

TOURISM PROMOTIONS BOARD
CONSOLIDATED REPORT ON GOVERNMENT PROJECTS/PROGRAMS/ACTIVITIES
PERIOD: January to December 2021

Project Ctrl No.	DEPARTMENT	Dep't/Division	PROGRAM / PROJECT / ACTIVITY	Location/Venue	QTR	CATEGORY	Date Started	Date of Completion	TARGET DATE OF COMPLETION	NO. OF DAYS EXTENSION (DATE COMPLETED - TARGET DATE)	COB Allocation per Dept. (as of 29 Dec 2020)	Approved Budget per Project (Certification of Availability)	PROJECT STATUS % OF COMPLETION as of Report Date	TOTAL COST INCURRED TO DATE (From Date Start of Project up to Report Date)	REMARKS
GPPA IMPLEMENTED AND COMPLETED IN THE 1ST QUARTER 2021 (JAN 1 TO MARCH 31, 2021)															
A. REPORTED AS OF 1ST QUARTER 2021															
1STQ_02	Domestic Promotions	DOMESTIC	Motorcycle Tourism (MOTORISMO) Program	Nationwide	1st	TPB Domestic Special Promotions Campaigns Sites	01-Jan-21	31-Dec-21	31-Dec-21	-	212,194,292.59	10,000,000.00	0%		Ongoing: Year-round; The Total Cost Incurred to Date is updated by P4,500,000.00, No accounted amount from 1st to 2nd Quarter GPPA Report.
1STQ_03	International Promotions	KOREA	Philippine Showroom in Korea- Operations	President Hotel, Seoul, South Korea	1st	Presentation / Roadshow / Launch	01-Jan-21	31-Dec-21	31-Dec-21	-	52,370,000.00	9,200,000.00	0%	9,200,000.00	Ongoing: Year-round; The Total Cost Incurred to Date is updated by P9,200,000.00, No accounted amount on the 1st Quarter GPPA Report.
1STQ_09	PHRD	MISD	TPB Corporate Website 2021	TPB-Office	1st	ICT Infrastructure / Maintenance	01-Jan-21	31-Dec-21	31-Dec-21	-	14,144,000.00	860,000.00	0%	774,000.00	Ongoing: The Total Cost Incurred during 1st Quarter was P774,000.00
1STQ_11	MISD	MISD	Video Conferencing Application (Business Account)	TPB-Office	1st	ICT Infrastructure / Maintenance	01-Jan-21	31-Dec-21	31-Dec-21	-	14,144,000.00	270,000.00	0%	254,000.00	Ongoing: The Total Cost Incurred during 1st Quarter was P254,000.00
1STQ_12	Administrative Department	PHRDD	January Learning Over Lunch (LOL) (Perly Cash for Snacks of TPB personnel reporting at the office)	via the Zoom platform and live streamed via closed TPB FB Group	1st	Employee Engagement / Health & Wellness Programs	08-Jan-21	08-Jan-21	08-Jan-21	-	100,578,812.73	7,943.00	100%	7,943.00	The Total Cost Incurred to Date is updated by P7,943. No accounted amount from 1st to 2nd Quarter GPPA Report.
1STQ_13	Administrative Department	PHRDD	Learning Over Lunch (LOL) (Honorary for Motivational Speaker)	via the Zoom platform and live streamed via closed TPB FB Group	1st	Employee Engagement / Health & Wellness Programs	08-Jan-21	08-Jan-21	08-Jan-21	-	100,578,812.73	25,000.00	100%	25,000.00	The Total Cost Incurred during 1st Quarter was P25,000.00
1STQ_14	Administrative Department	PHRDD	CARES 2.0: A Framework for Mental Health Strategy and Policy Formulation in Organizations	Zoom	1st	Learning and Development	20-Jan-21 22-Jan-21 27-Jan-21 29-Jan-21	20-Jan-21 22-Jan-21 27-Jan-21 29-Jan-21	20-Jan-21 22-Jan-21 27-Jan-21 29-Jan-21	-	100,578,812.73	14,200.00	100%	14,200.00	The Total Cost Incurred during 1st Quarter was P14,200.00
1STQ_15	Administrative Department	PHRDD	TPB Bible Study - January 2021	via the Zoom Platform	1st	Employee Engagement / Health & Wellness Programs	21-Jan-21	21-Jan-21	21-Jan-21	-	100,578,812.73	1,000.00	100%	1,000.00	The Total Cost Incurred during 1st Quarter was P1,000.00
1STQ_17	International Promotions	HONGKONG	Ad Placement in Partnership with Travel+Leisure	N/A	1st	Tri-Media Tactical Advertising Campaigns including Joint Promo	01-Feb-21	31-Mar-21	31-Mar-21	-	7,929,354.00	1,275,000.00	100%	-	
1STQ_18	Administrative Department	PHRDD	February 2021 Townhall Meeting with First Friday Mass (Perly Cash for Snacks of TPB personnel reporting at the office)	via the Zoom platform and live streamed via closed TPB FB Group	1st	Employee Engagement / Health & Wellness Programs	05-Feb-21	05-Feb-21	05-Feb-21	-	100,578,812.73	Php 12,000.00	100%	12,000.00	The Total Cost Incurred during 1st Quarter was P12,000.00
1STQ_19	International Promotions	JAPAN	Fukuoka Travel Exposition 2021	Acros Event Hall, Fukuoka, Japan	1st	International Trade and Consumer Fair	13-Feb-21	14-Feb-21	14-Feb-21	-	45,530,372.00	450,000.00	100%	60,000.00	The Total Cost Incurred during 1st Quarter was P60,000.00
1STQ_20	Administrative Department	PHRDD	Virtual Gender Sensitivity Training	Zoom	1st	Gender and Development	15-Feb-21	16-Feb-21	16-Feb-21	-	100,578,812.73	79,600.00	100%	11,000.00	The Total Cost Incurred during 1st Quarter was P11,000.00
1STQ_22	Administrative Department	PHRDD	Philippine Government Accounting Standards	Zoom	1st	Learning and Development	22-Feb-21	24-Feb-21	24-Feb-21	-	100,578,812.73	3,750.00	100%	3,750.00	The Total Cost Incurred during 1st Quarter was P3,750.00
1STQ_23	Administrative Department	PHRDD	Updates on Tax Rules and Regulations	Zoom	1st	Learning and Development	22-Feb-21	25-Feb-21	25-Feb-21	-	100,578,812.73	2,500.00	100%	2,500.00	The Total Cost Incurred during 1st Quarter was P2,500.00
1STQ_24	Administrative Department	PHRDD	TPB Bible Study - February 2021	via the Zoom Platform	1st	Employee Engagement / Health & Wellness Programs	16-Feb-21	16-Feb-21	16-Feb-21	-	100,578,812.73	1,000.00	100%	1,000.00	The Total Cost Incurred during 1st Quarter was P1,000.00
1STQ_27	Administrative Department	PHRDD	Women's Month Celebration-Banner	TPB-Office	1st	Gender and Development	01-Mar-21	31-Mar-21	31-Mar-21	-	100,578,812.73	2,000.00	100%	2,000.00	The Total Cost Incurred during 1st Quarter was P2,000.00
1STQ_32	Marketing Communications	MARCOM	Food Holidays	Digital	1st	Logo / Photo / Video Support	01-Mar-21	30-Jun-21	30-Jun-21	-	640,886,400.46	5,600,000.00	0%		For Implementation, Approved budget chargeable against COB FY 2020
1STQ_36	MISD	MISD	Fiber Optic Internet Subscription	TPB-Office	1st	Others - Subscription	01-Mar-21	31-Dec-21	31-Dec-21	-	14,144,000.00	1,735,200.00	0%	1,491,840.00	Ongoing: The Total Cost Incurred during 1st Quarter was P1,491,840.00

1STQ_38	Marketing Communications	MARCOM	Tech Consultant for TPB's Digital Assets	N/A	1st	Strategic Communications Campaign for Brand Promotions	01-Mar-21	31-Jan-22	31-Jan-22	-	640,886,400.46	500,000.00	0%		For implementation
1STQ_40	Administrative Department	PHRDD	Introduction to Succession Planning	Zoom	1st	Learning and Development	03-Mar-21	03-Mar-21	03-Mar-21	-	100,578,812.73	10,280.00	100%	10,280.00	The Total Cost Incurred during 1st Quarter was P10,280.00
1STQ_41	Domestic Promotions	DOMESTIC	Provision of 50 MalasaKits (PhilCare Kits) for the Department of Tourism Region 4B (MIMAROPA) to be given to the participants of the Inspection and Assessment Activity	Municipality of El Nido, Province of Palawan	1st	Marketing Support to LGUs and Regional Directors	03-Mar-21	05-Mar-21	05-Mar-21	-	212,194,292.59	-	100%	-	No Funds Required
1STQ_42	Administrative Department	PHRDD	March 2021 Townhall Meeting with First Friday Mass (Petty Cash for Snacks of TPB personnel reporting at the office)	via the Zoom platform and live streamed via closed TPB FB Group	1st	Employee Engagement / Health & Wellness Programs	05-Mar-21	05-Mar-21	05-Mar-21	-	100,578,812.73	9,300.00	100%	9,300.00	The Total Cost Incurred during 1st Quarter was P9,300.00
1STQ_44	International Promotions	AUSTRALIA	Sydney Mardi Gras Parade 2021	Sydney Cricket Ground (SCG), Australia	1st	Joint Promotion	06-Mar-21	06-Mar-21	06-Mar-21	-	7,368,298.46	555,000.00	100%	554,642.55	The Total Cost Incurred during 1st Quarter was P554,642.55
1STQ_45	International Promotions	JAPAN	Tabi Matsuri Nagoya 2021	Angeis Park, Nagoya, Japan	1st	International Trade and Consumer Fair	06-Mar-21	07-Mar-21	07-Mar-21	-	45,530,372.00	400,000.00	0%		Cancelled
1STQ_47	International Promotions	EAMI	Internationale Tourismus Borse (ITB) Berlin NOW 2021	Virtual	1st	International Trade and Consumer Fair	09-Mar-21	12-Mar-21	12-Mar-21	-	55,912,409.50	3,327,000.00	100%	660,000.00	The Total Cost Incurred during 1st Quarter was P660,000.00
1STQ_49	MICE	MICE	Tourism and Technology Forum (TTF)	Manila, Philippines	1st	Special Event	11-Mar-21	12-Mar-21	12-Mar-21	-	59,126,573.31	2,433,000.00	100%	2,164,945.64	The Total Cost Incurred during 1st Quarter was P2,164,945.64
1STQ_50	MICE	MICE	Asia Pacific Incentives and Meetings Expo (AIME) 2021	Melbourne Convention and Exhibition Centre (MCEC), 1 Convention Centre Place and 2 Clarendon Street, South Wharf, Victoria, Australia	1st	M.I.C.E. Travel and Consumer Fair	15-Mar-21 15-Mar-21	17-Mar-21 26-Mar-21	17-Mar-21 26-Mar-21	-	59,126,573.31	5,528,245.07	0%		Cancelled
1STQ_51	Administrative Department	PHRDD	Operations and Management Audit Training	Zoom	1st	Learning and Development	16-Mar-21	18-Mar-21	18-Mar-21	-	100,578,812.73	-	100%	-	No Funds Required
1STQ_52	Administrative Department	PHRDD	TPB Bible Study - March 2021	via the Zoom Platform	1st	Employee Engagement / Health & Wellness Programs	18-Mar-21	18-Mar-21	18-Mar-21	-	100,578,812.73	1,000.00	100%	1,000.00	The Total Cost Incurred during 1st Quarter was P1,000.00
1STQ_53	Domestic Promotions	DOMESTIC	Provision of Giveaways for the Department of Tourism Region 8 (Eastern Visayas) to be given to the Guest of the Eastern Visayas Leg of the Quincentennial Commemoration of the Philippines (QCP): The Philippine Part of the 1st Circumnavigation in the World	Guilan, Eastern Samar & Linauosa, Southern Leyte	1st	Special Event	16-Mar-21 31-Mar-21	18-Mar-21 31-Mar-21	18-Mar-21 31-Mar-21	-	212,194,292.59	-	0%		On-going; No Funds Required; Provision of Corporate Giveaways
1STQ_54	Administrative Department	PHRDD	Send-Off Activity for Ms. Monica Sta. Ana and Ms. Patricia Alencas delos Angeles	via the Zoom platform and live streamed via closed TPB FB Group	1st	Employee Engagement / Health & Wellness Programs	19-Mar-21	19-Mar-21	19-Mar-21	-	100,578,812.73	-	100%	-	No Funds Required
1STQ_55	Domestic Promotions	DOMESTIC	Celebration of Annual College Day "CHM Days" and University Week of the College of Hospitality Management of Centro Escolar University (CEU) - Malolos Campus	Online/Virtual	1st	Special Event	20-Mar-21	20-Mar-21	20-Mar-21	-	212,194,292.59	-	100%	-	No Funds Required
1STQ_56	Administrative Department	PHRDD	Time of Reflection Activity It is Finished: A Lenten Special	via the Zoom Platform	1st	Employee Engagement / Health & Wellness Programs	23-Mar-21	23-Mar-21	23-Mar-21	-	100,578,812.73	-	100%	-	No Funds Required
1STQ_58	Administrative Department	PHRDD	Risk Management	Zoom	1st	Learning and Development	24-Mar-21	26-Mar-21	26-Mar-21	-	100,578,812.73	3,750.00	100%	3,750.00	The Total Cost Incurred during 1st Quarter was P3,750.00
1STQ_60	Administrative Department	PHRDD	Internal Control System For Property and Supply Management (Appraisal and Disposal)	Zoom	1st	Learning and Development	29-Mar-21	31-Mar-21	31-Mar-21	-	100,578,812.73	3,750.00	100%	3,750.00	The Total Cost Incurred during 1st Quarter was P3,750.00
1STQ_61	Administrative Department	PHRDD	The Philippine Bidding Documents	Zoom	1st	Learning and Development	29-Mar-21	31-Mar-21	31-Mar-21	-	100,578,812.73	22,500.00	100%	22,500.00	The Total Cost Incurred during 1st Quarter was P22,500.00
1STQ_62	CPBD Department	CPBD	Establishment, Implementation and Roll-out of TPB's Functional SPMS (1st tranche payment)	Manila	1st	Consultancy Services	31-Mar-21	31-Mar-21	31-Mar-21	-	20,496,125.00	65,000.00	100%	65,000.00	The Total Cost Incurred during 1st Quarter was P65,000.00

B. ADDITIONAL GPPA IMPLEMENTED AND COMPLETED IN THE 1ST QUARTER AND REPORTED AS OF 2ND QUARTER															
1STQ_63	CPBD	CPBD	ISO Consultant Fee and Orientation/Workshop	Manila	1st	Others-Consultant	01-Jan-21	31-Dec-21	31-Dec-21	-	20,496,125.00	998,000.00	0%	985,000.00	Year-round; On-going; The Total Cost Incurred to Date is updated by P985,000.00. No accounted amount on the 1st Quarter GPPA Report.
1STQ_65	MICE	MICE	Critical Care Nurses Association of the Philippines, Inc. (CCNAPI) Annual Convention	Virtual	1st	M.I.C.E. Booked Events	23-Feb-21	27-Feb-21	27-Feb-21	-	59,126,573.31	-	100%	-	No Funds Required
1STQ_66	MICE	MICE	Philippine Virtual Attendance Promotion Campaign at the World Travel and Tourism Council (WTTTC) Global Summit 2021	Moon Palace Convention Centre, Cancun, Quintana Roo, Mexico	1st	Special Event	23-Mar-21	25-Mar-21	25-Mar-21	-	59,126,573.31	3,405,000.00	100%	1,089,995.00	The Total Cost Incurred during 1st Quarter was P1,089,995.00
C. ADDITIONAL GPPA IMPLEMENTED AND COMPLETED IN THE 1ST QUARTER AND REPORTED AS OF 3RD QUARTER															
1STQ_68	Marketing Communications	MARCOM	Airport Rebranding Initiatives	NAIA Terminals 1 and 3, Iloilo International Airport, Bohol-Panglao International Airport (Bohol) and Francisco Bangoy International Airport (Davao)	4th	Strategic Communications Campaign for Brand Promotions	01-Oct-20	31-Dec-21	31-Dec-21	-	640,886,400.46	59,541,947.27	0%	-	For implementation; Approved budget chargeable against COB FY 2020
D. REPORTED AS OF 1ST QUARTER 2021 WITH UPDATES ON THE DETAILS DURING THE 2ND QUARTER REPORT PERIOD															
1STQ_01	International Promotions	KOREA	Resignment of Mode Tour Travel Mart 2020 funds to AD Placement	Seoul, Korea	1st	Tri-Media Tactical Advertising Campaigns Including Joint Promo	01-Jan-21	31-Mar-21	31-Mar-21	-	52,370,000.00	2,229,298.00	100%	-	Total request for funding amounted to PHP 5,730,360. Since this is a realignment from FY 2020 funds already remitted, utilization is not attributable to FY 2021 COB based on records.
1STQ_04	International Promotions	KOREA	Hiring of PR Agency for Korea for FY 2021	Korea	1st	PR & Publication	01-Jan-21	31-Dec-21	31-Dec-21	-	52,370,000.00	5,730,360.00	0%	5,253,360.00	On-going; Year-round; The Total Cost Incurred to Date is updated by P5,253,360.00. No accounted amount on the 1st Quarter GPPA Report.
1STQ_07	Marketing Communications	MARCOM	Integrated Digital Marketing Management-UK Market 2021	Online/Digital	1st	BPO/Digital Marketing Strategy	01-Jan-21	31-Dec-21	31-Dec-21	-	640,886,400.46	2,500,000.00	0%	1,748,237.83	For implementation; Year-round; The Total Cost Incurred to Date is updated by P1,748,237.83. No accounted amount on the 1st Quarter GPPA Report.
1STQ_08	MISD	MISD	DSL Internet Subscription	TPB-Office	1st	Others - Subscription	01-Jan-21	31-Dec-21	31-Dec-21	-	14,144,000.00	280,000.00	0%	134,400.00	On-going; The Total Cost Incurred to Date is updated by P67,200.00. Accounted amount on the 1st Quarter GPPA Report was P67,200.00 only
1STQ_16	International Promotions	JAPAN	Niitoshima Soratabi 2021	Kamiyacho Shareo Central Park, Hiroshima, Japan	1st	International Trade and Consumer Fair	23-Jan-21	24-Jan-21	24-Jan-21	-	45,530,372.00	300,000.00	0%	298,522.26	Cancelled
1STQ_25	Administrative Department	PHRDD	Women's Month Celebration-Alcohol Spray Bottle	TPB-Office	1st	Gender and Development	01-Mar-21	31-Mar-21	31-Mar-21	-	100,578,812.73	10,800.00	100%	10,800.00	The Total Cost Incurred to Date is updated by P10,800.00. No accounted amount on the 1st Quarter GPPA Report.
1STQ_26	Administrative Department	PHRDD	Women's Month Celebration-Ball Cap with Face Shield	TPB-Office	1st	Gender and Development	01-Mar-21	31-Mar-21	31-Mar-21	-	100,578,812.73	55,080.00	100%	55,080.00	The Total Cost Incurred to Date is updated by P55,080.00. No accounted amount on the 1st Quarter GPPA Report.
1STQ_28	Administrative Department	PHRDD	Women's Month Celebration-Shirt	TPB-Office	1st	Gender and Development	01-Mar-21	31-Mar-21	31-Mar-21	-	100,578,812.73	80,550.00	100%	80,550.00	The Total Cost Incurred to Date is updated by P80,550.00. No accounted amount on the 1st Quarter GPPA Report.
1STQ_43	Administrative Department	PHRDD	Virtual Harmonized Gender and Development Guidelines Workshop	Zoom	1st	Gender and Development	05-Mar-21	05-Mar-21	05-Mar-21	-	100,578,812.73	70,000.00	100%	70,000.00	The Total Cost Incurred to Date is updated by P70,000.00. No accounted amount on the 1st Quarter GPPA Report.
1STQ_46	Administrative Department	PHRDD	2021 UST MCLE Online Seminar	Zoom	1st	Learning and Development	06-Mar-21 13-Mar-21 20-Mar-21 27-Mar-21	06-Mar-21 13-Mar-21 20-Mar-21 27-Mar-21	06-Mar-21 13-Mar-21 20-Mar-21 27-Mar-21	-	100,578,812.73	10,000.00	100%	10,000.00	The Total Cost Incurred to Date is updated by P70,000.00. No accounted amount on the 1st Quarter GPPA Report.
E. REPORTED AS OF 1ST QUARTER 2021 WITH UPDATES ON THE DETAILS DURING THE 3RD QUARTER REPORT PERIOD															
1STQ_02	International Promotions	KOREA	2021 Philippine Showroom-Korea	Philippine Showroom, Ground Floor, Suite 102, Hotel President, Euljiro 16, Jung-gu, Seoul, Korea	1st	Sales Presentation / Roadshow / Launch	01-Jan-21	30-Jun-21	30-Jun-21	-	52,370,000.00	4,850,000.00	100%	9,200,000.00	The Total Cost Incurred to Date is updated by P9,200,000.00. No accounted amount on the 1st Quarter GPPA Report.
1STQ_06	Marketing Communications	MARCOM	2021 PDOT-Korea Web/Mobile Site Redesign/Redevelopment/Maintenance, Social Media Management and Support Digital Marketing	Online/Korea	1st	BPO/Digital Marketing Strategy	01-Jan-21	31-Dec-21	31-Dec-21	-	640,886,400.46	12,500,000.00	0%	12,500,000.00	For implementation; Year-round; The Total Cost Incurred to Date is updated by P12,500,000.00. No accounted amount on the 1st Quarter GPPA Report; Funds transfer to PDOT-Korea

1STQ_21	Administrative Department	PERIOD	Send Off Activity for Ms. Karen Miranda (Petty Cash for snacks of TPB personnel reporting at the office)	via the Zoom Platform	1st	Employee Engagement / Health & Wellness Programs	18-Feb-21	18-Feb-21	18-Feb-21	-	100,576,612.73	3,270.00	100%	3,270.00	The Total Cost Incurred to Date is updated by P3,270.00. No accounted amount from 1st to 2nd Quarter GPPA Report.
1STQ_29	International Promotions	CHINA	Wake Up in the Philippines Experience Sharing Session in Beijing	Beijing, China	1st	Tri-Media Tactical Advertising Campaigns including Joint Promo	01-Mar-21	31-Mar-21	31-Mar-21	-	48,144,444.25	1,035,187.43	100%		Reassigned budget from existing funds of PDOT-China (Joint Promotions with Beijing Xinhai Aviation)
1STQ_30	Domestic Promotions	DOMESTIC	360° VR Experiential Regional Tours-Region 1 (Ilocos Region) (Logistical Requirement for DOT, LGU, and TPB Personnel)	Ilocos Norte-Ilocos Sur-La Union-Pangasinan	1st	Marketing Support to LGUs and Regional Directors	01-Mar-21	30-Apr-21	30-Apr-21	-	212,194,292.59	889,400.00	100%	293,400.00	The Total Cost Incurred during 1st Quarter was P293,400.00
1STQ_31	International Promotions	KOREA	Online Marketing/Promotion for Travel Trade 2021	Seoul, South Korea	1st	BPO / Digital Marketing Strategy	01-Mar-21	30-Jun-21	30-Jun-21	-	52,370,000.00	8,000,000.00	100%		Approved budget chargeable against COB FY 2020
1STQ_43	Domestic Promotions	DOMESTIC	Conduct of Philippine Tourism Influencers Program (PTIP)	Palawan, Bukidnon, Rizal-Quezon-Cavite, Batangas-Puerto Galera-Mindoro, Legazpi-Sorsogon, Pannay Island, Zamboanga	1st	TPB Domestic Special Promotions Campaigns	01-Mar-21	31-Jul-21	31-Jul-21	-	212,194,292.59	10,000,000.00	0%	114,000.00	On-going; The Total Cost Incurred to Date is updated by P114,000.00. No accounted amount from 1st to 2nd Quarter GPPA Report.
1STQ_34	Domestic Promotions	DOMESTIC	Province of Negros Occidental Visitors Information and Travel Assistance (VISITA) Digital Monitoring Platform (System and Application), Production of Promotional Video for Negros Occidental and Tourism Inventory and Familiarization Tours	Bacolod City, Negros Occidental	1st	Logo / Photo / Video Support	01-Mar-21	31-Dec-21	31-Dec-21	-	212,194,292.59	4,454,000.00	0%	4,454,000.00	On-going; The Total Cost Incurred to Date is updated by P4,454,000.00. No accounted amount from 1st to 2nd Quarter GPPA Report.
1STQ_35	Domestic Promotions	DOMESTIC	Quincentennial Commemoration of the Philippines: EV500, PA Sistrangan: Discoveries of the Past 500 Years and Stories of Refuge and Resilience of Eastern Visayas	Eastern Visayas Region	1st	Special Event	01-Mar-21	31-Dec-21	31-Dec-21	-	212,194,292.59	8,600,000.00	0%	8,600,000.00	On-going; The Total Cost Incurred to Date is updated by P8,600,000.00. No accounted amount from 1st to 2nd Quarter GPPA Report.
1STQ_37	MISD	MISD	MICECON Domain Name (2 yrs)	TPB-Office	1st	ICT Infrastructure / Maintenance	01-Mar-21	31-Dec-21	31-Dec-21	-	14,144,000.00	10,000.00	0%	6,397.76	On-going; The Total Cost Incurred to Date is updated by P6,397.76. No accounted amount from 1st to 2nd Quarter GPPA Report.
1STQ_39	Marketing Communications	MARCOM	2021 PDOT Sydney Website Maintenance and Social Media Management	Australia and New Zealand	1st	BPO/Digital Marketing Strategy	01-Mar-21	31-Mar-22	31-Mar-22	-	640,886,400.46	3,900,000.00	0%	3,900,000.00	For implementation; Year-round; The Total Cost Incurred to Date is updated by P3,900,000.00. No accounted amount from 1st to 2nd Quarter GPPA Report; Funds transfer to PDOT-Australia
1STQ_40	MICE	MICE	ASEAN International Furniture and Furnishings Show 2021 VX (AIFPS 2021 VX)	Virtual	1st	M.I.C.E. Booked Events	09-Mar-21	19-Mar-21	18-Mar-21	-	59,126,573.31	1,000,000.00	100%	990,000.00	The Total Cost Incurred to Date is updated by P990,000.00. No accounted amount from 1st to 2nd Quarter GPPA Report.
1STQ_57	Domestic Promotions	DOMESTIC	Hybrid Weekly Members' Chat Meeting	Manila/Virtual	1st	TPB Membership Program	24-Mar-21	24-Mar-21	24-Mar-21	-	212,194,292.59	413,000.00	0%	76,100.00	For implementation; The Total Cost Incurred to Date is updated by P76,100.00. No accounted amount from 1st to 2nd Quarter GPPA Report; Expenses for logistics requirements
1STQ_64	International Promotions	TAIWAN	2021 PR Agency of the Philippine Department of Tourism Office in Taiwan	Taiwan	1st	PR & Publication	01-Jan-21	31-Dec-21	31-Dec-21	-	12,667,277.31	3,000,000.00	0%	2,884,020.00	Year-round; On-going; The Total Cost Incurred to Date is updated by P2,884,020.00. No accounted amount from 1st to 2nd Quarter GPPA Report.
1STQ_67	Domestic Promotions	DOMESTIC	Montañosa Film Festival	Baguio City	1st	Special Event	20-Mar-21	28-Mar-21	28-Mar-21	-	212,194,292.59	540,000.00	100%	504,068.00	The Total Cost Incurred to Date is updated by P504,068.00. Accounted amount on the 1st Quarter GPPA Report was P491,568.00 only
F. REPORTED AS OF 1ST QUARTER 2021 WITH UPDATES ON THE DETAILS DURING THE 4TH QUARTER REPORT PERIOD															
1STQ_09	MISD	MISD	Online Forum Creator	TPB-Office	1st	ICT Infrastructure / Maintenance	01-Jan-21	31-Dec-21	31-Dec-21	-	14,144,000.00	66,000.00	0%	118,000.00	On-going; The Total Cost Incurred to Date is updated by P118,000.00. Accounted amount on the 1st Quarter GPPA Report was P59,000.00 only
1STQ_59	International Promotions	CHINA	Xi'an Silk Road International Tourism Expo (XSRITE)	Xi'an, China	1st	International Trade and Consumer Fair	26-Mar-21	28-Mar-21	28-Mar-21	-	48,144,444.25	1,299,758.75	100%	1,299,758.75	The Total Cost Incurred during 4th Quarter was P1,299,758.75. No accounted amount from 1st to 3rd Quarter GPPA Report; Reassigned budget from existing funds of PDOT-China

GPPA IMPLEMENTED AND COMPLETED IN THE 2ND QUARTER 2021 (APRIL 01 TO JUNE 30, 2021)															
A. REPORTED AS OF 2ND QUARTER 2021															
2NDQ_01	CPBD	CPBD	Conduct of Philippine Tourism Online News Media Scan and Social Media Listening	Virtual	2nd	Market Intelligence Report	01-Mar-21	31-Mar-22	31-Mar-22	-	20,496,125.00	990,000.00	0%	846,720.00	On-going; The Total Cost Incurred during 2nd Quarter was P846,720.00
2NDQ_02	International Promotions	Special Contingency Fund	Supplemental PH Travel RT-PCR Test Subsidy for Qualified Tourists with PCMC	Manila	2nd	Special Project	01-Apr-21	31-Dec-21	31-Dec-21	-	135,928,825.98	6,471,750.00	0%	6,471,750.00	On-going; The Total Cost Incurred during 2nd Quarter was P6,471,750.00
2NDQ_03	Marketing Communications	MARCOM	2021 PDOT Japan Website Maintenance and Social Media Management	Online	2nd	BPO / Digital Marketing Strategy	01-Apr-21	31-Dec-21	31-Dec-21	-	640,886,400.46	4,500,000.00	0%	4,500,000.00	For implementation; The Total Cost Incurred during 2nd Quarter was P4,500,000.00
2NDQ_06	Marketing Communications	MARCOM	2021 Social Media and Website Maintenance and Online Promotions for China Market	Online	2nd	BPO / Digital Marketing Strategy	01-Apr-21	30-Mar-22	30-Mar-22	-	640,886,400.46	4,000,500.00	0%	4,000,500.00	For implementation; The Total Cost Incurred during 2nd Quarter was P4,000,500.00
2NDQ_08	Marketing Communications	MARCOM	2021 PDOT Taiwan Website Maintenance and Social Media Management	Taiwan	2nd	BPO / Digital Marketing Strategy	01-Apr-21	31-Mar-22	31-Mar-22	-	640,886,400.46	1,250,000.00	0%	1,250,000.00	For implementation; The Total Cost Incurred during 2nd Quarter was P1,250,000.00
2NDQ_12	Domestic Promotions	DOMESTIC	Cavite Alliance of Independent Tour Operators, Inc. (CAITO) First General Membership Meeting	Rayos del Sol Hall Sherwood Hall and Golf Club, Brgy. Trece Martires, Cavite	2nd	Special Event	20-Apr-21	20-Apr-21	20-Apr-21	-	212,194,292.59	-	100%		No Funds Required
2NDQ_13	International Promotions	CHINA	ASEAN Food Festival at Shangri-La Guangzhou	Guangzhou, China	2nd	Joint Promotion	30-Apr-21	09-May-21	09-May-21	-	48,144,444.25	147,153.37	100%		
2NDQ_16	International Promotions	SINGAPORE	The Great ASEAN Travel Fest 2021 with Philippine Roadshow Presentation	Virtual	2nd	International Trade and Consumer Fair	01-May-21	31-Aug-21	31-Aug-21	-	39,879,832.86	3,430,000.00	100%	3,419,500.00	The Total Cost Incurred during 2nd Quarter was P3,419,500.00
2NDQ_17	CPBD	CPBD	Hiring of ISO Certification Body/Agency	Manila	2nd	Others-Consultant	01-May-21	31-Dec-21	31-Dec-21	-	20,496,125.00	480,000.00	0%	220,640.00	For implementation; The Total Cost Incurred during 2nd Quarter was P220,640.00
2NDQ_22	International Promotions	TAIWAN	Taipei Tourism Expo	Taipei World Trade Center, Exhibition 1	2nd	International Trade and Consumer Fair	21-May-21	24-May-21	24-May-21	-	12,667,277.31	2,000,485.06	0%	2,000,485.06	Postponed; The Total Cost Incurred during 2nd Quarter was P2,000,485.06
2NDQ_23	MICE	MICE	Virtual PATA Adventure Travel Conference and Mart (ATCM) 2021	Hilton Clark Sun Valley Resort, Clark, Pampanga	2nd	M.I.C.E. Booked Events	25-May-21	27-May-21	27-May-21	-	59,126,573.31	2,150,000.00	100%	1,050,100.00	The Total Cost Incurred during 2nd Quarter was P1,050,100.00
2NDQ_24	CPBD	CPBD	Corporate Social Responsibility (CSR) 1st leg: Community Assistance at the UP-Philippine General Hospital	Manila	2nd	Special Project	20-May-21	28-May-21	28-May-21	-	20,496,125.00	150,000.00	100%	150,000.00	The Total Cost Incurred during 2nd Quarter was P150,000.00
2NDQ_25	International Promotions	TAIWAN	Kaohsiung International Travel Fair	Kaohsiung International Exhibition Center	2nd	International Trade and Consumer Fair	28-May-21	31-May-21	31-May-21	-	12,667,277.31	1,998,099.96	0%	1,998,099.96	Postponed; The Total Cost Incurred during 2nd Quarter was P1,998,099.96
2NDQ_26	International Promotions	SINGAPORE	Asia Dive Expo (ADEX) Pixel Expo Singapore 2021	Virtual	2nd	International Trade and Consumer Fair	01-Jun-21	30-Jun-21	30-Jun-21	-	39,879,832.86	5,064,150.00	100%	4,945,804.59	The Total Cost Incurred during 2nd Quarter was P4,945,804.59
2NDQ_28	Domestic Promotions	DOMESTIC	TPB Members' Familiarization Tour	Camarines Sur, Coron, Palawan, and Siargao	2nd	TPB Membership Program	01-Jun-21	31-Dec-21	31-Dec-21	-	212,194,292.59	6,010,500.00	0%		For implementation
2NDQ_29	International Promotions	TAIWAN	Taichung International Travel Fair	Greater Taichung International Expo Center	2nd	International Trade and Consumer Fair	04-Jun-21	07-Jun-21	07-Jun-21	-	12,667,277.31	1,997,577.32	0%	1,997,577.32	Postponed; The Total Cost Incurred during 2nd Quarter was P1,997,577.32
2NDQ_30	Domestic Promotions	DOMESTIC	Assessment and Calibration of Tour Packages in CALABARZON Region	Cavite, Batangas, Laguna, Rizal and Quezon	2nd	Domestic Booked Events	05-Jun-21	09-Jun-21	09-Jun-21	-	212,194,292.59	-	100%		No Funds Required
2NDQ_31	Domestic Promotions	DOMESTIC	Fun-Demic Safe Travel Series: CALABARZON	Cavite, Batangas, Laguna, Rizal and Quezon	2nd	Domestic Booked Events	05-Jun-21	09-Jun-21	09-Jun-21	-	212,194,292.59	-	100%		No Funds Required
2NDQ_32	International Promotions	AMERICAS	Tour and Travel Exchange (TTE) 2021	Tucson, Arizona	2nd	International Trade and Consumer Fair	10-Jun-21	13-Jun-21	13-Jun-21	-	33,551,792.30	645,550.50	0%		Cancelled
2NDQ_34	International Promotions	CHINA	Kain Na-Philipino Food Festival in Shanghai	Shanghai, China	2nd	Special Event	13-Jun-21	13-Jun-21	13-Jun-21	-	48,144,444.25	353,324.30	100%		
2NDQ_35	Domestic Promotions	DOMESTIC	Ocular Inspection of TPB and DOT-Branding and Marketing Communications (Province of Marinduque)	Marinduque	2nd	Special Project	19-Jun-21	23-Jun-21	23-Jun-21	-	212,194,292.59	499,400.00	0%	31,000.00	For implementation; The Total Cost Incurred during 2nd Quarter was P31,000.00
2NDQ_38	International Promotions	KOREA	Philippines Showroom in Korea - 1st Quarter Rent and Salary for 2022	Seoul, Korea	2nd	Sales Presentation / Roadshow / Launch	01-Jan-22	31-Mar-22	31-Mar-22	-	52,370,000.00	2,926,770.00	0%	2,926,770.00	For implementation; The Total Cost Incurred during 2nd Quarter was P2,926,770.00
2NDQ_40	Domestic Promotions	DOMESTIC	Tourism and Hospitality Lecture Series: Reconditioning the Industry's Practices towards the Better Normal	Virtual	2nd	Domestic Booked Events	09-Jun-21	26-Jun-21	26-Jun-21	-	212,194,292.59	-	100%		No funds required
B. ADDITIONAL GPPA IMPLEMENTED AND COMPLETED IN THE 2ND QUARTER AND REPORTED AS OF 3RD QUARTER															
2NDQ_41	Marketing Communications	MARCOM	Bucketlist Coffee Table Book Edition 3	N/A	2nd	Strategic Communications Campaign for Brand Promotions	01-Apr-21	31-Dec-21	31-Dec-21	-	640,886,400.46	5,000,000.00	0%		On-going

2NDQ_42	International Promotions	CHINA	China (Beijing) International Leisure Industry Expo (CILEE)	Jinhalu International Convention Center, Pinggu, Beijing, China	2nd	International Trade and Consumer Fair	16-Apr-21	18-Apr-21	18-Apr-21	-	48,144,444.25	92,981.51	100%		Realigned budget from existing funds of PDOT-China (CITE 2019)
2NDQ_43	MICE	MICE	School of Hotel and Tourism Management (SHTM) 9th SKILLS FESTIVAL - eCHAT: eCONVENTION IN HOSPITALITY AND TOURISM	Virtual	2nd	M.I.C.E. Booked Events	19-Apr-21	23-Apr-21	23-Apr-21	-	59,126,573.31	-	100%		No Funds Required
C. REPORTED AS OF 2ND QUARTER 2021 WITH UPDATES ON THE DETAILS DURING THE 3RD QUARTER REPORT PERIOD															
2NDQ_07	International Promotions	JAPAN	Public Relations (PR) Agency for Japan	Japan	2nd	PR & Publication	01-Apr-21	31-Mar-22	31-Mar-22	-	45,530,372.00	6,500,000.00	0%	6,500,000.00	Year-round, On-going; The Total Cost Incurred during 2nd Quarter was P6,500,000.00
2NDQ_11	International Promotions	JAPAN	Marine Diving Fair (MDF) 2021	Sunshine City Convention Center, Ikebukuro, Tokyo, Japan	2nd	International Trade and Consumer Fair	02-Apr-21	04-Apr-21	04-Apr-21	-	45,530,372.00	5,000,000.00	100%	1,268,133.01	The Total Cost Incurred to Date is updated by P3,674,366.00. Accounted amount on the 2nd Quarter GPPA Report was P1,268,133.01 only
2NDQ_14	Domestic Promotions	DOMESTIC	Dumaguete Tourism Branding, Website, and Promotional Video	Dumaguete City, Negros Oriental	2nd	Marketing Support to LGUs and Regional Directors	01-May-21	31-Jul-21	31-Jul-21	-	212,194,292.59	538,500.00	0%	538,500.00	On-going; The Total Cost Incurred to Date is updated by P538,500.00. No accounted amount from 1st to 2nd Quarter GPPA Report.
2NDQ_19	International Promotions	CHINA	Online Joint Promotion with Travel Link Daily	China	2nd	Joint Promotion	01-May-21	30-Apr-22	30-Apr-22	-	48,144,444.25	2,644,444.25	0%	2,644,444.25	Year-round; Postponed; The Total Cost Incurred during 2nd Quarter was P2,644,444.25
2NDQ_20	Domestic Promotions	DOMESTIC	Panglao Dive Festival	Municipality of Panglao, Province of Bohol	2nd	Special Event	04-May-21	09-May-21	09-May-21	-	212,194,292.59	450,000.00	100%	450,000.00	The Total Cost Incurred during 2nd Quarter was P450,000.00
2NDQ_36	MICE	MICE	Virtual Incentive Travel & Convention, Meetings (IT&CM) China 2021	Virtual	2nd	M.I.C.E. Travel and Consumer Fair	22-Jun-21	24-Jun-21	24-Jun-21	-	59,126,573.31	3,629,687.50	100%		Approved budget chargeable against COB FY 2020
2NDQ_37	International Promotions	KOREA	Seoul International Tourism Industry Fair 2021 (SITIF)	Seoul, Korea	2nd	International Trade and Consumer Fair	24-Jun-21	27-Jun-21	27-Jun-21	-	52,370,000.00	499,996.00	100%	485,434.88	The Total Cost Incurred during 2nd Quarter was P485,434.88
2NDQ_41	Domestic Promotions	DOMESTIC	HISMA, the Way Forward - Go Philippines, Sear Flight (GPS)	Social Media Platform/Signal TV	2nd	TPB Domestic Special Promotions Campaigns	01-Jun-21	30-Sep-21	30-Sep-21	-	212,194,292.59	1,500,000.00	0%	1,050,000.00	For Implementation; The Total Cost Incurred to Date is updated by P1,050,000.00. No accounted amount from 1st to 2nd Quarter GPPA Report; Awaiting completion of the project/activities
2NDQ_45	Domestic Promotions	DOMESTIC	Philippine Earth and Heritage Tourism	TBA	2nd	Special Project	01-Jun-21	31-Dec-21	31-Dec-21	-	212,194,292.59	15,500,000.00	0%	2,805,000.00	On-going; The Total Cost Incurred to Date is updated by P2,805,000.00. No accounted amount from 1st to 2nd Quarter GPPA Report.
2NDQ_46	Marketing Communications	MARCOM	2021 Cantonese Website for Hong Kong Market	Hong Kong	2nd	BPO/Digital Marketing Strategy	01-Jun-21	31-May-22	31-May-22	-	640,886,400.46	1,470,000.00	0%	1,470,000.00	For Implementation; The Total Cost Incurred to Date is updated by P1,470,000.00. No accounted amount from 1st to 2nd Quarter GPPA Report; Funds transfer to PDOT-Shanghai
2NDQ_47	Marketing Communications	MARCOM	Maintenance of Digital Accounts in Germany 2021	Digital	2nd	BPO/Digital Marketing Strategy	01-Jun-21	31-May-22	31-May-22	-	640,886,400.46	2,500,000.00	0%	2,500,000.00	For Implementation; The Total Cost Incurred to Date is updated by P2,500,000.00. No accounted amount from 1st to 2nd Quarter GPPA Report; Funds transfer to PDOT-Frankfurt
2NDQ_48	Domestic Promotions	DOMESTIC	7th/8th Regional Travel Fair (RTF) - Hybrid	Central Visayas (Region VII) and Zamboanga Peninsula (Region IX)	2nd	Special Project	3-Jun-21 05-Nov-21	3-Jun-21 08-Nov-21	27-Jun-21 08-Nov-21	-	212,194,292.59	9,000,000.00	0%	3,311,230.00	On-going; The Total Cost Incurred to Date is updated by P3,311,230.00. No accounted amount from 1st to 2nd Quarter GPPA Report.
2NDQ_49	Domestic Promotions	DOMESTIC	360°VR Experiential Regional Tours for Palawan and Romblon (Logistical Requirement for DOT, LGU, and TPB Personnel)	Palawan and Romblon	2nd	Marketing Support to LGUs and Regional Directors	3-Apr-21 03-May-21	3-May-21 04-Jun-21	09-May-21 04-Jun-21	-	212,194,292.59	622,100.00	0%	215,000.00	For Implementation; The Total Cost Incurred to Date is updated by P215,000.00. No accounted amount from 1st to 2nd Quarter GPPA Report; Expenses for Tour Operator
D. REPORTED AS OF 2ND QUARTER 2021 WITH UPDATES ON THE DETAILS DURING THE 4TH QUARTER REPORT PERIOD															
2NDQ_04	Marketing Communications	MARCOM	TPB Digital Marketing Agency 2021	N/A	2nd	Special Project	01-Apr-21	31-Dec-21	31-Dec-21	-	640,886,400.46	20,000,000.00	0%	13,700,000.00	For Implementation; The Total Cost Incurred during 4th Quarter was P13,700,000.00. No accounted amount from 1st to 3rd Quarter GPPA Report; Awaiting completion of the project/activities
2NDQ_05	Marketing Communications	MARCOM	TPB-DOT Travel Featurette	N/A	2nd	Media Relations	01-Apr-21	31-Dec-21	31-Dec-21	-	640,886,400.46	5,000,000.00	0%	4,578,990.00	For Implementation; The Total Cost Incurred during 4th Quarter was P4,578,990.00. No accounted amount from 1st to 3rd Quarter GPPA Report; Awaiting completion of the project/activities

2NDQ_09	Marketing Communications	MARCOM	Hosting and Maintenance of Philippine Tourism Websites in North America 2021	Digital	2nd	BPO / Digital Marketing Strategy	01-Apr-21	31-Mar-22	31-Mar-22	-	640,886,400.46	9,000,000.00	0%	8,820,000.00	For implementation; The Total Cost incurred during 4th Quarter was P8,820,000.00. No accounted amount from 1st to 3rd Quarter GPPA Report; Fund transfer to PDOT-LA
2NDQ_10	Domestic Promotions	DOMESTIC	Marketing Assistance to Sustainable Tourism Sites	Nationwide	2nd	Sustainable Community-based tourism	01-Apr-21	01-Apr-22	01-Apr-22	-	212,194,292.59	10,000,000.00	0%	4,090,922.50	Year-round; The Total Cost incurred during 4th Quarter was P4,090,922.50. No accounted amount from 1st to 3rd Quarter GPPA Report; Awaiting completion of the project/activities
2NDQ_15	Domestic Promotions	DOMESTIC	MPF Post-Festival Marketing & Promotions: Where the Real Film Tourism Works Begins	Baguio City	2nd	Marketing Support to LGUs and Regional Directors	01-May-21	31-Jul-21	31-Jul-21	-	212,194,292.59	300,000.00	0%	300,000.00	For implementation; The Total Cost incurred during 4th Quarter was P300,000.00. No accounted amount from 1st to 3rd Quarter GPPA Report; Awaiting completion of the project/activities
2NDQ_18	Marketing Communications	MARCOM	PH MOTO TURISMO Promotions Through RIDE PH Season 6	Nationwide	2nd	Special Project	01-May-21	31-Dec-21	31-Dec-21	-	640,886,400.46	3,500,000.00	0%	3,500,000.00	On-going; The Total Cost incurred during 4th Quarter was P3,500,000.00. No accounted amount from 1st to 3rd Quarter GPPA Report; Awaiting completion of the project/activities
2NDQ_21	Domestic Promotions	DOMESTIC	28th Travel Tour Expo	SMX Convention Center Manila	2nd	Domestic Trade and Consumer Fair	21-May-21	23-May-21	23-May-21	-	212,194,292.59	3,160,000.00	0%	3,006,650.00	For implementation; The Total Cost incurred during 4th Quarter was P3,006,650.00. No accounted amount from 1st to 3rd Quarter GPPA Report; Awaiting completion of the project/activities
2NDQ_27	Domestic Promotions	DOMESTIC	Travel Bingo Challenge 2021	Virtual	2nd	Special Project	01-Jun-21	31-Jul-21	31-Jul-21	-	212,194,292.59	3,500,000.00	0%	2,833,275.00	On-going; The Total Cost incurred during 4th Quarter was P2,833,275.00. No accounted amount from 1st to 3rd Quarter GPPA Report; Awaiting completion of the project/activities
2NDQ_33	Domestic Promotions	DOMESTIC	2nd Digital Bucketlist Travel and Tour Exchange (DBTTEx)	Virtual	2nd	Domestic Trade and Consumer Fair	10-Jun-21	30-Jun-21	30-Jun-21	-	212,194,292.59	3,957,500.00	0%	3,763,207.50	For implementation; The Total Cost incurred during 4th Quarter was P3,763,207.50. No accounted amount from 1st to 3rd Quarter GPPA Report; Awaiting completion of the project/activities
2NDQ_39	Domestic Promotions	DOMESTIC	Conduct of Virtual Seminars on Digital Marketing, Capacity Building, and Skills Development	Virtual	2nd	TPB Membership Program	1-Jun-21 01-Oct-21	31-Oct-21	30-Jun-21 31-Oct-21	-	212,194,292.59	1,500,000.00	0%	148,900.00	For implementation; The Total Cost incurred during 4th Quarter was P148,900.00. No accounted amount from 1st to 3rd Quarter GPPA Report; Awaiting completion of the project/activities
GPPA IMPLEMENTED AND COMPLETED IN THE 3RD QUARTER 2021 (JULY 01 TO SEPTEMBER 30, 2021)															
A. REPORTED AS OF 3RD QUARTER 2021															
3RDQ_01	Administrative Department	PHRDD	Annual Physical Examination	Philippines	3rd	Employee Engagement / Health & Wellness Programs	01-Jul-21	31-Aug-21	31-Aug-21	-	160,578,812.73	153,000.00	100%	94,792.75	The Total Cost incurred during 3rd Quarter was P94,792.75
3RDQ_02	International Promotions	AMERICAS	Market Intelligence Report and Forecast Project	New York	3rd	Market Intelligence Report	01-Jul-21	30-Sep-21	30-Sep-21	-	33,551,792.30	2,250,000.00	0%	863,615.00	For implementation; The Total Cost incurred during 3rd Quarter was P863,615.00; Funds transfer to PDOT New York
3RDQ_03	International Promotions	CHINA	AI Programmatic Branding Advertising Campaign 2021	China	3rd	Tri-Media Tactical Advertising Campaigns including Joint Promo	01-Jul-21	30-Sep-21	30-Sep-21	-	59,126,573.31	2,499,999.60	0%	2,499,999.60	For implementation; The Total Cost incurred during 3rd Quarter was P2,499,999.60; Funds transfer to PDOT Beijing
3RDQ_04	International Promotions	JAPAN	Monthly Destination Web Update	Japan (Online Platforms: Zoom, YouTube, Facebook)	3rd	Sales Presentation / Roadshow / Launch	01-Jul-21	30-Nov-21	30-Nov-21	-	#N/A	298,522.56	0%		For implementation
3RDQ_05	Domestic Promotions	DOMESTIC	1st Philippine Weavers' Expo	Virtual	3rd	Special Project	01-Jul-21	31-Dec-21	31-Dec-21	-	212,194,292.59	4,000,000.00	0%		For implementation
3RDQ_06	Domestic Promotions	DOMESTIC	360°VR Experiential Regional Tours (Logistical Requirement for DOT, LGU, and TPB Personnel)	Mariadueque and Mindoro	3rd	Marketing Support to LGUs and Regional Directors	01-Jul-21	31-Dec-21	31-Dec-21	-	212,194,292.59	601,850.00	0%	31,000.00	For implementation; The Total Cost incurred during 3rd Quarter was P31,000.00; Expenses during ocular inspection

3RDQ_07	Domestic Promotions	DOMESTIC	Tourism Marketing Educational Seminar	Nationwide (Online)	3rd	Marketing Educational Seminar	01-Jul-21	31-Dec-21	31-Dec-21	-	212,194,292.59	3,500,000.00	0%	84,375.00	On-going; The Total Cost Incurred during 3rd Quarter was P84,375.00
3RDQ_10	International Promotions	AMERICAS	Virtual Regional Philippine Business Mission and Tradeshow in USA, Canada and Latin America	Virtual	3rd	Sales Presentation / Roadshow / Launch	01-Jul-21	31-Dec-21	31-Dec-21	-	33,551,792.30	3,100,000.00	0%	2,100,000.00	For implementation; The Total Cost Incurred during 3rd Quarter was P2,100,000.00; Funds transfer to PDOT-LA
3RDQ_11	International Promotions	CHINA	Philippines-China Dive Online Show 2021	China	3rd	Sales Presentation / Roadshow / Launch	01-Jul-21	31-Dec-21	31-Dec-21	-	48,144,444.25	2,399,999.91	0%	2,399,999.91	For implementation; The Total Cost Incurred during 3rd Quarter was P2,399,999.91; Funds transfer to PDOT-Beijing
3RDQ_12	International Promotions	KOREA	TPB/DOT Korea – Advertorial Placements	Seoul, Korea	3rd	Tri-Media Tactical Advertising Campaigns including Joint Promo	01-Jul-21	31-Dec-21	31-Dec-21	-	52,370,000.00	5,000,000.00	0%	5,000,000.00	For implementation; The Total Cost Incurred during 3rd Quarter was P5,000,000.00; Funds transfer to PDOT-Korea
3RDQ_13	Marketing Communications	MARCOM	2021 Brochure Requirements of PDOT Australia Office	N/A	3rd	Logo / Photo / Video Support	01-Jul-21	31-Dec-21	31-Dec-21	-	640,886,400.46	3,412,860.02	0%	3,412,860.02	For implementation; The Total Cost Incurred during 3rd Quarter was P3,412,860.02; Funds transfer to PDOT-Australia
3RDQ_14	Marketing Communications	MARCOM	2021 Brochure Requirements of PDOT Frankfurt Office	N/A	3rd	Logo / Photo / Video Support	01-Jul-21	31-Dec-21	31-Dec-21	-	640,886,400.46	2,982,184.76	0%	2,982,184.76	For implementation; The Total Cost Incurred during 3rd Quarter was P2,982,184.76; Funds transfer to PDOT-Frankfurt
3RDQ_15	Marketing Communications	MARCOM	2021 Brochure Requirements of PDOT Korea Office	N/A	3rd	Logo / Photo / Video Support	01-Jul-21	31-Dec-21	31-Dec-21	-	640,886,400.46	2,910,000.00	0%	2,910,000.00	For implementation; The Total Cost Incurred during 3rd Quarter was P2,910,000.00; Funds transfer to PDOT-Korea
3RDQ_16	Marketing Communications	MARCOM	2021 Brochure Requirements of PDOT London Office	N/A	3rd	Logo / Photo / Video Support	01-Jul-21	31-Dec-21	31-Dec-21	-	640,886,400.46	6,493,837.50	0%	1,493,837.50	For implementation; The Total Cost Incurred during 3rd Quarter was P1,493,837.50; Funds transfer to PDOT-London
3RDQ_17	Marketing Communications	MARCOM	2021 Brochure Requirements of PDOT Los Angeles Office	N/A	3rd	Logo / Photo / Video Support	01-Jul-21	31-Dec-21	31-Dec-21	-	640,886,400.46	1,464,500.00	0%	1,464,500.00	For implementation; The Total Cost Incurred during 3rd Quarter was P1,464,500.00; Funds transfer to PDOT-LA
3RDQ_18	Marketing Communications	MARCOM	2021 Brochure Requirements of PDOT New York Office	N/A	3rd	Logo / Photo / Video Support	01-Jul-21	31-Dec-21	31-Dec-21	-	640,886,400.46	4,500,000.00	0%	4,500,000.00	For implementation; The Total Cost Incurred during 3rd Quarter was P4,500,000.00; Funds transfer to PDOT-New York
3RDQ_19	Marketing Communications	MARCOM	2021 Brochure Requirements of PDOT Osaka Office	N/A	3rd	Logo / Photo / Video Support	01-Jul-21	31-Dec-21	31-Dec-21	-	640,886,400.46	2,994,096.00	0%	2,994,096.00	For implementation; The Total Cost Incurred during 3rd Quarter was P2,994,096.00; Funds transfer to PDOT-Osaka
3RDQ_20	Marketing Communications	MARCOM	2021 Brochure Requirements of PDOT San Francisco Office	N/A	3rd	Logo / Photo / Video Support	01-Jul-21	31-Dec-21	31-Dec-21	-	640,886,400.46	1,500,000.00	0%	1,500,000.00	For implementation; The Total Cost Incurred during 3rd Quarter was P1,500,000.00; Funds transfer to PDOT-SF
3RDQ_21	Marketing Communications	MARCOM	2021 Brochure Requirements of PDOT Shanghai Office	N/A	3rd	Logo / Photo / Video Support	01-Jul-21	31-Dec-21	31-Dec-21	-	640,886,400.46	5,999,740.40	0%	5,999,740.40	For implementation; The Total Cost Incurred during 3rd Quarter was P5,999,740.40; Funds transfer to PDOT-Shanghai
3RDQ_22	Marketing Communications	MARCOM	2021 Brochure Requirements of PDOT Taiwan Office	N/A	3rd	Logo / Photo / Video Support	01-Jul-21	31-Dec-21	31-Dec-21	-	640,886,400.46	3,984,900.00	0%	3,984,900.00	For implementation; The Total Cost Incurred during 3rd Quarter was P3,984,900.00; Funds transfer to PDOT-Taiwan
3RDQ_23	Marketing Communications	MARCOM	2021 Brochure Requirements of PDOT Tokyo Office	N/A	3rd	Logo / Photo / Video Support	01-Jul-21	31-Dec-21	31-Dec-21	-	640,886,400.46	3,000,000.00	0%	3,000,000.00	For implementation; The Total Cost Incurred during 3rd Quarter was P3,000,000.00; Funds transfer to PDOT-Tokyo
3RDQ_24	Domestic Promotions	DOMESTIC	TCP Virtual Visayas Regional Consultative Meeting	Online platform/virtual	3rd	TPB Domestic Special Promotions Campaigns	08-Jul-21	08-Jul-21	08-Jul-21	-	212,194,292.59	100,000.00	100%	100,000.00	The Total Cost Incurred during 3rd Quarter was P100,000.00
3RDQ_27	International Promotions	CHINA	China International Fair for Trade in Services (CIFTIS) 2021	Beijing, China	3rd	International Trade and Consumer Fair	01-Aug-21	30-Sep-21	30-Sep-21	-	48,144,444.25	1,641,110.45	100%		Realigned budget from existing funds of PDOT-China (PBM 2019)
3RDQ_29	Administrative Department	PHRDD	GAD Focal Point System and Technical Working Group Members 3rd Quarter Meeting	Virtual via Zoom	3rd	Gender and Development	18-Aug-21	18-Aug-21	18-Aug-21	-	100,576,812.73	-	100%		No Funds Required
3RDQ_30	International Promotions	AMERICAS	Asta Global Convention 2021	Hyatt Regency Chicago, Illinois	3rd	International Trade and Consumer Fair	23-Aug-21	25-Aug-21	25-Aug-21	-	33,551,792.30	98,725.00	100%	98,725.00	The Total Cost Incurred during 3rd Quarter was P98,725.00
3RDQ_31	MICE	MICE	1st ASEAN Virtual Regional Conference of Public Librarians (ASEAN VRCPL)	N/A	3rd	M.I.C.E. Brokered Events	23-Aug-21	25-Aug-21	25-Aug-21	-	59,126,573.31	-	100%		In-kind Sponsorship: Php 116,123.28

3RDQ_33	Administrative Department	PHRDD	17th Cinemalya GAD Films Program	Virtual via KTX.ph.com	3rd	Gender and Development Employee Engagement / Health & Wellness Programs	20-Aug-21	05-Sep-21	05-Sep-21	-	100,578,812.73	21,000.00	100%	21,000.00	The Total Cost Incurred during 3rd Quarter was P21,000.00
3RDQ_34	Administrative Department	PHRDD	Emergency Quick Response	TBA	3rd	Employee Engagement / Health & Wellness Programs	01-Sep-21	30-Sep-21	30-Sep-21	-	100,578,812.73	173,000.00	0%		On-going
3RDQ_37	International Promotions	AMERICAS	Partnership with Anorak Travel for Social Marketing Campaign in Canada 2021	New York City	3rd	Joint Promotion	01-Sep-21	30-Nov-21	30-Nov-21	-	33,551,792.30	1,000,000.00	0%	1,000,000.00	For implementation; The Total Cost Incurred during 3rd Quarter was P1,000,000.00; Funds transfer to PDOT-New York
3RDQ_38	Marketing Communications	MARCOM	Philippine Motorcycle Tourism (MOTORISMO) FR Agency	Philippines	3rd	PR & Publication	01-Sep-21	31-Dec-21	31-Dec-21	-	640,886,400.46	1,000,000.00	0%		For implementation
3RDQ_39	Domestic Promotions	DOMESTIC	32nd Philippine Travel Mart (PTM)	Virtual and SMX Convention Center Manila	3rd	TPB Domestic Special Promotions Campaigns	03-Sep-21	05-Sep-21	05-Sep-21	-	212,194,292.59	3,957,500.00	0%		For implementation
3RDQ_40	International Promotions	KOREA	TPB/DOT Korea – Seoul Friendship Festival 2021	Seoul, Korea	3rd	Joint Promotion	04-Sep-21	05-Sep-21	05-Sep-21	-	52,370,000.00	500,000.00	0%		Cancelled
3RDQ_41	International Promotions	CHINA	Northeast Asia Cultural Tourism Creative Expo 2021	Shenyang, China	3rd	International Trade and Consumer Fair	12-Sep-21	14-Sep-21	14-Sep-21	-	48,144,444.25	593,393.92	0%		Postponed
3RDQ_43	MICE	MICE	Student Affairs and Services Conference: Transforming Into Resilient, Action-Oriented and Committed (TRAC) SAS Leaders	Virtual Event	3rd	M.I.C.E. Booked Events	17-Sep-21	19-Sep-21	19-Sep-21	-	59,126,573.31	-	100%		No Funds Required
3RDQ_44	Domestic Promotions	DOMESTIC	2021 Subic Bay International Triathlon (SUBIT)	Subic Bay Freeport Zone	3rd	TPB Domestic Special Promotions Campaigns	19-Sep-21	19-Sep-21	19-Sep-21	-	212,194,292.59	600,000.00	0%		Postponed
3RDQ_46	Administrative Department	PHRDD	Administration of flu and pneumonia vaccine to TPB personnel	TPB Clinic	3rd	Employee Engagement / Health & Wellness Programs	2109-Sep-2107-Sep-2107	00-Sep-2107	03-Sep-2110-Sep-2117-Sep-21	-	100,578,812.73	623,000.00	100%		
3RDQ_47	Domestic Promotions	DOMESTIC	360VR Experiential Regional Tours for CALABARZON Region (Logistical Requirement for DOT, LGU, and TPB Personnel)	Cavite, Laguna, Batangas, Rizal and Quezon	3rd	Marketing Support to LGUs and Regional Directors	2100-Jul-2109-Jul-2103-Jul-2103-Jul-21	09-Jul-2113-Jul-2123-Jul-21		-	212,194,292.59	705,250.00	100%	705,250.00	The Total Cost Incurred during 3rd Quarter was P705,250.00
B. ADDITIONAL GPPA IMPLEMENTED AND COMPLETED IN THE 3RD QUARTER AND REPORTED AS OF 4TH QUARTER															
3RDQ_48	MICE	MICE	Executive Training Course on the National Accommodation Standards (NAS)/Star Rating System	Twin Lakes Hotel, Batangas	3rd	M.I.C.E. Booked Events	11-Aug-21	14-Aug-21	14-Aug-21	-	59,126,573.31	-	100%		No Funds Required; P38,166.00 Total value of promotional materials from TPB stock inventory
C. REPORTED AS OF 3RD QUARTER 2021 WITH UPDATES ON THE DETAILS DURING THE 4TH QUARTER REPORT PERIOD															
3RDQ_08	International Promotions	AMERICAS	Joint Promotional Partnership Programs with Untapped Travel and Tour Operators in the West Coast (Texas (Houston), Nevada/Arizona, Los Angeles, Louisiana, and Hawaii)	Texas (Houston), Nevada/Arizona, Los Angeles, Louisiana, and Hawaii	3rd	Joint Promotion	01-Jul-21	31-Dec-21	31-Dec-21	-	33,551,792.30	1,985,500.00	0%	1,985,500.00	For implementation; The Total Cost Incurred during 4th Quarter was P1,985,500.00. No accounted amount during 3rd Quarter GPPA Report; Funds transfer to PDOT-LA
3RDQ_09	International Promotions	AMERICAS	Partnership with Virtuoso for 2021	USA and Canada	3rd	Joint Promotion	01-Jul-21	31-Dec-21	31-Dec-21	-	33,551,792.30	4,439,890.00	100%	4,439,890.00	The Total Cost Incurred during 3rd Quarter was P4,439,890.00; Funds transfer to PDOT-New York
3RDQ_24	Marketing Communications	MARCOM	Full-Service Media Agency for TPB's 2021 Global Media Plan and Placements	Global	3rd	Media Relations	01-Jul-21	31-Dec-21	31-Dec-21	-	640,886,400.46	258,000,000.00	0%	257,399,981.90	On-going; The Total Cost Incurred during 4th Quarter was P257,399,981.90. No accounted amount during 3rd Quarter GPPA Report; Awaiting completion of the project/activities
3RDQ_25	Marketing Communications	MARCOM	Full-Service Media Agency for TPB's 2021 Local Media Plan and Placements	Nationwide	3rd	Media Relations	01-Jul-21	31-Dec-21	31-Dec-21	-	640,886,400.46	85,100,000.00	0%	85,099,981.90	On-going; The Total Cost Incurred during 4th Quarter was P85,099,981.90. No accounted amount during 3rd Quarter GPPA Report; Awaiting completion of the project/activities
3RDQ_28	Domestic Promotions	DOMESTIC	"Island Philippines Fun Caravan"	Northern Luzon; Zamboanga Peninsula/Tawi-Tawi	3rd	TPB Domestic Special Promotions Campaigns	01-Aug-21	30-Nov-21	30-Nov-21	-	212,194,292.59	4,000,000.00	0%	2,795,373.00	For implementation; The Total Cost Incurred during 4th Quarter was P2,795,373.00. No accounted amount during 3rd Quarter GPPA Report; Awaiting completion of the project/activities

3RDQ_32	Domestic Promotions	DOMESTIC	Kumbira 2021	Virtual Platform	3rd	TPB Domestic Special Promotions Campaigns	24-Aug-21	26-Aug-21	26-Aug-21	-	212,194,292.59	300,000.00	100%	298,793.50	The Total Cost Incurred during 4th Quarter was P298,793.50. No accounted amount during 3rd Quarter GPFA Report.
3RDQ_35	Domestic Promotions	DOMESTIC	HSMA, the Way Forward - September Online Sale (SOS)	Online/Virtual	3rd	TPB Domestic Special Promotions Campaigns	01-Sep-21	30-Sep-21	30-Sep-21	-	212,194,292.59	1,000,000.00	0%	1,225,000.00	For implementation; The Total Cost Incurred during 4th Quarter was P1,225,000.00. No accounted amount during 3rd Quarter GPFA Report; Awaiting completion of the project/activities
3RDQ_36	Domestic Promotions	DOMESTIC	CALABARZON Green Corridor Initiative (GCI) Production Shoot and Launching	CALABARZON Region	3rd	Marketing Support to LGUs and Regional Directors	01-Sep-21	31-Oct-21	31-Oct-21	-	212,194,292.59	8,000,000.00	0%	8,000,000.00	On-going; The Total Cost Incurred during 4th Quarter was P8,000,000.00. No accounted amount during 3rd Quarter GPFA Report; Awaiting completion of the project/activities
3RDQ_45	MICE	MICE	Franchise Asia Philippines 2021 Virtual Conference	Virtual Platform via Zoom	3rd	M.I.C.E. Booked Events	21-Sep-21	23-Sep-21	23-Sep-21	-	59,126,573.31	-	100%		On-going; In-kind Sponsorship: PhP 108,706.20
3RDQ_42	MICE	MICE	Best of Bicol Tourism and Trade Fair	The Robinsons Place Naga, Bicol	3rd	M.I.C.E. Booked Events	14-Sep-21	19-Sep-21	19-Sep-21	-	59,126,573.31	700,000.00	100%		In-kind support worth PhP 335,990.00; On-going
GPFA IMPLEMENTED AND COMPLETED IN THE 4TH QUARTER 2021 (OCTOBER 01 TO DECEMBER 31, 2021)															
A. REPORTED AS OF 4TH QUARTER 2021															
4THQ_01	Domestic Promotions	DOMESTIC	HSMA, the Way Forward - 7th Virtus Awards	TBA	4th	TPB Domestic Special Promotions Campaigns	01-Oct-21	31-Oct-21	31-Oct-21	-	212,194,292.59	1,000,000.00	0%		For implementation
4THQ_02	Domestic Promotions	DOMESTIC	TPB Members' Familiarization Tour (Health and Wellness)	The Farm at San Benito	4th	TPB Membership Program	01-Oct-21	31-Oct-21	31-Oct-21	-	212,194,292.59	380,000.00	0%		For implementation
4THQ_03	MICE	MICE	International Health and Wellness Tourism Congress (IHWTCC)	Manila	4th	M.I.C.E. Booked Events	01-Oct-21	31-Oct-21	31-Oct-21	-	59,126,573.31	1,000,000.00	0%		Cancelled
4THQ_04	International Promotions	CHINA	Launching of Philippines Mobile Application	China	4th	Tri-Media Tactical Advertising Campaigns including Joint Promo	01-Oct-21	31-Dec-21	31-Dec-21	-	48,144,444.25	999,999.84	0%	999,999.84	For implementation; The Total Cost Incurred during 3rd Quarter was P999,999.84; Funds transfer to PDOT-Beijing
4THQ_05	International Promotions	CHINA	Philippine Online Travel Fair 2021	China	4th	Special Event	01-Oct-21	31-Dec-21	31-Dec-21	-	48,144,444.25	5,500,000.00	0%	5,500,000.00	For implementation; The Total Cost Incurred during 3rd Quarter was P5,500,000.00; Funds transfer to PDOT-Shanghai
4THQ_06	International Promotions	CHINA	Tactical Media Advertising with KOL "We Miss You, Welcome to the Philippines" Campaign	Shanghai, China	4th	Tri-Media Tactical Advertising Campaigns including Joint Promo	01-Oct-21	31-Dec-21	31-Dec-21	-	48,144,444.25	9,997,500.00	0%	9,997,500.00	For implementation; The Total Cost Incurred during 3rd Quarter was P9,997,500.00; Funds transfer to PDOT-Shanghai
4THQ_07	International Promotions	JAPAN	Conduct of Sales Calls in CY 2021 and Flyer Support for the Takayama Ukon Pilgrimage Tour	Japan	4th	Sales Presentation / Roadshow / Launch	01-Oct-21	31-Dec-21	31-Dec-21	-	45,530,372.00	1,170,084.64	0%		On-going
4THQ_08	International Promotions	JAPAN	Social Media Activation	Japan (Online platform)	4th	Special Event	01-Oct-21	31-Dec-21	31-Dec-21	-	45,530,372.00	651,250.00	0%	646,250.00	For implementation; The Total Cost Incurred during 3rd Quarter was P646,250.00; Funds transfer to PDOT-Osaka
4THQ_09	Domestic Promotions	DOMESTIC	Conduct of Outdoor Recreational Activities in the Marketing and Promotion of SOX Cultural, Adventure, and Nature Tourism	SOCCSKSARGEN Region	4th	Marketing Support to LGUs and Regional Directors	01-Oct-21	31-Mar-22	31-Mar-22	-	212,194,292.59	9,300,000.00	0%	9,300,000.00	For implementation; The Total Cost Incurred during 4th Quarter was P9,300,000.00. No accounted amount during 3rd Quarter GPFA Report; Awaiting completion of the project/activities
4THQ_10	Domestic Promotions	DOMESTIC	Lakbay Oriental Mindoro: Buying Local, Biyaheng Lokal	Oriental Mindoro	4th	Marketing Support to LGUs and Regional Directors	01-Oct-21	31-Mar-22	31-Mar-22	-	212,194,292.59	5,000,000.00	0%	5,000,000.00	For implementation; The Total Cost Incurred during 3rd Quarter was P5,000,000.00; Awaiting completion of the project/activities
4THQ_11	Domestic Promotions	DOMESTIC	Sorsogon Tourism Branding	Sorsogon	4th	Marketing Support to LGUs and Regional Directors	01-Oct-21	31-Mar-22	31-Mar-22	-	212,194,292.59	3,200,000.00	0%	3,200,000.00	For implementation; The Total Cost Incurred during 4th Quarter was P3,200,000.00; Awaiting completion of the project/activities
4THQ_12	International Promotions	ASPAC	19th Philippines Travel Exchange (PHITEX) 2020 Post Tours	Manila, Bohol and Boracay	4th	Special Event	01-Oct-21	31-Mar-22	31-Mar-22	-	99,322,828.63	7,691,000.00	0%	1,065,178.75	For implementation; The Total Cost Incurred during 3rd Quarter was P1,065,178.75

4THQ_13	International Promotions	CHINA	"More Fun Awaits" Hybrid Philippine Culture and Tourism Consumer Events in Partnership with Tuniu	Beijing, Chengdu, Xi'an, Qingdao and Shenyang, China	4th	Joint Promotion	01-Oct-21	31-Mar-22	31-Mar-22	-	48,144,444.25	7,399,999.60	0%		For Implementation
4THQ_14	International Promotions	CHINA	Joint Promotions with Travel Trade and Airline Partners to Create New Flights and Tour Products	Shanghai, China	4th	Joint Promotion	01-Oct-21	31-Mar-22	31-Mar-22	-	48,144,444.25	8,000,000.00	0%	8,000,000.00	For Implementation; The Total Cost Incurred during 3rd Quarter was P8,000,000.00; Funds transfer to PDOT-Shanghai
4THQ_15	International Promotions	CHINA	Philippine Specialist Online Training Program	Shanghai, China	4th	Special Event	01-Oct-21	31-Mar-22	31-Mar-22	-	48,144,444.25	3,000,000.00	0%	3,000,000.00	For Implementation; The Total Cost Incurred during 3rd Quarter was P3,000,000.00; Funds transfer to PDOT-Shanghai
4THQ_16	International Promotions	JAPAN	Consumer Activation Projects of PDOT Osaka	Osaka, Hiroshima, and Nagoya, Japan	4th	Special Event	01-Oct-21	31-Mar-22	31-Mar-22	-	45,530,372.00	1,088,350.00	0%	1,088,350.00	For Implementation; The Total Cost Incurred during 3rd Quarter was P1,088,350.00; Funds transfer to PDOT-Osaka
4THQ_17	International Promotions	JAPAN	Joint Promotions with Hankyu Travel International Co., Ltd.	Japan	4th	Joint Promotion	01-Oct-21	31-Mar-22	31-Mar-22	-	45,530,372.00	2,366,280.00	0%		For Implementation
4THQ_18	International Promotions	CHINA	Tencent WeChat Mini-App Campaign	China	4th	Joint Promotion	01-Oct-21	31-Dec-22	31-Dec-22	-	48,144,444.25	4,499,999.77	0%	4,499,999.77	On-going; The Total Cost Incurred during 4th Quarter was P4,499,999.77; Funds transfer to PDOT-Beijing
4THQ_19	International Promotions	JAPAN	Philippine Business Mission (PBM) 2021 - Tokyo	Tokyo, Japan	4th	Sales Presentation / Roadshow / Launch	06-Oct-21	06-Oct-21	06-Oct-21	-	45,530,372.00	9,361,334.00	0%	9,161,334.00	For Implementation; The Total Cost Incurred during 3rd Quarter was P9,161,334.00; Funds transfer to PDOT-Tokyo
4THQ_20	MICE	MICE	2nd Tourism & Technology Forum (TTF)	Manila, Philippines	4th	Special Event	07-Oct-21	08-Oct-21	08-Oct-21	-	59,126,573.31	6,435,000.00	100%	5,741,070.51	The Total Cost Incurred during 4th Quarter was P5,741,070.51
4THQ_21	International Promotions	JAPAN	Philippine Dive Night in Fukuoka 2021	Fukuoka, Japan	4th	Joint Promotion	09-Oct-21	09-Oct-21	09-Oct-21	-	45,530,372.00	680,865.60	0%	616,303.10	For Implementation; The Total Cost Incurred during 4th Quarter was P616,303.10; Funds transfer to PDOT-Osaka
4THQ_22	MICE	MICE	3rd HILOT Congress and Pista ng Pagaganutang Pilipino 2021	Los Baños, Laguna	4th	M.I.C.E. Booked Events	28-Oct-21	28-Oct-21	28-Oct-21	-	59,126,573.31	-	100%		No Funds Required
4THQ_23	International Promotions	KOREA	TPB/DOT Korea - Online B2B Networking Platform	Seoul, Korea	4th	Special Event	01-Nov-21	30-Nov-21	30-Nov-21	-	52,370,000.00	3,700,000.00	0%	3,700,000.00	For Implementation; The Total Cost Incurred during 3rd Quarter was P3,700,000.00
4THQ_24	International Promotions	KOREA	TPB/DOT Korea - Tactical Online Ad Campaign with Airline for 2021 - 2022	Online AD (meta search engines, airlines' or OTAs websites, popular portal sites, etc.)	4th	Tri-Media Tactical Advertising Campaigns including Joint Prom	01-Nov-21	30-Jun-22	30-Jun-22	-	52,370,000.00	4,000,000.00	0%	4,000,000.00	For Implementation; The Total Cost Incurred during 3rd Quarter was P4,000,000.00; Funds transfer to PDOT-Korea
4THQ_25	International Promotions	AMERICAS	International Tourism and Travel Show 2021	Place Bonaventure, Montreal Canada	4th	International Trade and Consumer Fair	05-Nov-21	07-Nov-21	07-Nov-21	-	33,551,792.30	1,500,000.00	0%	1,500,000.00	Cancelled; The Total Cost Incurred during 3rd Quarter was P1,500,000.00
4THQ_26	International Promotions	CHINA	9th Chengdu International Tourism Expo	Chengdu, China	4th	International Trade and Consumer Fair	05-Nov-21	07-Nov-21	07-Nov-21	-	48,144,444.25	1,199,999.71	0%	1,199,999.71	For Implementation; The Total Cost Incurred during 3rd Quarter was P1,199,999.71; Funds transfer to PDOT-Beijing
4THQ_27	MICE	MICE	Attendance Promotion of the Asia Pacific Operational Research Societies (APORS) 12th Triennial Conference	TBA	4th	M.I.C.E. Booked Events	09-Nov-21	13-Nov-21	13-Nov-21	-	59,126,573.31	-	100%		No Funds Required
4THQ_28	MICE	MICE	6th Davao Investment Conference (DAVAO Icon 2021)	Online Conference	4th	M.I.C.E. Booked Events	11-Nov-21	12-Nov-21	12-Nov-21	-	59,126,573.31	-	100%		No Funds Required; P492,996.00 Total value of promotional materials from TPB stock inventory
4THQ_29	MICE	MICE	Global Women Empowerment Summit (GWES)	Marriott Hotel, Resorts World Manila	4th	M.I.C.E. Booked Events	12-Nov-21	14-Nov-21	14-Nov-21	-	59,126,573.31	1,000,000.00	0%		Postponed; P546,070.30 Total value of promotional materials from TPB stock inventory
4THQ_30	MICE	MICE	2nd Asian Tourism Research Conference (ATRA) Virtual	Far Eastern University (FEU) Manila	4th	M.I.C.E. Booked Events	15-Nov-21	17-Nov-21	17-Nov-21	-	59,126,573.31	-	100%		No Funds Required; P127,983.40 Total value of promotional materials from TPB stock inventory
4THQ_31	International Promotions	AMERICAS	Diving Equipment and Marketing Association (DEMA) Show 2021	Las Vegas Convention Center, Las Vegas, Nevada, USA	4th	International Trade and Consumer Fair	16-Nov-21	19-Nov-21	19-Nov-21	-	33,551,792.30	4,952,062.50	100%	5,952,062.50	The Total Cost Incurred during 3rd Quarter was P5,952,062.50
4THQ_32	MICE	MICE	ASEAN Capacity Building in Library Services: Re-framing Libraries, Setting the New Normal	Virtual	4th	M.I.C.E. Booked Events	17-Nov-21	19-Nov-21	19-Nov-21	-	59,126,573.31	-	100%		No Funds Required; P21,716.80 Total value of promotional materials from TPB stock inventory
4THQ_33	Domestic Promotions	DOMESTIC	40th Founding Anniversary and 30th SKAL International Makati Tourism Personality Awards	Heritage Hotel Manila	4th	Marketing Support to LGUs and Regional Directors	18-Nov-21	18-Nov-21	18-Nov-21	-	212,194,292.59	250,000.00	100%	250,000.00	The Total Cost Incurred during 4th Quarter was P250,000.00
4THQ_34	MICE	MICE	Global Women Empowerment Summit (GWES)	Bai Hotel, Cebu	4th	M.I.C.E. Booked Events	19-Nov-21	21-Nov-21	21-Nov-21	-	59,126,573.31	750,000.00	0%		Postponed

4THQ_35	International Promotions	CHINA	25th Tianya International Wedding Festival/Global Wedding and Honeymoon Forum	Hainan, China	4th	Joint Promotion	21-Nov-21	24-Nov-21	24-Nov-21	-	48,144,444.25	150,938.70	100%		Pending for payment
4THQ_36	MICE	MICE	Association Summit 9th Edition (AS9)	Virtual	4th	M.I.C.E. Booked Events	24-Nov-21	29-Nov-21	29-Nov-21	-	59,126,573.31	1,065,195.80	100%		Pending for payment
4THQ_37	International Promotions	JAPAN	Tourism Expo Japan (TEJ) 2021	INTEX, Osaka, Japan	4th	International Trade and Consumer Fair	25-Nov-21	28-Nov-21	28-Nov-21	-	45,530,372.00	7,000,000.00	0%		Cancelled
4THQ_38	MICE	MICE	Global Women Empowerment Summit (GWES)	Dusit D2, Davau	4th	M.I.C.E. Booked Events	26-Nov-21	28-Nov-21	28-Nov-21	-	59,126,573.31	750,000.00	0%		Postponed
4THQ_39	International Promotions	CHINA	Hybrid Philippine Cultural Consumer Event	Chengdu, China	4th	International Trade and Consumer Fair	01-Dec-21	31-Dec-21	31-Dec-21	-	48,144,444.25	2,999,999.52	0%		Cancelled
4THQ_40	International Promotions	KOREA	TPB/DOF Korea - "PH-Friendly" Hybrid Campaign with Hyundai Department Store	The Hyundai Seoul, located at Yeouido of Seoul	4th	Joint Promotion	01-Dec-21	31-Jan-22	31-Jan-22	-	52,370,000.00	7,350,000.00	0%	7,350,000.00	For implementation; The Total Cost Incurred during 3rd Quarter was P7,350,000.00; Funds transfer to PDOT-Korea
4THQ_41	Domestic Promotions	DOMESTIC	Destination Rebranding and Ancillary Improvements in Tourism Services and Sites in the Municipality of Sagada	Municipality of Sagada, Mountain Province	4th	Marketing Support to LGUs and Regional Directors	01-Dec-21	31-Mar-22	31-Mar-22	-	212,194,292.59	10,000,000.00	0%	9,600,000.00	For implementation; The Total Cost Incurred during 4th Quarter was P9,600,000.00; Awaiting completion of the project/activities
4THQ_42	Domestic Promotions	DOMESTIC	Regional NAITAS Travel Show (NTS 2021) Hybrid Edition	Naga City	4th	Domestic Trade and Consumer Fair	04-Dec-21	04-Dec-21	04-Dec-21	-	212,194,292.59	1,636,500.00	0%	1,571,400.00	For implementation; The Total Cost Incurred during 4th Quarter was P1,571,400.00; Awaiting completion of the project/activities
4THQ_43	MICE	MICE	First International Conference on Lantern Studies (ICLS)	Virtual Event	4th	M.I.C.E. Booked Events	10-Dec-21	10-Dec-21	10-Dec-21	-	59,126,573.31	-	100%		No Funds Required; P144,734.50 Total value of promotional materials from TPB stock inventory
4THQ_44	International Promotions	AMERICAS	Travel and Adventure Show 2022	Los Angeles, California / Dallas, Texas, U.S.A.	4th	International Trade and Consumer Fair	01-Feb-22	31-Mar-22	31-Mar-22	-	33,551,792.30	1,499,999.76	0%	1,499,999.75	For implementation; The Total Cost Incurred during 3rd Quarter was P1,499,999.75; Funds transfer to PDOT-LA
4THQ_45	International Promotions	KOREA	TPB/DOF Korea - "Be an Insider of the Philippines" 29CM Online Campaign	29CM platforms (Online)	4th	Joint Promotion	01-Feb-22	31-Mar-22	31-Mar-22	-	52,370,000.00	4,499,985.00	0%	4,499,985.00	For implementation; The Total Cost Incurred during 4th Quarter was P4,499,985.00; Funds transfer to PDOT-Korea
4THQ_46	International Promotions	JAPAN	Joint Campaign with ST WORLD	Tokyo, Japan	4th	Joint Promotion	01-Apr-22	31-Aug-22	31-Aug-22	-	45,530,372.00	1,729,600.00	0%	1,729,600.00	For implementation; The Total Cost Incurred during 4th Quarter was P1,729,600.00; Funds transfer to PDOT-Tokyo
4THQ_47	MICE	MICE	Conference on Electricity Power Supply Industry (CEPSI) 2021: The Energy Digicon of Asia-Pacific	Virtual	4th	M.I.C.E. Booked Events	Nov-21 08-Nov-21	21-Nov-21	25-Nov-21	-	59,126,573.31	350,000.00	100%		Pending for payment
4THQ_48	International Promotions	AMERICAS	Travel and Adventure Show 2022 - Chicago and Washington DC	Chicago - Donald E. Stephens Convention Center; Rosemont, Chicago, Illinois; Washington DC - Washington Convention Center	4th	International Trade and Consumer Fair	5-Feb-22 06-Feb-22	22-Feb-22	06-Feb-22 27-Feb-22	-	33,551,792.30	999,950.50	0%	970,249.00	For implementation; The Total Cost Incurred during 4th Quarter was P970,249.00; Funds transfer to PDOT-New York
4THQ_49	MICE	MICE	Youth for Tourism and Hospitality (Y4TH) International Conference	Virtual Event	4th	M.I.C.E. Booked Events	6-Oct-21 08-Oct-21	21-Oct-21	16-Oct-21 23-Oct-21	-	59,126,573.31	266,000.00	100%	200,000.00	The Total Cost Incurred during 4th Quarter was P200,000.00; P38,679.68 Total value of promotional materials from TPB stock inventory
4THQ_50	International Promotions	JAPAN	Philippine Business Online Networking 2021 - Osaka	Osaka and Nagoya, Japan	4th	Sales Presentation / Roadshow / Launch	21-07-Oct-21 04-Nov-21	28-Oct-21	19-Oct-21 28-Oct-21	-	45,530,372.00	7,920,345.60	0%		Postponed
TOTAL											696,138,895.11				

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