

TERMINAL REPORT

CORPORATE SOCIAL RESPONSIBILITY (CSR) 2021 KUBO PROJECT

13 December 2021

I. EXECUTIVE SUMMARY

On 07 November 2021, the Tourism Promotions Board's Office of the Chief Operating Officer (OCOO) received a request for donation either in cash or in kind from Mr. Dwight O. Salac of Pink Lily Travel. This was for the "Kubo of Future and Beyond" project, his personal initiative for the community surrounding Bulabog Beach in Boracay. The ultimate beneficiaries of the said project are the school children and tourism workers of the Bulabog Beach community in Boracay.

In order to accommodate Mr. Salac's request and at the same time help unload PGSD's excess inventory, CPBDD decided to donate items in the form of school supplies, umbrellas, and raincoats for the schoolchildren and T-shirts for the tour marketers, boat men and vendors. Per Mr. Salac's request and in the interest of administrative and logistical convenience, these items were delivered directly to Levantin Resort in Bulabog Beach, care of its owner Ms. Dian Tobes.

The summary of TPB's donated items is as follows:

Description		Quantity
Backpack bag (foldable) with TPB logo/branding		50pcs
Notebooks with TPB logo/branding		100pcs
T-shirt with TPB logo/branding		100pcs
Umbrella with TPB logo/branding		50pcs

^{*}The above items were packed in four (4) boxes. The first three boxes were picked up by LBC Express on 26 November 2021 from the TPB office and received at Levantin Resort Boracay on 30 November 2021.



^{*}The last box was brought to LBC Express Banawe, QC branch last 07 December 2021 and received at Levantin Resort on 10 December 2021.

II. BACKGROUND

During a visit to the island of Boracay, Mr. Salac stayed at Levantin Resort, which has been supporting the children of the Bulabog community since before the pandemic by allowing them to use their Wifi connection for online learning. As early as sunrise, Mr. Salac observed the children already lining up in the sand in front of the resort, striving to connect to the Internet so they can be present in their online class. As the day progressed, the oppressive heat from the sun was becoming unbearable but the children did not mind. They tried to squeeze themselves in the shade cast by the coconut trees, and when it rained, they made do with plastic bags to protect their gadgets.

Thus, the inspiration came to Mr. Salac to build even a little hut or "kubo" for these unfortunate kids. With enough resources, he decided to partner with Levantin Resort and request permission to build a little "Bahay Kubo/Small Shed" where the students could sit and study in a proper and more comfortable environment. Mr. Salac understood how difficult life can be since he also came from a poor family. He recalled that during high school, he used to walk two hours each way just to get to school. He saw himself in the children of Bulabog community, and he wanted very much to ease their hardship in any way he could.

For the meantime and while the plan for building the Kubo is being finalized, Mr. Salac, in partnership with TPB, was able to provide various school supplies to the children of Bulbog during a gift-giving event last 13 December 2021 at Levantin Resort. Recipients included the tourism workers within the community who were also given T-shirts and umbrellas.

III. OBJECTIVES

- To provide support to the educational needs of the schoolchildren of Bulabog community
- To provide support to the tourism workers within the Bulabog community in the conduct of their tourism-related means of livelihood
- To provide Christmas cheer and hope during the Yuletide season
- To comply with GCG Memorandum Circulars 2012-07 and 2015-07 requiring GOCC's to include their interaction with communities and other Corporate Social Responsibility activities in their adherence to the Code of Corporate Governance

IV. LOGISTICS

Project Officer for this CSR activity was Mr. Arturo Z. Gatus who was ably assisted by CPBDD employees Ms. Sheryll Karunungan, Ms. Mariel Dimaano and Ms. Chelsea

Luna, while packing of the donated items was done in close coordination with PGSD. Total expenses representing payment to LBC Express Inc. for courier services amounted to Php12,450.00 (twelve thousand and four hundred fifty pesos).

V. LESSONS ("AHA" MOMENT)

- The youth are indeed the future of our country. Since education is a basic right, the state must ensure that every Filipino child gets the opportunity to avail of the best education available.
- Our individual tourism workers also need support, mostly financia. Aside from its corporate stakeholders, TPB can set aside a portion of the corporate operating budget to help our country's tourism front liners.

V. Recommendations (Strategic/Tactical)

- When doing a market study of suppliers, ensure that we consider the factor of fast turn-around time and SLA (Service Level Availability) aside from cost.
- When donating goods, prioritize the overstocked items that also meet the requirements of our recipients in the inventories of both CPBD and PGSD.

VI. ANNEXES

- a. Approved Memo by COO (with Letter of Request from Mr. Dwight O. Salac)
- b. Official Receipts from LBC Express Inc.
- c. Photo Documentation

Prepared by:	Noted and Approved by:
Go	
	WILSON R. SUBA
ARTURO Z. GATUS	Acting Head
DMO IV	CPBD Department
CPBD Department	,
Date: 21 December 2021	Date: 21 December 2021

MEMORANDUM

FOR : MARIA ANTHONETTE C. VELASCO-ALLONES

Chief Operating Officer

DATE: 11 NOVEMBER 2021

SUBJECT: REQUEST FOR APPROVAL:

Corporate Social Responsibility (CSR) Program: Community

Assistance to "Kubo of Future and Beyond" Initiative

This is in reference to the attached letter and SMS message from Mr. Dwight O. Salac of Pink Lily Travel requesting for a donation either in cash or in kind to his "Kubo of Future and Beyond" project, his personal initiative for the community surrounding Bulabog Beach in Boracay. The Corporate Planning and Business Development Department (CPBDD) will be glad to accommodate the said request as part of TPB's Corporate Social Responsibility (CSR) Program for 2021.

The ultimate beneficiaries of the said project are the school children and tourism workers of the Bulabog Beach community in Boracay. In order to accommodate Mr. Salac's request and at the same time to help unload PGSD's excess inventory, CPBDD has decided to donate items in the form of school supplies, umbrellas, and raincoats for the schoolchildren and T-shirts for the tour marketers, boat men and vendors. Per Mr. Salac's request and in the interest of administrative and logistical convenience, these items will be delivered directly to Levantin Resort in Bulabog Beach, care of its owner Ms. Dian Tober.

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Umbrella with TPB logo/branding		50pcs

We have also canvassed several courier services and will choose 2GO which is the least expensive based on the list below of their published rates online:

	PARTICULARS	Airspeed	2G0	J&T Express	JRS Express	LBC Express
		NCR - Visayas	Serviceable Area & Out of town delivery rate	Malate, Manila – Malay, Aklan	NCR - Visayas	Manila City – Malay, Aklan
1	Box (5 kg)	Php 400.00	Php 380.00	Php 400.00	Php 532.00	-
2	Box (10 kg)	-	Php 750.00	Php 899.00	Php 956.00	-
3	Box (20 kg)	-	Php 1,300.00	Php 2,019.00	Php 2,045.00	Php 2,000.00
4	Box (30 kg)	-	-	Php 3,139.00	Php 3,045.00	Php 3,000.00
5	In excess (per kg)	Php 100.00	-	-	Php 1,000.00	-

Target date of delivery will be at least one week from the date of their holiday event on 13 December 2021 while the budget for courier services will be sourced from Petty Cash.

For the COO's consideration and approval, please.

Thank you.

WILSON R. SUBA

Acting Head

Corporate Planning and Business Development Department

✓ APPROVED	DISAPPROVED
Qu.	allon
	C. VELASCO-ALLONES
Chief Oper	ating Officer
Tourism Pror	notions Board

From: Dwight O. Salac

Address: 2231 Sta Ana Manila

Contact: 09773592231 / john_jaret@yahoo.com

Atty. Maria Anthonette C. Velasco-Allones Chief Operating Officer (COO) Philippines Tourism Promotion Board Manila, Philippines

Dear (COO) Atty. Maria Anthonette C. Velasco-Allones,

Maligayang Araw at Mabuhay! I'd like to start my letter by sharing you about my experience and how I came engaged in this initiative.

During my recent visit to the iconic island of Boracay, I was lucky to stay at Levantin Resort, which has been supporting the children of the Bulabog community since before the pandemic by giving their WI-FI connection for online learning. And I'm fortunate to have met these great children who are driven and ready to complete their education. When I got up one morning to see the sunrise, it's true that kids are lining up on the sand in front of the resort, striving to connect to the internet so they can be present in their online class, and I'm moved and inspired by their passion.

Time passed, the heat from the sun was already hurting my skin, but they were still there, trying to squeeze themselves in the shadow cast by the coconut trees, rain began to fall, but they were all still determined to finish their session using a plastic bag to cover their gadget, I felt hurt in my heart.

Despite the fact that Boracay is the best island in the world, there are still those that struggle in their everyday lives. Youth is our future, and these children I witnessed are our future. We must safeguard them and show that we have their back. If I only had enough money to build a little Kubo for them to have a shed and a nice place to stay, but at the time, I could only afford to host them for breakfast. I continued to see more students performing their module in the center of the heat of the sun after that morning.

Life is not easy, but we are here to encourage them believe that good people exist and that they are not alone. I've been thinking about how I can help all night, which leads me to the project Kubo of Future. If I have enough resources, I will partner with Levantin Resort and request permission to place and build a little Bahay Kubo/Small Shed where students could sit and study right immediately. Because I understand how difficult life can be, when I was in high school and came from a poor family, I used to walk two hours each way just to get to school, learn, and have a better future. I saw myself in them, and I want to ease their hardship in any way I can.

With this, I write to respectfully seek a donation to the Kubo of Future and Beyond initiative. Our main objective is to build a Small Bahay Kubo or shed, however if funds are insufficient, we will use the collection by:

- 1. School supplies, umbrellas, and raincoats, as well as some gadgets for individuals in need
- 2. To celebrate their efforts, we will hold a Christmas party for them (Social distancing event)
- 3. Our primary objective is the Kubo of Future.
- 4. Will bring clothing if there are any left. During the lockdown and closure, people had a difficult time surviving on a daily basis; many didn't even have adequate clothing.

We want organized the event on or before by December 13, 2021, in order to give them the feel and spirit of the holiday season.

I am not alone in this endeavor; Levantin Resort, C&B Travel Boracay, Plato D' Boracay, and BIBATOA are all on board, and I hope you will join us in showing our youth that we are here for them!

We would like to invite you to make a significant contribution to our mission to improve student learning outcomes, happiness, and moral support to our Bulabog Boracay youth, which is critically valuable during this crisis, and for building more of Kubo in the Philippines for the use of communities.

We would like to ask if you can share with us through your satellite office Boracay;

- 50 pcs of Backpack bag with your branding for students
- 50 pcs of Note book and pens with your branding for students
- 50 pcs of T-shirt with your branding for our Tour marketers, Bangkero and vendors in Boracay
- We will appreciate if you can share more for us to reach more students and vendors.

Please contact me if you require any other information. This is a personal campaign, any contribution or even prayers are welcome. And we can only provide a personal acknowledgement receipt for every collection we receive. We will be completely transparent in all transactions, and all receipts will be stored in a passwordprotected online drop box for those who want a copy.

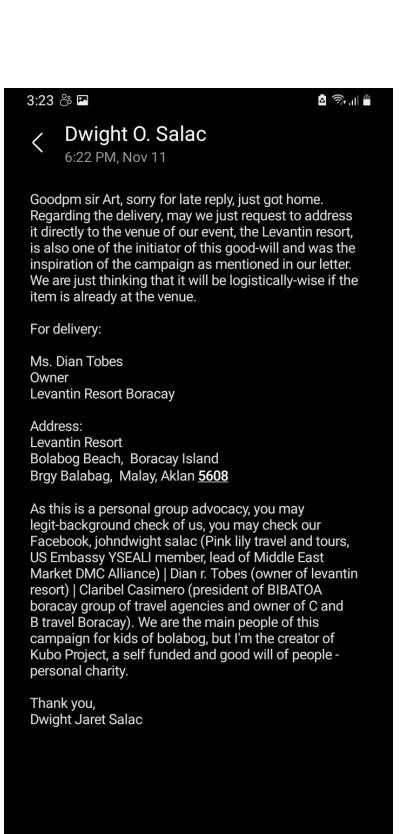
Together with this letter are some photos and my social media post when I visited Bulabog, Boracay.

I am positively looking forward for any response you will send us.

Stay safe and may God bless us all!

Respectfully yours,

Dwight Ochoa Salac A simple Filipino Citizen.





LBC SOLUTIONS LBC EXPRESS INC. General Aviation Area, Domestic Road, Pasay City. Contact Number (632)9086522 81144107883 TRACKING NUMBER 81144107883 Please fill up fields with **SCAN TO TRACE** 254 685 868 ✓ BOOKING NO PUR NO TRANSACTION DATE SHIPMENT **DESTINATION CODE** MODE **ORIGIN CODE** ACTUIO Gaitu ✓ CONSIGNEE **✓** SHIPPER 10be JUMISM Promotions BUNG ✓ DEPARTMENT ✓ ADDRESS OFFICE ☐ HOME Levantin Resurt, Bulabug Beach, Durocay Island, ✓ ADDRESS 4th Floor, legaspi Tuliers 300, Ruxas Bullevard makingay makubay, Ablay, Aklan 5608 ✓ CONTACT NO MOBILE LANDLINE FREIGHT COLLECT ✓ PAYMODE JUPIN PICT ✓ EMAIL ADD ✓ CONTACT NO 10177 3591 2231 1PINGU. COM SEND SMS ✓ SERVICE MODE AA DA AD PP DP ✓ DECLARED VALUE ✓ DOCUMENT ATTACHMENT (If applicable) COD COP CHOD REFERENCE NO. DOCUMENT AMOUNT TO BE COLLECTED ✓ PACKAGING INTERNATIONAL D1 NP REG KB M PARCEL N PACK S KB MINI 908680 IN PACK L KB SLIM KBL DOCUMENT THAN N TKB S KB XL X CARGO 3045 29 KLS 33 X33 X42 Call of LBC SOLUTIONS LBC EXPRESS INC. General Aviation Area, Domestic Road, Pasay City. 81144107881 Contact Number (632)9086522 TRACKING NUMBER Please fill up fields with SCAN TO TRACE BOOKING NO 111 9 TRANSACTION DATE **PUR NO** SHIPMENT ORIGIN CODE **DESTINATION CODE** LAND COLD CHAIN CONSIGNEE 7100 ✓ SHIPPER 11 be TUUTISM PROMOTIONS BURIS ✓ DEPARTMENT RUXOS PULLE LAND ✓ ADDRESS tevanto Result, Bulabog Beach, Bulacay Island ✓ ADDRESS Bigy · Balabag Malay Aklan 5408 CONTACT NO MOBILE LANDLINE COLLECT SHIPPER FREIGHT COLLECT COLLECT CONSIGNEE CONTACT NO 773592331 ✓ PAYMODE I EMAIL ARDING aret @ Wance SEND SMS SERVICE MODE DD AA DA AD PP DP PD ✓ DECLARED VALUE ✓ DOCUMENT ATTACHMENT (If applicable) COD COP CHOD DOCUMENT REFERENCE NO. AMOUNT TO BE COLLECTED ✓ PACKAGING INTERNATIONAL NP REG N PACK S KB MINI KB M PARCEL N PACK L KBL DOCUMENT NP XL KB SLIM NP SS KB XL X CARGO CHRM ✓ SPECIAL INSTRUCTIONS **✓** QUANTIT ✓ ITEM DESCRIPTION 53 4 25 457 Received in good order & condition. SHIPPER'S NAME & SIGNATURE .

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VAT Reg. TIN 000-782-140-00000 ARVA DRIVER / HELPER : OURIMEN PROMOTION BOARD BOOKING NO.: 21/1 254685 KG8 SHIPPER'S NAME : PLATE NO. : DEPARTMENT: MUA ADDRESS: TIN: □ P Осс FC CS PAYMODE: BUSINESS STYLE: RECEIVED BY QUANTITY **PRODUCTS** WAYBILL COLIRIER CARGO WAYBILL CDT PCS EXCHANGE EXCHANGE DOCUMENTS PARCELS CARGO V-CARGO TOTAL I hereby agree that the above information is true and correct. I received the goods complete and in good condition. SHIPPER'S PRINTED NAME & SIGNATURE LBC REPRESENTATIVE'S PRINTED NAME & SIGNATURE 4000Bklbs: (50 x 3) SN 3730001 to 3930000 BIR Permit CCN 126AU2021000000447 Date of ATP: 01-22-2021 Valid until: 01-21-2026 Printed in ADVANCE COMPUTER FORMS, INC. 1001 GP Sulok St. Brgy Ugong Dist. 2 Valenzuela City Trunklina" (02-8518-8888 Fax: (02) 8296-9601 • VAT REG. TIN 002-925-923-00000 • www.advancecomputerforms.com Printer's Accreditation No. 024MP20180000000015 Date of Issuance: Dec. 13, 2018 Date of Expiration: Dec. 13, 2023 THIS PICK-UP RECEIPT SHALL BE VALID FOR FIVE (5) YEARS FROM THE DATE OF ATP Customer's Copy THIS DOCUMENT IS NOT VALID FOR CLAIMING INPUT TAXES



LBC EXPRESS, INC.

General Aviation Compound, Domestic Road, Barangay 191, 1300, Pasay City, NCR, Fourth District, Philippines VAT REG TIN: 000-782-140-00000

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Authorized Signature

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Customer Copy

PANH TVAH For: Ms. Dian Tobes Levantin Resort Bolabog Beach, Boracay Island Barangay Balabag Molay, Akan 5608 From: Tourism Promotions S/O Mr Ass Com 300 For: Ms. Dian Tobes Levantin Rosort Bolabog Beach Boracay Island Barangay Island Barangay Balabag Malay, Akan 560 From: Fourism Promotions For: Ms. Dian Tobes Levantin Resort, Bolabog Beach, Boracay Island, Barangay Balabag, Malay, Akan 5608 From: Tourism Promotions Board r/o Mr. Art Gatus 4F Legaspi Towers 300 Roxas Boulevard Malate, Manila For: Ms. Olan Tobas Lovantin Research Constant Stands Baranton Stands Baranton Stands

LBC EXPRESS COR BONDLE & QUEZON BYENUE, STO. DOMENDO . QUEZON CITY

Tel. No : (63) - 9170553688 VAT YIN | 888-762-148-88564



THIS SERVES AS AN OFFICIAL RECEIPT 15900718029916902 SGHS 355R5C Serial Mo. Official Receipt No : OLARS18888258338

SHIPPER

GATUS, ARTURO Z Address TOURISM PROMOTIONS BOARD, 4F LEGASP I TOMERS, 380 R. MANILA CITY, METRO MANILA Contact No (s) : 9177776314 /9177776314

Card Number

Email

CONSIGNEE: And or/ care of /

TOBES, DIAN

Address: C/O DWIGHT SOLAC, LEVANTIN RESORT, BOLABOG BEACH, BORACAY ISLAND, BRGY BOLDBOG. BALABAG, MALAY (BORACAY), AKLAN Contact No.(s) 9773592231

Tel

Cargo DAY1

MIN-DLAG3-BANANE Tram. Date : 12/87/2021 04:20:27 PM 1 12/89/2821 - 12/12/2821 Delivery Date

Area Dest. 1 Visayas Tran. Type : Delivery Cut-Dff : 05:00 PM

Actual Mt (Kg.) : 33.80

Volume Ht (ca x ca x ca): 28.88288.88239.88:24.9Amount Due Declared Value : 588.88

Said to Contain : UMBRELLAS

vaTable(Freight) 2.946.43 Track your padala at vRTable(Valuation): 12 29 VAT-Except www.lbcexpress.com VAT Zero-Rated Packing For Talk to our Care Representative 18AM Pickup Fee 89.8 2,959,83 355.18

Total Salma 12% VAT 3,315.00 0.00 Discount : CASH Mode

Due to pandemic, delivery date may change without prior notice LBC Express values your privacy, for eore info on our privacy policy visit www.lbcexpress/com/privacy-policy SHIPPER WARRANTS THAT THE SHIPMENT HAS NO CASH INSIDE CLAIRS OF CARGO ARE LIMITED UP TO ACTUAL DECLARED VALUE ONLY I hereby agree to be bound with the terms and conditions written at the back set forth by LBC EXPRESS

> GATUS, ARTURO 2 Signature of Shipper

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JEFFREY DRILLOW Signature of Associate

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#THIS INVOICE/RECEIPT SHALL BE VALID FOR FIVE(5) YEARS FROM THE DATE OF THE PERMIT TO USE. **















Johndwight Salac is with Anthonette Velasco and 7 others.

5d · 🕄

A rainy Saturday, pero buhay na buhay kami!! Done with our Bilib Kami Sa Inyo Kids at Levantin Resort, bolabog, Boracay!

Thank you COO Anthonette Velasco and the whole Tourism Promotions Board Philippines for the support! And Ms. Dian R. Tobes and the whole Levantin Boracay for being our bridge and backbone!!

And to the Kubo team Boracay! And to... See more





