


QUARTERLY PHYSICAL REPORT OF OPERATION
As of December 31, 2021


Department : Budgetary Support to Government Corporations
Agency : Tourism Promotions Board
Operating Unit : < not applicable >
Organization Code (UACS) : 35 041 0000000

Particulars	UACS CODE	Physical Target (Budget Year)					Physical Accomplishment (Budget Year)					Variance	Remarks
		1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total		
1	2	3	4	5	6	7	8	9	10	11	12	13	14
INTERNATIONAL PROMOTIONS PROGRAM	3101000000000000												
OO : Tourist arrivals and earnings/receipts increased													
FYs 2019 and 2020													
Outcome Indicator													
1. No. of tourist arrivals in TPB's international													
market						N/A	19,269	20,054	No available data yet	No available data yet	39,323	39,323	This outcome indicator has been severely affected by the border controls and travel restrictions being enforced against the COVID-19 pandemic.
Output Indicators													
1. No. of TPB-organized/assisted international													
promotions and events						N/A	13	22	11	17	63	63	
2. No. of TPB-assisted projects/events (e.g. joint book													
promotions, booked events, won bids)						N/A	20	17	20	26	83	83	
3. No. of seller participants in international													
promotions projects						N/A	25	114	72	119	330	330	
DOMESTIC PROMOTIONS PROGRAM	3102000000000000												
OO : Tourist arrivals and earnings/receipts increased													
FYs 2019 and 2020													
Outcome Indicator													
1. No. of tourist arrivals in TPB's domestic market							N/A	N/A	N/A	N/A	N/A	N/A	This indicator is no longer included in the targets of TPB in 2021 due to the on-going pandemic.
Output Indicators													
1. No. of TPB-organized domestic promotions and events						N/A	7	5	9	15	36	36	
2. No. of seller participants in domestic promotions													
projects						N/A	0	0	211	96	307	307	Seller participants of the 7th & 8th Regional Travel Fairs, MICECONnect, and Philippine Travel Exchange (PHITEX).
MARKETING AND PROMOTIONS PROGRAM	3103000000000000												
OO : Tourist arrivals and earnings/receipts increased													
FY 2021													
Outcome Indicator													
1. No. of tourist arrivals in TPB's international													
market						7000000	19,269	20,054	No available data yet	No available data yet	39,323		This outcome indicator has been severely affected by the border controls and travel restrictions being enforced against the COVID-19 pandemic.
Output Indicators													
1. No. of TPB-organized/assisted domestic and													
international promotions and events						44	20	27	20	32	99	55	
2. No. of TPB-assisted projects/events (e.g. joint book													
promotions, booked events, won bids)						85	20	17	20	26	83	-2	Based on the Board-approved 2021 TPB Work and Financial Program, the target number of projects/

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		1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total		
1	2	3	4	5	6	7	8	9	10	11	12	13	14
promotions, booked events, won bids)						85	20	17	20	26	83	-2	events for this indicator was reduced to 80.
3. No. of seller participants in domestic and international promotions projects						367	25	114	283	215	637	270	

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