

9th REGIONAL TRAVEL FAIR
Featuring: sorsogon#Excitingbicol
PROGRAMME AND SCHEDULE OF ACTIVITIES



as of 07 February 2022
(Subject to changes without prior notice)

RTF BUYERS	RTF SELLERS
<u>27 April 2022</u>	
7:00H Depart Manila for Bicol <ul style="list-style-type: none"> • Lunch in Quezon • Dinner in Naga City • Hotel check-in • Overnight in Naga City 	Not applicable
<u>28 April 2022</u>	
6:00 am - Breakfast at the hotel /Check out 8:30 am Leave for Naga City Pilgrimage tour Isarog Hot Spring Lunch at (TBA) Cagsawa Ruins Sumlang Lake Early Dinner at Sumlang Lake Proceed to Sorsogon Overnight in Sorsogon City	9:00H – 11:30H Arrival of RTF Sellers Lunch at hotel 13:00H to 16:00H - Opening Ceremony and Tourism Webinar Part I : Opening Ceremony Invocation Message <i>Maria Anthonette C. Velasco-Allones</i> <i>Chief Operating</i> <i>Tourism Promotions Board Philippines</i> Welcome Remarks <i>Hon. Ester Mayor</i> <i>City Mayor, Sorsogon City</i> Keynote Message <i>Secretary Bernadette Romulo-Puyat</i> <i>Department of Tourism</i> Part II : Tourism Webinar Speakers to be advised Overnight at Sorsogon City

BUSINESS TO BUSINESS SESSION (B2B) HYBRID

29 April 2022

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09:30H	Opening of Business to Business Session (B2B)	
10:00H-12:00H	Networking Session	
12:00H-13:00H	Lunch Break	
13:00H-16:30H	Networking Session	
16:45H	Depart for Welcome Dinner	
Back to back Presentation of LGU's through video Presentation Virtual Platform/Via Zoom and FB Live		
<u>30 April 2022</u>		
CONTINUATION OF THE TOUR		BUSINESS TO CONSUMER (B2C) HYBRID
<i>April 30</i> Sorsogon tour Lunch in Bulusan (BalayBuhaysa Uma) Continuation of tour Proceed to Legazpi City Hotel Check-in Dinner Overnight at the hotel		Travel Fair Proper (Business to Consumer – B2C) 10:30H – 19:00H Open to all Consumers 2-day Activities to Join the Interactive Games and visit Virtual Booths of Bicol Region Back to back Presentation of RTF Sellers through video Presentation Virtual Platform/Via Zoom and FB Live <i>Overnight at hotel</i>
<u>01 May 2022</u>		
06:00H Breakfast at the hotel Hotel Check-out Mayan Lava ATV Ride City tour Lunch at (TBA) Camalig abaca handicraft industry 18:00H Back to Manila Dinner in Naga City		Travel Fair Proper (Business to Consumer – B2C) 10:30H – 19:00H Open to all Consumers 2-day Activities to Join the Interactive Games and visit Virtual Booths of Bicol Region Back to back Presentation of RTF Sellers through video Presentation Virtual Platform/Via Zoom and FB Live <i>Overnight at hotel</i>
<u>02 May 2022</u>		
5:00H Back to Manila	Breakfast at hotel Sorsogon City Tour Churches	

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HYBRID EDITION



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	Bulusan
	Overnight at hotel
03 May 2022	
ETD of TPB Secretariat and RTF Sellers	
End of RTF #EXCITING BICOL	

***** Nothing Follows *****