



CITIZEN'S CHARTER 2021 Edition November 2021



Agency Profile

I. Mandate

The TPB shall be responsible for marketing and promoting the Philippines domestically and internationally as a major global tourism destination, highlighting the uniqueness and assisting the development of its tourism products and services, with the end in view of increasing tourist arrivals and tourism investment. Specifically, it shall market the Philippines as a major convention destination in Asia.



Agency Profile

I. Mandate

To this end, it shall take charge of attracting, promoting, facilitating, and servicing large-scale events, international fairs and conventions, congresses, sports competitions, expositions and the like. It shall likewise ensure the regular advertisement abroad of the country's major tourism destinations and other tourism products, not limited to TEZs. It may also provide incentives to travel agencies abroad which are able to draw tourists and tourism investments to the country.



MISSION

TO MARKET AND PROMOTE THE PHILIPPINES, IN PARTNERSHIP WITH OUR STAKEHOLDERS, TOWARDS A DYNAMIC TOURISM DESTINATION.

VISION

BY 2028, THE PHILIPPINES SHALL BE THE PREFERRED DESTINATION FOR SUSTAINABLE, UNIQUELY-DIVERSE AND FUN TRAVEL.



IV. Service Pledge:

We, the officials and employees of the Tourism Promotions Board commit to demonstrate and uphold the following organizational values:







TPB CORE VALUES A.G.I.L.E.



We respond effectively to unforeseen challenges and adjust creatively to changing working conditions to meet our objectives. We embrace learning and development to improve, expand, and hone all inherent and acquired talents to accomplish things previously thought impossible. We consistently adhere to strong moral and ethical principles and uphold honesty. We influence, direct, unite, and empower people towards the achievement of common welfare, in a regime of service, gratitude, accountability and compassion.

We are committed to pursue the highest quality in the performance of our duties and in delivering service to our industry stakeholders.

V. TPB CORPORATE QUALITY POLICY

The Tourism Promotions Board (TPB) commits to maintain itself as the responsive marketing and promotions arm of the Philippine Department of Tourism and provide the highest quality of service that inspires stakeholders and meets customers' expectations and needs.

TPB shall continually improve its value to partners, stakeholders and customers by adhering to an effective and efficient Quality Management System that is compliant with global standards and legal requirements.

The TPB is empowered by an adaptive team that embraces a growth mindset characterized by integrity, guided by thought leadership that strives for excellence.

CORE VALUES

PBPHL

VISION: By 2028, the Philippines will be the preferred destination for sustainable, uniquely diverse, and fun travel.

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DAPTABILITY		SMARTourism	SMARTourismPartnership as PathwaysSafe Bangon Turismo			
ROWTH	CUSTOMER	Optimize the use of technology to implement innovative marketing and promotions programs.	Strengthen partnerships with stakeholders and customers.	Improve Customer Satisfaction	Organization Good	
NTEGRITY	FINANCE	2. Manage efficiently the utilizati	Ensure availability on the sources of funds of TPB Manage efficiently the utilization of TPB funds Develop business opportunities for TPB as possible revenue streams			
EADERSHIP	INTERNAL PROCESS	·	4 - Francisco de la la la la la la la devida de la contencia		Effectiven vernance	
XCELLENCE	LEARNING & GROWTH	_	 Sustain a culture of organizational engagement that fosters effective performance, lifelong learning, and growth Cultivate an agile, empowered workforce for optimized operations 		es	

MISSION :

To market and promote the Philippines, in partnership with our stakeholders, towards a dynamic tourism destination



INTERNAL SERVICES



Preparation / Review of Procurement Contracts

Processing of Payroll

Processing of Claims and Payments

Request for Certification and Service Record



EXTERNAL SERVICES



1. Request for images (external client)

2. Processing of Request for Collateral Materials (External Client)

3. Recruitment, Selection and Promotion Process

4. Review of Contracts/ Agreements with DOT Regional and Foreign Offices 5. TPB Membership Program

6. Evaluation of Marketing Proposals / Requested Assistance

7. Processing of Philippine Seller Companies' Participation in Roadshows, Sales/ Business Missions/ Travel Trade/ MICE Fairs/ Shows



INTERNAL SERVICES

INTERNAL SERVICES

PREPARATION/ REVIEW OF PROCUREMENT CONTRACTS





Citizen's Charter



To prepare/review Procurement Contracts/Agreements within a period of seven (7) working days upon receipt of request supported by complete documents from the Requesting Department up to the release of reviewed contract or agreement for execution, of TPB projects requiring the execution of Contracts and Agreements arising from procurement related transactions.

Office or Division:	Legal Department
Classification:	Highly Technical Support/Complex
Type of Transaction:	G2G - Government to Government
Who may avail:	BAC Secretariat/ Procurement Division



CHECKLIST OF REQUIREMENTS	WHERE TO SECURE
 A. Goods Bidding Documents Minutes of Proceedings Supplemental Bid Bulletin, if any Bid Evaluation Post-Qualification Report BAC Resolution Awarding the Contract Notice of Award with Bidder's Conforme Performance Security Other contract documents that may be required by existing laws and/or the Entity 	To be submitted by the Requesting Department





CHECKLIST OF REQUIREMENTS	WHERE TO SECURE
 B. Consulting Services Bidding Documents Minutes of Proceedings Supplemental Bid Bulletin, if any Result of Shortlisting Bid Evaluation Minutes of the Negotiation signed by BAC, BAC Secretariat, TWG, End User, if any Post-Qualification Report BAC Resolution Awarding the Contract Notice of Award with Bidder's Conforme Performance Security 	





CHECKLIST OF REQUIREMENTS	WHERE TO SECURE
C. Infrastructure	
 General and Special Conditions of Contract 	
 Drawings/Plans 	
Specifications	
 Invitation to Bid 	
 Instructions to Bidders 	
Bid Data Sheet	
 Addenda and/or Supplemental/ Bid Bulletin, if any 	
• Bid Form, including all the documents/ statements	
contained in the Bidder's bidding envelopes, as	
annexes Eligibility requirements, documents and/or	
statements	
 Performance Security 	
 Credit line issued by a licensed bank, if any 	
 Notice of Award with Bidder's Conforme 	
 Other contract documents that may be required by 	UP TOP
existing laws and/or the Entity	

CHECKLIST OF REQUIREMENTS	WHERE TO SECURE
D. Alternative Modes of Procurement	
 Bidding Documents, if any 	
 List of Pre-selected suppliers, if applicable 	
 Request for Quotation, if applicable Eligibility 	
Documents of the bidder/ supplier	
 Market survey, if applicable 	
Certificate or proof of proprietary ownership, if	
applicable	
• Certificate of exclusive dealership or distributorship,	
if applicable	
 Certificate of previously awarded from previous 	
bidding, if applicable	
 BAC Resolution Awarding the Contract 	
 Bid evaluation/ Quotation Evaluation Form/ 	
Abstract of Bids, if applicable	
 Performance Security, if applicable 	
• Other contract documents that may be required by	
existing laws and/or the Entity	

	CHECKLIST OF REQUIREMENTS	WHERE TO SECURE
1	E.Negotiated Procurement	
	Bidding Documents, if any	
	 Request for Quotation, if applicable 	
	 Eligibility Documents of the bidder/ supplier 	
	 Comparative Market Analysis, if applicable 	
	 Market Study, if applicable 	
	 BAC Resolution Declaring Failure of Bidding, if applicable 	
	 BAC Resolution Awarding the Contract 	
	 Bidder's Technical and Financial Requirements, if applicable 	



CHECKLIST OF REQUIREMENTS	WHERE TO SECURE
 Determination of HOPE as to existence of Emergency or Declaration of State of Calamity, if applicable Rescinded Contract, if applicable Negotiated Terms of Reference for Adjacent Procurement, if applicable Justification of engagement with individual Highly Technical Consultants 	
 Bid Evaluation/ quotation Evaluation Form/ Abstract of Bids/ Quotation/Ratings, if applicable 	
 Performance Security, if applicable 	
Other contract documents that may be required by existing laws and/or the Entity	

CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
1. Submit request form for the Preparation/Review of Procurement Contracts and supporting documents.	 1.1 Stamp receipt, check supporting documents and record entries. 1.2 Assign the request to the Lawyer/Legal Researcher/Legal Staff. 1.3 Review the draft Contract Agreement and prepare the initial draft, if warranted. 1.4 Review the initial draft of the Contract Agreement. 	None	Within 3 hours from receipt Within 4 – 5 hours from receipt of documents (1 day) Within 2 working days from receipt of documents	Legal Assistant Department Head or OIC
			Within 2 working days from receipt of documents	Assigned Lawyer/Legal Researcher/Legal Staff Department Head or OIC

CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
,	1.5 Release the initial draft of the Contract Agreement/ the recommendation or opinion to the Requesting Department.		Within 3 hours from receipt of documents	Legal Assistant
2. Receive the draft Contract/Agree ment for second/final review.	 2.1 Stamp receipt, check supporting documents and record entries. 2.2 Conduct Second or Final Review of the draft Contract/ Agreement or Evaluate and review the Memorandum or Letter for Reconsideration from the Requesting Department. 	None	Within 3 hours from receipt of documents Within 1 working day from receipt of documents	Legal Assistant Department Head or OIC/ Assigned Lawyer/Legal Researcher/Legal Staff
•	 2.3 Finalization and Release of the proposed Contract/Agreement for Execution. 		Within 1 working day from receipt of confirmation	Department Head or OIC/ Assigned Lawyer/Legal Researcher/Legal Assistant





CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
3. Submission of Notarized Copies of Contract/Agreement by the Requesting Department	 3.1 Stamp receipt the Notarized Copies of Contract/ Agreement prior to the implementation of the Project. 3.2 File Records. 	None	Within 2 hours upon receipt	Legal Assistant



INTERNAL SERVICES

PROCESSING OF PAYROLL





Citizen's Charter





Office or Division:	Personnel and Human Resources		
Classification:	Simple		
Type of Transaction:	G2G - Government to Government		
Who may avail:	TPB Personnel		
CHECKLIST OF REQUIREMENTS WHERE TO SECURE		WHERE TO SECURE	
In payroll processing refe	In payroll processing reference only:		
 Application for Leave Form Official Business Pass Office/Travel Order List of Mandatory Deductions List of Loans from Accredited Institutions Leave Cards 			



This service defines the standard process of payroll preparation to ensure timely and accurate computation of salaries and deductions. It covers from the receipt of approved DTR with required supporting documents up to submission of approved payroll to the servicing bank. The classification of service is considered simple since the total processing time is not exceeding the maximum periods of three (3) days.

CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
 Receive Approved Daily Time Records (DTRs) 	 1.1 Receive approved Daily Time Records (DTRs) within 10 working days of the following month. 	None	4 hours	PHRD Staff
	1.2 If there is no entry in the DTR, check if the following are submitted:			
	Application for Leave Form			
	For Regular Employees			
	 (CSC Form No. 6) 			

	CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
		For Contractual Employees (QF-PHRD-18)			
•		 Official Business Pass (QF-PHRD-19) Office / Travel Order 			
		1.3 Check if there are			
		available leave credits.			
•	1. Determine applicable deductions	 2.1 Determine applicable deductions, i.e., leave without pay, loans and insurance, based on the payroll 	None	4 hours	HRMO
		system deduction/ loan scheduler			

CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
3. Determine AWOP/LWOP	3.1 Action officer to ensure the copy furnished of AWOP/ LWOP to payroll officer.	None	1 hour	PHRD Staff
4. Input deductions to the Payroll System	4.1 Input personal deductions to the Payroll System. Ensure accuracy of entries.	None	4 hours	HRMO
	4.2 Update mandatory deductions as needed.			



CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
5. Compute Allowances	5.1 Compute Allowances based on the DTRs/Office Orders.	None	2 hours	HRMO
6. Print Payroll Sheet	6.1 Print Basic Salary and Allowance Payroll Sheet.	None	15 mins	HRMO
7. Prepare BURS, DV and Transmittal Letter to the Bank	7.1 Prepare Budget Utilization and Report Slip (BURS), Disbursement Voucher (DV) and Transmittal Letter to the Bank for the payroll.	None	15 mins	HRMO





	CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
	 8. Approval of Basic Salary and Allowance Payroll Sheet, BURS, and Land Bank payroll register as attachments on Transmittal Letter to the Bank 	 8.1 Affix initial by the HRMO 8.2 Affix signature by the Division Chief 8.3 Forward to the Administrative Head for signature 	• None	• 10 mins	 HRMO Division Chief Administrative Head
-	 9. Forward Payroll Sheet, BURS and DV 	 9.1 Forward to Finance Department the following for processing: Basic Salary and Allowance Payroll Sheet Budget Utilization and Report Slip (BURS) 	• None	• 10 mins	

CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
	 Disbursement Voucher (DV) 			
	 Transmittal Letter to the Bank (refer to Finance Processing of Claims Procedure) 			
10. Receive approved Basic Salary and Allowance Payroll Sheet	10.1 Receive approved Basic Salary and Allowance Payroll Sheet with approved Transmittal Letter to the Bank.	None	Within the day subject to the availability of the signatory	HRMO



CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
11. Input Computed Individual Basic Salary and Allowance to Land Bank of the Philippines (LBP) Payroll System	11.1 Input Computed Individual Basic Salary and Allowance to Land Bank of the Philippines (LBP) Payroll System. Ensure accuracy of entries.	None	1 hour	HRMO
	11.2 Print Individual Basic Salary and Allowance Report for signature of Administrative Manager and Deputy COO for Corporate Affairs.			
12. Print Pay Slip	12.1 Print Pay Slip for Basic Salary and Allowances.	None	15 mins	HRMO

CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
13. Submit Individual Basic Salary and Allowance Report to LBP	13.1 Submit Individual Basic Salary and Allowance Report (hard and soft copy) to LBP with the Transmittal Letter.	None	30 mins to 1 hour	PHRD Staff
14. File Records	14.1 Retain all documented information in accordance with Control of Retained Documented Information Procedure and Masterlist of Retained Quality Documented Information.	None	Within the day upon receipt of complete documents	Deputy Documented Information Controller / Concerned Process Owner
TOTAL PROCESSING	ТІМЕ	2 days, 2 hours and 5 min		





INTERNAL SERVICES

PROCESSING OF CLAIMS AND PAYMENTS

Process



Citizen's Charter





Descriptions:

This process covers the timely review and evaluation of the financial claims as to completeness and reasonableness of the supporting documents, in order to facilitate the immediate settlement/payment of expenses incurred necessary in the successful implementation of TPB's project, programs and activities.

	Finance Department- Accounting and Budget Division
Office or Division:	
Classification:	Highly Technical
Type of Transaction:	G2G. G2C and G2B External and Internal Customers – Financial
Who may avail:	Suppliers of Goods and Services including Infrastructure.



3. PROCESSING OF CLAIMS AND PAYMENTS

Google Drive QF Find 01 to 89		WHERE TO SECURE		
		At Finance Department- Accounting and Budget Division		
CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
Submit Statement of Account (SOA) and/or other required complete documents to Functional Groups/Departments/Divisions who availed /purchase goods and services	Concerned functional Groups /Departments /Divisions prepare and submit the BURS and DV along with the SOA and/or other required complete documents to the Budget Division for budget allocation.	None	1 hour	Concerned Project Officer/ Division Head/ End User





3. PROCESSING OF CLAIMS AND PAYMENTS

CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
	 The Budget Division verifies the existence of appropriation in the PPMP/COB and allocates the amount, by signing Box B of the BURS. 	None	2 hours	Budget Division Chief
	 The Budget Division forwards the signed BURS and other documents to the Accounting Division for processing of payment. 	None	2 working days	Budget Officer
	3. The Accounting Division reviews and examines the DV as to validity, propriety, reasonableness of claims including the required signatories and completeness of supporting documents.	None	2 hours	Financial Analyst

3. PROCESSING OF CLAIMS AND PAYMENTS

CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
	4. The Accounting Division fills-out DV details and prepares BIR Forms 2306 and 2307	None	2 hours	Financial Analyst
	5. The Authorized signatories sign the Box C & D of the DV. Fully signed DV is forwarded to the Cashier Unit for check/ADA preparation.	None	5 working days	 Finance Department Manager/ OIC Accounting Division Chief/OIC Manager/ Administrative Department DCOO/OIC for Corporate Affairs Chief Operating Officer/OIC Chairperson/

3. PROCESSING OF CLAIMS AND PAYMENTS

CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
	6. The Cashier prepares Check/ ADA/ or ACIC.	None	1 working day	Cashier
	7. The Authorized Signatories Approve/Countersign Checks/ADA	None	6 working days	 Manager/Administrative Department DCOO/OIC for Corporate Affairs Chief Operating Officer/OIC/Chairperson/Alternate Signatory
	8. The Cashier Unit releases the signed Checks to Claimants and remits the ADA/ACIC to the bank.	None	1 hour	Cashier
TOTAL TIME			15 working days	

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4. Request for Certification and Service Record

The Certification and Service Record are issued to employees needing these documents to affirm the validity of the employment information and state that there is no pending case filed against the requesting employee. The classification of service is considered simple since the processing time is within the day release of the requested document.

Office or Division:	Personnel and Human Resources Development Division (PHRDD)		
Classification:	Simple		
Type of Transaction:	G2G - Government to Government		
Who may avail:	All active and former TPB employees		





4. Request for Certification and Service Record

CHECKLIST OF REC	CHECKLIST OF REQUIREMENTS		SECURE			
 Request for Certification / Service Record Form Office/Travel Order/Special Order 		TPB ISO Quality Forms Google Drive Files				
CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE		
1.Request for Certification and Service Record	 1.1 Requesting employees must fill- up a request for certification / service record form (QF- PHRD-21) and submit it to the PHRDD. For purposes of official travel abroad please attach a copy of the signed Travel or Special Order. 	None	Within the day subject to the availability of the signatory	Requesting Employee		

4. Request for Certification and Service Record

1.2 Requesting employees will be informed once the certification / service record has been signed by the PHRDD Division Chief and is ready for pick-		HRMO/ Staff	PHRD	
up. TOTAL PROCESSIN	G TIME		1 Day	



EXTERNAL SERVICES



PROCESSING OF REQUEST FOR IMAGES, VIDEOS, AND MULTIMEDIA (EXTERNAL CLIENT)









1. Processing of Request for Images, Videos, and Multimedia (External Client)

To provide images, videos, and other multimedia products and materials to external clients (requesting party/ies) from TPB's image databank based on specifications provided.

Office or Division:	Marketing Communications (MARCOM) Department		
	Media Relations and Communications Division		
Classification:	Simple		
Type of Transaction:	G2C – Government to Citizen; G2B – Government to Business; and G2G – Government to Government		
Who may avail:	Academe; Tour Operators; Private Sector; DOT Overseas Offices; National Government Agencies; Embassies; and other Industry Stakeholders		





CHECKLIST O	F REQUIREMENTS	WHERE TO S	WHERE TO SECURE			
Letter of Re details on confidentiality others.	quest with specific purpose, scope, safeguards, among	To be submitte	To be submitted by the requesting party			
•	of Authorization and he use of TPB assets	Form to be sent by Marketing Communications Department for signature of requesting party				
CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE		
1. Submit the Letter of Request	1.1 Receive the Letter of Request.	None	3 hours	Department Manager/Division Chief and /or MARCOM Secretary		
	 Send the tracking number to the requesting party. 	None	1 hour	MARCOM Project Officer/Personnel BPHL () () () () () () () () () () () () ()		

CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
	1.3 Endorses the request to the concerned MARCOM division upon approval of MARCOM Manager.	None	1 hour	MARCOM Secretary
	1.4 Verify the multimedia resource/s requested.	None	1 day	Image Bank Custodian
	1.5 Select the proposed multimedia resource/s.	None	4 hours	Image Bank Custodian
	1.6 Prepare the selected multimedia resource/s, Letter of Authorization, and guidelines on the use of TPB's assets.	None	1 day	Image Bank Custodian





	CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
		1.7 Recommend for approval.	None	4 hours	Department Manager/ Division Chief Deputy Chief Operating Officer- Marketing and
-		1.8 Approve the requested images, Letter of Authorization, and guidelines on the use of TPB's assets.	None	2 days	Department Manager/ Division Chief Deputy Chief Operating Officer- Marketing and
		1.9 Send the Letter of Authorization to the requesting party.	None	1 hour	MARCOM Secretary





TOTAL PROCESSING TIME		1	6 days, 3 hour	S
				MARCOM Secretary
	2.3 Releases the requested images to requesting party	None	2 hours	Image Bank Custodian
	2.2 Receives, reviews and acknowledges the <i>conformed</i> Letter of Authorization.		1 hour	Image Bank Custodian
2. Receives, conforms and reverts the Letter of Authorization.	2.1 Awaits for the conformed / signed guidelines	None	2 hours	Image Bank Custodian





PROCESSING OF REQUEST FOR COLLATERAL MATERIALS (EXTERNAL CLIENT)





Citizen's Charter



To provide collaterals to external clients (requesting party/ies) based on specifications provided and availability of materials.

Office or Division:	Marketing Communications (MARCOM) Department
	Brand Management and Advertising Division[1] [2]
Classification:	Simple
Type of Transaction:	G2C – Government to Citizen; G2B – Government to Business;
	and G2G – Government to Government
Who may avail:	DOT Regional and Overseas Offices; Embassies; Academe; National Government Agencies; Private Sector; and other Industry Stakeholders

CHECKLIST OF REQUIREMENTS	WHERE TO SECURE
Letter of Request:	To be submitted by the requesting party
For Industry stakeholders: with valid Certificate of DOT Accreditation For Students: Letter of Request attested by	
College Dean	
Property Gate Pass (IN/OUT)	To be provided by the Concerned MARCOM Project Officer / Personnel



CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
1. Submit Letter of Request	1.1 Receive letter of request, assignment of Tracking Number	None	2 hours	DM/DC and/or MARCOM Secretary/Project Officer or Personnel
	1.2 Check the inventory of collateral materials	None	30 minutes	MARCOM Project Officer / Personnel
	1.3 Prepare RIS (Requisition Inventory Slip)	None	30 minutes	MARCOM Project Officer / Personnel
	1.4 Forwards RIS to Admin DM	None	2 days	MARCOM Secretary or Messenger



CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
	1.5 Prepares/Drafts Letter of Reply to requesting party/ies	None	30 minutes	MARCOM Project Officer / Personnel
	1.6 Finalizes Letter of Reply and forward to DCOO	None	2 hours	MARCOM Project Officer / Personnel Department Manager/ Division Chief
	1.7 Approves and endorses to the Chief Operating Officer (COO) of the Letter of Reply	None	1 day	Acting / Deputy Chief Operating Officer (DCOO) for Marketing & Promotions Sector
	1.8 Provides Comments / Final Approval by the COO	None	2 days	Office of the Chief Operating Officer





	CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
	2. Receive response from the agency	2.1 Send Letter of Reply to requesting party	None	30 minutes	MARCOM Project Officer / Personnel
*	 Receive advice that the Collateral Materials are ready for pick-up 	3.1 Prepare and forward Property Gate Pass (IN/OUT)	None	1 day	MARCOM Project Officer / Personnel



4. Receive the requested collateral materials	1.1 Release requested collateral materials	None	1 hour	Property Custodian

Note: Some of the requesting parties do not get the requested materials right away as they need to schedule someone who will pick-up the materials from TPB and some even request for the materials to be shipped/sent to them. Given this, MARCOM can only count until the day that the MARCOM Project Officer / Personnel will advise the requesting party that the materials are ready for pick up

TOTAL PROCESSING TIME

6 days, 7 hours



EXTERNAL SERVICES

RECRUITMENT, SELECTION AND PROMOTION PROCEDURE

Process



Citizen's Charter



This procedure defines the process for recruiting, selecting and promoting the most qualified candidate to meet TPB's Strategic Objectives on having a highly professional workforce.

	Office or Division:	Administrative Department
		Personnel and Human Resources Development Division
ţ	Classification:	Complex
	Type of Transaction:	G2G - Government to Government, G2C – Government to Citizen
	Who may avail:	Individuals



CHECKLIST OF REQUIREMENTS	WHERE TO SECURE
Approved Request to Fill-Up Vacant Position/s and/or directive from the Head of Agency and/or TPB Board of Directors to fill up vacant position/s	 Memorandum or Minutes of the Board Meeting
Application Requirements:	
 Personal Data Sheet (CSC Form No. 212) and Work Experience Sheet (CSC Form No.212 Attachment) Copy of Diploma and Transcript of Records 	CSC Website
 Copy of Training Certificates Copy of Authenticated CSC Eligibility Performance Rating for the last two (2) rating periods <i>(if applicable)</i> Certification of Duties and Responsibilities 	 CSC NCR/Central/Regional Office Previous Employer Previous Employer

Appointment Requirements: CSC Website • Appointment Transmittal and Action Form (CS Form No. 1) Appointment Form (CS Form No. 33-A) CSC Website • Personal Data Sheet (CSC Form No. 212) CSC Website and Work Experience Sheet (CSC Form No. 212 Attachment) Authenticated Certificate of CSC NCR/Central/Regional Office Eligibility/Rating/License • Position Description Form (DBM-CSC Form CSC Website No. 1) Oath of Office (CS Form No. 32) CSC Website • Certification of Assumption to Duty (CS Form CSC Website No. 4)



Employment Requirements for New Appointees:	 Any NBI Branches
 Updated NBI Clearance CSC Medical Certificate with documentary stamp 	 CSC Medical Certificate Form on CSC Website and documentary stamp at Post-Office CSC Website
 Statement of Assets and Liabilities Information Form for GSIS Information Form for Philhealth Information Form for Pag-ibig Copy of Form 1902 Marriage Contract (if married) Birth Certificate of children (if any) 	 GSIS Website Philhealth Website Pag-ibig Website Previous Employer Philippine Statistics Authority (formerly NSO) Philippine Statistics Authority (formerly NSO)



Employment Requirements for Transferees: Updated NBI Clearance Any NBI Branches CSC Medical Certificate with documentary stamp CSC Medical Certificate Form on CSC Website and documentary stamp at Post-Office CSC Website Statement of Assets and Liabilities **GSIS** Website Information Form for GSIS • Philhealth Website Information Form for Philhealth Pag-ibig Website Information Form for Pag-ibig Previous Employer Copy of Form 1902 Philippine Statistics Authority (formerly NSO) Marriage Contract (if married) Philippine Statistics Authority (formerly NSO) Birth Certificate of children (if any) • Previous Government Employer Approved Permission to Transfer CSC Website and Previous Government Employer Accomplished Clearance Form Previous Government Employer Performance Rating for the last two (2) rating period • Previous Government Employer Certificate of Last Payment of Salary Previous Government Employer Certification that no Gratuity or Retirement Benefits were Previous Government Employer claimed/received Previous Government Employer Certification of Accumulated Leave Credits • Previous Government Employer Service Record Latest Appointment Paper/Latest Notice of Salary Adjustment





CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
1. Submit application requirements	1.1 Received application requirements within the 10 calendar days of publication of the approved vacant positions to fill up pursuant to RA 7041 and acknowledge, screen completeness and conduct initial qualification assessment after the 10 calendar days of publication	None	 Received approved Request to fill up vacant positions - 1 working day Identification of qualification standards - 1 working day 	HRMO and HRMA





CLIEN STEP		FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
	 Send an email template of regrets to those applicants for employment and/or promotion who failed to submit complete application requirements. 		 Source out applicants 10 calendar days Acknowledgment, screening, and initial assessment - 3 working days per position 	HRMO and HRMA
	 To those who submit complete application requirements and are found qualified, proceed to Step 1.2. 			





CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
	 For candidate not meeting the minimum CSC qualification standards of the position, send an email template of regrets 	None	1 working day (results after 10 working days)	HRMA
	1.2 Schedule and endorse to the external provider for examination/ assessment and conduct Background Verification.			



CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
2. Confirm and commit attendance and completion of Online Assessment	 1.1 Candidates endorsed and scheduled for Online Assessment shall confirm and commit attendance and completion of Online Assessment. Otherwise, it will mean withdrawing their application. 			HRMA
	 The validity of the assessment result is one (1) year from the date of assessment. The minimum result of assessment - Moderately 			
	Recommended			





CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
	2.2 Endorse and coordinate with candidates meeting the minimum Moderately Recommended result in the Online Assessment for employment and/or promotion to the HRMPSB for interview and deliberation upon receipt of the result of the examination/ assessment.	None	5 working day (results after 10 working days)	HRMO and HRMA





CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
3. Confirm attendance to the scheduled HRMPSB interview and deliberation	3.1 Conduct HRMPSB interview and deliberation and submission of Recommendation Forms and Candidate Rating Sheets.	None	5 working days	HRMPSB Members
	3.2 Prepare minutes of the deliberation and HRMPSB Resolution upon receipt of the complete Recommendation Forms and Candidate Rating Sheets and endorse to the Head of Agency once approved by the HRMPSB Members.	None	3 working days	HRMO





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CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
	 The Head of Agency approves or disapproves appointment/ promotion. 	None	3 working days	Head of agency
b	• For the Board Secretary V, Internal Auditor V, and Deputy Chief Operating Officers positions, endorse to the Office	None	3 working days	HRMO
	of the Corporate Board Secretary for TPB Board of Directors interview and deliberation.			





CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
	• For qualified and not qualified candidates in the TPB Board of Directors interview and deliberation, proceed to step 3.3.			
	3.3 For approved appointment of coterminous, newly hired and/or promotion, prepare CSC Appointment Paper Form No. 33-A for endorsement to the Head of Agency.	None	3 working days	HRMO and HRMA
	 For disapproved appointment/ promotion, send a Letter of Regret. 			

CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
	3.4 Issue the appointment documents to the coterminous, newly hired and/or promoted employee.	None	3 working days	HRMO and HRMA
	3.5 Post Notice or Memorandum announcing the Appointment/ Promotion or Protest at 3 conspicuous places in TPB for fifteen (15) calendar days.	None	15 working days	HRMA



CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
4. Submit employment requirements.	 4.1 If no Protest, receive requirements from the coterminous, newly hired, and/or promoted employee and release the copy of signed CSC Appointment Paper Form No. 33-A for acknowledgment. If with Protest, resolve protest pursuant to CSC rules 	None	1 working day	HRMA
	and regulations. Schedule TPB Onboarding Orientation prior to assumption to duty.			

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CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE	
 Confirm attendance to the scheduled TPB Onboarding Orientation and virtual Oath Taking 	Orientation 5.2 Conduct virtual Oath Taking to the coterminous,	None	1 working day	HRMO and HRMA HRMO and Head of Agency	
6. Assumption to Duty	6.1 Deploy coterminous, newly hired, and/or promoted employees and issue Certificate of Assumption to Duty and have it signed by the concerned Department Head.	None	1 working day	HRMO and HRMA	

3. Recruitment, Selection and Promotion Procedure

CLIENT STEPS	AGENCY ACTIONS	FEES TO PAID) BE	PROCESSING TIME	PERSON RESPONSIBLE
	6.2 Submit signed Appointment Paper with prescribed supporting documents to CSC for evaluation and approval within thirty (30) days from the date of appointment.	None		1 working day	HRMO and HRMA
TOTAL TIME				43 working o alendar days - CS days (publication case of pro	C requirement –) & 15 days (in
*From date screened and acknowledged receipt of application requirements to the Head of Agency's approval/disapproval of appointment/ promotion				orking days	
**For Board Secretary V, Internal Auditor V, and Deputy Chief Operating Officers position			36 w	orking days	
***Subject to and based on	position line-up/ volume of applic	ants to			

be processed

EXTERNAL SERVICES

REVIEW OF CONTRACTS/ AGREEMENTS WITH DOT REGIONAL AND FOREIGN OFFICES

Process



Citizen's Charter



To review Contracts/Agreements within a period of ten (10) working days upon receipt of request supported by complete documents from the Requesting Department up to the release of reviewed contract or agreement for execution, of TPB projects requiring the execution of Contracts and Agreements with the Department of Tourism Regional and Foreign Offices.

Office or Division:	Legal Department			
Classification:	Highly-Technical Support/Complex			
Type of Transaction:	G2G - Government to Government			
Who may avail:	TPB Office of the Chief Operating Officer, Office of the Deputy COO for Marketing and Promotions, Office of the Deputy COO for Corporate Affairs, International Promotions Department, Domestic Promotions Department, MICE Department, Marketing Communications Department, Administrative Department, Finance Department, Corporate Planning and Business Development Department, Management Information Department, DOT Regional and Foreign Offices			



CHECKLIST OF REQUIREMENTS	WHERE TO SECURE
Board Approved Corporate Operating Budget	To be submitted by the Requesting Department.
Work and Financial Plan	
 Approved Project Proposal Form 	
Approved Budget Breakdown	
Complete Staff Work by DOT Regional/Foreign Office	
 Certificate of Funds Availability 	
 Approved Realignment of Funds, if applicable 	
 Market Study, if applicable 	
Value Contribution/ Investment of Contracting Party, if applicable	
 Authority of the DOT Tourism Attaché/Regional Director to sign and execute the agreement and to implement the project 	



CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
1. Submit request form for the Review of Contracts/Agreements with DOT Regional and Foreign Offices and	check supporting documents and	None	Within 3 hours from receipt of documents	Legal Assistant
supporting documents.	1.2 Assign the request to the Lawyer/Legal Researcher/Legal		Within 1 working day from receipt of documents	Department Head or OIC



CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
	 1.3 Review the draft Contract/ Agreement and prepare the initial draft, if warranted. 		Within 3 days from receipt of documents	Assigned Lawyer/Legal Researcher/Legal Staff
	1.4 Review the initial draft of the Contract/ Agreement.		Within 2 days from receipt of documents	Department Head or OIC
	1.5 Release the initial draft of the Contract/ Agreement or the recommendation/ opinion to the Requesting Department.		Within 1 working day from receipt of documents	Legal Assistant





	CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
*	2. Receive the draft Contract/Agreement for second/final review.	2.6 Stamp receipt, check supporting documents and record entries.	None	Within 3 hours from receipt of documents	Legal Assistant
		2.7 Conduct Second or Final Review of the draft Contract/ Agreement or Evaluate and review the Memorandum or Letter for Reconsideration from the Requesting Department.		Within 1 working day from receipt of documents	Department Head or OIC/ Assigned Lawyer/Legal Researcher/Legal Staff
		2.8 Finalization and Release of the proposed Contract/Agreement for Execution.		Within 1 working day from receipt of confirmation	Department Head or OIC/ Assigned Lawyer/Legal Researcher/Legal Assistant





CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
 Submission of Notarized Copies of Contract/Agre ement by the Requesting Department 	 3.1 Stamp receipt the Notarized Copies of Contract/ Agreement prior to the implementation of the Project. 3.2 File Records. 	None	Within 2 hours upon receipt	Legal Assistant
TOTAL PROCESSING TIME			10 working days	



EXTERNAL SERVICES

TPB MEMBERSHIP APPLICATION

Process



Citizen's Charter



To assess and process the application for membership of stakeholders

Office or Division:	Domestic Promotions Department/ Industry Relations and Services Division
Classification:	Simple
Type of Transaction:	G2C, G2B
Who may avail:	Accommodation Establishments, Travel and Tour Services, MICE Facilities/ Organizers, Health and Wellness Facilities, Tourism Related Enterprises



CHECKLIST OF REQUIREMENTS	WHERE TO SECURE
Valid Department of Tourism (DOT) Accreditation Certificate or Provisional Accreditation Certificate if Renewal is on process	To be submitted by the applicant
Certificate of Employment	
2x2 photo	



CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
1. Fill-out the TPB Membership Online Application Form and submit requirements.	1.1 Receive the TPB Membership Online Application Form and its attachments	None	30 minutes	Marketing Officer
•	1.2 Assessment of TPB Membership Application Form and verification of client's DOT Accreditation.		1 day	Marketing Officer
	 1.3 Preparation of Statement of Account (SOA). 		2 days	Finance Department
	1.4 Issuance of SOA.		30 minutes	Marketing Officer





AGENCY ACTIONS	FEES TO BE PAID	PROCESS ING TIME	PERSON RESPONSIBLE
	Php 10,000.00* Waiver for 2020 to 2021 per Circular No. 2020-16 dated 15 May 2020	10 minutes	
 3.1 Verification of payment (applicable to payments made through bank transfers/ bank deposit) 3.2 Issuance of notice of approval. 		3 days 1 day	Finance Department Marketing Officer
		7 working days, 1hour and 10 minutes	UNT OF
	3.1 Verification of payment (applicable to payments made through bank transfers/ bank deposit) 3.2 Issuance of notice of	Php10,000.00* Waiver for 2020 to 2021 per Circular No. 2020-16 dated 15 May 20203.1 Verification of payment (applicable to payments made through bank transfers/ bank deposit)3.2 Issuance of notice of	ING TIMEPhp10,000.00* Waiver for 2020 to 2021 per Circular No. 2020-16 dated 15 May 202010 minutes3.1 Verification of payment (applicable to payments made through bank transfers/ bank deposit)3 days3.2 Issuance of notice of approval.1 day7 working days, 1hour and 10

EXTERNAL SERVICES

EVALUATION OF MARKETING PROPOSALS/ REQUESTED ASSISTANCE

Process



Citizen's Charter





To evaluate marketing proposals and activities or assist international events that would help promote the Philippines as a premier travel/ MICE destination

Office or Division:	Marketing and Promotions
Classification:	Technical
Type of Transaction:	G2C, G2B, and G2G
Who may avail:	All Tourism and MICE Stakeholders, DOT Overseas Offices/ Regional Offices, Media Agencies, etc.



WHERE TO SECURE
To be submitted by the requesting party
To be submitted by the requesting party
To be submitted by the requesting party
From TPB % Domestic Promotions Department - Industry Relations and Services Division

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CHECKLIST OF REQUIREMENTS	WHERE TO SECURE
If requesting party is from DOT Regional Offices or Attached Agencies:	To be submitted by the requesting party
 Certification of Non-inclusion in the Work Program for the Year Itemized list of regional projects Fund utilization timelines/cash flow Project proposal Budget breakdown Funding evaluation measures Project evaluation criteria 	From TPB % Domestic Promotions Department - Industry Relations and Services Division
If requesting party would like to avail of TPB support for their MICE Event/s in the Philippines, requesting party should accomplish the MICE Event Support and Assistance Form	https://www.tpb.gov.ph/enhanced-mice-plus-program/



	CLIENT STEPS	AGENCY ACTIONS	FEES TO PAID	BE	PROCESSING TIME	PERSON RESPONSIBLE
5	1. Submit the Letter of Request to the ODCOO for Marketing & Promotions	1.1 Receive the Letter of Request.			N/A	ODCOO for Marketing and Promotions
k		1.2 Acknowledgment of Receipt of Request and Endorsement to the Relevant Department			1 working day	ODCOO for Marketing and Promotions
						Department Manager & Division Chief
					1 working day	
,		1.3 Assignment of Project Officer Coordinator				



	CLIENT STEPS		AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
•		Comp Inforn	uation/ Verification of leteness of Documents and nation/ Drafting of mmendation		4-7 working days (for requests not requiring market study)	Project Officer
•					Note: Processing of the proposal will start upon receipt of complete information and supporting documents	
					7-22 working days (for proposals requiring a market study)	





CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
	1.5 Review and Endorsement to concerned offices		3 working days	Division Chief Department Manager/ Deputy Chief Operating Officer- Marketing and Promotions Sector
	1.6 Budget Allocation (if applicable)		2 – 3 working days	Finance Department
	1.7 Final Review/ Approval		2 – 3 working days	0000/ 000



CLIENT STEPS AGENCY ACTIONS FEES TO BE PAID		PROCESSING TIME	PERSON RESPONSIBLE	
2. Receive official communication (Confirmation/ Regrets).	1 working days	Project Officer		
TOTAL NUMBER OF DAYS TO PROCESS A PROPOSAL			14 – 17 working days (for requests not requiring market study)	
			17 – 34 working days (for requests requiring market study)	





EXTERNAL SERVICES

PROCESSING OF PHILIPPINE SELLER COMPANIES' PARTICIPATION IN ROADSHOWS, SALES / BUSINESS MISSIONS, TRAVEL TRADE, MICE FAIRS / SHOWS









To facilitate participation of Philippine tourism/ MICE stakeholders in international Travel Trade, MICE and Consumer Fairs/ Shows (TTMCF) and Business Missions.

Office or Division:	Marketing and Promotions
Classification:	Complex
Type of Transaction:	G2B and G2G
Who may avail:	All Tourism and MICE Stakeholders



	CHECKLIST C	OF REQUIREMENTS	WHERE TO S	SECURE			
	Participation A	greement Form	Invitation to Participate to be sent out by the concerned Department				
•	DOT accreditation and/or PCSSD (for dive shows)						
	CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE		
*	 Email concerned Project Officer of intent to participate 	1.1 Email back the Participation Agreement Form to interested company	N/A	0.5 working day	Project Officer		
		*subject to availability of slots (reservation is on a first-come, first- served basis)		18			

CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
 Submit duly accomplished Participation Agreement Form 	2.1 Receive accomplished Participation Agreement Form	N/A	N/A	Project Officer
(together with DOT accreditation and/or PCSSD accreditation for dive shows)*	2.2 Process request ofStatement of Account(SOA), upon request ofclient		0.5 working day	Project Officer
*subject to availability of slots (reservation is on a first-come, first-	2.3 Processing of Statement of Account (SOA), upon request of client		1-2 working days	Accounting Division
served basis)	2.4 Issuance of SOA to client		1 working day	Project Officer





CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
3. Receive SOA	3.1 Send SOA to client	* Cost depends on the TTMCF/ Business Mission to be participated in	N/A	Project Officer
4. Pay Participation Fee <i>(if applicable)</i>	4.1 Receive Payment of Participation Fee	*Refer to the TPB invitation to participate (Cost depends on the TTMCF/ Business Mission to be participated in)	N/A	TPB Cashier/ TPB Bank (for Bank Deposit)



CLIENT STEPS	AGENCY ACTIONS	FEES TO BE PAID	PROCESSING TIME	PERSON RESPONSIBLE
5. Submit Proof of Payment to Project Officer (if applicable)	5.1 Receive Proof of Payment		N/A	Project Officer
	5.2 Forward to Accounting Department for Verification		1 working day	Project Officer
	5.3 Verification of Payment		2-3 working day	Accounting Division
6. Receive Confirmation of Participation	6.1 Send communication confirming the client's participation		1 working day	Project Officer
TOTAL NUMBER OF DAY	S TO PROCESS		7-9 working days	





CONTACT US

TOURISM PROMOTIONS BOARD

4F, Legaspi Towers 300, Roxas Blvd., corner P. Ocampo St., Malate Manila, 1004 Trunkline: (02) 8 5259318-27 / (02) 8 5259607-09 / (02) 8 5259622-23

Website: <u>www.tpb.gov.ph</u> Email: <u>info@tpb.gov.ph</u>

TPB CONTACT NUMBERS









WE VALUE YOUR FEEDBACK

PLEASE SCAN FOR THE FOLLOWING:

PROCEDURE

FEEDBACK FORM









THANK YOU AND MABUHAY!



