

## 9<sup>th</sup> REGIONAL TRAVEL FAIR



Featuring: **sorsogon #Excitingbicol**  
**PROGRAMME AND SCHEDULE OF ACTIVITIES**  
**HYBRID EDITION**  
*as of 24 February 2022*  
 (Subject to changes without prior notice)

RTF BUYERS	RTF SELLERS
<b><u>27 April 2022</u></b>	
7:00H Depart Manila for Bicol <ul style="list-style-type: none"> <li>• Lunch in Quezon</li> <li>• Naga Heritage Tour (if still have time)</li> <li>• Dinner in Naga City</li> <li>• Hotel check-in</li> <li>• Overnight at hotel in Naga City</li> </ul>	Not applicable
<b><u>28 April 2022</u></b>	
Hotel check-out (Packed Breakfast)  05:00H ETD for Donsol, Sorsogon  08:00H ETA Donsol, Sorsogon  Whale Watching Activities  10:00H ETD Sorsogon City  11:45H ETA Sorsogon City  Lunch  <b>Attend RTF Webinar</b>  Hotel check-in  Dinner  Overnight at hotel in Sorsogon City	9:00H – 11:30H  Arrival of RTF Sellers at the <b>Sorsogon Convention Center (SCC)</b> City Hall Complex, Barangay Cabid-An, Sorsogon City  Lunch at the SCC  13:00H to 16:00H - Opening Ceremony and Tourism Webinar  <b>Part I : Opening Ceremony</b>  Invocation  Message <b><i>Maria Anthonette C. Velasco-Allones</i></b> <i>Chief Operating</i> <i>Tourism Promotions Board Philippines</i>  Welcome Remarks (TBA)  Keynote Message <b><i>Secretary Bernadette Romulo-Puyat</i></b> <i>Department of Tourism</i>  <b>Part II : Tourism Webinar</b>  <b>Speakers to be advised</b>  Overnight at Sorsogon City

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<b>BUSINESS TO BUSINESS SESSION (B2B) HYBRID</b>	
<b><u>29 April 2022</u></b>	
09:30H	Opening of Business to Business Session (B2B)
10:00H-12:00H	Networking Session
12:00H-13:00H	Lunch Break
13:00H-16:30H	Networking Session
16:45H	<b>Depart for Welcome Dinner at the Residencia Hamor Beach (Magdalena)</b>
19:00H	Dinner with entertainment
Overnight at hotel in Sorsogon City	
<b><u>30 April 2022</u></b>	
<b>CONTINUATION OF THE TOUR</b>	<b>BUSINESS TO CONSUMER (B2C) HYBRID</b>
Early Departure	Travel Fair Proper (Business to Consumer – B2C)
Sorsogon tour to include:	10:30H – 19:00H Open to all Consumers 2-day Activities to Join the Interactive Games and visit Virtual Booths of Bicol Region
2 options for the tour a) Subic (Matnog) b) Bulusan Lake (Zoe Farm, Falls)	
Lunch in Bulusan (Balay Buhay sa Uma)	Back to back Presentation of RTF Sellers through video Presentation Virtual Platform/Via Zoom and FB Live
Continuation of tour	
Proceed to Legazpi City	<i>Overnight at hotel</i>
Hotel Check-in	
Dinner	
Overnight at hotel in Legazpi City	

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<b><u>01 May 2022</u></b>	
06:00H Breakfast at the hotel  Check-out  08:30H Mayan Lava ATV Ride <ul style="list-style-type: none"> <li>• City tour</li> <li>• Lunch at Sumlang Lake</li> <li>• Camalig abaca handicraft industry</li> <li>• Side trip at Cagsawa Ruins</li> </ul> 18:00H Proceed to Naga City  Dinner at Naga City  Back to Manila	Travel Fair Proper (Business to Consumer – B2C)  10:30H – 19:00H Open to all Consumers 2-day Activities to Join the Interactive Games and visit Virtual Booths of Bicol Region  Back to back Presentation of RTF Sellers through video Presentation Virtual Platform/Via Zoom and FB Live  Overnight at hotel in Sorsogon City
<b><u>02 May 2022</u></b>	
05:00H ETA Manila  End of tour	Breakfast at hotel <ul style="list-style-type: none"> <li>• Sorsogon City Tour</li> <li>• Churches</li> <li>• Bulusan Lake</li> <li>• Convention Center, Sports Coliseum</li> <li>• Balay Buhay sa Uma Bee Farm</li> </ul> Dinner
<b>End of Buyer's Post Tour</b>	Overnight at hotel in Sorsogon
<b><u>03 May 2022</u></b>	
Not applicable	Depart of TPB Secretariat and RTF Sellers Last flight for Manila
<b>End of RTF #EXCITING BICOL</b>	