

DOT YEAR-END ACCOMPLISHMENT REPORT TEMPLATE
1ST QUARTER CY 2022

AGENCY: TOURISM PROMOTIONS BOARD

PROGRAM/ACTIVITY/ PROJECT (Include here PAPs that are INCLUDED in your Work and Financial Plan)	Major Accomplishments (Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2022. Inputs should answer the following: 1. Who were involved? (Indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?	Initiative/s on Sustainability (Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)	Partnerships Developed/Forged/ Established (Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)	If applicable:				Others, if applicable	
				Volume/ Number for 2022 (Qualify also what the quantitative figure represent)	Increase/ Decrease (Comparison with 2021 data)	Factors for Increase/ Decrease (Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)	Total Number of Participants		
							Male		Female
INTERNATIONAL PROMOTIONS DEPARTMENT									
TRAVEL FAIR									
ASEAN Tourism Forum (ATF) 2022	1. TPB, DOT, Manawari Travel, Sole Explorer Travel and Tours, Divaishnavi Travel, Travelite Travel and Tours, MBR 888 Travel and Tours, Instapay Travel and Tours, Dusit Thani Lubi Resort / Dusit Thani Davao, The Farm at San Benito, Trippy Travel and Tours, Subic Bay Metropolitan Authority (SBMA), Philippine Airlines (PAL) 2. 16-20 January 2022 3. Sokha Beach Resort, Sihanoukville, Cambodia 4. Promote the Philippines' new tourism campaigns and to provide updated information on tourism products, health and safety protocols, and other necessary regulations to the international buyers; Project ASEAN, specifically the Philippines, as an attractive, multi-faceted single destination; Create and increase awareness of the ASEAN as a highly-competitive regional tourist destination in the Asia Pacific; Promote intra-ASEAN travel; Generate top-of-mind recall of the Philippines' branding, "It's more fun in the Philippines". 5. Sales leads to materialize into actual bookings to the Philippines.	The curated gift bags distributed during the Philippines-hosted Late Night Function featured Philippine made products with sustainable packaging (Pili Ani Alco Sanitizer, Pili Ani Essential Oil Travel Kit, and an Abaca Plantable Face Mask all in a woven gift bag)	N/A	11 Philippine private sector participants	Decreased by 6 companies	COVID-19 Omicron Variant Surge from December 2021-January 2022 and the high cost of air fare due to limited availability	4	8	
Philippines Exclusive Virtual B2B Networking	1. 10 Philippine Private Stakeholders and 20 Manchester Agents 2. 04 February 2022 3. Delegate Select Platform – Virtual 4. • To look for new travel trade partners, create business opportunities for the private sector, and collaborate on promotions to increase the travel to the Philippines from the said target markets. • To promote our "more fun" brand and unique selling points, and generate more trade awareness and support in the Philippines as a must experience destination for beach holidays, city breaks, soft adventure, cultural immersion and special interest activities. • To reestablish our tour programs with key tour operators and increase the British travel production to the Philippines. • To sustain the growth rate of the British travel to the Philippines by having high impact consumer activation at the show and targeting our key markets.			10 Philippine Private Stakeholders	N/A (no virtual networking in 2021)	N/A	3	7	
	5.The event served as a medium to increase the awareness and knowledge about the health and safety protocols in place as well as tourism offerings which in turn, European counterparts may expand their Philippine portfolio and entice their clients to opt for the country as their next holiday destination.								
Travel and Adventure Show (TAS) Chicago	1. No private stakeholders involved 2. Date : 19-20 February 2022 3. Venue : Donald E. Stephens Convention Center, Rosemont, Chicago 4. Objectives • Keep the Philippines on top of consumers minds as a safe, preferred and sophisticated destination; • Renew travel confidence in the Philippines and spur renewed market interest; • Boost travel movement from the USA through the promotion and sale of the Philippine tours at the event 5. Contribution to the Philippine tourism industry : • Connect with quality travelers and enthusiasts who have higher level of confidence to plan, purchase and travel once the borders have eased up. • Meet travel experts, network with new contacts that could possibly lead to future project collaboration;								

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Travel and Adventure Show (TAS) Washington DC	1. No private stakeholders involved 2. Date : 26-27 February 2022 3. Venue : Washington Convention Center, Washington DC 4. Objectives : • Keep the Philippines on top of consumers minds as a safe, preferred and sophisticated destination; • Renew travel confidence in the Philippines and spur renewed market interest; • Boost travel movement from the USA through the promotion and sale of the Philippine tours at the event 5. Contribution to the Philippine tourism industry : • Connect with quality travelers and enthusiasts who have higher level of confidence to plan, purchase and travel once the borders have eased up. • Meet travel experts, network with new contacts that could possibly lead to future project collaboration;								
GO Diving 2022	1.3 Private Stakeholders 2.04 – 06 March 2022 3.Stoneleigh, UK 4. •Further increase the UK outdoor market by targeting the dive segment; •Position and present the Philippines as a 'top of mind' choice for dive holidays; •Leverage on new and existing products for the underwater market; •Generate valuable sales leads and eventual bookings and consumer research/behaviour from relevant audiences; and, •Maximize the opportunity for exposure, engagement and conversion through online and offline activations. 5. •Re-create awareness and re-instill knowledge about the country among potential trade partners and visitors; •Establish new contacts with travel industry partners in UK and the world at large; •Generate new tourism business resulting to increase in tourist arrivals to the Philippines; and, •Gain knowledge on the market trends and developments in the industry post-COVID crisis.			3 Philippine Sellers	No Private Stakeholder Participation	N/A	2	1	
Travel and Adventure Show (TAS) New York	1. No private stakeholders involved 2. Date : 05-06 March 2022 3. Venue : Jacob K. Javits Center, New York 4. Objectives : • Keep the Philippines on top of consumers minds as a safe, preferred and sophisticated destination; • Renew travel confidence in the Philippines and spur renewed market interest; • Boost travel movement from the USA through the promotion and sale of the Philippine tours at the event 5. Contribution to the Philippine tourism industry : • Connect with quality travelers and enthusiasts who have higher level of confidence to plan, purchase and travel once the borders have eased up. • Meet travel experts, network with new contacts that could possibly lead to future project collaboration;								
Travel and Adventure Show (TAS) Boston	1. No private stakeholders involved 2. Date : 05-06 March 2022 3. Venue : Hynes Convention Center, Boston, USA 4. Objectives : • Keep the Philippines on top of consumers minds as a safe, preferred and sophisticated destination; • Renew travel confidence in the Philippines and spur renewed market interest; • Boost travel movement from the USA through the promotion and sale of the Philippine tours at the event 5. Contribution to the Philippine tourism industry : • Connect with quality travelers and enthusiasts who have higher level of confidence to plan, purchase and travel once the borders have eased up. • Meet travel experts, network with new contacts that could possibly lead to future project collaboration;								
International Tourismus Borse (ITB) Digital Business Day	1. 25 virtual delegates (from the private sector stakeholders) 2. 08 and 17 March 2022 3. Virtual event 4. • Sustain a strong and distinguished digital presence in the global tourism industry; • Network with new stakeholders in existing and emerging tourism source markets, and generate new business deals; • Resume tourism businesses with existing partners; and 5. Explore partnership opportunities with various tourism stakeholders, including tour operators, OTAs and new online distribution platforms, travel websites and communities, journalists, influencers, among others								

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Travel and Adventure Show (TAS) Los Angeles	1. No private stakeholders involved 2. Date : 12-13 March 2022 3. Venue : Los Angeles 4. Objectives : • Sustain Philippine market presence in the U.S. Southwestern States; • Meet and network with travel experts and learn about new U.S. travel developments; • Obtain business leads for future projects; • Update the public on entry requirements and inform travelers of the Philippines' current safety and sustainability efforts. 5. Contribution to the Philippine tourism industry : • Connect with quality travelers and enthusiasts who have higher level of confidence to plan, purchase and travel once the borders have eased up • Meet travel experts, network with new contacts that could possibly lead to future project collaboration.			No private sector participation	No private sector participation	N/A	N/A	N/A	
DOMESTIC PROMOTIONS DEPARTMENT									
INDUSTRY RELATIONS AND SERVICES DIVISION									
TPB Members' Familiarization Tour	Coron, Palawan Date: 03-06 March 2022 Participants: 14 TPB Members Specifically, this aims to: - gradually rebuild the confidence of the public to travel - slowly start promotions to whet the appetites of traveler and encourage them to travel again - to push for the DOT's direction of going for domestic tourism in the light of COVID-19 pandemic and the new normal		DOT Region IV-B, Local Government Unit, and property owners				6	8	
	Camarines Sur and Albay Date: 15-18 March 2022 Participants: 10 TPB Members Specifically, this aims to: - gradually rebuild the confidence of the public to travel - slowly start promotions to whet the appetites of traveler and encourage them to travel again - to push for the DOT's direction of going for domestic tourism in the light of COVID-19 pandemic and the new norma		DOT Region V , Local Government Unit, and property owners				2	8	
Hybrid Weekly Chat at Enchanted Kingdom	Enchated Kingdom, 23 March 2022 Participants: 38 TPB members The event aimed to: - Provide TPB members with the opportunity to learn and experience first-hand - physically and virtually - best practices and new normal ways of conducting business - Provide TPB member-establishments and opportunity to showcase its products/services and best practices - Provide networking opportunities for members		TPB members, LGU						
SALES DIVISION									
Sustainable Tourism Marketing Workshop	Iloilo, 25-29 January 2022 Sungao Del Sur, 07-11 March 2022 As an approach to recovery, the TPB will conduct a Tourism Mobile Workshop for several identified Indigenous People communities of the province with focus on the improvement of sustainable packaging and designs, content creation, social media management, crash course on online shopping platforms, e-commerce, and pitching for investment, sales and collaboration.	The project's target audience are weaving communities	DOT Region VI, Local Government Unit, and Weaving communities		N/A	N/A			
Philippine Tourism Influencers Program	Panay Island, 29 January to 03 February 2022 The Philippine Tourism Influencers Program aims to showcase new tourism product circuits that are resilient, inclusive, sustainable, and engaging to include weaving (Habi), wellness (Philippine Hilot), culinary (including Halal), and sustainable community-based tourism sites and attractions, as well as their preparedness to accept tourists that conform with the government's safety guidelines and protocols in the new normal.		DOT Region VI, Local Government Unit, and property owners						
Philippine Motorcycle Tourism	With TPB's initiative, to present and invite the motorcycle riders in the Philippine Motorcycle Tourism Small Bikes Ride to cover the provinces of Bulacan, Pampanga, and Bataan on 26-27 March 2022. This ride will feature the best in culture, culinary, and tourism sites of the destinations. This Ride will tap invited riders as domestic tourism ambassadors and help us promote fun and diverse experiences, as well as advocatesafe, responsible, and sustainable tourism.	Includes the CSR/Outreach program (One Ride, One Mission) to help the community based tourism	Motorcycle Clubs and Association, DOT Regional Offices, Local Government Units (LGUs) and Private Sectors				185	39	

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MARKETING COMMUNICATION DEPARTMENT									
BRAND MANAGEMENT AND ADVERTISING DIVISION									
Global Media Planning, Buying, and Placements	1. Full-Service Media Agency 2. 6 months upon receipt of NTP 3. TPB priority/key international markets 4-5. The deliverables required under this Project in the form of media plans are expected (1) to optimize TPB's promotional activities and efforts through the various media platforms; (2) to communicate the readiness of the Philippine Tourism industry to welcome (back) tourists and encourage them to travel or visit the country; (3) to sustain the presence of the Philippines in its key markets and establish the recall as a the top-of-mind destination for safe and memorable experiences								
MICE DEPARTMENT									
51st National Marketing Conference (NMC)	1. Philippine Marketing Association (PMA); Marketing and Business people 2. 18-20 January 2022 3. Virtual 4. NMC aims to provide a platform to face 2022, for re-thinking, re-tooling and re-working its members paradigms and processes. 5. Under the Partnership as Pathways of TPB's Strategic Plan, providing the Philippine Marketing Association (PMA) with assistance for their event platform, is part of the TPB's objective to collaborate with the associations to enhance and give added value to their event.								
Workshop on the Establishment of a Focal Point System for National ASEAN Convention Against Trafficking in Persons (ACTIP) Representatives	1. Arfel Travel & Tours, The Asia Foundation - Philippines (TAF-PH) / Participants were from the Department of Interior & Local Government (DILG), Philippine Center on Transnational Crime (PCTC), Philippine National Police-Women and Children Protection Center (PNP-WCPC) 2. 26-29 January 2022 3. Hilton Clark, Angeles City, Pampanga 4. Creation of a Focal Point System for National ACTIP Representatives 5. The workshop served as a venue for concerned government agencies to discuss and formulate solutions concerning Human Trafficking, and promote the development of international peace and order.								
Tourism and Hospitality in Asia: A Review of Critical Issues, Challenges and It's Development	1. De La Salle - College of Saint Benilde SHRIM Graduate School 2. February 12, 2022 3. Virtual 4. The key objectives of this webinar are as follows: Compare the current situation of the tourism and hospitality industry among Asian countries specifically on border controls and business continuity; Share experiences during the pandemic and how it was addressed by the government; Learn from each other about the best practices and eventually share the knowledge with other countries; Educate tourists to become responsible travelers; and Examine the critical issues and challenges of each country, and how it was resolved by the stakeholders. 5. The event served as a platform for the discussion of industry recovery, implications in the tourism and hospitality industry brought about by the pandemic, and how to move forward and thrive in the new normal.								
7th International Travel Festival	1. MyEventology Company, a partnership amongst three Cebu based DOT accredited travel and tour operators, namely Divaishnavi International Inc., Travelite Travel & Tours and iTravel iExplore Tours & Services. 2. 18-20 February 2022 3. Exhibition/Trade Show (Face to Face) 4. An effective platform to showcase Philippine tourism products and services. Also a conducive launchpad for emerging destinations and new offerings that cater to the growing demands of travelers looking for alternative attractions 5. With the theme "It's Time to Travel", it provides the one-stop shop venue which features tourism exhibitors from local government unit, hotels, resorts, airlines, theme parks, consultancy, travel agents and tour operators, offering tour packages, airfares, cruise deals and highlights emerging destinations.								
ROTARY District 3770 Midyear Review Meeting	1. Rotary District 3770 Officials and members 2. 25-27 February 2022 3. Thunderbird Resort, La Union 4. The Rotary Midyear Review meeting is an annual MICE event of the Rotary Districts, where all presidents and key officers of the clubs are tasked to report on their respective accomplishments, projects and plans for the year. All of the projects must include their key task, which is to serve and contribute to society.								
	5. The holding of this event assisted in initiating efforts towards the recovery of domestic tourism and slowly open the local tourism industry, assisted in promoting provinces/areas that are open to accepting MICE domestic groups, foster stronger collaboration between the TPB and the tourism private sector to revive and regenerate MICE business, showcase current health and safety protocols being enforced in local destinations in order to improve competitiveness as a preferred and safe meetings destination in a post-pandemic environment, help tourism industry stakeholders recover from the huge impact of the pandemic								

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SaferKidsPH	1. Arfel Travel & Tours, The Asia Foundation - Philippines (TAF-PH) / Participants were from the Philippine National Police (PNP) Women and Children Protection Center and TAF-PH Law and Human Rights Unit 2. 02-04 March 2022 3. By the Sea Resort Subic Bay 4. Creation and strengthening of the PNP-WCPC a non-profit international development organization committed to improving lives across a dynamic and developing Asia, in collaboration with The Asia Foundation-Philippines and the Department of Interior Local Government (DILG). It aims to promote peace and order. 5. The conference will serve as an opportunity for concern government branches, civic society and NGOs to meet and tackle the concerns and solutions in this growing concern on cyber sexual abuse on children.								
Asia Pacific Incentives and Meetings Event (AIME) 2022	1) DOT-Australia and New Zealand (ANZ) Office and 19 private sector companies 2) 21-23 March 2022 (physical event); ongoing (28 March - 01 April 2022, virtual event) 3) Melbourne Convention and Exhibition Center (physical event) and virtual 4) To update the ANZ market on the border re-opening, health, safety, quarantine and MICE protocols in place in the country, to continue to raise awareness of the market on the readiness and capabilities of the country and the availment of its subvention program for MICE organizers	The Philippine MICE reference materials being shared with the International Buyers are stored in a Google Drive to reduce the usage of printed promotional materials.	New MICE contacts from the ANZ market is being established that may provide significant leads for the Philippines in the next 2-3 years	19 company sellers participating online	no participating company sellers because no hybrid event happened in 2021		to follow	2 DOT-ANZ personnel, 2 TPB female personnel	
	5) It has been over a month since the country led the re-opening of borders to international leisure and business visitors in Asia and the Pacific. This step has demonstrated our readiness and capacity to re-open conference and exhibition venues knowing that international and local business events have always significantly contributed in sustaining economic growth. Our participation in AIME 2022, in particular, has paved the way for the country to maximize its exposure to both international and local buyers in the show while the other neighboring countries have yet to re-open due to the impact of the pandemic.								
InterPAN Student Congress 2022	1. Philippine Association of Nutrition 2. 26 March and 5 - 6 April 2022 3. Virtual 4. The convention aims to promote the importance of public health nutrition that revolves around sustainability, strengthen and increase ND students' competency in the field of public health; and build camaraderie among students and enhance their capabilities – leadership, attitude, and critical thinking skills. 5. Assistance to booked events is in line with the TPB's mandate to promote the Philippines as a MICE destination and to attract more international events to the country.								
ADMINISTRATIVE DEPARTMENT									
PERSONNEL HUMAN RESOURCE AND DEVELOPMENT DIVISION									
LEARNING AND DEVELOPMENT									
	To promote continuous learning during the Community Quarantine due to the COVID-19, the TPB Personnel and Human Resources and Development Division (PHRDD) implemented a Learn from Home Program (LFH) as an alternative platform for Learning and Development to address the learning needs that includes in virtual house learning interventions and participation to public learning sessions.								
A. IN-HOUSE INTERVENTIONS									
2022 Learning Over Lunch - BTS: Born To Serve and January Town Hall Meeting	1. All TPB Personnel 2. 07 January 2022 3. Zoom / streamed live at closed TPB FB Group 4. Motivational learning session to jumpstart the year, An avenue to employees to connect, collaborate, and share updates; opportunity to enhance camaraderie in the middle of our work schedules; show appreciation for the contribution of each personnel to the objectives of TPB; and celebrate birthdays of personnel.	N/A	N/A	N/A	N/A	N/A			
B. VIRTUAL LEARNING SESSIONS: E-Learning Sessions via Zoom									
Getting Started with Zoom Meetings with Mr. Lester Forbes	1. All TPB Personnel 2. 07 Feb 2022 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being								
Green and Sustainable Practices in Support of Women Economic Empowerment with Ms. Audrey M. Tangonan, President and CEO of Sinaya Cup Philippines	1. All TPB Personnel 2. 07 Mar 2022 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being								

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C. VIRTUAL PUBLIC SEMINARS									
PHILGEPS TRAINING FOR PHASE 1 by E-BLACKBOARDS LEARNING and SOLUTIONS, Inc. (EBLSI)	1. Janet Villafranca	N/A	N/A	N/A	N/A	N/A	0	1	
	26-27 January 2022								
	Zoom								
	Objectives Training on the use of PhilGEPS which is the primary source and repository of information on government procurement is a requirement that members of BAC members, Secretariat and TWG must be adept with.								
IP Forward>> Masterclass Forward>>Masterclass for Branding and Marketing Specialists	1. Maria Febbie R. Alacapa 2. Farhan M. Ambiong 3. Gianna Alysa M. Afionuevo 4. Ronileen Rae T. Bauto 5. Jen Marielle R. Bawar 6. Lorenz Eugene D. Cabanos 7. Jameson B. Caranza 8. Krisandra A. Cheung 9. Rose Anne B. Cruz 10. Nerissa Jean B. Cruz 11. April Rose M. Ereno 12. Shirley C. Espadero 13. Mark Nicole M. Evangelista 14. Abigail B. Francisco 15. Jane Marielle F. Francisco 16. Gemma Aileen S. Isic 17. Genesis Weijn B. Lee 18. Ninibeth Leanne V. Madrilesjos 19. Pauline Sarah N. Mancita 20. Artemio S. Maunahan 21. Ma. Nedañin L. Miranda 22. Micaela B. Ochoa 23. Remigio U. Pagaduan Jr 24. Kazumi Li A. Policarpio 25. Coryne Angela S. Sefieres 26. Hannah S. Yabyabin	N/A	N/A	N/A	N/A	N/A	6	20	
	18 February 2022								
	Zoom								
	Objectives The IP Forward>> a series of advanced seminars on intellectual property that will cater to specific audience/sectors. This masterclass seeks to involve communication practitioners, particularly, branding and marketing specialists. Participants will increase their understanding on key topics regarding IP, as well as contemporary issues related to the IP in their respective practices. IP Masterclass for Branding and Marketing Specialists is a training program specially tailored for professional communication specialists who desire to increase their understanding on key topics regarding Intellectual Property such as trademarks, copyright, patents, utility models, industrial designs, and other related matters including but not limited to IP enforcement, as well as contemporary issues related to the IP in the communication practice.								
Fundamentals of Records Management: Its Importance in Government Offices' Operation	1. Edshi-Lee A. Cordero 2. Jelline Jazel J. Cruz 3. Maria Mikaela N. Fuentes 4. Arturo Z. Gatus 5. Enrico G. Mercado 6. Hannah Yabyabin 7. Jane Francisco 8. Ryvet P. Cruz	N/A	N/A	N/A	N/A	N/A	2	6	
	9-11 February 2022								
	Zoom								
	This 3-day activity is designed to provide government personnel the knowledge and skills needed in implementing required standard policies in managing public records. The training methodology will involve lectures, workshop and open forum discussions and output presentations								

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D. GENDER AND DEVELOPMENT										
1st Quarter GAD Focal Point System, Technical Working Group and Secretariat Meeting 04 March 2022 at TPB Pantry	1. Leah Marie C. Sy - Member, Executive Committee Atty. Jemimah Nissi M. Tiambeng - Member, Technical Working Group Estefania Julieta F. Bolante - Member, Technical Working Group Edison S. Genelazo - Member, Technical Working Group Sheryl Ann D. Karunungan - Member, Technical Working Group Thyrise Dhenice S. Juan - Member, Technical Working Group Ramon Julian S. De Veyra Jr. - Member, Technical Working Group Margarita P. San Jose - Member, Technical Working Group Michelle S. Alcantara - Member, Technical Working Group Natachia April P. Blanquico - Member, Technical Working Group Grace L. La Rosa - Member, Technical Working Group Ma. Patricia M. Yulo - Member, Technical Working Group Pauline Sarah N. Manota - Member, Technical Working Group Jemary Lizbeth D. Cangco - Member, Technical Working Group Wilfredo B. Quero III - Member, Technical Working Group Paula Jesusa C. Granale - Member, Technical Working Group Evelyn D. Soriano - GMMS Focal Person Billy John N. Casabuena - GAD Specialist/GAD Secretariat Diana B. Rosima - Secretariat Ada Josefina V. Cruz - Secretariat 2. 04 March 2022 3. TPB Pantry 4. To discuss activities of Women's Month Celebration, Updates on TPB GPB FY 2022 and GAD AR FY 2021 and to introduce the Newly Appointed Members	N/A	N/A	N/A	N/A	N/A		4	16	
ThinkTalk E-Learning Session: Green and Sustainable Practices in support of Women Economic Empowerment 07 March 2022 Zoom and TPB Pantry	1. All TPB Personnel 2. 07 March 2022 3. Zoom and TPB Pantry 4. To highlight the women who have championed Supporting Women's Economic Empowerment through improving competitiveness and sustainability of women's micro-enterprises.	N/A	N/A	N/A	N/A	N/A		N/A	N/A	
E. HEALTH AND WELLNESS										
TPB Enrollment of Membership Lifeline Emergency Quick Response	1. All TPB Personnel 2. 02 March 2022 3. Email thread 4. In line with the TPB's Health and Wellness Program, engagement in such service to be of help in emergency medical incidents that occur inside and outside the office premise and provide emergency assistance to all its personnel									

Prepared by

 WILSON R. SUBA
 Signature over Printed Name of Focal Person

Vetted by

 JOCELYN PATRICE DECO - Officer-in-Charge
 Head of Agency
 Date:

DOT YEAR-END ACCOMPLISHMENT REPORT TEMPLATE
1ST QUARTER CY 2022

AGENCY: TOURISM PROMOTIONS BOARD

PROGRAM/ACTIVITY/ PROJECT (Include here PAPs that are NOT INCLUDED in your Work and Financial Plan)	Major Accomplishments (Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2022. Inputs should answer the following: 1. Who were involved? (indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event? contribute to the development of the Philippine tourism industry?)	Initiative/s on Sustainability (Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)	Partnerships Developed/Forged/ Established (Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)	Volume/ Number for 2022 (Qualify also what the quantitative figure represent)	If applicable: Increase/ Decrease (Comparison with 2022 data)	Factors for Increase/ Decrease (Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)	Total Number of Participants		Others, if applicable
							Male	Female	
ADMINISTRATIVE DEPARTMENT									
PERSONNEL HUMAN RESOURCE AND DEVELOPMENT DIVISION									
LEARNING AND DEVELOPMENT	To promote continuous learning during the Community Quarantine due to the COVID-19, the TPB Personnel and Human Resources and Development Division (PHRDD) implemented a Learn from Home Program (LFH) as an alternative platform for Learning and Development to address the learning needs that includes in virtual house learning interventions and participation to public learning sessions.								
A. FREE PUBLIC ONLINE LEARNING SESSIONS	Objective: To provide personnel with significant on-line materials while working from home.								
Leadership: 1									
Basic Management Training For Supervisors	1. All TPB Personnel 2. 2 February 2022	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Admin-Related: 1									
FY 2022 Procurement Forum for Local Government Units, Government and Controlled Corporations, and Government Financial Institutions	1. All TPB Personnel 2. 8-10 February 2022	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
B. GENDER AND DEVELOPMENT									
3rd Investments Promotion Agencies' (IPAs) Gender and Development (GAD) Advocacy Forum 24-25 January 2022 via Zoom	1. Jemary Lizbeth D. Cangco Billy John N. Casabuena Karen A. Padolina 2. 24-25 January 2022 3. Zoom 4. To focus on lay-outing Basic GAD Audit systems and to accelerate commitment building and strengthen the linkages among Investments Promotion Agencies.	N/A	N/A	N/A	N/A	N/A	1	2	
C. HEALTH AND WELLNESS	Objective: To provide personnel with significant on-line materials while working from home.								
Health-Related: 2									
Mind Wellness Solutions Amidst the Pandemic	1. All TPB Personnel 2. 24 February 2022	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Healthy and Safe Work Environment Mitigating and Preventing the Spread of COVID-19 in the Workplace	1. All TPB Personnel 2. 30 March 2022	N/A	N/A	N/A	N/A	N/A	N/A	N/A	

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