

## TERMINAL REPORT

### **CORPORATE SOCIAL RESPONSIBILITY (CSR) 2021-3<sup>rd</sup> Leg: Community Assistance to Community Assistance to Philippine Children’s Medical Center (PCMC), Philippine General Hospital (PGH) and Museo Pambata**

23 September and 04 November 2021

#### **I. EXECUTIVE SUMMARY:**

To provide unhampered service amidst the surge of the COVID-19 cases and the development of the highly contagious SARS-CoV 2 virus strain Delta, PCMC has heightened their healthcare protocols in the hospital by requiring their healthcare staff in non-COVID areas to also use the 3M N95 Particulate Respirator Face Mask. With the Personal Protective Equipment (PPE) as their only armor against the virus, their supply cannot cover all of their health care workers and PCMC can consume an average of 500 pieces of the face mask daily.

On 24 August 2021, the Tourism Promotions Board’s Office of the Chief Operating Officer (OCOO) received an email from the Philippine Children’s Medical Center (PCMC)’s Office of Strategy Management requesting for 3M N95 Particulate facemasks/respirators and TPB responded by donating the following:

<b>ITEMS DONATED</b>
50 Boxes or 1,000 pcs. of 1870+ Aura N95 Mask
25 Boxes or 1,250 pcs. of 9105 Vflex N95 Mask
25 Boxes or 500 pcs. of 8210 N95 Mask
40 Boxes or 800 pcs. of 1860 N95 Mask

*\*The medical supplies were delivered on **03 November 2021** at the TPB and were inspected by Ms. Jem Cangco of Budget Division.*

TPB has also donated 1,500 pieces of destination postcards with colored pens on 23 September 2021 to the pediatric ward of the Philippine General Hospital (PGH) and to the visitors Museo Pambata, as well as the beneficiaries of the museum’s charity project that happens every December of every year.

PCMC's pediatric ward has also received 500 pieces of the same promo materials along with the medical supplies mentioned above on 04 November 2021. The items were received by Ms. Shalimar P. Abalos, PCMC's Donation Coordinator.

## **II. BACKGROUND**

The Philippine Children's Medical Center (PCMC) is one of the Government Owned and Controlled Corporate National Centers for Specialized Health Care under the Department of Health. It is a 200-bed capacity tertiary hospital and is mandated to provide pediatric care, offer training programs for medical and allied health care providers, and be a center in clinic research. PCMC's mission to deliver the most responsive service remains to be its utmost priority, however, the medical center needs support on their battle against the COVID-19 virus. PCMC is one of the partnered RT-PCR Testing facility providers for the subsidy by DOT/TPB to qualified domestic tourists.

PCMC has heightened their healthcare protocols in the hospital by requiring their healthcare staff in non-COVID areas to also use the 3M N95 Particulate Respirator Face Mask. Although they have sufficient supplies of these masks, it is only allocated for their Health Care Workers, thus PCMC has sent a letter of request to TPB for additional supplies of the said facemask to cover non-health care workers of the medical center.

## **III. OBJECTIVES**

- To provide aid and support to the healthcare, non-health care workers and patients of Philippine Children's Medical Center;
- To cultivate the culture of giving and volunteerism among TPB personnel; and;
- To comply with GCG Memorandum Circulars 2012-07 and 2015-07 which require GOCCs to include their interaction with communities and other corporate social responsibility activities in their adherence to the Code of Corporate Governance

## **IV. TARGETS AND VOLUNTEERS**

Seven (7) TPB employees and three (3) utility personnel were involved in the project.

From the total number of volunteers, two were Female and eight were Male.

**A. TPB Volunteers**

<b>NAME</b>	<b>OFFICE</b>
WILSON R. SUBA	Corporate Planning and Business Development Department
THYRRISE DHENICE S. JUAN	
MILLISA NUADA	
REYNALDO MALLARI JR	Administrative Department
CENON P. CRESCENCIO	
NARJAY P. CALINAO	Marketing and Communications Department
ALLAN T. ESTEBAN	International Promotions Department
DAMIAN ROBERTO	Utility Personnel
JOBERT ROBLES	
VINCENT JOSHUA SEVILLA	

**V. LESSONS: "AHA" MOMENT:**

- We should also value our non-healthcare workers in the hospitals and medical centers, they are also heavily exposed to the COVID-19 virus and its variants, too.
- Our hospitals and its' workers need our help now more than ever;
- With the hundreds and thousands of Filipinos depending on the government/public hospitals, they cannot afford to stop/limit their operations due to their personnel being infected of the COVID-19 virus so assistance from other organizations like TPB is very critical.