## MICECONNECT 2021

13-15 November 2021 Boracay Island | Aklan

## PROPOSED PROGRAMME OF ACTIVITIES

- as of 13 October 2021, -

DATE	ACTIVITIES	REMARKS
12 November, Fric	<b>day:</b> Arrival of TPB and DOT Working Group in	Boracay
8:35 AM	TPB Working Group take off from Manila to Caticlan	<ul> <li>5 pax from TPB:</li> <li>Acting DCOO for M&amp;P</li> <li>Acting MICE Head</li> <li>Acting MICE-SAMD Head</li> <li>One MICE Project Officer</li> <li>One MIS Officer</li> </ul>
9:50 AM	<ul> <li>TPB Working Group arrive in Caticlan</li> <li>Transfer to Caticlan Jetty Port</li> <li>Boat transfer to the island</li> <li>Lunch</li> </ul>	
10:10 AM	DOT Region 6 Working Group take off from Iloilo to Caticlan	<ul> <li>2 pax from DOT Region VI</li> <li><i>Regional Director</i></li> <li><i>Project Officer</i></li> </ul>
2:50 PM	DOT Region 6 Working Group arrive in Caticlan - Transfer to Caticlan Jetty Port - Boat transfer to the island	
PM	Arrival in hotel of both working groups Hotel check-in	
4:00 – 6:00 PM	Site inspection of venue and meeting	<ul> <li>Attendees:</li> <li>TPB</li> <li>DOT Region VI (Iloilo and Boracay Satellite Offices)</li> <li>Boracay MICE Alliance</li> <li>Suppliers (EMC, DMC, etc.)</li> </ul>
6:00 – 7:00 PM	Dinner	
	Overnight in Boracay	
13 November, Sat	urday: Arrival of Hosted Domestic MICE Buyer	s / Inspection of MICE Properties
AM	Advance party in Boracay to supervise set- up and logistical arrangements	
	Free time during the day for a dry-run / tech rehearsal (tentative)	

8:35 AM	Domestic MICE Buyers and TPB Team take off from Manila on PR2037	<ul> <li>4 pax from TPB <ul> <li>COO</li> <li>Acting Head, MICE-EMS</li> <li>MARCOM Information</li> <li>Officer</li> <li>MARCOM Photographer</li> </ul> </li> <li>25 buyers</li> <li>1 DMC representative to accompany the group to be met by an advance party at the airport for reinforcement</li> </ul>
9:50 AM	Arrival in Caticlan Airport Proceed to Motag Living Museum	AM snacks upon arrival
11:00 AM	Arrive in Motag Living Museum	
	The Motag Living Museum showcases Filipino culture through interactive cultural expo centered on traditional farming methods in action, weaving traditional crafts, etc. A visit to this place gives visitors a glimpse of how farming communities of long ago actually lived.	
12:00 – 1:30 PM	Lunch at Motag Living Museum	Optional venue: Nabaoy River
1:30 PM	Leave Motag Living Museum for Boracay Island	
2:00 PM	Arrive Caticlan Jetty Port	
	Leave for Boracay Island	
3:00 PM	Arrive in Boracay Island	
	Hotel check-in	
	Freshen up	
4:00 PM	Site Inspection of a Boracay property	
5:00 PM	Site Inspection of another Boracay property	
	Return to hotel	
6:30 PM	Depart hotel for Welcome Dinner	Suggested Theme: Ati-Atihan
7:00 – 8:30 PM	Hosted Welcome Dinner Venue: TBA	

14 November, Sunday: Continuation of Inspection of MICE Properties and Island Tour         06:00 - 07:30 AM       Breakfast         7:30 AM       Antigen Testing of Hosted Buyers and Secretariat         8:00 AM - 12:00 NN       Continuation of the Inspection of MICE Properties and Tour of Boracay         12:00 NN - 1:30 PM       Hosted Lunch Venue: TBA         1:30 - 3:30 PM       Continuation of the Inspection of MICE Properties and Tour of Boracay         3:30 - 5:00 PM       Networking Event with Boracay MICE Alliance (Presentation of the Alliance) PM snacks to be served         5:00 - 6:30 PM       Free time (for souvenir shopping and other leisure activities)         6:30 PM       Depart hotel for dinner         7:00 - 8:30 PM       Hosted Dinner Venue: TBA         0vernight in Boracay       Overnight in Boracay	
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6:30 PM     Depart hotel for dinner       7:00 – 8:30 PM     Hosted Dinner       Venue: TBA     Venue: TBA	
7:00 – 8:30 PM     Hosted Dinner       Venue: TBA	
Venue: TBA	
Overnight in Boracay	
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<b>15 November, Monday:</b> Virtual Business-to-Business (B2B) Appointments	
6:00 – 8:00 AM Breakfast	
8:00 – 8:30 AM Opening Program	
8:30 – 9:00 AM Briefing / Orientation of Buyers and Sellers for the B2B Appointments	
9:00 – 9:20 AM 1 <sup>st</sup> Appointment	
9:20 – 9:25 AM Transition to the next appointment	
9:25 – 9:40 AM 2 <sup>nd</sup> Appointment	
9:40 – 9:55 AM Coffee / Tea Break	

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9:55 – 10:15 AM	3 <sup>rd</sup> Appointment	
10:15 – 10:20 AM	Transition to the next appointment	
10:20 – 10:40 AM	4 <sup>th</sup> Appointment	
10:40 – 10:45 AM	Transition to the next appointment	
10:45 – 11:05 AM	5 <sup>th</sup> Appointment	
11:05 – 11:10 AM	Transition to the next appointment	
11:10 – 11:30 AM	6 <sup>th</sup> Appointment	
11:30 – 11:35 AM	Transition to the next appointment	
11:35 – 11:55 AM	7 <sup>th</sup> Appointment	
11:55 – 1:30 PM	Lunch Venue: TBA	
1:30 – 1:50 PM	8 <sup>th</sup> Appointment	
1:50 – 1:55 PM	Transition to next appointment	
1:55 – 2:15 PM	9 <sup>th</sup> Appointment	
2:15 – 2:20 PM	Transition to next appointment	
2:20 – 2:40 PM	10 <sup>th</sup> Appointment	
2:40 – 2:45 PM	Transition to next appointment	
2:45 – 3:05 PM	11 <sup>th</sup> Appointment	
3:05 – 3:10 PM	Transition to next appointment	
3:10 – 3:30 PM	12 <sup>th</sup> Appointment	
3:30 – 3:45 PM	Coffee / Tea Break	
3:45 – 4:05 PM	13 <sup>th</sup> Appointment	
4:05 – 4:10 PM	Transition to next appointment	
4:10 – 4:30 PM	14 <sup>th</sup> Appointment	
4:30 – 5:00 PM	Debriefing	
5:00 – 6:30 PM	Freshen up	
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6:30 PM	Depart hotel for Closing Dinner	
7:00 – 8:30 PM	Closing Dinner Venue: TBA	Suggested Theme: Bring back the 80's
	Overnight in Boracay	
16 November, Tues	sday: Departure from Boracay	
05:00 – 07:00 AM	Early breakfast	
07:00 AM	Hotel / resort check-out	
	Boat transfer to Caticlan	
9:35 AM	Depart Caticlan for Manila	25 MICE Buyers TPB Working Group
10:10 AM	Depart Caticlan for Iloilo	DOT Region VI Working Group
10:40 AM	Arrive Manila	25 MICE Buyers TPB Working Group
2:50 PM	Arrive Iloilo	DOT Region VI Working Group
	End of the MICECONNECT Program	

## Schedule of RT-PCR Tests of Hosted Buyers and TPB Working Group

09 and 10 November 2021	Pre-Event RT-PCR Testing at the Philippine Children's Medical Center (PCMC)
21 November 2021	Post-Event RT-PCR Testing at PCMC