



10TH REGIONAL TRAVEL FAIR
Featuring: #DISCOVERCALABARZON
PROGRAMME AND SCHEDULE OF ACTIVITIES
HYBRID EDITION
as of 24 February 2022
 (Subject to changes without prior notice)

RTF BUYERS	RTF SELLERS
<u>27 October 2022</u>	
No Schedule	9:00H – 11:30H Arrival of RTF Sellers Lunch at hotel 13:00H to 16:00H - Opening Ceremony and Tourism Webinar Part I : Opening Ceremony Invocation Message <i>Maria Anthonette C. Velasco-Allones</i> <i>Chief Operating</i> <i>Tourism Promotions Board Philippines</i> Welcome Remarks (TBA) Keynote Message <i>Secretary Bernadette Romulo-Puyat</i> <i>Department of Tourism</i> Part II : Tourism Webinar Speakers to be advised Overnight at Sorsogon City
BUSINESS TO BUSINESS SESSION (B2B) HYBRID	
<u>28 October 2022</u>	
5:00 AM Arrival of the Buyers <i>Breakfast on Board for the Buyers</i> 09:30H Opening of Business to Business Session (B2B) (Buyers and Sellers) 10:00H-12:00H Networking Session 12:00H-13:00H Lunch Break 13:00H-16:30H Networking Session 16:45H Depart for Welcome Dinner	



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Back to back Presentation of LGU’s through video Presentation Virtual Platform/Via Zoom and FB Live	
<u>29 October 2022</u>	
Buyer’s Post Tour	BUSINESS TO CONSUMER (B2C) HYBRID
6:00 Breakfast at Hotel	Travel Fair Proper (Business to Consumer – B2C)
7:00 ETD for San Pablo Laguna	10:30H – 19:00H Open to all Consumers 2-day Activities to Join the Interactive Games and visit Virtual Booths of CALABARZON Region
09:00 00H Arrive San Pablo	Back to back Presentation of RTF Sellers through video Presentation Virtual Platform/Via Zoom and FB Live
12:00H Lunch at Pandin Lake	<i>Overnight at hotel</i>
13:30H-14:30H Tour of Pandin and Yambo Lakes	
14:30H-16:00H Running Tour of Sampaloc, Lake	
Early Dinner (TBA)	
16:00H Depart San Pablo for Sta. Rosa	
<u>30 October 2022</u>	
	Travel Fair Proper (Business to Consumer – B2C)
	10:30H – 19:00H Open to all Consumers 2-day Activities to Join the Interactive Games and visit Virtual Booths of CALABARZON Region
	Back to back Presentation of RTF Sellers through video Presentation Virtual Platform/Via Zoom and FB Live
	<i>Overnight at hotel</i>
<u>31 October 2022</u>	
	Depart Sta. Rosa to Manila
End of RTF #DISCOVERY CALABARZON	