020 data)	Factors for Increase/ Decrease (Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)	Total Number of Participants		Others, if applicable
							Male	Female	
MARKETING COMMUNICATION DEPARTMENT									
MEDIA RELATIONS AND COMMUNICATIONS DIVISION									
SPOTLIGHT Newsletter	This is a quarterly digital production of TPB newsletter hosted on the website and distributed via social media and email list to members and media	Instead of mass printing, TPB adapts a sustainable practice by doing a digital production which is cost-effective and has a wider audience reach.	Collaboration with TPB members/stakeholders by giving them a spot to feature their best practices	To release four (4) issues of Spotlight digitally: Q1 2021 - Released 2nd week of April Q2 2021 - Released 2nd week of July Q3 2021 - In production, scheduled for release on the 2nd week of October	Released four (4) issues in 2020	N/A	N/A	N/A	
SPOTLIGHT e-Bulletin	This is a monthly digital production of TPB hosted on the website and distributed via email list to DOT and its attached agencies and members  July 2021 issue released last 06 August 2021 and August 2021 issue was released 06 September 2021	Instead of mass printing, TPB adapts a sustainable practice by doing a digital production which is cost-effective and has a wider audience reach.	Collaboration with TPB stakeholders to continue and to deepen swift members' and audiences' engagements. To retain and to gain more TPB members	To release monthly issues of Spotlight e-Bulletin. For the 3rd Quarter:  Julu 2021 issue was released 06 August 2021; August 2021 issue released on 06 September 2021	N/A	N/A	N/A	N/A	
TPB Quarterly Social Media Report	There is a significant increase in the audience and organic post reach of TPB's social media accounts, particularly Facebook, mainly due to organic efforts and initiating a monthly social media content plan	Through publishing/sharing of TPB's latest news and engagements, online platforms remain to be the best, cost-effective and timely vehicle to deliver information aligned iwth DOT's thrust on sustainable tourism. Through being active in posting organic and timely original posts, engagements increased that leads to increased no. of likes		As of Q3 2021  Facebook 55,458 page follows  Twitter 1,894 followers  Instagram 2,197 followers  Youtube 316 subscribers	As of Q4 2020  Facebook 39,511 page follows  Twitter 1,834 followers  Instagram 1,417 followers  Youtube 68 subscribers	Organic engagement to boost relevant social media ads contributed to a higher page and post reach. Atleast minimum of 3x original post/repost promoting tourist sites/informative content cross post. Increased responsive through direct messaging addressing concerns of the public particularly in the RT PCR subsidy assistance	42.8% as of Sept. 2021	58.2 % as of Sept 2021	
ADMINISTRATIVE DEPARTMENT									
PERSONNEL HUMAN RESOURCE AND DEVELOPMENT DIVISION									
LEARNING AND DEVELOPMENT									
	To promote continuous learning during the Community Quarantine due to the COVID-19, the TPB Personnel and Human Resources and Development Division (PHRDD) implemented a Learn from Home Program (LFH) as an alternative platform for Learning and Development to address the learning needs that includes in virtual house learning interventions and participation to public learning sessions.								
A. FREE PUBLIC ONLINE LEARNING SESSIONS	Objective: To provide personnel with significant on-line materials while working from home.								
Personal and Lifestyle: 2									
Module 6: Digital Tayo facilitated by Facebook Philippines Government Summit 2021	1. TPB Personnel 2. 14 July 2021	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Module 7: Community Standards / Misinformation facilitated by Facebook Philippines Government Summit 2021	1. TPB Personnel 2. 22 July 2021	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Health-Related: 3									
Program for Persons with Disabilities and Senior Citizens facilitated by DOT	1. TPB Personnel 2. 29 July 2021	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
2nd Talakayan Series 2021: Nutrition for Good Health in Times of COVID-19 Pandemic facilitated by DOT-TDD	1. TPB Personnel 2. 06 August 2021	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Build Back Ever Better Webinar Series facilitated by Intertek Philippines	1. TPB Personnel 2. 10 August 2021	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Industrial/Economical: 3									
Introduction to Knowledge Management in the Public Sector facilitated by DAP	1. TPB Personnel 2. 11 August 2021	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
The Practice of Knowledge Management in the Public Sector facilitated by DAP	1. TPB Personnel 2. 12 August 2021	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Knowledge Management in Public Health: The DOH Experience in the New Normal facilitated by DAP	1. TPB Personnel 2. 13 August 2021	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Leadership: 1									
Supervisory and Administrative Development facilitated by Limitless Power Coach Training & Consultancy Inc.	1. TPB Personnel 2. 20 August 2021	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
HR-Related: 1									
In Case You Missed It: BIR CAS and Tax Compliance with SAP Business One	1. TPB Personnel 2. 24 August 2021	N/A	N/A	N/A	N/A	N/A	N/A	N/A	



PROGRAM/ACTIVITY/ PROJECT (Include here PAPs that are NOT INCLUDED in your Work and Financial Plan)	Major Accomplishments (Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. Who were involved? (Indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event? contribute to the development of the Philippine tourism industry?)	Initiative/s on Sustainability (Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)	Partnerships Developed/Forged/ Established (Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)	Volume/ Number for 2021 (Qualify also what the quantitative figure represent)	If applicable: Increase/ Decrease (Comparison with 2020 data)	Factors for Increase/ Decrease (Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)	Total Number of Participants		Others, if applicable
							Male	Female	
<b>GAD-Related: 1</b>									
Improving Connectivity to Make Regulatory Reforms Work for Women-Owned Micro and Small Enterprises facilitated by UPPAF-RESPOND, Philippine Commission on Women (PCW), Anti-Red Tape Authority (ARTA)	1. TPB Personnel 2. 27 August 2021	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
<b>Technical: 2</b>									
Take the Leap into Digital Learning facilitated by Zalamea, Bihana	1. TPB Personnel 2. 14 September 2021	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Introduction to Innovative Thinking in the Public Sector facilitated by DAP	1. TPB Personnel 2. 15 September 2021	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
<b>New Normal: 2</b>									
Innovating Basic Education amidst the COVID19 Pandemic: The Case of DepEd Antique facilitated by DAP	1. TPB Personnel 2. 16 September 2021	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Digitalization of Government Services in the New Normal Overseas Filipinos CFO Online Registration System (OF- CORS) facilitated by DAP	1. TPB Personnel 2. 17 September 2021	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
<b>Tourism-Related: 1</b>									
PHITEX Educational Program (Pep) Talks Tourism Jobs In The New Reality The Sustainable Travel Agenda Circular Economy And Carbon Footprint In Philippine Tourism Tourism Marketing: Digital Platforms And Social Media facilitated by TPB	1. TPB Personnel 2. 19 September 2021	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
<b>B. GENDER AND DEVELOPMENT</b>									
12th Year Anniversary of R.A. 9710 or the Magna Carta of Women 14 August 2021 via TPB Facebook Group	1. All TPB Personnel 2. 14 August 2021 3. TPB Facebook Group 4. To commemorate the celebration of the signing of the Republic Act 9710 or the Magna Carta of Women which is the Philippine translation of the Convention on the Elimination of All Forms of Discrimination Against Women and Beijing Platform for Action	N/A	Philippine Commission on Women	N/A	N/A	N/A	N/A	N/A	
17th Cinemalaya GAD Films Program 28 August-05 September 2021 via KTX	1 Maria Febbie R. Alacapa Farhan M. Ambiong Gianna Allysa M. Anouevo Annabelle F. Balboa Donna Vee V. Baranda Ronileen Rae T. Bauto Janet W. Canoy Maria Anta S. Caramat Billy John N. Casabuena Edishi Lee A. Cordero Wendy A. Fajardo Dan Joseph B. Ferrolino Jane Manette R. Francisco Paula Jesusa C. Granale Arianne Mae S. Inosanto Atty. Gregory A. Nuega Wilfredo B. Quero III Diana D. Sarmiento Jerome C. Velasco Joseph Kerr T. Villar Ms. Karizza G. Zapata  2. 28 August - 05 September 2021 3. KTX Ph.com 4. To reflect and articulate advocacies, perspectives, and stories in promoting gender equality.	N/A	Cultural Center of the Philippines	N/A	N/A	N/A	14	7	
GFPS and TWG Emergency Meeting 14 September 2021 via Zoom	1. All GAD Focal Point System, Technical Working Group and Secretariat 2. 14 September 2021 3. Zoom 4. To discuss the request of the Philippine Commission on Women to submit additional documents for the Tourism Promotions Board GAD Plan and Budget for FY 2021	N/A	N/A	N/A	N/A	N/A	17	4	



PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are NOT INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. Who were involved? (Indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event? contribute to the development of the Philippine tourism Industry?)</i>	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/ Established <i>(Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	Volume/ Number for 2021 <i>(Quality also what the quantitative figure represent)</i>	If applicable:		Total Number of Participants		Others, if applicable
					Increase/ Decrease <i>(Comparison with 2020 data)</i>	Factors for Increase/ Decrease <i>(Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)</i>	Male	Female	
C. HEALTH AND WELLNESS									
Health Forum (Life after Covid)	1. All TPB personnel	N/A	N/A	N/A	N/A	N/A			
	2. July 2021 - via zoom								
	3. Give overview of covid 19 and its sequelae give insight on benefits of covid19 vaccination and overview of different vaccines currently used in the Philippines								

Prepared by



WILSON R. SUBA

Signature over Printed Name of Focal Person

Vetted by:



MARIA ANTHONETTE C. VELASCO-ALLONES

Head of Agency

Date: