

MICECONNECT 2021
15-16 November 2021 | Monday-Tuesday
Boracay Island | Aklan

PROPOSED PROGRAMME OF ACTIVITIES

- as of 11 October 2021 -

DATE	ACTIVITIES	REMARKS
12 November, Friday: Arrival of TPB and DOT Working Group		
8:35 AM	TPB MICECONnect Working Group take off from Manila to Caticlan	5 pax from TPB: <ul style="list-style-type: none"> • <i>Acting DCOO for M&P</i> • <i>Acting MICE Head</i> • <i>Acting MICE-SAMD Head</i> • <i>One MICE Project Officer</i> • <i>One MIS Officer</i>
9:50 AM	Arrive in Caticlan <ul style="list-style-type: none"> - Transfer to Caticlan jetti port - Boat transfer to the island - Lunch in Caticlan - 	
10:10 AM	DOT Region 6 Working Group take off from Iloilo to Caticlan	2 pax from DOT Region VI <ul style="list-style-type: none"> • <i>Regional Director</i> • <i>Project Officer</i>
2:50 PM	Arrive in Caticlan <ul style="list-style-type: none"> - Transfer to Caticlan jetti port - Boat transfer to the island 	
PM	Arrival in hotel Hotel check-in	Antigen testing in hotel
4:00 – 6:00 PM	Site inspection of venue and meeting	Attendees: <ul style="list-style-type: none"> • TPB • DOT Region VI (Iloilo and Boracay Satellite Offices) • Boracay MICE Alliance • Suppliers (EMC, DMC, etc.)
6:00 – 7:00 PM	Dinner	
	Overnight in Boracay	
13 November, Saturday: Arrival of Hosted Domestic MICE Buyers / Inspection of MICE Properties		
AM	Advance party in Boracay to supervise set-up and logistical arrangements	
08:35 AM	Domestic MICE Buyers take off from Manila on PR2037	<ul style="list-style-type: none"> • 4 pax from TPB <ul style="list-style-type: none"> ○ <i>COO</i> ○ <i>Acting Head, MICE-EMS</i> ○ <i>MARCOM Information Officer</i>

		<ul style="list-style-type: none"> ○ <i>MARCOM Photographer</i> ● 25 buyers ● 1 DMC representative to accompany the group to be met by an advance party at the airport for reinforcement
09:50 AM	<p>Arrival in Caticlan Airport</p> <p>Proceed to Motag Living Museum</p>	
11:00 AM	<p>Arrive in Motag Living Museum</p> <p>The Motag Living Museum showcases Filipino culture through interactive cultural expo centered on traditional farming methods in action, weaving traditional crafts, etc. A visit to this place gives visitors a glimpse of how farming communities of long ago actually lived.</p>	
12:00 – 1:30 PM	Lunch at Motag Living Museum	
1:30 PM	Leave Motag Living Museum for Boracay Island	
2:00 PM	<p>Arrive Caticlan jetti port</p> <p>Leave for Boracay Island</p>	
3:00 PM	<p>Arrive in Boracay Island</p> <p>Hotel check-in</p> <p>Freshen up</p>	
4:00 PM	Site Inspection of a Boracay property	
5:00 PM	<p>Site Inspection of another Boracay property</p> <p>Return to hotel</p>	
6:30 PM	Depart hotel for Welcome Dinner	
7:00 – 8:30 PM	<p>Hosted Welcome Dinner</p> <p>Venue: TBA</p>	
	Overnight in Boracay	
14 November, Sunday: Inspection of MICE Properties and Island Tour		
06:00 – 08:00 AM	Breakfast	

8:00 AM – 12:00 NN	Continuation of the Inspection of MICE Properties and Tour of Boracay	
12:00 NN – 1:30 PM	Hosted Lunch Venue: TBA	
1:30 – 3:30 PM	Continuation of the Inspection of MICE Properties and Tour of Boracay	
3:30 – 5:00 PM	Networking Event with Boracay MICE Alliance (Presentation of the Alliance)	
5:00 – 6:30 PM	Free time (for souvenir shopping and other leisure activities)	
6:30 PM	Depart hotel for dinner	
7:00 – 8:30 PM	Hosted Dinner Venue: TBA	
	Overnight in Boracay	
15 November, Monday: Business-to-Business (B2B) Appointments		
6:00 – 8:00 AM	Breakfast	
8:00 – 8:30 AM	Opening Program	
8:30 – 9:00 AM	Briefing / Orientation of Buyers for the B2B Appointments	
9:00 – 9:20 AM	1 st Appointment	
9:20 – 9:25 AM	Transition to the next appointment	
9:25 – 9:40 AM	2 nd Appointment	
9:40 – 9:55 AM	Coffee / Tea Break	
9:55 – 10:15 AM	3 rd Appointment	
10:15 – 10:20 AM	Transition to the next appointment	
10:20 – 10:40 AM	4 th Appointment	
10:40 – 10:45 AM	Transition to the next appointment	
10:45 – 11:05 AM	5 th Appointment	
11:05 – 11:10 AM	Transition to the next appointment	

11:10 – 11:30 AM	6 th Appointment	
11:30 – 11:35 AM	Transition to the next appointment	
11:35 – 11:55 AM	7 th Appointment	
11:55 AM	Depart hotel for lunch venue	
12:30 – 1:30 PM	Lunch Venue: TBA	
1:30 – 2:00 PM	Return to hotel	
2:00 – 2:20 PM	8 th Appointment	
2:20 – 2:25 PM	Transition to next appointment	
2:25 – 2:45 PM	9 th Appointment	
2:45 – 2:50 PM	Transition to next appointment	
2:50 – 3:10 PM	10 th Appointment	
3:10 – 3:15 PM	Transition to next appointment	
3:15 – 3:35 PM	11 th Appointment	
3:35 – 3:50 PM	Coffee / Tea Break	
3:50 – 4:10 PM	12 th Appointment	
4:10 – 4:15 PM	Transition to next appointment	
4:15 – 4:35 PM	13 th Appointment	
4:35 – 5:00 PM	Debriefing	
5:00 – 6:30 PM	Freshen up	
6:30 PM	Depart hotel for Closing Dinner	
7:00 – 8:30 PM	Closing Dinner Venue: TBA	
	Overnight in Boracay	
16 November, Tuesday: Departure from Boracay		
06:00 – 07:00 AM	Early breakfast	
07:00 AM	Hotel / resort check-out	

	Boat transfer to Caticlan	
9:35 AM	Depart Caticlan for Manila	25 MICE Buyers TPB Working Group
10:10 AM	Depart Caticlan for Iloilo	DOT Region VI Working Group
10:40 AM	Arrive Manila	25 MICE Buyers TPB Working Group
2:50 PM	Arrive Iloilo	DOT Region VI Working Group
	End of the MICECONNECT Program	